

Global Vessel Tracking Software Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Vessel tracking software monitors the movements of ships, boats, and other marine vessels. Vessel tracking software displays the real-time positions of vessels on a map and information about each watercraft using radio signals from the automatic identification system (AIS) transponders located on each vessel. Businesses, ports, governments, and others use vessel tracking software to keep track of ships that carry cargo between ports worldwide.

Vessel tracking software can help businesses keep tabs on the status of shipments, plan the most efficient voyages, and be informed about maritime emergencies. Government officials use these tools for enforcing maritime regulations, search and rescue missions, and national security planning. The insights provided by vessel tracking software can help businesses more efficiently manage their global maritime shipping operations.

Data collected by vessel tracking software can be exported and analyzed in other kinds of software, including geographic information systems or GIS software.

This report provides a deep insight into the global Vessel Tracking Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore,

it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Vessel Tracking Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Vessel Tracking Software market in any manner.

Global Vessel Tracking Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

MarineTraffic

OceanManager

Gestalt Systems

AXS Marine

BigOceanData

Maptech

exactEarth

FleetMon

Global Fishing Watch

Innovex One

myshiptracking

OrbitMI Inc

Pole Star

Shipfinder

VesselFinder

Genscape

Astra Paging

Market Segmentation (by Type)

Cloud-Based

On-Premises

Market Segmentation (by Application)

Enterprises

Government

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Vessel Tracking Software Market

Overview of the regional outlook of the Vessel Tracking Software Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Vessel Tracking Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Vessel Tracking Software
- 1.2 Key Market Segments
 - 1.2.1 Vessel Tracking Software Segment by Type
 - 1.2.2 Vessel Tracking Software Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 VESSEL TRACKING SOFTWARE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 VESSEL TRACKING SOFTWARE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Vessel Tracking Software Revenue Market Share by Company (2019-2024)
- 3.2 Vessel Tracking Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Vessel Tracking Software Market Size Sites, Area Served, Product Type
- 3.4 Vessel Tracking Software Market Competitive Situation and Trends
 - 3.4.1 Vessel Tracking Software Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Vessel Tracking Software Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 VESSEL TRACKING SOFTWARE VALUE CHAIN ANALYSIS

- 4.1 Vessel Tracking Software Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF VESSEL TRACKING SOFTWARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 VESSEL TRACKING SOFTWARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Vessel Tracking Software Market Size Market Share by Type (2019-2024)
- 6.3 Global Vessel Tracking Software Market Size Growth Rate by Type (2019-2024)

7 VESSEL TRACKING SOFTWARE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Vessel Tracking Software Market Size (M USD) by Application (2019-2024)
- 7.3 Global Vessel Tracking Software Market Size Growth Rate by Application (2019-2024)

8 VESSEL TRACKING SOFTWARE MARKET SEGMENTATION BY REGION

- 8.1 Global Vessel Tracking Software Market Size by Region
 - 8.1.1 Global Vessel Tracking Software Market Size by Region
 - 8.1.2 Global Vessel Tracking Software Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Vessel Tracking Software Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Vessel Tracking Software Market Size by Country
 - 8.3.2 Germany

- 8.3.3 France
- 8.3.4 U.K.
- 8.3.5 Italy
- 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Vessel Tracking Software Market Size by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Vessel Tracking Software Market Size by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Vessel Tracking Software Market Size by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 MarineTraffic
 - 9.1.1 MarineTraffic Vessel Tracking Software Basic Information
 - 9.1.2 MarineTraffic Vessel Tracking Software Product Overview
 - 9.1.3 MarineTraffic Vessel Tracking Software Product Market Performance
 - 9.1.4 MarineTraffic Vessel Tracking Software SWOT Analysis
 - 9.1.5 MarineTraffic Business Overview
 - 9.1.6 MarineTraffic Recent Developments
- 9.2 OceanManager
 - 9.2.1 OceanManager Vessel Tracking Software Basic Information
 - 9.2.2 OceanManager Vessel Tracking Software Product Overview
 - 9.2.3 OceanManager Vessel Tracking Software Product Market Performance
 - 9.2.4 OceanManager Vessel Tracking Software SWOT Analysis
 - 9.2.5 OceanManager Business Overview

- 9.2.6 OceanManager Recent Developments
- 9.3 Gestalt Systems
 - 9.3.1 Gestalt Systems Vessel Tracking Software Basic Information
 - 9.3.2 Gestalt Systems Vessel Tracking Software Product Overview
 - 9.3.3 Gestalt Systems Vessel Tracking Software Product Market Performance
 - 9.3.4 Gestalt Systems Vessel Tracking Software SWOT Analysis
 - 9.3.5 Gestalt Systems Business Overview
 - 9.3.6 Gestalt Systems Recent Developments
- 9.4 AXS Marine
 - 9.4.1 AXS Marine Vessel Tracking Software Basic Information
 - 9.4.2 AXS Marine Vessel Tracking Software Product Overview
 - 9.4.3 AXS Marine Vessel Tracking Software Product Market Performance
 - 9.4.4 AXS Marine Business Overview
 - 9.4.5 AXS Marine Recent Developments
- 9.5 BigOceanData
 - 9.5.1 BigOceanData Vessel Tracking Software Basic Information
 - 9.5.2 BigOceanData Vessel Tracking Software Product Overview
 - 9.5.3 BigOceanData Vessel Tracking Software Product Market Performance
 - 9.5.4 BigOceanData Business Overview
 - 9.5.5 BigOceanData Recent Developments
- 9.6 Maptech
 - 9.6.1 Maptech Vessel Tracking Software Basic Information
 - 9.6.2 Maptech Vessel Tracking Software Product Overview
 - 9.6.3 Maptech Vessel Tracking Software Product Market Performance
 - 9.6.4 Maptech Business Overview
 - 9.6.5 Maptech Recent Developments
- 9.7 exactEarth
 - 9.7.1 exactEarth Vessel Tracking Software Basic Information
 - 9.7.2 exactEarth Vessel Tracking Software Product Overview
 - 9.7.3 exactEarth Vessel Tracking Software Product Market Performance
 - 9.7.4 exactEarth Business Overview
 - 9.7.5 exactEarth Recent Developments
- 9.8 FleetMon
 - 9.8.1 FleetMon Vessel Tracking Software Basic Information
 - 9.8.2 FleetMon Vessel Tracking Software Product Overview
 - 9.8.3 FleetMon Vessel Tracking Software Product Market Performance
 - 9.8.4 FleetMon Business Overview
 - 9.8.5 FleetMon Recent Developments
- 9.9 Global Fishing Watch

- 9.9.1 Global Fishing Watch Vessel Tracking Software Basic Information
- 9.9.2 Global Fishing Watch Vessel Tracking Software Product Overview
- 9.9.3 Global Fishing Watch Vessel Tracking Software Product Market Performance
- 9.9.4 Global Fishing Watch Business Overview
- 9.9.5 Global Fishing Watch Recent Developments
- 9.10 Innovez One
 - 9.10.1 Innovez One Vessel Tracking Software Basic Information
 - 9.10.2 Innovez One Vessel Tracking Software Product Overview
 - 9.10.3 Innovez One Vessel Tracking Software Product Market Performance
 - 9.10.4 Innovez One Business Overview
 - 9.10.5 Innovez One Recent Developments
- 9.11 myshiptracking
 - 9.11.1 myshiptracking Vessel Tracking Software Basic Information
 - 9.11.2 myshiptracking Vessel Tracking Software Product Overview
 - 9.11.3 myshiptracking Vessel Tracking Software Product Market Performance
 - 9.11.4 myshiptracking Business Overview
 - 9.11.5 myshiptracking Recent Developments
- 9.12 OrbitMI Inc
 - 9.12.1 OrbitMI Inc Vessel Tracking Software Basic Information
 - 9.12.2 OrbitMI Inc Vessel Tracking Software Product Overview
 - 9.12.3 OrbitMI Inc Vessel Tracking Software Product Market Performance
 - 9.12.4 OrbitMI Inc Business Overview
 - 9.12.5 OrbitMI Inc Recent Developments
- 9.13 Pole Star
 - 9.13.1 Pole Star Vessel Tracking Software Basic Information
 - 9.13.2 Pole Star Vessel Tracking Software Product Overview
 - 9.13.3 Pole Star Vessel Tracking Software Product Market Performance
 - 9.13.4 Pole Star Business Overview
 - 9.13.5 Pole Star Recent Developments
- 9.14 Shipfinder
 - 9.14.1 Shipfinder Vessel Tracking Software Basic Information
 - 9.14.2 Shipfinder Vessel Tracking Software Product Overview
 - 9.14.3 Shipfinder Vessel Tracking Software Product Market Performance
 - 9.14.4 Shipfinder Business Overview
 - 9.14.5 Shipfinder Recent Developments
- 9.15 VesselFinder
 - 9.15.1 VesselFinder Vessel Tracking Software Basic Information
 - 9.15.2 VesselFinder Vessel Tracking Software Product Overview
 - 9.15.3 VesselFinder Vessel Tracking Software Product Market Performance

9.15.4 VesselFinder Business Overview

9.15.5 VesselFinder Recent Developments

9.16 Genscape

9.16.1 Genscape Vessel Tracking Software Basic Information

9.16.2 Genscape Vessel Tracking Software Product Overview

9.16.3 Genscape Vessel Tracking Software Product Market Performance

9.16.4 Genscape Business Overview

9.16.5 Genscape Recent Developments

9.17 Astra Paging

9.17.1 Astra Paging Vessel Tracking Software Basic Information

9.17.2 Astra Paging Vessel Tracking Software Product Overview

9.17.3 Astra Paging Vessel Tracking Software Product Market Performance

9.17.4 Astra Paging Business Overview

9.17.5 Astra Paging Recent Developments

10 VESSEL TRACKING SOFTWARE REGIONAL MARKET FORECAST

10.1 Global Vessel Tracking Software Market Size Forecast

10.2 Global Vessel Tracking Software Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Vessel Tracking Software Market Size Forecast by Country

10.2.3 Asia Pacific Vessel Tracking Software Market Size Forecast by Region

10.2.4 South America Vessel Tracking Software Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Vessel Tracking Software by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Vessel Tracking Software Market Forecast by Type (2025-2030)

11.2 Global Vessel Tracking Software Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Vessel Tracking Software Market Size Comparison by Region (M USD)

Table 5. Global Vessel Tracking Software Revenue (M USD) by Company (2019-2024)

Table 6. Global Vessel Tracking Software Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Vessel Tracking Software as of 2022)

Table 8. Company Vessel Tracking Software Market Size Sites and Area Served

Table 9. Company Vessel Tracking Software Product Type

Table 10. Global Vessel Tracking Software Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Vessel Tracking Software

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Vessel Tracking Software Market Challenges

Table 18. Global Vessel Tracking Software Market Size by Type (M USD)

Table 19. Global Vessel Tracking Software Market Size (M USD) by Type (2019-2024)

Table 20. Global Vessel Tracking Software Market Size Share by Type (2019-2024)

Table 21. Global Vessel Tracking Software Market Size Growth Rate by Type (2019-2024)

Table 22. Global Vessel Tracking Software Market Size by Application

Table 23. Global Vessel Tracking Software Market Size by Application (2019-2024) & (M USD)

Table 24. Global Vessel Tracking Software Market Share by Application (2019-2024)

Table 25. Global Vessel Tracking Software Market Size Growth Rate by Application (2019-2024)

Table 26. Global Vessel Tracking Software Market Size by Region (2019-2024) & (M USD)

Table 27. Global Vessel Tracking Software Market Size Market Share by Region (2019-2024)

Table 28. North America Vessel Tracking Software Market Size by Country (2019-2024)

& (M USD)

Table 29. Europe Vessel Tracking Software Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Vessel Tracking Software Market Size by Region (2019-2024) & (M USD)

Table 31. South America Vessel Tracking Software Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Vessel Tracking Software Market Size by Region (2019-2024) & (M USD)

Table 33. MarineTraffic Vessel Tracking Software Basic Information

Table 34. MarineTraffic Vessel Tracking Software Product Overview

Table 35. MarineTraffic Vessel Tracking Software Revenue (M USD) and Gross Margin (2019-2024)

Table 36. MarineTraffic Vessel Tracking Software SWOT Analysis

Table 37. MarineTraffic Business Overview

Table 38. MarineTraffic Recent Developments

Table 39. OceanManager Vessel Tracking Software Basic Information

Table 40. OceanManager Vessel Tracking Software Product Overview

Table 41. OceanManager Vessel Tracking Software Revenue (M USD) and Gross Margin (2019-2024)

Table 42. OceanManager Vessel Tracking Software SWOT Analysis

Table 43. OceanManager Business Overview

Table 44. OceanManager Recent Developments

Table 45. Gestalt Systems Vessel Tracking Software Basic Information

Table 46. Gestalt Systems Vessel Tracking Software Product Overview

Table 47. Gestalt Systems Vessel Tracking Software Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Gestalt Systems Vessel Tracking Software SWOT Analysis

Table 49. Gestalt Systems Business Overview

Table 50. Gestalt Systems Recent Developments

Table 51. AXS Marine Vessel Tracking Software Basic Information

Table 52. AXS Marine Vessel Tracking Software Product Overview

Table 53. AXS Marine Vessel Tracking Software Revenue (M USD) and Gross Margin (2019-2024)

Table 54. AXS Marine Business Overview

Table 55. AXS Marine Recent Developments

Table 56. BigOceanData Vessel Tracking Software Basic Information

Table 57. BigOceanData Vessel Tracking Software Product Overview

Table 58. BigOceanData Vessel Tracking Software Revenue (M USD) and Gross

Margin (2019-2024)

Table 59. BigOceanData Business Overview

Table 60. BigOceanData Recent Developments

Table 61. Maptech Vessel Tracking Software Basic Information

Table 62. Maptech Vessel Tracking Software Product Overview

Table 63. Maptech Vessel Tracking Software Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Maptech Business Overview

Table 65. Maptech Recent Developments

Table 66. exactEarth Vessel Tracking Software Basic Information

Table 67. exactEarth Vessel Tracking Software Product Overview

Table 68. exactEarth Vessel Tracking Software Revenue (M USD) and Gross Margin (2019-2024)

Table 69. exactEarth Business Overview

Table 70. exactEarth Recent Developments

Table 71. FleetMon Vessel Tracking Software Basic Information

Table 72. FleetMon Vessel Tracking Software Product Overview

Table 73. FleetMon Vessel Tracking Software Revenue (M USD) and Gross Margin (2019-2024)

Table 74. FleetMon Business Overview

Table 75. FleetMon Recent Developments

Table 76. Global Fishing Watch Vessel Tracking Software Basic Information

Table 77. Global Fishing Watch Vessel Tracking Software Product Overview

Table 78. Global Fishing Watch Vessel Tracking Software Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Global Fishing Watch Business Overview

Table 80. Global Fishing Watch Recent Developments

Table 81. Innovez One Vessel Tracking Software Basic Information

Table 82. Innovez One Vessel Tracking Software Product Overview

Table 83. Innovez One Vessel Tracking Software Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Innovez One Business Overview

Table 85. Innovez One Recent Developments

Table 86. myshiptracking Vessel Tracking Software Basic Information

Table 87. myshiptracking Vessel Tracking Software Product Overview

Table 88. myshiptracking Vessel Tracking Software Revenue (M USD) and Gross Margin (2019-2024)

Table 89. myshiptracking Business Overview

Table 90. myshiptracking Recent Developments

- Table 91. OrbitMI Inc Vessel Tracking Software Basic Information
- Table 92. OrbitMI Inc Vessel Tracking Software Product Overview
- Table 93. OrbitMI Inc Vessel Tracking Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. OrbitMI Inc Business Overview
- Table 95. OrbitMI Inc Recent Developments
- Table 96. Pole Star Vessel Tracking Software Basic Information
- Table 97. Pole Star Vessel Tracking Software Product Overview
- Table 98. Pole Star Vessel Tracking Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Pole Star Business Overview
- Table 100. Pole Star Recent Developments
- Table 101. Shipfinder Vessel Tracking Software Basic Information
- Table 102. Shipfinder Vessel Tracking Software Product Overview
- Table 103. Shipfinder Vessel Tracking Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Shipfinder Business Overview
- Table 105. Shipfinder Recent Developments
- Table 106. VesselFinder Vessel Tracking Software Basic Information
- Table 107. VesselFinder Vessel Tracking Software Product Overview
- Table 108. VesselFinder Vessel Tracking Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. VesselFinder Business Overview
- Table 110. VesselFinder Recent Developments
- Table 111. Genscape Vessel Tracking Software Basic Information
- Table 112. Genscape Vessel Tracking Software Product Overview
- Table 113. Genscape Vessel Tracking Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. Genscape Business Overview
- Table 115. Genscape Recent Developments
- Table 116. Astra Paging Vessel Tracking Software Basic Information
- Table 117. Astra Paging Vessel Tracking Software Product Overview
- Table 118. Astra Paging Vessel Tracking Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 119. Astra Paging Business Overview
- Table 120. Astra Paging Recent Developments
- Table 121. Global Vessel Tracking Software Market Size Forecast by Region (2025-2030) & (M USD)
- Table 122. North America Vessel Tracking Software Market Size Forecast by Country

(2025-2030) & (M USD)

Table 123. Europe Vessel Tracking Software Market Size Forecast by Country

(2025-2030) & (M USD)

Table 124. Asia Pacific Vessel Tracking Software Market Size Forecast by Region

(2025-2030) & (M USD)

Table 125. South America Vessel Tracking Software Market Size Forecast by Country

(2025-2030) & (M USD)

Table 126. Middle East and Africa Vessel Tracking Software Market Size Forecast by

Country (2025-2030) & (M USD)

Table 127. Global Vessel Tracking Software Market Size Forecast by Type (2025-2030)

& (M USD)

Table 128. Global Vessel Tracking Software Market Size Forecast by Application

(2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Vessel Tracking Software

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Vessel Tracking Software Market Size (M USD), 2019-2030

Figure 5. Global Vessel Tracking Software Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Vessel Tracking Software Market Size by Country (M USD)

Figure 10. Global Vessel Tracking Software Revenue Share by Company in 2023

Figure 11. Vessel Tracking Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Vessel Tracking Software Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Vessel Tracking Software Market Share by Type

Figure 15. Market Size Share of Vessel Tracking Software by Type (2019-2024)

Figure 16. Market Size Market Share of Vessel Tracking Software by Type in 2022

Figure 17. Global Vessel Tracking Software Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Vessel Tracking Software Market Share by Application

Figure 20. Global Vessel Tracking Software Market Share by Application (2019-2024)

Figure 21. Global Vessel Tracking Software Market Share by Application in 2022

Figure 22. Global Vessel Tracking Software Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Vessel Tracking Software Market Size Market Share by Region (2019-2024)

Figure 24. North America Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Vessel Tracking Software Market Size Market Share by Country in 2023

Figure 26. U.S. Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Vessel Tracking Software Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Vessel Tracking Software Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Vessel Tracking Software Market Size Market Share by Country in 2023

Figure 31. Germany Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Vessel Tracking Software Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Vessel Tracking Software Market Size Market Share by Region in 2023

Figure 38. China Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Vessel Tracking Software Market Size and Growth Rate (M USD)

Figure 44. South America Vessel Tracking Software Market Size Market Share by Country in 2023

Figure 45. Brazil Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Vessel Tracking Software Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Vessel Tracking Software Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Vessel Tracking Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Vessel Tracking Software Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Vessel Tracking Software Market Share Forecast by Type (2025-2030)

Figure 57. Global Vessel Tracking Software Market Share Forecast by Application (2025-2030)

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