

# Global Virtual Event Software Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Virtual Event software allows businesses to continue their event and conferencing schedules virtually with live streaming tools that can be viewed on multiple devices.

This report provides a deep insight into the global Virtual Event Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Virtual Event Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Virtual Event Software market in any manner.

### Global Virtual Event Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers,

Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

GolfStatus

Personify

Localist

BigMarker

Attendease

Adobe

Eventzilla

Whova

TidyHQ

vFairs

Accelevents

Event Tech Group

Aventri

Bizzabo

Townscript

Boomset

Events.com

Gardner Business Media

Socio Labs

Event Ready

EventCreate

PigeonLab

PGi

ConfTool

EventsAIR

Market Segmentation (by Type)

Cloud-Based

Web-Based

Market Segmentation (by Application)

Large Enterprises

SMEs

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-

Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Virtual Event Software Market

Overview of the regional outlook of the Virtual Event Software Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Virtual Event Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Virtual Event Software
- 1.2 Key Market Segments
  - 1.2.1 Virtual Event Software Segment by Type
  - 1.2.2 Virtual Event Software Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 VIRTUAL EVENT SOFTWARE MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 VIRTUAL EVENT SOFTWARE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Virtual Event Software Revenue Market Share by Company (2019-2024)
- 3.2 Virtual Event Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Virtual Event Software Market Size Sites, Area Served, Product Type
- 3.4 Virtual Event Software Market Competitive Situation and Trends
  - 3.4.1 Virtual Event Software Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Virtual Event Software Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 VIRTUAL EVENT SOFTWARE VALUE CHAIN ANALYSIS**

- 4.1 Virtual Event Software Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF VIRTUAL EVENT SOFTWARE**



## **MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 VIRTUAL EVENT SOFTWARE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Virtual Event Software Market Size Market Share by Type (2019-2024)
- 6.3 Global Virtual Event Software Market Size Growth Rate by Type (2019-2024)

## **7 VIRTUAL EVENT SOFTWARE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Virtual Event Software Market Size (M USD) by Application (2019-2024)
- 7.3 Global Virtual Event Software Market Size Growth Rate by Application (2019-2024)

## **8 VIRTUAL EVENT SOFTWARE MARKET SEGMENTATION BY REGION**

- 8.1 Global Virtual Event Software Market Size by Region
  - 8.1.1 Global Virtual Event Software Market Size by Region
  - 8.1.2 Global Virtual Event Software Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Virtual Event Software Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Virtual Event Software Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Virtual Event Software Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Virtual Event Software Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Virtual Event Software Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 GolfStatus

9.1.1 GolfStatus Virtual Event Software Basic Information

9.1.2 GolfStatus Virtual Event Software Product Overview

9.1.3 GolfStatus Virtual Event Software Product Market Performance

9.1.4 GolfStatus Virtual Event Software SWOT Analysis

9.1.5 GolfStatus Business Overview

9.1.6 GolfStatus Recent Developments

9.2 Personify

9.2.1 Personify Virtual Event Software Basic Information

9.2.2 Personify Virtual Event Software Product Overview

9.2.3 Personify Virtual Event Software Product Market Performance

9.2.4 Personify Virtual Event Software SWOT Analysis

9.2.5 Personify Business Overview

9.2.6 Personify Recent Developments

9.3 Localist

- 9.3.1 Localist Virtual Event Software Basic Information
- 9.3.2 Localist Virtual Event Software Product Overview
- 9.3.3 Localist Virtual Event Software Product Market Performance
- 9.3.4 Localist Virtual Event Software SWOT Analysis
- 9.3.5 Localist Business Overview
- 9.3.6 Localist Recent Developments
- 9.4 BigMarker
  - 9.4.1 BigMarker Virtual Event Software Basic Information
  - 9.4.2 BigMarker Virtual Event Software Product Overview
  - 9.4.3 BigMarker Virtual Event Software Product Market Performance
  - 9.4.4 BigMarker Business Overview
  - 9.4.5 BigMarker Recent Developments
- 9.5 Attendease
  - 9.5.1 Attendease Virtual Event Software Basic Information
  - 9.5.2 Attendease Virtual Event Software Product Overview
  - 9.5.3 Attendease Virtual Event Software Product Market Performance
  - 9.5.4 Attendease Business Overview
  - 9.5.5 Attendease Recent Developments
- 9.6 Adobe
  - 9.6.1 Adobe Virtual Event Software Basic Information
  - 9.6.2 Adobe Virtual Event Software Product Overview
  - 9.6.3 Adobe Virtual Event Software Product Market Performance
  - 9.6.4 Adobe Business Overview
  - 9.6.5 Adobe Recent Developments
- 9.7 Eventzilla
  - 9.7.1 Eventzilla Virtual Event Software Basic Information
  - 9.7.2 Eventzilla Virtual Event Software Product Overview
  - 9.7.3 Eventzilla Virtual Event Software Product Market Performance
  - 9.7.4 Eventzilla Business Overview
  - 9.7.5 Eventzilla Recent Developments
- 9.8 Whova
  - 9.8.1 Whova Virtual Event Software Basic Information
  - 9.8.2 Whova Virtual Event Software Product Overview
  - 9.8.3 Whova Virtual Event Software Product Market Performance
  - 9.8.4 Whova Business Overview
  - 9.8.5 Whova Recent Developments
- 9.9 TidyHQ
  - 9.9.1 TidyHQ Virtual Event Software Basic Information
  - 9.9.2 TidyHQ Virtual Event Software Product Overview

9.9.3 TidyHQ Virtual Event Software Product Market Performance

9.9.4 TidyHQ Business Overview

9.9.5 TidyHQ Recent Developments

#### 9.10 vFairs

9.10.1 vFairs Virtual Event Software Basic Information

9.10.2 vFairs Virtual Event Software Product Overview

9.10.3 vFairs Virtual Event Software Product Market Performance

9.10.4 vFairs Business Overview

9.10.5 vFairs Recent Developments

#### 9.11 Acelevents

9.11.1 Acelevents Virtual Event Software Basic Information

9.11.2 Acelevents Virtual Event Software Product Overview

9.11.3 Acelevents Virtual Event Software Product Market Performance

9.11.4 Acelevents Business Overview

9.11.5 Acelevents Recent Developments

#### 9.12 Event Tech Group

9.12.1 Event Tech Group Virtual Event Software Basic Information

9.12.2 Event Tech Group Virtual Event Software Product Overview

9.12.3 Event Tech Group Virtual Event Software Product Market Performance

9.12.4 Event Tech Group Business Overview

9.12.5 Event Tech Group Recent Developments

#### 9.13 Aventri

9.13.1 Aventri Virtual Event Software Basic Information

9.13.2 Aventri Virtual Event Software Product Overview

9.13.3 Aventri Virtual Event Software Product Market Performance

9.13.4 Aventri Business Overview

9.13.5 Aventri Recent Developments

#### 9.14 Bizzabo

9.14.1 Bizzabo Virtual Event Software Basic Information

9.14.2 Bizzabo Virtual Event Software Product Overview

9.14.3 Bizzabo Virtual Event Software Product Market Performance

9.14.4 Bizzabo Business Overview

9.14.5 Bizzabo Recent Developments

#### 9.15 Townscript

9.15.1 Townscript Virtual Event Software Basic Information

9.15.2 Townscript Virtual Event Software Product Overview

9.15.3 Townscript Virtual Event Software Product Market Performance

9.15.4 Townscript Business Overview

9.15.5 Townscript Recent Developments

## 9.16 Boomset

- 9.16.1 Boomset Virtual Event Software Basic Information
- 9.16.2 Boomset Virtual Event Software Product Overview
- 9.16.3 Boomset Virtual Event Software Product Market Performance
- 9.16.4 Boomset Business Overview
- 9.16.5 Boomset Recent Developments

## 9.17 Events.com

- 9.17.1 Events.com Virtual Event Software Basic Information
- 9.17.2 Events.com Virtual Event Software Product Overview
- 9.17.3 Events.com Virtual Event Software Product Market Performance
- 9.17.4 Events.com Business Overview
- 9.17.5 Events.com Recent Developments

## 9.18 Gardner Business Media

- 9.18.1 Gardner Business Media Virtual Event Software Basic Information
- 9.18.2 Gardner Business Media Virtual Event Software Product Overview
- 9.18.3 Gardner Business Media Virtual Event Software Product Market Performance
- 9.18.4 Gardner Business Media Business Overview
- 9.18.5 Gardner Business Media Recent Developments

## 9.19 Socio Labs

- 9.19.1 Socio Labs Virtual Event Software Basic Information
- 9.19.2 Socio Labs Virtual Event Software Product Overview
- 9.19.3 Socio Labs Virtual Event Software Product Market Performance
- 9.19.4 Socio Labs Business Overview
- 9.19.5 Socio Labs Recent Developments

## 9.20 Event Ready

- 9.20.1 Event Ready Virtual Event Software Basic Information
- 9.20.2 Event Ready Virtual Event Software Product Overview
- 9.20.3 Event Ready Virtual Event Software Product Market Performance
- 9.20.4 Event Ready Business Overview
- 9.20.5 Event Ready Recent Developments

## 9.21 EventCreate

- 9.21.1 EventCreate Virtual Event Software Basic Information
- 9.21.2 EventCreate Virtual Event Software Product Overview
- 9.21.3 EventCreate Virtual Event Software Product Market Performance
- 9.21.4 EventCreate Business Overview
- 9.21.5 EventCreate Recent Developments

## 9.22 PigeonLab

- 9.22.1 PigeonLab Virtual Event Software Basic Information
- 9.22.2 PigeonLab Virtual Event Software Product Overview

9.22.3 PigeonLab Virtual Event Software Product Market Performance

9.22.4 PigeonLab Business Overview

9.22.5 PigeonLab Recent Developments

#### 9.23 PGI

9.23.1 PGI Virtual Event Software Basic Information

9.23.2 PGI Virtual Event Software Product Overview

9.23.3 PGI Virtual Event Software Product Market Performance

9.23.4 PGI Business Overview

9.23.5 PGI Recent Developments

#### 9.24 ConfTool

9.24.1 ConfTool Virtual Event Software Basic Information

9.24.2 ConfTool Virtual Event Software Product Overview

9.24.3 ConfTool Virtual Event Software Product Market Performance

9.24.4 ConfTool Business Overview

9.24.5 ConfTool Recent Developments

#### 9.25 EventsAIR

9.25.1 EventsAIR Virtual Event Software Basic Information

9.25.2 EventsAIR Virtual Event Software Product Overview

9.25.3 EventsAIR Virtual Event Software Product Market Performance

9.25.4 EventsAIR Business Overview

9.25.5 EventsAIR Recent Developments

## 10 VIRTUAL EVENT SOFTWARE REGIONAL MARKET FORECAST

10.1 Global Virtual Event Software Market Size Forecast

10.2 Global Virtual Event Software Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Virtual Event Software Market Size Forecast by Country

10.2.3 Asia Pacific Virtual Event Software Market Size Forecast by Region

10.2.4 South America Virtual Event Software Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Virtual Event Software by Country

## 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Virtual Event Software Market Forecast by Type (2025-2030)

11.2 Global Virtual Event Software Market Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS





## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Virtual Event Software Market Size Comparison by Region (M USD)
- Table 5. Global Virtual Event Software Revenue (M USD) by Company (2019-2024)
- Table 6. Global Virtual Event Software Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Virtual Event Software as of 2022)
- Table 8. Company Virtual Event Software Market Size Sites and Area Served
- Table 9. Company Virtual Event Software Product Type
- Table 10. Global Virtual Event Software Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Virtual Event Software
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Virtual Event Software Market Challenges
- Table 18. Global Virtual Event Software Market Size by Type (M USD)
- Table 19. Global Virtual Event Software Market Size (M USD) by Type (2019-2024)
- Table 20. Global Virtual Event Software Market Size Share by Type (2019-2024)
- Table 21. Global Virtual Event Software Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Virtual Event Software Market Size by Application
- Table 23. Global Virtual Event Software Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Virtual Event Software Market Share by Application (2019-2024)
- Table 25. Global Virtual Event Software Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Virtual Event Software Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Virtual Event Software Market Size Market Share by Region (2019-2024)
- Table 28. North America Virtual Event Software Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Virtual Event Software Market Size by Country (2019-2024) & (M



USD)

Table 30. Asia Pacific Virtual Event Software Market Size by Region (2019-2024) & (M USD)

Table 31. South America Virtual Event Software Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Virtual Event Software Market Size by Region (2019-2024) & (M USD)

Table 33. GolfStatus Virtual Event Software Basic Information

Table 34. GolfStatus Virtual Event Software Product Overview

Table 35. GolfStatus Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)

Table 36. GolfStatus Virtual Event Software SWOT Analysis

Table 37. GolfStatus Business Overview

Table 38. GolfStatus Recent Developments

Table 39. Personify Virtual Event Software Basic Information

Table 40. Personify Virtual Event Software Product Overview

Table 41. Personify Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Personify Virtual Event Software SWOT Analysis

Table 43. Personify Business Overview

Table 44. Personify Recent Developments

Table 45. Localist Virtual Event Software Basic Information

Table 46. Localist Virtual Event Software Product Overview

Table 47. Localist Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Localist Virtual Event Software SWOT Analysis

Table 49. Localist Business Overview

Table 50. Localist Recent Developments

Table 51. BigMarker Virtual Event Software Basic Information

Table 52. BigMarker Virtual Event Software Product Overview

Table 53. BigMarker Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)

Table 54. BigMarker Business Overview

Table 55. BigMarker Recent Developments

Table 56. Attendease Virtual Event Software Basic Information

Table 57. Attendease Virtual Event Software Product Overview

Table 58. Attendease Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Attendease Business Overview

Table 60. Attendease Recent Developments
Table 61. Adobe Virtual Event Software Basic Information
Table 62. Adobe Virtual Event Software Product Overview
Table 63. Adobe Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)
Table 64. Adobe Business Overview
Table 65. Adobe Recent Developments
Table 66. Eventzilla Virtual Event Software Basic Information
Table 67. Eventzilla Virtual Event Software Product Overview
Table 68. Eventzilla Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)
Table 69. Eventzilla Business Overview
Table 70. Eventzilla Recent Developments
Table 71. Whova Virtual Event Software Basic Information
Table 72. Whova Virtual Event Software Product Overview
Table 73. Whova Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)
Table 74. Whova Business Overview
Table 75. Whova Recent Developments
Table 76. TidyHQ Virtual Event Software Basic Information
Table 77. TidyHQ Virtual Event Software Product Overview
Table 78. TidyHQ Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)
Table 79. TidyHQ Business Overview
Table 80. TidyHQ Recent Developments
Table 81. vFairs Virtual Event Software Basic Information
Table 82. vFairs Virtual Event Software Product Overview
Table 83. vFairs Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)
Table 84. vFairs Business Overview
Table 85. vFairs Recent Developments
Table 86. Accelevents Virtual Event Software Basic Information
Table 87. Accelevents Virtual Event Software Product Overview
Table 88. Accelevents Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)
Table 89. Accelevents Business Overview
Table 90. Accelevents Recent Developments
Table 91. Event Tech Group Virtual Event Software Basic Information
Table 92. Event Tech Group Virtual Event Software Product Overview

Table 93. Event Tech Group Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Event Tech Group Business Overview

Table 95. Event Tech Group Recent Developments

Table 96. Aventri Virtual Event Software Basic Information

Table 97. Aventri Virtual Event Software Product Overview

Table 98. Aventri Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Aventri Business Overview

Table 100. Aventri Recent Developments

Table 101. Bizzabo Virtual Event Software Basic Information

Table 102. Bizzabo Virtual Event Software Product Overview

Table 103. Bizzabo Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Bizzabo Business Overview

Table 105. Bizzabo Recent Developments

Table 106. Townscript Virtual Event Software Basic Information

Table 107. Townscript Virtual Event Software Product Overview

Table 108. Townscript Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Townscript Business Overview

Table 110. Townscript Recent Developments

Table 111. Boomset Virtual Event Software Basic Information

Table 112. Boomset Virtual Event Software Product Overview

Table 113. Boomset Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Boomset Business Overview

Table 115. Boomset Recent Developments

Table 116. Events.com Virtual Event Software Basic Information

Table 117. Events.com Virtual Event Software Product Overview

Table 118. Events.com Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Events.com Business Overview

Table 120. Events.com Recent Developments

Table 121. Gardner Business Media Virtual Event Software Basic Information

Table 122. Gardner Business Media Virtual Event Software Product Overview

Table 123. Gardner Business Media Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Gardner Business Media Business Overview

Table 125. Gardner Business Media Recent Developments
Table 126. Socio Labs Virtual Event Software Basic Information
Table 127. Socio Labs Virtual Event Software Product Overview
Table 128. Socio Labs Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)
Table 129. Socio Labs Business Overview
Table 130. Socio Labs Recent Developments
Table 131. Event Ready Virtual Event Software Basic Information
Table 132. Event Ready Virtual Event Software Product Overview
Table 133. Event Ready Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)
Table 134. Event Ready Business Overview
Table 135. Event Ready Recent Developments
Table 136. EventCreate Virtual Event Software Basic Information
Table 137. EventCreate Virtual Event Software Product Overview
Table 138. EventCreate Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)
Table 139. EventCreate Business Overview
Table 140. EventCreate Recent Developments
Table 141. PigeonLab Virtual Event Software Basic Information
Table 142. PigeonLab Virtual Event Software Product Overview
Table 143. PigeonLab Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)
Table 144. PigeonLab Business Overview
Table 145. PigeonLab Recent Developments
Table 146. PGI Virtual Event Software Basic Information
Table 147. PGI Virtual Event Software Product Overview
Table 148. PGI Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)
Table 149. PGI Business Overview
Table 150. PGI Recent Developments
Table 151. ConfTool Virtual Event Software Basic Information
Table 152. ConfTool Virtual Event Software Product Overview
Table 153. ConfTool Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)
Table 154. ConfTool Business Overview
Table 155. ConfTool Recent Developments
Table 156. EventsAIR Virtual Event Software Basic Information
Table 157. EventsAIR Virtual Event Software Product Overview

Table 158. EventsAIR Virtual Event Software Revenue (M USD) and Gross Margin (2019-2024)

Table 159. EventsAIR Business Overview

Table 160. EventsAIR Recent Developments

Table 161. Global Virtual Event Software Market Size Forecast by Region (2025-2030) & (M USD)

Table 162. North America Virtual Event Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 163. Europe Virtual Event Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 164. Asia Pacific Virtual Event Software Market Size Forecast by Region (2025-2030) & (M USD)

Table 165. South America Virtual Event Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 166. Middle East and Africa Virtual Event Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 167. Global Virtual Event Software Market Size Forecast by Type (2025-2030) & (M USD)

Table 168. Global Virtual Event Software Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Virtual Event Software

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Virtual Event Software Market Size (M USD), 2019-2030

Figure 5. Global Virtual Event Software Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Virtual Event Software Market Size by Country (M USD)

Figure 10. Global Virtual Event Software Revenue Share by Company in 2023

Figure 11. Virtual Event Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Virtual Event Software Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Virtual Event Software Market Share by Type

Figure 15. Market Size Share of Virtual Event Software by Type (2019-2024)

Figure 16. Market Size Market Share of Virtual Event Software by Type in 2022

Figure 17. Global Virtual Event Software Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Virtual Event Software Market Share by Application

Figure 20. Global Virtual Event Software Market Share by Application (2019-2024)

Figure 21. Global Virtual Event Software Market Share by Application in 2022

Figure 22. Global Virtual Event Software Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Virtual Event Software Market Size Market Share by Region (2019-2024)

Figure 24. North America Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Virtual Event Software Market Size Market Share by Country in 2023

Figure 26. U.S. Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Virtual Event Software Market Size (M USD) and Growth Rate (2019-2024)



Figure 28. Mexico Virtual Event Software Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Virtual Event Software Market Size Market Share by Country in 2023

Figure 31. Germany Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Virtual Event Software Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Virtual Event Software Market Size Market Share by Region in 2023

Figure 38. China Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Virtual Event Software Market Size and Growth Rate (M USD)

Figure 44. South America Virtual Event Software Market Size Market Share by Country in 2023

Figure 45. Brazil Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Virtual Event Software Market Size and Growth Rate

(M USD)

Figure 49. Middle East and Africa Virtual Event Software Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Virtual Event Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Virtual Event Software Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Virtual Event Software Market Share Forecast by Type (2025-2030)

Figure 57. Global Virtual Event Software Market Share Forecast by Application (2025-2030)



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