

Global Vehicle NVH Material Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

NVH stands for noise, vibration, and harshness, and the noise is what the driver and passengers can hear, the vibration is what they can feel and the harshness is how much of an effect thumps, bumps, noise and vibration have on the cabin and its occupants. It is an aggregative indicator with which to measure the quality of automobile manufacturing. As many as one-third vehicle faults are related to the NVH of vehicles.

This report provides a deep insight into the global Vehicle NVH Material market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Vehicle NVH Material Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Vehicle NVH Material market in any manner.

Global Vehicle NVH Material Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Sumitomoriko

Autoneum

Zhuzhou Times

Tuopu

Zhong Ding

Cooper Standard

3M

Nihon Tokushu Toryo

Henkel

Wolverine

Asimco technologies

JX Zhao's

STP

Market Segmentation (by Type)

Rubber Shock Absorber

Sound Insulation

Market Segmentation (by Application)

Automobile

Auto Parts

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Vehicle NVH Material Market

Overview of the regional outlook of the Vehicle NVH Material Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Vehicle NVH Material Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Vehicle NVH Material
- 1.2 Key Market Segments
 - 1.2.1 Vehicle NVH Material Segment by Type
 - 1.2.2 Vehicle NVH Material Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 GLOBAL VEHICLE NVH MATERIAL MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Vehicle NVH Material Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Vehicle NVH Material Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 GLOBAL VEHICLE NVH MATERIAL MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Vehicle NVH Material Product Life Cycle
- 3.3 Global Vehicle NVH Material Sales by Manufacturers (2020-2025)
- 3.4 Global Vehicle NVH Material Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Vehicle NVH Material Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Vehicle NVH Material Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers Vehicle NVH Material Manufacturing Sites, Area Served, Product Type
- 3.8 Vehicle NVH Material Market Competitive Situation and Trends
 - 3.8.1 Vehicle NVH Material Market Concentration Rate

3.8.2 Global 5 and 10 Largest Vehicle NVH Material Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 VEHICLE NVH MATERIAL INDUSTRY CHAIN ANALYSIS

4.1 Vehicle NVH Material Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF VEHICLE NVH MATERIAL MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Vehicle NVH Material Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 Global Trade Frictions and Their Impacts to Vehicle NVH Material Market

5.7 ESG Ratings of Leading Companies

6 GLOBAL VEHICLE NVH MATERIAL MARKET BY REGION

6.1 Global Vehicle NVH Material Market Size by Region

6.1.1 Global Vehicle NVH Material Market Size by Region

6.1.2 Global Vehicle NVH Material Market Size Market Share by Region

6.2 Global Vehicle NVH Material Sales by Region

6.2.1 Global Vehicle NVH Material Sales by Region

6.2.2 Global Vehicle NVH Material Sales Market Share by Region

7 NORTH AMERICA MARKET OVERVIEW

7.1 North America Vehicle NVH Material Market Size by Country

7.1.1 USA Market Overview

7.1.2 Canada Market Overview

7.1.3 Mexico Market Overview

7.2 North America Vehicle NVH Material Market Size by Type

7.3 North America Vehicle NVH Material Market Size by Application

8 EUROPE MARKET OVERVIEW

8.1 Europe Vehicle NVH Material Market Size by Country

8.1.1 Germany Market Overview

8.1.2 France Market Overview

8.1.3 U.K. Market Overview

8.1.4 Italy Market Overview

8.1.5 Spain Market Overview

8.2 Europe Vehicle NVH Material Market Size by Type

8.3 Europe Vehicle NVH Material Market Size by Application

9 ASIA-PACIFIC MARKET OVERVIEW

9.1 Asia-Pacific Vehicle NVH Material Market Size by Country

9.1.1 China Market Overview

9.1.2 Japan Market Overview

9.1.3 South Korea Market Overview

9.1.4 India Market Overview

9.1.5 Southeast Asia Market Overview

9.2 Asia-Pacific Vehicle NVH Material Market Size by Type

9.3 Asia-Pacific Vehicle NVH Material Market Size by Application

10 SOUTH AMERICA MARKET OVERVIEW

10.1 South America Vehicle NVH Material Market Size by Country

10.1.1 Brazil Market Overview

10.1.2 Argentina Market Overview

10.1.3 Columbia Market Overview

10.2 South America Vehicle NVH Material Market Size by Type

10.3 South America Vehicle NVH Material Market Size by Application

11 MIDDLE EAST AND AFRICA MARKET OVERVIEW

11.1 Middle East and Africa Vehicle NVH Material Market Size by Country

11.1.1 Saudi Arabia Market Overview

11.1.2 UAE Market Overview

11.1.3 Egypt Market Overview

11.1.4 Nigeria Market Overview

11.1.5 South Africa Market Overview

11.2 Middle East and Africa Vehicle NVH Material Market Size by Type

11.3 Middle East and Africa Vehicle NVH Material Market Size by Application

12 VEHICLE NVH MATERIAL MARKET PRODUCTION BY REGION

12.1 Global Production of Vehicle NVH Material by Region(2020-2025)

12.2 Global Vehicle NVH Material Revenue Market Share by Region (2020-2025)

12.3 Global Vehicle NVH Material Production, Revenue, Price and Gross Margin (2020-2025)

12.4 North America Vehicle NVH Material Production

12.4.1 North America Vehicle NVH Material Production Growth Rate (2020-2025)

12.4.2 North America Vehicle NVH Material Production, Revenue, Price and Gross Margin (2020-2025)

12.5 Europe Vehicle NVH Material Production

12.5.1 Europe Vehicle NVH Material Production Growth Rate (2020-2025)

12.5.2 Europe Vehicle NVH Material Production, Revenue, Price and Gross Margin (2020-2025)

12.6 Japan Vehicle NVH Material Production (2020-2025)

12.6.1 Japan Vehicle NVH Material Production Growth Rate (2020-2025)

12.6.2 Japan Vehicle NVH Material Production, Revenue, Price and Gross Margin (2020-2025)

12.7 China Vehicle NVH Material Production (2020-2025)

12.7.1 China Vehicle NVH Material Production Growth Rate (2020-2025)

12.7.2 China Vehicle NVH Material Production, Revenue, Price and Gross Margin (2020-2025)

13 VEHICLE NVH MATERIAL MARKET SEGMENTATION BY TYPE

13.1 Evaluation Matrix of Segment Market Development Potential (Type)

- 13.2 Global Vehicle NVH Material Sales Market Share by Type (2020-2033)
- 13.3 Global Vehicle NVH Material Market Size Market Share by Type (2020-2033)
- 13.4 Global Vehicle NVH Material Price by Type (2020-2033)

14 VEHICLE NVH MATERIAL MARKET SEGMENTATION BY APPLICATION

- 14.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 14.2 Global Vehicle NVH Material Market Sales by Application (2020-2033)
- 14.3 Global Vehicle NVH Material Market Size (M USD) by Application (2020-2033)
- 14.4 Global Vehicle NVH Material Sales Growth Rate by Application (2020-2033)

15 KEY COMPANIES PROFILE

15.1 Sumitomoriko

- 15.1.1 Sumitomoriko Basic Information
- 15.1.2 Sumitomoriko Vehicle NVH Material Product Overview
- 15.1.3 Sumitomoriko Vehicle NVH Material Product Market Performance
- 15.1.4 Sumitomoriko Business Overview
- 15.1.5 Sumitomoriko SWOT Analysis
- 15.1.6 Sumitomoriko Recent Developments

15.2 Autoneum

- 15.2.1 Autoneum Basic Information
- 15.2.2 Autoneum Vehicle NVH Material Product Overview
- 15.2.3 Autoneum Vehicle NVH Material Product Market Performance
- 15.2.4 Autoneum Business Overview
- 15.2.5 Autoneum SWOT Analysis
- 15.2.6 Autoneum Recent Developments

15.3 Zhuzhou Times

- 15.3.1 Zhuzhou Times Basic Information
- 15.3.2 Zhuzhou Times Vehicle NVH Material Product Overview
- 15.3.3 Zhuzhou Times Vehicle NVH Material Product Market Performance
- 15.3.4 Zhuzhou Times Business Overview
- 15.3.5 Zhuzhou Times SWOT Analysis
- 15.3.6 Zhuzhou Times Recent Developments

15.4 Tuopu

- 15.4.1 Tuopu Basic Information
- 15.4.2 Tuopu Vehicle NVH Material Product Overview
- 15.4.3 Tuopu Vehicle NVH Material Product Market Performance
- 15.4.4 Tuopu Business Overview

- 15.4.5 Tuopu Recent Developments
- 15.5 Zhong Ding
 - 15.5.1 Zhong Ding Basic Information
 - 15.5.2 Zhong Ding Vehicle NVH Material Product Overview
 - 15.5.3 Zhong Ding Vehicle NVH Material Product Market Performance
 - 15.5.4 Zhong Ding Business Overview
 - 15.5.5 Zhong Ding Recent Developments
- 15.6 Cooper Standard
 - 15.6.1 Cooper Standard Basic Information
 - 15.6.2 Cooper Standard Vehicle NVH Material Product Overview
 - 15.6.3 Cooper Standard Vehicle NVH Material Product Market Performance
 - 15.6.4 Cooper Standard Business Overview
 - 15.6.5 Cooper Standard Recent Developments
- 15.7 3M
 - 15.7.1 3M Basic Information
 - 15.7.2 3M Vehicle NVH Material Product Overview
 - 15.7.3 3M Vehicle NVH Material Product Market Performance
 - 15.7.4 3M Business Overview
 - 15.7.5 3M Recent Developments
- 15.8 Nihon Tokushu Toryo
 - 15.8.1 Nihon Tokushu Toryo Basic Information
 - 15.8.2 Nihon Tokushu Toryo Vehicle NVH Material Product Overview
 - 15.8.3 Nihon Tokushu Toryo Vehicle NVH Material Product Market Performance
 - 15.8.4 Nihon Tokushu Toryo Business Overview
 - 15.8.5 Nihon Tokushu Toryo Recent Developments
- 15.9 Henkel
 - 15.9.1 Henkel Basic Information
 - 15.9.2 Henkel Vehicle NVH Material Product Overview
 - 15.9.3 Henkel Vehicle NVH Material Product Market Performance
 - 15.9.4 Henkel Business Overview
 - 15.9.5 Henkel Recent Developments
- 15.10 Wolverine
 - 15.10.1 Wolverine Basic Information
 - 15.10.2 Wolverine Vehicle NVH Material Product Overview
 - 15.10.3 Wolverine Vehicle NVH Material Product Market Performance
 - 15.10.4 Wolverine Business Overview
 - 15.10.5 Wolverine Recent Developments
- 15.11 Asimco technologies
 - 15.11.1 Asimco technologies Basic Information

- 15.11.2 Asimco technologies Vehicle NVH Material Product Overview
- 15.11.3 Asimco technologies Vehicle NVH Material Product Market Performance
- 15.11.4 Asimco technologies Business Overview
- 15.11.5 Asimco technologies Recent Developments
- 15.12 JX Zhao's
 - 15.12.1 JX Zhao's Basic Information
 - 15.12.2 JX Zhao's Vehicle NVH Material Product Overview
 - 15.12.3 JX Zhao's Vehicle NVH Material Product Market Performance
 - 15.12.4 JX Zhao's Business Overview
 - 15.12.5 JX Zhao's Recent Developments
- 15.13 STP
 - 15.13.1 STP Basic Information
 - 15.13.2 STP Vehicle NVH Material Product Overview
 - 15.13.3 STP Vehicle NVH Material Product Market Performance
 - 15.13.4 STP Business Overview
 - 15.13.5 STP Recent Developments

16 CONCLUSION AND KEY FINDINGS

List of Tables

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Motor Vehicle Production Market Share by Type (2023)
- Table 4. Global Automobile Production by Region (Units)
- Table 5. Market Share and Development Potential of Automobiles by Region
- Table 6. Global Automobile Production by Country (Vehicle)
- Table 7. Market Share and Development Potential of Automobiles by Countries
- Table 8. Global Automobile Production by Type
- Table 9. Market Share and Development Potential of Automobiles by Type
- Table 10. Global Vehicle NVH Material Market Size by Type (M USD)
- Table 11. Global Vehicle NVH Material Market Size by Application (M USD)
- Table 12. Vehicle NVH Material Market Size Comparison by Region (M USD)
- Table 13. Global Vehicle NVH Material Sales (K Units) by Manufacturers (2020-2025)
- Table 14. Global Vehicle NVH Material Sales Market Share by Manufacturers (2020-2025)
- Table 15. Global Vehicle NVH Material Revenue (M USD) by Manufacturers (2020-2025)
- Table 16. Global Vehicle NVH Material Revenue Share by Manufacturers (2020-2025)
- Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Vehicle NVH Material as of 2024)

Table 18. Global Market Vehicle NVH Material Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 19. Manufacturers Vehicle NVH Material Manufacturing Sites and Area Served

Table 20. Manufacturers Vehicle NVH Material Product Type

Table 21. Global Vehicle NVH Material Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 22. Mergers & Acquisitions, Expansion Plans

Table 23. Market Overview of Key Raw Materials

Table 24. Midstream Market Analysis

Table 25. Downstream Customer Analysis

Table 26. Key Development Trends

Table 27. Driving Factors

Table 28. Vehicle NVH Material Market Challenges

Table 29. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 31. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 32. Vehicle NVH Material Market Size Comparison by Region (M USD)

Table 33. Global Vehicle NVH Material Market Size by Region (2020-2033) & (M USD)

Table 34. Global Vehicle NVH Material Market Size Market Share by Region (2020-2033)

Table 35. Global Vehicle NVH Material Sales by Region (2020-2033) & (K Units)

Table 36. Global Vehicle NVH Material Sales Market Share by Region (2020-2033)

Table 37. North America Vehicle NVH Material Market Size by Country (2020-2033) & (M USD)

Table 38. North America Vehicle NVH Material Sales by Country (2020-2033) & (K Units)

Table 39. North America Vehicle NVH Material Sales by Type (K Units)

Table 40. North America Vehicle NVH Material Market Size by Type (M USD)

Table 41. North America Vehicle NVH Material Sales (K Units) by Type (2020-2033)

Table 42. North America Vehicle NVH Material Market Size (M USD) by Type (2020-2033)

Table 43. North America Vehicle NVH Material Sales by Application (K Units)

Table 44. North America Vehicle NVH Material Market Size by Application (M USD)

Table 45. North America Vehicle NVH Material Sales (K Units) by Application (2020-2033)

Table 46. North America Vehicle NVH Material Market Size (M USD) by Application (2020-2033)

Table 47. Europe Vehicle NVH Material Market Size by Country (2020-2033) & (M USD)

Table 48. Europe Vehicle NVH Material Sales by Country (2020-2033) & (K Units)

Table 49. Europe Vehicle NVH Material Sales by Type (K Units)
Table 50. Europe Vehicle NVH Material Market Size by Type (M USD)
Table 51. Europe Vehicle NVH Material Sales (K Units) by Type (2020-2033)
Table 52. Europe Vehicle NVH Material Market Size (M USD) by Type (2020-2033)
Table 53. Europe Vehicle NVH Material Sales by Application (K Units)
Table 54. Europe Vehicle NVH Material Market Size by Application (M USD)
Table 55. Europe Vehicle NVH Material Sales (K Units) by Application (2020-2033)
Table 56. Europe Vehicle NVH Material Market Size (M USD) by Application (2020-2033)
Table 57. Asia-Pacific Vehicle NVH Material Market Size by Country (2020-2025) & (M USD)
Table 58. Asia-Pacific Vehicle NVH Material Sales by Country (2020-2025) & (K Units)
Table 59. Asia-Pacific Vehicle NVH Material Sales by Type (K Units)
Table 60. Asia-Pacific Vehicle NVH Material Market Size by Type (M USD)
Table 61. Asia-Pacific Vehicle NVH Material Sales (K Units) by Type (2020-2033)
Table 62. Asia-Pacific Vehicle NVH Material Market Size (M USD) by Type (2020-2025)
Table 63. Asia-Pacific Vehicle NVH Material Sales by Application (K Units)
Table 64. Asia-Pacific Vehicle NVH Material Market Size by Application (M USD)
Table 65. Asia-Pacific Vehicle NVH Material Sales (K Units) by Application (2020-2033)
Table 66. Asia-Pacific Vehicle NVH Material Market Size (M USD) by Application (2020-2025)
Table 67. South America Vehicle NVH Material Market Size by Country (2020-2033) & (M USD)
Table 68. South America Vehicle NVH Material Sales by Country (2020-2033) & (K Units)
Table 69. South America Vehicle NVH Material Sales by Type (K Units)
Table 70. South America Vehicle NVH Material Market Size by Type (M USD)
Table 71. South America Vehicle NVH Material Sales (K Units) by Type (2020-2033)
Table 72. South America Vehicle NVH Material Market Size (M USD) by Type (2020-2033)
Table 73. South America Vehicle NVH Material Sales by Application (K Units)
Table 74. South America Vehicle NVH Material Market Size by Application (M USD)
Table 75. South America Vehicle NVH Material Sales (K Units) by Application (2020-2033)
Table 76. South America Vehicle NVH Material Market Size (M USD) by Application (2020-2033)
Table 77. Middle East and Africa Vehicle NVH Material Market Size by Country (2020-2033) & (M USD)
Table 78. Middle East and Africa Vehicle NVH Material Sales by Country (2020-2033) &

(K Units)

Table 79. Middle East and Africa Vehicle NVH Material Sales by Type (K Units)

Table 80. Middle East and Africa Vehicle NVH Material Market Size by Type (M USD)

Table 81. Middle East and Africa Vehicle NVH Material Sales (K Units) by Type
(2020-2033)

Table 82. Middle East and Africa Vehicle NVH Material Market Size (M USD) by Type
(2020-2033)

Table 83. Middle East and Africa Vehicle NVH Material Sales by Application (K Units)

Table 84. Middle East and Africa Vehicle NVH Material Market Size by Application (M
USD)

Table 85. Middle East and Africa Vehicle NVH Material Sales (K Units) by Application
(2020-2033)

Table 86. Middle East and Africa Vehicle NVH Material Market Size (M USD) by
Application (2020-2033)

Table 87. Global Vehicle NVH Material Production (K Units) by Region(2020-2025)

Table 88. Global Vehicle NVH Material Revenue (US\$ Million) by Region (2020-2025)

Table 89. Global Vehicle NVH Material Revenue Market Share by Region (2020-2025)

Table 90. Global Vehicle NVH Material Production (K Units), Revenue (US\$ Million),
Price (USD/Unit) and Gross Margin (2020-2025)

Table 91. North America Vehicle NVH Material Production (K Units), Revenue (US\$
Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Europe Vehicle NVH Material Production (K Units), Revenue (US\$ Million),
Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Japan Vehicle NVH Material Production (K Units), Revenue (US\$ Million),
Price (USD/Unit) and Gross Margin (2020-2025)

Table 94. China Vehicle NVH Material Production (K Units), Revenue (US\$ Million),
Price (USD/Unit) and Gross Margin (2020-2025)

Table 95. Global Vehicle NVH Material Sales by Type (K Units)

Table 96. Global Vehicle NVH Material Market Size by Type (M USD)

Table 97. Global Vehicle NVH Material Sales (K Units) by Type (2020-2033)

Table 98. Global Vehicle NVH Material Sales Market Share by Type (2020-2033)

Table 99. Global Vehicle NVH Material Market Size (M USD) by Type (2020-2033)

Table 100. Global Vehicle NVH Material Market Size Share by Type (2020-2033)

Table 101. Global Vehicle NVH Material Sales (K Units) by Application

Table 102. Global Vehicle NVH Material Market Size by Application(M USD)

Table 103. Global Vehicle NVH Material Sales by Application (2020-2033) & (K Units)

Table 104. Global Vehicle NVH Material Sales Market Share by Application (2020-2033)

Table 105. Global Vehicle NVH Material Market Size by Application (2020-2033) & (M
USD)

Table 106. Global Vehicle NVH Material Market Share by Application (2020-2033)
Table 107. Global Vehicle NVH Material Sales Growth Rate by Application (2020-2033)
Table 108. Sumitomoriko Basic Information
Table 109. Sumitomoriko Vehicle NVH Material Product Overview
Table 110. Sumitomoriko Vehicle NVH Material Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 111. Sumitomoriko Business Overview
Table 112. Sumitomoriko SWOT Analysis
Table 113. Sumitomoriko Recent Developments
Table 114. Autoneum Basic Information
Table 115. Autoneum Vehicle NVH Material Product Overview
Table 116. Autoneum Vehicle NVH Material Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Autoneum Business Overview
Table 118. Autoneum SWOT Analysis
Table 119. Autoneum Recent Developments
Table 120. Zhuzhou Times Basic Information
Table 121. Zhuzhou Times Vehicle NVH Material Product Overview
Table 122. Zhuzhou Times Vehicle NVH Material Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. Zhuzhou Times Business Overview
Table 124. Zhuzhou Times SWOT Analysis
Table 125. Zhuzhou Times Recent Developments
Table 126. Tuopu Basic Information
Table 127. Tuopu Vehicle NVH Material Product Overview
Table 128. Tuopu Vehicle NVH Material Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 129. Tuopu Business Overview
Table 130. Tuopu Recent Developments
Table 131. Zhong Ding Basic Information
Table 132. Zhong Ding Vehicle NVH Material Product Overview
Table 133. Zhong Ding Vehicle NVH Material Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 134. Zhong Ding Business Overview
Table 135. Zhong Ding Recent Developments
Table 136. Cooper Standard Basic Information
Table 137. Cooper Standard Vehicle NVH Material Product Overview
Table 138. Cooper Standard Vehicle NVH Material Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 139. Cooper Standard Business Overview
Table 140. Cooper Standard Recent Developments
Table 141. 3M Basic Information
Table 142. 3M Vehicle NVH Material Product Overview
Table 143. 3M Vehicle NVH Material Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 144. 3M Business Overview
Table 145. 3M Recent Developments
Table 146. Nihon Tokushu Toryo Basic Information
Table 147. Nihon Tokushu Toryo Vehicle NVH Material Product Overview
Table 148. Nihon Tokushu Toryo Vehicle NVH Material Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 149. Nihon Tokushu Toryo Business Overview
Table 150. Nihon Tokushu Toryo Recent Developments
Table 151. Henkel Basic Information
Table 152. Henkel Vehicle NVH Material Product Overview
Table 153. Henkel Vehicle NVH Material Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 154. Henkel Business Overview
Table 155. Henkel Recent Developments
Table 156. Wolverine Basic Information
Table 157. Wolverine Vehicle NVH Material Product Overview
Table 158. Wolverine Vehicle NVH Material Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 159. Wolverine Business Overview
Table 160. Wolverine Recent Developments
Table 161. Asimco technologies Basic Information
Table 162. Asimco technologies Vehicle NVH Material Product Overview
Table 163. Asimco technologies Vehicle NVH Material Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 164. Asimco technologies Business Overview
Table 165. Asimco technologies Recent Developments
Table 166. JX Zhao's Basic Information
Table 167. JX Zhao's Vehicle NVH Material Product Overview
Table 168. JX Zhao's Vehicle NVH Material Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 169. JX Zhao's Business Overview
Table 170. JX Zhao's Recent Developments
Table 171. STP Basic Information

Table 172. STP Vehicle NVH Material Product Overview

Table 173. STP Vehicle NVH Material Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 174. STP Business Overview

Table 175. STP Recent Developments

List of Figures

Figure 1. Product Picture of Vehicle NVH Material

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Motor Vehicle Production (M Units)

Figure 5. Global Vehicle NVH Material Market Size (M USD), 2024-2033

Figure 6. Global Vehicle NVH Material Market Size (M USD) (2020-2033)

Figure 7. Global Vehicle NVH Material Sales (K Units) & (2020-2033)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 10. Evaluation Matrix of Regional Market Development Potential

Figure 11. Vehicle NVH Material Market Size by Country (M USD)

Figure 12. Company Assessment Quadrant

Figure 13. Global Vehicle NVH Material Product Life Cycle

Figure 14. Vehicle NVH Material Sales Share by Manufacturers in 2024

Figure 15. Global Vehicle NVH Material Revenue Share by Manufacturers in 2024

Figure 16. Vehicle NVH Material Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 17. Global Market Vehicle NVH Material Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 18. The Global 5 and 10 Largest Players: Market Share by Vehicle NVH Material Revenue in 2024

Figure 19. Industry Chain Map of Vehicle NVH Material

Figure 20. Global Vehicle NVH Material Market PEST Analysis

Figure 21. Global Vehicle NVH Material Market Porter's Five Forces Analysis

Figure 22. Global Merchandise Trade as a Percentage Of GDP

Figure 23. US - Imports of Goods by Country

Figure 24. China Exports by Country

Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 26. Evaluation Matrix of Regional Market Development Potential

Figure 27. Global Vehicle NVH Material Market Size by Region

Figure 28. Global Vehicle NVH Material Market Size Market Share by Region (2020-2033)

Figure 29. Global Vehicle NVH Material Sales Market Share by Region (2020-2033)

Figure 30. North American Market Snapshot

Figure 31. North America Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 32. North America Vehicle NVH Material Market Size and Growth Rate (2020-2033) & (M USD)

Figure 33. North America Vehicle NVH Material Market Size (M USD) by Country

Figure 34. USA Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 35. USA Vehicle NVH Material Market Size and Growth Rate (2020-2033) & (M USD)

Figure 36. Canada Vehicle NVH Material Sales (K Units) and Growth Rate (2020-2033)

Figure 37. Canada Vehicle NVH Material Market Size (M USD) and Growth Rate (2020-2033)

Figure 38. Mexico Vehicle NVH Material Sales (Units) and Growth Rate (2020-2033)

Figure 39. Mexico Vehicle NVH Material Market Size (M USD) and Growth Rate (2020-2033)

Figure 40. North America Vehicle NVH Material Market Size (M USD) by Type

Figure 41. North America Vehicle NVH Material Market Size (M USD) by Application

Figure 42. Europe Market Snapshot

Figure 43. Europe Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 44. Europe Vehicle NVH Material Market Size and Growth Rate (2020-2033) & (M USD)

Figure 45. Europe Vehicle NVH Material Market Size (M USD) by Country

Figure 46. Germany Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 47. Germany Vehicle NVH Material Market Size and Growth Rate (2020-2033) & (M USD)

Figure 48. France Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 49. France Vehicle NVH Material Market Size and Growth Rate (2020-2033) & (M USD)

Figure 50. U.K. Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 51. U.K. Vehicle NVH Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Italy Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 53. Italy Vehicle NVH Material Market Size and Growth Rate (2020-2033) & (M USD)

Figure 54. Spain Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 55. Spain Vehicle NVH Material Market Size and Growth Rate (2020-2033) & (M USD)

USD)

Figure 56. Europe Vehicle NVH Material Market Size (M USD) by Type

Figure 57. Europe Vehicle NVH Material Market Size (M USD) by Application

Figure 58. Asia-Pacific Market Snapshot

Figure 59. Asia-Pacific Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 60. Asia-Pacific Vehicle NVH Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Asia-Pacific Vehicle NVH Material Market Size (M USD) by Country

Figure 62. China Vehicle NVH Material Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. China Vehicle NVH Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Japan Vehicle NVH Material Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Japan Vehicle NVH Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 66. South Korea Vehicle NVH Material Sales and Growth Rate (2020-2025) & (K Units)

Figure 67. South Korea Vehicle NVH Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 68. India Vehicle NVH Material Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. India Vehicle NVH Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Southeast Asia Vehicle NVH Material Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Southeast Asia Vehicle NVH Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. Asia-Pacific Vehicle NVH Material Market Size (M USD) by Type

Figure 73. Asia-Pacific Vehicle NVH Material Market Size (M USD) by Application

Figure 74. South America Market Snapshot

Figure 75. South America Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 76. South America Vehicle NVH Material Market Size and Growth Rate (2020-2033) & (M USD)

Figure 77. South America Vehicle NVH Material Market Size (M USD) by Country

Figure 78. Brazil Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 79. Brazil Vehicle NVH Material Market Size and Growth Rate (2020-2033) & (M USD)

Figure 80. Argentina Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 81. Argentina Vehicle NVH Material Market Size and Growth Rate (2020-2033) & (M USD)

Figure 82. Columbia Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 83. Columbia Vehicle NVH Material Market Size and Growth Rate (2020-2033) & (M USD)

Figure 84. South America Vehicle NVH Material Market Size (M USD) by Type

Figure 85. South America Vehicle NVH Material Market Size (M USD) by Application

Figure 86. Middle East and Africa Market Snapshot

Figure 87. Middle East and Africa Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 88. Middle East and Africa Vehicle NVH Material Market Size and Growth Rate (2020-2033) & (M USD)

Figure 89. Middle East and Africa Vehicle NVH Material Market Size (M USD) by Country

Figure 90. Saudi Arabia Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 91. Saudi Arabia Vehicle NVH Material Market Size and Growth Rate (2020-2033) & (M USD)

Figure 92. UAE Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 93. UAE Vehicle NVH Material Market Size and Growth Rate (2020-2033) & (M USD)

Figure 94. Egypt Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 95. Egypt Vehicle NVH Material Market Size and Growth Rate (2020-2033) & (M USD)

Figure 96. Nigeria Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 97. Nigeria Vehicle NVH Material Market Size and Growth Rate (2020-2033) & (M USD)

Figure 98. South Africa Vehicle NVH Material Sales and Growth Rate (2020-2033) & (K Units)

Figure 99. South Africa Vehicle NVH Material Market Size and Growth Rate (2020-2033) & (M USD)

Figure 100. Middle East and Africa Vehicle NVH Material Market Size (M USD) by Type

Figure 101. Middle East and Africa Vehicle NVH Material Market Size (M USD) by Application

Figure 102. Global Vehicle NVH Material Production Market Share by Region (2020-2025)

Figure 103. North America Vehicle NVH Material Production (K Units) Growth Rate

(2020-2025)

Figure 104. Europe Vehicle NVH Material Production (K Units) Growth Rate

(2020-2025)

Figure 105. Japan Vehicle NVH Material Production (K Units) Growth Rate (2020-2025)

Figure 106. China Vehicle NVH Material Production (K Units) Growth Rate (2020-2025)

Figure 107. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 108. Global Vehicle NVH Material Market Size by Type (M USD)

Figure 109. Sales Market Share of Vehicle NVH Material by Type (2020-2033)

Figure 110. Sales Market Share of Vehicle NVH Material by Type in 2024

Figure 111. Market Size Share of Vehicle NVH Material by Type (2020-2033)

Figure 112. Market Size Share of Vehicle NVH Material by Type in 2024

Figure 113. Global Vehicle NVH Material Price (USD/Unit) by Type (2020-2033)

Figure 114. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 115. Global Vehicle NVH Material Market Size by Application(M USD)

Figure 116. Global Vehicle NVH Material Market Share by Application

Figure 117. Global Vehicle NVH Material Sales Market Share by Application

(2020-2033)

Figure 118. Global Vehicle NVH Material Sales Market Share by Application in 2024

Figure 119. Global Vehicle NVH Material Market Share by Application (2020-2033)

Figure 120. Global Vehicle NVH Material Market Share by Application in 2024

Figure 121. Global Vehicle NVH Material Sales Growth Rate by Application (2020-2033)

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