

Global Vegan Dessert Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G69B4AEA142AEN.html>

Date: December 2024

Pages: 146

Price: US\$ 2,800.00 (Single User License)

ID: G69B4AEA142AEN

Abstracts

Report Overview

Vegan desserts are a subset of the larger dessert market that caters to consumers following a plant-based diet. These desserts exclude any animal-derived ingredients such as dairy, eggs, and honey, offering alternatives that are cruelty-free and environmentally sustainable. Vegan desserts are characterized by their use of plant-based ingredients like nuts, fruits, seeds, and non-dairy alternatives such as almond milk and coconut cream. This segment of the dessert market positions itself as a healthier and more ethical choice for consumers seeking indulgence without compromising their dietary preferences.

As of 2023, the market size for vegan desserts is estimated at approximately \$300 million. This segment is projected to experience a Compound Annual Growth Rate (CAGR) of 9.50% from 2024 to 2032. Several key factors are driving this growth, including the increasing adoption of veganism and plant-based diets, growing awareness of animal welfare and environmental concerns, and the rising demand for healthier dessert options. Additionally, the expanding availability of vegan desserts in mainstream supermarkets and the foodservice sector is further fueling market growth.

One prominent trend in the vegan dessert market is the innovation and diversification of product offerings. Manufacturers are introducing a wide range of vegan dessert options, including plant-based ice creams, cakes, cookies, and pastries, to cater to different consumer preferences and dietary requirements. This trend is supported by the development of new plant-based ingredients and technologies that mimic the taste and texture of traditional dairy products, enhancing the overall quality of vegan desserts.

Another significant trend is the emphasis on clean labeling and natural ingredients in vegan desserts. Consumers are increasingly seeking products that are free from artificial additives, preservatives, and GMOs. Vegan dessert brands are responding to this demand by using organic, non-GMO, and sustainably sourced ingredients in their products, thereby appealing to health-conscious consumers who prioritize transparency and authenticity in food choices.

Furthermore, the rise of e-commerce and online food delivery services has facilitated the accessibility of vegan desserts to a wider audience. Vegan dessert brands are leveraging digital platforms to reach consumers directly, offering convenience and a personalized shopping experience. This trend is reshaping the distribution channels in the dessert market, with a growing number of consumers opting to purchase vegan desserts online for home consumption.

In terms of regional market distribution, North America and Europe are leading markets for vegan desserts, driven by a higher concentration of vegan consumers, strong retail presence of plant-based products, and a well-established vegan food culture. These regions exhibit a dominance in the vegan dessert market due to favorable regulatory environments, robust infrastructure for plant-based food production, and a growing number of vegan-friendly restaurants and cafes. In contrast, regions like Asia-Pacific and Latin America are witnessing a gradual but steady increase in demand for vegan desserts, influenced by changing dietary preferences, urbanization, and increasing disposable incomes.

Despite the positive growth trajectory, the vegan dessert market faces challenges such as high production costs of plant-based ingredients, limited availability of specialized equipment for vegan dessert manufacturing, and the need for continuous innovation to meet evolving consumer expectations. Overcoming these challenges will require strategic collaborations between ingredient suppliers, manufacturers, and retailers to optimize production processes, reduce costs, and enhance product quality to sustain the growth momentum of the vegan dessert market.

This report provides a deep insight into the global Vegan Dessert market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore,

it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Vegan Dessert Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Vegan Dessert market in any manner.

Global Vegan Dessert Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

HP Hood

Danone

Hain Celestial Group

Unilever

Bliss Unlimited

LLC.

Daiya Foods Inc.

BOSH!

OGGS

Grupo Bimbo

Alternative Foods

Market Segmentation (by Type)

Frozen Desserts

Cakes and Pastries

Biscuits/Cookies

Others

Market Segmentation (by Application)

Online

Supermarkets

Convenience Stores

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Vegan Dessert Market
- Overview of the regional outlook of the Vegan Dessert Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Vegan Dessert Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Vegan Dessert

1.2 Key Market Segments

1.2.1 Vegan Dessert Segment by Type

1.2.2 Vegan Dessert Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 VEGAN DESSERT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Vegan Dessert Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Vegan Dessert Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 VEGAN DESSERT MARKET COMPETITIVE LANDSCAPE

3.1 Global Vegan Dessert Sales by Manufacturers (2019-2024)

3.2 Global Vegan Dessert Revenue Market Share by Manufacturers (2019-2024)

3.3 Vegan Dessert Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Vegan Dessert Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Vegan Dessert Sales Sites, Area Served, Product Type

3.6 Vegan Dessert Market Competitive Situation and Trends

3.6.1 Vegan Dessert Market Concentration Rate

3.6.2 Global 5 and 10 Largest Vegan Dessert Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 VEGAN DESSERT INDUSTRY CHAIN ANALYSIS

- 4.1 Vegan Dessert Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF VEGAN DESSERT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 VEGAN DESSERT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Vegan Dessert Sales Market Share by Type (2019-2024)
- 6.3 Global Vegan Dessert Market Size Market Share by Type (2019-2024)
- 6.4 Global Vegan Dessert Price by Type (2019-2024)

7 VEGAN DESSERT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Vegan Dessert Market Sales by Application (2019-2024)
- 7.3 Global Vegan Dessert Market Size (M USD) by Application (2019-2024)
- 7.4 Global Vegan Dessert Sales Growth Rate by Application (2019-2024)

8 VEGAN DESSERT MARKET SALES BY REGION

- 8.1 Global Vegan Dessert Sales by Region
 - 8.1.1 Global Vegan Dessert Sales by Region
 - 8.1.2 Global Vegan Dessert Sales Market Share by Region
- 8.2 Global Vegan Dessert Market Size by Region
 - 8.2.1 Global Vegan Dessert Market Size by Region

8.2.2 Global Vegan Dessert Market Size Market Share by Region

8.3 North America

8.3.1 North America Vegan Dessert Sales by Country

8.3.2 North America Vegan Dessert Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Vegan Dessert Sales by Country

8.4.2 Europe Vegan Dessert Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Vegan Dessert Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Vegan Dessert Market Size by Region

8.6.2 Asia Pacific Vegan Dessert Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Vegan Dessert Sales by Country

8.7.2 South America Vegan Dessert Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Vegan Dessert Sales by Region

8.8.2 Middle East and Africa Vegan Dessert Market Size by Region

8.8.3 Saudi Arabia

8.8.4 UAE

8.8.5 Egypt

8.8.6 Nigeria

8.8.7 South Africa

9 VEGAN DESSERT MARKET PRODUCTION BY REGION

9.1 Global Production of Vegan Dessert by Region (2019-2024)

9.2 Global Vegan Dessert Revenue Market Share by Region (2019-2024)

9.3 Global Vegan Dessert Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Vegan Dessert Production

9.4.1 North America Vegan Dessert Production Growth Rate (2019-2024)

9.4.2 North America Vegan Dessert Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Vegan Dessert Production

9.5.1 Europe Vegan Dessert Production Growth Rate (2019-2024)

9.5.2 Europe Vegan Dessert Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Vegan Dessert Production (2019-2024)

9.6.1 Japan Vegan Dessert Production Growth Rate (2019-2024)

9.6.2 Japan Vegan Dessert Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Vegan Dessert Production (2019-2024)

9.7.1 China Vegan Dessert Production Growth Rate (2019-2024)

9.7.2 China Vegan Dessert Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 HP Hood

10.1.1 HP Hood Vegan Dessert Basic Information

10.1.2 HP Hood Vegan Dessert Product Overview

10.1.3 HP Hood Vegan Dessert Product Market Performance

10.1.4 HP Hood Business Overview

10.1.5 HP Hood Vegan Dessert SWOT Analysis

10.1.6 HP Hood Recent Developments

10.2 Danone

10.2.1 Danone Vegan Dessert Basic Information

10.2.2 Danone Vegan Dessert Product Overview

- 10.2.3 Danone Vegan Dessert Product Market Performance
- 10.2.4 Danone Business Overview
- 10.2.5 Danone Vegan Dessert SWOT Analysis
- 10.2.6 Danone Recent Developments
- 10.3 Hain Celestial Group
 - 10.3.1 Hain Celestial Group Vegan Dessert Basic Information
 - 10.3.2 Hain Celestial Group Vegan Dessert Product Overview
 - 10.3.3 Hain Celestial Group Vegan Dessert Product Market Performance
 - 10.3.4 Hain Celestial Group Vegan Dessert SWOT Analysis
 - 10.3.5 Hain Celestial Group Business Overview
 - 10.3.6 Hain Celestial Group Recent Developments
- 10.4 Unilever
 - 10.4.1 Unilever Vegan Dessert Basic Information
 - 10.4.2 Unilever Vegan Dessert Product Overview
 - 10.4.3 Unilever Vegan Dessert Product Market Performance
 - 10.4.4 Unilever Business Overview
 - 10.4.5 Unilever Recent Developments
- 10.5 Bliss Unlimited
 - 10.5.1 Bliss Unlimited Vegan Dessert Basic Information
 - 10.5.2 Bliss Unlimited Vegan Dessert Product Overview
 - 10.5.3 Bliss Unlimited Vegan Dessert Product Market Performance
 - 10.5.4 Bliss Unlimited Business Overview
 - 10.5.5 Bliss Unlimited Recent Developments
- 10.6 LLC.
 - 10.6.1 LLC. Vegan Dessert Basic Information
 - 10.6.2 LLC. Vegan Dessert Product Overview
 - 10.6.3 LLC. Vegan Dessert Product Market Performance
 - 10.6.4 LLC. Business Overview
 - 10.6.5 LLC. Recent Developments
- 10.7 Daiya Foods Inc.
 - 10.7.1 Daiya Foods Inc. Vegan Dessert Basic Information
 - 10.7.2 Daiya Foods Inc. Vegan Dessert Product Overview
 - 10.7.3 Daiya Foods Inc. Vegan Dessert Product Market Performance
 - 10.7.4 Daiya Foods Inc. Business Overview
 - 10.7.5 Daiya Foods Inc. Recent Developments
- 10.8 BOSH!
 - 10.8.1 BOSH! Vegan Dessert Basic Information
 - 10.8.2 BOSH! Vegan Dessert Product Overview
 - 10.8.3 BOSH! Vegan Dessert Product Market Performance

10.8.4 BOSH! Business Overview

10.8.5 BOSH! Recent Developments

10.9 OGGS

10.9.1 OGGS Vegan Dessert Basic Information

10.9.2 OGGS Vegan Dessert Product Overview

10.9.3 OGGS Vegan Dessert Product Market Performance

10.9.4 OGGS Business Overview

10.9.5 OGGS Recent Developments

10.10 Grupo Bimbo

10.10.1 Grupo Bimbo Vegan Dessert Basic Information

10.10.2 Grupo Bimbo Vegan Dessert Product Overview

10.10.3 Grupo Bimbo Vegan Dessert Product Market Performance

10.10.4 Grupo Bimbo Business Overview

10.10.5 Grupo Bimbo Recent Developments

10.11 Alternative Foods

10.11.1 Alternative Foods Vegan Dessert Basic Information

10.11.2 Alternative Foods Vegan Dessert Product Overview

10.11.3 Alternative Foods Vegan Dessert Product Market Performance

10.11.4 Alternative Foods Business Overview

10.11.5 Alternative Foods Recent Developments

11 VEGAN DESSERT MARKET FORECAST BY REGION

11.1 Global Vegan Dessert Market Size Forecast

11.2 Global Vegan Dessert Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Vegan Dessert Market Size Forecast by Country

11.2.3 Asia Pacific Vegan Dessert Market Size Forecast by Region

11.2.4 South America Vegan Dessert Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Vegan Dessert by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Vegan Dessert Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Vegan Dessert by Type (2025-2032)

12.1.2 Global Vegan Dessert Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Vegan Dessert by Type (2025-2032)

12.2 Global Vegan Dessert Market Forecast by Application (2025-2032)

12.2.1 Global Vegan Dessert Sales (K MT) Forecast by Application

12.2.2 Global Vegan Dessert Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Vegan Dessert Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G69B4AEA142AEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G69B4AEA142AEN.html>