

Global Veggie Meat Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G9A5547FAE68EN.html>

Date: December 2024

Pages: 163

Price: US\$ 2,800.00 (Single User License)

ID: G9A5547FAE68EN

Abstracts

Report Overview

Veggie meat, also known as plant-based meat, is a meat substitute made from plant sources such as soy, wheat, peas, and other vegetables. It aims to replicate the taste, texture, and nutritional profile of traditional meat products while offering a more sustainable and ethical alternative. Veggie meat is positioned as a key player in the growing market for plant-based foods, appealing to consumers looking to reduce their meat consumption for health, environmental, or ethical reasons.

The current market size for veggie meat in 2023 is estimated at approximately USD 1.2 billion. This segment is projected to experience a robust Compound Annual Growth Rate (CAGR) of 15.67% from 2024 to 2032, driven by several key factors. One of the primary growth drivers is the increasing consumer awareness of the environmental impact of meat production, leading to a shift towards more sustainable food choices. Additionally, health concerns, such as the rising prevalence of lifestyle diseases and the desire for healthier eating habits, are fueling the demand for plant-based alternatives like veggie meat.

Market trends in the veggie meat industry include a surge in product innovation, with companies developing new formulations that closely mimic the taste and texture of animal-based meats. For example, the use of advanced technologies like 3D printing and fermentation is enabling manufacturers to create more realistic plant-based meat products. Furthermore, collaborations between food companies and celebrity chefs to create signature veggie meat dishes are helping to popularize these products among consumers.

Another trend is the expansion of distribution channels for veggie meat, with a growing presence in mainstream supermarkets, fast-food chains, and restaurants. This increased accessibility is making plant-based meat options more convenient for consumers, further driving market growth. Moreover, the rise of e-commerce platforms has facilitated the direct-to-consumer sale of veggie meat products, offering a convenient shopping experience for those seeking plant-based alternatives.

Regionally, North America and Europe are leading markets for veggie meat, driven by a combination of factors such as high consumer awareness, strong retail presence, and a culture of sustainability. In these regions, the dominance of veggie meat is further supported by favorable government policies promoting plant-based diets and sustainable food production. Asia Pacific is also emerging as a significant market for veggie meat, fueled by changing dietary preferences, urbanization, and a growing middle-class population seeking healthier and more environmentally friendly food options.

Despite the promising growth prospects, the veggie meat market faces challenges such as regulatory hurdles, competition from traditional meat producers, and the need for continuous innovation to meet consumer expectations. Companies operating in this space need to navigate these challenges by investing in research and development, expanding their product portfolios, and educating consumers about the benefits of plant-based meat alternatives.

In conclusion, the veggie meat market is poised for significant growth driven by shifting consumer preferences towards sustainable and healthier food choices. With ongoing innovation, expanding distribution channels, and favorable market dynamics in key regions, the future looks promising for the plant-based meat industry.

This report provides a deep insight into the global Veggie Meat market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Veggie Meat Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps

the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Veggie Meat market in any manner.

Global Veggie Meat Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Beyond Meat

Impossible Foods

Turtle Island Foods

Maple Leaf

Yves Veggie Cuisine

Nestle

Kellogg's

Qishan Foods

Hongchang Food

Sulian Food

Starfield

PFI Foods

Fuzhou Sutianxia

Zhen Meat

Vesta Food Lab

Cargill

Unilever

Omnipork

Market Segmentation (by Type)

Soybean

Wheat

Peanut

Market Segmentation (by Application)

Restaurant

Food Factory

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Veggie Meat Market

Overview of the regional outlook of the Veggie Meat Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Veggie Meat Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Veggie Meat

1.2 Key Market Segments

1.2.1 Veggie Meat Segment by Type

1.2.2 Veggie Meat Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 VEGGIE MEAT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Veggie Meat Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Veggie Meat Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 VEGGIE MEAT MARKET COMPETITIVE LANDSCAPE

3.1 Global Veggie Meat Sales by Manufacturers (2019-2024)

3.2 Global Veggie Meat Revenue Market Share by Manufacturers (2019-2024)

3.3 Veggie Meat Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Veggie Meat Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Veggie Meat Sales Sites, Area Served, Product Type

3.6 Veggie Meat Market Competitive Situation and Trends

3.6.1 Veggie Meat Market Concentration Rate

3.6.2 Global 5 and 10 Largest Veggie Meat Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 VEGGIE MEAT INDUSTRY CHAIN ANALYSIS

4.1 Veggie Meat Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF VEGGIE MEAT MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 VEGGIE MEAT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Veggie Meat Sales Market Share by Type (2019-2024)

6.3 Global Veggie Meat Market Size Market Share by Type (2019-2024)

6.4 Global Veggie Meat Price by Type (2019-2024)

7 VEGGIE MEAT MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Veggie Meat Market Sales by Application (2019-2024)

7.3 Global Veggie Meat Market Size (M USD) by Application (2019-2024)

7.4 Global Veggie Meat Sales Growth Rate by Application (2019-2024)

8 VEGGIE MEAT MARKET SALES BY REGION

8.1 Global Veggie Meat Sales by Region

8.1.1 Global Veggie Meat Sales by Region

8.1.2 Global Veggie Meat Sales Market Share by Region

8.2 Global Veggie Meat Market Size by Region

8.2.1 Global Veggie Meat Market Size by Region

8.2.2 Global Veggie Meat Market Size Market Share by Region

8.3 North America

8.3.1 North America Veggie Meat Sales by Country

8.3.2 North America Veggie Meat Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Veggie Meat Sales by Country

8.4.2 Europe Veggie Meat Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Veggie Meat Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Veggie Meat Market Size by Region

8.6.2 Asia Pacific Veggie Meat Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Veggie Meat Sales by Country

8.7.2 South America Veggie Meat Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Veggie Meat Sales by Region

8.8.2 Middle East and Africa Veggie Meat Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 VEGGIE MEAT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Veggie Meat by Region (2019-2024)
- 9.2 Global Veggie Meat Revenue Market Share by Region (2019-2024)
- 9.3 Global Veggie Meat Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Veggie Meat Production
 - 9.4.1 North America Veggie Meat Production Growth Rate (2019-2024)
 - 9.4.2 North America Veggie Meat Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Veggie Meat Production
 - 9.5.1 Europe Veggie Meat Production Growth Rate (2019-2024)
 - 9.5.2 Europe Veggie Meat Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Veggie Meat Production (2019-2024)
 - 9.6.1 Japan Veggie Meat Production Growth Rate (2019-2024)
 - 9.6.2 Japan Veggie Meat Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Veggie Meat Production (2019-2024)
 - 9.7.1 China Veggie Meat Production Growth Rate (2019-2024)
 - 9.7.2 China Veggie Meat Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Beyond Meat
 - 10.1.1 Beyond Meat Veggie Meat Basic Information
 - 10.1.2 Beyond Meat Veggie Meat Product Overview
 - 10.1.3 Beyond Meat Veggie Meat Product Market Performance
 - 10.1.4 Beyond Meat Business Overview
 - 10.1.5 Beyond Meat Veggie Meat SWOT Analysis
 - 10.1.6 Beyond Meat Recent Developments
- 10.2 Impossible Foods
 - 10.2.1 Impossible Foods Veggie Meat Basic Information
 - 10.2.2 Impossible Foods Veggie Meat Product Overview
 - 10.2.3 Impossible Foods Veggie Meat Product Market Performance
 - 10.2.4 Impossible Foods Business Overview
 - 10.2.5 Impossible Foods Veggie Meat SWOT Analysis

- 10.2.6 Impossible Foods Recent Developments
- 10.3 Turtle Island Foods
 - 10.3.1 Turtle Island Foods Veggie Meat Basic Information
 - 10.3.2 Turtle Island Foods Veggie Meat Product Overview
 - 10.3.3 Turtle Island Foods Veggie Meat Product Market Performance
 - 10.3.4 Turtle Island Foods Veggie Meat SWOT Analysis
 - 10.3.5 Turtle Island Foods Business Overview
 - 10.3.6 Turtle Island Foods Recent Developments
- 10.4 Maple Leaf
 - 10.4.1 Maple Leaf Veggie Meat Basic Information
 - 10.4.2 Maple Leaf Veggie Meat Product Overview
 - 10.4.3 Maple Leaf Veggie Meat Product Market Performance
 - 10.4.4 Maple Leaf Business Overview
 - 10.4.5 Maple Leaf Recent Developments
- 10.5 Yves Veggie Cuisine
 - 10.5.1 Yves Veggie Cuisine Veggie Meat Basic Information
 - 10.5.2 Yves Veggie Cuisine Veggie Meat Product Overview
 - 10.5.3 Yves Veggie Cuisine Veggie Meat Product Market Performance
 - 10.5.4 Yves Veggie Cuisine Business Overview
 - 10.5.5 Yves Veggie Cuisine Recent Developments
- 10.6 Nestle
 - 10.6.1 Nestle Veggie Meat Basic Information
 - 10.6.2 Nestle Veggie Meat Product Overview
 - 10.6.3 Nestle Veggie Meat Product Market Performance
 - 10.6.4 Nestle Business Overview
 - 10.6.5 Nestle Recent Developments
- 10.7 Kellogg's
 - 10.7.1 Kellogg's Veggie Meat Basic Information
 - 10.7.2 Kellogg's Veggie Meat Product Overview
 - 10.7.3 Kellogg's Veggie Meat Product Market Performance
 - 10.7.4 Kellogg's Business Overview
 - 10.7.5 Kellogg's Recent Developments
- 10.8 Qishan Foods
 - 10.8.1 Qishan Foods Veggie Meat Basic Information
 - 10.8.2 Qishan Foods Veggie Meat Product Overview
 - 10.8.3 Qishan Foods Veggie Meat Product Market Performance
 - 10.8.4 Qishan Foods Business Overview
 - 10.8.5 Qishan Foods Recent Developments
- 10.9 Hongchang Food

- 10.9.1 Hongchang Food Veggie Meat Basic Information
- 10.9.2 Hongchang Food Veggie Meat Product Overview
- 10.9.3 Hongchang Food Veggie Meat Product Market Performance
- 10.9.4 Hongchang Food Business Overview
- 10.9.5 Hongchang Food Recent Developments
- 10.10 Sulian Food
 - 10.10.1 Sulian Food Veggie Meat Basic Information
 - 10.10.2 Sulian Food Veggie Meat Product Overview
 - 10.10.3 Sulian Food Veggie Meat Product Market Performance
 - 10.10.4 Sulian Food Business Overview
 - 10.10.5 Sulian Food Recent Developments
- 10.11 Starfield
 - 10.11.1 Starfield Veggie Meat Basic Information
 - 10.11.2 Starfield Veggie Meat Product Overview
 - 10.11.3 Starfield Veggie Meat Product Market Performance
 - 10.11.4 Starfield Business Overview
 - 10.11.5 Starfield Recent Developments
- 10.12 PFI Foods
 - 10.12.1 PFI Foods Veggie Meat Basic Information
 - 10.12.2 PFI Foods Veggie Meat Product Overview
 - 10.12.3 PFI Foods Veggie Meat Product Market Performance
 - 10.12.4 PFI Foods Business Overview
 - 10.12.5 PFI Foods Recent Developments
- 10.13 Fuzhou Sutianxia
 - 10.13.1 Fuzhou Sutianxia Veggie Meat Basic Information
 - 10.13.2 Fuzhou Sutianxia Veggie Meat Product Overview
 - 10.13.3 Fuzhou Sutianxia Veggie Meat Product Market Performance
 - 10.13.4 Fuzhou Sutianxia Business Overview
 - 10.13.5 Fuzhou Sutianxia Recent Developments
- 10.14 Zhen Meat
 - 10.14.1 Zhen Meat Veggie Meat Basic Information
 - 10.14.2 Zhen Meat Veggie Meat Product Overview
 - 10.14.3 Zhen Meat Veggie Meat Product Market Performance
 - 10.14.4 Zhen Meat Business Overview
 - 10.14.5 Zhen Meat Recent Developments
- 10.15 Vesta Food Lab
 - 10.15.1 Vesta Food Lab Veggie Meat Basic Information
 - 10.15.2 Vesta Food Lab Veggie Meat Product Overview
 - 10.15.3 Vesta Food Lab Veggie Meat Product Market Performance

- 10.15.4 Vesta Food Lab Business Overview
- 10.15.5 Vesta Food Lab Recent Developments
- 10.16 Cargill
 - 10.16.1 Cargill Veggie Meat Basic Information
 - 10.16.2 Cargill Veggie Meat Product Overview
 - 10.16.3 Cargill Veggie Meat Product Market Performance
 - 10.16.4 Cargill Business Overview
 - 10.16.5 Cargill Recent Developments
- 10.17 Unilever
 - 10.17.1 Unilever Veggie Meat Basic Information
 - 10.17.2 Unilever Veggie Meat Product Overview
 - 10.17.3 Unilever Veggie Meat Product Market Performance
 - 10.17.4 Unilever Business Overview
 - 10.17.5 Unilever Recent Developments
- 10.18 Ompork
 - 10.18.1 Ompork Veggie Meat Basic Information
 - 10.18.2 Ompork Veggie Meat Product Overview
 - 10.18.3 Ompork Veggie Meat Product Market Performance
 - 10.18.4 Ompork Business Overview
 - 10.18.5 Ompork Recent Developments

11 VEGGIE MEAT MARKET FORECAST BY REGION

- 11.1 Global Veggie Meat Market Size Forecast
- 11.2 Global Veggie Meat Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Veggie Meat Market Size Forecast by Country
 - 11.2.3 Asia Pacific Veggie Meat Market Size Forecast by Region
 - 11.2.4 South America Veggie Meat Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Veggie Meat by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Veggie Meat Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Veggie Meat by Type (2025-2032)
 - 12.1.2 Global Veggie Meat Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Veggie Meat by Type (2025-2032)
- 12.2 Global Veggie Meat Market Forecast by Application (2025-2032)
 - 12.2.1 Global Veggie Meat Sales (K MT) Forecast by Application

12.2.2 Global Veggie Meat Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Veggie Meat Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G9A5547FAE68EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9A5547FAE68EN.html>