

# Global Transportation and Fleet Management Solutions Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

The Global Transportation and Fleet Management Solutions Market Size was estimated at USD 4431.46 million in 2023 and is projected to reach USD 8288.67 million by 2029, exhibiting a CAGR of 11.00% during the forecast period.

This report provides a deep insight into the global Transportation and Fleet Management Solutions market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Transportation and Fleet Management Solutions Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Transportation and Fleet Management Solutions market in any manner.

## Global Transportation and Fleet Management Solutions Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Verizon Connect Inc.

Trimble Inc.

Geotab Inc.

Motive Technologies, Inc.

Omnitracs, LLC (Solera Holdings, Inc.)

Beijing Chinaway Technology Co., Ltd.

Bridgestone

Holman Automotive, Inc.

Mix Telematics

PowerFleet, Inc.

Microlise Holdings Limited

ZF Transics

Orbcomm Inc.

## Market Segmentation (by Type)

Vehicle Management

Driver Management

Others

## Market Segmentation (by Application)

Transport & Logistics

Commercial Fleet

Others

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Transportation and Fleet Management Solutions Market

Overview of the regional outlook of the Transportation and Fleet Management Solutions Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Transportation and Fleet Management Solutions Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Transportation and Fleet Management Solutions

1.2 Key Market Segments

1.2.1 Transportation and Fleet Management Solutions Segment by Type

1.2.2 Transportation and Fleet Management Solutions Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

1.4 Key Data of Global Auto Market

1.4.1 Global Automobile Production by Country

1.4.2 Global Automobile Production by Type

### **2 TRANSPORTATION AND FLEET MANAGEMENT SOLUTIONS MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Transportation and Fleet Management Solutions Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Transportation and Fleet Management Solutions Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 TRANSPORTATION AND FLEET MANAGEMENT SOLUTIONS MARKET COMPETITIVE LANDSCAPE**

3.1 Global Transportation and Fleet Management Solutions Sales by Manufacturers (2019-2024)

3.2 Global Transportation and Fleet Management Solutions Revenue Market Share by Manufacturers (2019-2024)

3.3 Transportation and Fleet Management Solutions Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Transportation and Fleet Management Solutions Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Transportation and Fleet Management Solutions Sales Sites, Area Served, Product Type

3.6 Transportation and Fleet Management Solutions Market Competitive Situation and Trends

3.6.1 Transportation and Fleet Management Solutions Market Concentration Rate

3.6.2 Global 5 and 10 Largest Transportation and Fleet Management Solutions Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 TRANSPORTATION AND FLEET MANAGEMENT SOLUTIONS INDUSTRY CHAIN ANALYSIS**

4.1 Transportation and Fleet Management Solutions Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF TRANSPORTATION AND FLEET MANAGEMENT SOLUTIONS MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 TRANSPORTATION AND FLEET MANAGEMENT SOLUTIONS MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Transportation and Fleet Management Solutions Sales Market Share by Type (2019-2024)



6.3 Global Transportation and Fleet Management Solutions Market Size Market Share by Type (2019-2024)

6.4 Global Transportation and Fleet Management Solutions Price by Type (2019-2024)

## **7 TRANSPORTATION AND FLEET MANAGEMENT SOLUTIONS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Transportation and Fleet Management Solutions Market Sales by Application (2019-2024)

7.3 Global Transportation and Fleet Management Solutions Market Size (M USD) by Application (2019-2024)

7.4 Global Transportation and Fleet Management Solutions Sales Growth Rate by Application (2019-2024)

## **8 TRANSPORTATION AND FLEET MANAGEMENT SOLUTIONS MARKET SEGMENTATION BY REGION**

8.1 Global Transportation and Fleet Management Solutions Sales by Region

8.1.1 Global Transportation and Fleet Management Solutions Sales by Region

8.1.2 Global Transportation and Fleet Management Solutions Sales Market Share by Region

8.2 North America

8.2.1 North America Transportation and Fleet Management Solutions Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Transportation and Fleet Management Solutions Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Transportation and Fleet Management Solutions Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Transportation and Fleet Management Solutions Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Transportation and Fleet Management Solutions Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Verizon Connect Inc.

9.1.1 Verizon Connect Inc. Transportation and Fleet Management Solutions Basic Information

9.1.2 Verizon Connect Inc. Transportation and Fleet Management Solutions Product Overview

9.1.3 Verizon Connect Inc. Transportation and Fleet Management Solutions Product Market Performance

9.1.4 Verizon Connect Inc. Business Overview

9.1.5 Verizon Connect Inc. Transportation and Fleet Management Solutions SWOT Analysis

9.1.6 Verizon Connect Inc. Recent Developments

9.2 Trimble Inc.

9.2.1 Trimble Inc. Transportation and Fleet Management Solutions Basic Information

9.2.2 Trimble Inc. Transportation and Fleet Management Solutions Product Overview

9.2.3 Trimble Inc. Transportation and Fleet Management Solutions Product Market Performance

9.2.4 Trimble Inc. Business Overview

9.2.5 Trimble Inc. Transportation and Fleet Management Solutions SWOT Analysis

9.2.6 Trimble Inc. Recent Developments

### 9.3 Geotab Inc.

9.3.1 Geotab Inc. Transportation and Fleet Management Solutions Basic Information

9.3.2 Geotab Inc. Transportation and Fleet Management Solutions Product Overview

9.3.3 Geotab Inc. Transportation and Fleet Management Solutions Product Market Performance

9.3.4 Geotab Inc. Transportation and Fleet Management Solutions SWOT Analysis

9.3.5 Geotab Inc. Business Overview

9.3.6 Geotab Inc. Recent Developments

### 9.4 Motive Technologies, Inc.

9.4.1 Motive Technologies, Inc. Transportation and Fleet Management Solutions Basic Information

9.4.2 Motive Technologies, Inc. Transportation and Fleet Management Solutions Product Overview

9.4.3 Motive Technologies, Inc. Transportation and Fleet Management Solutions Product Market Performance

9.4.4 Motive Technologies, Inc. Business Overview

9.4.5 Motive Technologies, Inc. Recent Developments

### 9.5 Omnicracs, LLC (Solera Holdings, Inc.)

9.5.1 Omnicracs, LLC (Solera Holdings, Inc.) Transportation and Fleet Management Solutions Basic Information

9.5.2 Omnicracs, LLC (Solera Holdings, Inc.) Transportation and Fleet Management Solutions Product Overview

9.5.3 Omnicracs, LLC (Solera Holdings, Inc.) Transportation and Fleet Management Solutions Product Market Performance

9.5.4 Omnicracs, LLC (Solera Holdings, Inc.) Business Overview

9.5.5 Omnicracs, LLC (Solera Holdings, Inc.) Recent Developments

### 9.6 Beijing Chinaway Technology Co., Ltd.

9.6.1 Beijing Chinaway Technology Co., Ltd. Transportation and Fleet Management Solutions Basic Information

9.6.2 Beijing Chinaway Technology Co., Ltd. Transportation and Fleet Management Solutions Product Overview

9.6.3 Beijing Chinaway Technology Co., Ltd. Transportation and Fleet Management Solutions Product Market Performance

9.6.4 Beijing Chinaway Technology Co., Ltd. Business Overview

9.6.5 Beijing Chinaway Technology Co., Ltd. Recent Developments

### 9.7 Bridgestone

9.7.1 Bridgestone Transportation and Fleet Management Solutions Basic Information

9.7.2 Bridgestone Transportation and Fleet Management Solutions Product Overview

9.7.3 Bridgestone Transportation and Fleet Management Solutions Product Market

## Performance

9.7.4 Bridgestone Business Overview

9.7.5 Bridgestone Recent Developments

## 9.8 Holman Automotive, Inc.

9.8.1 Holman Automotive, Inc. Transportation and Fleet Management Solutions Basic Information

9.8.2 Holman Automotive, Inc. Transportation and Fleet Management Solutions Product Overview

9.8.3 Holman Automotive, Inc. Transportation and Fleet Management Solutions Product Market Performance

9.8.4 Holman Automotive, Inc. Business Overview

9.8.5 Holman Automotive, Inc. Recent Developments

## 9.9 Mix Telematics

9.9.1 Mix Telematics Transportation and Fleet Management Solutions Basic Information

9.9.2 Mix Telematics Transportation and Fleet Management Solutions Product Overview

9.9.3 Mix Telematics Transportation and Fleet Management Solutions Product Market Performance

9.9.4 Mix Telematics Business Overview

9.9.5 Mix Telematics Recent Developments

## 9.10 PowerFleet, Inc.

9.10.1 PowerFleet, Inc. Transportation and Fleet Management Solutions Basic Information

9.10.2 PowerFleet, Inc. Transportation and Fleet Management Solutions Product Overview

9.10.3 PowerFleet, Inc. Transportation and Fleet Management Solutions Product Market Performance

9.10.4 PowerFleet, Inc. Business Overview

9.10.5 PowerFleet, Inc. Recent Developments

## 9.11 Microlise Holdings Limited

9.11.1 Microlise Holdings Limited Transportation and Fleet Management Solutions Basic Information

9.11.2 Microlise Holdings Limited Transportation and Fleet Management Solutions Product Overview

9.11.3 Microlise Holdings Limited Transportation and Fleet Management Solutions Product Market Performance

9.11.4 Microlise Holdings Limited Business Overview

9.11.5 Microlise Holdings Limited Recent Developments

## 9.12 ZF Transics

9.12.1 ZF Transics Transportation and Fleet Management Solutions Basic Information

9.12.2 ZF Transics Transportation and Fleet Management Solutions Product Overview

9.12.3 ZF Transics Transportation and Fleet Management Solutions Product Market Performance

9.12.4 ZF Transics Business Overview

9.12.5 ZF Transics Recent Developments

## 9.13 Orbcomm Inc.

9.13.1 Orbcomm Inc. Transportation and Fleet Management Solutions Basic Information

9.13.2 Orbcomm Inc. Transportation and Fleet Management Solutions Product Overview

9.13.3 Orbcomm Inc. Transportation and Fleet Management Solutions Product Market Performance

9.13.4 Orbcomm Inc. Business Overview

9.13.5 Orbcomm Inc. Recent Developments

## **10 TRANSPORTATION AND FLEET MANAGEMENT SOLUTIONS MARKET FORECAST BY REGION**

10.1 Global Transportation and Fleet Management Solutions Market Size Forecast

10.2 Global Transportation and Fleet Management Solutions Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Transportation and Fleet Management Solutions Market Size Forecast by Country

10.2.3 Asia Pacific Transportation and Fleet Management Solutions Market Size Forecast by Region

10.2.4 South America Transportation and Fleet Management Solutions Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Transportation and Fleet Management Solutions by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Transportation and Fleet Management Solutions Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Transportation and Fleet Management Solutions by Type (2025-2030)

11.1.2 Global Transportation and Fleet Management Solutions Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Transportation and Fleet Management Solutions by Type (2025-2030)

11.2 Global Transportation and Fleet Management Solutions Market Forecast by Application (2025-2030)

11.2.1 Global Transportation and Fleet Management Solutions Sales (K Units) Forecast by Application

11.2.2 Global Transportation and Fleet Management Solutions Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Automobile Production by Country (Vehicle)

Table 4. Importance and Development Potential of Automobiles in Various Countries

Table 5. Global Automobile Production by Type

Table 6. Importance and Development Potential of Automobiles in Various Type

Table 7. Market Size (M USD) Segment Executive Summary

Table 8. Transportation and Fleet Management Solutions Market Size Comparison by Region (M USD)

Table 9. Global Transportation and Fleet Management Solutions Sales (K Units) by Manufacturers (2019-2024)

Table 10. Global Transportation and Fleet Management Solutions Sales Market Share by Manufacturers (2019-2024)

Table 11. Global Transportation and Fleet Management Solutions Revenue (M USD) by Manufacturers (2019-2024)

Table 12. Global Transportation and Fleet Management Solutions Revenue Share by Manufacturers (2019-2024)

Table 13. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Transportation and Fleet Management Solutions as of 2022)

Table 14. Global Market Transportation and Fleet Management Solutions Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 15. Manufacturers Transportation and Fleet Management Solutions Sales Sites and Area Served

Table 16. Manufacturers Transportation and Fleet Management Solutions Product Type

Table 17. Global Transportation and Fleet Management Solutions Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 18. Mergers & Acquisitions, Expansion Plans

Table 19. Industry Chain Map of Transportation and Fleet Management Solutions

Table 20. Market Overview of Key Raw Materials

Table 21. Midstream Market Analysis

Table 22. Downstream Customer Analysis

Table 23. Key Development Trends

Table 24. Driving Factors

Table 25. Transportation and Fleet Management Solutions Market Challenges

Table 26. Global Transportation and Fleet Management Solutions Sales by Type (K



Units)

Table 27. Global Transportation and Fleet Management Solutions Market Size by Type (M USD)

Table 28. Global Transportation and Fleet Management Solutions Sales (K Units) by Type (2019-2024)

Table 29. Global Transportation and Fleet Management Solutions Sales Market Share by Type (2019-2024)

Table 30. Global Transportation and Fleet Management Solutions Market Size (M USD) by Type (2019-2024)

Table 31. Global Transportation and Fleet Management Solutions Market Size Share by Type (2019-2024)

Table 32. Global Transportation and Fleet Management Solutions Price (USD/Unit) by Type (2019-2024)

Table 33. Global Transportation and Fleet Management Solutions Sales (K Units) by Application

Table 34. Global Transportation and Fleet Management Solutions Market Size by Application

Table 35. Global Transportation and Fleet Management Solutions Sales by Application (2019-2024) & (K Units)

Table 36. Global Transportation and Fleet Management Solutions Sales Market Share by Application (2019-2024)

Table 37. Global Transportation and Fleet Management Solutions Sales by Application (2019-2024) & (M USD)

Table 38. Global Transportation and Fleet Management Solutions Market Share by Application (2019-2024)

Table 39. Global Transportation and Fleet Management Solutions Sales Growth Rate by Application (2019-2024)

Table 40. Global Transportation and Fleet Management Solutions Sales by Region (2019-2024) & (K Units)

Table 41. Global Transportation and Fleet Management Solutions Sales Market Share by Region (2019-2024)

Table 42. North America Transportation and Fleet Management Solutions Sales by Country (2019-2024) & (K Units)

Table 43. Europe Transportation and Fleet Management Solutions Sales by Country (2019-2024) & (K Units)

Table 44. Asia Pacific Transportation and Fleet Management Solutions Sales by Region (2019-2024) & (K Units)

Table 45. South America Transportation and Fleet Management Solutions Sales by Country (2019-2024) & (K Units)



Table 46. Middle East and Africa Transportation and Fleet Management Solutions Sales by Region (2019-2024) & (K Units)

Table 47. Verizon Connect Inc. Transportation and Fleet Management Solutions Basic Information

Table 48. Verizon Connect Inc. Transportation and Fleet Management Solutions Product Overview

Table 49. Verizon Connect Inc. Transportation and Fleet Management Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. Verizon Connect Inc. Business Overview

Table 51. Verizon Connect Inc. Transportation and Fleet Management Solutions SWOT Analysis

Table 52. Verizon Connect Inc. Recent Developments

Table 53. Trimble Inc. Transportation and Fleet Management Solutions Basic Information

Table 54. Trimble Inc. Transportation and Fleet Management Solutions Product Overview

Table 55. Trimble Inc. Transportation and Fleet Management Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 56. Trimble Inc. Business Overview

Table 57. Trimble Inc. Transportation and Fleet Management Solutions SWOT Analysis

Table 58. Trimble Inc. Recent Developments

Table 59. Geotab Inc. Transportation and Fleet Management Solutions Basic Information

Table 60. Geotab Inc. Transportation and Fleet Management Solutions Product Overview

Table 61. Geotab Inc. Transportation and Fleet Management Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 62. Geotab Inc. Transportation and Fleet Management Solutions SWOT Analysis

Table 63. Geotab Inc. Business Overview

Table 64. Geotab Inc. Recent Developments

Table 65. Motive Technologies, Inc. Transportation and Fleet Management Solutions Basic Information

Table 66. Motive Technologies, Inc. Transportation and Fleet Management Solutions Product Overview

Table 67. Motive Technologies, Inc. Transportation and Fleet Management Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 68. Motive Technologies, Inc. Business Overview

Table 69. Motive Technologies, Inc. Recent Developments

Table 70. Omnitrac, LLC (Solera Holdings, Inc.) Transportation and Fleet Management

### Solutions Basic Information

Table 71. Omnitrac, LLC (Solera Holdings, Inc.) Transportation and Fleet Management

### Solutions Product Overview

Table 72. Omnitrac, LLC (Solera Holdings, Inc.) Transportation and Fleet Management

Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. Omnitrac, LLC (Solera Holdings, Inc.) Business Overview

Table 74. Omnitrac, LLC (Solera Holdings, Inc.) Recent Developments

Table 75. Beijing Chinaway Technology Co., Ltd. Transportation and Fleet Management

### Solutions Basic Information

Table 76. Beijing Chinaway Technology Co., Ltd. Transportation and Fleet Management

### Solutions Product Overview

Table 77. Beijing Chinaway Technology Co., Ltd. Transportation and Fleet Management

Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 78. Beijing Chinaway Technology Co., Ltd. Business Overview

Table 79. Beijing Chinaway Technology Co., Ltd. Recent Developments

Table 80. Bridgestone Transportation and Fleet Management Solutions Basic Information

Table 81. Bridgestone Transportation and Fleet Management Solutions Product Overview

Table 82. Bridgestone Transportation and Fleet Management Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 83. Bridgestone Business Overview

Table 84. Bridgestone Recent Developments

Table 85. Holman Automotive, Inc. Transportation and Fleet Management Solutions Basic Information

Table 86. Holman Automotive, Inc. Transportation and Fleet Management Solutions Product Overview

Table 87. Holman Automotive, Inc. Transportation and Fleet Management Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. Holman Automotive, Inc. Business Overview

Table 89. Holman Automotive, Inc. Recent Developments

Table 90. Mix Telematics Transportation and Fleet Management Solutions Basic Information

Table 91. Mix Telematics Transportation and Fleet Management Solutions Product Overview

Table 92. Mix Telematics Transportation and Fleet Management Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. Mix Telematics Business Overview

Table 94. Mix Telematics Recent Developments

Table 95. PowerFleet, Inc. Transportation and Fleet Management Solutions Basic Information

Table 96. PowerFleet, Inc. Transportation and Fleet Management Solutions Product Overview

Table 97. PowerFleet, Inc. Transportation and Fleet Management Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 98. PowerFleet, Inc. Business Overview

Table 99. PowerFleet, Inc. Recent Developments

Table 100. Microlise Holdings Limited Transportation and Fleet Management Solutions Basic Information

Table 101. Microlise Holdings Limited Transportation and Fleet Management Solutions Product Overview

Table 102. Microlise Holdings Limited Transportation and Fleet Management Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 103. Microlise Holdings Limited Business Overview

Table 104. Microlise Holdings Limited Recent Developments

Table 105. ZF Transics Transportation and Fleet Management Solutions Basic Information

Table 106. ZF Transics Transportation and Fleet Management Solutions Product Overview

Table 107. ZF Transics Transportation and Fleet Management Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 108. ZF Transics Business Overview

Table 109. ZF Transics Recent Developments

Table 110. Orbcomm Inc. Transportation and Fleet Management Solutions Basic Information

Table 111. Orbcomm Inc. Transportation and Fleet Management Solutions Product Overview

Table 112. Orbcomm Inc. Transportation and Fleet Management Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 113. Orbcomm Inc. Business Overview

Table 114. Orbcomm Inc. Recent Developments

Table 115. Global Transportation and Fleet Management Solutions Sales Forecast by Region (2025-2030) & (K Units)

Table 116. Global Transportation and Fleet Management Solutions Market Size Forecast by Region (2025-2030) & (M USD)

Table 117. North America Transportation and Fleet Management Solutions Sales

Forecast by Country (2025-2030) & (K Units)

Table 118. North America Transportation and Fleet Management Solutions Market Size

Forecast by Country (2025-2030) & (M USD)

Table 119. Europe Transportation and Fleet Management Solutions Sales Forecast by

Country (2025-2030) & (K Units)

Table 120. Europe Transportation and Fleet Management Solutions Market Size

Forecast by Country (2025-2030) & (M USD)

Table 121. Asia Pacific Transportation and Fleet Management Solutions Sales Forecast

by Region (2025-2030) & (K Units)

Table 122. Asia Pacific Transportation and Fleet Management Solutions Market Size

Forecast by Region (2025-2030) & (M USD)

Table 123. South America Transportation and Fleet Management Solutions Sales

Forecast by Country (2025-2030) & (K Units)

Table 124. South America Transportation and Fleet Management Solutions Market Size

Forecast by Country (2025-2030) & (M USD)

Table 125. Middle East and Africa Transportation and Fleet Management Solutions

Consumption Forecast by Country (2025-2030) & (Units)

Table 126. Middle East and Africa Transportation and Fleet Management Solutions

Market Size Forecast by Country (2025-2030) & (M USD)

Table 127. Global Transportation and Fleet Management Solutions Sales Forecast by

Type (2025-2030) & (K Units)

Table 128. Global Transportation and Fleet Management Solutions Market Size

Forecast by Type (2025-2030) & (M USD)

Table 129. Global Transportation and Fleet Management Solutions Price Forecast by

Type (2025-2030) & (USD/Unit)

Table 130. Global Transportation and Fleet Management Solutions Sales (K Units)

Forecast by Application (2025-2030)

Table 131. Global Transportation and Fleet Management Solutions Market Size

Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Transportation and Fleet Management Solutions
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Transportation and Fleet Management Solutions Market Size (M USD), 2019-2030
- Figure 5. Global Transportation and Fleet Management Solutions Market Size (M USD) (2019-2030)
- Figure 6. Global Transportation and Fleet Management Solutions Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Transportation and Fleet Management Solutions Market Size by Country (M USD)
- Figure 11. Transportation and Fleet Management Solutions Sales Share by Manufacturers in 2023
- Figure 12. Global Transportation and Fleet Management Solutions Revenue Share by Manufacturers in 2023
- Figure 13. Transportation and Fleet Management Solutions Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Transportation and Fleet Management Solutions Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Transportation and Fleet Management Solutions Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Transportation and Fleet Management Solutions Market Share by Type
- Figure 18. Sales Market Share of Transportation and Fleet Management Solutions by Type (2019-2024)
- Figure 19. Sales Market Share of Transportation and Fleet Management Solutions by Type in 2023
- Figure 20. Market Size Share of Transportation and Fleet Management Solutions by Type (2019-2024)
- Figure 21. Market Size Market Share of Transportation and Fleet Management Solutions by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Transportation and Fleet Management Solutions Market Share by Application

Figure 24. Global Transportation and Fleet Management Solutions Sales Market Share by Application (2019-2024)

Figure 25. Global Transportation and Fleet Management Solutions Sales Market Share by Application in 2023

Figure 26. Global Transportation and Fleet Management Solutions Market Share by Application (2019-2024)

Figure 27. Global Transportation and Fleet Management Solutions Market Share by Application in 2023

Figure 28. Global Transportation and Fleet Management Solutions Sales Growth Rate by Application (2019-2024)

Figure 29. Global Transportation and Fleet Management Solutions Sales Market Share by Region (2019-2024)

Figure 30. North America Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Transportation and Fleet Management Solutions Sales Market Share by Country in 2023

Figure 32. U.S. Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Transportation and Fleet Management Solutions Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Transportation and Fleet Management Solutions Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Transportation and Fleet Management Solutions Sales Market Share by Country in 2023

Figure 37. Germany Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)



Figure 42. Asia Pacific Transportation and Fleet Management Solutions Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Transportation and Fleet Management Solutions Sales Market Share by Region in 2023

Figure 44. China Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Transportation and Fleet Management Solutions Sales and Growth Rate (K Units)

Figure 50. South America Transportation and Fleet Management Solutions Sales Market Share by Country in 2023

Figure 51. Brazil Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Transportation and Fleet Management Solutions Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Transportation and Fleet Management Solutions Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Transportation and Fleet Management Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Transportation and Fleet Management Solutions Sales Forecast by

Volume (2019-2030) & (K Units)

Figure 62. Global Transportation and Fleet Management Solutions Market Size  
Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Transportation and Fleet Management Solutions Sales Market Share  
Forecast by Type (2025-2030)

Figure 64. Global Transportation and Fleet Management Solutions Market Share  
Forecast by Type (2025-2030)

Figure 65. Global Transportation and Fleet Management Solutions Sales Forecast by  
Application (2025-2030)

Figure 66. Global Transportation and Fleet Management Solutions Market Share  
Forecast by Application (2025-2030)



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