

Global Track Bicycle Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G90BE84F6CF1EN.html>

Date: December 2024

Pages: 151

Price: US\$ 2,800.00 (Single User License)

ID: G90BE84F6CF1EN

Abstracts

Report Overview

Track bicycles, also known as velodrome bicycles, are specialized bikes designed for racing on a track or velodrome. These bicycles are characterized by their fixed gear, lack of brakes, and aerodynamic design, making them ideal for high-speed racing on a closed circuit. The market for track bicycles caters primarily to professional cyclists, competitive amateur riders, and enthusiasts seeking high-performance bikes for track racing.

The current market size for track bicycles in 2023 is estimated at approximately USD 80 million. This niche market is projected to grow at a compound annual growth rate (CAGR) of 5.75% from 2024 to 2032. Several key factors are driving this growth, including the increasing popularity of track cycling as a competitive sport, the rising interest in fitness and recreational cycling activities, and the growing demand for high-performance sporting equipment.

One of the significant trends shaping the track bicycle market is the focus on lightweight materials and aerodynamic designs to enhance speed and performance. Manufacturers are investing in research and development to create innovative frame designs, carbon fiber components, and advanced wheel technologies to improve the overall efficiency of track bicycles. This trend is driven by the competitive nature of track racing and the constant pursuit of marginal gains to gain a competitive edge.

Another trend influencing the market is the customization and personalization of track bicycles to meet individual rider preferences and requirements. Custom bike builders and manufacturers offer bespoke solutions, allowing riders to choose frame geometries,

components, and paint schemes tailored to their specific needs. This trend caters to the demand for unique and personalized products in the cycling industry, appealing to discerning customers looking for exclusive and high-end track bicycles.

Furthermore, the increasing adoption of track cycling as a recreational activity and fitness regimen is driving the demand for entry-level and mid-range track bicycles. Cycling clubs, fitness centers, and velodromes are promoting track cycling events and programs to attract new participants, contributing to the expansion of the consumer base for track bicycles. This trend presents opportunities for manufacturers to offer a range of products at different price points to cater to diverse customer segments.

In terms of regional market distribution, leading markets for track bicycles include North America, Europe, and Asia Pacific. These regions have well-established cycling cultures, a network of velodromes and cycling facilities, and a strong presence of professional and amateur track cycling events. The dominance of these regions is supported by factors such as infrastructure development, government initiatives to promote cycling, and the presence of major cycling events that drive interest and participation in track cycling.

Despite the positive growth outlook, the track bicycle market faces challenges such as increasing competition from other cycling disciplines, regulatory restrictions on track racing events, and the high cost associated with professional-grade track bicycles. Manufacturers need to address these challenges by diversifying their product offerings, expanding into emerging markets, and collaborating with cycling federations and event organizers to promote track cycling as a mainstream sport. By adapting to changing market dynamics and consumer preferences, companies can capitalize on the growth opportunities in the evolving track bicycle market.

This report provides a deep insight into the global Track Bicycle market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Track Bicycle Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps

the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Track Bicycle market in any manner.

Global Track Bicycle Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Look Cycle

Evans Cycles

Koga

Cinelli

Trek Cycles

Planet X

Cervelo

Avanti

Crochard-bike

Felt

Market Segmentation (by Type)

Carbon Fiber

Aluminium Alloy

Others

Market Segmentation (by Application)

Competition

Training

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Track Bicycle Market

Overview of the regional outlook of the Track Bicycle Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Track Bicycle Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Track Bicycle

1.2 Key Market Segments

1.2.1 Track Bicycle Segment by Type

1.2.2 Track Bicycle Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

1.4 Key Data of Global Auto Market

1.4.1 Global Automobile Production by Country

1.4.2 Global Automobile Production by Type

2 TRACK BICYCLE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Track Bicycle Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Track Bicycle Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 TRACK BICYCLE MARKET COMPETITIVE LANDSCAPE

3.1 Global Track Bicycle Sales by Manufacturers (2019-2024)

3.2 Global Track Bicycle Revenue Market Share by Manufacturers (2019-2024)

3.3 Track Bicycle Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Track Bicycle Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Track Bicycle Sales Sites, Area Served, Product Type

3.6 Track Bicycle Market Competitive Situation and Trends

3.6.1 Track Bicycle Market Concentration Rate

3.6.2 Global 5 and 10 Largest Track Bicycle Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 TRACK BICYCLE INDUSTRY CHAIN ANALYSIS

- 4.1 Track Bicycle Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF TRACK BICYCLE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 TRACK BICYCLE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Track Bicycle Sales Market Share by Type (2019-2024)
- 6.3 Global Track Bicycle Market Size Market Share by Type (2019-2024)
- 6.4 Global Track Bicycle Price by Type (2019-2024)

7 TRACK BICYCLE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Track Bicycle Market Sales by Application (2019-2024)
- 7.3 Global Track Bicycle Market Size (M USD) by Application (2019-2024)
- 7.4 Global Track Bicycle Sales Growth Rate by Application (2019-2024)

8 TRACK BICYCLE MARKET SALES BY REGION

- 8.1 Global Track Bicycle Sales by Region
 - 8.1.1 Global Track Bicycle Sales by Region
 - 8.1.2 Global Track Bicycle Sales Market Share by Region

8.2 Global Track Bicycle Market Size by Region

8.2.1 Global Track Bicycle Market Size by Region

8.2.2 Global Track Bicycle Market Size Market Share by Region

8.3 North America

8.3.1 North America Track Bicycle Sales by Country

8.3.2 North America Track Bicycle Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Track Bicycle Sales by Country

8.4.2 Europe Track Bicycle Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Track Bicycle Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Track Bicycle Market Size by Region

8.6.2 Asia Pacific Track Bicycle Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Track Bicycle Sales by Country

8.7.2 South America Track Bicycle Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

- 8.8.1 Middle East and Africa Track Bicycle Sales by Region
- 8.8.2 Middle East and Africa Track Bicycle Market Size by Region
- 8.8.3 Saudi Arabia
- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 TRACK BICYCLE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Track Bicycle by Region (2019-2024)
- 9.2 Global Track Bicycle Revenue Market Share by Region (2019-2024)
- 9.3 Global Track Bicycle Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Track Bicycle Production
 - 9.4.1 North America Track Bicycle Production Growth Rate (2019-2024)
 - 9.4.2 North America Track Bicycle Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Track Bicycle Production
 - 9.5.1 Europe Track Bicycle Production Growth Rate (2019-2024)
 - 9.5.2 Europe Track Bicycle Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Track Bicycle Production (2019-2024)
 - 9.6.1 Japan Track Bicycle Production Growth Rate (2019-2024)
 - 9.6.2 Japan Track Bicycle Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Track Bicycle Production (2019-2024)
 - 9.7.1 China Track Bicycle Production Growth Rate (2019-2024)
 - 9.7.2 China Track Bicycle Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Look Cycle
 - 10.1.1 Look Cycle Track Bicycle Basic Information
 - 10.1.2 Look Cycle Track Bicycle Product Overview
 - 10.1.3 Look Cycle Track Bicycle Product Market Performance
 - 10.1.4 Look Cycle Business Overview
 - 10.1.5 Look Cycle Track Bicycle SWOT Analysis
 - 10.1.6 Look Cycle Recent Developments
- 10.2 Evans Cycles
 - 10.2.1 Evans Cycles Track Bicycle Basic Information
 - 10.2.2 Evans Cycles Track Bicycle Product Overview

- 10.2.3 Evans Cycles Track Bicycle Product Market Performance
- 10.2.4 Evans Cycles Business Overview
- 10.2.5 Evans Cycles Track Bicycle SWOT Analysis
- 10.2.6 Evans Cycles Recent Developments
- 10.3 Koga
 - 10.3.1 Koga Track Bicycle Basic Information
 - 10.3.2 Koga Track Bicycle Product Overview
 - 10.3.3 Koga Track Bicycle Product Market Performance
 - 10.3.4 Koga Track Bicycle SWOT Analysis
 - 10.3.5 Koga Business Overview
 - 10.3.6 Koga Recent Developments
- 10.4 Cinelli
 - 10.4.1 Cinelli Track Bicycle Basic Information
 - 10.4.2 Cinelli Track Bicycle Product Overview
 - 10.4.3 Cinelli Track Bicycle Product Market Performance
 - 10.4.4 Cinelli Business Overview
 - 10.4.5 Cinelli Recent Developments
- 10.5 Trek Cycles
 - 10.5.1 Trek Cycles Track Bicycle Basic Information
 - 10.5.2 Trek Cycles Track Bicycle Product Overview
 - 10.5.3 Trek Cycles Track Bicycle Product Market Performance
 - 10.5.4 Trek Cycles Business Overview
 - 10.5.5 Trek Cycles Recent Developments
- 10.6 Planet X
 - 10.6.1 Planet X Track Bicycle Basic Information
 - 10.6.2 Planet X Track Bicycle Product Overview
 - 10.6.3 Planet X Track Bicycle Product Market Performance
 - 10.6.4 Planet X Business Overview
 - 10.6.5 Planet X Recent Developments
- 10.7 Cervelo
 - 10.7.1 Cervelo Track Bicycle Basic Information
 - 10.7.2 Cervelo Track Bicycle Product Overview
 - 10.7.3 Cervelo Track Bicycle Product Market Performance
 - 10.7.4 Cervelo Business Overview
 - 10.7.5 Cervelo Recent Developments
- 10.8 Avanti
 - 10.8.1 Avanti Track Bicycle Basic Information
 - 10.8.2 Avanti Track Bicycle Product Overview
 - 10.8.3 Avanti Track Bicycle Product Market Performance

- 10.8.4 Avanti Business Overview
- 10.8.5 Avanti Recent Developments
- 10.9 Crochard-bike
 - 10.9.1 Crochard-bike Track Bicycle Basic Information
 - 10.9.2 Crochard-bike Track Bicycle Product Overview
 - 10.9.3 Crochard-bike Track Bicycle Product Market Performance
 - 10.9.4 Crochard-bike Business Overview
 - 10.9.5 Crochard-bike Recent Developments
- 10.10 Felt
 - 10.10.1 Felt Track Bicycle Basic Information
 - 10.10.2 Felt Track Bicycle Product Overview
 - 10.10.3 Felt Track Bicycle Product Market Performance
 - 10.10.4 Felt Business Overview
 - 10.10.5 Felt Recent Developments

11 TRACK BICYCLE MARKET FORECAST BY REGION

- 11.1 Global Track Bicycle Market Size Forecast
- 11.2 Global Track Bicycle Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Track Bicycle Market Size Forecast by Country
 - 11.2.3 Asia Pacific Track Bicycle Market Size Forecast by Region
 - 11.2.4 South America Track Bicycle Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Track Bicycle by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Track Bicycle Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Track Bicycle by Type (2025-2032)
 - 12.1.2 Global Track Bicycle Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Track Bicycle by Type (2025-2032)
- 12.2 Global Track Bicycle Market Forecast by Application (2025-2032)
 - 12.2.1 Global Track Bicycle Sales (K Units) Forecast by Application
 - 12.2.2 Global Track Bicycle Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Track Bicycle Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G90BE84F6CF1EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G90BE84F6CF1EN.html>