

Global Undergarment (Intimate Apparel) Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Intimate Apparel, also known as undergarment, refers to a kind of clothing that people wear close to skin or under other clothes. Intimate Apparel products can be divided into four major product segments, namely, bras, underpants, sleepwear and loungewear, Shapewear and thermal clothes. The following table sets forth these four segments of Intimate Apparel.

This report provides a deep insight into the global Undergarment (Intimate Apparel) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Undergarment (Intimate Apparel) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Undergarment (Intimate Apparel) market in any manner.



Global Undergarment (Intimate Apparel) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company
L Brands
Hanes Brands
Berkshire Hathaway (Fruit of Loom)
Triumph International
Wacoal
Marks & Spencer
Fast Retailing
PVH
Cosmo Lady
American Eagle (Aerie)
Gunze
Jockey International
Page Industries Ltd.

Embrygroup



Huijie (Maniform Lingerie)
Aimer
Your Sun
Lise Charmel
Rupa & Co. Limited
Debenhams
Wolf Lingerie
Hanky Panky
Tinsino
VIP Clothing Ltd.
Shin Young Wacoal Inc
Nam Yeong Vivien
BYC Co., Ltd
Good People
Ssangbangwool
M Corset
Market Segmentation (by Type)
Bras
Underpants



Sleepwear and Homewear		
Shapewear		
Thermal Clothes		
Others		
Market Segmentation (by Application)		
Department/General Merchandise Stores		
Specialty Stores		
Supermarket		
Online Sales		
Geographic Segmentation		
North America (USA, Canada, Mexico)		
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)		
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)		
South America (Brazil, Argentina, Columbia, Rest of South America)		
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)		
Key Benefits of This Market Research:		
Industry drivers, restraints, and opportunities covered in the study		
Neutral perspective on the market performance		



Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Undergarment (Intimate Apparel) Market

Overview of the regional outlook of the Undergarment (Intimate Apparel) Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business



expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Undergarment (Intimate Apparel) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.



Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Undergarment (Intimate Apparel)
- 1.2 Key Market Segments
 - 1.2.1 Undergarment (Intimate Apparel) Segment by Type
- 1.2.2 Undergarment (Intimate Apparel) Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 UNDERGARMENT (INTIMATE APPAREL) MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Undergarment (Intimate Apparel) Market Size (M USD) Estimates and Forecasts (2019-2030)
- 2.1.2 Global Undergarment (Intimate Apparel) Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 UNDERGARMENT (INTIMATE APPAREL) MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Undergarment (Intimate Apparel) Sales by Manufacturers (2019-2024)
- 3.2 Global Undergarment (Intimate Apparel) Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Undergarment (Intimate Apparel) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Undergarment (Intimate Apparel) Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Undergarment (Intimate Apparel) Sales Sites, Area Served, Product Type
- 3.6 Undergarment (Intimate Apparel) Market Competitive Situation and Trends
 - 3.6.1 Undergarment (Intimate Apparel) Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Undergarment (Intimate Apparel) Players Market Share



by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 UNDERGARMENT (INTIMATE APPAREL) INDUSTRY CHAIN ANALYSIS

- 4.1 Undergarment (Intimate Apparel) Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF UNDERGARMENT (INTIMATE APPAREL) MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 UNDERGARMENT (INTIMATE APPAREL) MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Undergarment (Intimate Apparel) Sales Market Share by Type (2019-2024)
- 6.3 Global Undergarment (Intimate Apparel) Market Size Market Share by Type (2019-2024)
- 6.4 Global Undergarment (Intimate Apparel) Price by Type (2019-2024)

7 UNDERGARMENT (INTIMATE APPAREL) MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Undergarment (Intimate Apparel) Market Sales by Application (2019-2024)
- 7.3 Global Undergarment (Intimate Apparel) Market Size (M USD) by Application (2019-2024)



7.4 Global Undergarment (Intimate Apparel) Sales Growth Rate by Application (2019-2024)

8 UNDERGARMENT (INTIMATE APPAREL) MARKET SEGMENTATION BY REGION

- 8.1 Global Undergarment (Intimate Apparel) Sales by Region
 - 8.1.1 Global Undergarment (Intimate Apparel) Sales by Region
 - 8.1.2 Global Undergarment (Intimate Apparel) Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Undergarment (Intimate Apparel) Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Undergarment (Intimate Apparel) Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Undergarment (Intimate Apparel) Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Undergarment (Intimate Apparel) Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Undergarment (Intimate Apparel) Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa



9 KEY COMPANIES PROFILE

- 9.1 L Brands
 - 9.1.1 L Brands Undergarment (Intimate Apparel) Basic Information
 - 9.1.2 L Brands Undergarment (Intimate Apparel) Product Overview
 - 9.1.3 L Brands Undergarment (Intimate Apparel) Product Market Performance
 - 9.1.4 L Brands Business Overview
 - 9.1.5 L Brands Undergarment (Intimate Apparel) SWOT Analysis
 - 9.1.6 L Brands Recent Developments
- 9.2 Hanes Brands
 - 9.2.1 Hanes Brands Undergarment (Intimate Apparel) Basic Information
 - 9.2.2 Hanes Brands Undergarment (Intimate Apparel) Product Overview
 - 9.2.3 Hanes Brands Undergarment (Intimate Apparel) Product Market Performance
 - 9.2.4 Hanes Brands Business Overview
 - 9.2.5 Hanes Brands Undergarment (Intimate Apparel) SWOT Analysis
 - 9.2.6 Hanes Brands Recent Developments
- 9.3 Berkshire Hathaway (Fruit of Loom)
- 9.3.1 Berkshire Hathaway (Fruit of Loom) Undergarment (Intimate Apparel) Basic Information
- 9.3.2 Berkshire Hathaway (Fruit of Loom) Undergarment (Intimate Apparel) Product Overview
- 9.3.3 Berkshire Hathaway (Fruit of Loom) Undergarment (Intimate Apparel) Product Market Performance
- 9.3.4 Berkshire Hathaway (Fruit of Loom) Undergarment (Intimate Apparel) SWOT Analysis
 - 9.3.5 Berkshire Hathaway (Fruit of Loom) Business Overview
 - 9.3.6 Berkshire Hathaway (Fruit of Loom) Recent Developments
- 9.4 Triumph International
 - 9.4.1 Triumph International Undergarment (Intimate Apparel) Basic Information
 - 9.4.2 Triumph International Undergarment (Intimate Apparel) Product Overview
- 9.4.3 Triumph International Undergarment (Intimate Apparel) Product Market Performance
- 9.4.4 Triumph International Business Overview
- 9.4.5 Triumph International Recent Developments
- 9.5 Wacoal
 - 9.5.1 Wacoal Undergarment (Intimate Apparel) Basic Information
 - 9.5.2 Wacoal Undergarment (Intimate Apparel) Product Overview
 - 9.5.3 Wacoal Undergarment (Intimate Apparel) Product Market Performance



- 9.5.4 Wacoal Business Overview
- 9.5.5 Wacoal Recent Developments
- 9.6 Marks and Spencer
 - 9.6.1 Marks and Spencer Undergarment (Intimate Apparel) Basic Information
 - 9.6.2 Marks and Spencer Undergarment (Intimate Apparel) Product Overview
 - 9.6.3 Marks and Spencer Undergarment (Intimate Apparel) Product Market

Performance

- 9.6.4 Marks and Spencer Business Overview
- 9.6.5 Marks and Spencer Recent Developments
- 9.7 Fast Retailing
 - 9.7.1 Fast Retailing Undergarment (Intimate Apparel) Basic Information
 - 9.7.2 Fast Retailing Undergarment (Intimate Apparel) Product Overview
 - 9.7.3 Fast Retailing Undergarment (Intimate Apparel) Product Market Performance
 - 9.7.4 Fast Retailing Business Overview
 - 9.7.5 Fast Retailing Recent Developments
- 9.8 PVH
 - 9.8.1 PVH Undergarment (Intimate Apparel) Basic Information
 - 9.8.2 PVH Undergarment (Intimate Apparel) Product Overview
 - 9.8.3 PVH Undergarment (Intimate Apparel) Product Market Performance
 - 9.8.4 PVH Business Overview
 - 9.8.5 PVH Recent Developments
- 9.9 Cosmo Lady
 - 9.9.1 Cosmo Lady Undergarment (Intimate Apparel) Basic Information
 - 9.9.2 Cosmo Lady Undergarment (Intimate Apparel) Product Overview
 - 9.9.3 Cosmo Lady Undergarment (Intimate Apparel) Product Market Performance
 - 9.9.4 Cosmo Lady Business Overview
 - 9.9.5 Cosmo Lady Recent Developments
- 9.10 American Eagle (Aerie)
 - 9.10.1 American Eagle (Aerie) Undergarment (Intimate Apparel) Basic Information
 - 9.10.2 American Eagle (Aerie) Undergarment (Intimate Apparel) Product Overview
- 9.10.3 American Eagle (Aerie) Undergarment (Intimate Apparel) Product Market

Performance

- 9.10.4 American Eagle (Aerie) Business Overview
- 9.10.5 American Eagle (Aerie) Recent Developments
- 9.11 Gunze
 - 9.11.1 Gunze Undergarment (Intimate Apparel) Basic Information
 - 9.11.2 Gunze Undergarment (Intimate Apparel) Product Overview
 - 9.11.3 Gunze Undergarment (Intimate Apparel) Product Market Performance
 - 9.11.4 Gunze Business Overview



- 9.11.5 Gunze Recent Developments
- 9.12 Jockey International
 - 9.12.1 Jockey International Undergarment (Intimate Apparel) Basic Information
 - 9.12.2 Jockey International Undergarment (Intimate Apparel) Product Overview
- 9.12.3 Jockey International Undergarment (Intimate Apparel) Product Market

Performance

- 9.12.4 Jockey International Business Overview
- 9.12.5 Jockey International Recent Developments
- 9.13 Page Industries Ltd.
 - 9.13.1 Page Industries Ltd. Undergarment (Intimate Apparel) Basic Information
 - 9.13.2 Page Industries Ltd. Undergarment (Intimate Apparel) Product Overview
- 9.13.3 Page Industries Ltd. Undergarment (Intimate Apparel) Product Market

Performance

- 9.13.4 Page Industries Ltd. Business Overview
- 9.13.5 Page Industries Ltd. Recent Developments
- 9.14 Embrygroup
 - 9.14.1 Embrygroup Undergarment (Intimate Apparel) Basic Information
 - 9.14.2 Embrygroup Undergarment (Intimate Apparel) Product Overview
 - 9.14.3 Embrygroup Undergarment (Intimate Apparel) Product Market Performance
 - 9.14.4 Embrygroup Business Overview
 - 9.14.5 Embrygroup Recent Developments
- 9.15 Huijie (Maniform Lingerie)
 - 9.15.1 Huijie (Maniform Lingerie) Undergarment (Intimate Apparel) Basic Information
 - 9.15.2 Huijie (Maniform Lingerie) Undergarment (Intimate Apparel) Product Overview
- 9.15.3 Huijie (Maniform Lingerie) Undergarment (Intimate Apparel) Product Market

Performance

- 9.15.4 Huijie (Maniform Lingerie) Business Overview
- 9.15.5 Huijie (Maniform Lingerie) Recent Developments
- 9.16 Aimer
 - 9.16.1 Aimer Undergarment (Intimate Apparel) Basic Information
 - 9.16.2 Aimer Undergarment (Intimate Apparel) Product Overview
 - 9.16.3 Aimer Undergarment (Intimate Apparel) Product Market Performance
 - 9.16.4 Aimer Business Overview
 - 9.16.5 Aimer Recent Developments
- 9.17 Your Sun
 - 9.17.1 Your Sun Undergarment (Intimate Apparel) Basic Information
 - 9.17.2 Your Sun Undergarment (Intimate Apparel) Product Overview
 - 9.17.3 Your Sun Undergarment (Intimate Apparel) Product Market Performance
 - 9.17.4 Your Sun Business Overview



9.17.5 Your Sun Recent Developments

9.18 Lise Charmel

- 9.18.1 Lise Charmel Undergarment (Intimate Apparel) Basic Information
- 9.18.2 Lise Charmel Undergarment (Intimate Apparel) Product Overview
- 9.18.3 Lise Charmel Undergarment (Intimate Apparel) Product Market Performance
- 9.18.4 Lise Charmel Business Overview
- 9.18.5 Lise Charmel Recent Developments

9.19 Rupa and Co. Limited

- 9.19.1 Rupa and Co. Limited Undergarment (Intimate Apparel) Basic Information
- 9.19.2 Rupa and Co. Limited Undergarment (Intimate Apparel) Product Overview
- 9.19.3 Rupa and Co. Limited Undergarment (Intimate Apparel) Product Market

Performance

- 9.19.4 Rupa and Co. Limited Business Overview
- 9.19.5 Rupa and Co. Limited Recent Developments

9.20 Debenhams

- 9.20.1 Debenhams Undergarment (Intimate Apparel) Basic Information
- 9.20.2 Debenhams Undergarment (Intimate Apparel) Product Overview
- 9.20.3 Debenhams Undergarment (Intimate Apparel) Product Market Performance
- 9.20.4 Debenhams Business Overview
- 9.20.5 Debenhams Recent Developments

9.21 Wolf Lingerie

- 9.21.1 Wolf Lingerie Undergarment (Intimate Apparel) Basic Information
- 9.21.2 Wolf Lingerie Undergarment (Intimate Apparel) Product Overview
- 9.21.3 Wolf Lingerie Undergarment (Intimate Apparel) Product Market Performance
- 9.21.4 Wolf Lingerie Business Overview
- 9.21.5 Wolf Lingerie Recent Developments

9.22 Hanky Panky

- 9.22.1 Hanky Panky Undergarment (Intimate Apparel) Basic Information
- 9.22.2 Hanky Panky Undergarment (Intimate Apparel) Product Overview
- 9.22.3 Hanky Panky Undergarment (Intimate Apparel) Product Market Performance
- 9.22.4 Hanky Panky Business Overview
- 9.22.5 Hanky Panky Recent Developments

9.23 Tinsino

- 9.23.1 Tinsino Undergarment (Intimate Apparel) Basic Information
- 9.23.2 Tinsino Undergarment (Intimate Apparel) Product Overview
- 9.23.3 Tinsino Undergarment (Intimate Apparel) Product Market Performance
- 9.23.4 Tinsino Business Overview
- 9.23.5 Tinsino Recent Developments
- 9.24 VIP Clothing Ltd.



- 9.24.1 VIP Clothing Ltd. Undergarment (Intimate Apparel) Basic Information
- 9.24.2 VIP Clothing Ltd. Undergarment (Intimate Apparel) Product Overview
- 9.24.3 VIP Clothing Ltd. Undergarment (Intimate Apparel) Product Market

Performance

- 9.24.4 VIP Clothing Ltd. Business Overview
- 9.24.5 VIP Clothing Ltd. Recent Developments
- 9.25 Shin Young Wacoal Inc
- 9.25.1 Shin Young Wacoal Inc Undergarment (Intimate Apparel) Basic Information
- 9.25.2 Shin Young Wacoal Inc Undergarment (Intimate Apparel) Product Overview
- 9.25.3 Shin Young Wacoal Inc Undergarment (Intimate Apparel) Product Market

Performance

- 9.25.4 Shin Young Wacoal Inc Business Overview
- 9.25.5 Shin Young Wacoal Inc Recent Developments
- 9.26 Nam Yeong Vivien
 - 9.26.1 Nam Yeong Vivien Undergarment (Intimate Apparel) Basic Information
 - 9.26.2 Nam Yeong Vivien Undergarment (Intimate Apparel) Product Overview
- 9.26.3 Nam Yeong Vivien Undergarment (Intimate Apparel) Product Market

Performance

- 9.26.4 Nam Yeong Vivien Business Overview
- 9.26.5 Nam Yeong Vivien Recent Developments
- 9.27 BYC Co., Ltd
 - 9.27.1 BYC Co., Ltd Undergarment (Intimate Apparel) Basic Information
 - 9.27.2 BYC Co., Ltd Undergarment (Intimate Apparel) Product Overview
 - 9.27.3 BYC Co., Ltd Undergarment (Intimate Apparel) Product Market Performance
 - 9.27.4 BYC Co., Ltd Business Overview
 - 9.27.5 BYC Co., Ltd Recent Developments
- 9.28 Good People
 - 9.28.1 Good People Undergarment (Intimate Apparel) Basic Information
 - 9.28.2 Good People Undergarment (Intimate Apparel) Product Overview
 - 9.28.3 Good People Undergarment (Intimate Apparel) Product Market Performance
 - 9.28.4 Good People Business Overview
 - 9.28.5 Good People Recent Developments
- 9.29 Ssangbangwool
- 9.29.1 Ssangbangwool Undergarment (Intimate Apparel) Basic Information
- 9.29.2 Ssangbangwool Undergarment (Intimate Apparel) Product Overview
- 9.29.3 Ssangbangwool Undergarment (Intimate Apparel) Product Market Performance
- 9.29.4 Ssangbangwool Business Overview
- 9.29.5 Ssangbangwool Recent Developments
- 9.30 M Corset



- 9.30.1 M Corset Undergarment (Intimate Apparel) Basic Information
- 9.30.2 M Corset Undergarment (Intimate Apparel) Product Overview
- 9.30.3 M Corset Undergarment (Intimate Apparel) Product Market Performance
- 9.30.4 M Corset Business Overview
- 9.30.5 M Corset Recent Developments

10 UNDERGARMENT (INTIMATE APPAREL) MARKET FORECAST BY REGION

- 10.1 Global Undergarment (Intimate Apparel) Market Size Forecast
- 10.2 Global Undergarment (Intimate Apparel) Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Undergarment (Intimate Apparel) Market Size Forecast by Country
 - 10.2.3 Asia Pacific Undergarment (Intimate Apparel) Market Size Forecast by Region
- 10.2.4 South America Undergarment (Intimate Apparel) Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Undergarment (Intimate Apparel) by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Undergarment (Intimate Apparel) Market Forecast by Type (2025-2030)
- 11.1.1 Global Forecasted Sales of Undergarment (Intimate Apparel) by Type (2025-2030)
- 11.1.2 Global Undergarment (Intimate Apparel) Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Undergarment (Intimate Apparel) by Type (2025-2030)
- 11.2 Global Undergarment (Intimate Apparel) Market Forecast by Application (2025-2030)
- 11.2.1 Global Undergarment (Intimate Apparel) Sales (K Units) Forecast by Application
- 11.2.2 Global Undergarment (Intimate Apparel) Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS



List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Undergarment (Intimate Apparel) Market Size Comparison by Region (M USD)
- Table 5. Global Undergarment (Intimate Apparel) Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Undergarment (Intimate Apparel) Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Undergarment (Intimate Apparel) Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Undergarment (Intimate Apparel) Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Undergarment (Intimate Apparel) as of 2022)
- Table 10. Global Market Undergarment (Intimate Apparel) Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Undergarment (Intimate Apparel) Sales Sites and Area Served
- Table 12. Manufacturers Undergarment (Intimate Apparel) Product Type
- Table 13. Global Undergarment (Intimate Apparel) Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Undergarment (Intimate Apparel)
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Undergarment (Intimate Apparel) Market Challenges
- Table 22. Global Undergarment (Intimate Apparel) Sales by Type (K Units)
- Table 23. Global Undergarment (Intimate Apparel) Market Size by Type (M USD)
- Table 24. Global Undergarment (Intimate Apparel) Sales (K Units) by Type (2019-2024)
- Table 25. Global Undergarment (Intimate Apparel) Sales Market Share by Type (2019-2024)
- Table 26. Global Undergarment (Intimate Apparel) Market Size (M USD) by Type (2019-2024)



- Table 27. Global Undergarment (Intimate Apparel) Market Size Share by Type (2019-2024)
- Table 28. Global Undergarment (Intimate Apparel) Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Undergarment (Intimate Apparel) Sales (K Units) by Application
- Table 30. Global Undergarment (Intimate Apparel) Market Size by Application
- Table 31. Global Undergarment (Intimate Apparel) Sales by Application (2019-2024) & (K Units)
- Table 32. Global Undergarment (Intimate Apparel) Sales Market Share by Application (2019-2024)
- Table 33. Global Undergarment (Intimate Apparel) Sales by Application (2019-2024) & (M USD)
- Table 34. Global Undergarment (Intimate Apparel) Market Share by Application (2019-2024)
- Table 35. Global Undergarment (Intimate Apparel) Sales Growth Rate by Application (2019-2024)
- Table 36. Global Undergarment (Intimate Apparel) Sales by Region (2019-2024) & (K Units)
- Table 37. Global Undergarment (Intimate Apparel) Sales Market Share by Region (2019-2024)
- Table 38. North America Undergarment (Intimate Apparel) Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Undergarment (Intimate Apparel) Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Undergarment (Intimate Apparel) Sales by Region (2019-2024) & (K Units)
- Table 41. South America Undergarment (Intimate Apparel) Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Undergarment (Intimate Apparel) Sales by Region (2019-2024) & (K Units)
- Table 43. L Brands Undergarment (Intimate Apparel) Basic Information
- Table 44. L Brands Undergarment (Intimate Apparel) Product Overview
- Table 45. L Brands Undergarment (Intimate Apparel) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. L Brands Business Overview
- Table 47. L Brands Undergarment (Intimate Apparel) SWOT Analysis
- Table 48. L Brands Recent Developments
- Table 49. Hanes Brands Undergarment (Intimate Apparel) Basic Information
- Table 50. Hanes Brands Undergarment (Intimate Apparel) Product Overview



- Table 51. Hanes Brands Undergarment (Intimate Apparel) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Hanes Brands Business Overview
- Table 53. Hanes Brands Undergarment (Intimate Apparel) SWOT Analysis
- Table 54. Hanes Brands Recent Developments
- Table 55. Berkshire Hathaway (Fruit of Loom) Undergarment (Intimate Apparel) Basic Information
- Table 56. Berkshire Hathaway (Fruit of Loom) Undergarment (Intimate Apparel) Product Overview
- Table 57. Berkshire Hathaway (Fruit of Loom) Undergarment (Intimate Apparel) Sales
- (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Berkshire Hathaway (Fruit of Loom) Undergarment (Intimate Apparel) SWOT Analysis
- Table 59. Berkshire Hathaway (Fruit of Loom) Business Overview
- Table 60. Berkshire Hathaway (Fruit of Loom) Recent Developments
- Table 61. Triumph International Undergarment (Intimate Apparel) Basic Information
- Table 62. Triumph International Undergarment (Intimate Apparel) Product Overview
- Table 63. Triumph International Undergarment (Intimate Apparel) Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Triumph International Business Overview
- Table 65. Triumph International Recent Developments
- Table 66. Wacoal Undergarment (Intimate Apparel) Basic Information
- Table 67. Wacoal Undergarment (Intimate Apparel) Product Overview
- Table 68. Wacoal Undergarment (Intimate Apparel) Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Wacoal Business Overview
- Table 70. Wacoal Recent Developments
- Table 71. Marks and Spencer Undergarment (Intimate Apparel) Basic Information
- Table 72. Marks and Spencer Undergarment (Intimate Apparel) Product Overview
- Table 73. Marks and Spencer Undergarment (Intimate Apparel) Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Marks and Spencer Business Overview
- Table 75. Marks and Spencer Recent Developments
- Table 76. Fast Retailing Undergarment (Intimate Apparel) Basic Information
- Table 77. Fast Retailing Undergarment (Intimate Apparel) Product Overview
- Table 78. Fast Retailing Undergarment (Intimate Apparel) Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Fast Retailing Business Overview
- Table 80. Fast Retailing Recent Developments



- Table 81. PVH Undergarment (Intimate Apparel) Basic Information
- Table 82. PVH Undergarment (Intimate Apparel) Product Overview
- Table 83. PVH Undergarment (Intimate Apparel) Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. PVH Business Overview
- Table 85. PVH Recent Developments
- Table 86. Cosmo Lady Undergarment (Intimate Apparel) Basic Information
- Table 87. Cosmo Lady Undergarment (Intimate Apparel) Product Overview
- Table 88. Cosmo Lady Undergarment (Intimate Apparel) Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Cosmo Lady Business Overview
- Table 90. Cosmo Lady Recent Developments
- Table 91. American Eagle (Aerie) Undergarment (Intimate Apparel) Basic Information
- Table 92. American Eagle (Aerie) Undergarment (Intimate Apparel) Product Overview
- Table 93. American Eagle (Aerie) Undergarment (Intimate Apparel) Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. American Eagle (Aerie) Business Overview
- Table 95. American Eagle (Aerie) Recent Developments
- Table 96. Gunze Undergarment (Intimate Apparel) Basic Information
- Table 97. Gunze Undergarment (Intimate Apparel) Product Overview
- Table 98. Gunze Undergarment (Intimate Apparel) Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Gunze Business Overview
- Table 100. Gunze Recent Developments
- Table 101. Jockey International Undergarment (Intimate Apparel) Basic Information
- Table 102. Jockey International Undergarment (Intimate Apparel) Product Overview
- Table 103. Jockey International Undergarment (Intimate Apparel) Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Jockey International Business Overview
- Table 105. Jockey International Recent Developments
- Table 106. Page Industries Ltd. Undergarment (Intimate Apparel) Basic Information
- Table 107. Page Industries Ltd. Undergarment (Intimate Apparel) Product Overview
- Table 108. Page Industries Ltd. Undergarment (Intimate Apparel) Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Page Industries Ltd. Business Overview
- Table 110. Page Industries Ltd. Recent Developments
- Table 111. Embrygroup Undergarment (Intimate Apparel) Basic Information
- Table 112. Embrygroup Undergarment (Intimate Apparel) Product Overview
- Table 113. Embrygroup Undergarment (Intimate Apparel) Sales (K Units), Revenue (M



USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Embrygroup Business Overview

Table 115. Embrygroup Recent Developments

Table 116. Huijie (Maniform Lingerie) Undergarment (Intimate Apparel) Basic Information

Table 117. Huijie (Maniform Lingerie) Undergarment (Intimate Apparel) Product Overview

Table 118. Huijie (Maniform Lingerie) Undergarment (Intimate Apparel) Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Huijie (Maniform Lingerie) Business Overview

Table 120. Huijie (Maniform Lingerie) Recent Developments

Table 121. Aimer Undergarment (Intimate Apparel) Basic Information

Table 122. Aimer Undergarment (Intimate Apparel) Product Overview

Table 123. Aimer Undergarment (Intimate Apparel) Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Aimer Business Overview

Table 125. Aimer Recent Developments

Table 126. Your Sun Undergarment (Intimate Apparel) Basic Information

Table 127. Your Sun Undergarment (Intimate Apparel) Product Overview

Table 128. Your Sun Undergarment (Intimate Apparel) Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. Your Sun Business Overview

Table 130. Your Sun Recent Developments

Table 131. Lise Charmel Undergarment (Intimate Apparel) Basic Information

Table 132. Lise Charmel Undergarment (Intimate Apparel) Product Overview

Table 133. Lise Charmel Undergarment (Intimate Apparel) Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 134. Lise Charmel Business Overview

Table 135. Lise Charmel Recent Developments

Table 136. Rupa and Co. Limited Undergarment (Intimate Apparel) Basic Information

Table 137. Rupa and Co. Limited Undergarment (Intimate Apparel) Product Overview

Table 138. Rupa and Co. Limited Undergarment (Intimate Apparel) Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Rupa and Co. Limited Business Overview

Table 140. Rupa and Co. Limited Recent Developments

Table 141. Debenhams Undergarment (Intimate Apparel) Basic Information

Table 142. Debenhams Undergarment (Intimate Apparel) Product Overview

Table 143. Debenhams Undergarment (Intimate Apparel) Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)



- Table 144. Debenhams Business Overview
- Table 145. Debenhams Recent Developments
- Table 146. Wolf Lingerie Undergarment (Intimate Apparel) Basic Information
- Table 147. Wolf Lingerie Undergarment (Intimate Apparel) Product Overview
- Table 148. Wolf Lingerie Undergarment (Intimate Apparel) Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. Wolf Lingerie Business Overview
- Table 150. Wolf Lingerie Recent Developments
- Table 151. Hanky Panky Undergarment (Intimate Apparel) Basic Information
- Table 152. Hanky Panky Undergarment (Intimate Apparel) Product Overview
- Table 153. Hanky Panky Undergarment (Intimate Apparel) Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 154. Hanky Panky Business Overview
- Table 155. Hanky Panky Recent Developments
- Table 156. Tinsino Undergarment (Intimate Apparel) Basic Information
- Table 157. Tinsino Undergarment (Intimate Apparel) Product Overview
- Table 158. Tinsino Undergarment (Intimate Apparel) Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 159. Tinsino Business Overview
- Table 160. Tinsino Recent Developments
- Table 161. VIP Clothing Ltd. Undergarment (Intimate Apparel) Basic Information
- Table 162. VIP Clothing Ltd. Undergarment (Intimate Apparel) Product Overview
- Table 163. VIP Clothing Ltd. Undergarment (Intimate Apparel) Sales (K Units), Revenue
- (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 164. VIP Clothing Ltd. Business Overview
- Table 165. VIP Clothing Ltd. Recent Developments
- Table 166. Shin Young Wacoal Inc Undergarment (Intimate Apparel) Basic Information
- Table 167. Shin Young Wacoal Inc Undergarment (Intimate Apparel) Product Overview
- Table 168. Shin Young Wacoal Inc Undergarment (Intimate Apparel) Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 169. Shin Young Wacoal Inc Business Overview
- Table 170. Shin Young Wacoal Inc Recent Developments
- Table 171. Nam Yeong Vivien Undergarment (Intimate Apparel) Basic Information
- Table 172. Nam Yeong Vivien Undergarment (Intimate Apparel) Product Overview
- Table 173. Nam Yeong Vivien Undergarment (Intimate Apparel) Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 174. Nam Yeong Vivien Business Overview
- Table 175. Nam Yeong Vivien Recent Developments
- Table 176. BYC Co., Ltd Undergarment (Intimate Apparel) Basic Information



Table 177. BYC Co., Ltd Undergarment (Intimate Apparel) Product Overview

Table 178. BYC Co., Ltd Undergarment (Intimate Apparel) Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 179. BYC Co., Ltd Business Overview

Table 180. BYC Co., Ltd Recent Developments

Table 181. Good People Undergarment (Intimate Apparel) Basic Information

Table 182. Good People Undergarment (Intimate Apparel) Product Overview

Table 183. Good People Undergarment (Intimate Apparel) Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 184. Good People Business Overview

Table 185. Good People Recent Developments

Table 186. Ssangbangwool Undergarment (Intimate Apparel) Basic Information

Table 187. Ssangbangwool Undergarment (Intimate Apparel) Product Overview

Table 188. Ssangbangwool Undergarment (Intimate Apparel) Sales (K Units), Revenue

(M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 189. Ssangbangwool Business Overview

Table 190. Ssangbangwool Recent Developments

Table 191. M Corset Undergarment (Intimate Apparel) Basic Information

Table 192. M Corset Undergarment (Intimate Apparel) Product Overview

Table 193. M Corset Undergarment (Intimate Apparel) Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 194. M Corset Business Overview

Table 195. M Corset Recent Developments

Table 196. Global Undergarment (Intimate Apparel) Sales Forecast by Region

(2025-2030) & (K Units)

Table 197. Global Undergarment (Intimate Apparel) Market Size Forecast by Region

(2025-2030) & (M USD)

Table 198. North America Undergarment (Intimate Apparel) Sales Forecast by Country

(2025-2030) & (K Units)

Table 199. North America Undergarment (Intimate Apparel) Market Size Forecast by

Country (2025-2030) & (M USD)

Table 200. Europe Undergarment (Intimate Apparel) Sales Forecast by Country

(2025-2030) & (K Units)

Table 201. Europe Undergarment (Intimate Apparel) Market Size Forecast by Country

(2025-2030) & (M USD)

Table 202. Asia Pacific Undergarment (Intimate Apparel) Sales Forecast by Region

(2025-2030) & (K Units)

Table 203. Asia Pacific Undergarment (Intimate Apparel) Market Size Forecast by

Region (2025-2030) & (M USD)



Table 204. South America Undergarment (Intimate Apparel) Sales Forecast by Country (2025-2030) & (K Units)

Table 205. South America Undergarment (Intimate Apparel) Market Size Forecast by Country (2025-2030) & (M USD)

Table 206. Middle East and Africa Undergarment (Intimate Apparel) Consumption Forecast by Country (2025-2030) & (Units)

Table 207. Middle East and Africa Undergarment (Intimate Apparel) Market Size Forecast by Country (2025-2030) & (M USD)

Table 208. Global Undergarment (Intimate Apparel) Sales Forecast by Type (2025-2030) & (K Units)

Table 209. Global Undergarment (Intimate Apparel) Market Size Forecast by Type (2025-2030) & (M USD)

Table 210. Global Undergarment (Intimate Apparel) Price Forecast by Type (2025-2030) & (USD/Unit)

Table 211. Global Undergarment (Intimate Apparel) Sales (K Units) Forecast by Application (2025-2030)

Table 212. Global Undergarment (Intimate Apparel) Market Size Forecast by Application (2025-2030) & (M USD)



List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Undergarment (Intimate Apparel)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Undergarment (Intimate Apparel) Market Size (M USD), 2019-2030
- Figure 5. Global Undergarment (Intimate Apparel) Market Size (M USD) (2019-2030)
- Figure 6. Global Undergarment (Intimate Apparel) Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Undergarment (Intimate Apparel) Market Size by Country (M USD)
- Figure 11. Undergarment (Intimate Apparel) Sales Share by Manufacturers in 2023
- Figure 12. Global Undergarment (Intimate Apparel) Revenue Share by Manufacturers in 2023
- Figure 13. Undergarment (Intimate Apparel) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Undergarment (Intimate Apparel) Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Undergarment (Intimate Apparel) Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Undergarment (Intimate Apparel) Market Share by Type
- Figure 18. Sales Market Share of Undergarment (Intimate Apparel) by Type (2019-2024)
- Figure 19. Sales Market Share of Undergarment (Intimate Apparel) by Type in 2023
- Figure 20. Market Size Share of Undergarment (Intimate Apparel) by Type (2019-2024)
- Figure 21. Market Size Market Share of Undergarment (Intimate Apparel) by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Undergarment (Intimate Apparel) Market Share by Application
- Figure 24. Global Undergarment (Intimate Apparel) Sales Market Share by Application (2019-2024)
- Figure 25. Global Undergarment (Intimate Apparel) Sales Market Share by Application in 2023
- Figure 26. Global Undergarment (Intimate Apparel) Market Share by Application (2019-2024)



Figure 27. Global Undergarment (Intimate Apparel) Market Share by Application in 2023

Figure 28. Global Undergarment (Intimate Apparel) Sales Growth Rate by Application (2019-2024)

Figure 29. Global Undergarment (Intimate Apparel) Sales Market Share by Region (2019-2024)

Figure 30. North America Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Undergarment (Intimate Apparel) Sales Market Share by Country in 2023

Figure 32. U.S. Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Undergarment (Intimate Apparel) Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Undergarment (Intimate Apparel) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Undergarment (Intimate Apparel) Sales Market Share by Country in 2023

Figure 37. Germany Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Undergarment (Intimate Apparel) Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Undergarment (Intimate Apparel) Sales Market Share by Region in 2023

Figure 44. China Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)



Figure 47. India Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Undergarment (Intimate Apparel) Sales and Growth Rate (K Units)

Figure 50. South America Undergarment (Intimate Apparel) Sales Market Share by Country in 2023

Figure 51. Brazil Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Undergarment (Intimate Apparel) Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Undergarment (Intimate Apparel) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Undergarment (Intimate Apparel) Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Undergarment (Intimate Apparel) Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Undergarment (Intimate Apparel) Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Undergarment (Intimate Apparel) Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Undergarment (Intimate Apparel) Market Share Forecast by Type (2025-2030)

Figure 65. Global Undergarment (Intimate Apparel) Sales Forecast by Application (2025-2030)

Figure 66. Global Undergarment (Intimate Apparel) Market Share Forecast by



Application (2025-2030)



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