

Global V2X for Automotive Market Research Report 2026(Status and Outlook)

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Abstracts

Vehicle-to-Everything (V2X) communication is a large-scale network system based on in-vehicle networks, inter-vehicle networks, and mobile internet connectivity. It enables wireless communication and information exchange between vehicles, roads, pedestrians, and the internet according to agreed-upon communication protocols and standards. It collects vehicle environmental and status data through GPS, RFID, sensors, and camera image processing. Utilizing internet technology, this information is transmitted and aggregated to a central processing unit. Computer technology then analyzes and processes vast amounts of vehicle data to enable functions such as optimal route planning, real-time traffic reporting, and traffic signal timing coordination. The system encompasses five key elements: people, vehicles, roads, communications, and service platforms.

Key Players

Traditional Tech Companies: Huawei has demonstrated diversified business in the vehicle-road coordination sector, leveraging its strengths in communication and cloud technologies to provide connected vehicle solutions. Baidu launched Carlife, enabling smartphone-to-vehicle system connectivity, while also making significant strides in autonomous driving R&D. Tencent continuously upgrades its connected vehicle services, maintaining leadership in in-vehicle information services through scale advantages and expanding its connected vehicle business via investments.

Automotive Electronics & Components Firms: Desay SV has a well-rounded product portfolio and proactively develops new technologies, boasting extensive product and technical reserves in infotainment systems and autonomous driving assistance systems. Joyson Smart Mobility, a rapidly growing independent division of Joyson Electronics, focuses on R&D and sales of connected vehicle products and services.

Specialized V2X Companies: BOTY offers comprehensive V2X services with a broad client base, covering in-vehicle information services and intelligent driving. NavInfo's subsidiary, NavInfo Intelligent Connectivity, leverages its mapping expertise to provide critical data and services like high-precision maps for V2X.

applications. **Development Trends** **Market Scale Continues to Expand:** Driven by technological advancements and sustained policy support, the connected vehicle market will maintain rapid growth. Both the global and Chinese markets are projected to expand significantly in the coming years. **Technological Innovation Drives Industry Upgrades:** Breakthroughs in 5G, big data, cloud computing, and artificial intelligence will inject new momentum into connected vehicle development. These technologies will enhance intelligence and connectivity, enabling more precise traffic forecasting, intelligent decision-making, and autonomous driving capabilities. **Cross-Industry Integration and Ecosystem Development:** The V2X industry will intensify cross-sector collaboration, fostering closer partnerships among automotive manufacturers, telecom operators, software developers, and hardware suppliers. By building an open, collaborative, and mutually beneficial V2X ecosystem, stakeholders will collectively drive the industry's prosperous development. **Upstream and Downstream Impacts** **Impact on Upstream:** The upstream primarily includes component suppliers such as chips, sensors, and communication modules, as well as software developers. The development of IoT for vehicles imposes higher demands on chip computing power, sensor accuracy and reliability, and communication module transmission speed and stability. This drives upstream enterprises to continuously increase R&D investment and enhance product performance. Simultaneously, the growing demand for software related to IoT for vehicles propels software developers to innovate and optimize relevant software solutions. **Downstream Impact:** V2X is revolutionizing the automotive industry by accelerating the shift toward intelligent and connected vehicles, thereby enhancing automotive value and competitiveness. In transportation, V2X facilitates intelligent traffic management, improves traffic efficiency, reduces accidents, and alleviates congestion. Furthermore, it has spawned new business models and services?such as V2X-enabled shared mobility and UBI insurance?creating fresh opportunities for related industries.

The global V2X for Automotive market size was estimated at USD 3149.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 35.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global V2X for Automotive market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global V2X for Automotive market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the V2X for Automotive market.

Global V2X for Automotive Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Continental AG

Qualcomm

NXP

Bosch

Huawei

Kapsch

Askey

Ficosa

Savari

LACROIX City

Cohda Wireless
Autotalks
Lear (Arada)
Commsignia
HARMAN
Danlaw

Market Segmentation (by Type)

V2V
V2I
V2P

Market Segmentation (by Application)

Passenger Car
Commercial Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the V2X for Automotive Market
Overview of the regional outlook of the V2X for Automotive Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the V2X for Automotive Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of V2X for Automotive, their output

value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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