

Global Traction Machine Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Traction Machine competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. A traction machine is a mechanical device used to drive elevators or other vertical transportation equipment. Its main function is to provide power through an electric motor to drive steel wire ropes, chains, or other traction devices, thereby enabling the elevator car to move up and down. It is one of the core components in the elevator system, determining the operational efficiency and safety of the elevator. In 2024, global Traction Machine production reached approximately 1,285 K units, with an average global market price of around US\$ 2,300 per unit. The annual production capacity of a single production line is 12,000 units, with a gross profit margin of about 20%. Upstream raw materials: Motor and magnetic materials: Electrical round copper wire (electromagnetic wire), non-oriented silicon steel sheet, permanent magnet material (NdFeB magnet), motor coil insulation material. Structural parts and castings: Cast iron parts or welding parts such as shells, end covers, bases, traction wheels, couplings, flanges, etc. Bearings and transmission parts: deep groove ball bearings, cylindrical roller bearings, oil seals, keys, fasteners. Brake system: disc or drum electromagnetic brake, friction plate, spring parts. Detection and control: encoder, tachometer generator, temperature sensor, terminal blocks. Downstream terminal applications: residential buildings, commercial complexes, office buildings, rail transit hubs, hospitals, schools, industrial plants, logistics warehouses, etc. Raw material cost is 55%-65%; manufacturing cost is about 10%-15%; labor cost is about 8%-12%. With the development of Internet of Things (IoT) technology and artificial intelligence (AI), traction machines are moving towards intelligence. Modern traction machines not only have automatic adjustment functions, but also can collect real-time data through remote monitoring systems to assist in fault

diagnosis, maintenance warning, and performance optimization. With the increasing demand for building space and the strengthening of environmental awareness, non machine room traction machines have gained more and more attention in the market. The design without a machine room can effectively save building space and reduce the demand for traditional elevator machine rooms, especially suitable for middle and low rise residential buildings, commercial buildings, and high-rise buildings. With the high-rise and urbanization of buildings, the demand for non machine room elevators continues to increase. With the increasing number of high-rise and super tall buildings worldwide, the market demand for high load-bearing and fast response traction machines has also grown. High rise elevators have higher requirements for the power, stability, noise control, and safety of the traction machine.

The global Traction Machine market size was estimated at USD 2955.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Traction Machine market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Traction Machine market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Traction Machine market.

Global Traction Machine Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Nidec Elevator Group
Wittur Group
APSON
Nagaoka Machinery
Torin Drive
Tectronics Engineers
Kolmar Asansor
Elecon
Raman Engineering
Shenyang Yuanda Intellectual Industry Group
Hebei Fengwei Machinery Manufacturing
Montanari Drive Technology
Zhejiang Xierk Elevator Parts
Ningbo Xinda Elevator Traction Technology
Cheng Day International Group
Suzhou BDFUJI Elevator
Suzhou Dazen Electromechanical Technology

Market Segmentation (by Type)

Geared Traction Machine
Gearless Traction Machine

Market Segmentation (by Application)

Passenger Elevator
Freight Elevator
Home Lift

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Traction Machine Market
Overview of the regional outlook of the Traction Machine Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Traction Machine Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Traction Machine, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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