

Global Vehicle Rear View Camera Modules Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

A Vehicle Rear View Camera Module (also called a reversing camera or backup camera) is a special type of video camera that is produced specifically for the purpose of being attached to the rear of a vehicle to aid in backing up, and to alleviate the rear blind spot. It is specifically designed to avoid a backup collision.

The global Vehicle Rear View Camera Modules market size was estimated at USD 1839 million in 2023 and is projected to reach USD 6469.37 million by 2032, exhibiting a CAGR of 15.00% during the forecast period.

North America Vehicle Rear View Camera Modules market size was estimated at USD 610.33 million in 2023, at a CAGR of 12.86% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Vehicle Rear View Camera Modules market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Vehicle Rear View Camera Modules Market, this report introduces in detail the

market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Vehicle Rear View Camera Modules market in any manner.

Global Vehicle Rear View Camera Modules Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Magna International

Panasonic

Valeo

Bosch

Continental

ZF Friedrichshafen

Denso

Sony

MCNEX

LG Innotek

Aptiv

Veoneer

Samsung Electro Mechanics (SEMCO)

HELLA GmbH

TungThih Electronic

OFILM

Suzhou Invo Automotive Electronics

Desay SV

Market Segmentation (by Type)

CCD Cameras

CMOS Cameras

Market Segmentation (by Application)

Passenger Cars

Commercial Vehicles

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Vehicle Rear View Camera Modules Market

Overview of the regional outlook of the Vehicle Rear View Camera Modules Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Vehicle Rear View Camera Modules Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Vehicle Rear View Camera Modules, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Vehicle Rear View Camera Modules

1.2 Key Market Segments

1.2.1 Vehicle Rear View Camera Modules Segment by Type

1.2.2 Vehicle Rear View Camera Modules Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

1.4 Key Data of Global Auto Market

1.4.1 Global Automobile Production by Country

1.4.2 Global Automobile Production by Type

2 VEHICLE REAR VIEW CAMERA MODULES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Vehicle Rear View Camera Modules Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Vehicle Rear View Camera Modules Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 VEHICLE REAR VIEW CAMERA MODULES MARKET COMPETITIVE LANDSCAPE

3.1 Global Vehicle Rear View Camera Modules Sales by Manufacturers (2019-2024)

3.2 Global Vehicle Rear View Camera Modules Revenue Market Share by Manufacturers (2019-2024)

3.3 Vehicle Rear View Camera Modules Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Vehicle Rear View Camera Modules Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Vehicle Rear View Camera Modules Sales Sites, Area Served,

Product Type

3.6 Vehicle Rear View Camera Modules Market Competitive Situation and Trends

3.6.1 Vehicle Rear View Camera Modules Market Concentration Rate

3.6.2 Global 5 and 10 Largest Vehicle Rear View Camera Modules Players Market

Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 VEHICLE REAR VIEW CAMERA MODULES INDUSTRY CHAIN ANALYSIS

4.1 Vehicle Rear View Camera Modules Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF VEHICLE REAR VIEW CAMERA MODULES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 VEHICLE REAR VIEW CAMERA MODULES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Vehicle Rear View Camera Modules Sales Market Share by Type (2019-2024)

6.3 Global Vehicle Rear View Camera Modules Market Size Market Share by Type (2019-2024)

6.4 Global Vehicle Rear View Camera Modules Price by Type (2019-2024)

7 VEHICLE REAR VIEW CAMERA MODULES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Vehicle Rear View Camera Modules Market Sales by Application
(2019-2024)

7.3 Global Vehicle Rear View Camera Modules Market Size (M USD) by Application
(2019-2024)

7.4 Global Vehicle Rear View Camera Modules Sales Growth Rate by Application
(2019-2024)

8 VEHICLE REAR VIEW CAMERA MODULES MARKET CONSUMPTION BY REGION

8.1 Global Vehicle Rear View Camera Modules Sales by Region

8.1.1 Global Vehicle Rear View Camera Modules Sales by Region

8.1.2 Global Vehicle Rear View Camera Modules Sales Market Share by Region

8.2 North America

8.2.1 North America Vehicle Rear View Camera Modules Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Vehicle Rear View Camera Modules Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Vehicle Rear View Camera Modules Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Vehicle Rear View Camera Modules Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Vehicle Rear View Camera Modules Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 VEHICLE REAR VIEW CAMERA MODULES MARKET PRODUCTION BY REGION

9.1 Global Production of Vehicle Rear View Camera Modules by Region (2019-2024)

9.2 Global Vehicle Rear View Camera Modules Revenue Market Share by Region (2019-2024)

9.3 Global Vehicle Rear View Camera Modules Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Vehicle Rear View Camera Modules Production

9.4.1 North America Vehicle Rear View Camera Modules Production Growth Rate (2019-2024)

9.4.2 North America Vehicle Rear View Camera Modules Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Vehicle Rear View Camera Modules Production

9.5.1 Europe Vehicle Rear View Camera Modules Production Growth Rate (2019-2024)

9.5.2 Europe Vehicle Rear View Camera Modules Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Vehicle Rear View Camera Modules Production (2019-2024)

9.6.1 Japan Vehicle Rear View Camera Modules Production Growth Rate (2019-2024)

9.6.2 Japan Vehicle Rear View Camera Modules Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Vehicle Rear View Camera Modules Production (2019-2024)

9.7.1 China Vehicle Rear View Camera Modules Production Growth Rate (2019-2024)

9.7.2 China Vehicle Rear View Camera Modules Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Magna International

10.1.1 Magna International Vehicle Rear View Camera Modules Basic Information

10.1.2 Magna International Vehicle Rear View Camera Modules Product Overview

10.1.3 Magna International Vehicle Rear View Camera Modules Product Market Performance

10.1.4 Magna International Business Overview

10.1.5 Magna International Vehicle Rear View Camera Modules SWOT Analysis

10.1.6 Magna International Recent Developments

10.2 Panasonic

10.2.1 Panasonic Vehicle Rear View Camera Modules Basic Information

10.2.2 Panasonic Vehicle Rear View Camera Modules Product Overview

10.2.3 Panasonic Vehicle Rear View Camera Modules Product Market Performance

10.2.4 Panasonic Business Overview

10.2.5 Panasonic Vehicle Rear View Camera Modules SWOT Analysis

10.2.6 Panasonic Recent Developments

10.3 Valeo

10.3.1 Valeo Vehicle Rear View Camera Modules Basic Information

10.3.2 Valeo Vehicle Rear View Camera Modules Product Overview

10.3.3 Valeo Vehicle Rear View Camera Modules Product Market Performance

10.3.4 Valeo Vehicle Rear View Camera Modules SWOT Analysis

10.3.5 Valeo Business Overview

10.3.6 Valeo Recent Developments

10.4 Bosch

10.4.1 Bosch Vehicle Rear View Camera Modules Basic Information

10.4.2 Bosch Vehicle Rear View Camera Modules Product Overview

10.4.3 Bosch Vehicle Rear View Camera Modules Product Market Performance

10.4.4 Bosch Business Overview

10.4.5 Bosch Recent Developments

10.5 Continental

10.5.1 Continental Vehicle Rear View Camera Modules Basic Information

10.5.2 Continental Vehicle Rear View Camera Modules Product Overview

10.5.3 Continental Vehicle Rear View Camera Modules Product Market Performance

10.5.4 Continental Business Overview

10.5.5 Continental Recent Developments

10.6 ZF Friedrichshafen

10.6.1 ZF Friedrichshafen Vehicle Rear View Camera Modules Basic Information

10.6.2 ZF Friedrichshafen Vehicle Rear View Camera Modules Product Overview

10.6.3 ZF Friedrichshafen Vehicle Rear View Camera Modules Product Market

Performance

10.6.4 ZF Friedrichshafen Business Overview

10.6.5 ZF Friedrichshafen Recent Developments

10.7 Denso

- 10.7.1 Denso Vehicle Rear View Camera Modules Basic Information
- 10.7.2 Denso Vehicle Rear View Camera Modules Product Overview
- 10.7.3 Denso Vehicle Rear View Camera Modules Product Market Performance
- 10.7.4 Denso Business Overview
- 10.7.5 Denso Recent Developments
- 10.8 Sony
 - 10.8.1 Sony Vehicle Rear View Camera Modules Basic Information
 - 10.8.2 Sony Vehicle Rear View Camera Modules Product Overview
 - 10.8.3 Sony Vehicle Rear View Camera Modules Product Market Performance
 - 10.8.4 Sony Business Overview
 - 10.8.5 Sony Recent Developments
- 10.9 MCNEX
 - 10.9.1 MCNEX Vehicle Rear View Camera Modules Basic Information
 - 10.9.2 MCNEX Vehicle Rear View Camera Modules Product Overview
 - 10.9.3 MCNEX Vehicle Rear View Camera Modules Product Market Performance
 - 10.9.4 MCNEX Business Overview
 - 10.9.5 MCNEX Recent Developments
- 10.10 LG Innotek
 - 10.10.1 LG Innotek Vehicle Rear View Camera Modules Basic Information
 - 10.10.2 LG Innotek Vehicle Rear View Camera Modules Product Overview
 - 10.10.3 LG Innotek Vehicle Rear View Camera Modules Product Market Performance
 - 10.10.4 LG Innotek Business Overview
 - 10.10.5 LG Innotek Recent Developments
- 10.11 Aptiv
 - 10.11.1 Aptiv Vehicle Rear View Camera Modules Basic Information
 - 10.11.2 Aptiv Vehicle Rear View Camera Modules Product Overview
 - 10.11.3 Aptiv Vehicle Rear View Camera Modules Product Market Performance
 - 10.11.4 Aptiv Business Overview
 - 10.11.5 Aptiv Recent Developments
- 10.12 Veoneer
 - 10.12.1 Veoneer Vehicle Rear View Camera Modules Basic Information
 - 10.12.2 Veoneer Vehicle Rear View Camera Modules Product Overview
 - 10.12.3 Veoneer Vehicle Rear View Camera Modules Product Market Performance
 - 10.12.4 Veoneer Business Overview
 - 10.12.5 Veoneer Recent Developments
- 10.13 Samsung Electro Mechanics (SEMCO)
 - 10.13.1 Samsung Electro Mechanics (SEMCO) Vehicle Rear View Camera Modules Basic Information
 - 10.13.2 Samsung Electro Mechanics (SEMCO) Vehicle Rear View Camera Modules

Product Overview

10.13.3 Samsung Electro Mechanics (SEMCO) Vehicle Rear View Camera Modules

Product Market Performance

10.13.4 Samsung Electro Mechanics (SEMCO) Business Overview

10.13.5 Samsung Electro Mechanics (SEMCO) Recent Developments

10.14 HELLA GmbH

10.14.1 HELLA GmbH Vehicle Rear View Camera Modules Basic Information

10.14.2 HELLA GmbH Vehicle Rear View Camera Modules Product Overview

10.14.3 HELLA GmbH Vehicle Rear View Camera Modules Product Market

Performance

10.14.4 HELLA GmbH Business Overview

10.14.5 HELLA GmbH Recent Developments

10.15 TungThih Electronic

10.15.1 TungThih Electronic Vehicle Rear View Camera Modules Basic Information

10.15.2 TungThih Electronic Vehicle Rear View Camera Modules Product Overview

10.15.3 TungThih Electronic Vehicle Rear View Camera Modules Product Market

Performance

10.15.4 TungThih Electronic Business Overview

10.15.5 TungThih Electronic Recent Developments

10.16 OFILM

10.16.1 OFILM Vehicle Rear View Camera Modules Basic Information

10.16.2 OFILM Vehicle Rear View Camera Modules Product Overview

10.16.3 OFILM Vehicle Rear View Camera Modules Product Market Performance

10.16.4 OFILM Business Overview

10.16.5 OFILM Recent Developments

10.17 Suzhou Invo Automotive Electronics

10.17.1 Suzhou Invo Automotive Electronics Vehicle Rear View Camera Modules
Basic Information

10.17.2 Suzhou Invo Automotive Electronics Vehicle Rear View Camera Modules
Product Overview

10.17.3 Suzhou Invo Automotive Electronics Vehicle Rear View Camera Modules
Product Market Performance

10.17.4 Suzhou Invo Automotive Electronics Business Overview

10.17.5 Suzhou Invo Automotive Electronics Recent Developments

10.18 Desay SV

10.18.1 Desay SV Vehicle Rear View Camera Modules Basic Information

10.18.2 Desay SV Vehicle Rear View Camera Modules Product Overview

10.18.3 Desay SV Vehicle Rear View Camera Modules Product Market Performance

10.18.4 Desay SV Business Overview

10.18.5 Desay SV Recent Developments

11 VEHICLE REAR VIEW CAMERA MODULES MARKET FORECAST BY REGION

11.1 Global Vehicle Rear View Camera Modules Market Size Forecast

11.2 Global Vehicle Rear View Camera Modules Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Vehicle Rear View Camera Modules Market Size Forecast by Country

11.2.3 Asia Pacific Vehicle Rear View Camera Modules Market Size Forecast by Region

11.2.4 South America Vehicle Rear View Camera Modules Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Vehicle Rear View Camera Modules by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Vehicle Rear View Camera Modules Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Vehicle Rear View Camera Modules by Type (2025-2032)

12.1.2 Global Vehicle Rear View Camera Modules Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Vehicle Rear View Camera Modules by Type (2025-2032)

12.2 Global Vehicle Rear View Camera Modules Market Forecast by Application (2025-2032)

12.2.1 Global Vehicle Rear View Camera Modules Sales (K Units) Forecast by Application

12.2.2 Global Vehicle Rear View Camera Modules Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Motor Vehicle Production Market Share by Type (2023)

Table 4. Global Automobile Production by Region (Units)

Table 5. Market Share and Development Potential of Automobiles by Region

Table 6. Global Automobile Production by Country (Vehicle)

Table 7. Market Share and Development Potential of Automobiles by Countries

Table 8. Global Automobile Production by Type

Table 9. Market Share and Development Potential of Automobiles by Type

Table 10. Market Size (M USD) Segment Executive Summary

Table 11. Vehicle Rear View Camera Modules Market Size Comparison by Region (M USD)

Table 12. Global Vehicle Rear View Camera Modules Sales (K Units) by Manufacturers (2019-2024)

Table 13. Global Vehicle Rear View Camera Modules Sales Market Share by Manufacturers (2019-2024)

Table 14. Global Vehicle Rear View Camera Modules Revenue (M USD) by Manufacturers (2019-2024)

Table 15. Global Vehicle Rear View Camera Modules Revenue Share by Manufacturers (2019-2024)

Table 16. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Vehicle Rear View Camera Modules as of 2022)

Table 17. Global Market Vehicle Rear View Camera Modules Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 18. Manufacturers Vehicle Rear View Camera Modules Sales Sites and Area Served

Table 19. Manufacturers Vehicle Rear View Camera Modules Product Type

Table 20. Global Vehicle Rear View Camera Modules Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 21. Mergers & Acquisitions, Expansion Plans

Table 22. Industry Chain Map of Vehicle Rear View Camera Modules

Table 23. Market Overview of Key Raw Materials

Table 24. Midstream Market Analysis

Table 25. Downstream Customer Analysis

Table 26. Key Development Trends

Table 27. Driving Factors

Table 28. Vehicle Rear View Camera Modules Market Challenges

Table 29. Global Vehicle Rear View Camera Modules Sales by Type (K Units)

Table 30. Global Vehicle Rear View Camera Modules Market Size by Type (M USD)

Table 31. Global Vehicle Rear View Camera Modules Sales (K Units) by Type
(2019-2024)

Table 32. Global Vehicle Rear View Camera Modules Sales Market Share by Type
(2019-2024)

Table 33. Global Vehicle Rear View Camera Modules Market Size (M USD) by Type
(2019-2024)

Table 34. Global Vehicle Rear View Camera Modules Market Size Share by Type
(2019-2024)

Table 35. Global Vehicle Rear View Camera Modules Price (USD/Unit) by Type
(2019-2024)

Table 36. Global Vehicle Rear View Camera Modules Sales (K Units) by Application

Table 37. Global Vehicle Rear View Camera Modules Market Size by Application

Table 38. Global Vehicle Rear View Camera Modules Sales by Application (2019-2024)
& (K Units)

Table 39. Global Vehicle Rear View Camera Modules Sales Market Share by
Application (2019-2024)

Table 40. Global Vehicle Rear View Camera Modules Sales by Application (2019-2024)
& (M USD)

Table 41. Global Vehicle Rear View Camera Modules Market Share by Application
(2019-2024)

Table 42. Global Vehicle Rear View Camera Modules Sales Growth Rate by Application
(2019-2024)

Table 43. Global Vehicle Rear View Camera Modules Sales by Region (2019-2024) &
(K Units)

Table 44. Global Vehicle Rear View Camera Modules Sales Market Share by Region
(2019-2024)

Table 45. North America Vehicle Rear View Camera Modules Sales by Country
(2019-2024) & (K Units)

Table 46. Europe Vehicle Rear View Camera Modules Sales by Country (2019-2024) &
(K Units)

Table 47. Asia Pacific Vehicle Rear View Camera Modules Sales by Region
(2019-2024) & (K Units)

Table 48. South America Vehicle Rear View Camera Modules Sales by Country
(2019-2024) & (K Units)

Table 49. Middle East and Africa Vehicle Rear View Camera Modules Sales by Region

(2019-2024) & (K Units)

Table 50. Global Vehicle Rear View Camera Modules Production (K Units) by Region (2019-2024)

Table 51. Global Vehicle Rear View Camera Modules Revenue (US\$ Million) by Region (2019-2024)

Table 52. Global Vehicle Rear View Camera Modules Revenue Market Share by Region (2019-2024)

Table 53. Global Vehicle Rear View Camera Modules Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. North America Vehicle Rear View Camera Modules Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 55. Europe Vehicle Rear View Camera Modules Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 56. Japan Vehicle Rear View Camera Modules Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 57. China Vehicle Rear View Camera Modules Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Magna International Vehicle Rear View Camera Modules Basic Information

Table 59. Magna International Vehicle Rear View Camera Modules Product Overview

Table 60. Magna International Vehicle Rear View Camera Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 61. Magna International Business Overview

Table 62. Magna International Vehicle Rear View Camera Modules SWOT Analysis

Table 63. Magna International Recent Developments

Table 64. Panasonic Vehicle Rear View Camera Modules Basic Information

Table 65. Panasonic Vehicle Rear View Camera Modules Product Overview

Table 66. Panasonic Vehicle Rear View Camera Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 67. Panasonic Business Overview

Table 68. Panasonic Vehicle Rear View Camera Modules SWOT Analysis

Table 69. Panasonic Recent Developments

Table 70. Valeo Vehicle Rear View Camera Modules Basic Information

Table 71. Valeo Vehicle Rear View Camera Modules Product Overview

Table 72. Valeo Vehicle Rear View Camera Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. Valeo Vehicle Rear View Camera Modules SWOT Analysis

Table 74. Valeo Business Overview

Table 75. Valeo Recent Developments

Table 76. Bosch Vehicle Rear View Camera Modules Basic Information

Table 77. Bosch Vehicle Rear View Camera Modules Product Overview
Table 78. Bosch Vehicle Rear View Camera Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 79. Bosch Business Overview
Table 80. Bosch Recent Developments
Table 81. Continental Vehicle Rear View Camera Modules Basic Information
Table 82. Continental Vehicle Rear View Camera Modules Product Overview
Table 83. Continental Vehicle Rear View Camera Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 84. Continental Business Overview
Table 85. Continental Recent Developments
Table 86. ZF Friedrichshafen Vehicle Rear View Camera Modules Basic Information
Table 87. ZF Friedrichshafen Vehicle Rear View Camera Modules Product Overview
Table 88. ZF Friedrichshafen Vehicle Rear View Camera Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 89. ZF Friedrichshafen Business Overview
Table 90. ZF Friedrichshafen Recent Developments
Table 91. Denso Vehicle Rear View Camera Modules Basic Information
Table 92. Denso Vehicle Rear View Camera Modules Product Overview
Table 93. Denso Vehicle Rear View Camera Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 94. Denso Business Overview
Table 95. Denso Recent Developments
Table 96. Sony Vehicle Rear View Camera Modules Basic Information
Table 97. Sony Vehicle Rear View Camera Modules Product Overview
Table 98. Sony Vehicle Rear View Camera Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 99. Sony Business Overview
Table 100. Sony Recent Developments
Table 101. MCNEX Vehicle Rear View Camera Modules Basic Information
Table 102. MCNEX Vehicle Rear View Camera Modules Product Overview
Table 103. MCNEX Vehicle Rear View Camera Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 104. MCNEX Business Overview
Table 105. MCNEX Recent Developments
Table 106. LG Innotek Vehicle Rear View Camera Modules Basic Information
Table 107. LG Innotek Vehicle Rear View Camera Modules Product Overview
Table 108. LG Innotek Vehicle Rear View Camera Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. LG Innotek Business Overview
Table 110. LG Innotek Recent Developments
Table 111. Aptiv Vehicle Rear View Camera Modules Basic Information
Table 112. Aptiv Vehicle Rear View Camera Modules Product Overview
Table 113. Aptiv Vehicle Rear View Camera Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 114. Aptiv Business Overview
Table 115. Aptiv Recent Developments
Table 116. Veoneer Vehicle Rear View Camera Modules Basic Information
Table 117. Veoneer Vehicle Rear View Camera Modules Product Overview
Table 118. Veoneer Vehicle Rear View Camera Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 119. Veoneer Business Overview
Table 120. Veoneer Recent Developments
Table 121. Samsung Electro Mechanics (SEMCO) Vehicle Rear View Camera Modules Basic Information
Table 122. Samsung Electro Mechanics (SEMCO) Vehicle Rear View Camera Modules Product Overview
Table 123. Samsung Electro Mechanics (SEMCO) Vehicle Rear View Camera Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 124. Samsung Electro Mechanics (SEMCO) Business Overview
Table 125. Samsung Electro Mechanics (SEMCO) Recent Developments
Table 126. HELLA GmbH Vehicle Rear View Camera Modules Basic Information
Table 127. HELLA GmbH Vehicle Rear View Camera Modules Product Overview
Table 128. HELLA GmbH Vehicle Rear View Camera Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 129. HELLA GmbH Business Overview
Table 130. HELLA GmbH Recent Developments
Table 131. TungThih Electronic Vehicle Rear View Camera Modules Basic Information
Table 132. TungThih Electronic Vehicle Rear View Camera Modules Product Overview
Table 133. TungThih Electronic Vehicle Rear View Camera Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 134. TungThih Electronic Business Overview
Table 135. TungThih Electronic Recent Developments
Table 136. OFILM Vehicle Rear View Camera Modules Basic Information
Table 137. OFILM Vehicle Rear View Camera Modules Product Overview
Table 138. OFILM Vehicle Rear View Camera Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 139. OFILM Business Overview

Table 140. OFILM Recent Developments

Table 141. Suzhou Invo Automotive Electronics Vehicle Rear View Camera Modules Basic Information

Table 142. Suzhou Invo Automotive Electronics Vehicle Rear View Camera Modules Product Overview

Table 143. Suzhou Invo Automotive Electronics Vehicle Rear View Camera Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. Suzhou Invo Automotive Electronics Business Overview

Table 145. Suzhou Invo Automotive Electronics Recent Developments

Table 146. Desay SV Vehicle Rear View Camera Modules Basic Information

Table 147. Desay SV Vehicle Rear View Camera Modules Product Overview

Table 148. Desay SV Vehicle Rear View Camera Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 149. Desay SV Business Overview

Table 150. Desay SV Recent Developments

Table 151. Global Vehicle Rear View Camera Modules Sales Forecast by Region (2025-2032) & (K Units)

Table 152. Global Vehicle Rear View Camera Modules Market Size Forecast by Region (2025-2032) & (M USD)

Table 153. North America Vehicle Rear View Camera Modules Sales Forecast by Country (2025-2032) & (K Units)

Table 154. North America Vehicle Rear View Camera Modules Market Size Forecast by Country (2025-2032) & (M USD)

Table 155. Europe Vehicle Rear View Camera Modules Sales Forecast by Country (2025-2032) & (K Units)

Table 156. Europe Vehicle Rear View Camera Modules Market Size Forecast by Country (2025-2032) & (M USD)

Table 157. Asia Pacific Vehicle Rear View Camera Modules Sales Forecast by Region (2025-2032) & (K Units)

Table 158. Asia Pacific Vehicle Rear View Camera Modules Market Size Forecast by Region (2025-2032) & (M USD)

Table 159. South America Vehicle Rear View Camera Modules Sales Forecast by Country (2025-2032) & (K Units)

Table 160. South America Vehicle Rear View Camera Modules Market Size Forecast by Country (2025-2032) & (M USD)

Table 161. Middle East and Africa Vehicle Rear View Camera Modules Consumption Forecast by Country (2025-2032) & (Units)

Table 162. Middle East and Africa Vehicle Rear View Camera Modules Market Size Forecast by Country (2025-2032) & (M USD)

Table 163. Global Vehicle Rear View Camera Modules Sales Forecast by Type (2025-2032) & (K Units)

Table 164. Global Vehicle Rear View Camera Modules Market Size Forecast by Type (2025-2032) & (M USD)

Table 165. Global Vehicle Rear View Camera Modules Price Forecast by Type (2025-2032) & (USD/Unit)

Table 166. Global Vehicle Rear View Camera Modules Sales (K Units) Forecast by Application (2025-2032)

Table 167. Global Vehicle Rear View Camera Modules Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Vehicle Rear View Camera Modules
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Vehicle Rear View Camera Modules Market Size (M USD), 2019-2032
- Figure 6. Global Vehicle Rear View Camera Modules Market Size (M USD) (2019-2032)
- Figure 7. Global Vehicle Rear View Camera Modules Sales (K Units) & (2019-2032)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Vehicle Rear View Camera Modules Market Size by Country (M USD)
- Figure 12. Vehicle Rear View Camera Modules Sales Share by Manufacturers in 2023
- Figure 13. Global Vehicle Rear View Camera Modules Revenue Share by Manufacturers in 2023
- Figure 14. Vehicle Rear View Camera Modules Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 15. Global Market Vehicle Rear View Camera Modules Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 16. The Global 5 and 10 Largest Players: Market Share by Vehicle Rear View Camera Modules Revenue in 2023
- Figure 17. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 18. Global Vehicle Rear View Camera Modules Market Share by Type
- Figure 19. Sales Market Share of Vehicle Rear View Camera Modules by Type (2019-2024)
- Figure 20. Sales Market Share of Vehicle Rear View Camera Modules by Type in 2023
- Figure 21. Market Size Share of Vehicle Rear View Camera Modules by Type (2019-2024)
- Figure 22. Market Size Market Share of Vehicle Rear View Camera Modules by Type in 2023
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Vehicle Rear View Camera Modules Market Share by Application
- Figure 25. Global Vehicle Rear View Camera Modules Sales Market Share by Application (2019-2024)
- Figure 26. Global Vehicle Rear View Camera Modules Sales Market Share by Application in 2023

Figure 27. Global Vehicle Rear View Camera Modules Market Share by Application (2019-2024)

Figure 28. Global Vehicle Rear View Camera Modules Market Share by Application in 2023

Figure 29. Global Vehicle Rear View Camera Modules Sales Growth Rate by Application (2019-2024)

Figure 30. Global Vehicle Rear View Camera Modules Sales Market Share by Region (2019-2024)

Figure 31. North America Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 32. North America Vehicle Rear View Camera Modules Sales Market Share by Country in 2023

Figure 33. U.S. Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 34. Canada Vehicle Rear View Camera Modules Sales (K Units) and Growth Rate (2019-2024)

Figure 35. Mexico Vehicle Rear View Camera Modules Sales (Units) and Growth Rate (2019-2024)

Figure 36. Europe Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 37. Europe Vehicle Rear View Camera Modules Sales Market Share by Country in 2023

Figure 38. Germany Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. France Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. U.K. Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Italy Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Russia Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 43. Asia Pacific Vehicle Rear View Camera Modules Sales and Growth Rate (K Units)

Figure 44. Asia Pacific Vehicle Rear View Camera Modules Sales Market Share by Region in 2023

Figure 45. China Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. Japan Vehicle Rear View Camera Modules Sales and Growth Rate

(2019-2024) & (K Units)

Figure 47. South Korea Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. India Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. Southeast Asia Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 50. South America Vehicle Rear View Camera Modules Sales and Growth Rate (K Units)

Figure 51. South America Vehicle Rear View Camera Modules Sales Market Share by Country in 2023

Figure 52. Brazil Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Argentina Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Columbia Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 55. Middle East and Africa Vehicle Rear View Camera Modules Sales and Growth Rate (K Units)

Figure 56. Middle East and Africa Vehicle Rear View Camera Modules Sales Market Share by Region in 2023

Figure 57. Saudi Arabia Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. UAE Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Egypt Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. Nigeria Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. South Africa Vehicle Rear View Camera Modules Sales and Growth Rate (2019-2024) & (K Units)

Figure 62. Global Vehicle Rear View Camera Modules Production Market Share by Region (2019-2024)

Figure 63. North America Vehicle Rear View Camera Modules Production (K Units) Growth Rate (2019-2024)

Figure 64. Europe Vehicle Rear View Camera Modules Production (K Units) Growth Rate (2019-2024)

Figure 65. Japan Vehicle Rear View Camera Modules Production (K Units) Growth Rate (2019-2024)

Figure 66. China Vehicle Rear View Camera Modules Production (K Units) Growth Rate (2019-2024)

Figure 67. Global Vehicle Rear View Camera Modules Sales Forecast by Volume (2019-2032) & (K Units)

Figure 68. Global Vehicle Rear View Camera Modules Market Size Forecast by Value (2019-2032) & (M USD)

Figure 69. Global Vehicle Rear View Camera Modules Sales Market Share Forecast by Type (2025-2032)

Figure 70. Global Vehicle Rear View Camera Modules Market Share Forecast by Type (2025-2032)

Figure 71. Global Vehicle Rear View Camera Modules Sales Forecast by Application (2025-2032)

Figure 72. Global Vehicle Rear View Camera Modules Market Share Forecast by Application (2025-2032)

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