

Global Vegan Protein Concentrate Market Research Report 2025(Status and Outlook)

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Abstracts

Vegan protein concentrate refers to a highly purified form of plant-based protein, typically derived from sources such as peas, rice, soy, hemp, or a blend thereof, which undergoes extraction and filtration processes to isolate protein content while minimizing carbohydrates, fats, and other non-protein components, resulting in a product that is at least 70-90% protein by dry weight and is used primarily in nutritional supplements, sports nutrition products, meal replacements, and fortified foods to support muscle recovery, dietary protein intake, and overall wellness for consumers following vegan, vegetarian, lactose-free, or allergen-conscious diets. The global market for vegan protein concentrate is experiencing robust growth, driven by increasing consumer awareness of health, sustainability, and ethical concerns related to animal-derived products, with key demand factors including the rising popularity of plant-based diets, growing fitness and wellness trends, and greater product innovation in texture, flavor, and nutritional profile. Major markets include North America, Europe, and Asia-Pacific, where rising disposable incomes, urbanization, and retail expansion are accelerating adoption, while supply is dominated by specialized ingredient manufacturers and agri-food processors leveraging advanced extraction technologies to improve yield, purity, and functionality. Key challenges include price volatility of raw materials, competition from other protein sources, and the need to address taste and solubility issues, though ongoing research and development in blending and processing techniques are helping to enhance product acceptability. Regulatory frameworks, such as labeling requirements and health claims approvals, also play a significant role in market dynamics, particularly in regions with strict food safety standards. The competitive landscape is characterized by both established players and new entrants focusing on sustainability certifications, clean-label positioning, and targeted applications in sports nutrition, clinical nutrition, and everyday consumer foods, indicating continued expansion and segmentation within the category.

The global Vegan Protein Concentrate market size was estimated at USD 1050.5 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 8.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Vegan Protein Concentrate market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Vegan Protein Concentrate market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Vegan Protein Concentrate market.

Global Vegan Protein Concentrate Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse

customer groups.

Key Company

Glanbia
Tate & Lyle
Archer Daniels Midland
Cargill
True Nutrition
Jarrow Formulas
Nutriment Healthcare
Axiom Foods
Fuji Plant Protein Labs

Market Segmentation (by Type)

Liquid
Powder

Market Segmentation (by Application)

Food & Beverage Processing
Functional Foods and Dietary Supplements
Animal Nutrition
Pharmaceuticals

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Vegan Protein Concentrate Market
Overview of the regional outlook of the Vegan Protein Concentrate Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Vegan Protein Concentrate Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Vegan Protein Concentrate, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Vegan Protein Concentrate

1.2 Key Market Segments

1.2.1 Vegan Protein Concentrate Segment by Type

1.2.2 Vegan Protein Concentrate Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 VEGAN PROTEIN CONCENTRATE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Vegan Protein Concentrate Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Vegan Protein Concentrate Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 VEGAN PROTEIN CONCENTRATE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Vegan Protein Concentrate Product Life Cycle

3.3 Global Vegan Protein Concentrate Sales by Manufacturers (2020-2025)

3.4 Global Vegan Protein Concentrate Revenue Market Share by Manufacturers (2020-2025)

3.5 Vegan Protein Concentrate Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Vegan Protein Concentrate Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Vegan Protein Concentrate Market Competitive Situation and Trends

3.8.1 Vegan Protein Concentrate Market Concentration Rate

3.8.2 Global 5 and 10 Largest Vegan Protein Concentrate Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 VEGAN PROTEIN CONCENTRATE INDUSTRY CHAIN ANALYSIS

4.1 Vegan Protein Concentrate Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF VEGAN PROTEIN CONCENTRATE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Vegan Protein Concentrate Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Vegan Protein Concentrate Market

5.7 ESG Ratings of Leading Companies

6 VEGAN PROTEIN CONCENTRATE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Vegan Protein Concentrate Sales Market Share by Type (2020-2025)

6.3 Global Vegan Protein Concentrate Market Size Market Share by Type (2020-2025)

6.4 Global Vegan Protein Concentrate Price by Type (2020-2025)

7 VEGAN PROTEIN CONCENTRATE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Vegan Protein Concentrate Market Sales by Application (2020-2025)
- 7.3 Global Vegan Protein Concentrate Market Size (M USD) by Application (2020-2025)
- 7.4 Global Vegan Protein Concentrate Sales Growth Rate by Application (2020-2025)

8 VEGAN PROTEIN CONCENTRATE MARKET SALES BY REGION

- 8.1 Global Vegan Protein Concentrate Sales by Region
 - 8.1.1 Global Vegan Protein Concentrate Sales by Region
 - 8.1.2 Global Vegan Protein Concentrate Sales Market Share by Region
- 8.2 Global Vegan Protein Concentrate Market Size by Region
 - 8.2.1 Global Vegan Protein Concentrate Market Size by Region
 - 8.2.2 Global Vegan Protein Concentrate Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Vegan Protein Concentrate Sales by Country
 - 8.3.2 North America Vegan Protein Concentrate Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Vegan Protein Concentrate Sales by Country
 - 8.4.2 Europe Vegan Protein Concentrate Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Vegan Protein Concentrate Sales by Region
 - 8.5.2 Asia Pacific Vegan Protein Concentrate Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Vegan Protein Concentrate Sales by Country
 - 8.6.2 South America Vegan Protein Concentrate Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Vegan Protein Concentrate Sales by Region

8.7.2 Middle East and Africa Vegan Protein Concentrate Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 VEGAN PROTEIN CONCENTRATE MARKET PRODUCTION BY REGION

9.1 Global Production of Vegan Protein Concentrate by Region(2020-2025)

9.2 Global Vegan Protein Concentrate Revenue Market Share by Region (2020-2025)

9.3 Global Vegan Protein Concentrate Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Vegan Protein Concentrate Production

9.4.1 North America Vegan Protein Concentrate Production Growth Rate (2020-2025)

9.4.2 North America Vegan Protein Concentrate Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Vegan Protein Concentrate Production

9.5.1 Europe Vegan Protein Concentrate Production Growth Rate (2020-2025)

9.5.2 Europe Vegan Protein Concentrate Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Vegan Protein Concentrate Production (2020-2025)

9.6.1 Japan Vegan Protein Concentrate Production Growth Rate (2020-2025)

9.6.2 Japan Vegan Protein Concentrate Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Vegan Protein Concentrate Production (2020-2025)

9.7.1 China Vegan Protein Concentrate Production Growth Rate (2020-2025)

9.7.2 China Vegan Protein Concentrate Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Glanbia

10.1.1 Glanbia Basic Information

- 10.1.2 Glanbia Vegan Protein Concentrate Product Overview
- 10.1.3 Glanbia Vegan Protein Concentrate Product Market Performance
- 10.1.4 Glanbia Business Overview
- 10.1.5 Glanbia SWOT Analysis
- 10.1.6 Glanbia Recent Developments
- 10.2 Tate and Lyle
 - 10.2.1 Tate and Lyle Basic Information
 - 10.2.2 Tate and Lyle Vegan Protein Concentrate Product Overview
 - 10.2.3 Tate and Lyle Vegan Protein Concentrate Product Market Performance
 - 10.2.4 Tate and Lyle Business Overview
 - 10.2.5 Tate and Lyle SWOT Analysis
 - 10.2.6 Tate and Lyle Recent Developments
- 10.3 Archer Daniels Midland
 - 10.3.1 Archer Daniels Midland Basic Information
 - 10.3.2 Archer Daniels Midland Vegan Protein Concentrate Product Overview
 - 10.3.3 Archer Daniels Midland Vegan Protein Concentrate Product Market Performance
 - 10.3.4 Archer Daniels Midland Business Overview
 - 10.3.5 Archer Daniels Midland SWOT Analysis
 - 10.3.6 Archer Daniels Midland Recent Developments
- 10.4 Cargill
 - 10.4.1 Cargill Basic Information
 - 10.4.2 Cargill Vegan Protein Concentrate Product Overview
 - 10.4.3 Cargill Vegan Protein Concentrate Product Market Performance
 - 10.4.4 Cargill Business Overview
 - 10.4.5 Cargill Recent Developments
- 10.5 True Nutrition
 - 10.5.1 True Nutrition Basic Information
 - 10.5.2 True Nutrition Vegan Protein Concentrate Product Overview
 - 10.5.3 True Nutrition Vegan Protein Concentrate Product Market Performance
 - 10.5.4 True Nutrition Business Overview
 - 10.5.5 True Nutrition Recent Developments
- 10.6 Jarrow Formulas
 - 10.6.1 Jarrow Formulas Basic Information
 - 10.6.2 Jarrow Formulas Vegan Protein Concentrate Product Overview
 - 10.6.3 Jarrow Formulas Vegan Protein Concentrate Product Market Performance
 - 10.6.4 Jarrow Formulas Business Overview
 - 10.6.5 Jarrow Formulas Recent Developments
- 10.7 Nutrimed Healthcare

- 10.7.1 Nutrimed Healthcare Basic Information
- 10.7.2 Nutrimed Healthcare Vegan Protein Concentrate Product Overview
- 10.7.3 Nutrimed Healthcare Vegan Protein Concentrate Product Market Performance
- 10.7.4 Nutrimed Healthcare Business Overview
- 10.7.5 Nutrimed Healthcare Recent Developments
- 10.8 Axiom Foods
 - 10.8.1 Axiom Foods Basic Information
 - 10.8.2 Axiom Foods Vegan Protein Concentrate Product Overview
 - 10.8.3 Axiom Foods Vegan Protein Concentrate Product Market Performance
 - 10.8.4 Axiom Foods Business Overview
 - 10.8.5 Axiom Foods Recent Developments
- 10.9 Fuji Plant Protein Labs
 - 10.9.1 Fuji Plant Protein Labs Basic Information
 - 10.9.2 Fuji Plant Protein Labs Vegan Protein Concentrate Product Overview
 - 10.9.3 Fuji Plant Protein Labs Vegan Protein Concentrate Product Market Performance
 - 10.9.4 Fuji Plant Protein Labs Business Overview
 - 10.9.5 Fuji Plant Protein Labs Recent Developments

11 VEGAN PROTEIN CONCENTRATE MARKET FORECAST BY REGION

- 11.1 Global Vegan Protein Concentrate Market Size Forecast
- 11.2 Global Vegan Protein Concentrate Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Vegan Protein Concentrate Market Size Forecast by Country
 - 11.2.3 Asia Pacific Vegan Protein Concentrate Market Size Forecast by Region
 - 11.2.4 South America Vegan Protein Concentrate Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Vegan Protein Concentrate by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Vegan Protein Concentrate Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Vegan Protein Concentrate by Type (2026-2033)
 - 12.1.2 Global Vegan Protein Concentrate Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Vegan Protein Concentrate by Type (2026-2033)
- 12.2 Global Vegan Protein Concentrate Market Forecast by Application (2026-2033)
 - 12.2.1 Global Vegan Protein Concentrate Sales (K MT) Forecast by Application
 - 12.2.2 Global Vegan Protein Concentrate Market Size (M USD) Forecast by

Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Vegan Protein Concentrate Market Size Comparison by Region (M USD)
Table 5. Global Vegan Protein Concentrate Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Vegan Protein Concentrate Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Vegan Protein Concentrate Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Vegan Protein Concentrate Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Vegan Protein Concentrate as of 2024)
Table 10. Global Market Vegan Protein Concentrate Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Vegan Protein Concentrate Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Vegan Protein Concentrate Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Vegan Protein Concentrate Sales by Type (K MT)
Table 26. Global Vegan Protein Concentrate Market Size by Type (M USD)
Table 27. Global Vegan Protein Concentrate Sales (K MT) by Type (2020-2025)
Table 28. Global Vegan Protein Concentrate Sales Market Share by Type (2020-2025)

Table 29. Global Vegan Protein Concentrate Market Size (M USD) by Type (2020-2025)

Table 30. Global Vegan Protein Concentrate Market Size Share by Type (2020-2025)

Table 31. Global Vegan Protein Concentrate Price (USD/KG) by Type (2020-2025)

Table 32. Global Vegan Protein Concentrate Sales (K MT) by Application

Table 33. Global Vegan Protein Concentrate Market Size by Application

Table 34. Global Vegan Protein Concentrate Sales by Application (2020-2025) & (K MT)

Table 35. Global Vegan Protein Concentrate Sales Market Share by Application (2020-2025)

Table 36. Global Vegan Protein Concentrate Market Size by Application (2020-2025) & (M USD)

Table 37. Global Vegan Protein Concentrate Market Share by Application (2020-2025)

Table 38. Global Vegan Protein Concentrate Sales Growth Rate by Application (2020-2025)

Table 39. Global Vegan Protein Concentrate Sales by Region (2020-2025) & (K MT)

Table 40. Global Vegan Protein Concentrate Sales Market Share by Region (2020-2025)

Table 41. Global Vegan Protein Concentrate Market Size by Region (2020-2025) & (M USD)

Table 42. Global Vegan Protein Concentrate Market Size Market Share by Region (2020-2025)

Table 43. North America Vegan Protein Concentrate Sales by Country (2020-2025) & (K MT)

Table 44. North America Vegan Protein Concentrate Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Vegan Protein Concentrate Sales by Country (2020-2025) & (K MT)

Table 46. Europe Vegan Protein Concentrate Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Vegan Protein Concentrate Sales by Region (2020-2025) & (K MT)

Table 48. Asia Pacific Vegan Protein Concentrate Market Size by Region (2020-2025) & (M USD)

Table 49. South America Vegan Protein Concentrate Sales by Country (2020-2025) & (K MT)

Table 50. South America Vegan Protein Concentrate Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Vegan Protein Concentrate Sales by Region (2020-2025) & (K MT)

Table 52. Middle East and Africa Vegan Protein Concentrate Market Size by Region (2020-2025) & (M USD)

Table 53. Global Vegan Protein Concentrate Production (K MT) by Region(2020-2025)
Table 54. Global Vegan Protein Concentrate Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Vegan Protein Concentrate Revenue Market Share by Region (2020-2025)
Table 56. Global Vegan Protein Concentrate Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 57. North America Vegan Protein Concentrate Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. Europe Vegan Protein Concentrate Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Japan Vegan Protein Concentrate Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. China Vegan Protein Concentrate Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 61. Glanbia Basic Information
Table 62. Glanbia Vegan Protein Concentrate Product Overview
Table 63. Glanbia Vegan Protein Concentrate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 64. Glanbia Business Overview
Table 65. Glanbia SWOT Analysis
Table 66. Glanbia Recent Developments
Table 67. Tate and Lyle Basic Information
Table 68. Tate and Lyle Vegan Protein Concentrate Product Overview
Table 69. Tate and Lyle Vegan Protein Concentrate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 70. Tate and Lyle Business Overview
Table 71. Tate and Lyle SWOT Analysis
Table 72. Tate and Lyle Recent Developments
Table 73. Archer Daniels Midland Basic Information
Table 74. Archer Daniels Midland Vegan Protein Concentrate Product Overview
Table 75. Archer Daniels Midland Vegan Protein Concentrate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 76. Archer Daniels Midland Business Overview
Table 77. Archer Daniels Midland SWOT Analysis
Table 78. Archer Daniels Midland Recent Developments
Table 79. Cargill Basic Information
Table 80. Cargill Vegan Protein Concentrate Product Overview
Table 81. Cargill Vegan Protein Concentrate Sales (K MT), Revenue (M USD), Price

(USD/KG) and Gross Margin (2020-2025)

Table 82. Cargill Business Overview

Table 83. Cargill Recent Developments

Table 84. True Nutrition Basic Information

Table 85. True Nutrition Vegan Protein Concentrate Product Overview

Table 86. True Nutrition Vegan Protein Concentrate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. True Nutrition Business Overview

Table 88. True Nutrition Recent Developments

Table 89. Jarrow Formulas Basic Information

Table 90. Jarrow Formulas Vegan Protein Concentrate Product Overview

Table 91. Jarrow Formulas Vegan Protein Concentrate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. Jarrow Formulas Business Overview

Table 93. Jarrow Formulas Recent Developments

Table 94. Nutrimed Healthcare Basic Information

Table 95. Nutrimed Healthcare Vegan Protein Concentrate Product Overview

Table 96. Nutrimed Healthcare Vegan Protein Concentrate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Nutrimed Healthcare Business Overview

Table 98. Nutrimed Healthcare Recent Developments

Table 99. Axiom Foods Basic Information

Table 100. Axiom Foods Vegan Protein Concentrate Product Overview

Table 101. Axiom Foods Vegan Protein Concentrate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Axiom Foods Business Overview

Table 103. Axiom Foods Recent Developments

Table 104. Fuji Plant Protein Labs Basic Information

Table 105. Fuji Plant Protein Labs Vegan Protein Concentrate Product Overview

Table 106. Fuji Plant Protein Labs Vegan Protein Concentrate Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Fuji Plant Protein Labs Business Overview

Table 108. Fuji Plant Protein Labs Recent Developments

Table 109. Global Vegan Protein Concentrate Sales Forecast by Region (2026-2033) & (K MT)

Table 110. Global Vegan Protein Concentrate Market Size Forecast by Region (2026-2033) & (M USD)

Table 111. North America Vegan Protein Concentrate Sales Forecast by Country (2026-2033) & (K MT)

Table 112. North America Vegan Protein Concentrate Market Size Forecast by Country (2026-2033) & (M USD)

Table 113. Europe Vegan Protein Concentrate Sales Forecast by Country (2026-2033) & (K MT)

Table 114. Europe Vegan Protein Concentrate Market Size Forecast by Country (2026-2033) & (M USD)

Table 115. Asia Pacific Vegan Protein Concentrate Sales Forecast by Region (2026-2033) & (K MT)

Table 116. Asia Pacific Vegan Protein Concentrate Market Size Forecast by Region (2026-2033) & (M USD)

Table 117. South America Vegan Protein Concentrate Sales Forecast by Country (2026-2033) & (K MT)

Table 118. South America Vegan Protein Concentrate Market Size Forecast by Country (2026-2033) & (M USD)

Table 119. Middle East and Africa Vegan Protein Concentrate Sales Forecast by Country (2026-2033) & (Units)

Table 120. Middle East and Africa Vegan Protein Concentrate Market Size Forecast by Country (2026-2033) & (M USD)

Table 121. Global Vegan Protein Concentrate Sales Forecast by Type (2026-2033) & (K MT)

Table 122. Global Vegan Protein Concentrate Market Size Forecast by Type (2026-2033) & (M USD)

Table 123. Global Vegan Protein Concentrate Price Forecast by Type (2026-2033) & (USD/KG)

Table 124. Global Vegan Protein Concentrate Sales (K MT) Forecast by Application (2026-2033)

Table 125. Global Vegan Protein Concentrate Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Vegan Protein Concentrate
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Vegan Protein Concentrate Market Size (M USD), 2024-2033
- Figure 5. Global Vegan Protein Concentrate Market Size (M USD) (2020-2033)
- Figure 6. Global Vegan Protein Concentrate Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Vegan Protein Concentrate Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Vegan Protein Concentrate Product Life Cycle
- Figure 13. Vegan Protein Concentrate Sales Share by Manufacturers in 2024
- Figure 14. Global Vegan Protein Concentrate Revenue Share by Manufacturers in 2024
- Figure 15. Vegan Protein Concentrate Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Vegan Protein Concentrate Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Vegan Protein Concentrate Revenue in 2024
- Figure 18. Industry Chain Map of Vegan Protein Concentrate
- Figure 19. Global Vegan Protein Concentrate Market PEST Analysis
- Figure 20. Global Vegan Protein Concentrate Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Vegan Protein Concentrate Market Share by Type
- Figure 27. Sales Market Share of Vegan Protein Concentrate by Type (2020-2025)
- Figure 28. Sales Market Share of Vegan Protein Concentrate by Type in 2024
- Figure 29. Market Size Share of Vegan Protein Concentrate by Type (2020-2025)
- Figure 30. Market Size Share of Vegan Protein Concentrate by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Vegan Protein Concentrate Market Share by Application

Figure 33. Global Vegan Protein Concentrate Sales Market Share by Application (2020-2025)

Figure 34. Global Vegan Protein Concentrate Sales Market Share by Application in 2024

Figure 35. Global Vegan Protein Concentrate Market Share by Application (2020-2025)

Figure 36. Global Vegan Protein Concentrate Market Share by Application in 2024

Figure 37. Global Vegan Protein Concentrate Sales Growth Rate by Application (2020-2025)

Figure 38. Global Vegan Protein Concentrate Sales Market Share by Region (2020-2025)

Figure 39. Global Vegan Protein Concentrate Market Size Market Share by Region (2020-2025)

Figure 40. North America Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Vegan Protein Concentrate Sales Market Share by Country in 2024

Figure 43. North America Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Vegan Protein Concentrate Market Size Market Share by Country in 2024

Figure 45. U.S. Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Vegan Protein Concentrate Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Vegan Protein Concentrate Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Vegan Protein Concentrate Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Vegan Protein Concentrate Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Vegan Protein Concentrate Sales Market Share by Country in 2024

Figure 53. Europe Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Vegan Protein Concentrate Market Size Market Share by Country in 2024

Figure 55. Germany Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Vegan Protein Concentrate Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Vegan Protein Concentrate Sales Market Share by Region in 2024

Figure 67. Asia Pacific Vegan Protein Concentrate Market Size Market Share by Region in 2024

Figure 68. China Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Vegan Protein Concentrate Sales and Growth Rate (K MT)

Figure 79. South America Vegan Protein Concentrate Sales Market Share by Country in 2024

Figure 80. South America Vegan Protein Concentrate Market Size and Growth Rate (M USD)

Figure 81. South America Vegan Protein Concentrate Market Size Market Share by Country in 2024

Figure 82. Brazil Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Vegan Protein Concentrate Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Vegan Protein Concentrate Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Vegan Protein Concentrate Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Vegan Protein Concentrate Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Vegan Protein Concentrate Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Vegan Protein Concentrate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Vegan Protein Concentrate Production Market Share by Region (2020-2025)

Figure 103. North America Vegan Protein Concentrate Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Vegan Protein Concentrate Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Vegan Protein Concentrate Production (K MT) Growth Rate (2020-2025)

Figure 106. China Vegan Protein Concentrate Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Vegan Protein Concentrate Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Vegan Protein Concentrate Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Vegan Protein Concentrate Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Vegan Protein Concentrate Market Share Forecast by Type (2026-2033)

Figure 111. Global Vegan Protein Concentrate Sales Forecast by Application (2026-2033)

Figure 112. Global Vegan Protein Concentrate Market Share Forecast by Application (2026-2033)

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