

Global Vehicle-Mounted Terminal Devices Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Vehicle-Mounted Terminal Devices competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. The vehicle terminal equipment is an integrated electronic system installed on the vehicle. Through the coordinated work of hardware and software such as sensors, communication modules, and positioning chips, it realizes functions such as vehicle status monitoring, data collection, remote communication, navigation scheduling, and safety assurance. Its core is to provide vehicles with intelligent and networked capabilities, supporting interactions between vehicles and the cloud (V2C), vehicles and infrastructure (V2I), and vehicles and vehicles (V2V), and is widely used in traffic management, commercial operations, and user service scenarios.

The global Vehicle-Mounted Terminal Devices market size was estimated at USD 3812.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Vehicle-Mounted Terminal Devices market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current

status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Vehicle-Mounted Terminal Devices market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Vehicle-Mounted Terminal Devices market.

Global Vehicle-Mounted Terminal Devices Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

LG
Samsung
Marelli
Bosch
Honeywell
Denso
Visteon
Valeo
Continental
Huawei

Dahua Technology
Streamax Technology
Flaircomm Microelectronics
Shenzhen Lanyou Technology
Beijing Jingwei Hirain Technologies
Gosuncn Technology Group
WuHan Intest Electronic
Shenzhen Seg Smartechs

Market Segmentation (by Type)

Navigation Terminal
Communication Terminal
Monitoring Terminal
Others

Market Segmentation (by Application)

Public Transportation
Logistics & Transportation
Car Rental
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value
In-depth analysis of the Vehicle-Mounted Terminal Devices Market
Overview of the regional outlook of the Vehicle-Mounted Terminal Devices Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Vehicle-Mounted Terminal Devices Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Vehicle-Mounted Terminal Devices, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Vehicle-Mounted Terminal Devices

1.2 Key Market Segments

1.2.1 Vehicle-Mounted Terminal Devices Segment by Type

1.2.2 Vehicle-Mounted Terminal Devices Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 VEHICLE-MOUNTED TERMINAL DEVICES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Vehicle-Mounted Terminal Devices Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Vehicle-Mounted Terminal Devices Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 VEHICLE-MOUNTED TERMINAL DEVICES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Vehicle-Mounted Terminal Devices Product Life Cycle

3.3 Global Vehicle-Mounted Terminal Devices Sales by Manufacturers (2020-2025)

3.4 Global Vehicle-Mounted Terminal Devices Revenue Market Share by Manufacturers (2020-2025)

3.5 Vehicle-Mounted Terminal Devices Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Vehicle-Mounted Terminal Devices Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Vehicle-Mounted Terminal Devices Market Competitive Situation and Trends

3.8.1 Vehicle-Mounted Terminal Devices Market Concentration Rate

3.8.2 Global 5 and 10 Largest Vehicle-Mounted Terminal Devices Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 VEHICLE-MOUNTED TERMINAL DEVICES INDUSTRY CHAIN ANALYSIS

4.1 Vehicle-Mounted Terminal Devices Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF VEHICLE-MOUNTED TERMINAL DEVICES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Vehicle-Mounted Terminal Devices Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Vehicle-Mounted Terminal Devices Market

5.7 ESG Ratings of Leading Companies

6 VEHICLE-MOUNTED TERMINAL DEVICES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Vehicle-Mounted Terminal Devices Sales Market Share by Type (2020-2025)

6.3 Global Vehicle-Mounted Terminal Devices Market Size by Type (2020-2025)

6.4 Global Vehicle-Mounted Terminal Devices Price by Type (2020-2025)

7 VEHICLE-MOUNTED TERMINAL DEVICES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Vehicle-Mounted Terminal Devices Market Sales by Application (2020-2025)

7.3 Global Vehicle-Mounted Terminal Devices Market Size (M USD) by Application (2020-2025)

7.4 Global Vehicle-Mounted Terminal Devices Sales Growth Rate by Application (2020-2025)

8 VEHICLE-MOUNTED TERMINAL DEVICES MARKET SALES BY REGION

8.1 Global Vehicle-Mounted Terminal Devices Sales by Region

8.1.1 Global Vehicle-Mounted Terminal Devices Sales by Region

8.1.2 Global Vehicle-Mounted Terminal Devices Sales Market Share by Region

8.2 Global Vehicle-Mounted Terminal Devices Market Size by Region

8.2.1 Global Vehicle-Mounted Terminal Devices Market Size by Region

8.2.2 Global Vehicle-Mounted Terminal Devices Market Size by Region

8.3 North America

8.3.1 North America Vehicle-Mounted Terminal Devices Sales by Country

8.3.2 North America Vehicle-Mounted Terminal Devices Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Vehicle-Mounted Terminal Devices Sales by Country

8.4.2 Europe Vehicle-Mounted Terminal Devices Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Vehicle-Mounted Terminal Devices Sales by Region

8.5.2 Asia Pacific Vehicle-Mounted Terminal Devices Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Vehicle-Mounted Terminal Devices Sales by Country
 - 8.6.2 South America Vehicle-Mounted Terminal Devices Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Vehicle-Mounted Terminal Devices Sales by Region
 - 8.7.2 Middle East and Africa Vehicle-Mounted Terminal Devices Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 VEHICLE-MOUNTED TERMINAL DEVICES MARKET PRODUCTION BY REGION

- 9.1 Global Production of Vehicle-Mounted Terminal Devices by Region(2020-2025)
- 9.2 Global Vehicle-Mounted Terminal Devices Revenue Market Share by Region (2020-2025)
- 9.3 Global Vehicle-Mounted Terminal Devices Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Vehicle-Mounted Terminal Devices Production
 - 9.4.1 North America Vehicle-Mounted Terminal Devices Production Growth Rate (2020-2025)
 - 9.4.2 North America Vehicle-Mounted Terminal Devices Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Vehicle-Mounted Terminal Devices Production
 - 9.5.1 Europe Vehicle-Mounted Terminal Devices Production Growth Rate (2020-2025)
 - 9.5.2 Europe Vehicle-Mounted Terminal Devices Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Vehicle-Mounted Terminal Devices Production (2020-2025)
 - 9.6.1 Japan Vehicle-Mounted Terminal Devices Production Growth Rate (2020-2025)
 - 9.6.2 Japan Vehicle-Mounted Terminal Devices Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Vehicle-Mounted Terminal Devices Production (2020-2025)

9.7.1 China Vehicle-Mounted Terminal Devices Production Growth Rate (2020-2025)

9.7.2 China Vehicle-Mounted Terminal Devices Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 LG

10.1.1 LG Basic Information

10.1.2 LG Vehicle-Mounted Terminal Devices Product Overview

10.1.3 LG Vehicle-Mounted Terminal Devices Product Market Performance

10.1.4 LG Business Overview

10.1.5 LG SWOT Analysis

10.1.6 LG Recent Developments

10.2 Samsung

10.2.1 Samsung Basic Information

10.2.2 Samsung Vehicle-Mounted Terminal Devices Product Overview

10.2.3 Samsung Vehicle-Mounted Terminal Devices Product Market Performance

10.2.4 Samsung Business Overview

10.2.5 Samsung SWOT Analysis

10.2.6 Samsung Recent Developments

10.3 Marelli

10.3.1 Marelli Basic Information

10.3.2 Marelli Vehicle-Mounted Terminal Devices Product Overview

10.3.3 Marelli Vehicle-Mounted Terminal Devices Product Market Performance

10.3.4 Marelli Business Overview

10.3.5 Marelli SWOT Analysis

10.3.6 Marelli Recent Developments

10.4 Bosch

10.4.1 Bosch Basic Information

10.4.2 Bosch Vehicle-Mounted Terminal Devices Product Overview

10.4.3 Bosch Vehicle-Mounted Terminal Devices Product Market Performance

10.4.4 Bosch Business Overview

10.4.5 Bosch Recent Developments

10.5 Honeywell

10.5.1 Honeywell Basic Information

10.5.2 Honeywell Vehicle-Mounted Terminal Devices Product Overview

10.5.3 Honeywell Vehicle-Mounted Terminal Devices Product Market Performance

10.5.4 Honeywell Business Overview

- 10.5.5 Honeywell Recent Developments
- 10.6 Denso
 - 10.6.1 Denso Basic Information
 - 10.6.2 Denso Vehicle-Mounted Terminal Devices Product Overview
 - 10.6.3 Denso Vehicle-Mounted Terminal Devices Product Market Performance
 - 10.6.4 Denso Business Overview
 - 10.6.5 Denso Recent Developments
- 10.7 Visteon
 - 10.7.1 Visteon Basic Information
 - 10.7.2 Visteon Vehicle-Mounted Terminal Devices Product Overview
 - 10.7.3 Visteon Vehicle-Mounted Terminal Devices Product Market Performance
 - 10.7.4 Visteon Business Overview
 - 10.7.5 Visteon Recent Developments
- 10.8 Valeo
 - 10.8.1 Valeo Basic Information
 - 10.8.2 Valeo Vehicle-Mounted Terminal Devices Product Overview
 - 10.8.3 Valeo Vehicle-Mounted Terminal Devices Product Market Performance
 - 10.8.4 Valeo Business Overview
 - 10.8.5 Valeo Recent Developments
- 10.9 Continental
 - 10.9.1 Continental Basic Information
 - 10.9.2 Continental Vehicle-Mounted Terminal Devices Product Overview
 - 10.9.3 Continental Vehicle-Mounted Terminal Devices Product Market Performance
 - 10.9.4 Continental Business Overview
 - 10.9.5 Continental Recent Developments
- 10.10 Huawei
 - 10.10.1 Huawei Basic Information
 - 10.10.2 Huawei Vehicle-Mounted Terminal Devices Product Overview
 - 10.10.3 Huawei Vehicle-Mounted Terminal Devices Product Market Performance
 - 10.10.4 Huawei Business Overview
 - 10.10.5 Huawei Recent Developments
- 10.11 Dahua Technology
 - 10.11.1 Dahua Technology Basic Information
 - 10.11.2 Dahua Technology Vehicle-Mounted Terminal Devices Product Overview
 - 10.11.3 Dahua Technology Vehicle-Mounted Terminal Devices Product Market Performance
 - 10.11.4 Dahua Technology Business Overview
 - 10.11.5 Dahua Technology Recent Developments
- 10.12 Streamax Technology

- 10.12.1 Streamax Technology Basic Information
- 10.12.2 Streamax Technology Vehicle-Mounted Terminal Devices Product Overview
- 10.12.3 Streamax Technology Vehicle-Mounted Terminal Devices Product Market Performance
- 10.12.4 Streamax Technology Business Overview
- 10.12.5 Streamax Technology Recent Developments
- 10.13 Flaircomm Microelectronics
 - 10.13.1 Flaircomm Microelectronics Basic Information
 - 10.13.2 Flaircomm Microelectronics Vehicle-Mounted Terminal Devices Product Overview
 - 10.13.3 Flaircomm Microelectronics Vehicle-Mounted Terminal Devices Product Market Performance
 - 10.13.4 Flaircomm Microelectronics Business Overview
 - 10.13.5 Flaircomm Microelectronics Recent Developments
- 10.14 Shenzhen Lanyou Technology
 - 10.14.1 Shenzhen Lanyou Technology Basic Information
 - 10.14.2 Shenzhen Lanyou Technology Vehicle-Mounted Terminal Devices Product Overview
 - 10.14.3 Shenzhen Lanyou Technology Vehicle-Mounted Terminal Devices Product Market Performance
 - 10.14.4 Shenzhen Lanyou Technology Business Overview
 - 10.14.5 Shenzhen Lanyou Technology Recent Developments
- 10.15 Beijing Jingwei Hirain Technologies
 - 10.15.1 Beijing Jingwei Hirain Technologies Basic Information
 - 10.15.2 Beijing Jingwei Hirain Technologies Vehicle-Mounted Terminal Devices Product Overview
 - 10.15.3 Beijing Jingwei Hirain Technologies Vehicle-Mounted Terminal Devices Product Market Performance
 - 10.15.4 Beijing Jingwei Hirain Technologies Business Overview
 - 10.15.5 Beijing Jingwei Hirain Technologies Recent Developments
- 10.16 Gosuncn Technology Group
 - 10.16.1 Gosuncn Technology Group Basic Information
 - 10.16.2 Gosuncn Technology Group Vehicle-Mounted Terminal Devices Product Overview
 - 10.16.3 Gosuncn Technology Group Vehicle-Mounted Terminal Devices Product Market Performance
 - 10.16.4 Gosuncn Technology Group Business Overview
 - 10.16.5 Gosuncn Technology Group Recent Developments
- 10.17 WuHan Intest Electronic

- 10.17.1 WuHan Intest Electronic Basic Information
- 10.17.2 WuHan Intest Electronic Vehicle-Mounted Terminal Devices Product Overview
- 10.17.3 WuHan Intest Electronic Vehicle-Mounted Terminal Devices Product Market Performance
- 10.17.4 WuHan Intest Electronic Business Overview
- 10.17.5 WuHan Intest Electronic Recent Developments
- 10.18 Shenzhen Seg Smartechs
 - 10.18.1 Shenzhen Seg Smartechs Basic Information
 - 10.18.2 Shenzhen Seg Smartechs Vehicle-Mounted Terminal Devices Product Overview
 - 10.18.3 Shenzhen Seg Smartechs Vehicle-Mounted Terminal Devices Product Market Performance
 - 10.18.4 Shenzhen Seg Smartechs Business Overview
 - 10.18.5 Shenzhen Seg Smartechs Recent Developments

11 VEHICLE-MOUNTED TERMINAL DEVICES MARKET FORECAST BY REGION

- 11.1 Global Vehicle-Mounted Terminal Devices Market Size Forecast
- 11.2 Global Vehicle-Mounted Terminal Devices Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Vehicle-Mounted Terminal Devices Market Size Forecast by Country
 - 11.2.3 Asia Pacific Vehicle-Mounted Terminal Devices Market Size Forecast by Region
 - 11.2.4 South America Vehicle-Mounted Terminal Devices Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Vehicle-Mounted Terminal Devices by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Vehicle-Mounted Terminal Devices Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Vehicle-Mounted Terminal Devices by Type (2026-2035)
 - 12.1.2 Global Vehicle-Mounted Terminal Devices Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Vehicle-Mounted Terminal Devices by Type (2026-2035)
- 12.2 Global Vehicle-Mounted Terminal Devices Market Forecast by Application (2026-2035)

12.2.1 Global Vehicle-Mounted Terminal Devices Sales (K Units) Forecast by Application

12.2.2 Global Vehicle-Mounted Terminal Devices Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Vehicle-Mounted Terminal Devices Market Size by Type (M USD)

Table 4. Global Vehicle-Mounted Terminal Devices Market Size by Application

Table 5. Vehicle-Mounted Terminal Devices Market Size Comparison by Region (M USD)

Table 6. Global Vehicle-Mounted Terminal Devices Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Vehicle-Mounted Terminal Devices Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Vehicle-Mounted Terminal Devices Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Vehicle-Mounted Terminal Devices Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Vehicle-Mounted Terminal Devices as of 2025)

Table 11. Global Market Vehicle-Mounted Terminal Devices Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Vehicle-Mounted Terminal Devices Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Vehicle-Mounted Terminal Devices Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Vehicle-Mounted Terminal Devices Sales by Type (K Units)

Table 27. Global Vehicle-Mounted Terminal Devices Market Size by Type (M USD)

Table 28. Global Vehicle-Mounted Terminal Devices Sales (K Units) by Type (2020-2025)

Table 29. Global Vehicle-Mounted Terminal Devices Sales Market Share by Type (2020-2025)

Table 30. Global Vehicle-Mounted Terminal Devices Market Size (M USD) by Type (2020-2025)

Table 31. Global Vehicle-Mounted Terminal Devices Market Share by Type (2020-2025)

Table 32. Global Vehicle-Mounted Terminal Devices Price (USD/Unit) by Type (2020-2025)

Table 33. Global Vehicle-Mounted Terminal Devices Sales (K Units) by Application

Table 34. Global Vehicle-Mounted Terminal Devices Market Size by Application

Table 35. Global Vehicle-Mounted Terminal Devices Sales by Application (2020-2025) & (K Units)

Table 36. Global Vehicle-Mounted Terminal Devices Sales Market Share by Application (2020-2025)

Table 37. Global Vehicle-Mounted Terminal Devices Market Size by Application (2020-2025) & (M USD)

Table 38. Global Vehicle-Mounted Terminal Devices Market Share by Application (2020-2025)

Table 39. Global Vehicle-Mounted Terminal Devices Sales Growth Rate by Application (2020-2025)

Table 40. Global Vehicle-Mounted Terminal Devices Sales by Region (2020-2025) & (K Units)

Table 41. Global Vehicle-Mounted Terminal Devices Sales Market Share by Region (2020-2025)

Table 42. Global Vehicle-Mounted Terminal Devices Market Size by Region (2020-2025) & (M USD)

Table 43. Global Vehicle-Mounted Terminal Devices Market Size by Region (2020-2025)

Table 44. North America Vehicle-Mounted Terminal Devices Sales by Country (2020-2025) & (K Units)

Table 45. North America Vehicle-Mounted Terminal Devices Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Vehicle-Mounted Terminal Devices Sales by Country (2020-2025) & (K Units)

Table 47. Europe Vehicle-Mounted Terminal Devices Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Vehicle-Mounted Terminal Devices Sales by Region (2020-2025)

& (K Units)

Table 49. Asia Pacific Vehicle-Mounted Terminal Devices Market Size by Region (2020-2025) & (M USD)

Table 50. South America Vehicle-Mounted Terminal Devices Sales by Country (2020-2025) & (K Units)

Table 51. South America Vehicle-Mounted Terminal Devices Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Vehicle-Mounted Terminal Devices Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Vehicle-Mounted Terminal Devices Market Size by Region (2020-2025) & (M USD)

Table 54. Global Vehicle-Mounted Terminal Devices Production (K Units) by Region(2020-2025)

Table 55. Global Vehicle-Mounted Terminal Devices Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Vehicle-Mounted Terminal Devices Revenue Market Share by Region (2020-2025)

Table 57. Global Vehicle-Mounted Terminal Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Vehicle-Mounted Terminal Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Vehicle-Mounted Terminal Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Vehicle-Mounted Terminal Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Vehicle-Mounted Terminal Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. LG Basic Information

Table 63. LG Vehicle-Mounted Terminal Devices Product Overview

Table 64. LG Vehicle-Mounted Terminal Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. LG Business Overview

Table 66. LG SWOT Analysis

Table 67. LG Recent Developments

Table 68. Samsung Basic Information

Table 69. Samsung Vehicle-Mounted Terminal Devices Product Overview

Table 70. Samsung Vehicle-Mounted Terminal Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Samsung Business Overview

Table 72. Samsung SWOT Analysis

Table 73. Samsung Recent Developments

Table 74. Marelli Basic Information

Table 75. Marelli Vehicle-Mounted Terminal Devices Product Overview

Table 76. Marelli Vehicle-Mounted Terminal Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Marelli Business Overview

Table 78. Marelli SWOT Analysis

Table 79. Marelli Recent Developments

Table 80. Bosch Basic Information

Table 81. Bosch Vehicle-Mounted Terminal Devices Product Overview

Table 82. Bosch Vehicle-Mounted Terminal Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Bosch Business Overview

Table 84. Bosch Recent Developments

Table 85. Honeywell Basic Information

Table 86. Honeywell Vehicle-Mounted Terminal Devices Product Overview

Table 87. Honeywell Vehicle-Mounted Terminal Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Honeywell Business Overview

Table 89. Honeywell Recent Developments

Table 90. Denso Basic Information

Table 91. Denso Vehicle-Mounted Terminal Devices Product Overview

Table 92. Denso Vehicle-Mounted Terminal Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Denso Business Overview

Table 94. Denso Recent Developments

Table 95. Visteon Basic Information

Table 96. Visteon Vehicle-Mounted Terminal Devices Product Overview

Table 97. Visteon Vehicle-Mounted Terminal Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Visteon Business Overview

Table 99. Visteon Recent Developments

Table 100. Valeo Basic Information

Table 101. Valeo Vehicle-Mounted Terminal Devices Product Overview

Table 102. Valeo Vehicle-Mounted Terminal Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Valeo Business Overview

Table 104. Valeo Recent Developments

- Table 105. Continental Basic Information
- Table 106. Continental Vehicle-Mounted Terminal Devices Product Overview
- Table 107. Continental Vehicle-Mounted Terminal Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Continental Business Overview
- Table 109. Continental Recent Developments
- Table 110. Huawei Basic Information
- Table 111. Huawei Vehicle-Mounted Terminal Devices Product Overview
- Table 112. Huawei Vehicle-Mounted Terminal Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Huawei Business Overview
- Table 114. Huawei Recent Developments
- Table 115. Dahua Technology Basic Information
- Table 116. Dahua Technology Vehicle-Mounted Terminal Devices Product Overview
- Table 117. Dahua Technology Vehicle-Mounted Terminal Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Dahua Technology Business Overview
- Table 119. Dahua Technology Recent Developments
- Table 120. Streamax Technology Basic Information
- Table 121. Streamax Technology Vehicle-Mounted Terminal Devices Product Overview
- Table 122. Streamax Technology Vehicle-Mounted Terminal Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Streamax Technology Business Overview
- Table 124. Streamax Technology Recent Developments
- Table 125. Flaircomm Microelectronics Basic Information
- Table 126. Flaircomm Microelectronics Vehicle-Mounted Terminal Devices Product Overview
- Table 127. Flaircomm Microelectronics Vehicle-Mounted Terminal Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 128. Flaircomm Microelectronics Business Overview
- Table 129. Flaircomm Microelectronics Recent Developments
- Table 130. Shenzhen Lanyou Technology Basic Information
- Table 131. Shenzhen Lanyou Technology Vehicle-Mounted Terminal Devices Product Overview
- Table 132. Shenzhen Lanyou Technology Vehicle-Mounted Terminal Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 133. Shenzhen Lanyou Technology Business Overview
- Table 134. Shenzhen Lanyou Technology Recent Developments
- Table 135. Beijing Jingwei Hirain Technologies Basic Information

Table 136. Beijing Jingwei Hirain Technologies Vehicle-Mounted Terminal Devices Product Overview

Table 137. Beijing Jingwei Hirain Technologies Vehicle-Mounted Terminal Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 138. Beijing Jingwei Hirain Technologies Business Overview

Table 139. Beijing Jingwei Hirain Technologies Recent Developments

Table 140. Gosuncn Technology Group Basic Information

Table 141. Gosuncn Technology Group Vehicle-Mounted Terminal Devices Product Overview

Table 142. Gosuncn Technology Group Vehicle-Mounted Terminal Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 143. Gosuncn Technology Group Business Overview

Table 144. Gosuncn Technology Group Recent Developments

Table 145. WuHan Intest Electronic Basic Information

Table 146. WuHan Intest Electronic Vehicle-Mounted Terminal Devices Product Overview

Table 147. WuHan Intest Electronic Vehicle-Mounted Terminal Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 148. WuHan Intest Electronic Business Overview

Table 149. WuHan Intest Electronic Recent Developments

Table 150. Shenzhen Seg Smartechs Basic Information

Table 151. Shenzhen Seg Smartechs Vehicle-Mounted Terminal Devices Product Overview

Table 152. Shenzhen Seg Smartechs Vehicle-Mounted Terminal Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 153. Shenzhen Seg Smartechs Business Overview

Table 154. Shenzhen Seg Smartechs Recent Developments

Table 155. Global Vehicle-Mounted Terminal Devices Sales Forecast by Region (2026-2035) & (K Units)

Table 156. Global Vehicle-Mounted Terminal Devices Market Size Forecast by Region (2026-2035) & (M USD)

Table 157. North America Vehicle-Mounted Terminal Devices Sales Forecast by Country (2026-2035) & (K Units)

Table 158. North America Vehicle-Mounted Terminal Devices Market Size Forecast by Country (2026-2035) & (M USD)

Table 159. Europe Vehicle-Mounted Terminal Devices Sales Forecast by Country (2026-2035) & (K Units)

Table 160. Europe Vehicle-Mounted Terminal Devices Market Size Forecast by Country (2026-2035) & (M USD)

Table 161. Asia Pacific Vehicle-Mounted Terminal Devices Sales Forecast by Region (2026-2035) & (K Units)

Table 162. Asia Pacific Vehicle-Mounted Terminal Devices Market Size Forecast by Region (2026-2035) & (M USD)

Table 163. South America Vehicle-Mounted Terminal Devices Sales Forecast by Country (2026-2035) & (K Units)

Table 164. South America Vehicle-Mounted Terminal Devices Market Size Forecast by Country (2026-2035) & (M USD)

Table 165. Middle East and Africa Vehicle-Mounted Terminal Devices Sales Forecast by Country (2026-2035) & (Units)

Table 166. Middle East and Africa Vehicle-Mounted Terminal Devices Market Size Forecast by Country (2026-2035) & (M USD)

Table 167. Global Vehicle-Mounted Terminal Devices Sales Forecast by Type (2026-2035) & (K Units)

Table 168. Global Vehicle-Mounted Terminal Devices Market Size Forecast by Type (2026-2035) & (M USD)

Table 169. Global Vehicle-Mounted Terminal Devices Price Forecast by Type (2026-2035) & (USD/Unit)

Table 170. Global Vehicle-Mounted Terminal Devices Sales (K Units) Forecast by Application (2026-2035)

Table 171. Global Vehicle-Mounted Terminal Devices Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Vehicle-Mounted Terminal Devices
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Vehicle-Mounted Terminal Devices Market Size (M USD), 2025-2035
- Figure 5. Global Vehicle-Mounted Terminal Devices Market Size (M USD) (2020-2035)
- Figure 6. Global Vehicle-Mounted Terminal Devices Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Vehicle-Mounted Terminal Devices Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Vehicle-Mounted Terminal Devices Product Life Cycle
- Figure 13. Vehicle-Mounted Terminal Devices Sales Share by Manufacturers in 2025
- Figure 14. Global Vehicle-Mounted Terminal Devices Revenue Share by Manufacturers in 2025
- Figure 15. Vehicle-Mounted Terminal Devices Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Vehicle-Mounted Terminal Devices Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Vehicle-Mounted Terminal Devices Revenue in 2025
- Figure 18. Industry Chain Map of Vehicle-Mounted Terminal Devices
- Figure 19. Global Vehicle-Mounted Terminal Devices Market PEST Analysis
- Figure 20. Global Vehicle-Mounted Terminal Devices Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Vehicle-Mounted Terminal Devices Market Share by Type
- Figure 27. Sales Market Share of Vehicle-Mounted Terminal Devices by Type (2020-2025)
- Figure 28. Sales Market Share of Vehicle-Mounted Terminal Devices by Type in 2025
- Figure 29. Market Share of Vehicle-Mounted Terminal Devices by Type (2020-2025)

- Figure 30. Market Share of Vehicle-Mounted Terminal Devices by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Vehicle-Mounted Terminal Devices Market Share by Application
- Figure 33. Global Vehicle-Mounted Terminal Devices Sales Market Share by Application (2020-2025)
- Figure 34. Global Vehicle-Mounted Terminal Devices Sales Market Share by Application in 2025
- Figure 35. Global Vehicle-Mounted Terminal Devices Market Share by Application (2020-2025)
- Figure 36. Global Vehicle-Mounted Terminal Devices Market Share by Application in 2025
- Figure 37. Global Vehicle-Mounted Terminal Devices Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Vehicle-Mounted Terminal Devices Sales Market Share by Region (2020-2025)
- Figure 39. Global Vehicle-Mounted Terminal Devices Market Size by Region (2020-2025)
- Figure 40. North America Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Vehicle-Mounted Terminal Devices Sales Market Share by Country in 2024
- Figure 43. North America Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Vehicle-Mounted Terminal Devices Market Size by Country in 2024
- Figure 45. U.S. Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Vehicle-Mounted Terminal Devices Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Vehicle-Mounted Terminal Devices Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Vehicle-Mounted Terminal Devices Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Vehicle-Mounted Terminal Devices Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Vehicle-Mounted Terminal Devices Sales Market Share by Country in 2024

Figure 53. Europe Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Vehicle-Mounted Terminal Devices Market Size by Country in 2024

Figure 55. Germany Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Vehicle-Mounted Terminal Devices Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Vehicle-Mounted Terminal Devices Sales Market Share by Region in 2024

Figure 67. Asia Pacific Vehicle-Mounted Terminal Devices Market Size by Region in 2024

Figure 68. China Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Vehicle-Mounted Terminal Devices Sales and Growth Rate (K Units)

Figure 79. South America Vehicle-Mounted Terminal Devices Sales Market Share by Country in 2024

Figure 80. South America Vehicle-Mounted Terminal Devices Market Size and Growth Rate (M USD)

Figure 81. South America Vehicle-Mounted Terminal Devices Market Size by Country in 2024

Figure 82. Brazil Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Vehicle-Mounted Terminal Devices Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Vehicle-Mounted Terminal Devices Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Vehicle-Mounted Terminal Devices Market Size and

Growth Rate (M USD)

Figure 91. Middle East and Africa Vehicle-Mounted Terminal Devices Market Size by Region in 2024

Figure 92. Saudi Arabia Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Vehicle-Mounted Terminal Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Vehicle-Mounted Terminal Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Vehicle-Mounted Terminal Devices Production Market Share by Region (2020-2025)

Figure 103. North America Vehicle-Mounted Terminal Devices Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Vehicle-Mounted Terminal Devices Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Vehicle-Mounted Terminal Devices Production (K Units) Growth Rate (2020-2025)

Figure 106. China Vehicle-Mounted Terminal Devices Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Vehicle-Mounted Terminal Devices Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Vehicle-Mounted Terminal Devices Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Vehicle-Mounted Terminal Devices Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Vehicle-Mounted Terminal Devices Market Share Forecast by Type (2026-2035)

Figure 111. Global Vehicle-Mounted Terminal Devices Sales Forecast by Application (2026-2035)

Figure 112. Global Vehicle-Mounted Terminal Devices Market Share Forecast by Application (2026-2035)

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