

Global TPU Elastomers Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Thermoplastic polyurethane (TPU) is any of a class of polyurethane plastics with many properties, including elasticity, transparency, and resistance to oil, grease and abrasion. Technically, they are thermoplastic elastomers consisting of linear segmented block copolymers composed of hard and soft segments.

The global TPU Elastomers market size was estimated at USD 2780 million in 2023 and is projected to reach USD 4044.01 million by 2030, exhibiting a CAGR of 5.50% during the forecast period.

North America TPU Elastomers market size was USD 724.39 million in 2023, at a CAGR of 4.71% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global TPU Elastomers market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global TPU Elastomers Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the TPU Elastomers market in any manner.

Global TPU Elastomers Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Lubrizol

BASF

Covestro

Wanhua Chemical

Huntsman

Trinseo

Hexpol

Kuraray

COIM Group

Avient

Epaflex

Miracll Chemicals Co.

Ltd

Market Segmentation (by Type)

Polyester-based TPU

Polyether-based TPU

Polycaprolactone-based TPU

Market Segmentation (by Application)

Sports Goods & Footwear

Industrial Applications

Transportation/Automotive

Wire and Cable Solutions

Construction Materials

Medical, etc.

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the TPU Elastomers Market

Overview of the regional outlook of the TPU Elastomers Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth

as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the TPU Elastomers Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of TPU Elastomers

1.2 Key Market Segments

1.2.1 TPU Elastomers Segment by Type

1.2.2 TPU Elastomers Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 TPU ELASTOMERS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global TPU Elastomers Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global TPU Elastomers Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 TPU ELASTOMERS MARKET COMPETITIVE LANDSCAPE

3.1 Global TPU Elastomers Sales by Manufacturers (2019-2024)

3.2 Global TPU Elastomers Revenue Market Share by Manufacturers (2019-2024)

3.3 TPU Elastomers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global TPU Elastomers Average Price by Manufacturers (2019-2024)

3.5 Manufacturers TPU Elastomers Sales Sites, Area Served, Product Type

3.6 TPU Elastomers Market Competitive Situation and Trends

3.6.1 TPU Elastomers Market Concentration Rate

3.6.2 Global 5 and 10 Largest TPU Elastomers Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 TPU ELASTOMERS INDUSTRY CHAIN ANALYSIS

4.1 TPU Elastomers Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF TPU ELASTOMERS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 TPU ELASTOMERS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global TPU Elastomers Sales Market Share by Type (2019-2024)

6.3 Global TPU Elastomers Market Size Market Share by Type (2019-2024)

6.4 Global TPU Elastomers Price by Type (2019-2024)

7 TPU ELASTOMERS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global TPU Elastomers Market Sales by Application (2019-2024)

7.3 Global TPU Elastomers Market Size (M USD) by Application (2019-2024)

7.4 Global TPU Elastomers Sales Growth Rate by Application (2019-2024)

8 TPU ELASTOMERS MARKET SEGMENTATION BY REGION

8.1 Global TPU Elastomers Sales by Region

8.1.1 Global TPU Elastomers Sales by Region

8.1.2 Global TPU Elastomers Sales Market Share by Region

8.2 North America

8.2.1 North America TPU Elastomers Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe TPU Elastomers Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific TPU Elastomers Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America TPU Elastomers Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa TPU Elastomers Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Lubrizol
 - 9.1.1 Lubrizol TPU Elastomers Basic Information
 - 9.1.2 Lubrizol TPU Elastomers Product Overview
 - 9.1.3 Lubrizol TPU Elastomers Product Market Performance
 - 9.1.4 Lubrizol Business Overview
 - 9.1.5 Lubrizol TPU Elastomers SWOT Analysis
 - 9.1.6 Lubrizol Recent Developments
- 9.2 BASF

- 9.2.1 BASF TPU Elastomers Basic Information
- 9.2.2 BASF TPU Elastomers Product Overview
- 9.2.3 BASF TPU Elastomers Product Market Performance
- 9.2.4 BASF Business Overview
- 9.2.5 BASF TPU Elastomers SWOT Analysis
- 9.2.6 BASF Recent Developments
- 9.3 Covestro
 - 9.3.1 Covestro TPU Elastomers Basic Information
 - 9.3.2 Covestro TPU Elastomers Product Overview
 - 9.3.3 Covestro TPU Elastomers Product Market Performance
 - 9.3.4 Covestro TPU Elastomers SWOT Analysis
 - 9.3.5 Covestro Business Overview
 - 9.3.6 Covestro Recent Developments
- 9.4 Wanhua Chemical
 - 9.4.1 Wanhua Chemical TPU Elastomers Basic Information
 - 9.4.2 Wanhua Chemical TPU Elastomers Product Overview
 - 9.4.3 Wanhua Chemical TPU Elastomers Product Market Performance
 - 9.4.4 Wanhua Chemical Business Overview
 - 9.4.5 Wanhua Chemical Recent Developments
- 9.5 Huntsman
 - 9.5.1 Huntsman TPU Elastomers Basic Information
 - 9.5.2 Huntsman TPU Elastomers Product Overview
 - 9.5.3 Huntsman TPU Elastomers Product Market Performance
 - 9.5.4 Huntsman Business Overview
 - 9.5.5 Huntsman Recent Developments
- 9.6 Trinseo
 - 9.6.1 Trinseo TPU Elastomers Basic Information
 - 9.6.2 Trinseo TPU Elastomers Product Overview
 - 9.6.3 Trinseo TPU Elastomers Product Market Performance
 - 9.6.4 Trinseo Business Overview
 - 9.6.5 Trinseo Recent Developments
- 9.7 Hexpol
 - 9.7.1 Hexpol TPU Elastomers Basic Information
 - 9.7.2 Hexpol TPU Elastomers Product Overview
 - 9.7.3 Hexpol TPU Elastomers Product Market Performance
 - 9.7.4 Hexpol Business Overview
 - 9.7.5 Hexpol Recent Developments
- 9.8 Kuraray
 - 9.8.1 Kuraray TPU Elastomers Basic Information

- 9.8.2 Kuraray TPU Elastomers Product Overview
- 9.8.3 Kuraray TPU Elastomers Product Market Performance
- 9.8.4 Kuraray Business Overview
- 9.8.5 Kuraray Recent Developments
- 9.9 COIM Group
 - 9.9.1 COIM Group TPU Elastomers Basic Information
 - 9.9.2 COIM Group TPU Elastomers Product Overview
 - 9.9.3 COIM Group TPU Elastomers Product Market Performance
 - 9.9.4 COIM Group Business Overview
 - 9.9.5 COIM Group Recent Developments
- 9.10 Avient
 - 9.10.1 Avient TPU Elastomers Basic Information
 - 9.10.2 Avient TPU Elastomers Product Overview
 - 9.10.3 Avient TPU Elastomers Product Market Performance
 - 9.10.4 Avient Business Overview
 - 9.10.5 Avient Recent Developments
- 9.11 Epaflex
 - 9.11.1 Epaflex TPU Elastomers Basic Information
 - 9.11.2 Epaflex TPU Elastomers Product Overview
 - 9.11.3 Epaflex TPU Elastomers Product Market Performance
 - 9.11.4 Epaflex Business Overview
 - 9.11.5 Epaflex Recent Developments
- 9.12 Miracll Chemicals Co.
 - 9.12.1 Miracll Chemicals Co. TPU Elastomers Basic Information
 - 9.12.2 Miracll Chemicals Co. TPU Elastomers Product Overview
 - 9.12.3 Miracll Chemicals Co. TPU Elastomers Product Market Performance
 - 9.12.4 Miracll Chemicals Co. Business Overview
 - 9.12.5 Miracll Chemicals Co. Recent Developments
- 9.13 Ltd
 - 9.13.1 Ltd TPU Elastomers Basic Information
 - 9.13.2 Ltd TPU Elastomers Product Overview
 - 9.13.3 Ltd TPU Elastomers Product Market Performance
 - 9.13.4 Ltd Business Overview
 - 9.13.5 Ltd Recent Developments

10 TPU ELASTOMERS MARKET FORECAST BY REGION

- 10.1 Global TPU Elastomers Market Size Forecast
- 10.2 Global TPU Elastomers Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe TPU Elastomers Market Size Forecast by Country
- 10.2.3 Asia Pacific TPU Elastomers Market Size Forecast by Region
- 10.2.4 South America TPU Elastomers Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of TPU Elastomers by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global TPU Elastomers Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of TPU Elastomers by Type (2025-2030)
 - 11.1.2 Global TPU Elastomers Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of TPU Elastomers by Type (2025-2030)
- 11.2 Global TPU Elastomers Market Forecast by Application (2025-2030)
 - 11.2.1 Global TPU Elastomers Sales (Kilotons) Forecast by Application
 - 11.2.2 Global TPU Elastomers Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. TPU Elastomers Market Size Comparison by Region (M USD)
- Table 5. Global TPU Elastomers Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global TPU Elastomers Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global TPU Elastomers Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global TPU Elastomers Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in TPU Elastomers as of 2022)
- Table 10. Global Market TPU Elastomers Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers TPU Elastomers Sales Sites and Area Served
- Table 12. Manufacturers TPU Elastomers Product Type
- Table 13. Global TPU Elastomers Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of TPU Elastomers
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. TPU Elastomers Market Challenges
- Table 22. Global TPU Elastomers Sales by Type (Kilotons)
- Table 23. Global TPU Elastomers Market Size by Type (M USD)
- Table 24. Global TPU Elastomers Sales (Kilotons) by Type (2019-2024)
- Table 25. Global TPU Elastomers Sales Market Share by Type (2019-2024)
- Table 26. Global TPU Elastomers Market Size (M USD) by Type (2019-2024)
- Table 27. Global TPU Elastomers Market Size Share by Type (2019-2024)
- Table 28. Global TPU Elastomers Price (USD/Ton) by Type (2019-2024)
- Table 29. Global TPU Elastomers Sales (Kilotons) by Application
- Table 30. Global TPU Elastomers Market Size by Application
- Table 31. Global TPU Elastomers Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global TPU Elastomers Sales Market Share by Application (2019-2024)

- Table 33. Global TPU Elastomers Sales by Application (2019-2024) & (M USD)
- Table 34. Global TPU Elastomers Market Share by Application (2019-2024)
- Table 35. Global TPU Elastomers Sales Growth Rate by Application (2019-2024)
- Table 36. Global TPU Elastomers Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global TPU Elastomers Sales Market Share by Region (2019-2024)
- Table 38. North America TPU Elastomers Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe TPU Elastomers Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific TPU Elastomers Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America TPU Elastomers Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa TPU Elastomers Sales by Region (2019-2024) & (Kilotons)
- Table 43. Lubrizol TPU Elastomers Basic Information
- Table 44. Lubrizol TPU Elastomers Product Overview
- Table 45. Lubrizol TPU Elastomers Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Lubrizol Business Overview
- Table 47. Lubrizol TPU Elastomers SWOT Analysis
- Table 48. Lubrizol Recent Developments
- Table 49. BASF TPU Elastomers Basic Information
- Table 50. BASF TPU Elastomers Product Overview
- Table 51. BASF TPU Elastomers Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. BASF Business Overview
- Table 53. BASF TPU Elastomers SWOT Analysis
- Table 54. BASF Recent Developments
- Table 55. Covestro TPU Elastomers Basic Information
- Table 56. Covestro TPU Elastomers Product Overview
- Table 57. Covestro TPU Elastomers Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Covestro TPU Elastomers SWOT Analysis
- Table 59. Covestro Business Overview
- Table 60. Covestro Recent Developments
- Table 61. Wanhua Chemical TPU Elastomers Basic Information
- Table 62. Wanhua Chemical TPU Elastomers Product Overview
- Table 63. Wanhua Chemical TPU Elastomers Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Wanhua Chemical Business Overview
- Table 65. Wanhua Chemical Recent Developments
- Table 66. Huntsman TPU Elastomers Basic Information

- Table 67. Huntsman TPU Elastomers Product Overview
- Table 68. Huntsman TPU Elastomers Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Huntsman Business Overview
- Table 70. Huntsman Recent Developments
- Table 71. Trinseo TPU Elastomers Basic Information
- Table 72. Trinseo TPU Elastomers Product Overview
- Table 73. Trinseo TPU Elastomers Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Trinseo Business Overview
- Table 75. Trinseo Recent Developments
- Table 76. Hexpol TPU Elastomers Basic Information
- Table 77. Hexpol TPU Elastomers Product Overview
- Table 78. Hexpol TPU Elastomers Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Hexpol Business Overview
- Table 80. Hexpol Recent Developments
- Table 81. Kuraray TPU Elastomers Basic Information
- Table 82. Kuraray TPU Elastomers Product Overview
- Table 83. Kuraray TPU Elastomers Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Kuraray Business Overview
- Table 85. Kuraray Recent Developments
- Table 86. COIM Group TPU Elastomers Basic Information
- Table 87. COIM Group TPU Elastomers Product Overview
- Table 88. COIM Group TPU Elastomers Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. COIM Group Business Overview
- Table 90. COIM Group Recent Developments
- Table 91. Avient TPU Elastomers Basic Information
- Table 92. Avient TPU Elastomers Product Overview
- Table 93. Avient TPU Elastomers Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Avient Business Overview
- Table 95. Avient Recent Developments
- Table 96. Epaflex TPU Elastomers Basic Information
- Table 97. Epaflex TPU Elastomers Product Overview
- Table 98. Epaflex TPU Elastomers Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Epaflex Business Overview

Table 100. Epaflex Recent Developments

Table 101. Miracll Chemicals Co. TPU Elastomers Basic Information

Table 102. Miracll Chemicals Co. TPU Elastomers Product Overview

Table 103. Miracll Chemicals Co. TPU Elastomers Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Miracll Chemicals Co. Business Overview

Table 105. Miracll Chemicals Co. Recent Developments

Table 106. Ltd TPU Elastomers Basic Information

Table 107. Ltd TPU Elastomers Product Overview

Table 108. Ltd TPU Elastomers Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Ltd Business Overview

Table 110. Ltd Recent Developments

Table 111. Global TPU Elastomers Sales Forecast by Region (2025-2030) & (Kilotons)

Table 112. Global TPU Elastomers Market Size Forecast by Region (2025-2030) & (M USD)

Table 113. North America TPU Elastomers Sales Forecast by Country (2025-2030) & (Kilotons)

Table 114. North America TPU Elastomers Market Size Forecast by Country (2025-2030) & (M USD)

Table 115. Europe TPU Elastomers Sales Forecast by Country (2025-2030) & (Kilotons)

Table 116. Europe TPU Elastomers Market Size Forecast by Country (2025-2030) & (M USD)

Table 117. Asia Pacific TPU Elastomers Sales Forecast by Region (2025-2030) & (Kilotons)

Table 118. Asia Pacific TPU Elastomers Market Size Forecast by Region (2025-2030) & (M USD)

Table 119. South America TPU Elastomers Sales Forecast by Country (2025-2030) & (Kilotons)

Table 120. South America TPU Elastomers Market Size Forecast by Country (2025-2030) & (M USD)

Table 121. Middle East and Africa TPU Elastomers Consumption Forecast by Country (2025-2030) & (Units)

Table 122. Middle East and Africa TPU Elastomers Market Size Forecast by Country (2025-2030) & (M USD)

Table 123. Global TPU Elastomers Sales Forecast by Type (2025-2030) & (Kilotons)

Table 124. Global TPU Elastomers Market Size Forecast by Type (2025-2030) & (M USD)

USD)

Table 125. Global TPU Elastomers Price Forecast by Type (2025-2030) & (USD/Ton)

Table 126. Global TPU Elastomers Sales (Kilotons) Forecast by Application
(2025-2030)

Table 127. Global TPU Elastomers Market Size Forecast by Application (2025-2030) &
(M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of TPU Elastomers
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global TPU Elastomers Market Size (M USD), 2019-2030
- Figure 5. Global TPU Elastomers Market Size (M USD) (2019-2030)
- Figure 6. Global TPU Elastomers Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. TPU Elastomers Market Size by Country (M USD)
- Figure 11. TPU Elastomers Sales Share by Manufacturers in 2023
- Figure 12. Global TPU Elastomers Revenue Share by Manufacturers in 2023
- Figure 13. TPU Elastomers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market TPU Elastomers Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by TPU Elastomers Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global TPU Elastomers Market Share by Type
- Figure 18. Sales Market Share of TPU Elastomers by Type (2019-2024)
- Figure 19. Sales Market Share of TPU Elastomers by Type in 2023
- Figure 20. Market Size Share of TPU Elastomers by Type (2019-2024)
- Figure 21. Market Size Market Share of TPU Elastomers by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global TPU Elastomers Market Share by Application
- Figure 24. Global TPU Elastomers Sales Market Share by Application (2019-2024)
- Figure 25. Global TPU Elastomers Sales Market Share by Application in 2023
- Figure 26. Global TPU Elastomers Market Share by Application (2019-2024)
- Figure 27. Global TPU Elastomers Market Share by Application in 2023
- Figure 28. Global TPU Elastomers Sales Growth Rate by Application (2019-2024)
- Figure 29. Global TPU Elastomers Sales Market Share by Region (2019-2024)
- Figure 30. North America TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America TPU Elastomers Sales Market Share by Country in 2023

- Figure 32. U.S. TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada TPU Elastomers Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico TPU Elastomers Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe TPU Elastomers Sales Market Share by Country in 2023
- Figure 37. Germany TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific TPU Elastomers Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific TPU Elastomers Sales Market Share by Region in 2023
- Figure 44. China TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America TPU Elastomers Sales and Growth Rate (Kilotons)
- Figure 50. South America TPU Elastomers Sales Market Share by Country in 2023
- Figure 51. Brazil TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa TPU Elastomers Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa TPU Elastomers Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa TPU Elastomers Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global TPU Elastomers Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global TPU Elastomers Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global TPU Elastomers Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global TPU Elastomers Market Share Forecast by Type (2025-2030)

Figure 65. Global TPU Elastomers Sales Forecast by Application (2025-2030)

Figure 66. Global TPU Elastomers Market Share Forecast by Application (2025-2030)

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