

Global Umbrellas Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G20835C0999BEN.html>

Date: December 2024

Pages: 158

Price: US\$ 2,800.00 (Single User License)

ID: G20835C0999BEN

Abstracts

Report Overview

Umbrellas are portable devices designed to protect individuals from rain or sunlight by providing a portable canopy. They are typically collapsible for easy carrying and storage, making them a convenient accessory for various outdoor activities. The umbrella market encompasses a wide range of products, including compact umbrellas, golf umbrellas, fashion umbrellas, and patio umbrellas, catering to diverse consumer needs.

As of 2023, the global umbrella market size is estimated at approximately USD 1.2 billion. The market is expected to grow at a Compound Annual Growth Rate (CAGR) of 3.5% from 2024 to 2032. This growth can be attributed to several key factors driving market expansion. Firstly, the increasing frequency of extreme weather events due to climate change has heightened the demand for umbrellas as a practical solution for staying dry and protected. Additionally, the growing awareness of skin protection against harmful UV rays has boosted the sales of sun umbrellas, especially in regions with high sun exposure.

One of the prominent trends in the umbrella market is the integration of advanced materials and technologies to enhance durability and functionality. For instance, the use of water-repellent fabrics such as Teflon-coated polyester has become widespread, ensuring better protection against heavy rain. Furthermore, the introduction of wind-resistant umbrellas with reinforced frames and canopies has addressed the common issue of umbrellas turning inside out in strong winds, thereby improving user experience and longevity.

Another trend shaping the market is the emphasis on design and aesthetics, particularly in the fashion umbrella segment. Manufacturers are collaborating with designers and artists to create stylish and visually appealing umbrellas that serve as both functional accessories and fashion statements. This trend has resonated with consumers seeking personalized and trendy umbrellas that complement their outfits and reflect their individual style preferences.

In terms of regional market distribution, Asia Pacific leads the global umbrella market, driven by its large population, frequent monsoons, and increasing disposable income levels. Countries like China, Japan, and India are significant contributors to the market due to their high demand for rain and sun protection products. In North America and Europe, the market is characterized by a preference for premium and designer umbrellas, leading to higher average selling prices compared to other regions.

Despite the positive growth outlook, the umbrella market faces challenges such as intense competition from alternative rain protection products like raincoats and ponchos. Additionally, the seasonal nature of umbrella sales poses a challenge for manufacturers in terms of inventory management and revenue fluctuations. To mitigate these challenges, companies can focus on product innovation, marketing strategies targeting specific consumer segments, and expanding their distribution channels to reach a wider audience.

This report provides a deep insight into the global Umbrellas market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Umbrellas Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Umbrellas market in any manner.

Global Umbrellas Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Tiantang

REI

Senz Smart

GustBuster

Totes

Shenzhen SSL Umbrella

Samurai Sword Katana

CrownCoast

Cloud Nine Rain Ducky

Kolumbo Nonbreakable

Totes Clear Bubble

Lewis N. Clark Travel

Repel

RainStoppers

London Undercover

Alexander

Market Segmentation (by Type)

Reverse Umbrella

Straight Umbrella

Folding Umbrella

Automatical Umbrella

Others

Market Segmentation (by Application)

Commercial

Entertainment

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Umbrellas Market

Overview of the regional outlook of the Umbrellas Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Umbrellas Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Umbrellas

1.2 Key Market Segments

1.2.1 Umbrellas Segment by Type

1.2.2 Umbrellas Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 UMBRELLAS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Umbrellas Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Umbrellas Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 UMBRELLAS MARKET COMPETITIVE LANDSCAPE

3.1 Global Umbrellas Sales by Manufacturers (2019-2024)

3.2 Global Umbrellas Revenue Market Share by Manufacturers (2019-2024)

3.3 Umbrellas Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Umbrellas Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Umbrellas Sales Sites, Area Served, Product Type

3.6 Umbrellas Market Competitive Situation and Trends

3.6.1 Umbrellas Market Concentration Rate

3.6.2 Global 5 and 10 Largest Umbrellas Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 UMBRELLAS INDUSTRY CHAIN ANALYSIS

4.1 Umbrellas Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF UMBRELLAS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 UMBRELLAS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Umbrellas Sales Market Share by Type (2019-2024)

6.3 Global Umbrellas Market Size Market Share by Type (2019-2024)

6.4 Global Umbrellas Price by Type (2019-2024)

7 UMBRELLAS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Umbrellas Market Sales by Application (2019-2024)

7.3 Global Umbrellas Market Size (M USD) by Application (2019-2024)

7.4 Global Umbrellas Sales Growth Rate by Application (2019-2024)

8 UMBRELLAS MARKET SALES BY REGION

8.1 Global Umbrellas Sales by Region

8.1.1 Global Umbrellas Sales by Region

8.1.2 Global Umbrellas Sales Market Share by Region

8.2 Global Umbrellas Market Size by Region

8.2.1 Global Umbrellas Market Size by Region

8.2.2 Global Umbrellas Market Size Market Share by Region

8.3 North America

8.3.1 North America Umbrellas Sales by Country

8.3.2 North America Umbrellas Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Umbrellas Sales by Country

8.4.2 Europe Umbrellas Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Umbrellas Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Umbrellas Market Size by Region

8.6.2 Asia Pacific Umbrellas Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Umbrellas Sales by Country

8.7.2 South America Umbrellas Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Umbrellas Sales by Region

8.8.2 Middle East and Africa Umbrellas Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 UMBRELLAS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Umbrellas by Region (2019-2024)
- 9.2 Global Umbrellas Revenue Market Share by Region (2019-2024)
- 9.3 Global Umbrellas Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Umbrellas Production
 - 9.4.1 North America Umbrellas Production Growth Rate (2019-2024)
 - 9.4.2 North America Umbrellas Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Umbrellas Production
 - 9.5.1 Europe Umbrellas Production Growth Rate (2019-2024)
 - 9.5.2 Europe Umbrellas Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Umbrellas Production (2019-2024)
 - 9.6.1 Japan Umbrellas Production Growth Rate (2019-2024)
 - 9.6.2 Japan Umbrellas Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Umbrellas Production (2019-2024)
 - 9.7.1 China Umbrellas Production Growth Rate (2019-2024)
 - 9.7.2 China Umbrellas Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Tiantang
 - 10.1.1 Tiantang Umbrellas Basic Information
 - 10.1.2 Tiantang Umbrellas Product Overview
 - 10.1.3 Tiantang Umbrellas Product Market Performance
 - 10.1.4 Tiantang Business Overview
 - 10.1.5 Tiantang Umbrellas SWOT Analysis
 - 10.1.6 Tiantang Recent Developments
- 10.2 REI
 - 10.2.1 REI Umbrellas Basic Information
 - 10.2.2 REI Umbrellas Product Overview
 - 10.2.3 REI Umbrellas Product Market Performance
 - 10.2.4 REI Business Overview
 - 10.2.5 REI Umbrellas SWOT Analysis

- 10.2.6 REI Recent Developments
- 10.3 Senz Smart
 - 10.3.1 Senz Smart Umbrellas Basic Information
 - 10.3.2 Senz Smart Umbrellas Product Overview
 - 10.3.3 Senz Smart Umbrellas Product Market Performance
 - 10.3.4 Senz Smart Umbrellas SWOT Analysis
 - 10.3.5 Senz Smart Business Overview
 - 10.3.6 Senz Smart Recent Developments
- 10.4 GustBuster
 - 10.4.1 GustBuster Umbrellas Basic Information
 - 10.4.2 GustBuster Umbrellas Product Overview
 - 10.4.3 GustBuster Umbrellas Product Market Performance
 - 10.4.4 GustBuster Business Overview
 - 10.4.5 GustBuster Recent Developments
- 10.5 Totes
 - 10.5.1 Totes Umbrellas Basic Information
 - 10.5.2 Totes Umbrellas Product Overview
 - 10.5.3 Totes Umbrellas Product Market Performance
 - 10.5.4 Totes Business Overview
 - 10.5.5 Totes Recent Developments
- 10.6 Shenzhen SSL Umbrella
 - 10.6.1 Shenzhen SSL Umbrella Umbrellas Basic Information
 - 10.6.2 Shenzhen SSL Umbrella Umbrellas Product Overview
 - 10.6.3 Shenzhen SSL Umbrella Umbrellas Product Market Performance
 - 10.6.4 Shenzhen SSL Umbrella Business Overview
 - 10.6.5 Shenzhen SSL Umbrella Recent Developments
- 10.7 Samurai Sword Katana
 - 10.7.1 Samurai Sword Katana Umbrellas Basic Information
 - 10.7.2 Samurai Sword Katana Umbrellas Product Overview
 - 10.7.3 Samurai Sword Katana Umbrellas Product Market Performance
 - 10.7.4 Samurai Sword Katana Business Overview
 - 10.7.5 Samurai Sword Katana Recent Developments
- 10.8 CrownCoast
 - 10.8.1 CrownCoast Umbrellas Basic Information
 - 10.8.2 CrownCoast Umbrellas Product Overview
 - 10.8.3 CrownCoast Umbrellas Product Market Performance
 - 10.8.4 CrownCoast Business Overview
 - 10.8.5 CrownCoast Recent Developments
- 10.9 Cloud Nine Rain Ducky

- 10.9.1 Cloud Nine Rain Ducky Umbrellas Basic Information
- 10.9.2 Cloud Nine Rain Ducky Umbrellas Product Overview
- 10.9.3 Cloud Nine Rain Ducky Umbrellas Product Market Performance
- 10.9.4 Cloud Nine Rain Ducky Business Overview
- 10.9.5 Cloud Nine Rain Ducky Recent Developments
- 10.10 Kolumbo Nonbreakable
 - 10.10.1 Kolumbo Nonbreakable Umbrellas Basic Information
 - 10.10.2 Kolumbo Nonbreakable Umbrellas Product Overview
 - 10.10.3 Kolumbo Nonbreakable Umbrellas Product Market Performance
 - 10.10.4 Kolumbo Nonbreakable Business Overview
 - 10.10.5 Kolumbo Nonbreakable Recent Developments
- 10.11 Totes Clear Bubble
 - 10.11.1 Totes Clear Bubble Umbrellas Basic Information
 - 10.11.2 Totes Clear Bubble Umbrellas Product Overview
 - 10.11.3 Totes Clear Bubble Umbrellas Product Market Performance
 - 10.11.4 Totes Clear Bubble Business Overview
 - 10.11.5 Totes Clear Bubble Recent Developments
- 10.12 Lewis N. Clark Travel
 - 10.12.1 Lewis N. Clark Travel Umbrellas Basic Information
 - 10.12.2 Lewis N. Clark Travel Umbrellas Product Overview
 - 10.12.3 Lewis N. Clark Travel Umbrellas Product Market Performance
 - 10.12.4 Lewis N. Clark Travel Business Overview
 - 10.12.5 Lewis N. Clark Travel Recent Developments
- 10.13 Repel
 - 10.13.1 Repel Umbrellas Basic Information
 - 10.13.2 Repel Umbrellas Product Overview
 - 10.13.3 Repel Umbrellas Product Market Performance
 - 10.13.4 Repel Business Overview
 - 10.13.5 Repel Recent Developments
- 10.14 RainStoppers
 - 10.14.1 RainStoppers Umbrellas Basic Information
 - 10.14.2 RainStoppers Umbrellas Product Overview
 - 10.14.3 RainStoppers Umbrellas Product Market Performance
 - 10.14.4 RainStoppers Business Overview
 - 10.14.5 RainStoppers Recent Developments
- 10.15 London Undercover
 - 10.15.1 London Undercover Umbrellas Basic Information
 - 10.15.2 London Undercover Umbrellas Product Overview
 - 10.15.3 London Undercover Umbrellas Product Market Performance

- 10.15.4 London Undercover Business Overview
- 10.15.5 London Undercover Recent Developments
- 10.16 Alexander
 - 10.16.1 Alexander Umbrellas Basic Information
 - 10.16.2 Alexander Umbrellas Product Overview
 - 10.16.3 Alexander Umbrellas Product Market Performance
 - 10.16.4 Alexander Business Overview
 - 10.16.5 Alexander Recent Developments

11 UMBRELLAS MARKET FORECAST BY REGION

- 11.1 Global Umbrellas Market Size Forecast
- 11.2 Global Umbrellas Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Umbrellas Market Size Forecast by Country
 - 11.2.3 Asia Pacific Umbrellas Market Size Forecast by Region
 - 11.2.4 South America Umbrellas Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Umbrellas by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Umbrellas Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Umbrellas by Type (2025-2032)
 - 12.1.2 Global Umbrellas Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Umbrellas by Type (2025-2032)
- 12.2 Global Umbrellas Market Forecast by Application (2025-2032)
 - 12.2.1 Global Umbrellas Sales (K Units) Forecast by Application
 - 12.2.2 Global Umbrellas Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Umbrellas Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G20835C0999BEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G20835C0999BEN.html>