

Global Transmission Fluid Additive Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Transmission fluid additives have a number of functions which include friction modifiers to reduce the wear of automotive parts and prolong the life of engines. Corrosion inhibitors are employed to protect the internal surface of the engine.

The global Transmission Fluid Additive market size was estimated at USD 57 million in 2023 and is projected to reach USD 82.92 million by 2030, exhibiting a CAGR of 5.50% during the forecast period.

North America Transmission Fluid Additive market size was USD 14.85 million in 2023, at a CAGR of 4.71% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global Transmission Fluid Additive market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Transmission Fluid Additive Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Transmission Fluid Additive market in any manner.

Global Transmission Fluid Additive Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Vertellus Specialties

Lucas Oil

Honda

?Hot Shot's Secret

?Lubegard

Marvel Mystery Oil

BASF

GoldenWest Lubricants

Afton Chemical

Royal Purple

Castrol

Red Line

Shell

Ford

Valvoline

Prestone

Chevron Oronite

Market Segmentation (by Type)

Corrosion Inhibitors

Friction Modifiers

Market Segmentation (by Application)

Automatic Transmission Fluids

Heavy Duty Diesel Fuel

Premium Grade Gasoline

Turbine Lubricants

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Transmission Fluid Additive Market

Overview of the regional outlook of the Transmission Fluid Additive Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Transmission Fluid Additive Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Transmission Fluid Additive

1.2 Key Market Segments

1.2.1 Transmission Fluid Additive Segment by Type

1.2.2 Transmission Fluid Additive Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 TRANSMISSION FLUID ADDITIVE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Transmission Fluid Additive Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Transmission Fluid Additive Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 TRANSMISSION FLUID ADDITIVE MARKET COMPETITIVE LANDSCAPE

3.1 Global Transmission Fluid Additive Sales by Manufacturers (2019-2024)

3.2 Global Transmission Fluid Additive Revenue Market Share by Manufacturers (2019-2024)

3.3 Transmission Fluid Additive Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Transmission Fluid Additive Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Transmission Fluid Additive Sales Sites, Area Served, Product Type

3.6 Transmission Fluid Additive Market Competitive Situation and Trends

3.6.1 Transmission Fluid Additive Market Concentration Rate

3.6.2 Global 5 and 10 Largest Transmission Fluid Additive Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 TRANSMISSION FLUID ADDITIVE INDUSTRY CHAIN ANALYSIS

- 4.1 Transmission Fluid Additive Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF TRANSMISSION FLUID ADDITIVE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 TRANSMISSION FLUID ADDITIVE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Transmission Fluid Additive Sales Market Share by Type (2019-2024)
- 6.3 Global Transmission Fluid Additive Market Size Market Share by Type (2019-2024)
- 6.4 Global Transmission Fluid Additive Price by Type (2019-2024)

7 TRANSMISSION FLUID ADDITIVE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Transmission Fluid Additive Market Sales by Application (2019-2024)
- 7.3 Global Transmission Fluid Additive Market Size (M USD) by Application (2019-2024)
- 7.4 Global Transmission Fluid Additive Sales Growth Rate by Application (2019-2024)

8 TRANSMISSION FLUID ADDITIVE MARKET SEGMENTATION BY REGION

- 8.1 Global Transmission Fluid Additive Sales by Region

- 8.1.1 Global Transmission Fluid Additive Sales by Region
- 8.1.2 Global Transmission Fluid Additive Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Transmission Fluid Additive Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Transmission Fluid Additive Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Transmission Fluid Additive Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Transmission Fluid Additive Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Transmission Fluid Additive Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Vertellus Specialties
 - 9.1.1 Vertellus Specialties Transmission Fluid Additive Basic Information
 - 9.1.2 Vertellus Specialties Transmission Fluid Additive Product Overview

- 9.1.3 Vertellus Specialties Transmission Fluid Additive Product Market Performance
- 9.1.4 Vertellus Specialties Business Overview
- 9.1.5 Vertellus Specialties Transmission Fluid Additive SWOT Analysis
- 9.1.6 Vertellus Specialties Recent Developments
- 9.2 Lucas Oil
 - 9.2.1 Lucas Oil Transmission Fluid Additive Basic Information
 - 9.2.2 Lucas Oil Transmission Fluid Additive Product Overview
 - 9.2.3 Lucas Oil Transmission Fluid Additive Product Market Performance
 - 9.2.4 Lucas Oil Business Overview
 - 9.2.5 Lucas Oil Transmission Fluid Additive SWOT Analysis
 - 9.2.6 Lucas Oil Recent Developments
- 9.3 Honda
 - 9.3.1 Honda Transmission Fluid Additive Basic Information
 - 9.3.2 Honda Transmission Fluid Additive Product Overview
 - 9.3.3 Honda Transmission Fluid Additive Product Market Performance
 - 9.3.4 Honda Transmission Fluid Additive SWOT Analysis
 - 9.3.5 Honda Business Overview
 - 9.3.6 Honda Recent Developments
- 9.4 ?Hot Shot's Secret
 - 9.4.1 ?Hot Shot's Secret Transmission Fluid Additive Basic Information
 - 9.4.2 ?Hot Shot's Secret Transmission Fluid Additive Product Overview
 - 9.4.3 ?Hot Shot's Secret Transmission Fluid Additive Product Market Performance
 - 9.4.4 ?Hot Shot's Secret Business Overview
 - 9.4.5 ?Hot Shot's Secret Recent Developments
- 9.5 ?Lubegard
 - 9.5.1 ?Lubegard Transmission Fluid Additive Basic Information
 - 9.5.2 ?Lubegard Transmission Fluid Additive Product Overview
 - 9.5.3 ?Lubegard Transmission Fluid Additive Product Market Performance
 - 9.5.4 ?Lubegard Business Overview
 - 9.5.5 ?Lubegard Recent Developments
- 9.6 Marvel Mystery Oil
 - 9.6.1 Marvel Mystery Oil Transmission Fluid Additive Basic Information
 - 9.6.2 Marvel Mystery Oil Transmission Fluid Additive Product Overview
 - 9.6.3 Marvel Mystery Oil Transmission Fluid Additive Product Market Performance
 - 9.6.4 Marvel Mystery Oil Business Overview
 - 9.6.5 Marvel Mystery Oil Recent Developments
- 9.7 BASF
 - 9.7.1 BASF Transmission Fluid Additive Basic Information
 - 9.7.2 BASF Transmission Fluid Additive Product Overview

- 9.7.3 BASF Transmission Fluid Additive Product Market Performance
- 9.7.4 BASF Business Overview
- 9.7.5 BASF Recent Developments
- 9.8 GoldenWest Lubricants
 - 9.8.1 GoldenWest Lubricants Transmission Fluid Additive Basic Information
 - 9.8.2 GoldenWest Lubricants Transmission Fluid Additive Product Overview
 - 9.8.3 GoldenWest Lubricants Transmission Fluid Additive Product Market Performance
 - 9.8.4 GoldenWest Lubricants Business Overview
 - 9.8.5 GoldenWest Lubricants Recent Developments
- 9.9 Afton Chemical
 - 9.9.1 Afton Chemical Transmission Fluid Additive Basic Information
 - 9.9.2 Afton Chemical Transmission Fluid Additive Product Overview
 - 9.9.3 Afton Chemical Transmission Fluid Additive Product Market Performance
 - 9.9.4 Afton Chemical Business Overview
 - 9.9.5 Afton Chemical Recent Developments
- 9.10 Royal Purple
 - 9.10.1 Royal Purple Transmission Fluid Additive Basic Information
 - 9.10.2 Royal Purple Transmission Fluid Additive Product Overview
 - 9.10.3 Royal Purple Transmission Fluid Additive Product Market Performance
 - 9.10.4 Royal Purple Business Overview
 - 9.10.5 Royal Purple Recent Developments
- 9.11 Castrol
 - 9.11.1 Castrol Transmission Fluid Additive Basic Information
 - 9.11.2 Castrol Transmission Fluid Additive Product Overview
 - 9.11.3 Castrol Transmission Fluid Additive Product Market Performance
 - 9.11.4 Castrol Business Overview
 - 9.11.5 Castrol Recent Developments
- 9.12 Red Line
 - 9.12.1 Red Line Transmission Fluid Additive Basic Information
 - 9.12.2 Red Line Transmission Fluid Additive Product Overview
 - 9.12.3 Red Line Transmission Fluid Additive Product Market Performance
 - 9.12.4 Red Line Business Overview
 - 9.12.5 Red Line Recent Developments
- 9.13 Shell
 - 9.13.1 Shell Transmission Fluid Additive Basic Information
 - 9.13.2 Shell Transmission Fluid Additive Product Overview
 - 9.13.3 Shell Transmission Fluid Additive Product Market Performance
 - 9.13.4 Shell Business Overview

9.13.5 Shell Recent Developments

9.14 Ford

9.14.1 Ford Transmission Fluid Additive Basic Information

9.14.2 Ford Transmission Fluid Additive Product Overview

9.14.3 Ford Transmission Fluid Additive Product Market Performance

9.14.4 Ford Business Overview

9.14.5 Ford Recent Developments

9.15 Valvoline

9.15.1 Valvoline Transmission Fluid Additive Basic Information

9.15.2 Valvoline Transmission Fluid Additive Product Overview

9.15.3 Valvoline Transmission Fluid Additive Product Market Performance

9.15.4 Valvoline Business Overview

9.15.5 Valvoline Recent Developments

9.16 Prestone

9.16.1 Prestone Transmission Fluid Additive Basic Information

9.16.2 Prestone Transmission Fluid Additive Product Overview

9.16.3 Prestone Transmission Fluid Additive Product Market Performance

9.16.4 Prestone Business Overview

9.16.5 Prestone Recent Developments

9.17 Chevron Oronite

9.17.1 Chevron Oronite Transmission Fluid Additive Basic Information

9.17.2 Chevron Oronite Transmission Fluid Additive Product Overview

9.17.3 Chevron Oronite Transmission Fluid Additive Product Market Performance

9.17.4 Chevron Oronite Business Overview

9.17.5 Chevron Oronite Recent Developments

10 TRANSMISSION FLUID ADDITIVE MARKET FORECAST BY REGION

10.1 Global Transmission Fluid Additive Market Size Forecast

10.2 Global Transmission Fluid Additive Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Transmission Fluid Additive Market Size Forecast by Country

10.2.3 Asia Pacific Transmission Fluid Additive Market Size Forecast by Region

10.2.4 South America Transmission Fluid Additive Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Transmission Fluid Additive by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Transmission Fluid Additive Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Transmission Fluid Additive by Type (2025-2030)

11.1.2 Global Transmission Fluid Additive Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Transmission Fluid Additive by Type (2025-2030)

11.2 Global Transmission Fluid Additive Market Forecast by Application (2025-2030)

11.2.1 Global Transmission Fluid Additive Sales (Kilotons) Forecast by Application

11.2.2 Global Transmission Fluid Additive Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Transmission Fluid Additive Market Size Comparison by Region (M USD)

Table 5. Global Transmission Fluid Additive Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Transmission Fluid Additive Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Transmission Fluid Additive Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Transmission Fluid Additive Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Transmission Fluid Additive as of 2022)

Table 10. Global Market Transmission Fluid Additive Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Transmission Fluid Additive Sales Sites and Area Served

Table 12. Manufacturers Transmission Fluid Additive Product Type

Table 13. Global Transmission Fluid Additive Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Transmission Fluid Additive

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Transmission Fluid Additive Market Challenges

Table 22. Global Transmission Fluid Additive Sales by Type (Kilotons)

Table 23. Global Transmission Fluid Additive Market Size by Type (M USD)

Table 24. Global Transmission Fluid Additive Sales (Kilotons) by Type (2019-2024)

Table 25. Global Transmission Fluid Additive Sales Market Share by Type (2019-2024)

Table 26. Global Transmission Fluid Additive Market Size (M USD) by Type (2019-2024)

Table 27. Global Transmission Fluid Additive Market Size Share by Type (2019-2024)

- Table 28. Global Transmission Fluid Additive Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Transmission Fluid Additive Sales (Kilotons) by Application
- Table 30. Global Transmission Fluid Additive Market Size by Application
- Table 31. Global Transmission Fluid Additive Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Transmission Fluid Additive Sales Market Share by Application (2019-2024)
- Table 33. Global Transmission Fluid Additive Sales by Application (2019-2024) & (M USD)
- Table 34. Global Transmission Fluid Additive Market Share by Application (2019-2024)
- Table 35. Global Transmission Fluid Additive Sales Growth Rate by Application (2019-2024)
- Table 36. Global Transmission Fluid Additive Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Transmission Fluid Additive Sales Market Share by Region (2019-2024)
- Table 38. North America Transmission Fluid Additive Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Transmission Fluid Additive Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Transmission Fluid Additive Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Transmission Fluid Additive Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Transmission Fluid Additive Sales by Region (2019-2024) & (Kilotons)
- Table 43. Vertellus Specialties Transmission Fluid Additive Basic Information
- Table 44. Vertellus Specialties Transmission Fluid Additive Product Overview
- Table 45. Vertellus Specialties Transmission Fluid Additive Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Vertellus Specialties Business Overview
- Table 47. Vertellus Specialties Transmission Fluid Additive SWOT Analysis
- Table 48. Vertellus Specialties Recent Developments
- Table 49. Lucas Oil Transmission Fluid Additive Basic Information
- Table 50. Lucas Oil Transmission Fluid Additive Product Overview
- Table 51. Lucas Oil Transmission Fluid Additive Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Lucas Oil Business Overview
- Table 53. Lucas Oil Transmission Fluid Additive SWOT Analysis
- Table 54. Lucas Oil Recent Developments

- Table 55. Honda Transmission Fluid Additive Basic Information
- Table 56. Honda Transmission Fluid Additive Product Overview
- Table 57. Honda Transmission Fluid Additive Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Honda Transmission Fluid Additive SWOT Analysis
- Table 59. Honda Business Overview
- Table 60. Honda Recent Developments
- Table 61. ?Hot Shot's Secret Transmission Fluid Additive Basic Information
- Table 62. ?Hot Shot's Secret Transmission Fluid Additive Product Overview
- Table 63. ?Hot Shot's Secret Transmission Fluid Additive Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. ?Hot Shot's Secret Business Overview
- Table 65. ?Hot Shot's Secret Recent Developments
- Table 66. ?Lubegard Transmission Fluid Additive Basic Information
- Table 67. ?Lubegard Transmission Fluid Additive Product Overview
- Table 68. ?Lubegard Transmission Fluid Additive Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. ?Lubegard Business Overview
- Table 70. ?Lubegard Recent Developments
- Table 71. Marvel Mystery Oil Transmission Fluid Additive Basic Information
- Table 72. Marvel Mystery Oil Transmission Fluid Additive Product Overview
- Table 73. Marvel Mystery Oil Transmission Fluid Additive Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Marvel Mystery Oil Business Overview
- Table 75. Marvel Mystery Oil Recent Developments
- Table 76. BASF Transmission Fluid Additive Basic Information
- Table 77. BASF Transmission Fluid Additive Product Overview
- Table 78. BASF Transmission Fluid Additive Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. BASF Business Overview
- Table 80. BASF Recent Developments
- Table 81. GoldenWest Lubricants Transmission Fluid Additive Basic Information
- Table 82. GoldenWest Lubricants Transmission Fluid Additive Product Overview
- Table 83. GoldenWest Lubricants Transmission Fluid Additive Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. GoldenWest Lubricants Business Overview
- Table 85. GoldenWest Lubricants Recent Developments
- Table 86. Afton Chemical Transmission Fluid Additive Basic Information
- Table 87. Afton Chemical Transmission Fluid Additive Product Overview

Table 88. Afton Chemical Transmission Fluid Additive Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Afton Chemical Business Overview

Table 90. Afton Chemical Recent Developments

Table 91. Royal Purple Transmission Fluid Additive Basic Information

Table 92. Royal Purple Transmission Fluid Additive Product Overview

Table 93. Royal Purple Transmission Fluid Additive Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Royal Purple Business Overview

Table 95. Royal Purple Recent Developments

Table 96. Castrol Transmission Fluid Additive Basic Information

Table 97. Castrol Transmission Fluid Additive Product Overview

Table 98. Castrol Transmission Fluid Additive Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Castrol Business Overview

Table 100. Castrol Recent Developments

Table 101. Red Line Transmission Fluid Additive Basic Information

Table 102. Red Line Transmission Fluid Additive Product Overview

Table 103. Red Line Transmission Fluid Additive Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Red Line Business Overview

Table 105. Red Line Recent Developments

Table 106. Shell Transmission Fluid Additive Basic Information

Table 107. Shell Transmission Fluid Additive Product Overview

Table 108. Shell Transmission Fluid Additive Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Shell Business Overview

Table 110. Shell Recent Developments

Table 111. Ford Transmission Fluid Additive Basic Information

Table 112. Ford Transmission Fluid Additive Product Overview

Table 113. Ford Transmission Fluid Additive Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. Ford Business Overview

Table 115. Ford Recent Developments

Table 116. Valvoline Transmission Fluid Additive Basic Information

Table 117. Valvoline Transmission Fluid Additive Product Overview

Table 118. Valvoline Transmission Fluid Additive Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. Valvoline Business Overview

- Table 120. Valvoline Recent Developments
- Table 121. Prestone Transmission Fluid Additive Basic Information
- Table 122. Prestone Transmission Fluid Additive Product Overview
- Table 123. Prestone Transmission Fluid Additive Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 124. Prestone Business Overview
- Table 125. Prestone Recent Developments
- Table 126. Chevron Oronite Transmission Fluid Additive Basic Information
- Table 127. Chevron Oronite Transmission Fluid Additive Product Overview
- Table 128. Chevron Oronite Transmission Fluid Additive Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 129. Chevron Oronite Business Overview
- Table 130. Chevron Oronite Recent Developments
- Table 131. Global Transmission Fluid Additive Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 132. Global Transmission Fluid Additive Market Size Forecast by Region (2025-2030) & (M USD)
- Table 133. North America Transmission Fluid Additive Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 134. North America Transmission Fluid Additive Market Size Forecast by Country (2025-2030) & (M USD)
- Table 135. Europe Transmission Fluid Additive Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 136. Europe Transmission Fluid Additive Market Size Forecast by Country (2025-2030) & (M USD)
- Table 137. Asia Pacific Transmission Fluid Additive Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 138. Asia Pacific Transmission Fluid Additive Market Size Forecast by Region (2025-2030) & (M USD)
- Table 139. South America Transmission Fluid Additive Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 140. South America Transmission Fluid Additive Market Size Forecast by Country (2025-2030) & (M USD)
- Table 141. Middle East and Africa Transmission Fluid Additive Consumption Forecast by Country (2025-2030) & (Units)
- Table 142. Middle East and Africa Transmission Fluid Additive Market Size Forecast by Country (2025-2030) & (M USD)
- Table 143. Global Transmission Fluid Additive Sales Forecast by Type (2025-2030) & (Kilotons)

Table 144. Global Transmission Fluid Additive Market Size Forecast by Type (2025-2030) & (M USD)

Table 145. Global Transmission Fluid Additive Price Forecast by Type (2025-2030) & (USD/Ton)

Table 146. Global Transmission Fluid Additive Sales (Kilotons) Forecast by Application (2025-2030)

Table 147. Global Transmission Fluid Additive Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Transmission Fluid Additive
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Transmission Fluid Additive Market Size (M USD), 2019-2030
- Figure 5. Global Transmission Fluid Additive Market Size (M USD) (2019-2030)
- Figure 6. Global Transmission Fluid Additive Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Transmission Fluid Additive Market Size by Country (M USD)
- Figure 11. Transmission Fluid Additive Sales Share by Manufacturers in 2023
- Figure 12. Global Transmission Fluid Additive Revenue Share by Manufacturers in 2023
- Figure 13. Transmission Fluid Additive Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Transmission Fluid Additive Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Transmission Fluid Additive Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Transmission Fluid Additive Market Share by Type
- Figure 18. Sales Market Share of Transmission Fluid Additive by Type (2019-2024)
- Figure 19. Sales Market Share of Transmission Fluid Additive by Type in 2023
- Figure 20. Market Size Share of Transmission Fluid Additive by Type (2019-2024)
- Figure 21. Market Size Market Share of Transmission Fluid Additive by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Transmission Fluid Additive Market Share by Application
- Figure 24. Global Transmission Fluid Additive Sales Market Share by Application (2019-2024)
- Figure 25. Global Transmission Fluid Additive Sales Market Share by Application in 2023
- Figure 26. Global Transmission Fluid Additive Market Share by Application (2019-2024)
- Figure 27. Global Transmission Fluid Additive Market Share by Application in 2023
- Figure 28. Global Transmission Fluid Additive Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Transmission Fluid Additive Sales Market Share by Region

(2019-2024)

Figure 30. North America Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Transmission Fluid Additive Sales Market Share by Country in 2023

Figure 32. U.S. Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Transmission Fluid Additive Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Transmission Fluid Additive Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Transmission Fluid Additive Sales Market Share by Country in 2023

Figure 37. Germany Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Transmission Fluid Additive Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Transmission Fluid Additive Sales Market Share by Region in 2023

Figure 44. China Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Transmission Fluid Additive Sales and Growth Rate (Kilotons)

Figure 50. South America Transmission Fluid Additive Sales Market Share by Country

in 2023

Figure 51. Brazil Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Transmission Fluid Additive Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Transmission Fluid Additive Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Transmission Fluid Additive Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Transmission Fluid Additive Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Transmission Fluid Additive Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Transmission Fluid Additive Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Transmission Fluid Additive Market Share Forecast by Type (2025-2030)

Figure 65. Global Transmission Fluid Additive Sales Forecast by Application (2025-2030)

Figure 66. Global Transmission Fluid Additive Market Share Forecast by Application (2025-2030)

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