

Global Transportation Analytics Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Transportation Analytics through the calculation of big data mining, the general algorithm and theory ensure its rationality and scientificity.

The global Transportation Analytics market size was estimated at USD 15550 million in 2023 and is projected to reach USD 52240.02 million by 2030, exhibiting a CAGR of 18.90% during the forecast period.

North America Transportation Analytics market size was USD 4051.89 million in 2023, at a CAGR of 16.20% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global Transportation Analytics market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Transportation Analytics Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Transportation Analytics market in any manner.

Global Transportation Analytics Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

IBM

Siemens

Cubic

Cellint

Alteryx

Kapsch Trafficcom

INRIX

Indra Sistema

Trimble

TomTom

OmniTracs

Hitachi

SmartDrive Systems

Techvantage

Market Segmentation (by Type)

Descriptive Analytics

Predictive Analytics

Prescriptive Analytics

Market Segmentation (by Application)

Roadways

Railways

Airways

Waterways

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Transportation Analytics Market

Overview of the regional outlook of the Transportation Analytics Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Transportation Analytics Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Transportation Analytics
- 1.2 Key Market Segments
 - 1.2.1 Transportation Analytics Segment by Type
 - 1.2.2 Transportation Analytics Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 TRANSPORTATION ANALYTICS MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 TRANSPORTATION ANALYTICS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Transportation Analytics Revenue Market Share by Company (2019-2024)
- 3.2 Transportation Analytics Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Transportation Analytics Market Size Sites, Area Served, Product Type
- 3.4 Transportation Analytics Market Competitive Situation and Trends
 - 3.4.1 Transportation Analytics Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Transportation Analytics Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 TRANSPORTATION ANALYTICS VALUE CHAIN ANALYSIS

- 4.1 Transportation Analytics Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF TRANSPORTATION ANALYTICS

MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 TRANSPORTATION ANALYTICS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Transportation Analytics Market Size Market Share by Type (2019-2024)
- 6.3 Global Transportation Analytics Market Size Growth Rate by Type (2019-2024)

7 TRANSPORTATION ANALYTICS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Transportation Analytics Market Size (M USD) by Application (2019-2024)
- 7.3 Global Transportation Analytics Market Size Growth Rate by Application (2019-2024)

8 TRANSPORTATION ANALYTICS MARKET SEGMENTATION BY REGION

- 8.1 Global Transportation Analytics Market Size by Region
 - 8.1.1 Global Transportation Analytics Market Size by Region
 - 8.1.2 Global Transportation Analytics Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Transportation Analytics Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Transportation Analytics Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Transportation Analytics Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Transportation Analytics Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Transportation Analytics Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 IBM

9.1.1 IBM Transportation Analytics Basic Information

9.1.2 IBM Transportation Analytics Product Overview

9.1.3 IBM Transportation Analytics Product Market Performance

9.1.4 IBM Transportation Analytics SWOT Analysis

9.1.5 IBM Business Overview

9.1.6 IBM Recent Developments

9.2 Siemens

9.2.1 Siemens Transportation Analytics Basic Information

9.2.2 Siemens Transportation Analytics Product Overview

9.2.3 Siemens Transportation Analytics Product Market Performance

9.2.4 Siemens Transportation Analytics SWOT Analysis

9.2.5 Siemens Business Overview

9.2.6 Siemens Recent Developments

9.3 Cubic

- 9.3.1 Cubic Transportation Analytics Basic Information
- 9.3.2 Cubic Transportation Analytics Product Overview
- 9.3.3 Cubic Transportation Analytics Product Market Performance
- 9.3.4 Cubic Transportation Analytics SWOT Analysis
- 9.3.5 Cubic Business Overview
- 9.3.6 Cubic Recent Developments

9.4 Cellint

- 9.4.1 Cellint Transportation Analytics Basic Information
- 9.4.2 Cellint Transportation Analytics Product Overview
- 9.4.3 Cellint Transportation Analytics Product Market Performance
- 9.4.4 Cellint Business Overview
- 9.4.5 Cellint Recent Developments

9.5 Alteryx

- 9.5.1 Alteryx Transportation Analytics Basic Information
- 9.5.2 Alteryx Transportation Analytics Product Overview
- 9.5.3 Alteryx Transportation Analytics Product Market Performance
- 9.5.4 Alteryx Business Overview
- 9.5.5 Alteryx Recent Developments

9.6 Kapsch Trafficcom

- 9.6.1 Kapsch Trafficcom Transportation Analytics Basic Information
- 9.6.2 Kapsch Trafficcom Transportation Analytics Product Overview
- 9.6.3 Kapsch Trafficcom Transportation Analytics Product Market Performance
- 9.6.4 Kapsch Trafficcom Business Overview
- 9.6.5 Kapsch Trafficcom Recent Developments

9.7 INRIX

- 9.7.1 INRIX Transportation Analytics Basic Information
- 9.7.2 INRIX Transportation Analytics Product Overview
- 9.7.3 INRIX Transportation Analytics Product Market Performance
- 9.7.4 INRIX Business Overview
- 9.7.5 INRIX Recent Developments

9.8 Indra Sistema

- 9.8.1 Indra Sistema Transportation Analytics Basic Information
- 9.8.2 Indra Sistema Transportation Analytics Product Overview
- 9.8.3 Indra Sistema Transportation Analytics Product Market Performance
- 9.8.4 Indra Sistema Business Overview
- 9.8.5 Indra Sistema Recent Developments

9.9 Trimble

- 9.9.1 Trimble Transportation Analytics Basic Information

- 9.9.2 Trimble Transportation Analytics Product Overview
- 9.9.3 Trimble Transportation Analytics Product Market Performance
- 9.9.4 Trimble Business Overview
- 9.9.5 Trimble Recent Developments
- 9.10 TomTom
 - 9.10.1 TomTom Transportation Analytics Basic Information
 - 9.10.2 TomTom Transportation Analytics Product Overview
 - 9.10.3 TomTom Transportation Analytics Product Market Performance
 - 9.10.4 TomTom Business Overview
 - 9.10.5 TomTom Recent Developments
- 9.11 OmniTracs
 - 9.11.1 OmniTracs Transportation Analytics Basic Information
 - 9.11.2 OmniTracs Transportation Analytics Product Overview
 - 9.11.3 OmniTracs Transportation Analytics Product Market Performance
 - 9.11.4 OmniTracs Business Overview
 - 9.11.5 OmniTracs Recent Developments
- 9.12 Hitachi
 - 9.12.1 Hitachi Transportation Analytics Basic Information
 - 9.12.2 Hitachi Transportation Analytics Product Overview
 - 9.12.3 Hitachi Transportation Analytics Product Market Performance
 - 9.12.4 Hitachi Business Overview
 - 9.12.5 Hitachi Recent Developments
- 9.13 SmartDrive Systems
 - 9.13.1 SmartDrive Systems Transportation Analytics Basic Information
 - 9.13.2 SmartDrive Systems Transportation Analytics Product Overview
 - 9.13.3 SmartDrive Systems Transportation Analytics Product Market Performance
 - 9.13.4 SmartDrive Systems Business Overview
 - 9.13.5 SmartDrive Systems Recent Developments
- 9.14 Techvantage
 - 9.14.1 Techvantage Transportation Analytics Basic Information
 - 9.14.2 Techvantage Transportation Analytics Product Overview
 - 9.14.3 Techvantage Transportation Analytics Product Market Performance
 - 9.14.4 Techvantage Business Overview
 - 9.14.5 Techvantage Recent Developments

10 TRANSPORTATION ANALYTICS REGIONAL MARKET FORECAST

- 10.1 Global Transportation Analytics Market Size Forecast
- 10.2 Global Transportation Analytics Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Transportation Analytics Market Size Forecast by Country
- 10.2.3 Asia Pacific Transportation Analytics Market Size Forecast by Region
- 10.2.4 South America Transportation Analytics Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Transportation Analytics by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Transportation Analytics Market Forecast by Type (2025-2030)
- 11.2 Global Transportation Analytics Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Transportation Analytics Market Size Comparison by Region (M USD)

Table 5. Global Transportation Analytics Revenue (M USD) by Company (2019-2024)

Table 6. Global Transportation Analytics Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Transportation Analytics as of 2022)

Table 8. Company Transportation Analytics Market Size Sites and Area Served

Table 9. Company Transportation Analytics Product Type

Table 10. Global Transportation Analytics Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Transportation Analytics

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Transportation Analytics Market Challenges

Table 18. Global Transportation Analytics Market Size by Type (M USD)

Table 19. Global Transportation Analytics Market Size (M USD) by Type (2019-2024)

Table 20. Global Transportation Analytics Market Size Share by Type (2019-2024)

Table 21. Global Transportation Analytics Market Size Growth Rate by Type (2019-2024)

Table 22. Global Transportation Analytics Market Size by Application

Table 23. Global Transportation Analytics Market Size by Application (2019-2024) & (M USD)

Table 24. Global Transportation Analytics Market Share by Application (2019-2024)

Table 25. Global Transportation Analytics Market Size Growth Rate by Application (2019-2024)

Table 26. Global Transportation Analytics Market Size by Region (2019-2024) & (M USD)

Table 27. Global Transportation Analytics Market Size Market Share by Region (2019-2024)

Table 28. North America Transportation Analytics Market Size by Country (2019-2024)

& (M USD)

Table 29. Europe Transportation Analytics Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Transportation Analytics Market Size by Region (2019-2024) & (M USD)

Table 31. South America Transportation Analytics Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Transportation Analytics Market Size by Region (2019-2024) & (M USD)

Table 33. IBM Transportation Analytics Basic Information

Table 34. IBM Transportation Analytics Product Overview

Table 35. IBM Transportation Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 36. IBM Transportation Analytics SWOT Analysis

Table 37. IBM Business Overview

Table 38. IBM Recent Developments

Table 39. Siemens Transportation Analytics Basic Information

Table 40. Siemens Transportation Analytics Product Overview

Table 41. Siemens Transportation Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Siemens Transportation Analytics SWOT Analysis

Table 43. Siemens Business Overview

Table 44. Siemens Recent Developments

Table 45. Cubic Transportation Analytics Basic Information

Table 46. Cubic Transportation Analytics Product Overview

Table 47. Cubic Transportation Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Cubic Transportation Analytics SWOT Analysis

Table 49. Cubic Business Overview

Table 50. Cubic Recent Developments

Table 51. Cellint Transportation Analytics Basic Information

Table 52. Cellint Transportation Analytics Product Overview

Table 53. Cellint Transportation Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Cellint Business Overview

Table 55. Cellint Recent Developments

Table 56. Alteryx Transportation Analytics Basic Information

Table 57. Alteryx Transportation Analytics Product Overview

Table 58. Alteryx Transportation Analytics Revenue (M USD) and Gross Margin

(2019-2024)

Table 59. Alteryx Business Overview

Table 60. Alteryx Recent Developments

Table 61. Kapsch Trafficcom Transportation Analytics Basic Information

Table 62. Kapsch Trafficcom Transportation Analytics Product Overview

Table 63. Kapsch Trafficcom Transportation Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Kapsch Trafficcom Business Overview

Table 65. Kapsch Trafficcom Recent Developments

Table 66. INRIX Transportation Analytics Basic Information

Table 67. INRIX Transportation Analytics Product Overview

Table 68. INRIX Transportation Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 69. INRIX Business Overview

Table 70. INRIX Recent Developments

Table 71. Indra Sistema Transportation Analytics Basic Information

Table 72. Indra Sistema Transportation Analytics Product Overview

Table 73. Indra Sistema Transportation Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Indra Sistema Business Overview

Table 75. Indra Sistema Recent Developments

Table 76. Trimble Transportation Analytics Basic Information

Table 77. Trimble Transportation Analytics Product Overview

Table 78. Trimble Transportation Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Trimble Business Overview

Table 80. Trimble Recent Developments

Table 81. TomTom Transportation Analytics Basic Information

Table 82. TomTom Transportation Analytics Product Overview

Table 83. TomTom Transportation Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 84. TomTom Business Overview

Table 85. TomTom Recent Developments

Table 86. OmniTracs Transportation Analytics Basic Information

Table 87. OmniTracs Transportation Analytics Product Overview

Table 88. OmniTracs Transportation Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 89. OmniTracs Business Overview

Table 90. OmniTracs Recent Developments

Table 91. Hitachi Transportation Analytics Basic Information

Table 92. Hitachi Transportation Analytics Product Overview

Table 93. Hitachi Transportation Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Hitachi Business Overview

Table 95. Hitachi Recent Developments

Table 96. SmartDrive Systems Transportation Analytics Basic Information

Table 97. SmartDrive Systems Transportation Analytics Product Overview

Table 98. SmartDrive Systems Transportation Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 99. SmartDrive Systems Business Overview

Table 100. SmartDrive Systems Recent Developments

Table 101. Techvantage Transportation Analytics Basic Information

Table 102. Techvantage Transportation Analytics Product Overview

Table 103. Techvantage Transportation Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Techvantage Business Overview

Table 105. Techvantage Recent Developments

Table 106. Global Transportation Analytics Market Size Forecast by Region (2025-2030) & (M USD)

Table 107. North America Transportation Analytics Market Size Forecast by Country (2025-2030) & (M USD)

Table 108. Europe Transportation Analytics Market Size Forecast by Country (2025-2030) & (M USD)

Table 109. Asia Pacific Transportation Analytics Market Size Forecast by Region (2025-2030) & (M USD)

Table 110. South America Transportation Analytics Market Size Forecast by Country (2025-2030) & (M USD)

Table 111. Middle East and Africa Transportation Analytics Market Size Forecast by Country (2025-2030) & (M USD)

Table 112. Global Transportation Analytics Market Size Forecast by Type (2025-2030) & (M USD)

Table 113. Global Transportation Analytics Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Transportation Analytics

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Transportation Analytics Market Size (M USD), 2019-2030

Figure 5. Global Transportation Analytics Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Transportation Analytics Market Size by Country (M USD)

Figure 10. Global Transportation Analytics Revenue Share by Company in 2023

Figure 11. Transportation Analytics Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Transportation Analytics Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Transportation Analytics Market Share by Type

Figure 15. Market Size Share of Transportation Analytics by Type (2019-2024)

Figure 16. Market Size Market Share of Transportation Analytics by Type in 2022

Figure 17. Global Transportation Analytics Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Transportation Analytics Market Share by Application

Figure 20. Global Transportation Analytics Market Share by Application (2019-2024)

Figure 21. Global Transportation Analytics Market Share by Application in 2022

Figure 22. Global Transportation Analytics Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Transportation Analytics Market Size Market Share by Region (2019-2024)

Figure 24. North America Transportation Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Transportation Analytics Market Size Market Share by Country in 2023

Figure 26. U.S. Transportation Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Transportation Analytics Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Transportation Analytics Market Size (Units) and Growth Rate

(2019-2024)

Figure 29. Europe Transportation Analytics Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 30. Europe Transportation Analytics Market Size Market Share by Country in 2023

Figure 31. Germany Transportation Analytics Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 32. France Transportation Analytics Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 33. U.K. Transportation Analytics Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 34. Italy Transportation Analytics Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 35. Russia Transportation Analytics Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 36. Asia Pacific Transportation Analytics Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Transportation Analytics Market Size Market Share by Region in

2023

Figure 38. China Transportation Analytics Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 39. Japan Transportation Analytics Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 40. South Korea Transportation Analytics Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 41. India Transportation Analytics Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 42. Southeast Asia Transportation Analytics Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 43. South America Transportation Analytics Market Size and Growth Rate (M

USD)

Figure 44. South America Transportation Analytics Market Size Market Share by

Country in 2023

Figure 45. Brazil Transportation Analytics Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 46. Argentina Transportation Analytics Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 47. Columbia Transportation Analytics Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 48. Middle East and Africa Transportation Analytics Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Transportation Analytics Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Transportation Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Transportation Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Transportation Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Transportation Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Transportation Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Transportation Analytics Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Transportation Analytics Market Share Forecast by Type (2025-2030)

Figure 57. Global Transportation Analytics Market Share Forecast by Application (2025-2030)

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