

Global Transdermal Patch Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G06783C79795EN.html>

Date: February 2026

Pages: 159

Price: US\$ 2,980.00 (Single User License)

ID: G06783C79795EN

Abstracts

Transdermal Patch is a medicated adhesive patch that is placed on the skin to deliver a specific dose of medication through the skin and into the bloodstream. Transdermal Patches include fentanyl transdermal patch, nicotine transdermal patch, buprenorphine transdermal patch, clonidine transdermal patch, oxybutynin transdermal patch, estradiol transdermal patch, nitroglycerin transdermal patch and many others. Transdermal Patches are mainly classified into the following types: Methyl Salicylate-based Patches, Rivastigmine Patches, Fentanyl Patches, Lidocaine Patches, Diclofenac Patches, Nicotine Patches and others. Methyl Salicylate-based segment accounted for the larger part of the revenue market, with 18%, followed by Lidocaine Patches, with 15%. Transdermal Patches can delivery drugs through Rx Channel or OTC Channel. The former took a larger market share, with its sales volume accounting for about 76% of the total. Hisamitsu Pharmaceutical, Johnson & Johnson, Nitto Denko and Mylan are the Top 4 players of the global Transdermal Patch market. They took up about 42% of the global market in 2019.

The global Transdermal Patch market size was estimated at USD 7287.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Transdermal Patch market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the

industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Transdermal Patch market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Transdermal Patch market.

Global Transdermal Patch Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Hisamitsu Pharmaceutical
Johnson & Johnson
Novartis
UCB Pharma
Mylan
Teva Pharmaceutical
Nitto Denko
Gr?nenthal
IBSA Group

GSK
Luye Pharma Group
Pfizer
Chattem
Dr Reddy's Laboratories
Bayer
Mundipharma
Endo International
Beijing Tide Pharmaceutical

Market Segmentation (by Type)

Methyl Salicylate-based Patch
Rivastigmine Transdermal Patch
Fentanyl Transdermal Patch
Lidocaine Patch
Diclofenac Patch
Nicotine Transdermal Patch
Others

Market Segmentation (by Application)

Rx Channel
OTC Channel

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments

Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Transdermal Patch Market
Overview of the regional outlook of the Transdermal Patch Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Transdermal Patch Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Transdermal Patch, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Transdermal Patch

1.2 Key Market Segments

1.2.1 Transdermal Patch Segment by Type

1.2.2 Transdermal Patch Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 TRANSDERMAL PATCH MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Transdermal Patch Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Transdermal Patch Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 TRANSDERMAL PATCH MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Transdermal Patch Product Life Cycle

3.3 Global Transdermal Patch Sales by Manufacturers (2020-2025)

3.4 Global Transdermal Patch Revenue Market Share by Manufacturers (2020-2025)

3.5 Transdermal Patch Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Transdermal Patch Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Transdermal Patch Market Competitive Situation and Trends

3.8.1 Transdermal Patch Market Concentration Rate

3.8.2 Global 5 and 10 Largest Transdermal Patch Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 TRANSDERMAL PATCH INDUSTRY CHAIN ANALYSIS

- 4.1 Transdermal Patch Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF TRANSDERMAL PATCH MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Transdermal Patch Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Transdermal Patch Market
- 5.7 ESG Ratings of Leading Companies

6 TRANSDERMAL PATCH MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Transdermal Patch Sales Market Share by Type (2020-2025)
- 6.3 Global Transdermal Patch Market Size by Type (2020-2025)
- 6.4 Global Transdermal Patch Price by Type (2020-2025)

7 TRANSDERMAL PATCH MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Transdermal Patch Market Sales by Application (2020-2025)
- 7.3 Global Transdermal Patch Market Size (M USD) by Application (2020-2025)

7.4 Global Transdermal Patch Sales Growth Rate by Application (2020-2025)

8 TRANSDERMAL PATCH MARKET SALES BY REGION

8.1 Global Transdermal Patch Sales by Region

8.1.1 Global Transdermal Patch Sales by Region

8.1.2 Global Transdermal Patch Sales Market Share by Region

8.2 Global Transdermal Patch Market Size by Region

8.2.1 Global Transdermal Patch Market Size by Region

8.2.2 Global Transdermal Patch Market Size by Region

8.3 North America

8.3.1 North America Transdermal Patch Sales by Country

8.3.2 North America Transdermal Patch Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Transdermal Patch Sales by Country

8.4.2 Europe Transdermal Patch Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Transdermal Patch Sales by Region

8.5.2 Asia Pacific Transdermal Patch Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Transdermal Patch Sales by Country

8.6.2 South America Transdermal Patch Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Transdermal Patch Sales by Region
- 8.7.2 Middle East and Africa Transdermal Patch Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 TRANSDERMAL PATCH MARKET PRODUCTION BY REGION

- 9.1 Global Production of Transdermal Patch by Region(2020-2025)
- 9.2 Global Transdermal Patch Revenue Market Share by Region (2020-2025)
- 9.3 Global Transdermal Patch Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Transdermal Patch Production
 - 9.4.1 North America Transdermal Patch Production Growth Rate (2020-2025)
 - 9.4.2 North America Transdermal Patch Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Transdermal Patch Production
 - 9.5.1 Europe Transdermal Patch Production Growth Rate (2020-2025)
 - 9.5.2 Europe Transdermal Patch Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Transdermal Patch Production (2020-2025)
 - 9.6.1 Japan Transdermal Patch Production Growth Rate (2020-2025)
 - 9.6.2 Japan Transdermal Patch Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Transdermal Patch Production (2020-2025)
 - 9.7.1 China Transdermal Patch Production Growth Rate (2020-2025)
 - 9.7.2 China Transdermal Patch Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Hisamitsu Pharmaceutical
 - 10.1.1 Hisamitsu Pharmaceutical Basic Information
 - 10.1.2 Hisamitsu Pharmaceutical Transdermal Patch Product Overview
 - 10.1.3 Hisamitsu Pharmaceutical Transdermal Patch Product Market Performance
 - 10.1.4 Hisamitsu Pharmaceutical Business Overview
 - 10.1.5 Hisamitsu Pharmaceutical SWOT Analysis

- 10.1.6 Hisamitsu Pharmaceutical Recent Developments
- 10.2 Johnson and Johnson
 - 10.2.1 Johnson and Johnson Basic Information
 - 10.2.2 Johnson and Johnson Transdermal Patch Product Overview
 - 10.2.3 Johnson and Johnson Transdermal Patch Product Market Performance
 - 10.2.4 Johnson and Johnson Business Overview
 - 10.2.5 Johnson and Johnson SWOT Analysis
 - 10.2.6 Johnson and Johnson Recent Developments
- 10.3 Novartis
 - 10.3.1 Novartis Basic Information
 - 10.3.2 Novartis Transdermal Patch Product Overview
 - 10.3.3 Novartis Transdermal Patch Product Market Performance
 - 10.3.4 Novartis Business Overview
 - 10.3.5 Novartis SWOT Analysis
 - 10.3.6 Novartis Recent Developments
- 10.4 UCB Pharma
 - 10.4.1 UCB Pharma Basic Information
 - 10.4.2 UCB Pharma Transdermal Patch Product Overview
 - 10.4.3 UCB Pharma Transdermal Patch Product Market Performance
 - 10.4.4 UCB Pharma Business Overview
 - 10.4.5 UCB Pharma Recent Developments
- 10.5 Mylan
 - 10.5.1 Mylan Basic Information
 - 10.5.2 Mylan Transdermal Patch Product Overview
 - 10.5.3 Mylan Transdermal Patch Product Market Performance
 - 10.5.4 Mylan Business Overview
 - 10.5.5 Mylan Recent Developments
- 10.6 Teva Pharmaceutical
 - 10.6.1 Teva Pharmaceutical Basic Information
 - 10.6.2 Teva Pharmaceutical Transdermal Patch Product Overview
 - 10.6.3 Teva Pharmaceutical Transdermal Patch Product Market Performance
 - 10.6.4 Teva Pharmaceutical Business Overview
 - 10.6.5 Teva Pharmaceutical Recent Developments
- 10.7 Nitto Denko
 - 10.7.1 Nitto Denko Basic Information
 - 10.7.2 Nitto Denko Transdermal Patch Product Overview
 - 10.7.3 Nitto Denko Transdermal Patch Product Market Performance
 - 10.7.4 Nitto Denko Business Overview
 - 10.7.5 Nitto Denko Recent Developments

10.8 Gr?nenthal

10.8.1 Gr?nenthal Basic Information

10.8.2 Gr?nenthal Transdermal Patch Product Overview

10.8.3 Gr?nenthal Transdermal Patch Product Market Performance

10.8.4 Gr?nenthal Business Overview

10.8.5 Gr?nenthal Recent Developments

10.9 IBSA Group

10.9.1 IBSA Group Basic Information

10.9.2 IBSA Group Transdermal Patch Product Overview

10.9.3 IBSA Group Transdermal Patch Product Market Performance

10.9.4 IBSA Group Business Overview

10.9.5 IBSA Group Recent Developments

10.10 GSK

10.10.1 GSK Basic Information

10.10.2 GSK Transdermal Patch Product Overview

10.10.3 GSK Transdermal Patch Product Market Performance

10.10.4 GSK Business Overview

10.10.5 GSK Recent Developments

10.11 Luye Pharma Group

10.11.1 Luye Pharma Group Basic Information

10.11.2 Luye Pharma Group Transdermal Patch Product Overview

10.11.3 Luye Pharma Group Transdermal Patch Product Market Performance

10.11.4 Luye Pharma Group Business Overview

10.11.5 Luye Pharma Group Recent Developments

10.12 Pfizer

10.12.1 Pfizer Basic Information

10.12.2 Pfizer Transdermal Patch Product Overview

10.12.3 Pfizer Transdermal Patch Product Market Performance

10.12.4 Pfizer Business Overview

10.12.5 Pfizer Recent Developments

10.13 Chattem

10.13.1 Chattem Basic Information

10.13.2 Chattem Transdermal Patch Product Overview

10.13.3 Chattem Transdermal Patch Product Market Performance

10.13.4 Chattem Business Overview

10.13.5 Chattem Recent Developments

10.14 Dr Reddy?s Laboratories

10.14.1 Dr Reddy?s Laboratories Basic Information

10.14.2 Dr Reddy?s Laboratories Transdermal Patch Product Overview

- 10.14.3 Dr Reddy's Laboratories Transdermal Patch Product Market Performance
- 10.14.4 Dr Reddy's Laboratories Business Overview
- 10.14.5 Dr Reddy's Laboratories Recent Developments
- 10.15 Bayer
 - 10.15.1 Bayer Basic Information
 - 10.15.2 Bayer Transdermal Patch Product Overview
 - 10.15.3 Bayer Transdermal Patch Product Market Performance
 - 10.15.4 Bayer Business Overview
 - 10.15.5 Bayer Recent Developments
- 10.16 Mundipharma
 - 10.16.1 Mundipharma Basic Information
 - 10.16.2 Mundipharma Transdermal Patch Product Overview
 - 10.16.3 Mundipharma Transdermal Patch Product Market Performance
 - 10.16.4 Mundipharma Business Overview
 - 10.16.5 Mundipharma Recent Developments
- 10.17 Endo International
 - 10.17.1 Endo International Basic Information
 - 10.17.2 Endo International Transdermal Patch Product Overview
 - 10.17.3 Endo International Transdermal Patch Product Market Performance
 - 10.17.4 Endo International Business Overview
 - 10.17.5 Endo International Recent Developments
- 10.18 Beijing Tide Pharmaceutical
 - 10.18.1 Beijing Tide Pharmaceutical Basic Information
 - 10.18.2 Beijing Tide Pharmaceutical Transdermal Patch Product Overview
 - 10.18.3 Beijing Tide Pharmaceutical Transdermal Patch Product Market Performance
 - 10.18.4 Beijing Tide Pharmaceutical Business Overview
 - 10.18.5 Beijing Tide Pharmaceutical Recent Developments

11 TRANSDERMAL PATCH MARKET FORECAST BY REGION

- 11.1 Global Transdermal Patch Market Size Forecast
- 11.2 Global Transdermal Patch Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Transdermal Patch Market Size Forecast by Country
 - 11.2.3 Asia Pacific Transdermal Patch Market Size Forecast by Region
 - 11.2.4 South America Transdermal Patch Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Transdermal Patch by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Transdermal Patch Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Transdermal Patch by Type (2026-2035)

12.1.2 Global Transdermal Patch Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Transdermal Patch by Type (2026-2035)

12.2 Global Transdermal Patch Market Forecast by Application (2026-2035)

12.2.1 Global Transdermal Patch Sales (K MT) Forecast by Application

12.2.2 Global Transdermal Patch Market Size (M USD) Forecast by Application
(2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Transdermal Patch Market Size by Type (M USD)
Table 4. Global Transdermal Patch Market Size by Application
Table 5. Transdermal Patch Market Size Comparison by Region (M USD)
Table 6. Global Transdermal Patch Sales (K MT) by Manufacturers (2020-2025)
Table 7. Global Transdermal Patch Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Transdermal Patch Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Transdermal Patch Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Transdermal Patch as of 2025)
Table 11. Global Market Transdermal Patch Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Transdermal Patch Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Transdermal Patch Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Transdermal Patch Sales by Type (K MT)
Table 27. Global Transdermal Patch Market Size by Type (M USD)
Table 28. Global Transdermal Patch Sales (K MT) by Type (2020-2025)
Table 29. Global Transdermal Patch Sales Market Share by Type (2020-2025)
Table 30. Global Transdermal Patch Market Size (M USD) by Type (2020-2025)
Table 31. Global Transdermal Patch Market Share by Type (2020-2025)

Table 32. Global Transdermal Patch Price (USD/KG) by Type (2020-2025)
Table 33. Global Transdermal Patch Sales (K MT) by Application
Table 34. Global Transdermal Patch Market Size by Application
Table 35. Global Transdermal Patch Sales by Application (2020-2025) & (K MT)
Table 36. Global Transdermal Patch Sales Market Share by Application (2020-2025)
Table 37. Global Transdermal Patch Market Size by Application (2020-2025) & (M USD)
Table 38. Global Transdermal Patch Market Share by Application (2020-2025)
Table 39. Global Transdermal Patch Sales Growth Rate by Application (2020-2025)
Table 40. Global Transdermal Patch Sales by Region (2020-2025) & (K MT)
Table 41. Global Transdermal Patch Sales Market Share by Region (2020-2025)
Table 42. Global Transdermal Patch Market Size by Region (2020-2025) & (M USD)
Table 43. Global Transdermal Patch Market Size by Region (2020-2025)
Table 44. North America Transdermal Patch Sales by Country (2020-2025) & (K MT)
Table 45. North America Transdermal Patch Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Transdermal Patch Sales by Country (2020-2025) & (K MT)
Table 47. Europe Transdermal Patch Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Transdermal Patch Sales by Region (2020-2025) & (K MT)
Table 49. Asia Pacific Transdermal Patch Market Size by Region (2020-2025) & (M USD)
Table 50. South America Transdermal Patch Sales by Country (2020-2025) & (K MT)
Table 51. South America Transdermal Patch Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Transdermal Patch Sales by Region (2020-2025) & (K MT)
Table 53. Middle East and Africa Transdermal Patch Market Size by Region (2020-2025) & (M USD)
Table 54. Global Transdermal Patch Production (K MT) by Region(2020-2025)
Table 55. Global Transdermal Patch Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Transdermal Patch Revenue Market Share by Region (2020-2025)
Table 57. Global Transdermal Patch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. North America Transdermal Patch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Europe Transdermal Patch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. Japan Transdermal Patch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 61. China Transdermal Patch Production (K MT), Revenue (US\$ Million), Price

(USD/KG) and Gross Margin (2020-2025)

Table 62. Hisamitsu Pharmaceutical Basic Information

Table 63. Hisamitsu Pharmaceutical Transdermal Patch Product Overview

Table 64. Hisamitsu Pharmaceutical Transdermal Patch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Hisamitsu Pharmaceutical Business Overview

Table 66. Hisamitsu Pharmaceutical SWOT Analysis

Table 67. Hisamitsu Pharmaceutical Recent Developments

Table 68. Johnson and Johnson Basic Information

Table 69. Johnson and Johnson Transdermal Patch Product Overview

Table 70. Johnson and Johnson Transdermal Patch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Johnson and Johnson Business Overview

Table 72. Johnson and Johnson SWOT Analysis

Table 73. Johnson and Johnson Recent Developments

Table 74. Novartis Basic Information

Table 75. Novartis Transdermal Patch Product Overview

Table 76. Novartis Transdermal Patch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Novartis Business Overview

Table 78. Novartis SWOT Analysis

Table 79. Novartis Recent Developments

Table 80. UCB Pharma Basic Information

Table 81. UCB Pharma Transdermal Patch Product Overview

Table 82. UCB Pharma Transdermal Patch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. UCB Pharma Business Overview

Table 84. UCB Pharma Recent Developments

Table 85. Mylan Basic Information

Table 86. Mylan Transdermal Patch Product Overview

Table 87. Mylan Transdermal Patch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Mylan Business Overview

Table 89. Mylan Recent Developments

Table 90. Teva Pharmaceutical Basic Information

Table 91. Teva Pharmaceutical Transdermal Patch Product Overview

Table 92. Teva Pharmaceutical Transdermal Patch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Teva Pharmaceutical Business Overview

Table 94. Teva Pharmaceutical Recent Developments
Table 95. Nitto Denko Basic Information
Table 96. Nitto Denko Transdermal Patch Product Overview
Table 97. Nitto Denko Transdermal Patch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 98. Nitto Denko Business Overview
Table 99. Nitto Denko Recent Developments
Table 100. Gr?nenthal Basic Information
Table 101. Gr?nenthal Transdermal Patch Product Overview
Table 102. Gr?nenthal Transdermal Patch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 103. Gr?nenthal Business Overview
Table 104. Gr?nenthal Recent Developments
Table 105. IBSA Group Basic Information
Table 106. IBSA Group Transdermal Patch Product Overview
Table 107. IBSA Group Transdermal Patch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 108. IBSA Group Business Overview
Table 109. IBSA Group Recent Developments
Table 110. GSK Basic Information
Table 111. GSK Transdermal Patch Product Overview
Table 112. GSK Transdermal Patch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 113. GSK Business Overview
Table 114. GSK Recent Developments
Table 115. Luye Pharma Group Basic Information
Table 116. Luye Pharma Group Transdermal Patch Product Overview
Table 117. Luye Pharma Group Transdermal Patch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 118. Luye Pharma Group Business Overview
Table 119. Luye Pharma Group Recent Developments
Table 120. Pfizer Basic Information
Table 121. Pfizer Transdermal Patch Product Overview
Table 122. Pfizer Transdermal Patch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 123. Pfizer Business Overview
Table 124. Pfizer Recent Developments
Table 125. Chattem Basic Information
Table 126. Chattem Transdermal Patch Product Overview

Table 127. Chattem Transdermal Patch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 128. Chattem Business Overview

Table 129. Chattem Recent Developments

Table 130. Dr Reddy's Laboratories Basic Information

Table 131. Dr Reddy's Laboratories Transdermal Patch Product Overview

Table 132. Dr Reddy's Laboratories Transdermal Patch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 133. Dr Reddy's Laboratories Business Overview

Table 134. Dr Reddy's Laboratories Recent Developments

Table 135. Bayer Basic Information

Table 136. Bayer Transdermal Patch Product Overview

Table 137. Bayer Transdermal Patch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 138. Bayer Business Overview

Table 139. Bayer Recent Developments

Table 140. Mundipharma Basic Information

Table 141. Mundipharma Transdermal Patch Product Overview

Table 142. Mundipharma Transdermal Patch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 143. Mundipharma Business Overview

Table 144. Mundipharma Recent Developments

Table 145. Endo International Basic Information

Table 146. Endo International Transdermal Patch Product Overview

Table 147. Endo International Transdermal Patch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 148. Endo International Business Overview

Table 149. Endo International Recent Developments

Table 150. Beijing Tide Pharmaceutical Basic Information

Table 151. Beijing Tide Pharmaceutical Transdermal Patch Product Overview

Table 152. Beijing Tide Pharmaceutical Transdermal Patch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 153. Beijing Tide Pharmaceutical Business Overview

Table 154. Beijing Tide Pharmaceutical Recent Developments

Table 155. Global Transdermal Patch Sales Forecast by Region (2026-2035) & (K MT)

Table 156. Global Transdermal Patch Market Size Forecast by Region (2026-2035) & (M USD)

Table 157. North America Transdermal Patch Sales Forecast by Country (2026-2035) & (K MT)

Table 158. North America Transdermal Patch Market Size Forecast by Country (2026-2035) & (M USD)

Table 159. Europe Transdermal Patch Sales Forecast by Country (2026-2035) & (K MT)

Table 160. Europe Transdermal Patch Market Size Forecast by Country (2026-2035) & (M USD)

Table 161. Asia Pacific Transdermal Patch Sales Forecast by Region (2026-2035) & (K MT)

Table 162. Asia Pacific Transdermal Patch Market Size Forecast by Region (2026-2035) & (M USD)

Table 163. South America Transdermal Patch Sales Forecast by Country (2026-2035) & (K MT)

Table 164. South America Transdermal Patch Market Size Forecast by Country (2026-2035) & (M USD)

Table 165. Middle East and Africa Transdermal Patch Sales Forecast by Country (2026-2035) & (Units)

Table 166. Middle East and Africa Transdermal Patch Market Size Forecast by Country (2026-2035) & (M USD)

Table 167. Global Transdermal Patch Sales Forecast by Type (2026-2035) & (K MT)

Table 168. Global Transdermal Patch Market Size Forecast by Type (2026-2035) & (M USD)

Table 169. Global Transdermal Patch Price Forecast by Type (2026-2035) & (USD/KG)

Table 170. Global Transdermal Patch Sales (K MT) Forecast by Application (2026-2035)

Table 171. Global Transdermal Patch Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Transdermal Patch
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Transdermal Patch Market Size (M USD), 2025-2035
- Figure 5. Global Transdermal Patch Market Size (M USD) (2020-2035)
- Figure 6. Global Transdermal Patch Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Transdermal Patch Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Transdermal Patch Product Life Cycle
- Figure 13. Transdermal Patch Sales Share by Manufacturers in 2025
- Figure 14. Global Transdermal Patch Revenue Share by Manufacturers in 2025
- Figure 15. Transdermal Patch Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Transdermal Patch Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Transdermal Patch Revenue in 2025
- Figure 18. Industry Chain Map of Transdermal Patch
- Figure 19. Global Transdermal Patch Market PEST Analysis
- Figure 20. Global Transdermal Patch Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Transdermal Patch Market Share by Type
- Figure 27. Sales Market Share of Transdermal Patch by Type (2020-2025)
- Figure 28. Sales Market Share of Transdermal Patch by Type in 2025
- Figure 29. Market Share of Transdermal Patch by Type (2020-2025)
- Figure 30. Market Share of Transdermal Patch by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Transdermal Patch Market Share by Application

Figure 33. Global Transdermal Patch Sales Market Share by Application (2020-2025)

Figure 34. Global Transdermal Patch Sales Market Share by Application in 2025

Figure 35. Global Transdermal Patch Market Share by Application (2020-2025)

Figure 36. Global Transdermal Patch Market Share by Application in 2025

Figure 37. Global Transdermal Patch Sales Growth Rate by Application (2020-2025)

Figure 38. Global Transdermal Patch Sales Market Share by Region (2020-2025)

Figure 39. Global Transdermal Patch Market Size by Region (2020-2025)

Figure 40. North America Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Transdermal Patch Sales Market Share by Country in 2024

Figure 43. North America Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Transdermal Patch Market Size by Country in 2024

Figure 45. U.S. Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Transdermal Patch Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Transdermal Patch Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Transdermal Patch Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Transdermal Patch Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Transdermal Patch Sales Market Share by Country in 2024

Figure 53. Europe Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Transdermal Patch Market Size by Country in 2024

Figure 55. Germany Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Transdermal Patch Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Transdermal Patch Sales Market Share by Region in 2024

Figure 67. Asia Pacific Transdermal Patch Market Size by Region in 2024

Figure 68. China Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Transdermal Patch Sales and Growth Rate (K MT)

Figure 79. South America Transdermal Patch Sales Market Share by Country in 2024

Figure 80. South America Transdermal Patch Market Size and Growth Rate (M USD)

Figure 81. South America Transdermal Patch Market Size by Country in 2024

Figure 82. Brazil Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Transdermal Patch Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Transdermal Patch Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Transdermal Patch Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Transdermal Patch Market Size by Region in 2024

Figure 92. Saudi Arabia Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Transdermal Patch Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Transdermal Patch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Transdermal Patch Production Market Share by Region (2020-2025)

Figure 103. North America Transdermal Patch Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Transdermal Patch Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Transdermal Patch Production (K MT) Growth Rate (2020-2025)

Figure 106. China Transdermal Patch Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Transdermal Patch Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Transdermal Patch Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Transdermal Patch Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Transdermal Patch Market Share Forecast by Type (2026-2035)

Figure 111. Global Transdermal Patch Sales Forecast by Application (2026-2035)

Figure 112. Global Transdermal Patch Market Share Forecast by Application (2026-2035)

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