

Global Vinyl Acetate Ethylene Copolymer Powder Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Ethylene-vinyl acetate (EVA), also known as poly (ethylene-vinyl acetate) (PEVA), is the copolymer of ethylene and vinyl acetate. The weight percent vinyl acetate usually varies from 10 to 40%, with the remainder being ethylene.

The global Vinyl Acetate Ethylene Copolymer Powder market size was estimated at USD 1850.42 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Vinyl Acetate Ethylene Copolymer Powder market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Vinyl Acetate Ethylene Copolymer Powder market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Vinyl Acetate Ethylene Copolymer Powder market

Global Vinyl Acetate Ethylene Copolymer Powder Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

BASF SE (Germany)
Akzo Nobel N.V (Netherlands)
Hexion Inc. (U.S.)
Synthomer plc. (U.K.)
Ashland Global Holdings Inc. (U.S.)
Organik Kimya (Turkey)

Market Segmentation (by Type)

Low Proportion (Up to 4%)
Medium Proportion (4 to 30%)
High Proportion (greater than 60%)

Market Segmentation (by Application)

Tiling & Flooring
Mortars
Plastering
Insulation System
Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Vinyl Acetate Ethylene Copolymer Powder Market

Overview of the regional outlook of the Vinyl Acetate Ethylene Copolymer Powder Market.

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Vinyl Acetate Ethylene Copolymer Powder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Vinyl Acetate Ethylene Copolymer Powder, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Vinyl Acetate Ethylene Copolymer Powder
- 1.2 Key Market Segments
 - 1.2.1 Vinyl Acetate Ethylene Copolymer Powder Segment by Type
 - 1.2.2 Vinyl Acetate Ethylene Copolymer Powder Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 VINYL ACETATE ETHYLENE COPOLYMER POWDER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Vinyl Acetate Ethylene Copolymer Powder Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Vinyl Acetate Ethylene Copolymer Powder Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 VINYL ACETATE ETHYLENE COPOLYMER POWDER MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Vinyl Acetate Ethylene Copolymer Powder Product Life Cycle
- 3.3 Global Vinyl Acetate Ethylene Copolymer Powder Sales by Manufacturers (2020-2025)
- 3.4 Global Vinyl Acetate Ethylene Copolymer Powder Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Vinyl Acetate Ethylene Copolymer Powder Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Vinyl Acetate Ethylene Copolymer Powder Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Vinyl Acetate Ethylene Copolymer Powder Market Competitive Situation and Trends

3.8.1 Vinyl Acetate Ethylene Copolymer Powder Market Concentration Rate

3.8.2 Global 5 and 10 Largest Vinyl Acetate Ethylene Copolymer Powder Players

Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 VINYL ACETATE ETHYLENE COPOLYMER POWDER INDUSTRY CHAIN ANALYSIS

4.1 Vinyl Acetate Ethylene Copolymer Powder Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF VINYL ACETATE ETHYLENE COPOLYMER POWDER MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Vinyl Acetate Ethylene Copolymer Powder Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Vinyl Acetate Ethylene Copolymer Powder Market

5.7 ESG Ratings of Leading Companies

6 VINYL ACETATE ETHYLENE COPOLYMER POWDER MARKET SEGMENTATION

BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Vinyl Acetate Ethylene Copolymer Powder Sales Market Share by Type (2020-2025)
- 6.3 Global Vinyl Acetate Ethylene Copolymer Powder Market Size Market Share by Type (2020-2025)
- 6.4 Global Vinyl Acetate Ethylene Copolymer Powder Price by Type (2020-2025)

7 VINYL ACETATE ETHYLENE COPOLYMER POWDER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Vinyl Acetate Ethylene Copolymer Powder Market Sales by Application (2020-2025)
- 7.3 Global Vinyl Acetate Ethylene Copolymer Powder Market Size (M USD) by Application (2020-2025)
- 7.4 Global Vinyl Acetate Ethylene Copolymer Powder Sales Growth Rate by Application (2020-2025)

8 VINYL ACETATE ETHYLENE COPOLYMER POWDER MARKET SALES BY REGION

- 8.1 Global Vinyl Acetate Ethylene Copolymer Powder Sales by Region
 - 8.1.1 Global Vinyl Acetate Ethylene Copolymer Powder Sales by Region
 - 8.1.2 Global Vinyl Acetate Ethylene Copolymer Powder Sales Market Share by Region
- 8.2 Global Vinyl Acetate Ethylene Copolymer Powder Market Size by Region
 - 8.2.1 Global Vinyl Acetate Ethylene Copolymer Powder Market Size by Region
 - 8.2.2 Global Vinyl Acetate Ethylene Copolymer Powder Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Vinyl Acetate Ethylene Copolymer Powder Sales by Country
 - 8.3.2 North America Vinyl Acetate Ethylene Copolymer Powder Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Vinyl Acetate Ethylene Copolymer Powder Sales by Country

8.4.2 Europe Vinyl Acetate Ethylene Copolymer Powder Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Vinyl Acetate Ethylene Copolymer Powder Sales by Region

8.5.2 Asia Pacific Vinyl Acetate Ethylene Copolymer Powder Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Vinyl Acetate Ethylene Copolymer Powder Sales by Country

8.6.2 South America Vinyl Acetate Ethylene Copolymer Powder Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Vinyl Acetate Ethylene Copolymer Powder Sales by Region

8.7.2 Middle East and Africa Vinyl Acetate Ethylene Copolymer Powder Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 VINYL ACETATE ETHYLENE COPOLYMER POWDER MARKET PRODUCTION BY REGION

9.1 Global Production of Vinyl Acetate Ethylene Copolymer Powder by Region(2020-2025)

9.2 Global Vinyl Acetate Ethylene Copolymer Powder Revenue Market Share by Region (2020-2025)

9.3 Global Vinyl Acetate Ethylene Copolymer Powder Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Vinyl Acetate Ethylene Copolymer Powder Production

9.4.1 North America Vinyl Acetate Ethylene Copolymer Powder Production Growth Rate (2020-2025)

9.4.2 North America Vinyl Acetate Ethylene Copolymer Powder Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Vinyl Acetate Ethylene Copolymer Powder Production

9.5.1 Europe Vinyl Acetate Ethylene Copolymer Powder Production Growth Rate (2020-2025)

9.5.2 Europe Vinyl Acetate Ethylene Copolymer Powder Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Vinyl Acetate Ethylene Copolymer Powder Production (2020-2025)

9.6.1 Japan Vinyl Acetate Ethylene Copolymer Powder Production Growth Rate (2020-2025)

9.6.2 Japan Vinyl Acetate Ethylene Copolymer Powder Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Vinyl Acetate Ethylene Copolymer Powder Production (2020-2025)

9.7.1 China Vinyl Acetate Ethylene Copolymer Powder Production Growth Rate (2020-2025)

9.7.2 China Vinyl Acetate Ethylene Copolymer Powder Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 BASF SE (Germany)

10.1.1 BASF SE (Germany) Basic Information

10.1.2 BASF SE (Germany) Vinyl Acetate Ethylene Copolymer Powder Product Overview

10.1.3 BASF SE (Germany) Vinyl Acetate Ethylene Copolymer Powder Product Market Performance

10.1.4 BASF SE (Germany) Business Overview

10.1.5 BASF SE (Germany) SWOT Analysis

10.1.6 BASF SE (Germany) Recent Developments

10.2 Akzo Nobel N.V (Netherlands)

10.2.1 Akzo Nobel N.V (Netherlands) Basic Information

10.2.2 Akzo Nobel N.V (Netherlands) Vinyl Acetate Ethylene Copolymer Powder Product Overview

10.2.3 Akzo Nobel N.V (Netherlands) Vinyl Acetate Ethylene Copolymer Powder

Product Market Performance

10.2.4 Akzo Nobel N.V (Netherlands) Business Overview

10.2.5 Akzo Nobel N.V (Netherlands) SWOT Analysis

10.2.6 Akzo Nobel N.V (Netherlands) Recent Developments

10.3 Hexion Inc. (U.S.)

10.3.1 Hexion Inc. (U.S.) Basic Information

10.3.2 Hexion Inc. (U.S.) Vinyl Acetate Ethylene Copolymer Powder Product Overview

10.3.3 Hexion Inc. (U.S.) Vinyl Acetate Ethylene Copolymer Powder Product Market

Performance

10.3.4 Hexion Inc. (U.S.) Business Overview

10.3.5 Hexion Inc. (U.S.) SWOT Analysis

10.3.6 Hexion Inc. (U.S.) Recent Developments

10.4 Synthomer plc. (U.K.)

10.4.1 Synthomer plc. (U.K.) Basic Information

10.4.2 Synthomer plc. (U.K.) Vinyl Acetate Ethylene Copolymer Powder Product Overview

10.4.3 Synthomer plc. (U.K.) Vinyl Acetate Ethylene Copolymer Powder Product Market Performance

10.4.4 Synthomer plc. (U.K.) Business Overview

10.4.5 Synthomer plc. (U.K.) Recent Developments

10.5 Ashland Global Holdings Inc. (U.S.)

10.5.1 Ashland Global Holdings Inc. (U.S.) Basic Information

10.5.2 Ashland Global Holdings Inc. (U.S.) Vinyl Acetate Ethylene Copolymer Powder Product Overview

10.5.3 Ashland Global Holdings Inc. (U.S.) Vinyl Acetate Ethylene Copolymer Powder Product Market Performance

10.5.4 Ashland Global Holdings Inc. (U.S.) Business Overview

10.5.5 Ashland Global Holdings Inc. (U.S.) Recent Developments

10.6 Organik Kimya (Turkey)

10.6.1 Organik Kimya (Turkey) Basic Information

10.6.2 Organik Kimya (Turkey) Vinyl Acetate Ethylene Copolymer Powder Product Overview

10.6.3 Organik Kimya (Turkey) Vinyl Acetate Ethylene Copolymer Powder Product Market Performance

10.6.4 Organik Kimya (Turkey) Business Overview

10.6.5 Organik Kimya (Turkey) Recent Developments

11 VINYL ACETATE ETHYLENE COPOLYMER POWDER MARKET FORECAST BY REGION

11.1 Global Vinyl Acetate Ethylene Copolymer Powder Market Size Forecast

11.2 Global Vinyl Acetate Ethylene Copolymer Powder Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Vinyl Acetate Ethylene Copolymer Powder Market Size Forecast by Country

11.2.3 Asia Pacific Vinyl Acetate Ethylene Copolymer Powder Market Size Forecast by Region

11.2.4 South America Vinyl Acetate Ethylene Copolymer Powder Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Vinyl Acetate Ethylene Copolymer Powder by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Vinyl Acetate Ethylene Copolymer Powder Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Vinyl Acetate Ethylene Copolymer Powder by Type (2026-2033)

12.1.2 Global Vinyl Acetate Ethylene Copolymer Powder Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Vinyl Acetate Ethylene Copolymer Powder by Type (2026-2033)

12.2 Global Vinyl Acetate Ethylene Copolymer Powder Market Forecast by Application (2026-2033)

12.2.1 Global Vinyl Acetate Ethylene Copolymer Powder Sales (K MT) Forecast by Application

12.2.2 Global Vinyl Acetate Ethylene Copolymer Powder Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Vinyl Acetate Ethylene Copolymer Powder Market Size Comparison by Region (M USD)

Table 5. Global Vinyl Acetate Ethylene Copolymer Powder Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Vinyl Acetate Ethylene Copolymer Powder Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Vinyl Acetate Ethylene Copolymer Powder Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Vinyl Acetate Ethylene Copolymer Powder Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Vinyl Acetate Ethylene Copolymer Powder as of 2024)

Table 10. Global Market Vinyl Acetate Ethylene Copolymer Powder Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Vinyl Acetate Ethylene Copolymer Powder Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Vinyl Acetate Ethylene Copolymer Powder Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Vinyl Acetate Ethylene Copolymer Powder Sales by Type (K MT)

Table 26. Global Vinyl Acetate Ethylene Copolymer Powder Market Size by Type (M

USD)

Table 27. Global Vinyl Acetate Ethylene Copolymer Powder Sales (K MT) by Type (2020-2025)

Table 28. Global Vinyl Acetate Ethylene Copolymer Powder Sales Market Share by Type (2020-2025)

Table 29. Global Vinyl Acetate Ethylene Copolymer Powder Market Size (M USD) by Type (2020-2025)

Table 30. Global Vinyl Acetate Ethylene Copolymer Powder Market Size Share by Type (2020-2025)

Table 31. Global Vinyl Acetate Ethylene Copolymer Powder Price (USD/KG) by Type (2020-2025)

Table 32. Global Vinyl Acetate Ethylene Copolymer Powder Sales (K MT) by Application

Table 33. Global Vinyl Acetate Ethylene Copolymer Powder Market Size by Application

Table 34. Global Vinyl Acetate Ethylene Copolymer Powder Sales by Application (2020-2025) & (K MT)

Table 35. Global Vinyl Acetate Ethylene Copolymer Powder Sales Market Share by Application (2020-2025)

Table 36. Global Vinyl Acetate Ethylene Copolymer Powder Market Size by Application (2020-2025) & (M USD)

Table 37. Global Vinyl Acetate Ethylene Copolymer Powder Market Share by Application (2020-2025)

Table 38. Global Vinyl Acetate Ethylene Copolymer Powder Sales Growth Rate by Application (2020-2025)

Table 39. Global Vinyl Acetate Ethylene Copolymer Powder Sales by Region (2020-2025) & (K MT)

Table 40. Global Vinyl Acetate Ethylene Copolymer Powder Sales Market Share by Region (2020-2025)

Table 41. Global Vinyl Acetate Ethylene Copolymer Powder Market Size by Region (2020-2025) & (M USD)

Table 42. Global Vinyl Acetate Ethylene Copolymer Powder Market Size Market Share by Region (2020-2025)

Table 43. North America Vinyl Acetate Ethylene Copolymer Powder Sales by Country (2020-2025) & (K MT)

Table 44. North America Vinyl Acetate Ethylene Copolymer Powder Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Vinyl Acetate Ethylene Copolymer Powder Sales by Country (2020-2025) & (K MT)

Table 46. Europe Vinyl Acetate Ethylene Copolymer Powder Market Size by Country

(2020-2025) & (M USD)

Table 47. Asia Pacific Vinyl Acetate Ethylene Copolymer Powder Sales by Region (2020-2025) & (K MT)

Table 48. Asia Pacific Vinyl Acetate Ethylene Copolymer Powder Market Size by Region (2020-2025) & (M USD)

Table 49. South America Vinyl Acetate Ethylene Copolymer Powder Sales by Country (2020-2025) & (K MT)

Table 50. South America Vinyl Acetate Ethylene Copolymer Powder Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Vinyl Acetate Ethylene Copolymer Powder Sales by Region (2020-2025) & (K MT)

Table 52. Middle East and Africa Vinyl Acetate Ethylene Copolymer Powder Market Size by Region (2020-2025) & (M USD)

Table 53. Global Vinyl Acetate Ethylene Copolymer Powder Production (K MT) by Region(2020-2025)

Table 54. Global Vinyl Acetate Ethylene Copolymer Powder Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Vinyl Acetate Ethylene Copolymer Powder Revenue Market Share by Region (2020-2025)

Table 56. Global Vinyl Acetate Ethylene Copolymer Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Vinyl Acetate Ethylene Copolymer Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Vinyl Acetate Ethylene Copolymer Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Vinyl Acetate Ethylene Copolymer Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Vinyl Acetate Ethylene Copolymer Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. BASF SE (Germany) Basic Information

Table 62. BASF SE (Germany) Vinyl Acetate Ethylene Copolymer Powder Product Overview

Table 63. BASF SE (Germany) Vinyl Acetate Ethylene Copolymer Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. BASF SE (Germany) Business Overview

Table 65. BASF SE (Germany) SWOT Analysis

Table 66. BASF SE (Germany) Recent Developments

Table 67. Akzo Nobel N.V (Netherlands) Basic Information

Table 68. Akzo Nobel N.V (Netherlands) Vinyl Acetate Ethylene Copolymer Powder

Product Overview

Table 69. Akzo Nobel N.V (Netherlands) Vinyl Acetate Ethylene Copolymer Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Akzo Nobel N.V (Netherlands) Business Overview

Table 71. Akzo Nobel N.V (Netherlands) SWOT Analysis

Table 72. Akzo Nobel N.V (Netherlands) Recent Developments

Table 73. Hexion Inc. (U.S.) Basic Information

Table 74. Hexion Inc. (U.S.) Vinyl Acetate Ethylene Copolymer Powder Product Overview

Table 75. Hexion Inc. (U.S.) Vinyl Acetate Ethylene Copolymer Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Hexion Inc. (U.S.) Business Overview

Table 77. Hexion Inc. (U.S.) SWOT Analysis

Table 78. Hexion Inc. (U.S.) Recent Developments

Table 79. Synthomer plc. (U.K.) Basic Information

Table 80. Synthomer plc. (U.K.) Vinyl Acetate Ethylene Copolymer Powder Product Overview

Table 81. Synthomer plc. (U.K.) Vinyl Acetate Ethylene Copolymer Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Synthomer plc. (U.K.) Business Overview

Table 83. Synthomer plc. (U.K.) Recent Developments

Table 84. Ashland Global Holdings Inc. (U.S.) Basic Information

Table 85. Ashland Global Holdings Inc. (U.S.) Vinyl Acetate Ethylene Copolymer Powder Product Overview

Table 86. Ashland Global Holdings Inc. (U.S.) Vinyl Acetate Ethylene Copolymer Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Ashland Global Holdings Inc. (U.S.) Business Overview

Table 88. Ashland Global Holdings Inc. (U.S.) Recent Developments

Table 89. Organik Kimya (Turkey) Basic Information

Table 90. Organik Kimya (Turkey) Vinyl Acetate Ethylene Copolymer Powder Product Overview

Table 91. Organik Kimya (Turkey) Vinyl Acetate Ethylene Copolymer Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. Organik Kimya (Turkey) Business Overview

Table 93. Organik Kimya (Turkey) Recent Developments

Table 94. Global Vinyl Acetate Ethylene Copolymer Powder Sales Forecast by Region (2026-2033) & (K MT)

Table 95. Global Vinyl Acetate Ethylene Copolymer Powder Market Size Forecast by

Region (2026-2033) & (M USD)

Table 96. North America Vinyl Acetate Ethylene Copolymer Powder Sales Forecast by Country (2026-2033) & (K MT)

Table 97. North America Vinyl Acetate Ethylene Copolymer Powder Market Size Forecast by Country (2026-2033) & (M USD)

Table 98. Europe Vinyl Acetate Ethylene Copolymer Powder Sales Forecast by Country (2026-2033) & (K MT)

Table 99. Europe Vinyl Acetate Ethylene Copolymer Powder Market Size Forecast by Country (2026-2033) & (M USD)

Table 100. Asia Pacific Vinyl Acetate Ethylene Copolymer Powder Sales Forecast by Region (2026-2033) & (K MT)

Table 101. Asia Pacific Vinyl Acetate Ethylene Copolymer Powder Market Size Forecast by Region (2026-2033) & (M USD)

Table 102. South America Vinyl Acetate Ethylene Copolymer Powder Sales Forecast by Country (2026-2033) & (K MT)

Table 103. South America Vinyl Acetate Ethylene Copolymer Powder Market Size Forecast by Country (2026-2033) & (M USD)

Table 104. Middle East and Africa Vinyl Acetate Ethylene Copolymer Powder Sales Forecast by Country (2026-2033) & (Units)

Table 105. Middle East and Africa Vinyl Acetate Ethylene Copolymer Powder Market Size Forecast by Country (2026-2033) & (M USD)

Table 106. Global Vinyl Acetate Ethylene Copolymer Powder Sales Forecast by Type (2026-2033) & (K MT)

Table 107. Global Vinyl Acetate Ethylene Copolymer Powder Market Size Forecast by Type (2026-2033) & (M USD)

Table 108. Global Vinyl Acetate Ethylene Copolymer Powder Price Forecast by Type (2026-2033) & (USD/KG)

Table 109. Global Vinyl Acetate Ethylene Copolymer Powder Sales (K MT) Forecast by Application (2026-2033)

Table 110. Global Vinyl Acetate Ethylene Copolymer Powder Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Vinyl Acetate Ethylene Copolymer Powder

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Vinyl Acetate Ethylene Copolymer Powder Market Size (M USD), 2024-2033

Figure 5. Global Vinyl Acetate Ethylene Copolymer Powder Market Size (M USD) (2020-2033)

Figure 6. Global Vinyl Acetate Ethylene Copolymer Powder Sales (K MT) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Vinyl Acetate Ethylene Copolymer Powder Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Vinyl Acetate Ethylene Copolymer Powder Product Life Cycle

Figure 13. Vinyl Acetate Ethylene Copolymer Powder Sales Share by Manufacturers in 2024

Figure 14. Global Vinyl Acetate Ethylene Copolymer Powder Revenue Share by Manufacturers in 2024

Figure 15. Vinyl Acetate Ethylene Copolymer Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Vinyl Acetate Ethylene Copolymer Powder Average Price (USD/KG) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Vinyl Acetate Ethylene Copolymer Powder Revenue in 2024

Figure 18. Industry Chain Map of Vinyl Acetate Ethylene Copolymer Powder

Figure 19. Global Vinyl Acetate Ethylene Copolymer Powder Market PEST Analysis

Figure 20. Global Vinyl Acetate Ethylene Copolymer Powder Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Vinyl Acetate Ethylene Copolymer Powder Market Share by Type

Figure 27. Sales Market Share of Vinyl Acetate Ethylene Copolymer Powder by Type

(2020-2025)

Figure 28. Sales Market Share of Vinyl Acetate Ethylene Copolymer Powder by Type in 2024

Figure 29. Market Size Share of Vinyl Acetate Ethylene Copolymer Powder by Type (2020-2025)

Figure 30. Market Size Share of Vinyl Acetate Ethylene Copolymer Powder by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Vinyl Acetate Ethylene Copolymer Powder Market Share by Application

Figure 33. Global Vinyl Acetate Ethylene Copolymer Powder Sales Market Share by Application (2020-2025)

Figure 34. Global Vinyl Acetate Ethylene Copolymer Powder Sales Market Share by Application in 2024

Figure 35. Global Vinyl Acetate Ethylene Copolymer Powder Market Share by Application (2020-2025)

Figure 36. Global Vinyl Acetate Ethylene Copolymer Powder Market Share by Application in 2024

Figure 37. Global Vinyl Acetate Ethylene Copolymer Powder Sales Growth Rate by Application (2020-2025)

Figure 38. Global Vinyl Acetate Ethylene Copolymer Powder Sales Market Share by Region (2020-2025)

Figure 39. Global Vinyl Acetate Ethylene Copolymer Powder Market Size Market Share by Region (2020-2025)

Figure 40. North America Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Vinyl Acetate Ethylene Copolymer Powder Sales Market Share by Country in 2024

Figure 43. North America Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Vinyl Acetate Ethylene Copolymer Powder Market Size Market Share by Country in 2024

Figure 45. U.S. Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Vinyl Acetate Ethylene Copolymer Powder Sales (K MT) and Growth

Rate (2020-2025)

Figure 48. Canada Vinyl Acetate Ethylene Copolymer Powder Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Vinyl Acetate Ethylene Copolymer Powder Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Vinyl Acetate Ethylene Copolymer Powder Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Vinyl Acetate Ethylene Copolymer Powder Sales Market Share by Country in 2024

Figure 53. Europe Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Vinyl Acetate Ethylene Copolymer Powder Market Size Market Share by Country in 2024

Figure 55. Germany Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Vinyl Acetate Ethylene Copolymer Powder Sales Market Share by Region in 2024

Figure 67. Asia Pacific Vinyl Acetate Ethylene Copolymer Powder Market Size Market Share by Region in 2024

Figure 68. China Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (K MT)

Figure 79. South America Vinyl Acetate Ethylene Copolymer Powder Sales Market Share by Country in 2024

Figure 80. South America Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (M USD)

Figure 81. South America Vinyl Acetate Ethylene Copolymer Powder Market Size Market Share by Country in 2024

Figure 82. Brazil Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate

(2020-2025) & (K MT)

Figure 87. Columbia Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Vinyl Acetate Ethylene Copolymer Powder Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Vinyl Acetate Ethylene Copolymer Powder Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Vinyl Acetate Ethylene Copolymer Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Vinyl Acetate Ethylene Copolymer Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Vinyl Acetate Ethylene Copolymer Powder Production Market Share by Region (2020-2025)

Figure 103. North America Vinyl Acetate Ethylene Copolymer Powder Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Vinyl Acetate Ethylene Copolymer Powder Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Vinyl Acetate Ethylene Copolymer Powder Production (K MT) Growth Rate (2020-2025)

Figure 106. China Vinyl Acetate Ethylene Copolymer Powder Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Vinyl Acetate Ethylene Copolymer Powder Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Vinyl Acetate Ethylene Copolymer Powder Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Vinyl Acetate Ethylene Copolymer Powder Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Vinyl Acetate Ethylene Copolymer Powder Market Share Forecast by Type (2026-2033)

Figure 111. Global Vinyl Acetate Ethylene Copolymer Powder Sales Forecast by Application (2026-2033)

Figure 112. Global Vinyl Acetate Ethylene Copolymer Powder Market Share Forecast by Application (2026-2033)

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