

# Global Visual-Aid Device for the Blind Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G4000BED2151EN.html>

Date: June 2024

Pages: 113

Price: US\$ 3,200.00 (Single User License)

ID: G4000BED2151EN

## Abstracts

### Report Overview:

The Global Visual-Aid Device for the Blind Market Size was estimated at USD 638.36 million in 2023 and is projected to reach USD 1336.10 million by 2029, exhibiting a CAGR of 13.10% during the forecast period.

This report provides a deep insight into the global Visual-Aid Device for the Blind market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Visual-Aid Device for the Blind Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Visual-Aid Device for the Blind market in any manner.

Global Visual-Aid Device for the Blind Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

## Key Company

Eyra

Orcam

Second Sight

Envision

Wicab

Hangzhou KR Vision Technology

NextVPU (Shanghai)

## Market Segmentation (by Type)

Implantable Visual Aids

Non-implantable Visual Aids

Audio-Visual Aids

## Market Segmentation (by Application)

Medical Institution

Public Welfare Organizations

Personal Consumption

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Visual-Aid Device for the Blind Market

Overview of the regional outlook of the Visual-Aid Device for the Blind Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set

to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

## 6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Visual-Aid Device for the Blind Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Visual-Aid Device for the Blind

1.2 Key Market Segments

1.2.1 Visual-Aid Device for the Blind Segment by Type

1.2.2 Visual-Aid Device for the Blind Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 VISUAL-AID DEVICE FOR THE BLIND MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Visual-Aid Device for the Blind Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Visual-Aid Device for the Blind Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 VISUAL-AID DEVICE FOR THE BLIND MARKET COMPETITIVE LANDSCAPE**

3.1 Global Visual-Aid Device for the Blind Sales by Manufacturers (2019-2024)

3.2 Global Visual-Aid Device for the Blind Revenue Market Share by Manufacturers (2019-2024)

3.3 Visual-Aid Device for the Blind Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Visual-Aid Device for the Blind Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Visual-Aid Device for the Blind Sales Sites, Area Served, Product Type

3.6 Visual-Aid Device for the Blind Market Competitive Situation and Trends

3.6.1 Visual-Aid Device for the Blind Market Concentration Rate

3.6.2 Global 5 and 10 Largest Visual-Aid Device for the Blind Players Market Share by Revenue

### 3.6.3 Mergers & Acquisitions, Expansion

## **4 VISUAL-AID DEVICE FOR THE BLIND INDUSTRY CHAIN ANALYSIS**

### 4.1 Visual-Aid Device for the Blind Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF VISUAL-AID DEVICE FOR THE BLIND MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Market Restraints

### 5.5 Industry News

#### 5.5.1 New Product Developments

#### 5.5.2 Mergers & Acquisitions

#### 5.5.3 Expansions

#### 5.5.4 Collaboration/Supply Contracts

### 5.6 Industry Policies

## **6 VISUAL-AID DEVICE FOR THE BLIND MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Visual-Aid Device for the Blind Sales Market Share by Type (2019-2024)

### 6.3 Global Visual-Aid Device for the Blind Market Size Market Share by Type (2019-2024)

### 6.4 Global Visual-Aid Device for the Blind Price by Type (2019-2024)

## **7 VISUAL-AID DEVICE FOR THE BLIND MARKET SEGMENTATION BY APPLICATION**

### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

### 7.2 Global Visual-Aid Device for the Blind Market Sales by Application (2019-2024)

### 7.3 Global Visual-Aid Device for the Blind Market Size (M USD) by Application (2019-2024)

### 7.4 Global Visual-Aid Device for the Blind Sales Growth Rate by Application



(2019-2024)

## **8 VISUAL-AID DEVICE FOR THE BLIND MARKET SEGMENTATION BY REGION**

### 8.1 Global Visual-Aid Device for the Blind Sales by Region

#### 8.1.1 Global Visual-Aid Device for the Blind Sales by Region

#### 8.1.2 Global Visual-Aid Device for the Blind Sales Market Share by Region

### 8.2 North America

#### 8.2.1 North America Visual-Aid Device for the Blind Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Visual-Aid Device for the Blind Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Visual-Aid Device for the Blind Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Visual-Aid Device for the Blind Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Visual-Aid Device for the Blind Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Eyra

- 9.1.1 Eyra Visual-Aid Device for the Blind Basic Information
- 9.1.2 Eyra Visual-Aid Device for the Blind Product Overview
- 9.1.3 Eyra Visual-Aid Device for the Blind Product Market Performance
- 9.1.4 Eyra Business Overview
- 9.1.5 Eyra Visual-Aid Device for the Blind SWOT Analysis
- 9.1.6 Eyra Recent Developments

### 9.2 Orcam

- 9.2.1 Orcam Visual-Aid Device for the Blind Basic Information
- 9.2.2 Orcam Visual-Aid Device for the Blind Product Overview
- 9.2.3 Orcam Visual-Aid Device for the Blind Product Market Performance
- 9.2.4 Orcam Business Overview
- 9.2.5 Orcam Visual-Aid Device for the Blind SWOT Analysis
- 9.2.6 Orcam Recent Developments

### 9.3 Second Sight

- 9.3.1 Second Sight Visual-Aid Device for the Blind Basic Information
- 9.3.2 Second Sight Visual-Aid Device for the Blind Product Overview
- 9.3.3 Second Sight Visual-Aid Device for the Blind Product Market Performance
- 9.3.4 Second Sight Visual-Aid Device for the Blind SWOT Analysis
- 9.3.5 Second Sight Business Overview
- 9.3.6 Second Sight Recent Developments

### 9.4 Envision

- 9.4.1 Envision Visual-Aid Device for the Blind Basic Information
- 9.4.2 Envision Visual-Aid Device for the Blind Product Overview
- 9.4.3 Envision Visual-Aid Device for the Blind Product Market Performance
- 9.4.4 Envision Business Overview
- 9.4.5 Envision Recent Developments

### 9.5 Wicab

- 9.5.1 Wicab Visual-Aid Device for the Blind Basic Information
- 9.5.2 Wicab Visual-Aid Device for the Blind Product Overview
- 9.5.3 Wicab Visual-Aid Device for the Blind Product Market Performance
- 9.5.4 Wicab Business Overview
- 9.5.5 Wicab Recent Developments

### 9.6 Hangzhou KR Vision Technology

- 9.6.1 Hangzhou KR Vision Technology Visual-Aid Device for the Blind Basic Information
- 9.6.2 Hangzhou KR Vision Technology Visual-Aid Device for the Blind Product

## Overview

9.6.3 Hangzhou KR Vision Technology Visual-Aid Device for the Blind Product Market

## Performance

9.6.4 Hangzhou KR Vision Technology Business Overview

9.6.5 Hangzhou KR Vision Technology Recent Developments

## 9.7 NextVPU (Shanghai)

9.7.1 NextVPU (Shanghai) Visual-Aid Device for the Blind Basic Information

9.7.2 NextVPU (Shanghai) Visual-Aid Device for the Blind Product Overview

9.7.3 NextVPU (Shanghai) Visual-Aid Device for the Blind Product Market

## Performance

9.7.4 NextVPU (Shanghai) Business Overview

9.7.5 NextVPU (Shanghai) Recent Developments

## **10 VISUAL-AID DEVICE FOR THE BLIND MARKET FORECAST BY REGION**

10.1 Global Visual-Aid Device for the Blind Market Size Forecast

10.2 Global Visual-Aid Device for the Blind Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Visual-Aid Device for the Blind Market Size Forecast by Country

10.2.3 Asia Pacific Visual-Aid Device for the Blind Market Size Forecast by Region

10.2.4 South America Visual-Aid Device for the Blind Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Visual-Aid Device for the Blind by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Visual-Aid Device for the Blind Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Visual-Aid Device for the Blind by Type (2025-2030)

11.1.2 Global Visual-Aid Device for the Blind Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Visual-Aid Device for the Blind by Type (2025-2030)

11.2 Global Visual-Aid Device for the Blind Market Forecast by Application (2025-2030)

11.2.1 Global Visual-Aid Device for the Blind Sales (K Units) Forecast by Application

11.2.2 Global Visual-Aid Device for the Blind Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Visual-Aid Device for the Blind Market Size Comparison by Region (M USD)
- Table 5. Global Visual-Aid Device for the Blind Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Visual-Aid Device for the Blind Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Visual-Aid Device for the Blind Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Visual-Aid Device for the Blind Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Visual-Aid Device for the Blind as of 2022)
- Table 10. Global Market Visual-Aid Device for the Blind Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Visual-Aid Device for the Blind Sales Sites and Area Served
- Table 12. Manufacturers Visual-Aid Device for the Blind Product Type
- Table 13. Global Visual-Aid Device for the Blind Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Visual-Aid Device for the Blind
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Visual-Aid Device for the Blind Market Challenges
- Table 22. Global Visual-Aid Device for the Blind Sales by Type (K Units)
- Table 23. Global Visual-Aid Device for the Blind Market Size by Type (M USD)
- Table 24. Global Visual-Aid Device for the Blind Sales (K Units) by Type (2019-2024)
- Table 25. Global Visual-Aid Device for the Blind Sales Market Share by Type (2019-2024)
- Table 26. Global Visual-Aid Device for the Blind Market Size (M USD) by Type (2019-2024)

- Table 27. Global Visual-Aid Device for the Blind Market Size Share by Type (2019-2024)
- Table 28. Global Visual-Aid Device for the Blind Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Visual-Aid Device for the Blind Sales (K Units) by Application
- Table 30. Global Visual-Aid Device for the Blind Market Size by Application
- Table 31. Global Visual-Aid Device for the Blind Sales by Application (2019-2024) & (K Units)
- Table 32. Global Visual-Aid Device for the Blind Sales Market Share by Application (2019-2024)
- Table 33. Global Visual-Aid Device for the Blind Sales by Application (2019-2024) & (M USD)
- Table 34. Global Visual-Aid Device for the Blind Market Share by Application (2019-2024)
- Table 35. Global Visual-Aid Device for the Blind Sales Growth Rate by Application (2019-2024)
- Table 36. Global Visual-Aid Device for the Blind Sales by Region (2019-2024) & (K Units)
- Table 37. Global Visual-Aid Device for the Blind Sales Market Share by Region (2019-2024)
- Table 38. North America Visual-Aid Device for the Blind Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Visual-Aid Device for the Blind Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Visual-Aid Device for the Blind Sales by Region (2019-2024) & (K Units)
- Table 41. South America Visual-Aid Device for the Blind Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Visual-Aid Device for the Blind Sales by Region (2019-2024) & (K Units)
- Table 43. Eyra Visual-Aid Device for the Blind Basic Information
- Table 44. Eyra Visual-Aid Device for the Blind Product Overview
- Table 45. Eyra Visual-Aid Device for the Blind Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Eyra Business Overview
- Table 47. Eyra Visual-Aid Device for the Blind SWOT Analysis
- Table 48. Eyra Recent Developments
- Table 49. Orcam Visual-Aid Device for the Blind Basic Information
- Table 50. Orcam Visual-Aid Device for the Blind Product Overview
- Table 51. Orcam Visual-Aid Device for the Blind Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Orcam Business Overview

Table 53. Orcam Visual-Aid Device for the Blind SWOT Analysis

Table 54. Orcam Recent Developments

Table 55. Second Sight Visual-Aid Device for the Blind Basic Information

Table 56. Second Sight Visual-Aid Device for the Blind Product Overview

Table 57. Second Sight Visual-Aid Device for the Blind Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Second Sight Visual-Aid Device for the Blind SWOT Analysis

Table 59. Second Sight Business Overview

Table 60. Second Sight Recent Developments

Table 61. Envision Visual-Aid Device for the Blind Basic Information

Table 62. Envision Visual-Aid Device for the Blind Product Overview

Table 63. Envision Visual-Aid Device for the Blind Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Envision Business Overview

Table 65. Envision Recent Developments

Table 66. Wicab Visual-Aid Device for the Blind Basic Information

Table 67. Wicab Visual-Aid Device for the Blind Product Overview

Table 68. Wicab Visual-Aid Device for the Blind Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Wicab Business Overview

Table 70. Wicab Recent Developments

Table 71. Hangzhou KR Vision Technology Visual-Aid Device for the Blind Basic Information

Table 72. Hangzhou KR Vision Technology Visual-Aid Device for the Blind Product Overview

Table 73. Hangzhou KR Vision Technology Visual-Aid Device for the Blind Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Hangzhou KR Vision Technology Business Overview

Table 75. Hangzhou KR Vision Technology Recent Developments

Table 76. NextVPU (Shanghai) Visual-Aid Device for the Blind Basic Information

Table 77. NextVPU (Shanghai) Visual-Aid Device for the Blind Product Overview

Table 78. NextVPU (Shanghai) Visual-Aid Device for the Blind Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. NextVPU (Shanghai) Business Overview

Table 80. NextVPU (Shanghai) Recent Developments

Table 81. Global Visual-Aid Device for the Blind Sales Forecast by Region (2025-2030) & (K Units)



Table 82. Global Visual-Aid Device for the Blind Market Size Forecast by Region (2025-2030) & (M USD)

Table 83. North America Visual-Aid Device for the Blind Sales Forecast by Country (2025-2030) & (K Units)

Table 84. North America Visual-Aid Device for the Blind Market Size Forecast by Country (2025-2030) & (M USD)

Table 85. Europe Visual-Aid Device for the Blind Sales Forecast by Country (2025-2030) & (K Units)

Table 86. Europe Visual-Aid Device for the Blind Market Size Forecast by Country (2025-2030) & (M USD)

Table 87. Asia Pacific Visual-Aid Device for the Blind Sales Forecast by Region (2025-2030) & (K Units)

Table 88. Asia Pacific Visual-Aid Device for the Blind Market Size Forecast by Region (2025-2030) & (M USD)

Table 89. South America Visual-Aid Device for the Blind Sales Forecast by Country (2025-2030) & (K Units)

Table 90. South America Visual-Aid Device for the Blind Market Size Forecast by Country (2025-2030) & (M USD)

Table 91. Middle East and Africa Visual-Aid Device for the Blind Consumption Forecast by Country (2025-2030) & (Units)

Table 92. Middle East and Africa Visual-Aid Device for the Blind Market Size Forecast by Country (2025-2030) & (M USD)

Table 93. Global Visual-Aid Device for the Blind Sales Forecast by Type (2025-2030) & (K Units)

Table 94. Global Visual-Aid Device for the Blind Market Size Forecast by Type (2025-2030) & (M USD)

Table 95. Global Visual-Aid Device for the Blind Price Forecast by Type (2025-2030) & (USD/Unit)

Table 96. Global Visual-Aid Device for the Blind Sales (K Units) Forecast by Application (2025-2030)

Table 97. Global Visual-Aid Device for the Blind Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Visual-Aid Device for the Blind
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Visual-Aid Device for the Blind Market Size (M USD), 2019-2030
- Figure 5. Global Visual-Aid Device for the Blind Market Size (M USD) (2019-2030)
- Figure 6. Global Visual-Aid Device for the Blind Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Visual-Aid Device for the Blind Market Size by Country (M USD)
- Figure 11. Visual-Aid Device for the Blind Sales Share by Manufacturers in 2023
- Figure 12. Global Visual-Aid Device for the Blind Revenue Share by Manufacturers in 2023
- Figure 13. Visual-Aid Device for the Blind Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Visual-Aid Device for the Blind Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Visual-Aid Device for the Blind Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Visual-Aid Device for the Blind Market Share by Type
- Figure 18. Sales Market Share of Visual-Aid Device for the Blind by Type (2019-2024)
- Figure 19. Sales Market Share of Visual-Aid Device for the Blind by Type in 2023
- Figure 20. Market Size Share of Visual-Aid Device for the Blind by Type (2019-2024)
- Figure 21. Market Size Market Share of Visual-Aid Device for the Blind by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Visual-Aid Device for the Blind Market Share by Application
- Figure 24. Global Visual-Aid Device for the Blind Sales Market Share by Application (2019-2024)
- Figure 25. Global Visual-Aid Device for the Blind Sales Market Share by Application in 2023
- Figure 26. Global Visual-Aid Device for the Blind Market Share by Application (2019-2024)
- Figure 27. Global Visual-Aid Device for the Blind Market Share by Application in 2023
- Figure 28. Global Visual-Aid Device for the Blind Sales Growth Rate by Application



(2019-2024)

Figure 29. Global Visual-Aid Device for the Blind Sales Market Share by Region

(2019-2024)

Figure 30. North America Visual-Aid Device for the Blind Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Visual-Aid Device for the Blind Sales Market Share by Country in 2023

Figure 32. U.S. Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Visual-Aid Device for the Blind Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Visual-Aid Device for the Blind Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Visual-Aid Device for the Blind Sales Market Share by Country in 2023

Figure 37. Germany Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Visual-Aid Device for the Blind Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Visual-Aid Device for the Blind Sales Market Share by Region in 2023

Figure 44. China Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Visual-Aid Device for the Blind Sales and Growth Rate

(2019-2024) & (K Units)

Figure 49. South America Visual-Aid Device for the Blind Sales and Growth Rate (K Units)

Figure 50. South America Visual-Aid Device for the Blind Sales Market Share by Country in 2023

Figure 51. Brazil Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Visual-Aid Device for the Blind Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Visual-Aid Device for the Blind Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Visual-Aid Device for the Blind Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Visual-Aid Device for the Blind Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Visual-Aid Device for the Blind Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Visual-Aid Device for the Blind Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Visual-Aid Device for the Blind Market Share Forecast by Type (2025-2030)

Figure 65. Global Visual-Aid Device for the Blind Sales Forecast by Application (2025-2030)

Figure 66. Global Visual-Aid Device for the Blind Market Share Forecast by Application (2025-2030)

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