

# Global Upright Exercise Bike Market Research Report 2023(Status and Outlook)

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## Abstracts

### Report Overview

Upright Bike is a type of exercise bike. Exercise bikes are typical of aerobic exercise equipment that simulates outdoor sports. They are also known as cardio training equipment. Mainly through the body for a long time, the appropriate intensity of exercise to promote cardiovascular exercise, speed up metabolism, enhance heart and lung function, thereby improving the body's physical fitness.

Bosson Research's latest report provides a deep insight into the global Upright Exercise Bike market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Upright Exercise Bike Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Upright Exercise Bike market in any manner.

### Global Upright Exercise Bike Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding

the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Cybex

Precor

NordicTrack

ProForm

Royal Fitness

SportsArt

HOIST Fitness

ICON Health and Fitness

Bodycraft

Xiamen Evere Sports Goods

Gamma Industries

Market Segmentation (by Type)

Resistance Range:22

Resistance Range:25

Resistance Range:30

Resistance Range:40

Others

Market Segmentation (by Application)

Home Consumer

Health Clubs/Gyms

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Upright Exercise Bike Market  
Overview of the regional outlook of the Upright Exercise Bike Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents  
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly  
Provision of market value (USD Billion) data for each segment and sub-segment  
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market  
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region  
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled  
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players  
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions  
Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis  
Provides insight into the market through Value Chain  
Market dynamics scenario, along with growth opportunities of the market in the years to come  
6-month post-sales analyst support  
Customization of the Report  
In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.  
Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Upright Exercise Bike Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Upright Exercise Bike
- 1.2 Key Market Segments
  - 1.2.1 Upright Exercise Bike Segment by Type
  - 1.2.2 Upright Exercise Bike Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 UPRIGHT EXERCISE BIKE MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Upright Exercise Bike Market Size (M USD) Estimates and Forecasts (2018-2029)
  - 2.1.2 Global Upright Exercise Bike Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 UPRIGHT EXERCISE BIKE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Upright Exercise Bike Sales by Manufacturers (2018-2023)
- 3.2 Global Upright Exercise Bike Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Upright Exercise Bike Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Upright Exercise Bike Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Upright Exercise Bike Sales Sites, Area Served, Product Type
- 3.6 Upright Exercise Bike Market Competitive Situation and Trends
  - 3.6.1 Upright Exercise Bike Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Upright Exercise Bike Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 UPRIGHT EXERCISE BIKE INDUSTRY CHAIN ANALYSIS**

- 4.1 Upright Exercise Bike Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF UPRIGHT EXERCISE BIKE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 UPRIGHT EXERCISE BIKE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Upright Exercise Bike Sales Market Share by Type (2018-2023)
- 6.3 Global Upright Exercise Bike Market Size Market Share by Type (2018-2023)
- 6.4 Global Upright Exercise Bike Price by Type (2018-2023)

## **7 UPRIGHT EXERCISE BIKE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Upright Exercise Bike Market Sales by Application (2018-2023)
- 7.3 Global Upright Exercise Bike Market Size (M USD) by Application (2018-2023)
- 7.4 Global Upright Exercise Bike Sales Growth Rate by Application (2018-2023)

## **8 UPRIGHT EXERCISE BIKE MARKET SEGMENTATION BY REGION**

- 8.1 Global Upright Exercise Bike Sales by Region
  - 8.1.1 Global Upright Exercise Bike Sales by Region
  - 8.1.2 Global Upright Exercise Bike Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Upright Exercise Bike Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Upright Exercise Bike Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Upright Exercise Bike Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Upright Exercise Bike Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Upright Exercise Bike Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Cybex

9.1.1 Cybex Upright Exercise Bike Basic Information

9.1.2 Cybex Upright Exercise Bike Product Overview

9.1.3 Cybex Upright Exercise Bike Product Market Performance

9.1.4 Cybex Business Overview

9.1.5 Cybex Upright Exercise Bike SWOT Analysis

9.1.6 Cybex Recent Developments

## 9.2 Precor

- 9.2.1 Precor Upright Exercise Bike Basic Information
- 9.2.2 Precor Upright Exercise Bike Product Overview
- 9.2.3 Precor Upright Exercise Bike Product Market Performance
- 9.2.4 Precor Business Overview
- 9.2.5 Precor Upright Exercise Bike SWOT Analysis
- 9.2.6 Precor Recent Developments

## 9.3 NordicTrack

- 9.3.1 NordicTrack Upright Exercise Bike Basic Information
- 9.3.2 NordicTrack Upright Exercise Bike Product Overview
- 9.3.3 NordicTrack Upright Exercise Bike Product Market Performance
- 9.3.4 NordicTrack Business Overview
- 9.3.5 NordicTrack Upright Exercise Bike SWOT Analysis
- 9.3.6 NordicTrack Recent Developments

## 9.4 ProForm

- 9.4.1 ProForm Upright Exercise Bike Basic Information
- 9.4.2 ProForm Upright Exercise Bike Product Overview
- 9.4.3 ProForm Upright Exercise Bike Product Market Performance
- 9.4.4 ProForm Business Overview
- 9.4.5 ProForm Upright Exercise Bike SWOT Analysis
- 9.4.6 ProForm Recent Developments

## 9.5 Royal Fitness

- 9.5.1 Royal Fitness Upright Exercise Bike Basic Information
- 9.5.2 Royal Fitness Upright Exercise Bike Product Overview
- 9.5.3 Royal Fitness Upright Exercise Bike Product Market Performance
- 9.5.4 Royal Fitness Business Overview
- 9.5.5 Royal Fitness Upright Exercise Bike SWOT Analysis
- 9.5.6 Royal Fitness Recent Developments

## 9.6 SportsArt

- 9.6.1 SportsArt Upright Exercise Bike Basic Information
- 9.6.2 SportsArt Upright Exercise Bike Product Overview
- 9.6.3 SportsArt Upright Exercise Bike Product Market Performance
- 9.6.4 SportsArt Business Overview
- 9.6.5 SportsArt Recent Developments

## 9.7 HOIST Fitness

- 9.7.1 HOIST Fitness Upright Exercise Bike Basic Information
- 9.7.2 HOIST Fitness Upright Exercise Bike Product Overview
- 9.7.3 HOIST Fitness Upright Exercise Bike Product Market Performance
- 9.7.4 HOIST Fitness Business Overview

#### 9.7.5 HOIST Fitness Recent Developments

### 9.8 ICON Health and Fitness

#### 9.8.1 ICON Health and Fitness Upright Exercise Bike Basic Information

#### 9.8.2 ICON Health and Fitness Upright Exercise Bike Product Overview

#### 9.8.3 ICON Health and Fitness Upright Exercise Bike Product Market Performance

#### 9.8.4 ICON Health and Fitness Business Overview

#### 9.8.5 ICON Health and Fitness Recent Developments

### 9.9 Bodycraft

#### 9.9.1 Bodycraft Upright Exercise Bike Basic Information

#### 9.9.2 Bodycraft Upright Exercise Bike Product Overview

#### 9.9.3 Bodycraft Upright Exercise Bike Product Market Performance

#### 9.9.4 Bodycraft Business Overview

#### 9.9.5 Bodycraft Recent Developments

### 9.10 Xiamen Evere Sports Goods

#### 9.10.1 Xiamen Evere Sports Goods Upright Exercise Bike Basic Information

#### 9.10.2 Xiamen Evere Sports Goods Upright Exercise Bike Product Overview

#### 9.10.3 Xiamen Evere Sports Goods Upright Exercise Bike Product Market

#### Performance

#### 9.10.4 Xiamen Evere Sports Goods Business Overview

#### 9.10.5 Xiamen Evere Sports Goods Recent Developments

### 9.11 Gamma Industries

#### 9.11.1 Gamma Industries Upright Exercise Bike Basic Information

#### 9.11.2 Gamma Industries Upright Exercise Bike Product Overview

#### 9.11.3 Gamma Industries Upright Exercise Bike Product Market Performance

#### 9.11.4 Gamma Industries Business Overview

#### 9.11.5 Gamma Industries Recent Developments

## **10 UPRIGHT EXERCISE BIKE MARKET FORECAST BY REGION**

### 10.1 Global Upright Exercise Bike Market Size Forecast

### 10.2 Global Upright Exercise Bike Market Forecast by Region

#### 10.2.1 North America Market Size Forecast by Country

#### 10.2.2 Europe Upright Exercise Bike Market Size Forecast by Country

#### 10.2.3 Asia Pacific Upright Exercise Bike Market Size Forecast by Region

#### 10.2.4 South America Upright Exercise Bike Market Size Forecast by Country

#### 10.2.5 Middle East and Africa Forecasted Consumption of Upright Exercise Bike by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)**

## 11.1 Global Upright Exercise Bike Market Forecast by Type (2024-2029)

11.1.1 Global Forecasted Sales of Upright Exercise Bike by Type (2024-2029)

11.1.2 Global Upright Exercise Bike Market Size Forecast by Type (2024-2029)

11.1.3 Global Forecasted Price of Upright Exercise Bike by Type (2024-2029)

## 11.2 Global Upright Exercise Bike Market Forecast by Application (2024-2029)

11.2.1 Global Upright Exercise Bike Sales (K Units) Forecast by Application

11.2.2 Global Upright Exercise Bike Market Size (M USD) Forecast by Application (2024-2029)

## 12 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Upright Exercise Bike Market Size Comparison by Region (M USD)
- Table 5. Global Upright Exercise Bike Sales (K Units) by Manufacturers (2018-2023)
- Table 6. Global Upright Exercise Bike Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Upright Exercise Bike Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Upright Exercise Bike Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Upright Exercise Bike as of 2022)
- Table 10. Global Market Upright Exercise Bike Average Price (USD/Unit) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Upright Exercise Bike Sales Sites and Area Served
- Table 12. Manufacturers Upright Exercise Bike Product Type
- Table 13. Global Upright Exercise Bike Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Upright Exercise Bike
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Upright Exercise Bike Market Challenges
- Table 22. Market Restraints
- Table 23. Global Upright Exercise Bike Sales by Type (K Units)
- Table 24. Global Upright Exercise Bike Market Size by Type (M USD)
- Table 25. Global Upright Exercise Bike Sales (K Units) by Type (2018-2023)
- Table 26. Global Upright Exercise Bike Sales Market Share by Type (2018-2023)
- Table 27. Global Upright Exercise Bike Market Size (M USD) by Type (2018-2023)
- Table 28. Global Upright Exercise Bike Market Size Share by Type (2018-2023)
- Table 29. Global Upright Exercise Bike Price (USD/Unit) by Type (2018-2023)
- Table 30. Global Upright Exercise Bike Sales (K Units) by Application
- Table 31. Global Upright Exercise Bike Market Size by Application

- Table 32. Global Upright Exercise Bike Sales by Application (2018-2023) & (K Units)
- Table 33. Global Upright Exercise Bike Sales Market Share by Application (2018-2023)
- Table 34. Global Upright Exercise Bike Sales by Application (2018-2023) & (M USD)
- Table 35. Global Upright Exercise Bike Market Share by Application (2018-2023)
- Table 36. Global Upright Exercise Bike Sales Growth Rate by Application (2018-2023)
- Table 37. Global Upright Exercise Bike Sales by Region (2018-2023) & (K Units)
- Table 38. Global Upright Exercise Bike Sales Market Share by Region (2018-2023)
- Table 39. North America Upright Exercise Bike Sales by Country (2018-2023) & (K Units)
- Table 40. Europe Upright Exercise Bike Sales by Country (2018-2023) & (K Units)
- Table 41. Asia Pacific Upright Exercise Bike Sales by Region (2018-2023) & (K Units)
- Table 42. South America Upright Exercise Bike Sales by Country (2018-2023) & (K Units)
- Table 43. Middle East and Africa Upright Exercise Bike Sales by Region (2018-2023) & (K Units)
- Table 44. Cybex Upright Exercise Bike Basic Information
- Table 45. Cybex Upright Exercise Bike Product Overview
- Table 46. Cybex Upright Exercise Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 47. Cybex Business Overview
- Table 48. Cybex Upright Exercise Bike SWOT Analysis
- Table 49. Cybex Recent Developments
- Table 50. Precor Upright Exercise Bike Basic Information
- Table 51. Precor Upright Exercise Bike Product Overview
- Table 52. Precor Upright Exercise Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. Precor Business Overview
- Table 54. Precor Upright Exercise Bike SWOT Analysis
- Table 55. Precor Recent Developments
- Table 56. NordicTrack Upright Exercise Bike Basic Information
- Table 57. NordicTrack Upright Exercise Bike Product Overview
- Table 58. NordicTrack Upright Exercise Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 59. NordicTrack Business Overview
- Table 60. NordicTrack Upright Exercise Bike SWOT Analysis
- Table 61. NordicTrack Recent Developments
- Table 62. ProForm Upright Exercise Bike Basic Information
- Table 63. ProForm Upright Exercise Bike Product Overview
- Table 64. ProForm Upright Exercise Bike Sales (K Units), Revenue (M USD), Price

- (USD/Unit) and Gross Margin (2018-2023)
- Table 65. ProForm Business Overview
- Table 66. ProForm Upright Exercise Bike SWOT Analysis
- Table 67. ProForm Recent Developments
- Table 68. Royal Fitness Upright Exercise Bike Basic Information
- Table 69. Royal Fitness Upright Exercise Bike Product Overview
- Table 70. Royal Fitness Upright Exercise Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 71. Royal Fitness Business Overview
- Table 72. Royal Fitness Upright Exercise Bike SWOT Analysis
- Table 73. Royal Fitness Recent Developments
- Table 74. SportsArt Upright Exercise Bike Basic Information
- Table 75. SportsArt Upright Exercise Bike Product Overview
- Table 76. SportsArt Upright Exercise Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 77. SportsArt Business Overview
- Table 78. SportsArt Recent Developments
- Table 79. HOIST Fitness Upright Exercise Bike Basic Information
- Table 80. HOIST Fitness Upright Exercise Bike Product Overview
- Table 81. HOIST Fitness Upright Exercise Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 82. HOIST Fitness Business Overview
- Table 83. HOIST Fitness Recent Developments
- Table 84. ICON Health and Fitness Upright Exercise Bike Basic Information
- Table 85. ICON Health and Fitness Upright Exercise Bike Product Overview
- Table 86. ICON Health and Fitness Upright Exercise Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 87. ICON Health and Fitness Business Overview
- Table 88. ICON Health and Fitness Recent Developments
- Table 89. Bodycraft Upright Exercise Bike Basic Information
- Table 90. Bodycraft Upright Exercise Bike Product Overview
- Table 91. Bodycraft Upright Exercise Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 92. Bodycraft Business Overview
- Table 93. Bodycraft Recent Developments
- Table 94. Xiamen Evere Sports Goods Upright Exercise Bike Basic Information
- Table 95. Xiamen Evere Sports Goods Upright Exercise Bike Product Overview
- Table 96. Xiamen Evere Sports Goods Upright Exercise Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

- Table 97. Xiamen Evere Sports Goods Business Overview
- Table 98. Xiamen Evere Sports Goods Recent Developments
- Table 99. Gamma Industries Upright Exercise Bike Basic Information
- Table 100. Gamma Industries Upright Exercise Bike Product Overview
- Table 101. Gamma Industries Upright Exercise Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 102. Gamma Industries Business Overview
- Table 103. Gamma Industries Recent Developments
- Table 104. Global Upright Exercise Bike Sales Forecast by Region (2024-2029) & (K Units)
- Table 105. Global Upright Exercise Bike Market Size Forecast by Region (2024-2029) & (M USD)
- Table 106. North America Upright Exercise Bike Sales Forecast by Country (2024-2029) & (K Units)
- Table 107. North America Upright Exercise Bike Market Size Forecast by Country (2024-2029) & (M USD)
- Table 108. Europe Upright Exercise Bike Sales Forecast by Country (2024-2029) & (K Units)
- Table 109. Europe Upright Exercise Bike Market Size Forecast by Country (2024-2029) & (M USD)
- Table 110. Asia Pacific Upright Exercise Bike Sales Forecast by Region (2024-2029) & (K Units)
- Table 111. Asia Pacific Upright Exercise Bike Market Size Forecast by Region (2024-2029) & (M USD)
- Table 112. South America Upright Exercise Bike Sales Forecast by Country (2024-2029) & (K Units)
- Table 113. South America Upright Exercise Bike Market Size Forecast by Country (2024-2029) & (M USD)
- Table 114. Middle East and Africa Upright Exercise Bike Consumption Forecast by Country (2024-2029) & (Units)
- Table 115. Middle East and Africa Upright Exercise Bike Market Size Forecast by Country (2024-2029) & (M USD)
- Table 116. Global Upright Exercise Bike Sales Forecast by Type (2024-2029) & (K Units)
- Table 117. Global Upright Exercise Bike Market Size Forecast by Type (2024-2029) & (M USD)
- Table 118. Global Upright Exercise Bike Price Forecast by Type (2024-2029) & (USD/Unit)
- Table 119. Global Upright Exercise Bike Sales (K Units) Forecast by Application

(2024-2029)

Table 120. Global Upright Exercise Bike Market Size Forecast by Application  
(2024-2029) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Upright Exercise Bike
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Upright Exercise Bike Market Size (M USD), 2018-2029
- Figure 5. Global Upright Exercise Bike Market Size (M USD) (2018-2029)
- Figure 6. Global Upright Exercise Bike Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Upright Exercise Bike Market Size by Country (M USD)
- Figure 11. Upright Exercise Bike Sales Share by Manufacturers in 2022
- Figure 12. Global Upright Exercise Bike Revenue Share by Manufacturers in 2022
- Figure 13. Upright Exercise Bike Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Upright Exercise Bike Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Upright Exercise Bike Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Upright Exercise Bike Market Share by Type
- Figure 18. Sales Market Share of Upright Exercise Bike by Type (2018-2023)
- Figure 19. Sales Market Share of Upright Exercise Bike by Type in 2022
- Figure 20. Market Size Share of Upright Exercise Bike by Type (2018-2023)
- Figure 21. Market Size Market Share of Upright Exercise Bike by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Upright Exercise Bike Market Share by Application
- Figure 24. Global Upright Exercise Bike Sales Market Share by Application (2018-2023)
- Figure 25. Global Upright Exercise Bike Sales Market Share by Application in 2022
- Figure 26. Global Upright Exercise Bike Market Share by Application (2018-2023)
- Figure 27. Global Upright Exercise Bike Market Share by Application in 2022
- Figure 28. Global Upright Exercise Bike Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Upright Exercise Bike Sales Market Share by Region (2018-2023)
- Figure 30. North America Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 31. North America Upright Exercise Bike Sales Market Share by Country in 2022

- Figure 32. U.S. Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 33. Canada Upright Exercise Bike Sales (K Units) and Growth Rate (2018-2023)
- Figure 34. Mexico Upright Exercise Bike Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 36. Europe Upright Exercise Bike Sales Market Share by Country in 2022
- Figure 37. Germany Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 38. France Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 39. U.K. Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 40. Italy Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 41. Russia Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 42. Asia Pacific Upright Exercise Bike Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Upright Exercise Bike Sales Market Share by Region in 2022
- Figure 44. China Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 45. Japan Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 46. South Korea Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 47. India Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 48. Southeast Asia Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 49. South America Upright Exercise Bike Sales and Growth Rate (K Units)
- Figure 50. South America Upright Exercise Bike Sales Market Share by Country in 2022
- Figure 51. Brazil Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 52. Argentina Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 53. Columbia Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 54. Middle East and Africa Upright Exercise Bike Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Upright Exercise Bike Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 57. UAE Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 58. Egypt Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)
- Figure 59. Nigeria Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K

Units)

Figure 60. South Africa Upright Exercise Bike Sales and Growth Rate (2018-2023) & (K Units)

Figure 61. Global Upright Exercise Bike Sales Forecast by Volume (2018-2029) & (K Units)

Figure 62. Global Upright Exercise Bike Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Upright Exercise Bike Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Upright Exercise Bike Market Share Forecast by Type (2024-2029)

Figure 65. Global Upright Exercise Bike Sales Forecast by Application (2024-2029)

Figure 66. Global Upright Exercise Bike Market Share Forecast by Application (2024-2029)

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