

Global Vehicle Tyre Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GE271E921FF9EN.html>

Date: December 2024

Pages: 158

Price: US\$ 2,800.00 (Single User License)

ID: GE271E921FF9EN

Abstracts

Report Overview

Vehicle tires are a critical component of the automotive industry, providing safety, performance, and efficiency to various types of vehicles. The market for vehicle tires is a dynamic sector influenced by technological advancements, consumer preferences, and regulatory requirements. In 2023, the global market size for vehicle tires reached approximately \$156 billion, with a projected Compound Annual Growth Rate (CAGR) of 5.78% from 2024 to 2032.

Several key growth drivers propel the vehicle tire market forward. Firstly, the increasing production and sales of vehicles worldwide, driven by rising disposable incomes and urbanization, directly impact the demand for tires. Additionally, the growing emphasis on fuel efficiency and environmental sustainability has led to the development of eco-friendly tire technologies, such as low rolling resistance tires. Moreover, advancements in tire manufacturing processes, including the integration of IoT sensors for real-time monitoring of tire conditions, are enhancing overall safety and performance.

One prominent trend in the vehicle tire market is the rising adoption of smart tires. These tires are equipped with sensors that monitor tire pressure, temperature, and tread wear, providing real-time data to drivers and vehicle management systems. This trend is driven by the increasing focus on connected vehicles and the demand for enhanced safety features. For example, smart tires can alert drivers to potential issues before they escalate, reducing the risk of accidents and improving overall vehicle efficiency.

Another significant trend is the growing popularity of all-season tires, which offer

performance benefits in various weather conditions. With changing climate patterns and the need for versatility, all-season tires have gained traction among consumers looking for a single tire solution that can adapt to different driving environments. This trend is further supported by advancements in tire compound technology, enabling manufacturers to create tires that deliver consistent performance year-round.

In terms of regional market distribution, Asia Pacific emerges as a leading market for vehicle tires due to its robust automotive industry, increasing vehicle sales, and expanding transportation infrastructure. The region's dominance is driven by key factors such as a large population base, rising urbanization, and the presence of major automotive manufacturers. North America and Europe also hold significant market shares, characterized by a strong focus on technological innovation and stringent regulatory standards.

Despite the positive growth outlook, the vehicle tire market faces challenges such as fluctuating raw material prices, supply chain disruptions, and intensifying competition among manufacturers. For instance, the volatility in rubber prices can impact production costs, leading to pricing pressures for tire companies. Additionally, the shift towards electric vehicles poses a challenge as these vehicles have different tire requirements, necessitating innovation and adaptation from tire manufacturers to cater to this evolving segment.

In conclusion, the vehicle tire market is poised for steady growth driven by technological advancements, changing consumer preferences, and regulatory developments. Manufacturers need to focus on innovation, sustainability, and meeting the diverse needs of consumers to maintain a competitive edge in this dynamic market landscape.

This report provides a deep insight into the global Vehicle Tyre market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Vehicle Tyre Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps

the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Vehicle Tyre market in any manner.

Global Vehicle Tyre Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Michelin

Bridgestone

Continental

Pirelli

Goodyear

Shanghai Huayi

Sumitomo Rubber Industries

ZC Rubber

Yokohama

Nokian Tyres

Hankook

Maxxis

Triangle Group

Market Segmentation (by Type)

Radial Tyre

Bias Tyre

Market Segmentation (by Application)

OEM

Aftermarket

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Vehicle Tyre Market

Overview of the regional outlook of the Vehicle Tyre Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Vehicle Tyre Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Vehicle Tyre

1.2 Key Market Segments

1.2.1 Vehicle Tyre Segment by Type

1.2.2 Vehicle Tyre Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

1.4 Key Data of Global Auto Market

1.4.1 Global Automobile Production by Country

1.4.2 Global Automobile Production by Type

2 VEHICLE TYRE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Vehicle Tyre Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Vehicle Tyre Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 VEHICLE TYRE MARKET COMPETITIVE LANDSCAPE

3.1 Global Vehicle Tyre Sales by Manufacturers (2019-2024)

3.2 Global Vehicle Tyre Revenue Market Share by Manufacturers (2019-2024)

3.3 Vehicle Tyre Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Vehicle Tyre Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Vehicle Tyre Sales Sites, Area Served, Product Type

3.6 Vehicle Tyre Market Competitive Situation and Trends

3.6.1 Vehicle Tyre Market Concentration Rate

3.6.2 Global 5 and 10 Largest Vehicle Tyre Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 VEHICLE TYRE INDUSTRY CHAIN ANALYSIS

- 4.1 Vehicle Tyre Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF VEHICLE TYRE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 VEHICLE TYRE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Vehicle Tyre Sales Market Share by Type (2019-2024)
- 6.3 Global Vehicle Tyre Market Size Market Share by Type (2019-2024)
- 6.4 Global Vehicle Tyre Price by Type (2019-2024)

7 VEHICLE TYRE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Vehicle Tyre Market Sales by Application (2019-2024)
- 7.3 Global Vehicle Tyre Market Size (M USD) by Application (2019-2024)
- 7.4 Global Vehicle Tyre Sales Growth Rate by Application (2019-2024)

8 VEHICLE TYRE MARKET SALES BY REGION

- 8.1 Global Vehicle Tyre Sales by Region
 - 8.1.1 Global Vehicle Tyre Sales by Region
 - 8.1.2 Global Vehicle Tyre Sales Market Share by Region

8.2 Global Vehicle Tyre Market Size by Region

8.2.1 Global Vehicle Tyre Market Size by Region

8.2.2 Global Vehicle Tyre Market Size Market Share by Region

8.3 North America

8.3.1 North America Vehicle Tyre Sales by Country

8.3.2 North America Vehicle Tyre Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Vehicle Tyre Sales by Country

8.4.2 Europe Vehicle Tyre Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Vehicle Tyre Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Vehicle Tyre Market Size by Region

8.6.2 Asia Pacific Vehicle Tyre Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Vehicle Tyre Sales by Country

8.7.2 South America Vehicle Tyre Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

- 8.8.1 Middle East and Africa Vehicle Tyre Sales by Region
- 8.8.2 Middle East and Africa Vehicle Tyre Market Size by Region
- 8.8.3 Saudi Arabia
- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 VEHICLE TYRE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Vehicle Tyre by Region (2019-2024)
- 9.2 Global Vehicle Tyre Revenue Market Share by Region (2019-2024)
- 9.3 Global Vehicle Tyre Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Vehicle Tyre Production
 - 9.4.1 North America Vehicle Tyre Production Growth Rate (2019-2024)
 - 9.4.2 North America Vehicle Tyre Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Vehicle Tyre Production
 - 9.5.1 Europe Vehicle Tyre Production Growth Rate (2019-2024)
 - 9.5.2 Europe Vehicle Tyre Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Vehicle Tyre Production (2019-2024)
 - 9.6.1 Japan Vehicle Tyre Production Growth Rate (2019-2024)
 - 9.6.2 Japan Vehicle Tyre Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Vehicle Tyre Production (2019-2024)
 - 9.7.1 China Vehicle Tyre Production Growth Rate (2019-2024)
 - 9.7.2 China Vehicle Tyre Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Michelin
 - 10.1.1 Michelin Vehicle Tyre Basic Information
 - 10.1.2 Michelin Vehicle Tyre Product Overview
 - 10.1.3 Michelin Vehicle Tyre Product Market Performance
 - 10.1.4 Michelin Business Overview
 - 10.1.5 Michelin Vehicle Tyre SWOT Analysis
 - 10.1.6 Michelin Recent Developments
- 10.2 Bridgestone
 - 10.2.1 Bridgestone Vehicle Tyre Basic Information
 - 10.2.2 Bridgestone Vehicle Tyre Product Overview

- 10.2.3 Bridgestone Vehicle Tyre Product Market Performance
- 10.2.4 Bridgestone Business Overview
- 10.2.5 Bridgestone Vehicle Tyre SWOT Analysis
- 10.2.6 Bridgestone Recent Developments
- 10.3 Continental
 - 10.3.1 Continental Vehicle Tyre Basic Information
 - 10.3.2 Continental Vehicle Tyre Product Overview
 - 10.3.3 Continental Vehicle Tyre Product Market Performance
 - 10.3.4 Continental Vehicle Tyre SWOT Analysis
 - 10.3.5 Continental Business Overview
 - 10.3.6 Continental Recent Developments
- 10.4 Pirelli
 - 10.4.1 Pirelli Vehicle Tyre Basic Information
 - 10.4.2 Pirelli Vehicle Tyre Product Overview
 - 10.4.3 Pirelli Vehicle Tyre Product Market Performance
 - 10.4.4 Pirelli Business Overview
 - 10.4.5 Pirelli Recent Developments
- 10.5 Goodyear
 - 10.5.1 Goodyear Vehicle Tyre Basic Information
 - 10.5.2 Goodyear Vehicle Tyre Product Overview
 - 10.5.3 Goodyear Vehicle Tyre Product Market Performance
 - 10.5.4 Goodyear Business Overview
 - 10.5.5 Goodyear Recent Developments
- 10.6 Shanghai Huayi
 - 10.6.1 Shanghai Huayi Vehicle Tyre Basic Information
 - 10.6.2 Shanghai Huayi Vehicle Tyre Product Overview
 - 10.6.3 Shanghai Huayi Vehicle Tyre Product Market Performance
 - 10.6.4 Shanghai Huayi Business Overview
 - 10.6.5 Shanghai Huayi Recent Developments
- 10.7 Sumitomo Rubber Industries
 - 10.7.1 Sumitomo Rubber Industries Vehicle Tyre Basic Information
 - 10.7.2 Sumitomo Rubber Industries Vehicle Tyre Product Overview
 - 10.7.3 Sumitomo Rubber Industries Vehicle Tyre Product Market Performance
 - 10.7.4 Sumitomo Rubber Industries Business Overview
 - 10.7.5 Sumitomo Rubber Industries Recent Developments
- 10.8 ZC Rubber
 - 10.8.1 ZC Rubber Vehicle Tyre Basic Information
 - 10.8.2 ZC Rubber Vehicle Tyre Product Overview
 - 10.8.3 ZC Rubber Vehicle Tyre Product Market Performance

10.8.4 ZC Rubber Business Overview

10.8.5 ZC Rubber Recent Developments

10.9 Yokohama

10.9.1 Yokohama Vehicle Tyre Basic Information

10.9.2 Yokohama Vehicle Tyre Product Overview

10.9.3 Yokohama Vehicle Tyre Product Market Performance

10.9.4 Yokohama Business Overview

10.9.5 Yokohama Recent Developments

10.10 Nokian Tyres

10.10.1 Nokian Tyres Vehicle Tyre Basic Information

10.10.2 Nokian Tyres Vehicle Tyre Product Overview

10.10.3 Nokian Tyres Vehicle Tyre Product Market Performance

10.10.4 Nokian Tyres Business Overview

10.10.5 Nokian Tyres Recent Developments

10.11 Hankook

10.11.1 Hankook Vehicle Tyre Basic Information

10.11.2 Hankook Vehicle Tyre Product Overview

10.11.3 Hankook Vehicle Tyre Product Market Performance

10.11.4 Hankook Business Overview

10.11.5 Hankook Recent Developments

10.12 Maxxis

10.12.1 Maxxis Vehicle Tyre Basic Information

10.12.2 Maxxis Vehicle Tyre Product Overview

10.12.3 Maxxis Vehicle Tyre Product Market Performance

10.12.4 Maxxis Business Overview

10.12.5 Maxxis Recent Developments

10.13 Triangle Group

10.13.1 Triangle Group Vehicle Tyre Basic Information

10.13.2 Triangle Group Vehicle Tyre Product Overview

10.13.3 Triangle Group Vehicle Tyre Product Market Performance

10.13.4 Triangle Group Business Overview

10.13.5 Triangle Group Recent Developments

11 VEHICLE TYRE MARKET FORECAST BY REGION

11.1 Global Vehicle Tyre Market Size Forecast

11.2 Global Vehicle Tyre Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Vehicle Tyre Market Size Forecast by Country

- 11.2.3 Asia Pacific Vehicle Tyre Market Size Forecast by Region
- 11.2.4 South America Vehicle Tyre Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Vehicle Tyre by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Vehicle Tyre Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Vehicle Tyre by Type (2025-2032)
 - 12.1.2 Global Vehicle Tyre Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Vehicle Tyre by Type (2025-2032)
- 12.2 Global Vehicle Tyre Market Forecast by Application (2025-2032)
 - 12.2.1 Global Vehicle Tyre Sales (K Units) Forecast by Application
 - 12.2.2 Global Vehicle Tyre Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Vehicle Tyre Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GE271E921FF9EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE271E921FF9EN.html>