

Global Valuation Advisory Service Market Research Report 2026(Status and Outlook)

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Abstracts

A Valuation Advisory Service is a professional consulting service that provides objective and comprehensive assessments of the economic value of businesses, assets, securities, or intellectual property to support decision-making in transactions, regulatory compliance, financial reporting, taxation, litigation, and strategic planning. These services employ a range of valuation methodologies?such as income, market, and cost approaches?tailored to the nature of the asset and the purpose of the valuation. By combining financial analysis, industry expertise, and regulatory knowledge, valuation advisory services deliver independent and defensible valuations that help stakeholders navigate mergers and acquisitions, investment appraisals, capital raising, restructuring, and dispute resolution with greater transparency and confidence. The global Valuation Advisory Service market is currently experiencing a period of steady growth and transformation, driven by the increasing complexity of financial markets, regulatory requirements, and the evolving needs of businesses across various sectors. Valuation advisory services, which help companies determine the economic value of assets, liabilities, and entire enterprises, have become essential for mergers and acquisitions, financial reporting, tax planning, and strategic decision-making. The market is characterized by a diverse range of providers, including large multinational accounting firms, specialized valuation consultancies, and boutique advisory firms. These players offer a wide array of services, from traditional business and asset valuation to more specialized areas such as intangible asset valuation, purchase price allocation, and complex financial instrument valuation. The demand for these services is particularly strong in North America and Europe, where regulatory frameworks such as IFRS and US GAAP mandate regular and accurate valuations for financial reporting purposes. However, the Asia-Pacific region is emerging as a significant growth market, fueled by rapid economic development, increasing M&A activity, and growing awareness of the importance of professional valuation advice. In recent years, the market has witnessed

several key trends that are shaping its future direction. One of the most notable developments is the increasing integration of technology into valuation processes. Advanced data analytics, artificial intelligence, and machine learning are being used to enhance the accuracy and efficiency of valuations, allowing advisors to process large volumes of data more quickly and identify trends and insights that were previously difficult to detect. This technology-driven approach not only improves the quality of valuations but also enables advisors to provide more proactive and strategic advice to their clients. Another significant trend is the growing focus on intangible assets, which have become increasingly important in today's knowledge-based economy. Valuation of patents, trademarks, copyrights, and other intangible assets is becoming more complex and specialized, requiring advisors to have a deep understanding of both financial and non-financial factors. As a result, there is a rising demand for valuation experts with expertise in intellectual property and other intangible assets, as well as for tools and methodologies specifically designed for their valuation. The future of the Valuation Advisory Service market is likely to be shaped by several factors, including continued technological advancements, evolving regulatory requirements, and changing client expectations. As artificial intelligence and machine learning become more sophisticated, valuation advisors will be able to offer even more personalized and predictive services, helping clients anticipate market changes and make more informed decisions. Additionally, as the global economy becomes more interconnected, there will be a greater need for cross-border valuation expertise, particularly in emerging markets. However, the market also faces several challenges, including increased competition, the need to keep pace with rapidly changing technology and regulations, and the potential for increased scrutiny of valuation methodologies. To succeed in this environment, valuation advisors will need to differentiate themselves through expertise, technology, and the ability to provide high-quality, tailored solutions that meet the specific needs of their clients. In conclusion, the Valuation Advisory Service market is at a critical juncture, poised for continued growth and transformation in the coming years. As technology continues to evolve and the demand for accurate and strategic valuation advice increases, the role of valuation advisors will become even more important in helping businesses navigate the complexities of the global economy and make informed decisions that drive long-term success.

The global Valuation Advisory Service market size was estimated at USD 1783.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Valuation Advisory Service market, covering all critical facets from a broad macroeconomic

overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Valuation Advisory Service market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Valuation Advisory Service market.

Global Valuation Advisory Service Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Kroll
Deloitte
CohnReznick
Houlihan Lokey

Stout
PwC
Avison Young
Colliers
CBIZ
Jones Lang LaSalle IP
FTI Consulting
Teneo
Valuation Advisory Services
MPI
ParkView Partners
Talbot Valuation Advisory Services
Citrin Cooperman
Bmf.cpa
D and P Advisory
Grant Thornton
Trc Consulting
PKF Advisory
Andersen Global
CBRE
Cushman & Wakefield
BDO
Globalview Advisors
VRG
Alvarez & Marsal
KPMG

Market Segmentation (by Type)

Business Valuation
Financial Reporting Valuation
Tax Valuation
Real Estate Valuation
Intangible Asset Valuation
Others

Market Segmentation (by Application)

Deals

Reporting and Governance
Disputes and Litigation
Strategic Decision-Making
Investment and Financing
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Valuation Advisory Service Market
Overview of the regional outlook of the Valuation Advisory Service Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Valuation Advisory Service Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Valuation Advisory Service, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Valuation Advisory Service

1.2 Key Market Segments

1.2.1 Valuation Advisory Service Segment by Type

1.2.2 Valuation Advisory Service Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 VALUATION ADVISORY SERVICE MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 VALUATION ADVISORY SERVICE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Valuation Advisory Service Product Life Cycle

3.3 Global Valuation Advisory Service Revenue Market Share by Company (2020-2025)

3.4 Valuation Advisory Service Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Valuation Advisory Service Market Competitive Situation and Trends

3.6.1 Valuation Advisory Service Market Concentration Rate

3.6.2 Global 5 and 10 Largest Valuation Advisory Service Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 VALUATION ADVISORY SERVICE VALUE CHAIN ANALYSIS

4.1 Valuation Advisory Service Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF VALUATION ADVISORY SERVICE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Valuation Advisory Service Market Porter's Five Forces Analysis

6 VALUATION ADVISORY SERVICE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Valuation Advisory Service Market by Type (2020-2025)

6.3 Global Valuation Advisory Service Market Size Growth Rate by Type (2021-2025)

7 VALUATION ADVISORY SERVICE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Valuation Advisory Service Market Size (M USD) by Application (2020-2025)

7.3 Global Valuation Advisory Service Market Size Growth Rate by Application (2021-2025)

8 VALUATION ADVISORY SERVICE MARKET SEGMENTATION BY REGION

8.1 Global Valuation Advisory Service Market Size by Region

8.1.1 Global Valuation Advisory Service Market Size by Region

8.1.2 Global Valuation Advisory Service Market Size Market Share by Region

8.2 North America

8.2.1 North America Valuation Advisory Service Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Valuation Advisory Service Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Valuation Advisory Service Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Valuation Advisory Service Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Valuation Advisory Service Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Kroll

9.1.1 Kroll Basic Information

9.1.2 Kroll Valuation Advisory Service Product Overview

9.1.3 Kroll Valuation Advisory Service Product Market Performance

9.1.4 Kroll SWOT Analysis

9.1.5 Kroll Business Overview

- 9.1.6 Kroll Recent Developments
- 9.2 Deloitte
 - 9.2.1 Deloitte Basic Information
 - 9.2.2 Deloitte Valuation Advisory Service Product Overview
 - 9.2.3 Deloitte Valuation Advisory Service Product Market Performance
 - 9.2.4 Deloitte SWOT Analysis
 - 9.2.5 Deloitte Business Overview
 - 9.2.6 Deloitte Recent Developments
- 9.3 CohnReznick
 - 9.3.1 CohnReznick Basic Information
 - 9.3.2 CohnReznick Valuation Advisory Service Product Overview
 - 9.3.3 CohnReznick Valuation Advisory Service Product Market Performance
 - 9.3.4 CohnReznick SWOT Analysis
 - 9.3.5 CohnReznick Business Overview
 - 9.3.6 CohnReznick Recent Developments
- 9.4 Houlihan Lokey
 - 9.4.1 Houlihan Lokey Basic Information
 - 9.4.2 Houlihan Lokey Valuation Advisory Service Product Overview
 - 9.4.3 Houlihan Lokey Valuation Advisory Service Product Market Performance
 - 9.4.4 Houlihan Lokey Business Overview
 - 9.4.5 Houlihan Lokey Recent Developments
- 9.5 Stout
 - 9.5.1 Stout Basic Information
 - 9.5.2 Stout Valuation Advisory Service Product Overview
 - 9.5.3 Stout Valuation Advisory Service Product Market Performance
 - 9.5.4 Stout Business Overview
 - 9.5.5 Stout Recent Developments
- 9.6 PwC
 - 9.6.1 PwC Basic Information
 - 9.6.2 PwC Valuation Advisory Service Product Overview
 - 9.6.3 PwC Valuation Advisory Service Product Market Performance
 - 9.6.4 PwC Business Overview
 - 9.6.5 PwC Recent Developments
- 9.7 Avison Young
 - 9.7.1 Avison Young Basic Information
 - 9.7.2 Avison Young Valuation Advisory Service Product Overview
 - 9.7.3 Avison Young Valuation Advisory Service Product Market Performance
 - 9.7.4 Avison Young Business Overview
 - 9.7.5 Avison Young Recent Developments

9.8 Colliers

9.8.1 Colliers Basic Information

9.8.2 Colliers Valuation Advisory Service Product Overview

9.8.3 Colliers Valuation Advisory Service Product Market Performance

9.8.4 Colliers Business Overview

9.8.5 Colliers Recent Developments

9.9 CBIZ

9.9.1 CBIZ Basic Information

9.9.2 CBIZ Valuation Advisory Service Product Overview

9.9.3 CBIZ Valuation Advisory Service Product Market Performance

9.9.4 CBIZ Business Overview

9.9.5 CBIZ Recent Developments

9.10 Jones Lang LaSalle IP

9.10.1 Jones Lang LaSalle IP Basic Information

9.10.2 Jones Lang LaSalle IP Valuation Advisory Service Product Overview

9.10.3 Jones Lang LaSalle IP Valuation Advisory Service Product Market Performance

9.10.4 Jones Lang LaSalle IP Business Overview

9.10.5 Jones Lang LaSalle IP Recent Developments

9.11 FTI Consulting

9.11.1 FTI Consulting Basic Information

9.11.2 FTI Consulting Valuation Advisory Service Product Overview

9.11.3 FTI Consulting Valuation Advisory Service Product Market Performance

9.11.4 FTI Consulting Business Overview

9.11.5 FTI Consulting Recent Developments

9.12 Teneo

9.12.1 Teneo Basic Information

9.12.2 Teneo Valuation Advisory Service Product Overview

9.12.3 Teneo Valuation Advisory Service Product Market Performance

9.12.4 Teneo Business Overview

9.12.5 Teneo Recent Developments

9.13 Valuation Advisory Services

9.13.1 Valuation Advisory Services Basic Information

9.13.2 Valuation Advisory Services Valuation Advisory Service Product Overview

9.13.3 Valuation Advisory Services Valuation Advisory Service Product Market Performance

9.13.4 Valuation Advisory Services Business Overview

9.13.5 Valuation Advisory Services Recent Developments

9.14 MPI

9.14.1 MPI Basic Information

- 9.14.2 MPI Valuation Advisory Service Product Overview
- 9.14.3 MPI Valuation Advisory Service Product Market Performance
- 9.14.4 MPI Business Overview
- 9.14.5 MPI Recent Developments
- 9.15 ParkView Partners
 - 9.15.1 ParkView Partners Basic Information
 - 9.15.2 ParkView Partners Valuation Advisory Service Product Overview
 - 9.15.3 ParkView Partners Valuation Advisory Service Product Market Performance
 - 9.15.4 ParkView Partners Business Overview
 - 9.15.5 ParkView Partners Recent Developments
- 9.16 Talbott Valuation Advisory Services
 - 9.16.1 Talbott Valuation Advisory Services Basic Information
 - 9.16.2 Talbott Valuation Advisory Services Valuation Advisory Service Product Overview
 - 9.16.3 Talbott Valuation Advisory Services Valuation Advisory Service Product Market Performance
 - 9.16.4 Talbott Valuation Advisory Services Business Overview
 - 9.16.5 Talbott Valuation Advisory Services Recent Developments
- 9.17 Citrin Cooperman
 - 9.17.1 Citrin Cooperman Basic Information
 - 9.17.2 Citrin Cooperman Valuation Advisory Service Product Overview
 - 9.17.3 Citrin Cooperman Valuation Advisory Service Product Market Performance
 - 9.17.4 Citrin Cooperman Business Overview
 - 9.17.5 Citrin Cooperman Recent Developments
- 9.18 Bmf.cpa
 - 9.18.1 Bmf.cpa Basic Information
 - 9.18.2 Bmf.cpa Valuation Advisory Service Product Overview
 - 9.18.3 Bmf.cpa Valuation Advisory Service Product Market Performance
 - 9.18.4 Bmf.cpa Business Overview
 - 9.18.5 Bmf.cpa Recent Developments
- 9.19 D and P Advisory
 - 9.19.1 D and P Advisory Basic Information
 - 9.19.2 D and P Advisory Valuation Advisory Service Product Overview
 - 9.19.3 D and P Advisory Valuation Advisory Service Product Market Performance
 - 9.19.4 D and P Advisory Business Overview
 - 9.19.5 D and P Advisory Recent Developments
- 9.20 Grant Thornton
 - 9.20.1 Grant Thornton Basic Information
 - 9.20.2 Grant Thornton Valuation Advisory Service Product Overview

- 9.20.3 Grant Thornton Valuation Advisory Service Product Market Performance
- 9.20.4 Grant Thornton Business Overview
- 9.20.5 Grant Thornton Recent Developments
- 9.21 Trc Consulting
 - 9.21.1 Trc Consulting Basic Information
 - 9.21.2 Trc Consulting Valuation Advisory Service Product Overview
 - 9.21.3 Trc Consulting Valuation Advisory Service Product Market Performance
 - 9.21.4 Trc Consulting Business Overview
 - 9.21.5 Trc Consulting Recent Developments
- 9.22 PKF Advisory
 - 9.22.1 PKF Advisory Basic Information
 - 9.22.2 PKF Advisory Valuation Advisory Service Product Overview
 - 9.22.3 PKF Advisory Valuation Advisory Service Product Market Performance
 - 9.22.4 PKF Advisory Business Overview
 - 9.22.5 PKF Advisory Recent Developments
- 9.23 Andersen Global
 - 9.23.1 Andersen Global Basic Information
 - 9.23.2 Andersen Global Valuation Advisory Service Product Overview
 - 9.23.3 Andersen Global Valuation Advisory Service Product Market Performance
 - 9.23.4 Andersen Global Business Overview
 - 9.23.5 Andersen Global Recent Developments
- 9.24 CBRE
 - 9.24.1 CBRE Basic Information
 - 9.24.2 CBRE Valuation Advisory Service Product Overview
 - 9.24.3 CBRE Valuation Advisory Service Product Market Performance
 - 9.24.4 CBRE Business Overview
 - 9.24.5 CBRE Recent Developments
- 9.25 Cushman and Wakefield
 - 9.25.1 Cushman and Wakefield Basic Information
 - 9.25.2 Cushman and Wakefield Valuation Advisory Service Product Overview
 - 9.25.3 Cushman and Wakefield Valuation Advisory Service Product Market Performance
 - 9.25.4 Cushman and Wakefield Business Overview
 - 9.25.5 Cushman and Wakefield Recent Developments
- 9.26 BDO
 - 9.26.1 BDO Basic Information
 - 9.26.2 BDO Valuation Advisory Service Product Overview
 - 9.26.3 BDO Valuation Advisory Service Product Market Performance
 - 9.26.4 BDO Business Overview

9.26.5 BDO Recent Developments

9.27 Globalview Advisors

9.27.1 Globalview Advisors Basic Information

9.27.2 Globalview Advisors Valuation Advisory Service Product Overview

9.27.3 Globalview Advisors Valuation Advisory Service Product Market Performance

9.27.4 Globalview Advisors Business Overview

9.27.5 Globalview Advisors Recent Developments

9.28 VRG

9.28.1 VRG Basic Information

9.28.2 VRG Valuation Advisory Service Product Overview

9.28.3 VRG Valuation Advisory Service Product Market Performance

9.28.4 VRG Business Overview

9.28.5 VRG Recent Developments

9.29 Alvarez and Marsal

9.29.1 Alvarez and Marsal Basic Information

9.29.2 Alvarez and Marsal Valuation Advisory Service Product Overview

9.29.3 Alvarez and Marsal Valuation Advisory Service Product Market Performance

9.29.4 Alvarez and Marsal Business Overview

9.29.5 Alvarez and Marsal Recent Developments

9.30 KPMG

9.30.1 KPMG Basic Information

9.30.2 KPMG Valuation Advisory Service Product Overview

9.30.3 KPMG Valuation Advisory Service Product Market Performance

9.30.4 KPMG Business Overview

9.30.5 KPMG Recent Developments

10 VALUATION ADVISORY SERVICE MARKET FORECAST BY REGION

10.1 Global Valuation Advisory Service Market Size Forecast

10.2 Global Valuation Advisory Service Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Valuation Advisory Service Market Size Forecast by Country

10.2.3 Asia Pacific Valuation Advisory Service Market Size Forecast by Region

10.2.4 South America Valuation Advisory Service Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Valuation Advisory Service by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Valuation Advisory Service Market Forecast by Type (2026-2035)

11.1.1 Global Valuation Advisory Service Market Size Forecast by Type (2026-2035)

11.2 Global Valuation Advisory Service Market Forecast by Application (2026-2035)

11.2.1 Global Valuation Advisory Service Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Valuation Advisory Service Market Size by Type (M USD)

Table 4. Global Valuation Advisory Service Market Size by Application

Table 5. Valuation Advisory Service Market Size Comparison by Region (M USD)

Table 6. Global Valuation Advisory Service Revenue (M USD) by Company
(2020-2025)

Table 7. Global Valuation Advisory Service Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Valuation Advisory Service as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Valuation Advisory Service Company Market Concentration Ratio
(CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Valuation Advisory Service Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Valuation Advisory Service Market Size by Type (M USD)

Table 22. Global Valuation Advisory Service Market Size (M USD) by Type (2020-2025)

Table 23. Global Valuation Advisory Service Market Share by Type (2020-2025)

Table 24. Global Valuation Advisory Service Market Size Growth Rate by Type
(2021-2025)

Table 25. Global Valuation Advisory Service Market Size by Application

Table 26. Global Valuation Advisory Service Market Size by Application (2020-2025) &
(M USD)

Table 27. Global Valuation Advisory Service Market Share by Application (2020-2025)

Table 28. Global Valuation Advisory Service Market Size Growth Rate by Application
(2021-2025)

Table 29. Global Valuation Advisory Service Market Size by Region (2020-2025) & (M

USD)

Table 30. Global Valuation Advisory Service Market Size Market Share by Region (2020-2025)

Table 31. North America Valuation Advisory Service Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Valuation Advisory Service Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Valuation Advisory Service Market Size by Region (2020-2025) & (M USD)

Table 34. South America Valuation Advisory Service Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Valuation Advisory Service Market Size by Region (2020-2025) & (M USD)

Table 36. Kroll Basic Information

Table 37. Kroll Valuation Advisory Service Product Overview

Table 38. Kroll Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Kroll SWOT Analysis

Table 40. Kroll Business Overview

Table 41. Kroll Recent Developments

Table 42. Deloitte Basic Information

Table 43. Deloitte Valuation Advisory Service Product Overview

Table 44. Deloitte Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Deloitte SWOT Analysis

Table 46. Deloitte Business Overview

Table 47. Deloitte Recent Developments

Table 48. CohnReznick Basic Information

Table 49. CohnReznick Valuation Advisory Service Product Overview

Table 50. CohnReznick Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)

Table 51. CohnReznick SWOT Analysis

Table 52. CohnReznick Business Overview

Table 53. CohnReznick Recent Developments

Table 54. Houlihan Lokey Basic Information

Table 55. Houlihan Lokey Valuation Advisory Service Product Overview

Table 56. Houlihan Lokey Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Houlihan Lokey Business Overview

Table 58. Houlihan Lokey Recent Developments
Table 59. Stout Basic Information
Table 60. Stout Valuation Advisory Service Product Overview
Table 61. Stout Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)
Table 62. Stout Business Overview
Table 63. Stout Recent Developments
Table 64. PwC Basic Information
Table 65. PwC Valuation Advisory Service Product Overview
Table 66. PwC Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)
Table 67. PwC Business Overview
Table 68. PwC Recent Developments
Table 69. Avison Young Basic Information
Table 70. Avison Young Valuation Advisory Service Product Overview
Table 71. Avison Young Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)
Table 72. Avison Young Business Overview
Table 73. Avison Young Recent Developments
Table 74. Colliers Basic Information
Table 75. Colliers Valuation Advisory Service Product Overview
Table 76. Colliers Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)
Table 77. Colliers Business Overview
Table 78. Colliers Recent Developments
Table 79. CBIZ Basic Information
Table 80. CBIZ Valuation Advisory Service Product Overview
Table 81. CBIZ Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)
Table 82. CBIZ Business Overview
Table 83. CBIZ Recent Developments
Table 84. Jones Lang LaSalle IP Basic Information
Table 85. Jones Lang LaSalle IP Valuation Advisory Service Product Overview
Table 86. Jones Lang LaSalle IP Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)
Table 87. Jones Lang LaSalle IP Business Overview
Table 88. Jones Lang LaSalle IP Recent Developments
Table 89. FTI Consulting Basic Information
Table 90. FTI Consulting Valuation Advisory Service Product Overview

Table 91. FTI Consulting Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)

Table 92. FTI Consulting Business Overview

Table 93. FTI Consulting Recent Developments

Table 94. Teneo Basic Information

Table 95. Teneo Valuation Advisory Service Product Overview

Table 96. Teneo Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)

Table 97. Teneo Business Overview

Table 98. Teneo Recent Developments

Table 99. Valuation Advisory Services Basic Information

Table 100. Valuation Advisory Services Valuation Advisory Service Product Overview

Table 101. Valuation Advisory Services Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)

Table 102. Valuation Advisory Services Business Overview

Table 103. Valuation Advisory Services Recent Developments

Table 104. MPI Basic Information

Table 105. MPI Valuation Advisory Service Product Overview

Table 106. MPI Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)

Table 107. MPI Business Overview

Table 108. MPI Recent Developments

Table 109. ParkView Partners Basic Information

Table 110. ParkView Partners Valuation Advisory Service Product Overview

Table 111. ParkView Partners Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)

Table 112. ParkView Partners Business Overview

Table 113. ParkView Partners Recent Developments

Table 114. Talbott Valuation Advisory Services Basic Information

Table 115. Talbott Valuation Advisory Services Valuation Advisory Service Product Overview

Table 116. Talbott Valuation Advisory Services Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)

Table 117. Talbott Valuation Advisory Services Business Overview

Table 118. Talbott Valuation Advisory Services Recent Developments

Table 119. Citrin Cooperman Basic Information

Table 120. Citrin Cooperman Valuation Advisory Service Product Overview

Table 121. Citrin Cooperman Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)

Table 122. Citrin Cooperman Business Overview
Table 123. Citrin Cooperman Recent Developments
Table 124. Bmf.cpa Basic Information
Table 125. Bmf.cpa Valuation Advisory Service Product Overview
Table 126. Bmf.cpa Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)
Table 127. Bmf.cpa Business Overview
Table 128. Bmf.cpa Recent Developments
Table 129. D and P Advisory Basic Information
Table 130. D and P Advisory Valuation Advisory Service Product Overview
Table 131. D and P Advisory Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)
Table 132. D and P Advisory Business Overview
Table 133. D and P Advisory Recent Developments
Table 134. Grant Thornton Basic Information
Table 135. Grant Thornton Valuation Advisory Service Product Overview
Table 136. Grant Thornton Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)
Table 137. Grant Thornton Business Overview
Table 138. Grant Thornton Recent Developments
Table 139. Trc Consulting Basic Information
Table 140. Trc Consulting Valuation Advisory Service Product Overview
Table 141. Trc Consulting Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)
Table 142. Trc Consulting Business Overview
Table 143. Trc Consulting Recent Developments
Table 144. PKF Advisory Basic Information
Table 145. PKF Advisory Valuation Advisory Service Product Overview
Table 146. PKF Advisory Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)
Table 147. PKF Advisory Business Overview
Table 148. PKF Advisory Recent Developments
Table 149. Andersen Global Basic Information
Table 150. Andersen Global Valuation Advisory Service Product Overview
Table 151. Andersen Global Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)
Table 152. Andersen Global Business Overview
Table 153. Andersen Global Recent Developments
Table 154. CBRE Basic Information

Table 155. CBRE Valuation Advisory Service Product Overview
Table 156. CBRE Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)
Table 157. CBRE Business Overview
Table 158. CBRE Recent Developments
Table 159. Cushman and Wakefield Basic Information
Table 160. Cushman and Wakefield Valuation Advisory Service Product Overview
Table 161. Cushman and Wakefield Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)
Table 162. Cushman and Wakefield Business Overview
Table 163. Cushman and Wakefield Recent Developments
Table 164. BDO Basic Information
Table 165. BDO Valuation Advisory Service Product Overview
Table 166. BDO Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)
Table 167. BDO Business Overview
Table 168. BDO Recent Developments
Table 169. Globalview Advisors Basic Information
Table 170. Globalview Advisors Valuation Advisory Service Product Overview
Table 171. Globalview Advisors Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)
Table 172. Globalview Advisors Business Overview
Table 173. Globalview Advisors Recent Developments
Table 174. VRG Basic Information
Table 175. VRG Valuation Advisory Service Product Overview
Table 176. VRG Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)
Table 177. VRG Business Overview
Table 178. VRG Recent Developments
Table 179. Alvarez and Marsal Basic Information
Table 180. Alvarez and Marsal Valuation Advisory Service Product Overview
Table 181. Alvarez and Marsal Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)
Table 182. Alvarez and Marsal Business Overview
Table 183. Alvarez and Marsal Recent Developments
Table 184. KPMG Basic Information
Table 185. KPMG Valuation Advisory Service Product Overview
Table 186. KPMG Valuation Advisory Service Revenue (M USD) and Gross Margin (2020-2025)

Table 187. KPMG Business Overview

Table 188. KPMG Recent Developments

Table 189. Global Valuation Advisory Service Market Size Forecast by Region
(2026-2035) & (M USD)

Table 190. North America Valuation Advisory Service Market Size Forecast by Country
(2026-2035) & (M USD)

Table 191. Europe Valuation Advisory Service Market Size Forecast by Country
(2026-2035) & (M USD)

Table 192. Asia Pacific Valuation Advisory Service Market Size Forecast by Region
(2026-2035) & (M USD)

Table 193. South America Valuation Advisory Service Market Size Forecast by Country
(2026-2035) & (M USD)

Table 194. Middle East and Africa Valuation Advisory Service Market Size Forecast by
Country (2026-2035) & (M USD)

Table 195. Global Valuation Advisory Service Market Size Forecast by Type
(2026-2035) & (M USD)

Table 196. Global Valuation Advisory Service Market Size Forecast by Application
(2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Valuation Advisory Service
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Valuation Advisory Service Market Size (M USD), 2025-2035
- Figure 5. Global Valuation Advisory Service Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Valuation Advisory Service Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Valuation Advisory Service Product Life Cycle
- Figure 12. Global Valuation Advisory Service Revenue Share by Company in 2025
- Figure 13. Valuation Advisory Service Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Valuation Advisory Service Revenue in 2025
- Figure 15. Value Chain Map of Valuation Advisory Service
- Figure 16. Global Valuation Advisory Service Market PEST Analysis
- Figure 17. Global Valuation Advisory Service Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Valuation Advisory Service Market Share by Type
- Figure 20. Market Share of Valuation Advisory Service by Type (2020-2025)
- Figure 21. Global Valuation Advisory Service Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Valuation Advisory Service Market Share by Application
- Figure 24. Global Valuation Advisory Service Market Share by Application (2020-2025)
- Figure 25. Global Valuation Advisory Service Market Share by Application in 2024
- Figure 26. Global Valuation Advisory Service Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global Valuation Advisory Service Market Size Market Share by Region (2020-2025)
- Figure 28. North America Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 29. North America Valuation Advisory Service Market Size Market Share by

Country in 2024

Figure 30. U.S. Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Valuation Advisory Service Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Valuation Advisory Service Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Valuation Advisory Service Market Share by Country in 2024

Figure 35. Germany Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Valuation Advisory Service Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Valuation Advisory Service Market Size Market Share by Region in 2024

Figure 42. China Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Valuation Advisory Service Market Size and Growth Rate (M USD)

Figure 48. South America Valuation Advisory Service Market Size Market Share by Country in 2024

Figure 49. Brazil Valuation Advisory Service Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 50. Argentina Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Valuation Advisory Service Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Valuation Advisory Service Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Valuation Advisory Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Valuation Advisory Service Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Valuation Advisory Service Market Share Forecast by Type (2026-2035)

Figure 61. Global Valuation Advisory Service Market Share Forecast by Application (2026-2035)

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