

Global Tulathromycin Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Tulathromycin is a semi-synthetic macrolide antibiotic belonging to the triamilide subclass, specifically developed for veterinary use to treat respiratory diseases in cattle and swine caused by bacterial pathogens such as **Mannheimia haemolytica**, **Pasteurella multocida**, and **Mycoplasma bovis**. It is characterized by its long-acting pharmacokinetic properties, requiring only a single dose to provide sustained therapeutic efficacy, which enhances compliance and reduces stress in livestock.

Tulathromycin is administered via subcutaneous or intramuscular injection and is widely recognized for its broad-spectrum activity against both Gram-positive and Gram-negative bacteria, making it a critical tool in managing bovine respiratory disease (BRD) and swine respiratory disease (SRD). The drug's extended duration of action, coupled with its efficacy in challenging respiratory infections, positions it as a key product in the veterinary pharmaceutical market, particularly in regions with intensive livestock production. Regulatory approvals, resistance patterns, and the competitive landscape of alternative antibiotics influence its market dynamics.

The global Tulathromycin market size was estimated at USD 175.19 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Tulathromycin market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Tulathromycin market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Tulathromycin market.

Global Tulathromycin Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Zhejiang Genebest Pharmaceutical
AVF Chemical Industrial
Rochem
Livzon Group Fuzhou Fuxing Pharmaceutical Co.,Ltd
Hubei Honch Pharmaceutical Co.,Ltd
Hubei Weideli Chemical Science and Technology Co.Ltd
Zoetis

Wuhan Kemick Biomedical Technology Co.Ltd

Market Segmentation (by Type)

>99%

98%-99%

Market Segmentation (by Application)

Pig

Cattle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Tulathromycin Market

Overview of the regional outlook of the Tulathromycin Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Tulathromycin Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Tulathromycin, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Tulathromycin

1.2 Key Market Segments

1.2.1 Tulathromycin Segment by Type

1.2.2 Tulathromycin Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 TULATHROMYCIN MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Tulathromycin Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Tulathromycin Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 TULATHROMYCIN MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Tulathromycin Product Life Cycle

3.3 Global Tulathromycin Sales by Manufacturers (2020-2025)

3.4 Global Tulathromycin Revenue Market Share by Manufacturers (2020-2025)

3.5 Tulathromycin Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Tulathromycin Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Tulathromycin Market Competitive Situation and Trends

3.8.1 Tulathromycin Market Concentration Rate

3.8.2 Global 5 and 10 Largest Tulathromycin Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 TULATHROMYCIN INDUSTRY CHAIN ANALYSIS

- 4.1 Tulathromycin Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF TULATHROMYCIN MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Tulathromycin Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Tulathromycin Market
- 5.7 ESG Ratings of Leading Companies

6 TULATHROMYCIN MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Tulathromycin Sales Market Share by Type (2020-2025)
- 6.3 Global Tulathromycin Market Size Market Share by Type (2020-2025)
- 6.4 Global Tulathromycin Price by Type (2020-2025)

7 TULATHROMYCIN MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Tulathromycin Market Sales by Application (2020-2025)
- 7.3 Global Tulathromycin Market Size (M USD) by Application (2020-2025)

7.4 Global Tulathromycin Sales Growth Rate by Application (2020-2025)

8 TULATHROMYCIN MARKET SALES BY REGION

8.1 Global Tulathromycin Sales by Region

8.1.1 Global Tulathromycin Sales by Region

8.1.2 Global Tulathromycin Sales Market Share by Region

8.2 Global Tulathromycin Market Size by Region

8.2.1 Global Tulathromycin Market Size by Region

8.2.2 Global Tulathromycin Market Size Market Share by Region

8.3 North America

8.3.1 North America Tulathromycin Sales by Country

8.3.2 North America Tulathromycin Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Tulathromycin Sales by Country

8.4.2 Europe Tulathromycin Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Tulathromycin Sales by Region

8.5.2 Asia Pacific Tulathromycin Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Tulathromycin Sales by Country

8.6.2 South America Tulathromycin Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Tulathromycin Sales by Region
- 8.7.2 Middle East and Africa Tulathromycin Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 TULATHROMYCIN MARKET PRODUCTION BY REGION

- 9.1 Global Production of Tulathromycin by Region(2020-2025)
- 9.2 Global Tulathromycin Revenue Market Share by Region (2020-2025)
- 9.3 Global Tulathromycin Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Tulathromycin Production
 - 9.4.1 North America Tulathromycin Production Growth Rate (2020-2025)
 - 9.4.2 North America Tulathromycin Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Tulathromycin Production
 - 9.5.1 Europe Tulathromycin Production Growth Rate (2020-2025)
 - 9.5.2 Europe Tulathromycin Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Tulathromycin Production (2020-2025)
 - 9.6.1 Japan Tulathromycin Production Growth Rate (2020-2025)
 - 9.6.2 Japan Tulathromycin Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Tulathromycin Production (2020-2025)
 - 9.7.1 China Tulathromycin Production Growth Rate (2020-2025)
 - 9.7.2 China Tulathromycin Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Zhejiang Genebest Pharmaceutical
 - 10.1.1 Zhejiang Genebest Pharmaceutical Basic Information
 - 10.1.2 Zhejiang Genebest Pharmaceutical Tulathromycin Product Overview
 - 10.1.3 Zhejiang Genebest Pharmaceutical Tulathromycin Product Market Performance
 - 10.1.4 Zhejiang Genebest Pharmaceutical Business Overview
 - 10.1.5 Zhejiang Genebest Pharmaceutical SWOT Analysis
 - 10.1.6 Zhejiang Genebest Pharmaceutical Recent Developments
- 10.2 AVF Chemical Industrial
 - 10.2.1 AVF Chemical Industrial Basic Information

- 10.2.2 AVF Chemical Industrial Tulathromycin Product Overview
- 10.2.3 AVF Chemical Industrial Tulathromycin Product Market Performance
- 10.2.4 AVF Chemical Industrial Business Overview
- 10.2.5 AVF Chemical Industrial SWOT Analysis
- 10.2.6 AVF Chemical Industrial Recent Developments
- 10.3 Rochem
 - 10.3.1 Rochem Basic Information
 - 10.3.2 Rochem Tulathromycin Product Overview
 - 10.3.3 Rochem Tulathromycin Product Market Performance
 - 10.3.4 Rochem Business Overview
 - 10.3.5 Rochem SWOT Analysis
 - 10.3.6 Rochem Recent Developments
- 10.4 Livzon Group Fuzhou Fuxing Pharmaceutical Co.,Ltd
 - 10.4.1 Livzon Group Fuzhou Fuxing Pharmaceutical Co.,Ltd Basic Information
 - 10.4.2 Livzon Group Fuzhou Fuxing Pharmaceutical Co.,Ltd Tulathromycin Product Overview
 - 10.4.3 Livzon Group Fuzhou Fuxing Pharmaceutical Co.,Ltd Tulathromycin Product Market Performance
 - 10.4.4 Livzon Group Fuzhou Fuxing Pharmaceutical Co.,Ltd Business Overview
 - 10.4.5 Livzon Group Fuzhou Fuxing Pharmaceutical Co.,Ltd Recent Developments
- 10.5 Hubei Honch Pharmaceutical Co.,Ltd
 - 10.5.1 Hubei Honch Pharmaceutical Co.,Ltd Basic Information
 - 10.5.2 Hubei Honch Pharmaceutical Co.,Ltd Tulathromycin Product Overview
 - 10.5.3 Hubei Honch Pharmaceutical Co.,Ltd Tulathromycin Product Market Performance
 - 10.5.4 Hubei Honch Pharmaceutical Co.,Ltd Business Overview
 - 10.5.5 Hubei Honch Pharmaceutical Co.,Ltd Recent Developments
- 10.6 Hubei Weideli Chemical Science and Technology Co.Ltd
 - 10.6.1 Hubei Weideli Chemical Science and Technology Co.Ltd Basic Information
 - 10.6.2 Hubei Weideli Chemical Science and Technology Co.Ltd Tulathromycin Product Overview
 - 10.6.3 Hubei Weideli Chemical Science and Technology Co.Ltd Tulathromycin Product Market Performance
 - 10.6.4 Hubei Weideli Chemical Science and Technology Co.Ltd Business Overview
 - 10.6.5 Hubei Weideli Chemical Science and Technology Co.Ltd Recent Developments
- 10.7 Zoetis
 - 10.7.1 Zoetis Basic Information
 - 10.7.2 Zoetis Tulathromycin Product Overview
 - 10.7.3 Zoetis Tulathromycin Product Market Performance

- 10.7.4 Zoetis Business Overview
- 10.7.5 Zoetis Recent Developments
- 10.8 Wuhan Kemick Biomedical Technology Co.Ltd
 - 10.8.1 Wuhan Kemick Biomedical Technology Co.Ltd Basic Information
 - 10.8.2 Wuhan Kemick Biomedical Technology Co.Ltd Tulathromycin Product Overview
 - 10.8.3 Wuhan Kemick Biomedical Technology Co.Ltd Tulathromycin Product Market Performance
 - 10.8.4 Wuhan Kemick Biomedical Technology Co.Ltd Business Overview
 - 10.8.5 Wuhan Kemick Biomedical Technology Co.Ltd Recent Developments

11 TULATHROMYCIN MARKET FORECAST BY REGION

- 11.1 Global Tulathromycin Market Size Forecast
- 11.2 Global Tulathromycin Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Tulathromycin Market Size Forecast by Country
 - 11.2.3 Asia Pacific Tulathromycin Market Size Forecast by Region
 - 11.2.4 South America Tulathromycin Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Tulathromycin by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Tulathromycin Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Tulathromycin by Type (2026-2033)
 - 12.1.2 Global Tulathromycin Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Tulathromycin by Type (2026-2033)
- 12.2 Global Tulathromycin Market Forecast by Application (2026-2033)
 - 12.2.1 Global Tulathromycin Sales (K MT) Forecast by Application
 - 12.2.2 Global Tulathromycin Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Tulathromycin Market Size Comparison by Region (M USD)
Table 5. Global Tulathromycin Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Tulathromycin Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Tulathromycin Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Tulathromycin Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Tulathromycin as of 2024)
Table 10. Global Market Tulathromycin Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Tulathromycin Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Tulathromycin Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Tulathromycin Sales by Type (K MT)
Table 26. Global Tulathromycin Market Size by Type (M USD)
Table 27. Global Tulathromycin Sales (K MT) by Type (2020-2025)
Table 28. Global Tulathromycin Sales Market Share by Type (2020-2025)
Table 29. Global Tulathromycin Market Size (M USD) by Type (2020-2025)
Table 30. Global Tulathromycin Market Size Share by Type (2020-2025)
Table 31. Global Tulathromycin Price (USD/KG) by Type (2020-2025)

Table 32. Global Tulathromycin Sales (K MT) by Application
Table 33. Global Tulathromycin Market Size by Application
Table 34. Global Tulathromycin Sales by Application (2020-2025) & (K MT)
Table 35. Global Tulathromycin Sales Market Share by Application (2020-2025)
Table 36. Global Tulathromycin Market Size by Application (2020-2025) & (M USD)
Table 37. Global Tulathromycin Market Share by Application (2020-2025)
Table 38. Global Tulathromycin Sales Growth Rate by Application (2020-2025)
Table 39. Global Tulathromycin Sales by Region (2020-2025) & (K MT)
Table 40. Global Tulathromycin Sales Market Share by Region (2020-2025)
Table 41. Global Tulathromycin Market Size by Region (2020-2025) & (M USD)
Table 42. Global Tulathromycin Market Size Market Share by Region (2020-2025)
Table 43. North America Tulathromycin Sales by Country (2020-2025) & (K MT)
Table 44. North America Tulathromycin Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Tulathromycin Sales by Country (2020-2025) & (K MT)
Table 46. Europe Tulathromycin Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Tulathromycin Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Tulathromycin Market Size by Region (2020-2025) & (M USD)
Table 49. South America Tulathromycin Sales by Country (2020-2025) & (K MT)
Table 50. South America Tulathromycin Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Tulathromycin Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Tulathromycin Market Size by Region (2020-2025) & (M USD)
Table 53. Global Tulathromycin Production (K MT) by Region(2020-2025)
Table 54. Global Tulathromycin Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Tulathromycin Revenue Market Share by Region (2020-2025)
Table 56. Global Tulathromycin Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 57. North America Tulathromycin Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. Europe Tulathromycin Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Japan Tulathromycin Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. China Tulathromycin Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 61. Zhejiang Genebest Pharmaceutical Basic Information
Table 62. Zhejiang Genebest Pharmaceutical Tulathromycin Product Overview
Table 63. Zhejiang Genebest Pharmaceutical Tulathromycin Sales (K MT), Revenue (M

USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Zhejiang Genebest Pharmaceutical Business Overview

Table 65. Zhejiang Genebest Pharmaceutical SWOT Analysis

Table 66. Zhejiang Genebest Pharmaceutical Recent Developments

Table 67. AVF Chemical Industrial Basic Information

Table 68. AVF Chemical Industrial Tulathromycin Product Overview

Table 69. AVF Chemical Industrial Tulathromycin Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. AVF Chemical Industrial Business Overview

Table 71. AVF Chemical Industrial SWOT Analysis

Table 72. AVF Chemical Industrial Recent Developments

Table 73. Rochem Basic Information

Table 74. Rochem Tulathromycin Product Overview

Table 75. Rochem Tulathromycin Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Rochem Business Overview

Table 77. Rochem SWOT Analysis

Table 78. Rochem Recent Developments

Table 79. Livzon Group Fuzhou Fuxing Pharmaceutical Co.,Ltd Basic Information

Table 80. Livzon Group Fuzhou Fuxing Pharmaceutical Co.,Ltd Tulathromycin Product Overview

Table 81. Livzon Group Fuzhou Fuxing Pharmaceutical Co.,Ltd Tulathromycin Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Livzon Group Fuzhou Fuxing Pharmaceutical Co.,Ltd Business Overview

Table 83. Livzon Group Fuzhou Fuxing Pharmaceutical Co.,Ltd Recent Developments

Table 84. Hubei Honch Pharmaceutical Co.,ltd Basic Information

Table 85. Hubei Honch Pharmaceutical Co.,ltd Tulathromycin Product Overview

Table 86. Hubei Honch Pharmaceutical Co.,ltd Tulathromycin Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Hubei Honch Pharmaceutical Co.,ltd Business Overview

Table 88. Hubei Honch Pharmaceutical Co.,ltd Recent Developments

Table 89. Hubei Weideli Chemical Science and Technology Co.Ltd Basic Information

Table 90. Hubei Weideli Chemical Science and Technology Co.Ltd Tulathromycin Product Overview

Table 91. Hubei Weideli Chemical Science and Technology Co.Ltd Tulathromycin Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. Hubei Weideli Chemical Science and Technology Co.Ltd Business Overview

Table 93. Hubei Weideli Chemical Science and Technology Co.Ltd Recent Developments

Table 94. Zoetis Basic Information

Table 95. Zoetis Tulathromycin Product Overview

Table 96. Zoetis Tulathromycin Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Zoetis Business Overview

Table 98. Zoetis Recent Developments

Table 99. Wuhan Kemick Biomedical Technology Co.Ltd Basic Information

Table 100. Wuhan Kemick Biomedical Technology Co.Ltd Tulathromycin Product Overview

Table 101. Wuhan Kemick Biomedical Technology Co.Ltd Tulathromycin Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Wuhan Kemick Biomedical Technology Co.Ltd Business Overview

Table 103. Wuhan Kemick Biomedical Technology Co.Ltd Recent Developments

Table 104. Global Tulathromycin Sales Forecast by Region (2026-2033) & (K MT)

Table 105. Global Tulathromycin Market Size Forecast by Region (2026-2033) & (M USD)

Table 106. North America Tulathromycin Sales Forecast by Country (2026-2033) & (K MT)

Table 107. North America Tulathromycin Market Size Forecast by Country (2026-2033) & (M USD)

Table 108. Europe Tulathromycin Sales Forecast by Country (2026-2033) & (K MT)

Table 109. Europe Tulathromycin Market Size Forecast by Country (2026-2033) & (M USD)

Table 110. Asia Pacific Tulathromycin Sales Forecast by Region (2026-2033) & (K MT)

Table 111. Asia Pacific Tulathromycin Market Size Forecast by Region (2026-2033) & (M USD)

Table 112. South America Tulathromycin Sales Forecast by Country (2026-2033) & (K MT)

Table 113. South America Tulathromycin Market Size Forecast by Country (2026-2033) & (M USD)

Table 114. Middle East and Africa Tulathromycin Sales Forecast by Country (2026-2033) & (Units)

Table 115. Middle East and Africa Tulathromycin Market Size Forecast by Country (2026-2033) & (M USD)

Table 116. Global Tulathromycin Sales Forecast by Type (2026-2033) & (K MT)

Table 117. Global Tulathromycin Market Size Forecast by Type (2026-2033) & (M USD)

Table 118. Global Tulathromycin Price Forecast by Type (2026-2033) & (USD/KG)

Table 119. Global Tulathromycin Sales (K MT) Forecast by Application (2026-2033)

Table 120. Global Tulathromycin Market Size Forecast by Application (2026-2033) & (M USD)

USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Tulathromycin
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Tulathromycin Market Size (M USD), 2024-2033
- Figure 5. Global Tulathromycin Market Size (M USD) (2020-2033)
- Figure 6. Global Tulathromycin Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Tulathromycin Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Tulathromycin Product Life Cycle
- Figure 13. Tulathromycin Sales Share by Manufacturers in 2024
- Figure 14. Global Tulathromycin Revenue Share by Manufacturers in 2024
- Figure 15. Tulathromycin Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Tulathromycin Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Tulathromycin Revenue in 2024
- Figure 18. Industry Chain Map of Tulathromycin
- Figure 19. Global Tulathromycin Market PEST Analysis
- Figure 20. Global Tulathromycin Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Tulathromycin Market Share by Type
- Figure 27. Sales Market Share of Tulathromycin by Type (2020-2025)
- Figure 28. Sales Market Share of Tulathromycin by Type in 2024
- Figure 29. Market Size Share of Tulathromycin by Type (2020-2025)
- Figure 30. Market Size Share of Tulathromycin by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Tulathromycin Market Share by Application

- Figure 33. Global Tulathromycin Sales Market Share by Application (2020-2025)
- Figure 34. Global Tulathromycin Sales Market Share by Application in 2024
- Figure 35. Global Tulathromycin Market Share by Application (2020-2025)
- Figure 36. Global Tulathromycin Market Share by Application in 2024
- Figure 37. Global Tulathromycin Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Tulathromycin Sales Market Share by Region (2020-2025)
- Figure 39. Global Tulathromycin Market Size Market Share by Region (2020-2025)
- Figure 40. North America Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Tulathromycin Sales Market Share by Country in 2024
- Figure 43. North America Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Tulathromycin Market Size Market Share by Country in 2024
- Figure 45. U.S. Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Tulathromycin Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Tulathromycin Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Tulathromycin Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Tulathromycin Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Tulathromycin Sales Market Share by Country in 2024
- Figure 53. Europe Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Tulathromycin Market Size Market Share by Country in 2024
- Figure 55. Germany Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Tulathromycin Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific Tulathromycin Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Tulathromycin Market Size Market Share by Region in 2024
- Figure 68. China Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 70. Japan Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 73. South Korea Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 75. India Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 77. Southeast Asia Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Tulathromycin Sales and Growth Rate (K MT)
- Figure 79. South America Tulathromycin Sales Market Share by Country in 2024
- Figure 80. South America Tulathromycin Market Size and Growth Rate (M USD)
- Figure 81. South America Tulathromycin Market Size Market Share by Country in 2024
- Figure 82. Brazil Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 83. Brazil Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 85. Argentina Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 87. Columbia Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Tulathromycin Sales and Growth Rate (K MT)
- Figure 89. Middle East and Africa Tulathromycin Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Tulathromycin Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Tulathromycin Market Size Market Share by Region in 2024
- Figure 92. Saudi Arabia Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 93. Saudi Arabia Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 95. UAE Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 97. Egypt Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 99. Nigeria Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Tulathromycin Sales and Growth Rate (2020-2025) & (K MT)
- Figure 101. South Africa Tulathromycin Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Tulathromycin Production Market Share by Region (2020-2025)

Figure 103. North America Tulathromycin Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Tulathromycin Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Tulathromycin Production (K MT) Growth Rate (2020-2025)

Figure 106. China Tulathromycin Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Tulathromycin Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Tulathromycin Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Tulathromycin Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Tulathromycin Market Share Forecast by Type (2026-2033)

Figure 111. Global Tulathromycin Sales Forecast by Application (2026-2033)

Figure 112. Global Tulathromycin Market Share Forecast by Application (2026-2033)

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