

# Global Urban Planning Apps Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

There are now many mobile apps available to aid urban designers in their work thanks to smartphones and mobile technology. The creation of maps, data collection and analysis, 3D modelling and visualisation, and community engagement are just a few of the tasks that these apps can be helpful for.

The global Urban Planning Apps market size was estimated at USD 73.50 million in 2023 and is projected to reach USD 120.36 million by 2030, exhibiting a CAGR of 7.30% during the forecast period.

North America Urban Planning Apps market size was USD 19.15 million in 2023, at a CAGR of 6.26% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global Urban Planning Apps market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Urban Planning Apps Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Urban Planning Apps market in any manner.

## Global Urban Planning Apps Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

SketchUp

ArcGIS Collector

AutoCAD 360

iScape

GIS Cloud

PlanGrid

Mapbox

Streetmix

Maptionnaire

What3Words

Transit

Citymapper

3D Cityplanner

Market Segmentation (by Type)

iOS

Android

Market Segmentation (by Application)

Large Enterprises

SMEs

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Urban Planning Apps Market

Overview of the regional outlook of the Urban Planning Apps Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Urban Planning Apps Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Urban Planning Apps
- 1.2 Key Market Segments
  - 1.2.1 Urban Planning Apps Segment by Type
  - 1.2.2 Urban Planning Apps Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 URBAN PLANNING APPS MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 URBAN PLANNING APPS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Urban Planning Apps Revenue Market Share by Company (2019-2024)
- 3.2 Urban Planning Apps Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Urban Planning Apps Market Size Sites, Area Served, Product Type
- 3.4 Urban Planning Apps Market Competitive Situation and Trends
  - 3.4.1 Urban Planning Apps Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Urban Planning Apps Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 URBAN PLANNING APPS VALUE CHAIN ANALYSIS**

- 4.1 Urban Planning Apps Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF URBAN PLANNING APPS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 URBAN PLANNING APPS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Urban Planning Apps Market Size Market Share by Type (2019-2024)
- 6.3 Global Urban Planning Apps Market Size Growth Rate by Type (2019-2024)

## **7 URBAN PLANNING APPS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Urban Planning Apps Market Size (M USD) by Application (2019-2024)
- 7.3 Global Urban Planning Apps Market Size Growth Rate by Application (2019-2024)

## **8 URBAN PLANNING APPS MARKET SEGMENTATION BY REGION**

- 8.1 Global Urban Planning Apps Market Size by Region
  - 8.1.1 Global Urban Planning Apps Market Size by Region
  - 8.1.2 Global Urban Planning Apps Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Urban Planning Apps Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Urban Planning Apps Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia



## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Urban Planning Apps Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Urban Planning Apps Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Urban Planning Apps Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 SketchUp

#### 9.1.1 SketchUp Urban Planning Apps Basic Information

#### 9.1.2 SketchUp Urban Planning Apps Product Overview

#### 9.1.3 SketchUp Urban Planning Apps Product Market Performance

#### 9.1.4 SketchUp Urban Planning Apps SWOT Analysis

#### 9.1.5 SketchUp Business Overview

#### 9.1.6 SketchUp Recent Developments

### 9.2 ArcGIS Collector

#### 9.2.1 ArcGIS Collector Urban Planning Apps Basic Information

#### 9.2.2 ArcGIS Collector Urban Planning Apps Product Overview

#### 9.2.3 ArcGIS Collector Urban Planning Apps Product Market Performance

#### 9.2.4 ArcGIS Collector Urban Planning Apps SWOT Analysis

#### 9.2.5 ArcGIS Collector Business Overview

#### 9.2.6 ArcGIS Collector Recent Developments

### 9.3 AutoCAD

#### 9.3.1 AutoCAD 360 Urban Planning Apps Basic Information

#### 9.3.2 AutoCAD 360 Urban Planning Apps Product Overview

- 9.3.3 AutoCAD 360 Urban Planning Apps Product Market Performance
- 9.3.4 AutoCAD 360 Urban Planning Apps SWOT Analysis
- 9.3.5 AutoCAD 360 Business Overview
- 9.3.6 AutoCAD 360 Recent Developments
- 9.4 iScape
  - 9.4.1 iScape Urban Planning Apps Basic Information
  - 9.4.2 iScape Urban Planning Apps Product Overview
  - 9.4.3 iScape Urban Planning Apps Product Market Performance
  - 9.4.4 iScape Business Overview
  - 9.4.5 iScape Recent Developments
- 9.5 GIS Cloud
  - 9.5.1 GIS Cloud Urban Planning Apps Basic Information
  - 9.5.2 GIS Cloud Urban Planning Apps Product Overview
  - 9.5.3 GIS Cloud Urban Planning Apps Product Market Performance
  - 9.5.4 GIS Cloud Business Overview
  - 9.5.5 GIS Cloud Recent Developments
- 9.6 PlanGrid
  - 9.6.1 PlanGrid Urban Planning Apps Basic Information
  - 9.6.2 PlanGrid Urban Planning Apps Product Overview
  - 9.6.3 PlanGrid Urban Planning Apps Product Market Performance
  - 9.6.4 PlanGrid Business Overview
  - 9.6.5 PlanGrid Recent Developments
- 9.7 Mapbox
  - 9.7.1 Mapbox Urban Planning Apps Basic Information
  - 9.7.2 Mapbox Urban Planning Apps Product Overview
  - 9.7.3 Mapbox Urban Planning Apps Product Market Performance
  - 9.7.4 Mapbox Business Overview
  - 9.7.5 Mapbox Recent Developments
- 9.8 Streetmix
  - 9.8.1 Streetmix Urban Planning Apps Basic Information
  - 9.8.2 Streetmix Urban Planning Apps Product Overview
  - 9.8.3 Streetmix Urban Planning Apps Product Market Performance
  - 9.8.4 Streetmix Business Overview
  - 9.8.5 Streetmix Recent Developments
- 9.9 Maptionnaire
  - 9.9.1 Maptionnaire Urban Planning Apps Basic Information
  - 9.9.2 Maptionnaire Urban Planning Apps Product Overview
  - 9.9.3 Maptionnaire Urban Planning Apps Product Market Performance
  - 9.9.4 Maptionnaire Business Overview

9.9.5 Maptionnaire Recent Developments

9.10 What3Words

9.10.1 What3Words Urban Planning Apps Basic Information

9.10.2 What3Words Urban Planning Apps Product Overview

9.10.3 What3Words Urban Planning Apps Product Market Performance

9.10.4 What3Words Business Overview

9.10.5 What3Words Recent Developments

9.11 Transit

9.11.1 Transit Urban Planning Apps Basic Information

9.11.2 Transit Urban Planning Apps Product Overview

9.11.3 Transit Urban Planning Apps Product Market Performance

9.11.4 Transit Business Overview

9.11.5 Transit Recent Developments

9.12 Citymapper

9.12.1 Citymapper Urban Planning Apps Basic Information

9.12.2 Citymapper Urban Planning Apps Product Overview

9.12.3 Citymapper Urban Planning Apps Product Market Performance

9.12.4 Citymapper Business Overview

9.12.5 Citymapper Recent Developments

9.13 3D Cityplanner

9.13.1 3D Cityplanner Urban Planning Apps Basic Information

9.13.2 3D Cityplanner Urban Planning Apps Product Overview

9.13.3 3D Cityplanner Urban Planning Apps Product Market Performance

9.13.4 3D Cityplanner Business Overview

9.13.5 3D Cityplanner Recent Developments

## **10 URBAN PLANNING APPS REGIONAL MARKET FORECAST**

10.1 Global Urban Planning Apps Market Size Forecast

10.2 Global Urban Planning Apps Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Urban Planning Apps Market Size Forecast by Country

10.2.3 Asia Pacific Urban Planning Apps Market Size Forecast by Region

10.2.4 South America Urban Planning Apps Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Urban Planning Apps by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Urban Planning Apps Market Forecast by Type (2025-2030)

11.2 Global Urban Planning Apps Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Urban Planning Apps Market Size Comparison by Region (M USD)
- Table 5. Global Urban Planning Apps Revenue (M USD) by Company (2019-2024)
- Table 6. Global Urban Planning Apps Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Urban Planning Apps as of 2022)
- Table 8. Company Urban Planning Apps Market Size Sites and Area Served
- Table 9. Company Urban Planning Apps Product Type
- Table 10. Global Urban Planning Apps Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Urban Planning Apps
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Urban Planning Apps Market Challenges
- Table 18. Global Urban Planning Apps Market Size by Type (M USD)
- Table 19. Global Urban Planning Apps Market Size (M USD) by Type (2019-2024)
- Table 20. Global Urban Planning Apps Market Size Share by Type (2019-2024)
- Table 21. Global Urban Planning Apps Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Urban Planning Apps Market Size by Application
- Table 23. Global Urban Planning Apps Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Urban Planning Apps Market Share by Application (2019-2024)
- Table 25. Global Urban Planning Apps Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Urban Planning Apps Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Urban Planning Apps Market Size Market Share by Region (2019-2024)
- Table 28. North America Urban Planning Apps Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Urban Planning Apps Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Urban Planning Apps Market Size by Region (2019-2024) & (M USD)

Table 31. South America Urban Planning Apps Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Urban Planning Apps Market Size by Region (2019-2024) & (M USD)

Table 33. SketchUp Urban Planning Apps Basic Information

Table 34. SketchUp Urban Planning Apps Product Overview

Table 35. SketchUp Urban Planning Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 36. SketchUp Urban Planning Apps SWOT Analysis

Table 37. SketchUp Business Overview

Table 38. SketchUp Recent Developments

Table 39. ArcGIS Collector Urban Planning Apps Basic Information

Table 40. ArcGIS Collector Urban Planning Apps Product Overview

Table 41. ArcGIS Collector Urban Planning Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 42. ArcGIS Collector Urban Planning Apps SWOT Analysis

Table 43. ArcGIS Collector Business Overview

Table 44. ArcGIS Collector Recent Developments

Table 45. AutoCAD 360 Urban Planning Apps Basic Information

Table 46. AutoCAD 360 Urban Planning Apps Product Overview

Table 47. AutoCAD 360 Urban Planning Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 48. AutoCAD 360 Urban Planning Apps SWOT Analysis

Table 49. AutoCAD 360 Business Overview

Table 50. AutoCAD 360 Recent Developments

Table 51. iScape Urban Planning Apps Basic Information

Table 52. iScape Urban Planning Apps Product Overview

Table 53. iScape Urban Planning Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 54. iScape Business Overview

Table 55. iScape Recent Developments

Table 56. GIS Cloud Urban Planning Apps Basic Information

Table 57. GIS Cloud Urban Planning Apps Product Overview

Table 58. GIS Cloud Urban Planning Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 59. GIS Cloud Business Overview

Table 60. GIS Cloud Recent Developments

Table 61. PlanGrid Urban Planning Apps Basic Information

Table 62. PlanGrid Urban Planning Apps Product Overview

Table 63. PlanGrid Urban Planning Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 64. PlanGrid Business Overview

Table 65. PlanGrid Recent Developments

Table 66. Mapbox Urban Planning Apps Basic Information

Table 67. Mapbox Urban Planning Apps Product Overview

Table 68. Mapbox Urban Planning Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Mapbox Business Overview

Table 70. Mapbox Recent Developments

Table 71. Streetmix Urban Planning Apps Basic Information

Table 72. Streetmix Urban Planning Apps Product Overview

Table 73. Streetmix Urban Planning Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Streetmix Business Overview

Table 75. Streetmix Recent Developments

Table 76. Maptionnaire Urban Planning Apps Basic Information

Table 77. Maptionnaire Urban Planning Apps Product Overview

Table 78. Maptionnaire Urban Planning Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Maptionnaire Business Overview

Table 80. Maptionnaire Recent Developments

Table 81. What3Words Urban Planning Apps Basic Information

Table 82. What3Words Urban Planning Apps Product Overview

Table 83. What3Words Urban Planning Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 84. What3Words Business Overview

Table 85. What3Words Recent Developments

Table 86. Transit Urban Planning Apps Basic Information

Table 87. Transit Urban Planning Apps Product Overview

Table 88. Transit Urban Planning Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Transit Business Overview

Table 90. Transit Recent Developments

Table 91. Citymapper Urban Planning Apps Basic Information

Table 92. Citymapper Urban Planning Apps Product Overview

Table 93. Citymapper Urban Planning Apps Revenue (M USD) and Gross Margin



(2019-2024)

Table 94. Citymapper Business Overview

Table 95. Citymapper Recent Developments

Table 96. 3D Cityplanner Urban Planning Apps Basic Information

Table 97. 3D Cityplanner Urban Planning Apps Product Overview

Table 98. 3D Cityplanner Urban Planning Apps Revenue (M USD) and Gross Margin (2019-2024)

Table 99. 3D Cityplanner Business Overview

Table 100. 3D Cityplanner Recent Developments

Table 101. Global Urban Planning Apps Market Size Forecast by Region (2025-2030) & (M USD)

Table 102. North America Urban Planning Apps Market Size Forecast by Country (2025-2030) & (M USD)

Table 103. Europe Urban Planning Apps Market Size Forecast by Country (2025-2030) & (M USD)

Table 104. Asia Pacific Urban Planning Apps Market Size Forecast by Region (2025-2030) & (M USD)

Table 105. South America Urban Planning Apps Market Size Forecast by Country (2025-2030) & (M USD)

Table 106. Middle East and Africa Urban Planning Apps Market Size Forecast by Country (2025-2030) & (M USD)

Table 107. Global Urban Planning Apps Market Size Forecast by Type (2025-2030) & (M USD)

Table 108. Global Urban Planning Apps Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Urban Planning Apps

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Urban Planning Apps Market Size (M USD), 2019-2030

Figure 5. Global Urban Planning Apps Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Urban Planning Apps Market Size by Country (M USD)

Figure 10. Global Urban Planning Apps Revenue Share by Company in 2023

Figure 11. Urban Planning Apps Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Urban Planning Apps Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Urban Planning Apps Market Share by Type

Figure 15. Market Size Share of Urban Planning Apps by Type (2019-2024)

Figure 16. Market Size Market Share of Urban Planning Apps by Type in 2022

Figure 17. Global Urban Planning Apps Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Urban Planning Apps Market Share by Application

Figure 20. Global Urban Planning Apps Market Share by Application (2019-2024)

Figure 21. Global Urban Planning Apps Market Share by Application in 2022

Figure 22. Global Urban Planning Apps Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Urban Planning Apps Market Size Market Share by Region (2019-2024)

Figure 24. North America Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Urban Planning Apps Market Size Market Share by Country in 2023

Figure 26. U.S. Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Urban Planning Apps Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Urban Planning Apps Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Urban Planning Apps Market Size Market Share by Country in 2023

Figure 31. Germany Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Urban Planning Apps Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Urban Planning Apps Market Size Market Share by Region in 2023

Figure 38. China Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Urban Planning Apps Market Size and Growth Rate (M USD)

Figure 44. South America Urban Planning Apps Market Size Market Share by Country in 2023

Figure 45. Brazil Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Urban Planning Apps Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Urban Planning Apps Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Urban Planning Apps Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Urban Planning Apps Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Urban Planning Apps Market Share Forecast by Type (2025-2030)

Figure 57. Global Urban Planning Apps Market Share Forecast by Application (2025-2030)

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