

Global Tuna Seafood Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Tuna seafood, a popular choice among consumers globally, refers to various species of tuna fish harvested for human consumption. Tuna is known for its versatility, nutritional value, and unique taste, making it a staple in many cuisines worldwide. In the market, tuna seafood is positioned as a premium protein source rich in omega-3 fatty acids, vitamins, and minerals, appealing to health-conscious consumers and seafood enthusiasts alike.

The current market size for tuna seafood in 2023 stands at approximately USD 12.6 billion. The market is expected to grow at a projected Compound Annual Growth Rate (CAGR) of 3.78% from 2024 to 2032. Key growth drivers for the tuna seafood market include increasing consumer awareness of the health benefits associated with seafood consumption, rising demand for convenient and ready-to-eat food products, and the growing popularity of sushi and sashimi dishes globally.

Market trends in the tuna seafood industry include a shift towards sustainable fishing practices and aquaculture to address concerns about overfishing and environmental sustainability. Additionally, there is a rising demand for premium and value-added tuna products such as smoked tuna, tuna steaks, and canned tuna with added flavors. The increasing popularity of online seafood platforms and direct-to-consumer sales channels is also shaping the market landscape, providing consumers with greater access to a wider variety of tuna products.

Regionally, leading markets for tuna seafood include Asia Pacific, North America, and Europe, driven by factors such as high seafood consumption rates, strong economic

growth, and a well-established seafood supply chain. Asia Pacific dominates the market due to its large population, cultural preference for seafood, and extensive tuna fishing and processing industry. North America and Europe, on the other hand, are characterized by a growing demand for sustainable and ethically sourced tuna products, driving market growth in these regions.

Despite the positive outlook, the tuna seafood market faces challenges such as fluctuating tuna stocks due to climate change and overfishing, stringent regulations on fishing quotas and sustainability practices, and increasing competition from alternative protein sources. To navigate these challenges, industry players should focus on implementing sustainable fishing practices, investing in technology to improve supply chain efficiency, and diversifying product offerings to cater to changing consumer preferences.

In conclusion, the tuna seafood market presents significant growth opportunities driven by increasing consumer demand for healthy and sustainable food options. By adapting to market trends, addressing key challenges, and capitalizing on regional market dynamics, businesses in the tuna seafood industry can position themselves for long-term success and growth.

This report provides a deep insight into the global Tuna Seafood market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Tuna Seafood Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Tuna Seafood market in any manner.

Global Tuna Seafood Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Thai Union

Dongwon Group

Bolton Group

A.E.C. Canning Company

American Tuna

Century Pacific Food

Bumble Bee Foods

Crown Prince

Golden Prize Canning

Ocean's

Grupo Calvo

Clean Seas Tuna

Stehr Group

Sojitz Corporation

Cofaco

Dalian Ocean Fishing

Shandong Zhonglu Oceanic Fisheries

CNFC Overseas Fisheries

Zhejiang Ocean Family

Shanghai Kaichuang Marine International

Shandong Blue Run Group

Ping Tai Rong Ocean Fishery Group

Market Segmentation (by Type)

Atlantic Bluefin Tuna

Southern Bluefin Tuna

Bigeye Tuna

Yellowfin Tuna

Longfin Tuna

Skipjack Tuna

Others

Market Segmentation (by Application)

Raw Consumption

Processed

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Tuna Seafood Market

Overview of the regional outlook of the Tuna Seafood Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Tuna Seafood Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

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