

Global Viral Extraction Kit Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Viral Extraction Kit competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. A viral extraction kit is a laboratory tool designed for the efficient isolation of viral DNA or RNA from various sample types such as saliva, blood, swabs, or tissues. It typically includes lysis buffer, binding buffer, wash buffer, and elution buffer, and is intended for downstream molecular applications such as PCR, qPCR, or next-generation sequencing (NGS). It is widely used in viral diagnostics, public health surveillance, and scientific research.

The global Viral Extraction Kit market size was estimated at USD 841.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Viral Extraction Kit market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Viral Extraction Kit market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Viral Extraction Kit market.

Global Viral Extraction Kit Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Roche Diagnostics
Qiagen
Zymo Research
Thermo Fisher Scientific
Promega
Bio-Rad
Cowin Biotech
TIANGEN
Bioer Technology
MGI Tech
ZJ Bio-Tech
CapitalBio Technology

Market Segmentation (by Type)

Silica Column-Based
Magnetic Bead-Based
Others

Market Segmentation (by Application)

Viral Infection Diagnosis
Public Health Monitoring
Scientific Research
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Viral Extraction Kit Market
Overview of the regional outlook of the Viral Extraction Kit Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Viral Extraction Kit Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Viral Extraction Kit, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Viral Extraction Kit
- 1.2 Key Market Segments
 - 1.2.1 Viral Extraction Kit Segment by Type
 - 1.2.2 Viral Extraction Kit Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 VIRAL EXTRACTION KIT MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Viral Extraction Kit Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Viral Extraction Kit Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 VIRAL EXTRACTION KIT MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Viral Extraction Kit Product Life Cycle
- 3.3 Global Viral Extraction Kit Sales by Manufacturers (2020-2025)
- 3.4 Global Viral Extraction Kit Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Viral Extraction Kit Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Viral Extraction Kit Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Viral Extraction Kit Market Competitive Situation and Trends
 - 3.8.1 Viral Extraction Kit Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Viral Extraction Kit Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 VIRAL EXTRACTION KIT INDUSTRY CHAIN ANALYSIS

- 4.1 Viral Extraction Kit Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF VIRAL EXTRACTION KIT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Viral Extraction Kit Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Viral Extraction Kit Market
- 5.7 ESG Ratings of Leading Companies

6 VIRAL EXTRACTION KIT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Viral Extraction Kit Sales Market Share by Type (2020-2025)
- 6.3 Global Viral Extraction Kit Market Size by Type (2020-2025)
- 6.4 Global Viral Extraction Kit Price by Type (2020-2025)

7 VIRAL EXTRACTION KIT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Viral Extraction Kit Market Sales by Application (2020-2025)
- 7.3 Global Viral Extraction Kit Market Size (M USD) by Application (2020-2025)

7.4 Global Viral Extraction Kit Sales Growth Rate by Application (2020-2025)

8 VIRAL EXTRACTION KIT MARKET SALES BY REGION

8.1 Global Viral Extraction Kit Sales by Region

8.1.1 Global Viral Extraction Kit Sales by Region

8.1.2 Global Viral Extraction Kit Sales Market Share by Region

8.2 Global Viral Extraction Kit Market Size by Region

8.2.1 Global Viral Extraction Kit Market Size by Region

8.2.2 Global Viral Extraction Kit Market Size by Region

8.3 North America

8.3.1 North America Viral Extraction Kit Sales by Country

8.3.2 North America Viral Extraction Kit Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Viral Extraction Kit Sales by Country

8.4.2 Europe Viral Extraction Kit Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Viral Extraction Kit Sales by Region

8.5.2 Asia Pacific Viral Extraction Kit Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Viral Extraction Kit Sales by Country

8.6.2 South America Viral Extraction Kit Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Viral Extraction Kit Sales by Region
- 8.7.2 Middle East and Africa Viral Extraction Kit Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 VIRAL EXTRACTION KIT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Viral Extraction Kit by Region(2020-2025)
- 9.2 Global Viral Extraction Kit Revenue Market Share by Region (2020-2025)
- 9.3 Global Viral Extraction Kit Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Viral Extraction Kit Production
 - 9.4.1 North America Viral Extraction Kit Production Growth Rate (2020-2025)
 - 9.4.2 North America Viral Extraction Kit Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Viral Extraction Kit Production
 - 9.5.1 Europe Viral Extraction Kit Production Growth Rate (2020-2025)
 - 9.5.2 Europe Viral Extraction Kit Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Viral Extraction Kit Production (2020-2025)
 - 9.6.1 Japan Viral Extraction Kit Production Growth Rate (2020-2025)
 - 9.6.2 Japan Viral Extraction Kit Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Viral Extraction Kit Production (2020-2025)
 - 9.7.1 China Viral Extraction Kit Production Growth Rate (2020-2025)
 - 9.7.2 China Viral Extraction Kit Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Roche Diagnostics
 - 10.1.1 Roche Diagnostics Basic Information
 - 10.1.2 Roche Diagnostics Viral Extraction Kit Product Overview
 - 10.1.3 Roche Diagnostics Viral Extraction Kit Product Market Performance
 - 10.1.4 Roche Diagnostics Business Overview
 - 10.1.5 Roche Diagnostics SWOT Analysis

- 10.1.6 Roche Diagnostics Recent Developments
- 10.2 Qiagen
 - 10.2.1 Qiagen Basic Information
 - 10.2.2 Qiagen Viral Extraction Kit Product Overview
 - 10.2.3 Qiagen Viral Extraction Kit Product Market Performance
 - 10.2.4 Qiagen Business Overview
 - 10.2.5 Qiagen SWOT Analysis
 - 10.2.6 Qiagen Recent Developments
- 10.3 Zymo Research
 - 10.3.1 Zymo Research Basic Information
 - 10.3.2 Zymo Research Viral Extraction Kit Product Overview
 - 10.3.3 Zymo Research Viral Extraction Kit Product Market Performance
 - 10.3.4 Zymo Research Business Overview
 - 10.3.5 Zymo Research SWOT Analysis
 - 10.3.6 Zymo Research Recent Developments
- 10.4 Thermo Fisher Scientific
 - 10.4.1 Thermo Fisher Scientific Basic Information
 - 10.4.2 Thermo Fisher Scientific Viral Extraction Kit Product Overview
 - 10.4.3 Thermo Fisher Scientific Viral Extraction Kit Product Market Performance
 - 10.4.4 Thermo Fisher Scientific Business Overview
 - 10.4.5 Thermo Fisher Scientific Recent Developments
- 10.5 Promega
 - 10.5.1 Promega Basic Information
 - 10.5.2 Promega Viral Extraction Kit Product Overview
 - 10.5.3 Promega Viral Extraction Kit Product Market Performance
 - 10.5.4 Promega Business Overview
 - 10.5.5 Promega Recent Developments
- 10.6 Bio-Rad
 - 10.6.1 Bio-Rad Basic Information
 - 10.6.2 Bio-Rad Viral Extraction Kit Product Overview
 - 10.6.3 Bio-Rad Viral Extraction Kit Product Market Performance
 - 10.6.4 Bio-Rad Business Overview
 - 10.6.5 Bio-Rad Recent Developments
- 10.7 Cowin Biotech
 - 10.7.1 Cowin Biotech Basic Information
 - 10.7.2 Cowin Biotech Viral Extraction Kit Product Overview
 - 10.7.3 Cowin Biotech Viral Extraction Kit Product Market Performance
 - 10.7.4 Cowin Biotech Business Overview
 - 10.7.5 Cowin Biotech Recent Developments

10.8 TIANGEN

10.8.1 TIANGEN Basic Information

10.8.2 TIANGEN Viral Extraction Kit Product Overview

10.8.3 TIANGEN Viral Extraction Kit Product Market Performance

10.8.4 TIANGEN Business Overview

10.8.5 TIANGEN Recent Developments

10.9 Bioer Technology

10.9.1 Bioer Technology Basic Information

10.9.2 Bioer Technology Viral Extraction Kit Product Overview

10.9.3 Bioer Technology Viral Extraction Kit Product Market Performance

10.9.4 Bioer Technology Business Overview

10.9.5 Bioer Technology Recent Developments

10.10 MGI Tech

10.10.1 MGI Tech Basic Information

10.10.2 MGI Tech Viral Extraction Kit Product Overview

10.10.3 MGI Tech Viral Extraction Kit Product Market Performance

10.10.4 MGI Tech Business Overview

10.10.5 MGI Tech Recent Developments

10.11 ZJ Bio-Tech

10.11.1 ZJ Bio-Tech Basic Information

10.11.2 ZJ Bio-Tech Viral Extraction Kit Product Overview

10.11.3 ZJ Bio-Tech Viral Extraction Kit Product Market Performance

10.11.4 ZJ Bio-Tech Business Overview

10.11.5 ZJ Bio-Tech Recent Developments

10.12 CapitalBio Technology

10.12.1 CapitalBio Technology Basic Information

10.12.2 CapitalBio Technology Viral Extraction Kit Product Overview

10.12.3 CapitalBio Technology Viral Extraction Kit Product Market Performance

10.12.4 CapitalBio Technology Business Overview

10.12.5 CapitalBio Technology Recent Developments

11 VIRAL EXTRACTION KIT MARKET FORECAST BY REGION

11.1 Global Viral Extraction Kit Market Size Forecast

11.2 Global Viral Extraction Kit Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Viral Extraction Kit Market Size Forecast by Country

11.2.3 Asia Pacific Viral Extraction Kit Market Size Forecast by Region

11.2.4 South America Viral Extraction Kit Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Viral Extraction Kit by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Viral Extraction Kit Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Viral Extraction Kit by Type (2026-2035)

12.1.2 Global Viral Extraction Kit Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Viral Extraction Kit by Type (2026-2035)

12.2 Global Viral Extraction Kit Market Forecast by Application (2026-2035)

12.2.1 Global Viral Extraction Kit Sales (K Units) Forecast by Application

12.2.2 Global Viral Extraction Kit Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Viral Extraction Kit Market Size by Type (M USD)
- Table 4. Global Viral Extraction Kit Market Size by Application
- Table 5. Viral Extraction Kit Market Size Comparison by Region (M USD)
- Table 6. Global Viral Extraction Kit Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Viral Extraction Kit Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Viral Extraction Kit Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Viral Extraction Kit Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Viral Extraction Kit as of 2025)
- Table 11. Global Market Viral Extraction Kit Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Viral Extraction Kit Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Viral Extraction Kit Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Viral Extraction Kit Sales by Type (K Units)
- Table 27. Global Viral Extraction Kit Market Size by Type (M USD)
- Table 28. Global Viral Extraction Kit Sales (K Units) by Type (2020-2025)
- Table 29. Global Viral Extraction Kit Sales Market Share by Type (2020-2025)
- Table 30. Global Viral Extraction Kit Market Size (M USD) by Type (2020-2025)
- Table 31. Global Viral Extraction Kit Market Share by Type (2020-2025)

- Table 32. Global Viral Extraction Kit Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Viral Extraction Kit Sales (K Units) by Application
- Table 34. Global Viral Extraction Kit Market Size by Application
- Table 35. Global Viral Extraction Kit Sales by Application (2020-2025) & (K Units)
- Table 36. Global Viral Extraction Kit Sales Market Share by Application (2020-2025)
- Table 37. Global Viral Extraction Kit Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Viral Extraction Kit Market Share by Application (2020-2025)
- Table 39. Global Viral Extraction Kit Sales Growth Rate by Application (2020-2025)
- Table 40. Global Viral Extraction Kit Sales by Region (2020-2025) & (K Units)
- Table 41. Global Viral Extraction Kit Sales Market Share by Region (2020-2025)
- Table 42. Global Viral Extraction Kit Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Viral Extraction Kit Market Size by Region (2020-2025)
- Table 44. North America Viral Extraction Kit Sales by Country (2020-2025) & (K Units)
- Table 45. North America Viral Extraction Kit Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Viral Extraction Kit Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Viral Extraction Kit Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Viral Extraction Kit Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Viral Extraction Kit Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Viral Extraction Kit Sales by Country (2020-2025) & (K Units)
- Table 51. South America Viral Extraction Kit Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Viral Extraction Kit Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Viral Extraction Kit Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Viral Extraction Kit Production (K Units) by Region(2020-2025)
- Table 55. Global Viral Extraction Kit Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Viral Extraction Kit Revenue Market Share by Region (2020-2025)
- Table 57. Global Viral Extraction Kit Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Viral Extraction Kit Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Viral Extraction Kit Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Viral Extraction Kit Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Viral Extraction Kit Production (K Units), Revenue (US\$ Million), Price

- (USD/Unit) and Gross Margin (2020-2025)
- Table 62. Roche Diagnostics Basic Information
- Table 63. Roche Diagnostics Viral Extraction Kit Product Overview
- Table 64. Roche Diagnostics Viral Extraction Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. Roche Diagnostics Business Overview
- Table 66. Roche Diagnostics SWOT Analysis
- Table 67. Roche Diagnostics Recent Developments
- Table 68. Qiagen Basic Information
- Table 69. Qiagen Viral Extraction Kit Product Overview
- Table 70. Qiagen Viral Extraction Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 71. Qiagen Business Overview
- Table 72. Qiagen SWOT Analysis
- Table 73. Qiagen Recent Developments
- Table 74. Zymo Research Basic Information
- Table 75. Zymo Research Viral Extraction Kit Product Overview
- Table 76. Zymo Research Viral Extraction Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Zymo Research Business Overview
- Table 78. Zymo Research SWOT Analysis
- Table 79. Zymo Research Recent Developments
- Table 80. Thermo Fisher Scientific Basic Information
- Table 81. Thermo Fisher Scientific Viral Extraction Kit Product Overview
- Table 82. Thermo Fisher Scientific Viral Extraction Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Thermo Fisher Scientific Business Overview
- Table 84. Thermo Fisher Scientific Recent Developments
- Table 85. Promega Basic Information
- Table 86. Promega Viral Extraction Kit Product Overview
- Table 87. Promega Viral Extraction Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Promega Business Overview
- Table 89. Promega Recent Developments
- Table 90. Bio-Rad Basic Information
- Table 91. Bio-Rad Viral Extraction Kit Product Overview
- Table 92. Bio-Rad Viral Extraction Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Bio-Rad Business Overview

Table 94. Bio-Rad Recent Developments

Table 95. Cowin Biotech Basic Information

Table 96. Cowin Biotech Viral Extraction Kit Product Overview

Table 97. Cowin Biotech Viral Extraction Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Cowin Biotech Business Overview

Table 99. Cowin Biotech Recent Developments

Table 100. TIANGEN Basic Information

Table 101. TIANGEN Viral Extraction Kit Product Overview

Table 102. TIANGEN Viral Extraction Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. TIANGEN Business Overview

Table 104. TIANGEN Recent Developments

Table 105. Bioer Technology Basic Information

Table 106. Bioer Technology Viral Extraction Kit Product Overview

Table 107. Bioer Technology Viral Extraction Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Bioer Technology Business Overview

Table 109. Bioer Technology Recent Developments

Table 110. MGI Tech Basic Information

Table 111. MGI Tech Viral Extraction Kit Product Overview

Table 112. MGI Tech Viral Extraction Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. MGI Tech Business Overview

Table 114. MGI Tech Recent Developments

Table 115. ZJ Bio-Tech Basic Information

Table 116. ZJ Bio-Tech Viral Extraction Kit Product Overview

Table 117. ZJ Bio-Tech Viral Extraction Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. ZJ Bio-Tech Business Overview

Table 119. ZJ Bio-Tech Recent Developments

Table 120. CapitalBio Technology Basic Information

Table 121. CapitalBio Technology Viral Extraction Kit Product Overview

Table 122. CapitalBio Technology Viral Extraction Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. CapitalBio Technology Business Overview

Table 124. CapitalBio Technology Recent Developments

Table 125. Global Viral Extraction Kit Sales Forecast by Region (2026-2035) & (K Units)

Table 126. Global Viral Extraction Kit Market Size Forecast by Region (2026-2035) & (M

USD)

Table 127. North America Viral Extraction Kit Sales Forecast by Country (2026-2035) & (K Units)

Table 128. North America Viral Extraction Kit Market Size Forecast by Country (2026-2035) & (M USD)

Table 129. Europe Viral Extraction Kit Sales Forecast by Country (2026-2035) & (K Units)

Table 130. Europe Viral Extraction Kit Market Size Forecast by Country (2026-2035) & (M USD)

Table 131. Asia Pacific Viral Extraction Kit Sales Forecast by Region (2026-2035) & (K Units)

Table 132. Asia Pacific Viral Extraction Kit Market Size Forecast by Region (2026-2035) & (M USD)

Table 133. South America Viral Extraction Kit Sales Forecast by Country (2026-2035) & (K Units)

Table 134. South America Viral Extraction Kit Market Size Forecast by Country (2026-2035) & (M USD)

Table 135. Middle East and Africa Viral Extraction Kit Sales Forecast by Country (2026-2035) & (Units)

Table 136. Middle East and Africa Viral Extraction Kit Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Global Viral Extraction Kit Sales Forecast by Type (2026-2035) & (K Units)

Table 138. Global Viral Extraction Kit Market Size Forecast by Type (2026-2035) & (M USD)

Table 139. Global Viral Extraction Kit Price Forecast by Type (2026-2035) & (USD/Unit)

Table 140. Global Viral Extraction Kit Sales (K Units) Forecast by Application (2026-2035)

Table 141. Global Viral Extraction Kit Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Viral Extraction Kit
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Viral Extraction Kit Market Size (M USD), 2025-2035
- Figure 5. Global Viral Extraction Kit Market Size (M USD) (2020-2035)
- Figure 6. Global Viral Extraction Kit Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Viral Extraction Kit Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Viral Extraction Kit Product Life Cycle
- Figure 13. Viral Extraction Kit Sales Share by Manufacturers in 2025
- Figure 14. Global Viral Extraction Kit Revenue Share by Manufacturers in 2025
- Figure 15. Viral Extraction Kit Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Viral Extraction Kit Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Viral Extraction Kit Revenue in 2025
- Figure 18. Industry Chain Map of Viral Extraction Kit
- Figure 19. Global Viral Extraction Kit Market PEST Analysis
- Figure 20. Global Viral Extraction Kit Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Viral Extraction Kit Market Share by Type
- Figure 27. Sales Market Share of Viral Extraction Kit by Type (2020-2025)
- Figure 28. Sales Market Share of Viral Extraction Kit by Type in 2025
- Figure 29. Market Share of Viral Extraction Kit by Type (2020-2025)
- Figure 30. Market Share of Viral Extraction Kit by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Viral Extraction Kit Market Share by Application

- Figure 33. Global Viral Extraction Kit Sales Market Share by Application (2020-2025)
- Figure 34. Global Viral Extraction Kit Sales Market Share by Application in 2025
- Figure 35. Global Viral Extraction Kit Market Share by Application (2020-2025)
- Figure 36. Global Viral Extraction Kit Market Share by Application in 2025
- Figure 37. Global Viral Extraction Kit Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Viral Extraction Kit Sales Market Share by Region (2020-2025)
- Figure 39. Global Viral Extraction Kit Market Size by Region (2020-2025)
- Figure 40. North America Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Viral Extraction Kit Sales Market Share by Country in 2024
- Figure 43. North America Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Viral Extraction Kit Market Size by Country in 2024
- Figure 45. U.S. Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Viral Extraction Kit Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Viral Extraction Kit Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Viral Extraction Kit Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Viral Extraction Kit Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Viral Extraction Kit Sales Market Share by Country in 2024
- Figure 53. Europe Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Viral Extraction Kit Market Size by Country in 2024
- Figure 55. Germany Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 63. Spain Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Viral Extraction Kit Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Viral Extraction Kit Sales Market Share by Region in 2024

Figure 67. Asia Pacific Viral Extraction Kit Market Size by Region in 2024

Figure 68. China Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Viral Extraction Kit Sales and Growth Rate (K Units)

Figure 79. South America Viral Extraction Kit Sales Market Share by Country in 2024

Figure 80. South America Viral Extraction Kit Market Size and Growth Rate (M USD)

Figure 81. South America Viral Extraction Kit Market Size by Country in 2024

Figure 82. Brazil Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Viral Extraction Kit Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Viral Extraction Kit Sales Market Share by Region in

2024

Figure 90. Middle East and Africa Viral Extraction Kit Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Viral Extraction Kit Market Size by Region in 2024

Figure 92. Saudi Arabia Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Viral Extraction Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Viral Extraction Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Viral Extraction Kit Production Market Share by Region (2020-2025)

Figure 103. North America Viral Extraction Kit Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Viral Extraction Kit Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Viral Extraction Kit Production (K Units) Growth Rate (2020-2025)

Figure 106. China Viral Extraction Kit Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Viral Extraction Kit Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Viral Extraction Kit Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Viral Extraction Kit Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Viral Extraction Kit Market Share Forecast by Type (2026-2035)

Figure 111. Global Viral Extraction Kit Sales Forecast by Application (2026-2035)

Figure 112. Global Viral Extraction Kit Market Share Forecast by Application (2026-2035)

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