

Global Vinyl Adhesive Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The vinyl adhesive market is a segment within the broader adhesives and sealants industry, characterized by products specifically formulated to bond vinyl materials to various substrates, including wood, metal, plastic, and fabric. These adhesives are widely used in industries such as automotive, construction, footwear, and textiles due to their strong bonding properties, flexibility, and resistance to moisture and chemicals. The demand for vinyl adhesives is driven by the growing use of vinyl in applications like flooring, upholstery, and signage, as well as the increasing preference for lightweight and durable materials in manufacturing. Market trends indicate a shift toward eco-friendly and low-VOC (volatile organic compound) formulations, in response to stricter environmental regulations and consumer demand for sustainable products. Key players in the market are focusing on innovation to improve adhesive performance while reducing environmental impact, with water-based and solvent-free options gaining traction. Geographically, North America and Europe dominate due to stringent industrial standards and high adoption rates in construction and automotive sectors, while Asia-Pacific is emerging as a high-growth region, fueled by rapid industrialization and infrastructure development.

This report provides a deep insight into the global Vinyl Adhesive market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Vinyl Adhesive Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Vinyl Adhesive market in any manner.

Global Vinyl Adhesive Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Alcolin
ARDEX
Boxer
Cemix
Christy's
Cyber??bond
Demco
Dunlop
GILT EDGE
Holdfast
Nan Ya PlasticS
Polymer?
Pool Bladder
Proflex Products
Roberts
TEC
Vital Technical

Market Segmentation (by Type)

Luxury Vinyl Tile (LVT) Adhesive
Vinyl Tile Adhesive
Vinyl Adhesive Spray
Contact Adhesive Spray
Vinyl Sheet Adhesive
Other

Market Segmentation (by Application)

Commercial
Residential
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Vinyl Adhesive Market
Overview of the regional outlook of the Vinyl Adhesive Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Vinyl Adhesive Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Vinyl Adhesive, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Vinyl Adhesive

1.2 Key Market Segments

1.2.1 Vinyl Adhesive Segment by Type

1.2.2 Vinyl Adhesive Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 VINYL ADHESIVE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Vinyl Adhesive Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Vinyl Adhesive Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 VINYL ADHESIVE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Vinyl Adhesive Product Life Cycle

3.3 Global Vinyl Adhesive Sales by Manufacturers (2020-2025)

3.4 Global Vinyl Adhesive Revenue Market Share by Manufacturers (2020-2025)

3.5 Vinyl Adhesive Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Vinyl Adhesive Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Vinyl Adhesive Market Competitive Situation and Trends

3.8.1 Vinyl Adhesive Market Concentration Rate

3.8.2 Global 5 and 10 Largest Vinyl Adhesive Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 VINYL ADHESIVE INDUSTRY CHAIN ANALYSIS

- 4.1 Vinyl Adhesive Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF VINYL ADHESIVE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Vinyl Adhesive Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Vinyl Adhesive Market
- 5.7 ESG Ratings of Leading Companies

6 VINYL ADHESIVE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Vinyl Adhesive Sales Market Share by Type (2020-2025)
- 6.3 Global Vinyl Adhesive Market Size Market Share by Type (2020-2025)
- 6.4 Global Vinyl Adhesive Price by Type (2020-2025)

7 VINYL ADHESIVE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Vinyl Adhesive Market Sales by Application (2020-2025)
- 7.3 Global Vinyl Adhesive Market Size (M USD) by Application (2020-2025)

7.4 Global Vinyl Adhesive Sales Growth Rate by Application (2020-2025)

8 VINYL ADHESIVE MARKET SALES BY REGION

8.1 Global Vinyl Adhesive Sales by Region

8.1.1 Global Vinyl Adhesive Sales by Region

8.1.2 Global Vinyl Adhesive Sales Market Share by Region

8.2 Global Vinyl Adhesive Market Size by Region

8.2.1 Global Vinyl Adhesive Market Size by Region

8.2.2 Global Vinyl Adhesive Market Size Market Share by Region

8.3 North America

8.3.1 North America Vinyl Adhesive Sales by Country

8.3.2 North America Vinyl Adhesive Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Vinyl Adhesive Sales by Country

8.4.2 Europe Vinyl Adhesive Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Vinyl Adhesive Sales by Region

8.5.2 Asia Pacific Vinyl Adhesive Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Vinyl Adhesive Sales by Country

8.6.2 South America Vinyl Adhesive Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Vinyl Adhesive Sales by Region
- 8.7.2 Middle East and Africa Vinyl Adhesive Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 VINYL ADHESIVE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Vinyl Adhesive by Region(2020-2025)
- 9.2 Global Vinyl Adhesive Revenue Market Share by Region (2020-2025)
- 9.3 Global Vinyl Adhesive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Vinyl Adhesive Production
 - 9.4.1 North America Vinyl Adhesive Production Growth Rate (2020-2025)
 - 9.4.2 North America Vinyl Adhesive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Vinyl Adhesive Production
 - 9.5.1 Europe Vinyl Adhesive Production Growth Rate (2020-2025)
 - 9.5.2 Europe Vinyl Adhesive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Vinyl Adhesive Production (2020-2025)
 - 9.6.1 Japan Vinyl Adhesive Production Growth Rate (2020-2025)
 - 9.6.2 Japan Vinyl Adhesive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Vinyl Adhesive Production (2020-2025)
 - 9.7.1 China Vinyl Adhesive Production Growth Rate (2020-2025)
 - 9.7.2 China Vinyl Adhesive Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Alcolin
 - 10.1.1 Alcolin Basic Information
 - 10.1.2 Alcolin Vinyl Adhesive Product Overview
 - 10.1.3 Alcolin Vinyl Adhesive Product Market Performance
 - 10.1.4 Alcolin Business Overview
 - 10.1.5 Alcolin SWOT Analysis
 - 10.1.6 Alcolin Recent Developments
- 10.2 ARDEX

- 10.2.1 ARDEX Basic Information
- 10.2.2 ARDEX Vinyl Adhesive Product Overview
- 10.2.3 ARDEX Vinyl Adhesive Product Market Performance
- 10.2.4 ARDEX Business Overview
- 10.2.5 ARDEX SWOT Analysis
- 10.2.6 ARDEX Recent Developments
- 10.3 Boxer
 - 10.3.1 Boxer Basic Information
 - 10.3.2 Boxer Vinyl Adhesive Product Overview
 - 10.3.3 Boxer Vinyl Adhesive Product Market Performance
 - 10.3.4 Boxer Business Overview
 - 10.3.5 Boxer SWOT Analysis
 - 10.3.6 Boxer Recent Developments
- 10.4 Cemix
 - 10.4.1 Cemix Basic Information
 - 10.4.2 Cemix Vinyl Adhesive Product Overview
 - 10.4.3 Cemix Vinyl Adhesive Product Market Performance
 - 10.4.4 Cemix Business Overview
 - 10.4.5 Cemix Recent Developments
- 10.5 Christy's
 - 10.5.1 Christy's Basic Information
 - 10.5.2 Christy's Vinyl Adhesive Product Overview
 - 10.5.3 Christy's Vinyl Adhesive Product Market Performance
 - 10.5.4 Christy's Business Overview
 - 10.5.5 Christy's Recent Developments
- 10.6 Cyber??bond
 - 10.6.1 Cyber??bond Basic Information
 - 10.6.2 Cyber??bond Vinyl Adhesive Product Overview
 - 10.6.3 Cyber??bond Vinyl Adhesive Product Market Performance
 - 10.6.4 Cyber??bond Business Overview
 - 10.6.5 Cyber??bond Recent Developments
- 10.7 Demco
 - 10.7.1 Demco Basic Information
 - 10.7.2 Demco Vinyl Adhesive Product Overview
 - 10.7.3 Demco Vinyl Adhesive Product Market Performance
 - 10.7.4 Demco Business Overview
 - 10.7.5 Demco Recent Developments
- 10.8 Dunlop
 - 10.8.1 Dunlop Basic Information

- 10.8.2 Dunlop Vinyl Adhesive Product Overview
- 10.8.3 Dunlop Vinyl Adhesive Product Market Performance
- 10.8.4 Dunlop Business Overview
- 10.8.5 Dunlop Recent Developments
- 10.9 GILT EDGE
 - 10.9.1 GILT EDGE Basic Information
 - 10.9.2 GILT EDGE Vinyl Adhesive Product Overview
 - 10.9.3 GILT EDGE Vinyl Adhesive Product Market Performance
 - 10.9.4 GILT EDGE Business Overview
 - 10.9.5 GILT EDGE Recent Developments
- 10.10 Holdfast
 - 10.10.1 Holdfast Basic Information
 - 10.10.2 Holdfast Vinyl Adhesive Product Overview
 - 10.10.3 Holdfast Vinyl Adhesive Product Market Performance
 - 10.10.4 Holdfast Business Overview
 - 10.10.5 Holdfast Recent Developments
- 10.11 Nan Ya PlasticS
 - 10.11.1 Nan Ya PlasticS Basic Information
 - 10.11.2 Nan Ya PlasticS Vinyl Adhesive Product Overview
 - 10.11.3 Nan Ya PlasticS Vinyl Adhesive Product Market Performance
 - 10.11.4 Nan Ya PlasticS Business Overview
 - 10.11.5 Nan Ya PlasticS Recent Developments
- 10.12 Polymer
 - 10.12.1 Polymer Basic Information
 - 10.12.2 Polymer Vinyl Adhesive Product Overview
 - 10.12.3 Polymer Vinyl Adhesive Product Market Performance
 - 10.12.4 Polymer Business Overview
 - 10.12.5 Polymer Recent Developments
- 10.13 Pool Bladder
 - 10.13.1 Pool Bladder Basic Information
 - 10.13.2 Pool Bladder Vinyl Adhesive Product Overview
 - 10.13.3 Pool Bladder Vinyl Adhesive Product Market Performance
 - 10.13.4 Pool Bladder Business Overview
 - 10.13.5 Pool Bladder Recent Developments
- 10.14 Proflex Products
 - 10.14.1 Proflex Products Basic Information
 - 10.14.2 Proflex Products Vinyl Adhesive Product Overview
 - 10.14.3 Proflex Products Vinyl Adhesive Product Market Performance
 - 10.14.4 Proflex Products Business Overview

10.14.5 Proflex Products Recent Developments

10.15 Roberts

10.15.1 Roberts Basic Information

10.15.2 Roberts Vinyl Adhesive Product Overview

10.15.3 Roberts Vinyl Adhesive Product Market Performance

10.15.4 Roberts Business Overview

10.15.5 Roberts Recent Developments

10.16 TEC

10.16.1 TEC Basic Information

10.16.2 TEC Vinyl Adhesive Product Overview

10.16.3 TEC Vinyl Adhesive Product Market Performance

10.16.4 TEC Business Overview

10.16.5 TEC Recent Developments

10.17 Vital Technical

10.17.1 Vital Technical Basic Information

10.17.2 Vital Technical Vinyl Adhesive Product Overview

10.17.3 Vital Technical Vinyl Adhesive Product Market Performance

10.17.4 Vital Technical Business Overview

10.17.5 Vital Technical Recent Developments

11 VINYL ADHESIVE MARKET FORECAST BY REGION

11.1 Global Vinyl Adhesive Market Size Forecast

11.2 Global Vinyl Adhesive Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Vinyl Adhesive Market Size Forecast by Country

11.2.3 Asia Pacific Vinyl Adhesive Market Size Forecast by Region

11.2.4 South America Vinyl Adhesive Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Vinyl Adhesive by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Vinyl Adhesive Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Vinyl Adhesive by Type (2026-2033)

12.1.2 Global Vinyl Adhesive Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Vinyl Adhesive by Type (2026-2033)

12.2 Global Vinyl Adhesive Market Forecast by Application (2026-2033)

12.2.1 Global Vinyl Adhesive Sales (K Units) Forecast by Application

12.2.2 Global Vinyl Adhesive Market Size (M USD) Forecast by Application

(2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Vinyl Adhesive Market Size Comparison by Region (M USD)
Table 5. Global Vinyl Adhesive Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Vinyl Adhesive Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Vinyl Adhesive Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Vinyl Adhesive Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Vinyl Adhesive as of 2024)
Table 10. Global Market Vinyl Adhesive Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Vinyl Adhesive Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Vinyl Adhesive Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Vinyl Adhesive Sales by Type (K Units)
Table 26. Global Vinyl Adhesive Market Size by Type (M USD)
Table 27. Global Vinyl Adhesive Sales (K Units) by Type (2020-2025)
Table 28. Global Vinyl Adhesive Sales Market Share by Type (2020-2025)
Table 29. Global Vinyl Adhesive Market Size (M USD) by Type (2020-2025)
Table 30. Global Vinyl Adhesive Market Size Share by Type (2020-2025)
Table 31. Global Vinyl Adhesive Price (USD/Unit) by Type (2020-2025)

Table 32. Global Vinyl Adhesive Sales (K Units) by Application
Table 33. Global Vinyl Adhesive Market Size by Application
Table 34. Global Vinyl Adhesive Sales by Application (2020-2025) & (K Units)
Table 35. Global Vinyl Adhesive Sales Market Share by Application (2020-2025)
Table 36. Global Vinyl Adhesive Market Size by Application (2020-2025) & (M USD)
Table 37. Global Vinyl Adhesive Market Share by Application (2020-2025)
Table 38. Global Vinyl Adhesive Sales Growth Rate by Application (2020-2025)
Table 39. Global Vinyl Adhesive Sales by Region (2020-2025) & (K Units)
Table 40. Global Vinyl Adhesive Sales Market Share by Region (2020-2025)
Table 41. Global Vinyl Adhesive Market Size by Region (2020-2025) & (M USD)
Table 42. Global Vinyl Adhesive Market Size Market Share by Region (2020-2025)
Table 43. North America Vinyl Adhesive Sales by Country (2020-2025) & (K Units)
Table 44. North America Vinyl Adhesive Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Vinyl Adhesive Sales by Country (2020-2025) & (K Units)
Table 46. Europe Vinyl Adhesive Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Vinyl Adhesive Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Vinyl Adhesive Market Size by Region (2020-2025) & (M USD)
Table 49. South America Vinyl Adhesive Sales by Country (2020-2025) & (K Units)
Table 50. South America Vinyl Adhesive Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Vinyl Adhesive Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Vinyl Adhesive Market Size by Region (2020-2025) & (M USD)
Table 53. Global Vinyl Adhesive Production (K Units) by Region(2020-2025)
Table 54. Global Vinyl Adhesive Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Vinyl Adhesive Revenue Market Share by Region (2020-2025)
Table 56. Global Vinyl Adhesive Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Vinyl Adhesive Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Vinyl Adhesive Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Vinyl Adhesive Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Vinyl Adhesive Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. Alcolin Basic Information

Table 62. Alcolin Vinyl Adhesive Product Overview

Table 63. Alcolin Vinyl Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Alcolin Business Overview

Table 65. Alcolin SWOT Analysis

Table 66. Alcolin Recent Developments

Table 67. ARDEX Basic Information

Table 68. ARDEX Vinyl Adhesive Product Overview

Table 69. ARDEX Vinyl Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. ARDEX Business Overview

Table 71. ARDEX SWOT Analysis

Table 72. ARDEX Recent Developments

Table 73. Boxer Basic Information

Table 74. Boxer Vinyl Adhesive Product Overview

Table 75. Boxer Vinyl Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Boxer Business Overview

Table 77. Boxer SWOT Analysis

Table 78. Boxer Recent Developments

Table 79. Cemix Basic Information

Table 80. Cemix Vinyl Adhesive Product Overview

Table 81. Cemix Vinyl Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Cemix Business Overview

Table 83. Cemix Recent Developments

Table 84. Christy's Basic Information

Table 85. Christy's Vinyl Adhesive Product Overview

Table 86. Christy's Vinyl Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Christy's Business Overview

Table 88. Christy's Recent Developments

Table 89. Cyber??bond Basic Information

Table 90. Cyber??bond Vinyl Adhesive Product Overview

Table 91. Cyber??bond Vinyl Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Cyber??bond Business Overview

Table 93. Cyber??bond Recent Developments

Table 94. Demco Basic Information

Table 95. Demco Vinyl Adhesive Product Overview

Table 96. Demco Vinyl Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Demco Business Overview

Table 98. Demco Recent Developments

Table 99. Dunlop Basic Information

Table 100. Dunlop Vinyl Adhesive Product Overview

Table 101. Dunlop Vinyl Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Dunlop Business Overview

Table 103. Dunlop Recent Developments

Table 104. GILT EDGE Basic Information

Table 105. GILT EDGE Vinyl Adhesive Product Overview

Table 106. GILT EDGE Vinyl Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. GILT EDGE Business Overview

Table 108. GILT EDGE Recent Developments

Table 109. Holdfast Basic Information

Table 110. Holdfast Vinyl Adhesive Product Overview

Table 111. Holdfast Vinyl Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Holdfast Business Overview

Table 113. Holdfast Recent Developments

Table 114. Nan Ya PlasticS Basic Information

Table 115. Nan Ya PlasticS Vinyl Adhesive Product Overview

Table 116. Nan Ya PlasticS Vinyl Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Nan Ya PlasticS Business Overview

Table 118. Nan Ya PlasticS Recent Developments

Table 119. Polymer? Basic Information

Table 120. Polymer? Vinyl Adhesive Product Overview

Table 121. Polymer? Vinyl Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Polymer? Business Overview

Table 123. Polymer? Recent Developments

Table 124. Pool Bladder Basic Information

Table 125. Pool Bladder Vinyl Adhesive Product Overview

Table 126. Pool Bladder Vinyl Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Pool Bladder Business Overview
Table 128. Pool Bladder Recent Developments
Table 129. Proflex Products Basic Information
Table 130. Proflex Products Vinyl Adhesive Product Overview
Table 131. Proflex Products Vinyl Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 132. Proflex Products Business Overview
Table 133. Proflex Products Recent Developments
Table 134. Roberts Basic Information
Table 135. Roberts Vinyl Adhesive Product Overview
Table 136. Roberts Vinyl Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 137. Roberts Business Overview
Table 138. Roberts Recent Developments
Table 139. TEC Basic Information
Table 140. TEC Vinyl Adhesive Product Overview
Table 141. TEC Vinyl Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 142. TEC Business Overview
Table 143. TEC Recent Developments
Table 144. Vital Technical Basic Information
Table 145. Vital Technical Vinyl Adhesive Product Overview
Table 146. Vital Technical Vinyl Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 147. Vital Technical Business Overview
Table 148. Vital Technical Recent Developments
Table 149. Global Vinyl Adhesive Sales Forecast by Region (2026-2033) & (K Units)
Table 150. Global Vinyl Adhesive Market Size Forecast by Region (2026-2033) & (M USD)
Table 151. North America Vinyl Adhesive Sales Forecast by Country (2026-2033) & (K Units)
Table 152. North America Vinyl Adhesive Market Size Forecast by Country (2026-2033) & (M USD)
Table 153. Europe Vinyl Adhesive Sales Forecast by Country (2026-2033) & (K Units)
Table 154. Europe Vinyl Adhesive Market Size Forecast by Country (2026-2033) & (M USD)
Table 155. Asia Pacific Vinyl Adhesive Sales Forecast by Region (2026-2033) & (K Units)
Table 156. Asia Pacific Vinyl Adhesive Market Size Forecast by Region (2026-2033) &

(M USD)

Table 157. South America Vinyl Adhesive Sales Forecast by Country (2026-2033) & (K Units)

Table 158. South America Vinyl Adhesive Market Size Forecast by Country (2026-2033) & (M USD)

Table 159. Middle East and Africa Vinyl Adhesive Sales Forecast by Country (2026-2033) & (Units)

Table 160. Middle East and Africa Vinyl Adhesive Market Size Forecast by Country (2026-2033) & (M USD)

Table 161. Global Vinyl Adhesive Sales Forecast by Type (2026-2033) & (K Units)

Table 162. Global Vinyl Adhesive Market Size Forecast by Type (2026-2033) & (M USD)

Table 163. Global Vinyl Adhesive Price Forecast by Type (2026-2033) & (USD/Unit)

Table 164. Global Vinyl Adhesive Sales (K Units) Forecast by Application (2026-2033)

Table 165. Global Vinyl Adhesive Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Vinyl Adhesive
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Vinyl Adhesive Market Size (M USD), 2024-2033
- Figure 5. Global Vinyl Adhesive Market Size (M USD) (2020-2033)
- Figure 6. Global Vinyl Adhesive Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Vinyl Adhesive Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Vinyl Adhesive Product Life Cycle
- Figure 13. Vinyl Adhesive Sales Share by Manufacturers in 2024
- Figure 14. Global Vinyl Adhesive Revenue Share by Manufacturers in 2024
- Figure 15. Vinyl Adhesive Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Vinyl Adhesive Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Vinyl Adhesive Revenue in 2024
- Figure 18. Industry Chain Map of Vinyl Adhesive
- Figure 19. Global Vinyl Adhesive Market PEST Analysis
- Figure 20. Global Vinyl Adhesive Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Vinyl Adhesive Market Share by Type
- Figure 27. Sales Market Share of Vinyl Adhesive by Type (2020-2025)
- Figure 28. Sales Market Share of Vinyl Adhesive by Type in 2024
- Figure 29. Market Size Share of Vinyl Adhesive by Type (2020-2025)
- Figure 30. Market Size Share of Vinyl Adhesive by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Vinyl Adhesive Market Share by Application

- Figure 33. Global Vinyl Adhesive Sales Market Share by Application (2020-2025)
- Figure 34. Global Vinyl Adhesive Sales Market Share by Application in 2024
- Figure 35. Global Vinyl Adhesive Market Share by Application (2020-2025)
- Figure 36. Global Vinyl Adhesive Market Share by Application in 2024
- Figure 37. Global Vinyl Adhesive Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Vinyl Adhesive Sales Market Share by Region (2020-2025)
- Figure 39. Global Vinyl Adhesive Market Size Market Share by Region (2020-2025)
- Figure 40. North America Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Vinyl Adhesive Sales Market Share by Country in 2024
- Figure 43. North America Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Vinyl Adhesive Market Size Market Share by Country in 2024
- Figure 45. U.S. Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Vinyl Adhesive Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Vinyl Adhesive Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Vinyl Adhesive Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Vinyl Adhesive Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Vinyl Adhesive Sales Market Share by Country in 2024
- Figure 53. Europe Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Vinyl Adhesive Market Size Market Share by Country in 2024
- Figure 55. Germany Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Vinyl Adhesive Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Vinyl Adhesive Sales Market Share by Region in 2024

Figure 67. Asia Pacific Vinyl Adhesive Market Size Market Share by Region in 2024

Figure 68. China Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Vinyl Adhesive Sales and Growth Rate (K Units)

Figure 79. South America Vinyl Adhesive Sales Market Share by Country in 2024

Figure 80. South America Vinyl Adhesive Market Size and Growth Rate (M USD)

Figure 81. South America Vinyl Adhesive Market Size Market Share by Country in 2024

Figure 82. Brazil Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Vinyl Adhesive Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Vinyl Adhesive Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Vinyl Adhesive Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Vinyl Adhesive Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Vinyl Adhesive Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Vinyl Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Vinyl Adhesive Production Market Share by Region (2020-2025)

Figure 103. North America Vinyl Adhesive Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Vinyl Adhesive Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Vinyl Adhesive Production (K Units) Growth Rate (2020-2025)

Figure 106. China Vinyl Adhesive Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Vinyl Adhesive Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Vinyl Adhesive Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Vinyl Adhesive Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Vinyl Adhesive Market Share Forecast by Type (2026-2033)

Figure 111. Global Vinyl Adhesive Sales Forecast by Application (2026-2033)

Figure 112. Global Vinyl Adhesive Market Share Forecast by Application (2026-2033)

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