

Global Vessel Tracking API Market Research Report 2026(Status and Outlook)

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Abstracts

A Vessel Tracking API is a type of software interface that enables developers to obtain real-time and historical information about vessels. By using unique identifiers such as the International Maritime Organization number (IMO) and Maritime Mobile Service Identity (MMSI), the API can track the position, route, and status of individual vessels. It provides comprehensive data including latitude, longitude, heading, speed, navigational status, destination, estimated time of arrival (ETA), and ports of arrival and departure. Additionally, some Vessel Tracking APIs may offer other relevant information such as weather conditions in port areas. The data sources for these APIs include terrestrial or satellite-based Automatic Identification System (AIS) receivers, ensuring global coverage and accuracy in maritime tracking. This type of API is crucial for various applications, including logistics and shipping management systems, port operations, and navigational safety, as it helps users make informed decisions and optimize their operations.

The global Vessel Tracking API market size was estimated at USD 228.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Vessel Tracking API market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Vessel Tracking API market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Vessel Tracking API market.

Global Vessel Tracking API Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

JSONCargo
Sinay
SeaRates
MarineTraffic
Datalastic
Portcast
VesselFinder
Marineplan
MyShipTracking
Clearwater

NavAPI
Aviation Edge
Tradlinx
Freighttower
Searoutes
Postman

Market Segmentation (by Type)

AIS - based Vessel Tracking API
Satellite - based Vessel Tracking API

Market Segmentation (by Application)

Logistics and Shipping Management
Port Operations
Maritime Safety and Security
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Vessel Tracking API Market
Overview of the regional outlook of the Vessel Tracking API Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Vessel Tracking API Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Vessel Tracking API, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain
Market dynamics scenario, along with growth opportunities of the market in the years to come
6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Vessel Tracking API
- 1.2 Key Market Segments
 - 1.2.1 Vessel Tracking API Segment by Type
 - 1.2.2 Vessel Tracking API Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 VESSEL TRACKING API MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 VESSEL TRACKING API MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Vessel Tracking API Product Life Cycle
- 3.3 Global Vessel Tracking API Revenue Market Share by Company (2020-2025)
- 3.4 Vessel Tracking API Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 Vessel Tracking API Market Competitive Situation and Trends
 - 3.6.1 Vessel Tracking API Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Vessel Tracking API Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 VESSEL TRACKING API VALUE CHAIN ANALYSIS

- 4.1 Vessel Tracking API Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF VESSEL TRACKING API MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Vessel Tracking API Market Porter's Five Forces Analysis

6 VESSEL TRACKING API MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Vessel Tracking API Market by Type (2020-2025)

6.3 Global Vessel Tracking API Market Size Growth Rate by Type (2021-2025)

7 VESSEL TRACKING API MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Vessel Tracking API Market Size (M USD) by Application (2020-2025)

7.3 Global Vessel Tracking API Market Size Growth Rate by Application (2021-2025)

8 VESSEL TRACKING API MARKET SEGMENTATION BY REGION

8.1 Global Vessel Tracking API Market Size by Region

8.1.1 Global Vessel Tracking API Market Size by Region

8.1.2 Global Vessel Tracking API Market Size Market Share by Region

8.2 North America

8.2.1 North America Vessel Tracking API Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Vessel Tracking API Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Vessel Tracking API Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Vessel Tracking API Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Vessel Tracking API Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 JSONCargo

9.1.1 JSONCargo Basic Information

9.1.2 JSONCargo Vessel Tracking API Product Overview

9.1.3 JSONCargo Vessel Tracking API Product Market Performance

9.1.4 JSONCargo SWOT Analysis

9.1.5 JSONCargo Business Overview

9.1.6 JSONCargo Recent Developments

9.2 Sinay

9.2.1 Sinay Basic Information

9.2.2 Sinay Vessel Tracking API Product Overview

- 9.2.3 Sinay Vessel Tracking API Product Market Performance
- 9.2.4 Sinay SWOT Analysis
- 9.2.5 Sinay Business Overview
- 9.2.6 Sinay Recent Developments
- 9.3 SeaRates
 - 9.3.1 SeaRates Basic Information
 - 9.3.2 SeaRates Vessel Tracking API Product Overview
 - 9.3.3 SeaRates Vessel Tracking API Product Market Performance
 - 9.3.4 SeaRates SWOT Analysis
 - 9.3.5 SeaRates Business Overview
 - 9.3.6 SeaRates Recent Developments
- 9.4 MarineTraffic
 - 9.4.1 MarineTraffic Basic Information
 - 9.4.2 MarineTraffic Vessel Tracking API Product Overview
 - 9.4.3 MarineTraffic Vessel Tracking API Product Market Performance
 - 9.4.4 MarineTraffic Business Overview
 - 9.4.5 MarineTraffic Recent Developments
- 9.5 Datalastic
 - 9.5.1 Datalastic Basic Information
 - 9.5.2 Datalastic Vessel Tracking API Product Overview
 - 9.5.3 Datalastic Vessel Tracking API Product Market Performance
 - 9.5.4 Datalastic Business Overview
 - 9.5.5 Datalastic Recent Developments
- 9.6 Portcast
 - 9.6.1 Portcast Basic Information
 - 9.6.2 Portcast Vessel Tracking API Product Overview
 - 9.6.3 Portcast Vessel Tracking API Product Market Performance
 - 9.6.4 Portcast Business Overview
 - 9.6.5 Portcast Recent Developments
- 9.7 VesselFinder
 - 9.7.1 VesselFinder Basic Information
 - 9.7.2 VesselFinder Vessel Tracking API Product Overview
 - 9.7.3 VesselFinder Vessel Tracking API Product Market Performance
 - 9.7.4 VesselFinder Business Overview
 - 9.7.5 VesselFinder Recent Developments
- 9.8 Marineplan
 - 9.8.1 Marineplan Basic Information
 - 9.8.2 Marineplan Vessel Tracking API Product Overview
 - 9.8.3 Marineplan Vessel Tracking API Product Market Performance

- 9.8.4 Marineplan Business Overview
- 9.8.5 Marineplan Recent Developments
- 9.9 MyShipTracking
 - 9.9.1 MyShipTracking Basic Information
 - 9.9.2 MyShipTracking Vessel Tracking API Product Overview
 - 9.9.3 MyShipTracking Vessel Tracking API Product Market Performance
 - 9.9.4 MyShipTracking Business Overview
 - 9.9.5 MyShipTracking Recent Developments
- 9.10 Clearwater
 - 9.10.1 Clearwater Basic Information
 - 9.10.2 Clearwater Vessel Tracking API Product Overview
 - 9.10.3 Clearwater Vessel Tracking API Product Market Performance
 - 9.10.4 Clearwater Business Overview
 - 9.10.5 Clearwater Recent Developments
- 9.11 NavAPI
 - 9.11.1 NavAPI Basic Information
 - 9.11.2 NavAPI Vessel Tracking API Product Overview
 - 9.11.3 NavAPI Vessel Tracking API Product Market Performance
 - 9.11.4 NavAPI Business Overview
 - 9.11.5 NavAPI Recent Developments
- 9.12 Aviation Edge
 - 9.12.1 Aviation Edge Basic Information
 - 9.12.2 Aviation Edge Vessel Tracking API Product Overview
 - 9.12.3 Aviation Edge Vessel Tracking API Product Market Performance
 - 9.12.4 Aviation Edge Business Overview
 - 9.12.5 Aviation Edge Recent Developments
- 9.13 Tradlinx
 - 9.13.1 Tradlinx Basic Information
 - 9.13.2 Tradlinx Vessel Tracking API Product Overview
 - 9.13.3 Tradlinx Vessel Tracking API Product Market Performance
 - 9.13.4 Tradlinx Business Overview
 - 9.13.5 Tradlinx Recent Developments
- 9.14 Freighttower
 - 9.14.1 Freighttower Basic Information
 - 9.14.2 Freighttower Vessel Tracking API Product Overview
 - 9.14.3 Freighttower Vessel Tracking API Product Market Performance
 - 9.14.4 Freighttower Business Overview
 - 9.14.5 Freighttower Recent Developments
- 9.15 Searoutes

- 9.15.1 Searoutes Basic Information
- 9.15.2 Searoutes Vessel Tracking API Product Overview
- 9.15.3 Searoutes Vessel Tracking API Product Market Performance
- 9.15.4 Searoutes Business Overview
- 9.15.5 Searoutes Recent Developments

9.16 Postman

- 9.16.1 Postman Basic Information
- 9.16.2 Postman Vessel Tracking API Product Overview
- 9.16.3 Postman Vessel Tracking API Product Market Performance
- 9.16.4 Postman Business Overview
- 9.16.5 Postman Recent Developments

10 VESSEL TRACKING API MARKET FORECAST BY REGION

- 10.1 Global Vessel Tracking API Market Size Forecast
- 10.2 Global Vessel Tracking API Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Vessel Tracking API Market Size Forecast by Country
 - 10.2.3 Asia Pacific Vessel Tracking API Market Size Forecast by Region
 - 10.2.4 South America Vessel Tracking API Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Vessel Tracking API by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 11.1 Global Vessel Tracking API Market Forecast by Type (2026-2035)
 - 11.1.1 Global Vessel Tracking API Market Size Forecast by Type (2026-2035)
- 11.2 Global Vessel Tracking API Market Forecast by Application (2026-2035)
 - 11.2.1 Global Vessel Tracking API Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Vessel Tracking API Market Size by Type (M USD)
- Table 4. Global Vessel Tracking API Market Size by Application
- Table 5. Vessel Tracking API Market Size Comparison by Region (M USD)
- Table 6. Global Vessel Tracking API Revenue (M USD) by Company (2020-2025)
- Table 7. Global Vessel Tracking API Revenue Share by Company (2020-2025)
- Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Vessel Tracking API as of 2025)
- Table 9. Headquarters, Areas Served, and Product Types of Major Players
- Table 10. Product Type of Major Players
- Table 11. Global Vessel Tracking API Company Market Concentration Ratio (CR5 and HHI)
- Table 12. Mergers & Acquisitions, Expansion Plans
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Vessel Tracking API Market Challenges
- Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 21. Global Vessel Tracking API Market Size by Type (M USD)
- Table 22. Global Vessel Tracking API Market Size (M USD) by Type (2020-2025)
- Table 23. Global Vessel Tracking API Market Share by Type (2020-2025)
- Table 24. Global Vessel Tracking API Market Size Growth Rate by Type (2021-2025)
- Table 25. Global Vessel Tracking API Market Size by Application
- Table 26. Global Vessel Tracking API Market Size by Application (2020-2025) & (M USD)
- Table 27. Global Vessel Tracking API Market Share by Application (2020-2025)
- Table 28. Global Vessel Tracking API Market Size Growth Rate by Application (2021-2025)
- Table 29. Global Vessel Tracking API Market Size by Region (2020-2025) & (M USD)
- Table 30. Global Vessel Tracking API Market Size Market Share by Region (2020-2025)
- Table 31. North America Vessel Tracking API Market Size by Country (2020-2025) & (M

USD)

Table 32. Europe Vessel Tracking API Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Vessel Tracking API Market Size by Region (2020-2025) & (M USD)

Table 34. South America Vessel Tracking API Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Vessel Tracking API Market Size by Region (2020-2025) & (M USD)

Table 36. JSONCargo Basic Information

Table 37. JSONCargo Vessel Tracking API Product Overview

Table 38. JSONCargo Vessel Tracking API Revenue (M USD) and Gross Margin (2020-2025)

Table 39. JSONCargo SWOT Analysis

Table 40. JSONCargo Business Overview

Table 41. JSONCargo Recent Developments

Table 42. Sinay Basic Information

Table 43. Sinay Vessel Tracking API Product Overview

Table 44. Sinay Vessel Tracking API Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Sinay SWOT Analysis

Table 46. Sinay Business Overview

Table 47. Sinay Recent Developments

Table 48. SeaRates Basic Information

Table 49. SeaRates Vessel Tracking API Product Overview

Table 50. SeaRates Vessel Tracking API Revenue (M USD) and Gross Margin (2020-2025)

Table 51. SeaRates SWOT Analysis

Table 52. SeaRates Business Overview

Table 53. SeaRates Recent Developments

Table 54. MarineTraffic Basic Information

Table 55. MarineTraffic Vessel Tracking API Product Overview

Table 56. MarineTraffic Vessel Tracking API Revenue (M USD) and Gross Margin (2020-2025)

Table 57. MarineTraffic Business Overview

Table 58. MarineTraffic Recent Developments

Table 59. Datalastic Basic Information

Table 60. Datalastic Vessel Tracking API Product Overview

Table 61. Datalastic Vessel Tracking API Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Datalastic Business Overview

- Table 63. Datalastic Recent Developments
- Table 64. Portcast Basic Information
- Table 65. Portcast Vessel Tracking API Product Overview
- Table 66. Portcast Vessel Tracking API Revenue (M USD) and Gross Margin (2020-2025)
- Table 67. Portcast Business Overview
- Table 68. Portcast Recent Developments
- Table 69. VesselFinder Basic Information
- Table 70. VesselFinder Vessel Tracking API Product Overview
- Table 71. VesselFinder Vessel Tracking API Revenue (M USD) and Gross Margin (2020-2025)
- Table 72. VesselFinder Business Overview
- Table 73. VesselFinder Recent Developments
- Table 74. Marineplan Basic Information
- Table 75. Marineplan Vessel Tracking API Product Overview
- Table 76. Marineplan Vessel Tracking API Revenue (M USD) and Gross Margin (2020-2025)
- Table 77. Marineplan Business Overview
- Table 78. Marineplan Recent Developments
- Table 79. MyShipTracking Basic Information
- Table 80. MyShipTracking Vessel Tracking API Product Overview
- Table 81. MyShipTracking Vessel Tracking API Revenue (M USD) and Gross Margin (2020-2025)
- Table 82. MyShipTracking Business Overview
- Table 83. MyShipTracking Recent Developments
- Table 84. Clearwater Basic Information
- Table 85. Clearwater Vessel Tracking API Product Overview
- Table 86. Clearwater Vessel Tracking API Revenue (M USD) and Gross Margin (2020-2025)
- Table 87. Clearwater Business Overview
- Table 88. Clearwater Recent Developments
- Table 89. NavAPI Basic Information
- Table 90. NavAPI Vessel Tracking API Product Overview
- Table 91. NavAPI Vessel Tracking API Revenue (M USD) and Gross Margin (2020-2025)
- Table 92. NavAPI Business Overview
- Table 93. NavAPI Recent Developments
- Table 94. Aviation Edge Basic Information
- Table 95. Aviation Edge Vessel Tracking API Product Overview

Table 96. Aviation Edge Vessel Tracking API Revenue (M USD) and Gross Margin (2020-2025)

Table 97. Aviation Edge Business Overview

Table 98. Aviation Edge Recent Developments

Table 99. Tradlinx Basic Information

Table 100. Tradlinx Vessel Tracking API Product Overview

Table 101. Tradlinx Vessel Tracking API Revenue (M USD) and Gross Margin (2020-2025)

Table 102. Tradlinx Business Overview

Table 103. Tradlinx Recent Developments

Table 104. Freighttower Basic Information

Table 105. Freighttower Vessel Tracking API Product Overview

Table 106. Freighttower Vessel Tracking API Revenue (M USD) and Gross Margin (2020-2025)

Table 107. Freighttower Business Overview

Table 108. Freighttower Recent Developments

Table 109. Searoutes Basic Information

Table 110. Searoutes Vessel Tracking API Product Overview

Table 111. Searoutes Vessel Tracking API Revenue (M USD) and Gross Margin (2020-2025)

Table 112. Searoutes Business Overview

Table 113. Searoutes Recent Developments

Table 114. Postman Basic Information

Table 115. Postman Vessel Tracking API Product Overview

Table 116. Postman Vessel Tracking API Revenue (M USD) and Gross Margin (2020-2025)

Table 117. Postman Business Overview

Table 118. Postman Recent Developments

Table 119. Global Vessel Tracking API Market Size Forecast by Region (2026-2035) & (M USD)

Table 120. North America Vessel Tracking API Market Size Forecast by Country (2026-2035) & (M USD)

Table 121. Europe Vessel Tracking API Market Size Forecast by Country (2026-2035) & (M USD)

Table 122. Asia Pacific Vessel Tracking API Market Size Forecast by Region (2026-2035) & (M USD)

Table 123. South America Vessel Tracking API Market Size Forecast by Country (2026-2035) & (M USD)

Table 124. Middle East and Africa Vessel Tracking API Market Size Forecast by

Country (2026-2035) & (M USD)

Table 125. Global Vessel Tracking API Market Size Forecast by Type (2026-2035) & (M USD)

Table 126. Global Vessel Tracking API Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Vessel Tracking API
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Vessel Tracking API Market Size (M USD), 2025-2035
- Figure 5. Global Vessel Tracking API Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Vessel Tracking API Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Vessel Tracking API Product Life Cycle
- Figure 12. Global Vessel Tracking API Revenue Share by Company in 2025
- Figure 13. Vessel Tracking API Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Vessel Tracking API Revenue in 2025
- Figure 15. Value Chain Map of Vessel Tracking API
- Figure 16. Global Vessel Tracking API Market PEST Analysis
- Figure 17. Global Vessel Tracking API Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Vessel Tracking API Market Share by Type
- Figure 20. Market Share of Vessel Tracking API by Type (2020-2025)
- Figure 21. Global Vessel Tracking API Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Vessel Tracking API Market Share by Application
- Figure 24. Global Vessel Tracking API Market Share by Application (2020-2025)
- Figure 25. Global Vessel Tracking API Market Share by Application in 2024
- Figure 26. Global Vessel Tracking API Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global Vessel Tracking API Market Size Market Share by Region (2020-2025)
- Figure 28. North America Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 29. North America Vessel Tracking API Market Size Market Share by Country in 2024

Figure 30. U.S. Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Vessel Tracking API Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Vessel Tracking API Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Vessel Tracking API Market Share by Country in 2024

Figure 35. Germany Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Vessel Tracking API Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Vessel Tracking API Market Size Market Share by Region in 2024

Figure 42. China Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Vessel Tracking API Market Size and Growth Rate (M USD)

Figure 48. South America Vessel Tracking API Market Size Market Share by Country in 2024

Figure 49. Brazil Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Vessel Tracking API Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Vessel Tracking API Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Vessel Tracking API Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Vessel Tracking API Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Vessel Tracking API Market Share Forecast by Type (2026-2035)

Figure 61. Global Vessel Tracking API Market Share Forecast by Application (2026-2035)

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