

# Global UV Protection Sunglasses Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Protection from UV rays is obtained by the usage of sunglasses. Sunglasses are available in a combination of various shades and tints that helps in the protection of eyes against harmful rays. In addition, custom-made sunglasses are being availed by the manufacturers for corrected vision to boost the sales of the product by enhancing the experience of the customers. These products also protect the eyes from other things including flying particles and dust.

This report provides a deep insight into the global UV Protection Sunglasses market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global UV Protection Sunglasses Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the UV Protection Sunglasses market in any manner.

## Global UV Protection Sunglasses Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Oakley

Rudy

Nike

Decathlon

Uvex

POC

Native Eyewear

Scott

Bolle

Julbo

Under Armour

Ocean

Teknic

BBB

Nashbar

Safilo S.p.A.

De Rigo S.p.A.

Marcolin S.p.A.

Maui Jim Inc.

Adidas

KAENON

Carl Zeiss

Formosa Optical

Market Segmentation (by Type)

Glass Sunglasses

CR-39 Sunglasses

Polycarbonate Sunglasses

Polyurethane Sunglasses

Others

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the UV Protection Sunglasses Market

Overview of the regional outlook of the UV Protection Sunglasses Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the UV Protection Sunglasses Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of UV Protection Sunglasses

1.2 Key Market Segments

1.2.1 UV Protection Sunglasses Segment by Type

1.2.2 UV Protection Sunglasses Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 UV PROTECTION SUNGLASSES MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global UV Protection Sunglasses Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global UV Protection Sunglasses Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 UV PROTECTION SUNGLASSES MARKET COMPETITIVE LANDSCAPE**

3.1 Global UV Protection Sunglasses Sales by Manufacturers (2019-2024)

3.2 Global UV Protection Sunglasses Revenue Market Share by Manufacturers (2019-2024)

3.3 UV Protection Sunglasses Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global UV Protection Sunglasses Average Price by Manufacturers (2019-2024)

3.5 Manufacturers UV Protection Sunglasses Sales Sites, Area Served, Product Type

3.6 UV Protection Sunglasses Market Competitive Situation and Trends

3.6.1 UV Protection Sunglasses Market Concentration Rate

3.6.2 Global 5 and 10 Largest UV Protection Sunglasses Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion



## **4 UV PROTECTION SUNGLASSES INDUSTRY CHAIN ANALYSIS**

- 4.1 UV Protection Sunglasses Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF UV PROTECTION SUNGLASSES MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 UV PROTECTION SUNGLASSES MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global UV Protection Sunglasses Sales Market Share by Type (2019-2024)
- 6.3 Global UV Protection Sunglasses Market Size Market Share by Type (2019-2024)
- 6.4 Global UV Protection Sunglasses Price by Type (2019-2024)

## **7 UV PROTECTION SUNGLASSES MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global UV Protection Sunglasses Market Sales by Application (2019-2024)
- 7.3 Global UV Protection Sunglasses Market Size (M USD) by Application (2019-2024)
- 7.4 Global UV Protection Sunglasses Sales Growth Rate by Application (2019-2024)

## **8 UV PROTECTION SUNGLASSES MARKET SEGMENTATION BY REGION**

- 8.1 Global UV Protection Sunglasses Sales by Region
  - 8.1.1 Global UV Protection Sunglasses Sales by Region

## 8.1.2 Global UV Protection Sunglasses Sales Market Share by Region

### 8.2 North America

#### 8.2.1 North America UV Protection Sunglasses Sales by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe UV Protection Sunglasses Sales by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific UV Protection Sunglasses Sales by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America UV Protection Sunglasses Sales by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa UV Protection Sunglasses Sales by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Oakley

#### 9.1.1 Oakley UV Protection Sunglasses Basic Information

#### 9.1.2 Oakley UV Protection Sunglasses Product Overview

#### 9.1.3 Oakley UV Protection Sunglasses Product Market Performance

- 9.1.4 Oakley Business Overview
- 9.1.5 Oakley UV Protection Sunglasses SWOT Analysis
- 9.1.6 Oakley Recent Developments
- 9.2 Rudy
  - 9.2.1 Rudy UV Protection Sunglasses Basic Information
  - 9.2.2 Rudy UV Protection Sunglasses Product Overview
  - 9.2.3 Rudy UV Protection Sunglasses Product Market Performance
  - 9.2.4 Rudy Business Overview
  - 9.2.5 Rudy UV Protection Sunglasses SWOT Analysis
  - 9.2.6 Rudy Recent Developments
- 9.3 Nike
  - 9.3.1 Nike UV Protection Sunglasses Basic Information
  - 9.3.2 Nike UV Protection Sunglasses Product Overview
  - 9.3.3 Nike UV Protection Sunglasses Product Market Performance
  - 9.3.4 Nike UV Protection Sunglasses SWOT Analysis
  - 9.3.5 Nike Business Overview
  - 9.3.6 Nike Recent Developments
- 9.4 Decathlon
  - 9.4.1 Decathlon UV Protection Sunglasses Basic Information
  - 9.4.2 Decathlon UV Protection Sunglasses Product Overview
  - 9.4.3 Decathlon UV Protection Sunglasses Product Market Performance
  - 9.4.4 Decathlon Business Overview
  - 9.4.5 Decathlon Recent Developments
- 9.5 Uvex
  - 9.5.1 Uvex UV Protection Sunglasses Basic Information
  - 9.5.2 Uvex UV Protection Sunglasses Product Overview
  - 9.5.3 Uvex UV Protection Sunglasses Product Market Performance
  - 9.5.4 Uvex Business Overview
  - 9.5.5 Uvex Recent Developments
- 9.6 POC
  - 9.6.1 POC UV Protection Sunglasses Basic Information
  - 9.6.2 POC UV Protection Sunglasses Product Overview
  - 9.6.3 POC UV Protection Sunglasses Product Market Performance
  - 9.6.4 POC Business Overview
  - 9.6.5 POC Recent Developments
- 9.7 Native Eyewear
  - 9.7.1 Native Eyewear UV Protection Sunglasses Basic Information
  - 9.7.2 Native Eyewear UV Protection Sunglasses Product Overview
  - 9.7.3 Native Eyewear UV Protection Sunglasses Product Market Performance

9.7.4 Native Eyewear Business Overview

9.7.5 Native Eyewear Recent Developments

9.8 Scott

9.8.1 Scott UV Protection Sunglasses Basic Information

9.8.2 Scott UV Protection Sunglasses Product Overview

9.8.3 Scott UV Protection Sunglasses Product Market Performance

9.8.4 Scott Business Overview

9.8.5 Scott Recent Developments

9.9 Bolle

9.9.1 Bolle UV Protection Sunglasses Basic Information

9.9.2 Bolle UV Protection Sunglasses Product Overview

9.9.3 Bolle UV Protection Sunglasses Product Market Performance

9.9.4 Bolle Business Overview

9.9.5 Bolle Recent Developments

9.10 Julbo

9.10.1 Julbo UV Protection Sunglasses Basic Information

9.10.2 Julbo UV Protection Sunglasses Product Overview

9.10.3 Julbo UV Protection Sunglasses Product Market Performance

9.10.4 Julbo Business Overview

9.10.5 Julbo Recent Developments

9.11 Under Armour

9.11.1 Under Armour UV Protection Sunglasses Basic Information

9.11.2 Under Armour UV Protection Sunglasses Product Overview

9.11.3 Under Armour UV Protection Sunglasses Product Market Performance

9.11.4 Under Armour Business Overview

9.11.5 Under Armour Recent Developments

9.12 Ocean

9.12.1 Ocean UV Protection Sunglasses Basic Information

9.12.2 Ocean UV Protection Sunglasses Product Overview

9.12.3 Ocean UV Protection Sunglasses Product Market Performance

9.12.4 Ocean Business Overview

9.12.5 Ocean Recent Developments

9.13 Teknic

9.13.1 Teknic UV Protection Sunglasses Basic Information

9.13.2 Teknic UV Protection Sunglasses Product Overview

9.13.3 Teknic UV Protection Sunglasses Product Market Performance

9.13.4 Teknic Business Overview

9.13.5 Teknic Recent Developments

9.14 BBB

- 9.14.1 BBB UV Protection Sunglasses Basic Information
- 9.14.2 BBB UV Protection Sunglasses Product Overview
- 9.14.3 BBB UV Protection Sunglasses Product Market Performance
- 9.14.4 BBB Business Overview
- 9.14.5 BBB Recent Developments
- 9.15 Nashbar
  - 9.15.1 Nashbar UV Protection Sunglasses Basic Information
  - 9.15.2 Nashbar UV Protection Sunglasses Product Overview
  - 9.15.3 Nashbar UV Protection Sunglasses Product Market Performance
  - 9.15.4 Nashbar Business Overview
  - 9.15.5 Nashbar Recent Developments
- 9.16 Safilo S.p.A.
  - 9.16.1 Safilo S.p.A. UV Protection Sunglasses Basic Information
  - 9.16.2 Safilo S.p.A. UV Protection Sunglasses Product Overview
  - 9.16.3 Safilo S.p.A. UV Protection Sunglasses Product Market Performance
  - 9.16.4 Safilo S.p.A. Business Overview
  - 9.16.5 Safilo S.p.A. Recent Developments
- 9.17 De Rigo S.p.A.
  - 9.17.1 De Rigo S.p.A. UV Protection Sunglasses Basic Information
  - 9.17.2 De Rigo S.p.A. UV Protection Sunglasses Product Overview
  - 9.17.3 De Rigo S.p.A. UV Protection Sunglasses Product Market Performance
  - 9.17.4 De Rigo S.p.A. Business Overview
  - 9.17.5 De Rigo S.p.A. Recent Developments
- 9.18 Marcolin S.p.A.
  - 9.18.1 Marcolin S.p.A. UV Protection Sunglasses Basic Information
  - 9.18.2 Marcolin S.p.A. UV Protection Sunglasses Product Overview
  - 9.18.3 Marcolin S.p.A. UV Protection Sunglasses Product Market Performance
  - 9.18.4 Marcolin S.p.A. Business Overview
  - 9.18.5 Marcolin S.p.A. Recent Developments
- 9.19 Maui Jim Inc.
  - 9.19.1 Maui Jim Inc. UV Protection Sunglasses Basic Information
  - 9.19.2 Maui Jim Inc. UV Protection Sunglasses Product Overview
  - 9.19.3 Maui Jim Inc. UV Protection Sunglasses Product Market Performance
  - 9.19.4 Maui Jim Inc. Business Overview
  - 9.19.5 Maui Jim Inc. Recent Developments
- 9.20 Adidas
  - 9.20.1 Adidas UV Protection Sunglasses Basic Information
  - 9.20.2 Adidas UV Protection Sunglasses Product Overview
  - 9.20.3 Adidas UV Protection Sunglasses Product Market Performance

9.20.4 Adidas Business Overview

9.20.5 Adidas Recent Developments

## 9.21 KAENON

9.21.1 KAENON UV Protection Sunglasses Basic Information

9.21.2 KAENON UV Protection Sunglasses Product Overview

9.21.3 KAENON UV Protection Sunglasses Product Market Performance

9.21.4 KAENON Business Overview

9.21.5 KAENON Recent Developments

## 9.22 Carl Zeiss

9.22.1 Carl Zeiss UV Protection Sunglasses Basic Information

9.22.2 Carl Zeiss UV Protection Sunglasses Product Overview

9.22.3 Carl Zeiss UV Protection Sunglasses Product Market Performance

9.22.4 Carl Zeiss Business Overview

9.22.5 Carl Zeiss Recent Developments

## 9.23 Formosa Optical

9.23.1 Formosa Optical UV Protection Sunglasses Basic Information

9.23.2 Formosa Optical UV Protection Sunglasses Product Overview

9.23.3 Formosa Optical UV Protection Sunglasses Product Market Performance

9.23.4 Formosa Optical Business Overview

9.23.5 Formosa Optical Recent Developments

## **10 UV PROTECTION SUNGLASSES MARKET FORECAST BY REGION**

10.1 Global UV Protection Sunglasses Market Size Forecast

10.2 Global UV Protection Sunglasses Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe UV Protection Sunglasses Market Size Forecast by Country

10.2.3 Asia Pacific UV Protection Sunglasses Market Size Forecast by Region

10.2.4 South America UV Protection Sunglasses Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of UV Protection Sunglasses by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global UV Protection Sunglasses Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of UV Protection Sunglasses by Type (2025-2030)

11.1.2 Global UV Protection Sunglasses Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of UV Protection Sunglasses by Type (2025-2030)

11.2 Global UV Protection Sunglasses Market Forecast by Application (2025-2030)

- 11.2.1 Global UV Protection Sunglasses Sales (K Units) Forecast by Application
- 11.2.2 Global UV Protection Sunglasses Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. UV Protection Sunglasses Market Size Comparison by Region (M USD)
- Table 5. Global UV Protection Sunglasses Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global UV Protection Sunglasses Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global UV Protection Sunglasses Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global UV Protection Sunglasses Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in UV Protection Sunglasses as of 2022)
- Table 10. Global Market UV Protection Sunglasses Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers UV Protection Sunglasses Sales Sites and Area Served
- Table 12. Manufacturers UV Protection Sunglasses Product Type
- Table 13. Global UV Protection Sunglasses Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of UV Protection Sunglasses
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. UV Protection Sunglasses Market Challenges
- Table 22. Global UV Protection Sunglasses Sales by Type (K Units)
- Table 23. Global UV Protection Sunglasses Market Size by Type (M USD)
- Table 24. Global UV Protection Sunglasses Sales (K Units) by Type (2019-2024)
- Table 25. Global UV Protection Sunglasses Sales Market Share by Type (2019-2024)
- Table 26. Global UV Protection Sunglasses Market Size (M USD) by Type (2019-2024)
- Table 27. Global UV Protection Sunglasses Market Size Share by Type (2019-2024)
- Table 28. Global UV Protection Sunglasses Price (USD/Unit) by Type (2019-2024)



- Table 29. Global UV Protection Sunglasses Sales (K Units) by Application
- Table 30. Global UV Protection Sunglasses Market Size by Application
- Table 31. Global UV Protection Sunglasses Sales by Application (2019-2024) & (K Units)
- Table 32. Global UV Protection Sunglasses Sales Market Share by Application (2019-2024)
- Table 33. Global UV Protection Sunglasses Sales by Application (2019-2024) & (M USD)
- Table 34. Global UV Protection Sunglasses Market Share by Application (2019-2024)
- Table 35. Global UV Protection Sunglasses Sales Growth Rate by Application (2019-2024)
- Table 36. Global UV Protection Sunglasses Sales by Region (2019-2024) & (K Units)
- Table 37. Global UV Protection Sunglasses Sales Market Share by Region (2019-2024)
- Table 38. North America UV Protection Sunglasses Sales by Country (2019-2024) & (K Units)
- Table 39. Europe UV Protection Sunglasses Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific UV Protection Sunglasses Sales by Region (2019-2024) & (K Units)
- Table 41. South America UV Protection Sunglasses Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa UV Protection Sunglasses Sales by Region (2019-2024) & (K Units)
- Table 43. Oakley UV Protection Sunglasses Basic Information
- Table 44. Oakley UV Protection Sunglasses Product Overview
- Table 45. Oakley UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Oakley Business Overview
- Table 47. Oakley UV Protection Sunglasses SWOT Analysis
- Table 48. Oakley Recent Developments
- Table 49. Rudy UV Protection Sunglasses Basic Information
- Table 50. Rudy UV Protection Sunglasses Product Overview
- Table 51. Rudy UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Rudy Business Overview
- Table 53. Rudy UV Protection Sunglasses SWOT Analysis
- Table 54. Rudy Recent Developments
- Table 55. Nike UV Protection Sunglasses Basic Information
- Table 56. Nike UV Protection Sunglasses Product Overview
- Table 57. Nike UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 58. Nike UV Protection Sunglasses SWOT Analysis

Table 59. Nike Business Overview

Table 60. Nike Recent Developments

Table 61. Decathlon UV Protection Sunglasses Basic Information

Table 62. Decathlon UV Protection Sunglasses Product Overview

Table 63. Decathlon UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Decathlon Business Overview

Table 65. Decathlon Recent Developments

Table 66. Uvex UV Protection Sunglasses Basic Information

Table 67. Uvex UV Protection Sunglasses Product Overview

Table 68. Uvex UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Uvex Business Overview

Table 70. Uvex Recent Developments

Table 71. POC UV Protection Sunglasses Basic Information

Table 72. POC UV Protection Sunglasses Product Overview

Table 73. POC UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. POC Business Overview

Table 75. POC Recent Developments

Table 76. Native Eyewear UV Protection Sunglasses Basic Information

Table 77. Native Eyewear UV Protection Sunglasses Product Overview

Table 78. Native Eyewear UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Native Eyewear Business Overview

Table 80. Native Eyewear Recent Developments

Table 81. Scott UV Protection Sunglasses Basic Information

Table 82. Scott UV Protection Sunglasses Product Overview

Table 83. Scott UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Scott Business Overview

Table 85. Scott Recent Developments

Table 86. Bolle UV Protection Sunglasses Basic Information

Table 87. Bolle UV Protection Sunglasses Product Overview

Table 88. Bolle UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Bolle Business Overview

Table 90. Bolle Recent Developments

Table 91. Julbo UV Protection Sunglasses Basic Information

Table 92. Julbo UV Protection Sunglasses Product Overview

Table 93. Julbo UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Julbo Business Overview

Table 95. Julbo Recent Developments

Table 96. Under Armour UV Protection Sunglasses Basic Information

Table 97. Under Armour UV Protection Sunglasses Product Overview

Table 98. Under Armour UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Under Armour Business Overview

Table 100. Under Armour Recent Developments

Table 101. Ocean UV Protection Sunglasses Basic Information

Table 102. Ocean UV Protection Sunglasses Product Overview

Table 103. Ocean UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Ocean Business Overview

Table 105. Ocean Recent Developments

Table 106. Teknic UV Protection Sunglasses Basic Information

Table 107. Teknic UV Protection Sunglasses Product Overview

Table 108. Teknic UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Teknic Business Overview

Table 110. Teknic Recent Developments

Table 111. BBB UV Protection Sunglasses Basic Information

Table 112. BBB UV Protection Sunglasses Product Overview

Table 113. BBB UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. BBB Business Overview

Table 115. BBB Recent Developments

Table 116. Nashbar UV Protection Sunglasses Basic Information

Table 117. Nashbar UV Protection Sunglasses Product Overview

Table 118. Nashbar UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Nashbar Business Overview

Table 120. Nashbar Recent Developments

Table 121. Safilo S.p.A. UV Protection Sunglasses Basic Information

Table 122. Safilo S.p.A. UV Protection Sunglasses Product Overview

- Table 123. Safilo S.p.A. UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Safilo S.p.A. Business Overview
- Table 125. Safilo S.p.A. Recent Developments
- Table 126. De Rigo S.p.A. UV Protection Sunglasses Basic Information
- Table 127. De Rigo S.p.A. UV Protection Sunglasses Product Overview
- Table 128. De Rigo S.p.A. UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. De Rigo S.p.A. Business Overview
- Table 130. De Rigo S.p.A. Recent Developments
- Table 131. Marcolin S.p.A. UV Protection Sunglasses Basic Information
- Table 132. Marcolin S.p.A. UV Protection Sunglasses Product Overview
- Table 133. Marcolin S.p.A. UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Marcolin S.p.A. Business Overview
- Table 135. Marcolin S.p.A. Recent Developments
- Table 136. Maui Jim Inc. UV Protection Sunglasses Basic Information
- Table 137. Maui Jim Inc. UV Protection Sunglasses Product Overview
- Table 138. Maui Jim Inc. UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Maui Jim Inc. Business Overview
- Table 140. Maui Jim Inc. Recent Developments
- Table 141. Adidas UV Protection Sunglasses Basic Information
- Table 142. Adidas UV Protection Sunglasses Product Overview
- Table 143. Adidas UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Adidas Business Overview
- Table 145. Adidas Recent Developments
- Table 146. KAENON UV Protection Sunglasses Basic Information
- Table 147. KAENON UV Protection Sunglasses Product Overview
- Table 148. KAENON UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. KAENON Business Overview
- Table 150. KAENON Recent Developments
- Table 151. Carl Zeiss UV Protection Sunglasses Basic Information
- Table 152. Carl Zeiss UV Protection Sunglasses Product Overview
- Table 153. Carl Zeiss UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 154. Carl Zeiss Business Overview

- Table 155. Carl Zeiss Recent Developments
- Table 156. Formosa Optical UV Protection Sunglasses Basic Information
- Table 157. Formosa Optical UV Protection Sunglasses Product Overview
- Table 158. Formosa Optical UV Protection Sunglasses Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 159. Formosa Optical Business Overview
- Table 160. Formosa Optical Recent Developments
- Table 161. Global UV Protection Sunglasses Sales Forecast by Region (2025-2030) & (K Units)
- Table 162. Global UV Protection Sunglasses Market Size Forecast by Region (2025-2030) & (M USD)
- Table 163. North America UV Protection Sunglasses Sales Forecast by Country (2025-2030) & (K Units)
- Table 164. North America UV Protection Sunglasses Market Size Forecast by Country (2025-2030) & (M USD)
- Table 165. Europe UV Protection Sunglasses Sales Forecast by Country (2025-2030) & (K Units)
- Table 166. Europe UV Protection Sunglasses Market Size Forecast by Country (2025-2030) & (M USD)
- Table 167. Asia Pacific UV Protection Sunglasses Sales Forecast by Region (2025-2030) & (K Units)
- Table 168. Asia Pacific UV Protection Sunglasses Market Size Forecast by Region (2025-2030) & (M USD)
- Table 169. South America UV Protection Sunglasses Sales Forecast by Country (2025-2030) & (K Units)
- Table 170. South America UV Protection Sunglasses Market Size Forecast by Country (2025-2030) & (M USD)
- Table 171. Middle East and Africa UV Protection Sunglasses Consumption Forecast by Country (2025-2030) & (Units)
- Table 172. Middle East and Africa UV Protection Sunglasses Market Size Forecast by Country (2025-2030) & (M USD)
- Table 173. Global UV Protection Sunglasses Sales Forecast by Type (2025-2030) & (K Units)
- Table 174. Global UV Protection Sunglasses Market Size Forecast by Type (2025-2030) & (M USD)
- Table 175. Global UV Protection Sunglasses Price Forecast by Type (2025-2030) & (USD/Unit)
- Table 176. Global UV Protection Sunglasses Sales (K Units) Forecast by Application (2025-2030)

Table 177. Global UV Protection Sunglasses Market Size Forecast by Application  
(2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of UV Protection Sunglasses
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global UV Protection Sunglasses Market Size (M USD), 2019-2030
- Figure 5. Global UV Protection Sunglasses Market Size (M USD) (2019-2030)
- Figure 6. Global UV Protection Sunglasses Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. UV Protection Sunglasses Market Size by Country (M USD)
- Figure 11. UV Protection Sunglasses Sales Share by Manufacturers in 2023
- Figure 12. Global UV Protection Sunglasses Revenue Share by Manufacturers in 2023
- Figure 13. UV Protection Sunglasses Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market UV Protection Sunglasses Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by UV Protection Sunglasses Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global UV Protection Sunglasses Market Share by Type
- Figure 18. Sales Market Share of UV Protection Sunglasses by Type (2019-2024)
- Figure 19. Sales Market Share of UV Protection Sunglasses by Type in 2023
- Figure 20. Market Size Share of UV Protection Sunglasses by Type (2019-2024)
- Figure 21. Market Size Market Share of UV Protection Sunglasses by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global UV Protection Sunglasses Market Share by Application
- Figure 24. Global UV Protection Sunglasses Sales Market Share by Application (2019-2024)
- Figure 25. Global UV Protection Sunglasses Sales Market Share by Application in 2023
- Figure 26. Global UV Protection Sunglasses Market Share by Application (2019-2024)
- Figure 27. Global UV Protection Sunglasses Market Share by Application in 2023
- Figure 28. Global UV Protection Sunglasses Sales Growth Rate by Application (2019-2024)
- Figure 29. Global UV Protection Sunglasses Sales Market Share by Region (2019-2024)

Figure 30. North America UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America UV Protection Sunglasses Sales Market Share by Country in 2023

Figure 32. U.S. UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada UV Protection Sunglasses Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico UV Protection Sunglasses Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe UV Protection Sunglasses Sales Market Share by Country in 2023

Figure 37. Germany UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific UV Protection Sunglasses Sales and Growth Rate (K Units)

Figure 43. Asia Pacific UV Protection Sunglasses Sales Market Share by Region in 2023

Figure 44. China UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America UV Protection Sunglasses Sales and Growth Rate (K Units)

Figure 50. South America UV Protection Sunglasses Sales Market Share by Country in 2023



Figure 51. Brazil UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa UV Protection Sunglasses Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa UV Protection Sunglasses Sales Market Share by Region in 2023

Figure 56. Saudi Arabia UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa UV Protection Sunglasses Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global UV Protection Sunglasses Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global UV Protection Sunglasses Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global UV Protection Sunglasses Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global UV Protection Sunglasses Market Share Forecast by Type (2025-2030)

Figure 65. Global UV Protection Sunglasses Sales Forecast by Application (2025-2030)

Figure 66. Global UV Protection Sunglasses Market Share Forecast by Application (2025-2030)

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