

Global Viscosity Index Improvers Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Viscosity Index Improvers are additives used in lubricants to enhance their viscosity-temperature relationship. These additives help maintain the viscosity of the lubricant over a range of temperatures, ensuring optimal performance and protection for machinery and engines. Viscosity Index Improvers work by reducing the rate of viscosity change with temperature variations, thereby improving the lubricant's stability and efficiency. As industries rely heavily on machinery and equipment that require lubricants for smooth operation, the demand for Viscosity Index Improvers is significant across various sectors such as automotive, industrial, and marine.

The market for Viscosity Index Improvers is witnessing a steady growth trajectory driven by several key factors. One of the primary market trends is the increasing demand for high-performance lubricants with improved viscosity control to meet the stringent requirements of modern machinery and engines. As industries continue to advance technologically, there is a growing need for lubricants that can withstand extreme operating conditions and temperature variations. Additionally, the automotive sector, in particular, is a major driver of the Viscosity Index Improvers market, as vehicle manufacturers seek to enhance fuel efficiency and engine durability through the use of advanced lubricant additives. Moreover, the rising awareness regarding the importance of maintenance and lubrication in prolonging the lifespan of machinery is further fueling the demand for Viscosity Index Improvers in the market.

This report provides a deep insight into the global Viscosity Index Improvers market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche

market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Viscosity Index Improvers Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Viscosity Index Improvers market in any manner.

Global Viscosity Index Improvers Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Lubrizol

Oronite

Infineum

Afton

BASF

Evonik

Sanyo Chemical

Shengyang Greatwall

Nanjing Runyou

Xingyun Chemical

Shanghai High-Lube Additives

YASHIKE LAI'EN

BPT Chemical

Market Segmentation (by Type)

Automotive Lubricants

Industrial Lubricants

Others

Market Segmentation (by Application)

Car

Ship

Machinery And Equipment

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-

Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Viscosity Index Improvers Market

Overview of the regional outlook of the Viscosity Index Improvers Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Viscosity Index Improvers Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

Table of Contents

1 Research Methodology and Statistical Scope

1.1 Market Definition and Statistical Scope of Viscosity Index Improvers

1.2 Key Market Segments

1.2.1 Viscosity Index Improvers Segment by Type

1.2.2 Viscosity Index Improvers Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 Viscosity Index Improvers Market Overview

2.1 Global Market Overview

2.1.1 Global Viscosity Index Improvers Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Viscosity Index Improvers Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 Viscosity Index Improvers Market Competitive Landscape

3.1 Company Assessment Quadrant

3.2 Global Viscosity Index Improvers Product Life Cycle

3.3 Global Viscosity Index Improvers Sales by Manufacturers (2020-2025)

3.4 Global Viscosity Index Improvers Revenue Market Share by Manufacturers (2020-2025)

3.5 Viscosity Index Improvers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Viscosity Index Improvers Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Viscosity Index Improvers Manufacturing Sites, Area Served, Product Type

3.8 Viscosity Index Improvers Market Competitive Situation and Trends

3.8.1 Viscosity Index Improvers Market Concentration Rate

3.8.2 Global 5 and 10 Largest Viscosity Index Improvers Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 Viscosity Index Improvers Industry Chain Analysis

4.1 Viscosity Index Improvers Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis
- 5 The Development and Dynamics of Viscosity Index Improvers Market
 - 5.1 Key Development Trends
 - 5.2 Driving Factors
 - 5.3 Market Challenges
 - 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
 - 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
 - 5.6 Global Viscosity Index Improvers Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to Viscosity Index Improvers Market
 - 5.7 ESG Ratings of Leading Companies
- 6 Viscosity Index Improvers Market Segmentation by Type
 - 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
 - 6.2 Global Viscosity Index Improvers Sales Market Share by Type (2020-2025)
 - 6.3 Global Viscosity Index Improvers Market Size Market Share by Type (2020-2025)
 - 6.4 Global Viscosity Index Improvers Price by Type (2020-2025)
- 7 Viscosity Index Improvers Market Segmentation by Application
 - 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
 - 7.2 Global Viscosity Index Improvers Market Sales by Application (2020-2025)
 - 7.3 Global Viscosity Index Improvers Market Size (M USD) by Application (2020-2025)
 - 7.4 Global Viscosity Index Improvers Sales Growth Rate by Application (2020-2025)
- 8 Viscosity Index Improvers Market Sales by Region
 - 8.1 Global Viscosity Index Improvers Sales by Region
 - 8.1.1 Global Viscosity Index Improvers Sales by Region
 - 8.1.2 Global Viscosity Index Improvers Sales Market Share by Region
 - 8.2 Global Viscosity Index Improvers Market Size by Region
 - 8.2.1 Global Viscosity Index Improvers Market Size by Region
 - 8.2.2 Global Viscosity Index Improvers Market Size Market Share by Region
 - 8.3 North America

- 8.3.1 North America Viscosity Index Improvers Sales by Country
- 8.3.2 North America Viscosity Index Improvers Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Viscosity Index Improvers Sales by Country
 - 8.4.2 Europe Viscosity Index Improvers Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Viscosity Index Improvers Sales by Region
 - 8.5.2 Asia Pacific Viscosity Index Improvers Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Viscosity Index Improvers Sales by Country
 - 8.6.2 South America Viscosity Index Improvers Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Viscosity Index Improvers Sales by Region
 - 8.7.2 Middle East and Africa Viscosity Index Improvers Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview
- 9 Viscosity Index Improvers Market Production by Region
 - 9.1 Global Production of Viscosity Index Improvers by Region(2020-2025)
 - 9.2 Global Viscosity Index Improvers Revenue Market Share by Region (2020-2025)
 - 9.3 Global Viscosity Index Improvers Production, Revenue, Price and Gross Margin

(2020-2025)

9.4 North America Viscosity Index Improvers Production

9.4.1 North America Viscosity Index Improvers Production Growth Rate (2020-2025)

9.4.2 North America Viscosity Index Improvers Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Viscosity Index Improvers Production

9.5.1 Europe Viscosity Index Improvers Production Growth Rate (2020-2025)

9.5.2 Europe Viscosity Index Improvers Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Viscosity Index Improvers Production (2020-2025)

9.6.1 Japan Viscosity Index Improvers Production Growth Rate (2020-2025)

9.6.2 Japan Viscosity Index Improvers Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Viscosity Index Improvers Production (2020-2025)

9.7.1 China Viscosity Index Improvers Production Growth Rate (2020-2025)

9.7.2 China Viscosity Index Improvers Production, Revenue, Price and Gross Margin (2020-2025)

10 Key Companies Profile

10.1 Lubrizol

10.1.1 Lubrizol Basic Information

10.1.2 Lubrizol Viscosity Index Improvers Product Overview

10.1.3 Lubrizol Viscosity Index Improvers Product Market Performance

10.1.4 Lubrizol Business Overview

10.1.5 Lubrizol SWOT Analysis

10.1.6 Lubrizol Recent Developments

10.2 Oronite

10.2.1 Oronite Basic Information

10.2.2 Oronite Viscosity Index Improvers Product Overview

10.2.3 Oronite Viscosity Index Improvers Product Market Performance

10.2.4 Oronite Business Overview

10.2.5 Oronite SWOT Analysis

10.2.6 Oronite Recent Developments

10.3 Infineum

10.3.1 Infineum Basic Information

10.3.2 Infineum Viscosity Index Improvers Product Overview

10.3.3 Infineum Viscosity Index Improvers Product Market Performance

10.3.4 Infineum Business Overview

10.3.5 Infineum SWOT Analysis

10.3.6 Infineum Recent Developments

10.4 Afton

10.4.1 Afton Basic Information

10.4.2 Afton Viscosity Index Improvers Product Overview

10.4.3 Afton Viscosity Index Improvers Product Market Performance

10.4.4 Afton Business Overview

10.4.5 Afton Recent Developments

10.5 BASF

10.5.1 BASF Basic Information

10.5.2 BASF Viscosity Index Improvers Product Overview

10.5.3 BASF Viscosity Index Improvers Product Market Performance

10.5.4 BASF Business Overview

10.5.5 BASF Recent Developments

10.6 Evonik

10.6.1 Evonik Basic Information

10.6.2 Evonik Viscosity Index Improvers Product Overview

10.6.3 Evonik Viscosity Index Improvers Product Market Performance

10.6.4 Evonik Business Overview

10.6.5 Evonik Recent Developments

10.7 Sanyo Chemical

10.7.1 Sanyo Chemical Basic Information

10.7.2 Sanyo Chemical Viscosity Index Improvers Product Overview

10.7.3 Sanyo Chemical Viscosity Index Improvers Product Market Performance

10.7.4 Sanyo Chemical Business Overview

10.7.5 Sanyo Chemical Recent Developments

10.8 Shengyang Greatwall

10.8.1 Shengyang Greatwall Basic Information

10.8.2 Shengyang Greatwall Viscosity Index Improvers Product Overview

10.8.3 Shengyang Greatwall Viscosity Index Improvers Product Market Performance

10.8.4 Shengyang Greatwall Business Overview

10.8.5 Shengyang Greatwall Recent Developments

10.9 Nanjing Runyou

10.9.1 Nanjing Runyou Basic Information

10.9.2 Nanjing Runyou Viscosity Index Improvers Product Overview

10.9.3 Nanjing Runyou Viscosity Index Improvers Product Market Performance

10.9.4 Nanjing Runyou Business Overview

10.9.5 Nanjing Runyou Recent Developments

10.10 Xingyun Chemical

10.10.1 Xingyun Chemical Basic Information

10.10.2 Xingyun Chemical Viscosity Index Improvers Product Overview

- 10.10.3 Xingyun Chemical Viscosity Index Improvers Product Market Performance
- 10.10.4 Xingyun Chemical Business Overview
- 10.10.5 Xingyun Chemical Recent Developments
- 10.11 Shanghai High-Lube Additives
 - 10.11.1 Shanghai High-Lube Additives Basic Information
 - 10.11.2 Shanghai High-Lube Additives Viscosity Index Improvers Product Overview
 - 10.11.3 Shanghai High-Lube Additives Viscosity Index Improvers Product Market Performance
 - 10.11.4 Shanghai High-Lube Additives Business Overview
 - 10.11.5 Shanghai High-Lube Additives Recent Developments
- 10.12 YASHIKE LAI'EN
 - 10.12.1 YASHIKE LAI'EN Basic Information
 - 10.12.2 YASHIKE LAI'EN Viscosity Index Improvers Product Overview
 - 10.12.3 YASHIKE LAI'EN Viscosity Index Improvers Product Market Performance
 - 10.12.4 YASHIKE LAI'EN Business Overview
 - 10.12.5 YASHIKE LAI'EN Recent Developments
- 10.13 BPT Chemical
 - 10.13.1 BPT Chemical Basic Information
 - 10.13.2 BPT Chemical Viscosity Index Improvers Product Overview
 - 10.13.3 BPT Chemical Viscosity Index Improvers Product Market Performance
 - 10.13.4 BPT Chemical Business Overview
 - 10.13.5 BPT Chemical Recent Developments
- 11 Viscosity Index Improvers Market Forecast by Region
 - 11.1 Global Viscosity Index Improvers Market Size Forecast
 - 11.2 Global Viscosity Index Improvers Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Viscosity Index Improvers Market Size Forecast by Country
 - 11.2.3 Asia Pacific Viscosity Index Improvers Market Size Forecast by Region
 - 11.2.4 South America Viscosity Index Improvers Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Viscosity Index Improvers by Country
- 12 Forecast Market by Type and by Application (2026-2033)
 - 12.1 Global Viscosity Index Improvers Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Viscosity Index Improvers by Type (2026-2033)
 - 12.1.2 Global Viscosity Index Improvers Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Viscosity Index Improvers by Type (2026-2033)
 - 12.2 Global Viscosity Index Improvers Market Forecast by Application (2026-2033)
 - 12.2.1 Global Viscosity Index Improvers Sales (K MT) Forecast by Application
 - 12.2.2 Global Viscosity Index Improvers Market Size (M USD) Forecast by Application

(2026-2033)

13 Conclusion and Key FindingsList of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Viscosity Index Improvers Market Size Comparison by Region (M USD)

Table 5. Global Viscosity Index Improvers Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Viscosity Index Improvers Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Viscosity Index Improvers Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Viscosity Index Improvers Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Viscosity Index Improvers as of 2024)

Table 10. Global Market Viscosity Index Improvers Average Price (USD/MT) of Key
Manufacturers (2020-2025)

Table 11. Manufacturers Viscosity Index Improvers Manufacturing Sites and Area
Served

Table 12. Manufacturers Viscosity Index Improvers Product Type

Table 13. Global Viscosity Index Improvers Manufacturers Market Concentration Ratio
(CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Viscosity Index Improvers Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. Global Viscosity Index Improvers Sales by Type (K MT)

Table 25. Global Viscosity Index Improvers Market Size by Type (M USD)

Table 26. Global Viscosity Index Improvers Sales (K MT) by Type (2020-2025)

Table 27. Global Viscosity Index Improvers Sales Market Share by Type (2020-2025)

Table 28. Global Viscosity Index Improvers Market Size (M USD) by Type (2020-2025)

Table 29. Global Viscosity Index Improvers Market Size Share by Type (2020-2025)

Table 30. Global Viscosity Index Improvers Price (USD/MT) by Type (2020-2025)

Table 31. Global Viscosity Index Improvers Sales (K MT) by Application
Table 32. Global Viscosity Index Improvers Market Size by Application
Table 33. Global Viscosity Index Improvers Sales by Application (2020-2025) & (K MT)
Table 34. Global Viscosity Index Improvers Sales Market Share by Application (2020-2025)
Table 35. Global Viscosity Index Improvers Market Size by Application (2020-2025) & (M USD)
Table 36. Global Viscosity Index Improvers Market Share by Application (2020-2025)
Table 37. Global Viscosity Index Improvers Sales Growth Rate by Application (2020-2025)
Table 38. Global Viscosity Index Improvers Sales by Region (2020-2025) & (K MT)
Table 39. Global Viscosity Index Improvers Sales Market Share by Region (2020-2025)
Table 40. Global Viscosity Index Improvers Market Size by Region (2020-2025) & (M USD)
Table 41. Global Viscosity Index Improvers Market Size Market Share by Region (2020-2025)
Table 42. North America Viscosity Index Improvers Sales by Country (2020-2025) & (K MT)
Table 43. North America Viscosity Index Improvers Market Size by Country (2020-2025) & (M USD)
Table 44. Europe Viscosity Index Improvers Sales by Country (2020-2025) & (K MT)
Table 45. Europe Viscosity Index Improvers Market Size by Country (2020-2025) & (M USD)
Table 46. Asia Pacific Viscosity Index Improvers Sales by Region (2020-2025) & (K MT)
Table 47. Asia Pacific Viscosity Index Improvers Market Size by Region (2020-2025) & (M USD)
Table 48. South America Viscosity Index Improvers Sales by Country (2020-2025) & (K MT)
Table 49. South America Viscosity Index Improvers Market Size by Country (2020-2025) & (M USD)
Table 50. Middle East and Africa Viscosity Index Improvers Sales by Region (2020-2025) & (K MT)
Table 51. Middle East and Africa Viscosity Index Improvers Market Size by Region (2020-2025) & (M USD)
Table 52. Global Viscosity Index Improvers Production (K MT) by Region(2020-2025)
Table 53. Global Viscosity Index Improvers Revenue (US\$ Million) by Region (2020-2025)
Table 54. Global Viscosity Index Improvers Revenue Market Share by Region (2020-2025)

Table 55. Global Viscosity Index Improvers Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 56. North America Viscosity Index Improvers Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 57. Europe Viscosity Index Improvers Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 58. Japan Viscosity Index Improvers Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 59. China Viscosity Index Improvers Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 60. Lubrizol Basic Information

Table 61. Lubrizol Viscosity Index Improvers Product Overview

Table 62. Lubrizol Viscosity Index Improvers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 63. Lubrizol Business Overview

Table 64. Lubrizol SWOT Analysis

Table 65. Lubrizol Recent Developments

Table 66. Oronite Basic Information

Table 67. Oronite Viscosity Index Improvers Product Overview

Table 68. Oronite Viscosity Index Improvers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 69. Oronite Business Overview

Table 70. Oronite SWOT Analysis

Table 71. Oronite Recent Developments

Table 72. Infineum Basic Information

Table 73. Infineum Viscosity Index Improvers Product Overview

Table 74. Infineum Viscosity Index Improvers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 75. Infineum Business Overview

Table 76. Infineum SWOT Analysis

Table 77. Infineum Recent Developments

Table 78. Afton Basic Information

Table 79. Afton Viscosity Index Improvers Product Overview

Table 80. Afton Viscosity Index Improvers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 81. Afton Business Overview

Table 82. Afton Recent Developments

Table 83. BASF Basic Information

Table 84. BASF Viscosity Index Improvers Product Overview

Table 85. BASF Viscosity Index Improvers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 86. BASF Business Overview

Table 87. BASF Recent Developments

Table 88. Evonik Basic Information

Table 89. Evonik Viscosity Index Improvers Product Overview

Table 90. Evonik Viscosity Index Improvers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 91. Evonik Business Overview

Table 92. Evonik Recent Developments

Table 93. Sanyo Chemical Basic Information

Table 94. Sanyo Chemical Viscosity Index Improvers Product Overview

Table 95. Sanyo Chemical Viscosity Index Improvers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 96. Sanyo Chemical Business Overview

Table 97. Sanyo Chemical Recent Developments

Table 98. Shengyang Greatwall Basic Information

Table 99. Shengyang Greatwall Viscosity Index Improvers Product Overview

Table 100. Shengyang Greatwall Viscosity Index Improvers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 101. Shengyang Greatwall Business Overview

Table 102. Shengyang Greatwall Recent Developments

Table 103. Nanjing Runyou Basic Information

Table 104. Nanjing Runyou Viscosity Index Improvers Product Overview

Table 105. Nanjing Runyou Viscosity Index Improvers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 106. Nanjing Runyou Business Overview

Table 107. Nanjing Runyou Recent Developments

Table 108. Xingyun Chemical Basic Information

Table 109. Xingyun Chemical Viscosity Index Improvers Product Overview

Table 110. Xingyun Chemical Viscosity Index Improvers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 111. Xingyun Chemical Business Overview

Table 112. Xingyun Chemical Recent Developments

Table 113. Shanghai High-Lube Additives Basic Information

Table 114. Shanghai High-Lube Additives Viscosity Index Improvers Product Overview

Table 115. Shanghai High-Lube Additives Viscosity Index Improvers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 116. Shanghai High-Lube Additives Business Overview

Table 117. Shanghai High-Lube Additives Recent Developments
Table 118. YASHIKE LAI'EN Basic Information
Table 119. YASHIKE LAI'EN Viscosity Index Improvers Product Overview
Table 120. YASHIKE LAI'EN Viscosity Index Improvers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 121. YASHIKE LAI'EN Business Overview
Table 122. YASHIKE LAI'EN Recent Developments
Table 123. BPT Chemical Basic Information
Table 124. BPT Chemical Viscosity Index Improvers Product Overview
Table 125. BPT Chemical Viscosity Index Improvers Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 126. BPT Chemical Business Overview
Table 127. BPT Chemical Recent Developments
Table 128. Global Viscosity Index Improvers Sales Forecast by Region (2026-2033) & (K MT)
Table 129. Global Viscosity Index Improvers Market Size Forecast by Region (2026-2033) & (M USD)
Table 130. North America Viscosity Index Improvers Sales Forecast by Country (2026-2033) & (K MT)
Table 131. North America Viscosity Index Improvers Market Size Forecast by Country (2026-2033) & (M USD)
Table 132. Europe Viscosity Index Improvers Sales Forecast by Country (2026-2033) & (K MT)
Table 133. Europe Viscosity Index Improvers Market Size Forecast by Country (2026-2033) & (M USD)
Table 134. Asia Pacific Viscosity Index Improvers Sales Forecast by Region (2026-2033) & (K MT)
Table 135. Asia Pacific Viscosity Index Improvers Market Size Forecast by Region (2026-2033) & (M USD)
Table 136. South America Viscosity Index Improvers Sales Forecast by Country (2026-2033) & (K MT)
Table 137. South America Viscosity Index Improvers Market Size Forecast by Country (2026-2033) & (M USD)
Table 138. Middle East and Africa Viscosity Index Improvers Sales Forecast by Country (2026-2033) & (Units)
Table 139. Middle East and Africa Viscosity Index Improvers Market Size Forecast by Country (2026-2033) & (M USD)
Table 140. Global Viscosity Index Improvers Sales Forecast by Type (2026-2033) & (K MT)

Table 141. Global Viscosity Index Improvers Market Size Forecast by Type (2026-2033) & (M USD)

Table 142. Global Viscosity Index Improvers Price Forecast by Type (2026-2033) & (USD/MT)

Table 143. Global Viscosity Index Improvers Sales (K MT) Forecast by Application (2026-2033)

Table 144. Global Viscosity Index Improvers Market Size Forecast by Application (2026-2033) & (M USD)

List of Figures

Figure 1. Product Picture of Viscosity Index Improvers

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Viscosity Index Improvers Market Size (M USD), 2024-2033

Figure 5. Global Viscosity Index Improvers Market Size (M USD) (2020-2033)

Figure 6. Global Viscosity Index Improvers Sales (K MT) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Viscosity Index Improvers Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Viscosity Index Improvers Product Life Cycle

Figure 13. Viscosity Index Improvers Sales Share by Manufacturers in 2024

Figure 14. Global Viscosity Index Improvers Revenue Share by Manufacturers in 2024

Figure 15. Viscosity Index Improvers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Viscosity Index Improvers Average Price (USD/MT) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Viscosity Index Improvers Revenue in 2024

Figure 18. Industry Chain Map of Viscosity Index Improvers

Figure 19. Global Viscosity Index Improvers Market PEST Analysis

Figure 20. Global Viscosity Index Improvers Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Viscosity Index Improvers Market Share by Type

Figure 27. Sales Market Share of Viscosity Index Improvers by Type (2020-2025)

- Figure 28. Sales Market Share of Viscosity Index Improvers by Type in 2024
- Figure 29. Market Size Share of Viscosity Index Improvers by Type (2020-2025)
- Figure 30. Market Size Share of Viscosity Index Improvers by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Viscosity Index Improvers Market Share by Application
- Figure 33. Global Viscosity Index Improvers Sales Market Share by Application (2020-2025)
- Figure 34. Global Viscosity Index Improvers Sales Market Share by Application in 2024
- Figure 35. Global Viscosity Index Improvers Market Share by Application (2020-2025)
- Figure 36. Global Viscosity Index Improvers Market Share by Application in 2024
- Figure 37. Global Viscosity Index Improvers Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Viscosity Index Improvers Sales Market Share by Region (2020-2025)
- Figure 39. Global Viscosity Index Improvers Market Size Market Share by Region (2020-2025)
- Figure 40. North America Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Viscosity Index Improvers Sales Market Share by Country in 2024
- Figure 43. North America Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Viscosity Index Improvers Market Size Market Share by Country in 2024
- Figure 45. U.S. Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Viscosity Index Improvers Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Viscosity Index Improvers Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Viscosity Index Improvers Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Viscosity Index Improvers Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)

- Figure 52. Europe Viscosity Index Improvers Sales Market Share by Country in 2024
- Figure 53. Europe Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Viscosity Index Improvers Market Size Market Share by Country in 2024
- Figure 55. Germany Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Viscosity Index Improvers Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific Viscosity Index Improvers Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Viscosity Index Improvers Market Size Market Share by Region in 2024
- Figure 68. China Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Viscosity Index Improvers Sales and Growth Rate (K MT)

Figure 79. South America Viscosity Index Improvers Sales Market Share by Country in 2024

Figure 80. South America Viscosity Index Improvers Market Size and Growth Rate (M USD)

Figure 81. South America Viscosity Index Improvers Market Size Market Share by Country in 2024

Figure 82. Brazil Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Viscosity Index Improvers Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Viscosity Index Improvers Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Viscosity Index Improvers Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Viscosity Index Improvers Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Viscosity Index Improvers Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Viscosity Index Improvers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Viscosity Index Improvers Production Market Share by Region (2020-2025)

Figure 103. North America Viscosity Index Improvers Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Viscosity Index Improvers Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Viscosity Index Improvers Production (K MT) Growth Rate (2020-2025)

Figure 106. China Viscosity Index Improvers Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Viscosity Index Improvers Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Viscosity Index Improvers Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Viscosity Index Improvers Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Viscosity Index Improvers Market Share Forecast by Type (2026-2033)

Figure 111. Global Viscosity Index Improvers Sales Forecast by Application (2026-2033)

Figure 112. Global Viscosity Index Improvers Market Share Forecast by Application

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