

Global Vacation Rental Solution Market Research Report 2025(Status and Outlook)

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Abstracts

The vacation rental solution market encompasses a suite of technology-driven platforms and software services designed to streamline and optimize the management, marketing, and booking of short-term rental properties, including apartments, villas, cabins, and other non-hotel accommodations. These solutions typically integrate property listing distribution, dynamic pricing algorithms, channel management, reservation coordination, automated guest communication, cleaning and maintenance scheduling, and payment processing into a centralized system, enabling property managers and individual hosts to efficiently scale operations, maximize occupancy rates, and enhance the guest experience while reducing manual administrative tasks.

The global Vacation Rental Solution market size was estimated at USD 3215.5 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 8.75% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Vacation Rental Solution market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Vacation

Rental Solution market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Vacation Rental Solution market.

Global Vacation Rental Solution Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

365Villas
Apptha
Avantio
Beyond
BookingSync
Ciirus Inc.
Convoyant
Escapia
Guesty
Hostaway
iGMS
Kigo Inc.
LiveRez

Lodgify
OwnerRez
RealPage (Kigo)
Rental Network Software
Smoobu
Streamline
Trekadoo
Virtual Resort Manager

Market Segmentation (by Type)

Software
Hardware

Market Segmentation (by Application)

Large Enterprises
SMEs

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments

Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Vacation Rental Solution Market
Overview of the regional outlook of the Vacation Rental Solution Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Vacation Rental Solution Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Vacation Rental Solution, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth

as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Vacation Rental Solution

1.2 Key Market Segments

1.2.1 Vacation Rental Solution Segment by Type

1.2.2 Vacation Rental Solution Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 VACATION RENTAL SOLUTION MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 VACATION RENTAL SOLUTION MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Vacation Rental Solution Product Life Cycle

3.3 Global Vacation Rental Solution Revenue Market Share by Company (2020-2025)

3.4 Vacation Rental Solution Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Vacation Rental Solution Company Headquarters, Area Served, Product Type

3.6 Vacation Rental Solution Market Competitive Situation and Trends

3.6.1 Vacation Rental Solution Market Concentration Rate

3.6.2 Global 5 and 10 Largest Vacation Rental Solution Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 VACATION RENTAL SOLUTION VALUE CHAIN ANALYSIS

4.1 Vacation Rental Solution Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF VACATION RENTAL SOLUTION MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Vacation Rental Solution Market Porter's Five Forces Analysis

6 VACATION RENTAL SOLUTION MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Vacation Rental Solution Market Size Market Share by Type (2020-2025)

6.3 Global Vacation Rental Solution Market Size Growth Rate by Type (2021-2025)

7 VACATION RENTAL SOLUTION MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Vacation Rental Solution Market Size (M USD) by Application (2020-2025)

7.3 Global Vacation Rental Solution Sales Growth Rate by Application (2020-2025)

8 VACATION RENTAL SOLUTION MARKET SEGMENTATION BY REGION

8.1 Global Vacation Rental Solution Market Size by Region

8.1.1 Global Vacation Rental Solution Market Size by Region

8.1.2 Global Vacation Rental Solution Market Size Market Share by Region

8.2 North America

8.2.1 North America Vacation Rental Solution Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Vacation Rental Solution Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Vacation Rental Solution Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Vacation Rental Solution Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Vacation Rental Solution Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 365Villas

9.1.1 365Villas Basic Information

9.1.2 365Villas Vacation Rental Solution Product Overview

9.1.3 365Villas Vacation Rental Solution Product Market Performance

9.1.4 365Villas SWOT Analysis

9.1.5 365Villas Business Overview

9.1.6 365Villas Recent Developments

9.2 Apptha

- 9.2.1 Apptha Basic Information
- 9.2.2 Apptha Vacation Rental Solution Product Overview
- 9.2.3 Apptha Vacation Rental Solution Product Market Performance
- 9.2.4 Apptha SWOT Analysis
- 9.2.5 Apptha Business Overview
- 9.2.6 Apptha Recent Developments
- 9.3 Avantio
 - 9.3.1 Avantio Basic Information
 - 9.3.2 Avantio Vacation Rental Solution Product Overview
 - 9.3.3 Avantio Vacation Rental Solution Product Market Performance
 - 9.3.4 Avantio SWOT Analysis
 - 9.3.5 Avantio Business Overview
 - 9.3.6 Avantio Recent Developments
- 9.4 Beyond
 - 9.4.1 Beyond Basic Information
 - 9.4.2 Beyond Vacation Rental Solution Product Overview
 - 9.4.3 Beyond Vacation Rental Solution Product Market Performance
 - 9.4.4 Beyond Business Overview
 - 9.4.5 Beyond Recent Developments
- 9.5 BookingSync
 - 9.5.1 BookingSync Basic Information
 - 9.5.2 BookingSync Vacation Rental Solution Product Overview
 - 9.5.3 BookingSync Vacation Rental Solution Product Market Performance
 - 9.5.4 BookingSync Business Overview
 - 9.5.5 BookingSync Recent Developments
- 9.6 Ciirus Inc.
 - 9.6.1 Ciirus Inc. Basic Information
 - 9.6.2 Ciirus Inc. Vacation Rental Solution Product Overview
 - 9.6.3 Ciirus Inc. Vacation Rental Solution Product Market Performance
 - 9.6.4 Ciirus Inc. Business Overview
 - 9.6.5 Ciirus Inc. Recent Developments
- 9.7 Convoyant
 - 9.7.1 Convoyant Basic Information
 - 9.7.2 Convoyant Vacation Rental Solution Product Overview
 - 9.7.3 Convoyant Vacation Rental Solution Product Market Performance
 - 9.7.4 Convoyant Business Overview
 - 9.7.5 Convoyant Recent Developments
- 9.8 Escapia
 - 9.8.1 Escapia Basic Information

- 9.8.2 Escapia Vacation Rental Solution Product Overview
- 9.8.3 Escapia Vacation Rental Solution Product Market Performance
- 9.8.4 Escapia Business Overview
- 9.8.5 Escapia Recent Developments
- 9.9 Guesty
 - 9.9.1 Guesty Basic Information
 - 9.9.2 Guesty Vacation Rental Solution Product Overview
 - 9.9.3 Guesty Vacation Rental Solution Product Market Performance
 - 9.9.4 Guesty Business Overview
 - 9.9.5 Guesty Recent Developments
- 9.10 Hostaway
 - 9.10.1 Hostaway Basic Information
 - 9.10.2 Hostaway Vacation Rental Solution Product Overview
 - 9.10.3 Hostaway Vacation Rental Solution Product Market Performance
 - 9.10.4 Hostaway Business Overview
 - 9.10.5 Hostaway Recent Developments
- 9.11 iGMS
 - 9.11.1 iGMS Basic Information
 - 9.11.2 iGMS Vacation Rental Solution Product Overview
 - 9.11.3 iGMS Vacation Rental Solution Product Market Performance
 - 9.11.4 iGMS Business Overview
 - 9.11.5 iGMS Recent Developments
- 9.12 Kigo Inc.
 - 9.12.1 Kigo Inc. Basic Information
 - 9.12.2 Kigo Inc. Vacation Rental Solution Product Overview
 - 9.12.3 Kigo Inc. Vacation Rental Solution Product Market Performance
 - 9.12.4 Kigo Inc. Business Overview
 - 9.12.5 Kigo Inc. Recent Developments
- 9.13 LiveRez
 - 9.13.1 LiveRez Basic Information
 - 9.13.2 LiveRez Vacation Rental Solution Product Overview
 - 9.13.3 LiveRez Vacation Rental Solution Product Market Performance
 - 9.13.4 LiveRez Business Overview
 - 9.13.5 LiveRez Recent Developments
- 9.14 Lodgify
 - 9.14.1 Lodgify Basic Information
 - 9.14.2 Lodgify Vacation Rental Solution Product Overview
 - 9.14.3 Lodgify Vacation Rental Solution Product Market Performance
 - 9.14.4 Lodgify Business Overview

- 9.14.5 Lodgify Recent Developments
- 9.15 OwnerRez
 - 9.15.1 OwnerRez Basic Information
 - 9.15.2 OwnerRez Vacation Rental Solution Product Overview
 - 9.15.3 OwnerRez Vacation Rental Solution Product Market Performance
 - 9.15.4 OwnerRez Business Overview
 - 9.15.5 OwnerRez Recent Developments
- 9.16 RealPage (Kigo)
 - 9.16.1 RealPage (Kigo) Basic Information
 - 9.16.2 RealPage (Kigo) Vacation Rental Solution Product Overview
 - 9.16.3 RealPage (Kigo) Vacation Rental Solution Product Market Performance
 - 9.16.4 RealPage (Kigo) Business Overview
 - 9.16.5 RealPage (Kigo) Recent Developments
- 9.17 Rental Network Software
 - 9.17.1 Rental Network Software Basic Information
 - 9.17.2 Rental Network Software Vacation Rental Solution Product Overview
 - 9.17.3 Rental Network Software Vacation Rental Solution Product Market Performance
 - 9.17.4 Rental Network Software Business Overview
 - 9.17.5 Rental Network Software Recent Developments
- 9.18 Smoobu
 - 9.18.1 Smoobu Basic Information
 - 9.18.2 Smoobu Vacation Rental Solution Product Overview
 - 9.18.3 Smoobu Vacation Rental Solution Product Market Performance
 - 9.18.4 Smoobu Business Overview
 - 9.18.5 Smoobu Recent Developments
- 9.19 Streamline
 - 9.19.1 Streamline Basic Information
 - 9.19.2 Streamline Vacation Rental Solution Product Overview
 - 9.19.3 Streamline Vacation Rental Solution Product Market Performance
 - 9.19.4 Streamline Business Overview
 - 9.19.5 Streamline Recent Developments
- 9.20 Trekadoo
 - 9.20.1 Trekadoo Basic Information
 - 9.20.2 Trekadoo Vacation Rental Solution Product Overview
 - 9.20.3 Trekadoo Vacation Rental Solution Product Market Performance
 - 9.20.4 Trekadoo Business Overview
 - 9.20.5 Trekadoo Recent Developments
- 9.21 Virtual Resort Manager
 - 9.21.1 Virtual Resort Manager Basic Information

- 9.21.2 Virtual Resort Manager Vacation Rental Solution Product Overview
- 9.21.3 Virtual Resort Manager Vacation Rental Solution Product Market Performance
- 9.21.4 Virtual Resort Manager Business Overview
- 9.21.5 Virtual Resort Manager Recent Developments

10 VACATION RENTAL SOLUTION MARKET FORECAST BY REGION

- 10.1 Global Vacation Rental Solution Market Size Forecast
- 10.2 Global Vacation Rental Solution Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Vacation Rental Solution Market Size Forecast by Country
 - 10.2.3 Asia Pacific Vacation Rental Solution Market Size Forecast by Region
 - 10.2.4 South America Vacation Rental Solution Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Vacation Rental Solution by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 11.1 Global Vacation Rental Solution Market Forecast by Type (2026-2033)
- 11.2 Global Vacation Rental Solution Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Vacation Rental Solution Market Size Comparison by Region (M USD)
Table 5. Global Vacation Rental Solution Revenue (M USD) by Company (2020-2025)
Table 6. Global Vacation Rental Solution Revenue Share by Company (2020-2025)
Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Vacation Rental Solution as of 2024)
Table 8. Vacation Rental Solution Company Headquarters and Area Served
Table 9. Company Vacation Rental Solution Product Type
Table 10. Global Vacation Rental Solution Company Market Concentration Ratio (CR5 and HHI)
Table 11. Mergers & Acquisitions, Expansion Plans
Table 12. Midstream Market Analysis
Table 13. Downstream Customer Analysis
Table 14. Key Development Trends
Table 15. Driving Factors
Table 16. Vacation Rental Solution Market Challenges
Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 20. Global Vacation Rental Solution Market Size by Type (M USD)
Table 21. Global Vacation Rental Solution Market Size (M USD) by Type (2020-2025)
Table 22. Global Vacation Rental Solution Market Size Share by Type (2020-2025)
Table 23. Global Vacation Rental Solution Market Size Growth Rate by Type (2021-2025)
Table 24. Global Vacation Rental Solution Market Size by Application
Table 25. Global Vacation Rental Solution Market Size by Application (2020-2025) & (M USD)
Table 26. Global Vacation Rental Solution Market Share by Application (2020-2025)
Table 27. Global Vacation Rental Solution Sales Growth Rate by Application (2020-2025)
Table 28. Global Vacation Rental Solution Market Size by Region (2020-2025) & (M USD)
Table 29. Global Vacation Rental Solution Market Size Market Share by Region

(2020-2025)

Table 30. North America Vacation Rental Solution Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Vacation Rental Solution Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Vacation Rental Solution Market Size by Region (2020-2025) & (M USD)

Table 33. South America Vacation Rental Solution Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Vacation Rental Solution Market Size by Region (2020-2025) & (M USD)

Table 35. 365Villas Basic Information

Table 36. 365Villas Vacation Rental Solution Product Overview

Table 37. 365Villas Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 38. 365Villas SWOT Analysis

Table 39. 365Villas Business Overview

Table 40. 365Villas Recent Developments

Table 41. Apptha Basic Information

Table 42. Apptha Vacation Rental Solution Product Overview

Table 43. Apptha Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Apptha SWOT Analysis

Table 45. Apptha Business Overview

Table 46. Apptha Recent Developments

Table 47. Avantio Basic Information

Table 48. Avantio Vacation Rental Solution Product Overview

Table 49. Avantio Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 50. Avantio SWOT Analysis

Table 51. Avantio Business Overview

Table 52. Avantio Recent Developments

Table 53. Beyond Basic Information

Table 54. Beyond Vacation Rental Solution Product Overview

Table 55. Beyond Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 56. Beyond Business Overview

Table 57. Beyond Recent Developments

Table 58. BookingSync Basic Information

Table 59. BookingSync Vacation Rental Solution Product Overview
Table 60. BookingSync Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)
Table 61. BookingSync Business Overview
Table 62. BookingSync Recent Developments
Table 63. Ciirus Inc. Basic Information
Table 64. Ciirus Inc. Vacation Rental Solution Product Overview
Table 65. Ciirus Inc. Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)
Table 66. Ciirus Inc. Business Overview
Table 67. Ciirus Inc. Recent Developments
Table 68. Convoyant Basic Information
Table 69. Convoyant Vacation Rental Solution Product Overview
Table 70. Convoyant Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)
Table 71. Convoyant Business Overview
Table 72. Convoyant Recent Developments
Table 73. Escapia Basic Information
Table 74. Escapia Vacation Rental Solution Product Overview
Table 75. Escapia Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)
Table 76. Escapia Business Overview
Table 77. Escapia Recent Developments
Table 78. Guesty Basic Information
Table 79. Guesty Vacation Rental Solution Product Overview
Table 80. Guesty Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)
Table 81. Guesty Business Overview
Table 82. Guesty Recent Developments
Table 83. Hostaway Basic Information
Table 84. Hostaway Vacation Rental Solution Product Overview
Table 85. Hostaway Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)
Table 86. Hostaway Business Overview
Table 87. Hostaway Recent Developments
Table 88. iGMS Basic Information
Table 89. iGMS Vacation Rental Solution Product Overview
Table 90. iGMS Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 91. iGMS Business Overview

Table 92. iGMS Recent Developments

Table 93. Kigo Inc. Basic Information

Table 94. Kigo Inc. Vacation Rental Solution Product Overview

Table 95. Kigo Inc. Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 96. Kigo Inc. Business Overview

Table 97. Kigo Inc. Recent Developments

Table 98. LiveRez Basic Information

Table 99. LiveRez Vacation Rental Solution Product Overview

Table 100. LiveRez Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 101. LiveRez Business Overview

Table 102. LiveRez Recent Developments

Table 103. Lodgify Basic Information

Table 104. Lodgify Vacation Rental Solution Product Overview

Table 105. Lodgify Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 106. Lodgify Business Overview

Table 107. Lodgify Recent Developments

Table 108. OwnerRez Basic Information

Table 109. OwnerRez Vacation Rental Solution Product Overview

Table 110. OwnerRez Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 111. OwnerRez Business Overview

Table 112. OwnerRez Recent Developments

Table 113. RealPage (Kigo) Basic Information

Table 114. RealPage (Kigo) Vacation Rental Solution Product Overview

Table 115. RealPage (Kigo) Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 116. RealPage (Kigo) Business Overview

Table 117. RealPage (Kigo) Recent Developments

Table 118. Rental Network Software Basic Information

Table 119. Rental Network Software Vacation Rental Solution Product Overview

Table 120. Rental Network Software Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 121. Rental Network Software Business Overview

Table 122. Rental Network Software Recent Developments

Table 123. Smoobu Basic Information

Table 124. Smoobu Vacation Rental Solution Product Overview
Table 125. Smoobu Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)
Table 126. Smoobu Business Overview
Table 127. Smoobu Recent Developments
Table 128. Streamline Basic Information
Table 129. Streamline Vacation Rental Solution Product Overview
Table 130. Streamline Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)
Table 131. Streamline Business Overview
Table 132. Streamline Recent Developments
Table 133. Trekadoo Basic Information
Table 134. Trekadoo Vacation Rental Solution Product Overview
Table 135. Trekadoo Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)
Table 136. Trekadoo Business Overview
Table 137. Trekadoo Recent Developments
Table 138. Virtual Resort Manager Basic Information
Table 139. Virtual Resort Manager Vacation Rental Solution Product Overview
Table 140. Virtual Resort Manager Vacation Rental Solution Revenue (M USD) and Gross Margin (2020-2025)
Table 141. Virtual Resort Manager Business Overview
Table 142. Virtual Resort Manager Recent Developments
Table 143. Global Vacation Rental Solution Market Size Forecast by Region (2026-2033) & (M USD)
Table 144. North America Vacation Rental Solution Market Size Forecast by Country (2026-2033) & (M USD)
Table 145. Europe Vacation Rental Solution Market Size Forecast by Country (2026-2033) & (M USD)
Table 146. Asia Pacific Vacation Rental Solution Market Size Forecast by Region (2026-2033) & (M USD)
Table 147. South America Vacation Rental Solution Market Size Forecast by Country (2026-2033) & (M USD)
Table 148. Middle East and Africa Vacation Rental Solution Market Size Forecast by Country (2026-2033) & (M USD)
Table 149. Global Vacation Rental Solution Market Size Forecast by Type (2026-2033) & (M USD)
Table 150. Global Vacation Rental Solution Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Vacation Rental Solution
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Vacation Rental Solution Market Size (M USD), 2024-2033
- Figure 5. Global Vacation Rental Solution Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Vacation Rental Solution Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Vacation Rental Solution Product Life Cycle
- Figure 12. Global Vacation Rental Solution Revenue Share by Company in 2024
- Figure 13. Vacation Rental Solution Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Vacation Rental Solution Revenue in 2024
- Figure 15. Value Chain Map of Vacation Rental Solution
- Figure 16. Global Vacation Rental Solution Market PEST Analysis
- Figure 17. Global Vacation Rental Solution Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Vacation Rental Solution Market Share by Type
- Figure 20. Market Size Share of Vacation Rental Solution by Type (2020-2025)
- Figure 21. Market Size Share of Vacation Rental Solution by Type in 2024
- Figure 22. Global Vacation Rental Solution Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Vacation Rental Solution Market Share by Application
- Figure 25. Global Vacation Rental Solution Market Share by Application (2020-2025)
- Figure 26. Global Vacation Rental Solution Market Share by Application in 2024
- Figure 27. Global Vacation Rental Solution Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Vacation Rental Solution Market Size Market Share by Region (2020-2025)
- Figure 29. North America Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 30. North America Vacation Rental Solution Market Size Market Share by Country in 2024

Figure 31. U.S. Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Vacation Rental Solution Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Vacation Rental Solution Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Vacation Rental Solution Market Share by Country in 2024

Figure 36. Germany Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Vacation Rental Solution Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Vacation Rental Solution Market Size Market Share by Region in 2024

Figure 43. China Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Vacation Rental Solution Market Size and Growth Rate (M USD)

Figure 49. South America Vacation Rental Solution Market Size Market Share by Country in 2024

Figure 50. Brazil Vacation Rental Solution Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 51. Argentina Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Vacation Rental Solution Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Vacation Rental Solution Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Vacation Rental Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Vacation Rental Solution Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Vacation Rental Solution Market Share Forecast by Type (2026-2033)

Figure 62. Global Vacation Rental Solution Market Share Forecast by Application (2026-2033)

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