

# Global UAV 77GHz Distance Measurement Radar Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on UAV 77GHz Distance Measurement Radar competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. The UAV 77GHz Distance Measurement Radar is a safety device that uses millimeter wave technology to achieve high-precision detection and obstacle avoidance. It features strong anti-interference capability, high resolution, and compact size, working by transmitting and receiving electromagnetic waves to monitor obstacles ahead and around. It is commonly applied in drone operations within complex environments to ensure safe flights and mission stability. With the increasing adoption of drones in industrial and security sectors, demand for this type of radar is gradually rising, and its market outlook remains steadily positive. The production in 2024 was 239,130 units with an average price of 230 USD per unit. In 2024, the annual production capacity per line was about 1,000 units, with an average gross profit margin of around 35%. The industrial chain of UAV 77GHz Distance Measurement Radars consists of upstream key component and material suppliers, midstream manufacturing and assembly, and downstream application markets. Representative upstream companies include Amphenol, Murata Manufacturing, and Texas Instruments. The midstream segment mainly involves radar module design and production. The downstream applications are primarily in commercial and military drones, with customers including DJI, Parrot, and AeroVironment. The market outlook for UAV 77GHz distance measurement radar is promising, driven by the increasing demand for precise, long-range, and reliable sensing capabilities in unmanned aerial vehicles (UAVs). As drones are increasingly used in industrial, agricultural, and commercial applications, accurate distance measurement and obstacle detection are crucial for safe operation in complex environments. The 77GHz radar, with its ability to perform reliably in various weather

conditions such as fog, rain, or low light, makes it an ideal solution for advanced drone navigation, 3D mapping, and surveillance tasks. As drone payloads continue to evolve, the need for compact, lightweight, and power-efficient radar systems will drive the growth of the UAV 77GHz radar market. Furthermore, technological advancements in radar signal processing, miniaturization, and integration will reduce costs, improve performance, and enable broader deployment across multiple industries, accelerating the adoption of UAVs for both commercial and defense purposes.

The global UAV 77GHz Distance Measurement Radar market size was estimated at USD 55.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 15.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global UAV 77GHz Distance Measurement Radar market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global UAV 77GHz Distance Measurement Radar market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the UAV 77GHz Distance Measurement Radar market.

## **Global UAV 77GHz Distance Measurement Radar Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the

overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Sensethink  
AINSTEIN  
Ningbo Linpowave  
Nanoradar  
Zlyradar  
Microbrain Intelligent Technology  
Chuhang Technology  
D3 Engineering

### **Market Segmentation (by Type)**

Short Range  
Medium Range  
Long Range

### **Market Segmentation (by Application)**

Commercial UAV  
Military UAV

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of

MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the UAV 77GHz Distance Measurement Radar Market

Overview of the regional outlook of the UAV 77GHz Distance Measurement Radar Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the UAV 77GHz Distance Measurement Radar Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of UAV 77GHz Distance Measurement Radar, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents  
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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