

Global Vehicle Telematics Device Market Research Report 2025(Status and Outlook)

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Abstracts

Vehicle telematics devices are integrated systems that combine telecommunications and informatics to capture, transmit, and analyze real-time data from vehicles, encompassing GPS location, engine diagnostics, fuel consumption, driver behavior, and maintenance alerts, often utilizing cellular networks or satellite communication to relay information to centralized platforms for fleet management, insurance telematics, stolen vehicle recovery, or usage-based insurance programs. These devices typically include hardware components such as GPS receivers, accelerometers, and onboard diagnostics (OBD-II) interfaces, coupled with software for data analytics, reporting, and integration with broader IoT ecosystems, enabling applications ranging from logistics optimization and safety monitoring to predictive maintenance and regulatory compliance across commercial and consumer vehicle segments.

The global Vehicle Telematics Device market size was estimated at USD 10500.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 12.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Vehicle Telematics Device market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Vehicle Telematics Device market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Vehicle Telematics Device market.

Global Vehicle Telematics Device Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

LG
HARMAN
Continental
Bosch
Valeo
Denso
Marelli
Visteon
Actia
Ficosa
Flaircomm Microelectronics

Xiamen Yaxon Network
Huawei

Market Segmentation (by Type)

2G/3G
4G/5G

Market Segmentation (by Application)

Passenger Car
Commercial Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Vehicle Telematics Device Market
Overview of the regional outlook of the Vehicle Telematics Device Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Vehicle Telematics Device Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Vehicle Telematics Device, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Vehicle Telematics Device

1.2 Key Market Segments

1.2.1 Vehicle Telematics Device Segment by Type

1.2.2 Vehicle Telematics Device Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 VEHICLE TELEMATICS DEVICE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Vehicle Telematics Device Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Vehicle Telematics Device Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 VEHICLE TELEMATICS DEVICE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Vehicle Telematics Device Product Life Cycle

3.3 Global Vehicle Telematics Device Sales by Manufacturers (2020-2025)

3.4 Global Vehicle Telematics Device Revenue Market Share by Manufacturers (2020-2025)

3.5 Vehicle Telematics Device Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Vehicle Telematics Device Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Vehicle Telematics Device Market Competitive Situation and Trends

3.8.1 Vehicle Telematics Device Market Concentration Rate

3.8.2 Global 5 and 10 Largest Vehicle Telematics Device Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 VEHICLE TELEMATICS DEVICE INDUSTRY CHAIN ANALYSIS

4.1 Vehicle Telematics Device Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF VEHICLE TELEMATICS DEVICE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Vehicle Telematics Device Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Vehicle Telematics Device Market

5.7 ESG Ratings of Leading Companies

6 VEHICLE TELEMATICS DEVICE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Vehicle Telematics Device Sales Market Share by Type (2020-2025)

6.3 Global Vehicle Telematics Device Market Size Market Share by Type (2020-2025)

6.4 Global Vehicle Telematics Device Price by Type (2020-2025)

7 VEHICLE TELEMATICS DEVICE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Vehicle Telematics Device Market Sales by Application (2020-2025)
- 7.3 Global Vehicle Telematics Device Market Size (M USD) by Application (2020-2025)
- 7.4 Global Vehicle Telematics Device Sales Growth Rate by Application (2020-2025)

8 VEHICLE TELEMATICS DEVICE MARKET SALES BY REGION

- 8.1 Global Vehicle Telematics Device Sales by Region
 - 8.1.1 Global Vehicle Telematics Device Sales by Region
 - 8.1.2 Global Vehicle Telematics Device Sales Market Share by Region
- 8.2 Global Vehicle Telematics Device Market Size by Region
 - 8.2.1 Global Vehicle Telematics Device Market Size by Region
 - 8.2.2 Global Vehicle Telematics Device Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Vehicle Telematics Device Sales by Country
 - 8.3.2 North America Vehicle Telematics Device Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Vehicle Telematics Device Sales by Country
 - 8.4.2 Europe Vehicle Telematics Device Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Vehicle Telematics Device Sales by Region
 - 8.5.2 Asia Pacific Vehicle Telematics Device Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Vehicle Telematics Device Sales by Country
 - 8.6.2 South America Vehicle Telematics Device Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Vehicle Telematics Device Sales by Region

8.7.2 Middle East and Africa Vehicle Telematics Device Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 VEHICLE TELEMATICS DEVICE MARKET PRODUCTION BY REGION

9.1 Global Production of Vehicle Telematics Device by Region(2020-2025)

9.2 Global Vehicle Telematics Device Revenue Market Share by Region (2020-2025)

9.3 Global Vehicle Telematics Device Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Vehicle Telematics Device Production

9.4.1 North America Vehicle Telematics Device Production Growth Rate (2020-2025)

9.4.2 North America Vehicle Telematics Device Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Vehicle Telematics Device Production

9.5.1 Europe Vehicle Telematics Device Production Growth Rate (2020-2025)

9.5.2 Europe Vehicle Telematics Device Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Vehicle Telematics Device Production (2020-2025)

9.6.1 Japan Vehicle Telematics Device Production Growth Rate (2020-2025)

9.6.2 Japan Vehicle Telematics Device Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Vehicle Telematics Device Production (2020-2025)

9.7.1 China Vehicle Telematics Device Production Growth Rate (2020-2025)

9.7.2 China Vehicle Telematics Device Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 LG

10.1.1 LG Basic Information

- 10.1.2 LG Vehicle Telematics Device Product Overview
- 10.1.3 LG Vehicle Telematics Device Product Market Performance
- 10.1.4 LG Business Overview
- 10.1.5 LG SWOT Analysis
- 10.1.6 LG Recent Developments
- 10.2 HARMAN
 - 10.2.1 HARMAN Basic Information
 - 10.2.2 HARMAN Vehicle Telematics Device Product Overview
 - 10.2.3 HARMAN Vehicle Telematics Device Product Market Performance
 - 10.2.4 HARMAN Business Overview
 - 10.2.5 HARMAN SWOT Analysis
 - 10.2.6 HARMAN Recent Developments
- 10.3 Continental
 - 10.3.1 Continental Basic Information
 - 10.3.2 Continental Vehicle Telematics Device Product Overview
 - 10.3.3 Continental Vehicle Telematics Device Product Market Performance
 - 10.3.4 Continental Business Overview
 - 10.3.5 Continental SWOT Analysis
 - 10.3.6 Continental Recent Developments
- 10.4 Bosch
 - 10.4.1 Bosch Basic Information
 - 10.4.2 Bosch Vehicle Telematics Device Product Overview
 - 10.4.3 Bosch Vehicle Telematics Device Product Market Performance
 - 10.4.4 Bosch Business Overview
 - 10.4.5 Bosch Recent Developments
- 10.5 Valeo
 - 10.5.1 Valeo Basic Information
 - 10.5.2 Valeo Vehicle Telematics Device Product Overview
 - 10.5.3 Valeo Vehicle Telematics Device Product Market Performance
 - 10.5.4 Valeo Business Overview
 - 10.5.5 Valeo Recent Developments
- 10.6 Denso
 - 10.6.1 Denso Basic Information
 - 10.6.2 Denso Vehicle Telematics Device Product Overview
 - 10.6.3 Denso Vehicle Telematics Device Product Market Performance
 - 10.6.4 Denso Business Overview
 - 10.6.5 Denso Recent Developments
- 10.7 Marelli
 - 10.7.1 Marelli Basic Information

- 10.7.2 Marelli Vehicle Telematics Device Product Overview
- 10.7.3 Marelli Vehicle Telematics Device Product Market Performance
- 10.7.4 Marelli Business Overview
- 10.7.5 Marelli Recent Developments
- 10.8 Visteon
 - 10.8.1 Visteon Basic Information
 - 10.8.2 Visteon Vehicle Telematics Device Product Overview
 - 10.8.3 Visteon Vehicle Telematics Device Product Market Performance
 - 10.8.4 Visteon Business Overview
 - 10.8.5 Visteon Recent Developments
- 10.9 Actia
 - 10.9.1 Actia Basic Information
 - 10.9.2 Actia Vehicle Telematics Device Product Overview
 - 10.9.3 Actia Vehicle Telematics Device Product Market Performance
 - 10.9.4 Actia Business Overview
 - 10.9.5 Actia Recent Developments
- 10.10 Ficosa
 - 10.10.1 Ficosa Basic Information
 - 10.10.2 Ficosa Vehicle Telematics Device Product Overview
 - 10.10.3 Ficosa Vehicle Telematics Device Product Market Performance
 - 10.10.4 Ficosa Business Overview
 - 10.10.5 Ficosa Recent Developments
- 10.11 Flaircomm Microelectronics
 - 10.11.1 Flaircomm Microelectronics Basic Information
 - 10.11.2 Flaircomm Microelectronics Vehicle Telematics Device Product Overview
 - 10.11.3 Flaircomm Microelectronics Vehicle Telematics Device Product Market Performance
 - 10.11.4 Flaircomm Microelectronics Business Overview
 - 10.11.5 Flaircomm Microelectronics Recent Developments
- 10.12 Xiamen Yaxon Network
 - 10.12.1 Xiamen Yaxon Network Basic Information
 - 10.12.2 Xiamen Yaxon Network Vehicle Telematics Device Product Overview
 - 10.12.3 Xiamen Yaxon Network Vehicle Telematics Device Product Market Performance
 - 10.12.4 Xiamen Yaxon Network Business Overview
 - 10.12.5 Xiamen Yaxon Network Recent Developments
- 10.13 Huawei
 - 10.13.1 Huawei Basic Information
 - 10.13.2 Huawei Vehicle Telematics Device Product Overview

10.13.3 Huawei Vehicle Telematics Device Product Market Performance

10.13.4 Huawei Business Overview

10.13.5 Huawei Recent Developments

11 VEHICLE TELEMATICS DEVICE MARKET FORECAST BY REGION

11.1 Global Vehicle Telematics Device Market Size Forecast

11.2 Global Vehicle Telematics Device Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Vehicle Telematics Device Market Size Forecast by Country

11.2.3 Asia Pacific Vehicle Telematics Device Market Size Forecast by Region

11.2.4 South America Vehicle Telematics Device Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Vehicle Telematics Device by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Vehicle Telematics Device Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Vehicle Telematics Device by Type (2026-2033)

12.1.2 Global Vehicle Telematics Device Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Vehicle Telematics Device by Type (2026-2033)

12.2 Global Vehicle Telematics Device Market Forecast by Application (2026-2033)

12.2.1 Global Vehicle Telematics Device Sales (K Units) Forecast by Application

12.2.2 Global Vehicle Telematics Device Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Vehicle Telematics Device Market Size Comparison by Region (M USD)

Table 5. Global Vehicle Telematics Device Sales (K Units) by Manufacturers
(2020-2025)

Table 6. Global Vehicle Telematics Device Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Vehicle Telematics Device Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Vehicle Telematics Device Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Vehicle Telematics Device as of 2024)

Table 10. Global Market Vehicle Telematics Device Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Vehicle Telematics Device Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Vehicle Telematics Device Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Vehicle Telematics Device Sales by Type (K Units)

Table 26. Global Vehicle Telematics Device Market Size by Type (M USD)

Table 27. Global Vehicle Telematics Device Sales (K Units) by Type (2020-2025)

Table 28. Global Vehicle Telematics Device Sales Market Share by Type (2020-2025)
Table 29. Global Vehicle Telematics Device Market Size (M USD) by Type (2020-2025)
Table 30. Global Vehicle Telematics Device Market Size Share by Type (2020-2025)
Table 31. Global Vehicle Telematics Device Price (USD/Unit) by Type (2020-2025)
Table 32. Global Vehicle Telematics Device Sales (K Units) by Application
Table 33. Global Vehicle Telematics Device Market Size by Application
Table 34. Global Vehicle Telematics Device Sales by Application (2020-2025) & (K Units)
Table 35. Global Vehicle Telematics Device Sales Market Share by Application (2020-2025)
Table 36. Global Vehicle Telematics Device Market Size by Application (2020-2025) & (M USD)
Table 37. Global Vehicle Telematics Device Market Share by Application (2020-2025)
Table 38. Global Vehicle Telematics Device Sales Growth Rate by Application (2020-2025)
Table 39. Global Vehicle Telematics Device Sales by Region (2020-2025) & (K Units)
Table 40. Global Vehicle Telematics Device Sales Market Share by Region (2020-2025)
Table 41. Global Vehicle Telematics Device Market Size by Region (2020-2025) & (M USD)
Table 42. Global Vehicle Telematics Device Market Size Market Share by Region (2020-2025)
Table 43. North America Vehicle Telematics Device Sales by Country (2020-2025) & (K Units)
Table 44. North America Vehicle Telematics Device Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Vehicle Telematics Device Sales by Country (2020-2025) & (K Units)
Table 46. Europe Vehicle Telematics Device Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Vehicle Telematics Device Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Vehicle Telematics Device Market Size by Region (2020-2025) & (M USD)
Table 49. South America Vehicle Telematics Device Sales by Country (2020-2025) & (K Units)
Table 50. South America Vehicle Telematics Device Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Vehicle Telematics Device Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Vehicle Telematics Device Market Size by Region

(2020-2025) & (M USD)

Table 53. Global Vehicle Telematics Device Production (K Units) by Region(2020-2025)

Table 54. Global Vehicle Telematics Device Revenue (US\$ Million) by Region
(2020-2025)

Table 55. Global Vehicle Telematics Device Revenue Market Share by Region
(2020-2025)

Table 56. Global Vehicle Telematics Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Vehicle Telematics Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Vehicle Telematics Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Vehicle Telematics Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Vehicle Telematics Device Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. LG Basic Information

Table 62. LG Vehicle Telematics Device Product Overview

Table 63. LG Vehicle Telematics Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. LG Business Overview

Table 65. LG SWOT Analysis

Table 66. LG Recent Developments

Table 67. HARMAN Basic Information

Table 68. HARMAN Vehicle Telematics Device Product Overview

Table 69. HARMAN Vehicle Telematics Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. HARMAN Business Overview

Table 71. HARMAN SWOT Analysis

Table 72. HARMAN Recent Developments

Table 73. Continental Basic Information

Table 74. Continental Vehicle Telematics Device Product Overview

Table 75. Continental Vehicle Telematics Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Continental Business Overview

Table 77. Continental SWOT Analysis

Table 78. Continental Recent Developments

Table 79. Bosch Basic Information

Table 80. Bosch Vehicle Telematics Device Product Overview

Table 81. Bosch Vehicle Telematics Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Bosch Business Overview

Table 83. Bosch Recent Developments

Table 84. Valeo Basic Information

Table 85. Valeo Vehicle Telematics Device Product Overview

Table 86. Valeo Vehicle Telematics Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Valeo Business Overview

Table 88. Valeo Recent Developments

Table 89. Denso Basic Information

Table 90. Denso Vehicle Telematics Device Product Overview

Table 91. Denso Vehicle Telematics Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Denso Business Overview

Table 93. Denso Recent Developments

Table 94. Marelli Basic Information

Table 95. Marelli Vehicle Telematics Device Product Overview

Table 96. Marelli Vehicle Telematics Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Marelli Business Overview

Table 98. Marelli Recent Developments

Table 99. Visteon Basic Information

Table 100. Visteon Vehicle Telematics Device Product Overview

Table 101. Visteon Vehicle Telematics Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Visteon Business Overview

Table 103. Visteon Recent Developments

Table 104. Actia Basic Information

Table 105. Actia Vehicle Telematics Device Product Overview

Table 106. Actia Vehicle Telematics Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Actia Business Overview

Table 108. Actia Recent Developments

Table 109. Ficosa Basic Information

Table 110. Ficosa Vehicle Telematics Device Product Overview

Table 111. Ficosa Vehicle Telematics Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Ficosa Business Overview

Table 113. Ficosa Recent Developments
Table 114. Flaircomm Microelectronics Basic Information
Table 115. Flaircomm Microelectronics Vehicle Telematics Device Product Overview
Table 116. Flaircomm Microelectronics Vehicle Telematics Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Flaircomm Microelectronics Business Overview
Table 118. Flaircomm Microelectronics Recent Developments
Table 119. Xiamen Yaxon Network Basic Information
Table 120. Xiamen Yaxon Network Vehicle Telematics Device Product Overview
Table 121. Xiamen Yaxon Network Vehicle Telematics Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Xiamen Yaxon Network Business Overview
Table 123. Xiamen Yaxon Network Recent Developments
Table 124. Huawei Basic Information
Table 125. Huawei Vehicle Telematics Device Product Overview
Table 126. Huawei Vehicle Telematics Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. Huawei Business Overview
Table 128. Huawei Recent Developments
Table 129. Global Vehicle Telematics Device Sales Forecast by Region (2026-2033) & (K Units)
Table 130. Global Vehicle Telematics Device Market Size Forecast by Region (2026-2033) & (M USD)
Table 131. North America Vehicle Telematics Device Sales Forecast by Country (2026-2033) & (K Units)
Table 132. North America Vehicle Telematics Device Market Size Forecast by Country (2026-2033) & (M USD)
Table 133. Europe Vehicle Telematics Device Sales Forecast by Country (2026-2033) & (K Units)
Table 134. Europe Vehicle Telematics Device Market Size Forecast by Country (2026-2033) & (M USD)
Table 135. Asia Pacific Vehicle Telematics Device Sales Forecast by Region (2026-2033) & (K Units)
Table 136. Asia Pacific Vehicle Telematics Device Market Size Forecast by Region (2026-2033) & (M USD)
Table 137. South America Vehicle Telematics Device Sales Forecast by Country (2026-2033) & (K Units)
Table 138. South America Vehicle Telematics Device Market Size Forecast by Country (2026-2033) & (M USD)

Table 139. Middle East and Africa Vehicle Telematics Device Sales Forecast by Country (2026-2033) & (Units)

Table 140. Middle East and Africa Vehicle Telematics Device Market Size Forecast by Country (2026-2033) & (M USD)

Table 141. Global Vehicle Telematics Device Sales Forecast by Type (2026-2033) & (K Units)

Table 142. Global Vehicle Telematics Device Market Size Forecast by Type (2026-2033) & (M USD)

Table 143. Global Vehicle Telematics Device Price Forecast by Type (2026-2033) & (USD/Unit)

Table 144. Global Vehicle Telematics Device Sales (K Units) Forecast by Application (2026-2033)

Table 145. Global Vehicle Telematics Device Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Vehicle Telematics Device
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Vehicle Telematics Device Market Size (M USD), 2024-2033
- Figure 5. Global Vehicle Telematics Device Market Size (M USD) (2020-2033)
- Figure 6. Global Vehicle Telematics Device Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Vehicle Telematics Device Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Vehicle Telematics Device Product Life Cycle
- Figure 13. Vehicle Telematics Device Sales Share by Manufacturers in 2024
- Figure 14. Global Vehicle Telematics Device Revenue Share by Manufacturers in 2024
- Figure 15. Vehicle Telematics Device Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Vehicle Telematics Device Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Vehicle Telematics Device Revenue in 2024
- Figure 18. Industry Chain Map of Vehicle Telematics Device
- Figure 19. Global Vehicle Telematics Device Market PEST Analysis
- Figure 20. Global Vehicle Telematics Device Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Vehicle Telematics Device Market Share by Type
- Figure 27. Sales Market Share of Vehicle Telematics Device by Type (2020-2025)
- Figure 28. Sales Market Share of Vehicle Telematics Device by Type in 2024
- Figure 29. Market Size Share of Vehicle Telematics Device by Type (2020-2025)
- Figure 30. Market Size Share of Vehicle Telematics Device by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Vehicle Telematics Device Market Share by Application

Figure 33. Global Vehicle Telematics Device Sales Market Share by Application (2020-2025)

Figure 34. Global Vehicle Telematics Device Sales Market Share by Application in 2024

Figure 35. Global Vehicle Telematics Device Market Share by Application (2020-2025)

Figure 36. Global Vehicle Telematics Device Market Share by Application in 2024

Figure 37. Global Vehicle Telematics Device Sales Growth Rate by Application (2020-2025)

Figure 38. Global Vehicle Telematics Device Sales Market Share by Region (2020-2025)

Figure 39. Global Vehicle Telematics Device Market Size Market Share by Region (2020-2025)

Figure 40. North America Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Vehicle Telematics Device Sales Market Share by Country in 2024

Figure 43. North America Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Vehicle Telematics Device Market Size Market Share by Country in 2024

Figure 45. U.S. Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Vehicle Telematics Device Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Vehicle Telematics Device Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Vehicle Telematics Device Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Vehicle Telematics Device Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Vehicle Telematics Device Sales Market Share by Country in 2024

Figure 53. Europe Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Vehicle Telematics Device Market Size Market Share by Country in

2024

Figure 55. Germany Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Vehicle Telematics Device Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Vehicle Telematics Device Sales Market Share by Region in 2024

Figure 67. Asia Pacific Vehicle Telematics Device Market Size Market Share by Region in 2024

Figure 68. China Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K

Units)

Figure 75. India Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Vehicle Telematics Device Sales and Growth Rate (K Units)

Figure 79. South America Vehicle Telematics Device Sales Market Share by Country in 2024

Figure 80. South America Vehicle Telematics Device Market Size and Growth Rate (M USD)

Figure 81. South America Vehicle Telematics Device Market Size Market Share by Country in 2024

Figure 82. Brazil Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Vehicle Telematics Device Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Vehicle Telematics Device Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Vehicle Telematics Device Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Vehicle Telematics Device Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K

Units)

Figure 95. UAE Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Vehicle Telematics Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Vehicle Telematics Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Vehicle Telematics Device Production Market Share by Region (2020-2025)

Figure 103. North America Vehicle Telematics Device Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Vehicle Telematics Device Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Vehicle Telematics Device Production (K Units) Growth Rate (2020-2025)

Figure 106. China Vehicle Telematics Device Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Vehicle Telematics Device Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Vehicle Telematics Device Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Vehicle Telematics Device Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Vehicle Telematics Device Market Share Forecast by Type (2026-2033)

Figure 111. Global Vehicle Telematics Device Sales Forecast by Application (2026-2033)

Figure 112. Global Vehicle Telematics Device Market Share Forecast by Application (2026-2033)

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