

# Global Veterinary Practice Management Platform Market Research Report 2026(Status and Outlook)

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## Abstracts

A veterinary practice management platform is a software solution designed specifically for veterinary clinics, hospitals, and practices to streamline and optimize their daily operations. It serves as a comprehensive tool that integrates various aspects of veterinary practice management, including patient records, appointments, billing and invoicing, inventory management, communication, and reporting. Pet medical care is the second largest segment in pet industry. In the UK, annual spending on veterinary and other pet services has risen from ?2.6bn in 2015 to ?4bn in 2021, a 54% increase in just six years. According to Vetnosis, the value of the global animal health industry will increase by 12% to \$38.3 billion in 2021. White Paper on China"s Pet Healthy Consumption of JD shows that in 2023, there are 13.09 million pets entering middle age and old age. And pet aging is expected to be seen in the next few years. Changes in the age structure of pets will further bring about the development of the pet medical industry. According to the data of the 2022 China Pet Medical Industry White Paper, from the perspective of market size, the scale of China"s pet medical market is about ?67.5 billion, accounting for about 22.5% of the entire pet industry. From the perspective of hospital operation time, pet hospitals within 5 years accounted for about 73%. About 11% of the pet hospitals have been in operation for more than 10 years. From the perspective of hospital turnover, nearly 40% of the hospitals have increased their annual turnover year-on-year, and the growth rate is mainly within 62%.

The global Veterinary Practice Management Platform market size was estimated at USD 609.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 9.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Veterinary Practice Management Platform market, covering all critical facets from a broad

macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Veterinary Practice Management Platform market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Veterinary Practice Management Platform market.

## **Global Veterinary Practice Management Platform Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

IDEXX  
Covetrus

ezyVET Limited  
Vetter  
Hippo Manager  
Onward Systems  
SpecVet  
Animal Intelligence Software  
Patterson Vet Supply  
2i Nova  
Timeless Veterinary Systems  
ClieTrax  
Alisvet & InformaVet  
VETport  
VitusVet  
Clinic-Ware Dot Com  
Rishabh Software  
EasyDVM  
ESAOTE SPA  
VIA Veterinary Information Systems

### **Market Segmentation (by Type)**

On-Premise  
Cloud/Web Based

### **Market Segmentation (by Application)**

Veterinary Hospitals  
Veterinary Clinics  
Research Institutions  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Veterinary Practice Management Platform Market

Overview of the regional outlook of the Veterinary Practice Management Platform Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Veterinary Practice Management Platform Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Veterinary Practice Management Platform, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set

to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Veterinary Practice Management Platform
- 1.2 Key Market Segments
  - 1.2.1 Veterinary Practice Management Platform Segment by Type
  - 1.2.2 Veterinary Practice Management Platform Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 VETERINARY PRACTICE MANAGEMENT PLATFORM MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 VETERINARY PRACTICE MANAGEMENT PLATFORM MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Veterinary Practice Management Platform Product Life Cycle
- 3.3 Global Veterinary Practice Management Platform Revenue Market Share by Company (2020-2025)
- 3.4 Veterinary Practice Management Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 Veterinary Practice Management Platform Market Competitive Situation and Trends
  - 3.6.1 Veterinary Practice Management Platform Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Veterinary Practice Management Platform Players
- Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 VETERINARY PRACTICE MANAGEMENT PLATFORM VALUE CHAIN ANALYSIS**

- 4.1 Veterinary Practice Management Platform Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF VETERINARY PRACTICE MANAGEMENT PLATFORM MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Veterinary Practice Management Platform Market Porter's Five Forces Analysis

## **6 VETERINARY PRACTICE MANAGEMENT PLATFORM MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Veterinary Practice Management Platform Market by Type (2020-2025)
- 6.3 Global Veterinary Practice Management Platform Market Size Growth Rate by Type (2021-2025)

## **7 VETERINARY PRACTICE MANAGEMENT PLATFORM MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Veterinary Practice Management Platform Market Size (M USD) by Application (2020-2025)
- 7.3 Global Veterinary Practice Management Platform Market Size Growth Rate by Application (2021-2025)

## **8 VETERINARY PRACTICE MANAGEMENT PLATFORM MARKET SEGMENTATION BY REGION**

### 8.1 Global Veterinary Practice Management Platform Market Size by Region

#### 8.1.1 Global Veterinary Practice Management Platform Market Size by Region

#### 8.1.2 Global Veterinary Practice Management Platform Market Size Market Share by Region

### 8.2 North America

#### 8.2.1 North America Veterinary Practice Management Platform Market Size by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Veterinary Practice Management Platform Market Size by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Spain

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Veterinary Practice Management Platform Market Size by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Veterinary Practice Management Platform Market Size by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Veterinary Practice Management Platform Market Size by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

### **9.1 IDEXX**

9.1.1 IDEXX Basic Information

9.1.2 IDEXX Veterinary Practice Management Platform Product Overview

9.1.3 IDEXX Veterinary Practice Management Platform Product Market Performance

9.1.4 IDEXX SWOT Analysis

9.1.5 IDEXX Business Overview

9.1.6 IDEXX Recent Developments

### **9.2 Covetrus**

9.2.1 Covetrus Basic Information

9.2.2 Covetrus Veterinary Practice Management Platform Product Overview

9.2.3 Covetrus Veterinary Practice Management Platform Product Market Performance

9.2.4 Covetrus SWOT Analysis

9.2.5 Covetrus Business Overview

9.2.6 Covetrus Recent Developments

### **9.3 ezyVET Limited**

9.3.1 ezyVET Limited Basic Information

9.3.2 ezyVET Limited Veterinary Practice Management Platform Product Overview

9.3.3 ezyVET Limited Veterinary Practice Management Platform Product Market

Performance

9.3.4 ezyVET Limited SWOT Analysis

9.3.5 ezyVET Limited Business Overview

9.3.6 ezyVET Limited Recent Developments

### **9.4 Vetter**

9.4.1 Vetter Basic Information

9.4.2 Vetter Veterinary Practice Management Platform Product Overview

9.4.3 Vetter Veterinary Practice Management Platform Product Market Performance

9.4.4 Vetter Business Overview

9.4.5 Vetter Recent Developments

### **9.5 Hippo Manager**

9.5.1 Hippo Manager Basic Information

9.5.2 Hippo Manager Veterinary Practice Management Platform Product Overview

9.5.3 Hippo Manager Veterinary Practice Management Platform Product Market

Performance

9.5.4 Hippo Manager Business Overview

- 9.5.5 Hippo Manager Recent Developments
- 9.6 Onward Systems
  - 9.6.1 Onward Systems Basic Information
  - 9.6.2 Onward Systems Veterinary Practice Management Platform Product Overview
  - 9.6.3 Onward Systems Veterinary Practice Management Platform Product Market Performance
  - 9.6.4 Onward Systems Business Overview
  - 9.6.5 Onward Systems Recent Developments
- 9.7 SpecVet
  - 9.7.1 SpecVet Basic Information
  - 9.7.2 SpecVet Veterinary Practice Management Platform Product Overview
  - 9.7.3 SpecVet Veterinary Practice Management Platform Product Market Performance
  - 9.7.4 SpecVet Business Overview
  - 9.7.5 SpecVet Recent Developments
- 9.8 Animal Intelligence Software
  - 9.8.1 Animal Intelligence Software Basic Information
  - 9.8.2 Animal Intelligence Software Veterinary Practice Management Platform Product Overview
  - 9.8.3 Animal Intelligence Software Veterinary Practice Management Platform Product Market Performance
  - 9.8.4 Animal Intelligence Software Business Overview
  - 9.8.5 Animal Intelligence Software Recent Developments
- 9.9 Patterson Vet Supply
  - 9.9.1 Patterson Vet Supply Basic Information
  - 9.9.2 Patterson Vet Supply Veterinary Practice Management Platform Product Overview
  - 9.9.3 Patterson Vet Supply Veterinary Practice Management Platform Product Market Performance
  - 9.9.4 Patterson Vet Supply Business Overview
  - 9.9.5 Patterson Vet Supply Recent Developments
- 9.10 2i Nova
  - 9.10.1 2i Nova Basic Information
  - 9.10.2 2i Nova Veterinary Practice Management Platform Product Overview
  - 9.10.3 2i Nova Veterinary Practice Management Platform Product Market Performance
  - 9.10.4 2i Nova Business Overview
  - 9.10.5 2i Nova Recent Developments
- 9.11 Timeless Veterinary Systems
  - 9.11.1 Timeless Veterinary Systems Basic Information
  - 9.11.2 Timeless Veterinary Systems Veterinary Practice Management Platform

## Product Overview

9.11.3 Timeless Veterinary Systems Veterinary Practice Management Platform

## Product Market Performance

9.11.4 Timeless Veterinary Systems Business Overview

9.11.5 Timeless Veterinary Systems Recent Developments

## 9.12 ClieTrax

9.12.1 ClieTrax Basic Information

9.12.2 ClieTrax Veterinary Practice Management Platform Product Overview

9.12.3 ClieTrax Veterinary Practice Management Platform Product Market

## Performance

9.12.4 ClieTrax Business Overview

9.12.5 ClieTrax Recent Developments

## 9.13 Alisvet and InformaVet

9.13.1 Alisvet and InformaVet Basic Information

## 9.13.2 Alisvet and InformaVet Veterinary Practice Management Platform Product Overview

9.13.3 Alisvet and InformaVet Veterinary Practice Management Platform Product

## Market Performance

9.13.4 Alisvet and InformaVet Business Overview

9.13.5 Alisvet and InformaVet Recent Developments

## 9.14 VETport

9.14.1 VETport Basic Information

9.14.2 VETport Veterinary Practice Management Platform Product Overview

9.14.3 VETport Veterinary Practice Management Platform Product Market

## Performance

9.14.4 VETport Business Overview

9.14.5 VETport Recent Developments

## 9.15 VitusVet

9.15.1 VitusVet Basic Information

9.15.2 VitusVet Veterinary Practice Management Platform Product Overview

9.15.3 VitusVet Veterinary Practice Management Platform Product Market

## Performance

9.15.4 VitusVet Business Overview

9.15.5 VitusVet Recent Developments

## 9.16 Clinic-Ware Dot Com

9.16.1 Clinic-Ware Dot Com Basic Information

## 9.16.2 Clinic-Ware Dot Com Veterinary Practice Management Platform Product Overview

9.16.3 Clinic-Ware Dot Com Veterinary Practice Management Platform Product Market

## Performance

- 9.16.4 Clinic-Ware Dot Com Business Overview
- 9.16.5 Clinic-Ware Dot Com Recent Developments

## 9.17 Rishabh Software

- 9.17.1 Rishabh Software Basic Information
- 9.17.2 Rishabh Software Veterinary Practice Management Platform Product Overview
- 9.17.3 Rishabh Software Veterinary Practice Management Platform Product Market

## Performance

- 9.17.4 Rishabh Software Business Overview
- 9.17.5 Rishabh Software Recent Developments

## 9.18 EasyDVM

- 9.18.1 EasyDVM Basic Information
- 9.18.2 EasyDVM Veterinary Practice Management Platform Product Overview
- 9.18.3 EasyDVM Veterinary Practice Management Platform Product Market

## Performance

- 9.18.4 EasyDVM Business Overview
- 9.18.5 EasyDVM Recent Developments

## 9.19 ESAOTE SPA

- 9.19.1 ESAOTE SPA Basic Information
- 9.19.2 ESAOTE SPA Veterinary Practice Management Platform Product Overview
- 9.19.3 ESAOTE SPA Veterinary Practice Management Platform Product Market

## Performance

- 9.19.4 ESAOTE SPA Business Overview
- 9.19.5 ESAOTE SPA Recent Developments

## 9.20 VIA Veterinary Information Systems

- 9.20.1 VIA Veterinary Information Systems Basic Information
- 9.20.2 VIA Veterinary Information Systems Veterinary Practice Management Platform

## Product Overview

- 9.20.3 VIA Veterinary Information Systems Veterinary Practice Management Platform

## Product Market Performance

- 9.20.4 VIA Veterinary Information Systems Business Overview
- 9.20.5 VIA Veterinary Information Systems Recent Developments

## **10 VETERINARY PRACTICE MANAGEMENT PLATFORM MARKET FORECAST BY REGION**

- 10.1 Global Veterinary Practice Management Platform Market Size Forecast
- 10.2 Global Veterinary Practice Management Platform Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Veterinary Practice Management Platform Market Size Forecast by Country

10.2.3 Asia Pacific Veterinary Practice Management Platform Market Size Forecast by Region

10.2.4 South America Veterinary Practice Management Platform Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Veterinary Practice Management Platform by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

11.1 Global Veterinary Practice Management Platform Market Forecast by Type (2026-2035)

11.1.1 Global Veterinary Practice Management Platform Market Size Forecast by Type (2026-2035)

11.2 Global Veterinary Practice Management Platform Market Forecast by Application (2026-2035)

11.2.1 Global Veterinary Practice Management Platform Market Size (M USD) Forecast by Application (2026-2035)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Veterinary Practice Management Platform Market Size by Type (M USD)

Table 4. Global Veterinary Practice Management Platform Market Size by Application

Table 5. Veterinary Practice Management Platform Market Size Comparison by Region (M USD)

Table 6. Global Veterinary Practice Management Platform Revenue (M USD) by Company (2020-2025)

Table 7. Global Veterinary Practice Management Platform Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Veterinary Practice Management Platform as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Veterinary Practice Management Platform Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Veterinary Practice Management Platform Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Veterinary Practice Management Platform Market Size by Type (M USD)

Table 22. Global Veterinary Practice Management Platform Market Size (M USD) by Type (2020-2025)

Table 23. Global Veterinary Practice Management Platform Market Share by Type (2020-2025)

Table 24. Global Veterinary Practice Management Platform Market Size Growth Rate by Type (2021-2025)

Table 25. Global Veterinary Practice Management Platform Market Size by Application

Table 26. Global Veterinary Practice Management Platform Market Size by Application (2020-2025) & (M USD)

Table 27. Global Veterinary Practice Management Platform Market Share by Application (2020-2025)

Table 28. Global Veterinary Practice Management Platform Market Size Growth Rate by Application (2021-2025)

Table 29. Global Veterinary Practice Management Platform Market Size by Region (2020-2025) & (M USD)

Table 30. Global Veterinary Practice Management Platform Market Size Market Share by Region (2020-2025)

Table 31. North America Veterinary Practice Management Platform Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Veterinary Practice Management Platform Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Veterinary Practice Management Platform Market Size by Region (2020-2025) & (M USD)

Table 34. South America Veterinary Practice Management Platform Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Veterinary Practice Management Platform Market Size by Region (2020-2025) & (M USD)

Table 36. IDEXX Basic Information

Table 37. IDEXX Veterinary Practice Management Platform Product Overview

Table 38. IDEXX Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 39. IDEXX SWOT Analysis

Table 40. IDEXX Business Overview

Table 41. IDEXX Recent Developments

Table 42. Covetrus Basic Information

Table 43. Covetrus Veterinary Practice Management Platform Product Overview

Table 44. Covetrus Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Covetrus SWOT Analysis

Table 46. Covetrus Business Overview

Table 47. Covetrus Recent Developments

Table 48. ezyVET Limited Basic Information

Table 49. ezyVET Limited Veterinary Practice Management Platform Product Overview

Table 50. ezyVET Limited Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 51. ezyVET Limited SWOT Analysis

- Table 52. ezyVET Limited Business Overview
- Table 53. ezyVET Limited Recent Developments
- Table 54. Vetter Basic Information
- Table 55. Vetter Veterinary Practice Management Platform Product Overview
- Table 56. Vetter Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 57. Vetter Business Overview
- Table 58. Vetter Recent Developments
- Table 59. Hippo Manager Basic Information
- Table 60. Hippo Manager Veterinary Practice Management Platform Product Overview
- Table 61. Hippo Manager Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 62. Hippo Manager Business Overview
- Table 63. Hippo Manager Recent Developments
- Table 64. Onward Systems Basic Information
- Table 65. Onward Systems Veterinary Practice Management Platform Product Overview
- Table 66. Onward Systems Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 67. Onward Systems Business Overview
- Table 68. Onward Systems Recent Developments
- Table 69. SpecVet Basic Information
- Table 70. SpecVet Veterinary Practice Management Platform Product Overview
- Table 71. SpecVet Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 72. SpecVet Business Overview
- Table 73. SpecVet Recent Developments
- Table 74. Animal Intelligence Software Basic Information
- Table 75. Animal Intelligence Software Veterinary Practice Management Platform Product Overview
- Table 76. Animal Intelligence Software Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 77. Animal Intelligence Software Business Overview
- Table 78. Animal Intelligence Software Recent Developments
- Table 79. Patterson Vet Supply Basic Information
- Table 80. Patterson Vet Supply Veterinary Practice Management Platform Product Overview
- Table 81. Patterson Vet Supply Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)

- Table 82. Patterson Vet Supply Business Overview
- Table 83. Patterson Vet Supply Recent Developments
- Table 84. 2i Nova Basic Information
- Table 85. 2i Nova Veterinary Practice Management Platform Product Overview
- Table 86. 2i Nova Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 87. 2i Nova Business Overview
- Table 88. 2i Nova Recent Developments
- Table 89. Timeless Veterinary Systems Basic Information
- Table 90. Timeless Veterinary Systems Veterinary Practice Management Platform Product Overview
- Table 91. Timeless Veterinary Systems Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 92. Timeless Veterinary Systems Business Overview
- Table 93. Timeless Veterinary Systems Recent Developments
- Table 94. ClieTrax Basic Information
- Table 95. ClieTrax Veterinary Practice Management Platform Product Overview
- Table 96. ClieTrax Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 97. ClieTrax Business Overview
- Table 98. ClieTrax Recent Developments
- Table 99. Alisvet and InformaVet Basic Information
- Table 100. Alisvet and InformaVet Veterinary Practice Management Platform Product Overview
- Table 101. Alisvet and InformaVet Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 102. Alisvet and InformaVet Business Overview
- Table 103. Alisvet and InformaVet Recent Developments
- Table 104. VETport Basic Information
- Table 105. VETport Veterinary Practice Management Platform Product Overview
- Table 106. VETport Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 107. VETport Business Overview
- Table 108. VETport Recent Developments
- Table 109. VitusVet Basic Information
- Table 110. VitusVet Veterinary Practice Management Platform Product Overview
- Table 111. VitusVet Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 112. VitusVet Business Overview

- Table 113. VitusVet Recent Developments
- Table 114. Clinic-Ware Dot Com Basic Information
- Table 115. Clinic-Ware Dot Com Veterinary Practice Management Platform Product Overview
- Table 116. Clinic-Ware Dot Com Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 117. Clinic-Ware Dot Com Business Overview
- Table 118. Clinic-Ware Dot Com Recent Developments
- Table 119. Rishabh Software Basic Information
- Table 120. Rishabh Software Veterinary Practice Management Platform Product Overview
- Table 121. Rishabh Software Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 122. Rishabh Software Business Overview
- Table 123. Rishabh Software Recent Developments
- Table 124. EasyDVM Basic Information
- Table 125. EasyDVM Veterinary Practice Management Platform Product Overview
- Table 126. EasyDVM Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 127. EasyDVM Business Overview
- Table 128. EasyDVM Recent Developments
- Table 129. ESAOTE SPA Basic Information
- Table 130. ESAOTE SPA Veterinary Practice Management Platform Product Overview
- Table 131. ESAOTE SPA Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 132. ESAOTE SPA Business Overview
- Table 133. ESAOTE SPA Recent Developments
- Table 134. VIA Veterinary Information Systems Basic Information
- Table 135. VIA Veterinary Information Systems Veterinary Practice Management Platform Product Overview
- Table 136. VIA Veterinary Information Systems Veterinary Practice Management Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 137. VIA Veterinary Information Systems Business Overview
- Table 138. VIA Veterinary Information Systems Recent Developments
- Table 139. Global Veterinary Practice Management Platform Market Size Forecast by Region (2026-2035) & (M USD)
- Table 140. North America Veterinary Practice Management Platform Market Size Forecast by Country (2026-2035) & (M USD)
- Table 141. Europe Veterinary Practice Management Platform Market Size Forecast by

Country (2026-2035) & (M USD)

Table 142. Asia Pacific Veterinary Practice Management Platform Market Size Forecast by Region (2026-2035) & (M USD)

Table 143. South America Veterinary Practice Management Platform Market Size Forecast by Country (2026-2035) & (M USD)

Table 144. Middle East and Africa Veterinary Practice Management Platform Market Size Forecast by Country (2026-2035) & (M USD)

Table 145. Global Veterinary Practice Management Platform Market Size Forecast by Type (2026-2035) & (M USD)

Table 146. Global Veterinary Practice Management Platform Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industry Chain of Veterinary Practice Management Platform

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Veterinary Practice Management Platform Market Size (M USD), 2025-2035

Figure 5. Global Veterinary Practice Management Platform Market Size (M USD) (2020-2035)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Veterinary Practice Management Platform Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Veterinary Practice Management Platform Product Life Cycle

Figure 12. Global Veterinary Practice Management Platform Revenue Share by Company in 2025

Figure 13. Veterinary Practice Management Platform Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 14. The Global 5 and 10 Largest Players: Market Share by Veterinary Practice Management Platform Revenue in 2025

Figure 15. Value Chain Map of Veterinary Practice Management Platform

Figure 16. Global Veterinary Practice Management Platform Market PEST Analysis

Figure 17. Global Veterinary Practice Management Platform Market Porter's Five Forces Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global Veterinary Practice Management Platform Market Share by Type

Figure 20. Market Share of Veterinary Practice Management Platform by Type (2020-2025)

Figure 21. Global Veterinary Practice Management Platform Market Size Growth Rate by Type (2021-2025)

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Veterinary Practice Management Platform Market Share by Application

Figure 24. Global Veterinary Practice Management Platform Market Share by Application (2020-2025)

Figure 25. Global Veterinary Practice Management Platform Market Share by

Application in 2024

Figure 26. Global Veterinary Practice Management Platform Market Size Growth Rate by Application (2021-2025)

Figure 27. Global Veterinary Practice Management Platform Market Size Market Share by Region (2020-2025)

Figure 28. North America Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Veterinary Practice Management Platform Market Size Market Share by Country in 2024

Figure 30. U.S. Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Veterinary Practice Management Platform Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Veterinary Practice Management Platform Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Veterinary Practice Management Platform Market Share by Country in 2024

Figure 35. Germany Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Veterinary Practice Management Platform Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Veterinary Practice Management Platform Market Size Market Share by Region in 2024

Figure 42. China Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Veterinary Practice Management Platform Market Size and Growth Rate (M USD)

Figure 48. South America Veterinary Practice Management Platform Market Size Market Share by Country in 2024

Figure 49. Brazil Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Veterinary Practice Management Platform Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Veterinary Practice Management Platform Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Veterinary Practice Management Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Veterinary Practice Management Platform Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Veterinary Practice Management Platform Market Share Forecast by Type (2026-2035)

Figure 61. Global Veterinary Practice Management Platform Market Share Forecast by Application (2026-2035)

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