

## Global Truck Electric Power Steering System Market Research Report 2024(Status and Outlook)

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### Abstracts

Report Overview:

A Truck Electric Power Steering System is an advanced steering system designed for trucks and other heavy-duty vehicles that uses electric power assistance to aid in steering. Unlike traditional hydraulic power steering systems that rely on hydraulic fluid and a pump, electric power steering (EPS) systems use an electric motor to provide steering assistance, making the steering process smoother and more efficient.

The Global Truck Electric Power Steering System Market Size was estimated at USD 945.00 million in 2023 and is projected to reach USD 1141.59 million by 2029, exhibiting a CAGR of 3.20% during the forecast period.

This report provides a deep insight into the global Truck Electric Power Steering System market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Truck Electric Power Steering System Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.



In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Truck Electric Power Steering System market in any manner.

Global Truck Electric Power Steering System Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

ZF Nexteer Robert Bosch GmbH Hitachi CAAS JTEKT Mando Nissan Motor Co., Ltd. NSK Delphi Technologies Tenneco

Mitsubishi Electric

Global Truck Electric Power Steering System Market Research Report 2024(Status and Outlook)



Continental AG

Hyundai Mobis

Market Segmentation (by Type)

Column Assist Type (C-EPS)

Pinion Assist Type (P-EPS)

Direct Drive Type (D-EPS)

Rack Assist Type (R-EPS)

Market Segmentation (by Application)

Medium and Heavy Duty Truck

Light Truck

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study



Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Truck Electric Power Steering System Market

Overview of the regional outlook of the Truck Electric Power Steering System Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each



#### region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

#### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

#### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future



development potential, and so on. It offers a high-level view of the current state of the Truck Electric Power Steering System Market and its likely evolution in the short to midterm, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



## Contents

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Truck Electric Power Steering System
- 1.2 Key Market Segments
- 1.2.1 Truck Electric Power Steering System Segment by Type
- 1.2.2 Truck Electric Power Steering System Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
- 1.4.1 Global Automobile Production by Country
- 1.4.2 Global Automobile Production by Type

#### 2 TRUCK ELECTRIC POWER STEERING SYSTEM MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Truck Electric Power Steering System Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Truck Electric Power Steering System Sales Estimates and Forecasts (2019-2030)

- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 TRUCK ELECTRIC POWER STEERING SYSTEM MARKET COMPETITIVE LANDSCAPE

3.1 Global Truck Electric Power Steering System Sales by Manufacturers (2019-2024)

3.2 Global Truck Electric Power Steering System Revenue Market Share by Manufacturers (2019-2024)

3.3 Truck Electric Power Steering System Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Truck Electric Power Steering System Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Truck Electric Power Steering System Sales Sites, Area Served,



Product Type

- 3.6 Truck Electric Power Steering System Market Competitive Situation and Trends
- 3.6.1 Truck Electric Power Steering System Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Truck Electric Power Steering System Players Market Share by Revenue
- 3.6.3 Mergers & Acquisitions, Expansion

#### 4 TRUCK ELECTRIC POWER STEERING SYSTEM INDUSTRY CHAIN ANALYSIS

- 4.1 Truck Electric Power Steering System Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## 5 THE DEVELOPMENT AND DYNAMICS OF TRUCK ELECTRIC POWER STEERING SYSTEM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

# 6 TRUCK ELECTRIC POWER STEERING SYSTEM MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Truck Electric Power Steering System Sales Market Share by Type (2019-2024)

6.3 Global Truck Electric Power Steering System Market Size Market Share by Type (2019-2024)

6.4 Global Truck Electric Power Steering System Price by Type (2019-2024)

#### 7 TRUCK ELECTRIC POWER STEERING SYSTEM MARKET SEGMENTATION BY



#### APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Truck Electric Power Steering System Market Sales by Application (2019-2024)

7.3 Global Truck Electric Power Steering System Market Size (M USD) by Application (2019-2024)

7.4 Global Truck Electric Power Steering System Sales Growth Rate by Application (2019-2024)

#### 8 TRUCK ELECTRIC POWER STEERING SYSTEM MARKET SEGMENTATION BY REGION

8.1 Global Truck Electric Power Steering System Sales by Region

- 8.1.1 Global Truck Electric Power Steering System Sales by Region
- 8.1.2 Global Truck Electric Power Steering System Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Truck Electric Power Steering System Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Truck Electric Power Steering System Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Truck Electric Power Steering System Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Truck Electric Power Steering System Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina



#### 8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Truck Electric Power Steering System Sales by Region

- 8.6.2 Saudi Arabia
- 8.6.3 UAE
- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

#### **9 KEY COMPANIES PROFILE**

#### 9.1 ZF

- 9.1.1 ZF Truck Electric Power Steering System Basic Information
- 9.1.2 ZF Truck Electric Power Steering System Product Overview
- 9.1.3 ZF Truck Electric Power Steering System Product Market Performance
- 9.1.4 ZF Business Overview
- 9.1.5 ZF Truck Electric Power Steering System SWOT Analysis
- 9.1.6 ZF Recent Developments
- 9.2 Nexteer
  - 9.2.1 Nexteer Truck Electric Power Steering System Basic Information
  - 9.2.2 Nexteer Truck Electric Power Steering System Product Overview
  - 9.2.3 Nexteer Truck Electric Power Steering System Product Market Performance
  - 9.2.4 Nexteer Business Overview
  - 9.2.5 Nexteer Truck Electric Power Steering System SWOT Analysis
  - 9.2.6 Nexteer Recent Developments

#### 9.3 Robert Bosch GmbH

- 9.3.1 Robert Bosch GmbH Truck Electric Power Steering System Basic Information
- 9.3.2 Robert Bosch GmbH Truck Electric Power Steering System Product Overview

9.3.3 Robert Bosch GmbH Truck Electric Power Steering System Product Market Performance

9.3.4 Robert Bosch GmbH Truck Electric Power Steering System SWOT Analysis

- 9.3.5 Robert Bosch GmbH Business Overview
- 9.3.6 Robert Bosch GmbH Recent Developments
- 9.4 Hitachi
  - 9.4.1 Hitachi Truck Electric Power Steering System Basic Information
  - 9.4.2 Hitachi Truck Electric Power Steering System Product Overview
  - 9.4.3 Hitachi Truck Electric Power Steering System Product Market Performance
  - 9.4.4 Hitachi Business Overview
  - 9.4.5 Hitachi Recent Developments



#### 9.5 CAAS

- 9.5.1 CAAS Truck Electric Power Steering System Basic Information
- 9.5.2 CAAS Truck Electric Power Steering System Product Overview
- 9.5.3 CAAS Truck Electric Power Steering System Product Market Performance
- 9.5.4 CAAS Business Overview
- 9.5.5 CAAS Recent Developments

9.6 JTEKT

- 9.6.1 JTEKT Truck Electric Power Steering System Basic Information
- 9.6.2 JTEKT Truck Electric Power Steering System Product Overview
- 9.6.3 JTEKT Truck Electric Power Steering System Product Market Performance
- 9.6.4 JTEKT Business Overview
- 9.6.5 JTEKT Recent Developments

9.7 Mando

- 9.7.1 Mando Truck Electric Power Steering System Basic Information
- 9.7.2 Mando Truck Electric Power Steering System Product Overview
- 9.7.3 Mando Truck Electric Power Steering System Product Market Performance
- 9.7.4 Mando Business Overview
- 9.7.5 Mando Recent Developments
- 9.8 Nissan Motor Co., Ltd.
  - 9.8.1 Nissan Motor Co., Ltd. Truck Electric Power Steering System Basic Information
  - 9.8.2 Nissan Motor Co., Ltd. Truck Electric Power Steering System Product Overview
- 9.8.3 Nissan Motor Co., Ltd. Truck Electric Power Steering System Product Market Performance

9.8.4 Nissan Motor Co., Ltd. Business Overview

- 9.8.5 Nissan Motor Co., Ltd. Recent Developments
- 9.9 NSK
  - 9.9.1 NSK Truck Electric Power Steering System Basic Information
  - 9.9.2 NSK Truck Electric Power Steering System Product Overview
  - 9.9.3 NSK Truck Electric Power Steering System Product Market Performance
- 9.9.4 NSK Business Overview
- 9.9.5 NSK Recent Developments
- 9.10 Delphi Technologies
  - 9.10.1 Delphi Technologies Truck Electric Power Steering System Basic Information
  - 9.10.2 Delphi Technologies Truck Electric Power Steering System Product Overview
- 9.10.3 Delphi Technologies Truck Electric Power Steering System Product Market Performance
  - 9.10.4 Delphi Technologies Business Overview
- 9.10.5 Delphi Technologies Recent Developments
- 9.11 Tenneco



9.11.1 Tenneco Truck Electric Power Steering System Basic Information

9.11.2 Tenneco Truck Electric Power Steering System Product Overview

9.11.3 Tenneco Truck Electric Power Steering System Product Market Performance

9.11.4 Tenneco Business Overview

9.11.5 Tenneco Recent Developments

9.12 Mitsubishi Electric

9.12.1 Mitsubishi Electric Truck Electric Power Steering System Basic Information

9.12.2 Mitsubishi Electric Truck Electric Power Steering System Product Overview

9.12.3 Mitsubishi Electric Truck Electric Power Steering System Product Market Performance

9.12.4 Mitsubishi Electric Business Overview

9.12.5 Mitsubishi Electric Recent Developments

9.13 Continental AG

9.13.1 Continental AG Truck Electric Power Steering System Basic Information

9.13.2 Continental AG Truck Electric Power Steering System Product Overview

9.13.3 Continental AG Truck Electric Power Steering System Product Market Performance

9.13.4 Continental AG Business Overview

9.13.5 Continental AG Recent Developments

9.14 Hyundai Mobis

9.14.1 Hyundai Mobis Truck Electric Power Steering System Basic Information

9.14.2 Hyundai Mobis Truck Electric Power Steering System Product Overview

9.14.3 Hyundai Mobis Truck Electric Power Steering System Product Market Performance

9.14.4 Hyundai Mobis Business Overview

9.14.5 Hyundai Mobis Recent Developments

#### 10 TRUCK ELECTRIC POWER STEERING SYSTEM MARKET FORECAST BY REGION

10.1 Global Truck Electric Power Steering System Market Size Forecast

10.2 Global Truck Electric Power Steering System Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Truck Electric Power Steering System Market Size Forecast by Country

10.2.3 Asia Pacific Truck Electric Power Steering System Market Size Forecast by Region

10.2.4 South America Truck Electric Power Steering System Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Truck Electric Power



Steering System by Country

#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Truck Electric Power Steering System Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Truck Electric Power Steering System by Type (2025-2030)

11.1.2 Global Truck Electric Power Steering System Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Truck Electric Power Steering System by Type (2025-2030)

11.2 Global Truck Electric Power Steering System Market Forecast by Application (2025-2030)

11.2.1 Global Truck Electric Power Steering System Sales (K Units) Forecast by Application

11.2.2 Global Truck Electric Power Steering System Market Size (M USD) Forecast by Application (2025-2030)

#### **12 CONCLUSION AND KEY FINDINGS**



### **List Of Tables**

#### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Automobile Production by Country (Vehicle)

Table 4. Importance and Development Potential of Automobiles in Various Countries

Table 5. Global Automobile Production by Type

Table 6. Importance and Development Potential of Automobiles in Various Type

Table 7. Market Size (M USD) Segment Executive Summary

Table 8. Truck Electric Power Steering System Market Size Comparison by Region (M USD)

Table 9. Global Truck Electric Power Steering System Sales (K Units) by Manufacturers (2019-2024)

Table 10. Global Truck Electric Power Steering System Sales Market Share by Manufacturers (2019-2024)

Table 11. Global Truck Electric Power Steering System Revenue (M USD) by Manufacturers (2019-2024)

Table 12. Global Truck Electric Power Steering System Revenue Share by Manufacturers (2019-2024)

Table 13. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Truck Electric Power Steering System as of 2022)

Table 14. Global Market Truck Electric Power Steering System Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 15. Manufacturers Truck Electric Power Steering System Sales Sites and Area Served

Table 16. Manufacturers Truck Electric Power Steering System Product Type

Table 17. Global Truck Electric Power Steering System Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 18. Mergers & Acquisitions, Expansion Plans

Table 19. Industry Chain Map of Truck Electric Power Steering System

Table 20. Market Overview of Key Raw Materials

Table 21. Midstream Market Analysis

Table 22. Downstream Customer Analysis

Table 23. Key Development Trends

Table 24. Driving Factors

 Table 25. Truck Electric Power Steering System Market Challenges

 Table 26. Global Truck Electric Power Steering System Sales by Type (K Units)



Table 27. Global Truck Electric Power Steering System Market Size by Type (M USD) Table 28. Global Truck Electric Power Steering System Sales (K Units) by Type (2019-2024)

Table 29. Global Truck Electric Power Steering System Sales Market Share by Type (2019-2024)

Table 30. Global Truck Electric Power Steering System Market Size (M USD) by Type (2019-2024)

Table 31. Global Truck Electric Power Steering System Market Size Share by Type (2019-2024)

Table 32. Global Truck Electric Power Steering System Price (USD/Unit) by Type (2019-2024)

Table 33. Global Truck Electric Power Steering System Sales (K Units) by Application

Table 34. Global Truck Electric Power Steering System Market Size by Application

Table 35. Global Truck Electric Power Steering System Sales by Application(2019-2024) & (K Units)

Table 36. Global Truck Electric Power Steering System Sales Market Share byApplication (2019-2024)

Table 37. Global Truck Electric Power Steering System Sales by Application (2019-2024) & (M USD)

Table 38. Global Truck Electric Power Steering System Market Share by Application (2019-2024)

Table 39. Global Truck Electric Power Steering System Sales Growth Rate by Application (2019-2024)

Table 40. Global Truck Electric Power Steering System Sales by Region (2019-2024) & (K Units)

Table 41. Global Truck Electric Power Steering System Sales Market Share by Region (2019-2024)

Table 42. North America Truck Electric Power Steering System Sales by Country (2019-2024) & (K Units)

Table 43. Europe Truck Electric Power Steering System Sales by Country (2019-2024) & (K Units)

Table 44. Asia Pacific Truck Electric Power Steering System Sales by Region (2019-2024) & (K Units)

Table 45. South America Truck Electric Power Steering System Sales by Country (2019-2024) & (K Units)

Table 46. Middle East and Africa Truck Electric Power Steering System Sales by Region (2019-2024) & (K Units)

Table 47. ZF Truck Electric Power Steering System Basic InformationTable 48. ZF Truck Electric Power Steering System Product Overview



Table 49. ZF Truck Electric Power Steering System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 50. ZF Business Overview Table 51. ZF Truck Electric Power Steering System SWOT Analysis Table 52. ZF Recent Developments Table 53. Nexteer Truck Electric Power Steering System Basic Information Table 54. Nexteer Truck Electric Power Steering System Product Overview Table 55. Nexteer Truck Electric Power Steering System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 56. Nexteer Business Overview Table 57. Nexteer Truck Electric Power Steering System SWOT Analysis Table 58. Nexteer Recent Developments Table 59. Robert Bosch GmbH Truck Electric Power Steering System Basic Information Table 60. Robert Bosch GmbH Truck Electric Power Steering System Product Overview Table 61. Robert Bosch GmbH Truck Electric Power Steering System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 62. Robert Bosch GmbH Truck Electric Power Steering System SWOT Analysis Table 63. Robert Bosch GmbH Business Overview Table 64. Robert Bosch GmbH Recent Developments Table 65. Hitachi Truck Electric Power Steering System Basic Information Table 66. Hitachi Truck Electric Power Steering System Product Overview Table 67. Hitachi Truck Electric Power Steering System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 68. Hitachi Business Overview Table 69. Hitachi Recent Developments Table 70. CAAS Truck Electric Power Steering System Basic Information Table 71. CAAS Truck Electric Power Steering System Product Overview Table 72. CAAS Truck Electric Power Steering System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 73. CAAS Business Overview Table 74. CAAS Recent Developments Table 75. JTEKT Truck Electric Power Steering System Basic Information Table 76. JTEKT Truck Electric Power Steering System Product Overview Table 77. JTEKT Truck Electric Power Steering System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 78. JTEKT Business Overview Table 79. JTEKT Recent Developments Table 80. Mando Truck Electric Power Steering System Basic Information Table 81. Mando Truck Electric Power Steering System Product Overview



Table 82. Mando Truck Electric Power Steering System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 83. Mando Business Overview Table 84. Mando Recent Developments Table 85. Nissan Motor Co., Ltd. Truck Electric Power Steering System Basic Information Table 86. Nissan Motor Co., Ltd. Truck Electric Power Steering System Product Overview Table 87. Nissan Motor Co., Ltd. Truck Electric Power Steering System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 88. Nissan Motor Co., Ltd. Business Overview Table 89. Nissan Motor Co., Ltd. Recent Developments Table 90. NSK Truck Electric Power Steering System Basic Information Table 91. NSK Truck Electric Power Steering System Product Overview Table 92. NSK Truck Electric Power Steering System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 93. NSK Business Overview Table 94. NSK Recent Developments Table 95. Delphi Technologies Truck Electric Power Steering System Basic Information Table 96. Delphi Technologies Truck Electric Power Steering System Product Overview Table 97. Delphi Technologies Truck Electric Power Steering System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 98. Delphi Technologies Business Overview Table 99. Delphi Technologies Recent Developments Table 100. Tenneco Truck Electric Power Steering System Basic Information Table 101. Tenneco Truck Electric Power Steering System Product Overview Table 102. Tenneco Truck Electric Power Steering System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 103. Tenneco Business Overview Table 104. Tenneco Recent Developments Table 105. Mitsubishi Electric Truck Electric Power Steering System Basic Information Table 106. Mitsubishi Electric Truck Electric Power Steering System Product Overview Table 107. Mitsubishi Electric Truck Electric Power Steering System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 108. Mitsubishi Electric Business Overview Table 109. Mitsubishi Electric Recent Developments Table 110. Continental AG Truck Electric Power Steering System Basic Information Table 111. Continental AG Truck Electric Power Steering System Product Overview Table 112. Continental AG Truck Electric Power Steering System Sales (K Units),



Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 113. Continental AG Business Overview Table 114. Continental AG Recent Developments Table 115. Hyundai Mobis Truck Electric Power Steering System Basic Information Table 116. Hyundai Mobis Truck Electric Power Steering System Product Overview Table 117. Hyundai Mobis Truck Electric Power Steering System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 118. Hyundai Mobis Business Overview Table 119. Hyundai Mobis Recent Developments Table 120. Global Truck Electric Power Steering System Sales Forecast by Region (2025-2030) & (K Units) Table 121. Global Truck Electric Power Steering System Market Size Forecast by Region (2025-2030) & (M USD) Table 122. North America Truck Electric Power Steering System Sales Forecast by Country (2025-2030) & (K Units) Table 123. North America Truck Electric Power Steering System Market Size Forecast by Country (2025-2030) & (M USD) Table 124. Europe Truck Electric Power Steering System Sales Forecast by Country (2025-2030) & (K Units) Table 125. Europe Truck Electric Power Steering System Market Size Forecast by Country (2025-2030) & (M USD) Table 126. Asia Pacific Truck Electric Power Steering System Sales Forecast by Region (2025-2030) & (K Units) Table 127. Asia Pacific Truck Electric Power Steering System Market Size Forecast by Region (2025-2030) & (M USD) Table 128. South America Truck Electric Power Steering System Sales Forecast by Country (2025-2030) & (K Units) Table 129. South America Truck Electric Power Steering System Market Size Forecast by Country (2025-2030) & (M USD) Table 130. Middle East and Africa Truck Electric Power Steering System Consumption Forecast by Country (2025-2030) & (Units) Table 131. Middle East and Africa Truck Electric Power Steering System Market Size Forecast by Country (2025-2030) & (M USD) Table 132. Global Truck Electric Power Steering System Sales Forecast by Type (2025-2030) & (K Units) Table 133. Global Truck Electric Power Steering System Market Size Forecast by Type (2025-2030) & (M USD)

Table 134. Global Truck Electric Power Steering System Price Forecast by Type (2025-2030) & (USD/Unit)



Table 135. Global Truck Electric Power Steering System Sales (K Units) Forecast by Application (2025-2030)

Table 136. Global Truck Electric Power Steering System Market Size Forecast by Application (2025-2030) & (M USD)



## **List Of Figures**

#### LIST OF FIGURES

Figure 1. Product Picture of Truck Electric Power Steering System

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Truck Electric Power Steering System Market Size (M USD), 2019-2030

Figure 5. Global Truck Electric Power Steering System Market Size (M USD) (2019-2030)

Figure 6. Global Truck Electric Power Steering System Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Truck Electric Power Steering System Market Size by Country (M USD)

Figure 11. Truck Electric Power Steering System Sales Share by Manufacturers in 2023

Figure 12. Global Truck Electric Power Steering System Revenue Share by Manufacturers in 2023

Figure 13. Truck Electric Power Steering System Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Truck Electric Power Steering System Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Truck Electric Power Steering System Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Truck Electric Power Steering System Market Share by Type

Figure 18. Sales Market Share of Truck Electric Power Steering System by Type (2019-2024)

Figure 19. Sales Market Share of Truck Electric Power Steering System by Type in 2023

Figure 20. Market Size Share of Truck Electric Power Steering System by Type (2019-2024)

Figure 21. Market Size Market Share of Truck Electric Power Steering System by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application) Figure 23. Global Truck Electric Power Steering System Market Share by Application

Figure 24. Global Truck Electric Power Steering System Sales Market Share by Application (2019-2024)



Figure 25. Global Truck Electric Power Steering System Sales Market Share by Application in 2023

Figure 26. Global Truck Electric Power Steering System Market Share by Application (2019-2024)

Figure 27. Global Truck Electric Power Steering System Market Share by Application in 2023

Figure 28. Global Truck Electric Power Steering System Sales Growth Rate by Application (2019-2024)

Figure 29. Global Truck Electric Power Steering System Sales Market Share by Region (2019-2024)

Figure 30. North America Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Truck Electric Power Steering System Sales Market Share by Country in 2023

Figure 32. U.S. Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Truck Electric Power Steering System Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Truck Electric Power Steering System Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Truck Electric Power Steering System Sales Market Share by Country in 2023

Figure 37. Germany Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Truck Electric Power Steering System Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Truck Electric Power Steering System Sales Market Share by Region in 2023

Figure 44. China Truck Electric Power Steering System Sales and Growth Rate



(2019-2024) & (K Units) Figure 45. Japan Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units) Figure 46. South Korea Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units) Figure 47. India Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units) Figure 48. Southeast Asia Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units) Figure 49. South America Truck Electric Power Steering System Sales and Growth Rate (K Units) Figure 50. South America Truck Electric Power Steering System Sales Market Share by Country in 2023 Figure 51. Brazil Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units) Figure 52. Argentina Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units) Figure 53. Columbia Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units) Figure 54. Middle East and Africa Truck Electric Power Steering System Sales and Growth Rate (K Units) Figure 55. Middle East and Africa Truck Electric Power Steering System Sales Market Share by Region in 2023 Figure 56. Saudi Arabia Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units) Figure 57. UAE Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units) Figure 58. Egypt Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units) Figure 59. Nigeria Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units) Figure 60. South Africa Truck Electric Power Steering System Sales and Growth Rate (2019-2024) & (K Units) Figure 61. Global Truck Electric Power Steering System Sales Forecast by Volume (2019-2030) & (K Units) Figure 62. Global Truck Electric Power Steering System Market Size Forecast by Value (2019-2030) & (M USD) Figure 63. Global Truck Electric Power Steering System Sales Market Share Forecast by Type (2025-2030)



Figure 64. Global Truck Electric Power Steering System Market Share Forecast by Type (2025-2030)

Figure 65. Global Truck Electric Power Steering System Sales Forecast by Application (2025-2030)

Figure 66. Global Truck Electric Power Steering System Market Share Forecast by Application (2025-2030)



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