

Global Tourism Guidance Service Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G6E6D209FE9AEN.html>

Date: August 2024

Pages: 139

Price: US\$ 3,200.00 (Single User License)

ID: G6E6D209FE9AEN

Abstracts

Report Overview

The Tourism Guidance Service is a travel description service for travel groups or individual clients with information about cultural, historical, religious and contemporary heritage.

This report provides a deep insight into the global Tourism Guidance Service market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Tourism Guidance Service Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Tourism Guidance Service market in any manner.

Global Tourism Guidance Service Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Carlson Wagonlit Travel

Central America Travel Services

Regency Travel & Tours

Cox & Kings

MakeMyTripSOTC

Thomas Cook

Yatra

Airbnb

Busindia

Cleartrip

Expedia

IRCTC

Meru

Ola

OYO Rooms

Treebo

Uber

Market Segmentation (by Type)

Human Services

Non-human Service

Market Segmentation (by Application)

Travel Agency

Ordinary Tourists

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Tourism Guidance Service Market

Overview of the regional outlook of the Tourism Guidance Service Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Tourism Guidance Service Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Tourism Guidance Service

1.2 Key Market Segments

1.2.1 Tourism Guidance Service Segment by Type

1.2.2 Tourism Guidance Service Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 TOURISM GUIDANCE SERVICE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Tourism Guidance Service Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Tourism Guidance Service Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 TOURISM GUIDANCE SERVICE MARKET COMPETITIVE LANDSCAPE

3.1 Global Tourism Guidance Service Sales by Manufacturers (2019-2024)

3.2 Global Tourism Guidance Service Revenue Market Share by Manufacturers (2019-2024)

3.3 Tourism Guidance Service Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Tourism Guidance Service Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Tourism Guidance Service Sales Sites, Area Served, Product Type

3.6 Tourism Guidance Service Market Competitive Situation and Trends

3.6.1 Tourism Guidance Service Market Concentration Rate

3.6.2 Global 5 and 10 Largest Tourism Guidance Service Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 TOURISM GUIDANCE SERVICE INDUSTRY CHAIN ANALYSIS

- 4.1 Tourism Guidance Service Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF TOURISM GUIDANCE SERVICE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 TOURISM GUIDANCE SERVICE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Tourism Guidance Service Sales Market Share by Type (2019-2024)
- 6.3 Global Tourism Guidance Service Market Size Market Share by Type (2019-2024)
- 6.4 Global Tourism Guidance Service Price by Type (2019-2024)

7 TOURISM GUIDANCE SERVICE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Tourism Guidance Service Market Sales by Application (2019-2024)
- 7.3 Global Tourism Guidance Service Market Size (M USD) by Application (2019-2024)
- 7.4 Global Tourism Guidance Service Sales Growth Rate by Application (2019-2024)

8 TOURISM GUIDANCE SERVICE MARKET SEGMENTATION BY REGION

- 8.1 Global Tourism Guidance Service Sales by Region
 - 8.1.1 Global Tourism Guidance Service Sales by Region

8.1.2 Global Tourism Guidance Service Sales Market Share by Region

8.2 North America

8.2.1 North America Tourism Guidance Service Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Tourism Guidance Service Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Tourism Guidance Service Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Tourism Guidance Service Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Tourism Guidance Service Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Carlson Wagonlit Travel

9.1.1 Carlson Wagonlit Travel Tourism Guidance Service Basic Information

9.1.2 Carlson Wagonlit Travel Tourism Guidance Service Product Overview

9.1.3 Carlson Wagonlit Travel Tourism Guidance Service Product Market Performance

- 9.1.4 Carlson Wagonlit Travel Business Overview
- 9.1.5 Carlson Wagonlit Travel Tourism Guidance Service SWOT Analysis
- 9.1.6 Carlson Wagonlit Travel Recent Developments
- 9.2 Central America Travel Services
 - 9.2.1 Central America Travel Services Tourism Guidance Service Basic Information
 - 9.2.2 Central America Travel Services Tourism Guidance Service Product Overview
 - 9.2.3 Central America Travel Services Tourism Guidance Service Product Market Performance
 - 9.2.4 Central America Travel Services Business Overview
 - 9.2.5 Central America Travel Services Tourism Guidance Service SWOT Analysis
 - 9.2.6 Central America Travel Services Recent Developments
- 9.3 Regency Travel and Tours
 - 9.3.1 Regency Travel and Tours Tourism Guidance Service Basic Information
 - 9.3.2 Regency Travel and Tours Tourism Guidance Service Product Overview
 - 9.3.3 Regency Travel and Tours Tourism Guidance Service Product Market Performance
 - 9.3.4 Regency Travel and Tours Tourism Guidance Service SWOT Analysis
 - 9.3.5 Regency Travel and Tours Business Overview
 - 9.3.6 Regency Travel and Tours Recent Developments
- 9.4 Cox and Kings
 - 9.4.1 Cox and Kings Tourism Guidance Service Basic Information
 - 9.4.2 Cox and Kings Tourism Guidance Service Product Overview
 - 9.4.3 Cox and Kings Tourism Guidance Service Product Market Performance
 - 9.4.4 Cox and Kings Business Overview
 - 9.4.5 Cox and Kings Recent Developments
- 9.5 MakeMyTripSOTC
 - 9.5.1 MakeMyTripSOTC Tourism Guidance Service Basic Information
 - 9.5.2 MakeMyTripSOTC Tourism Guidance Service Product Overview
 - 9.5.3 MakeMyTripSOTC Tourism Guidance Service Product Market Performance
 - 9.5.4 MakeMyTripSOTC Business Overview
 - 9.5.5 MakeMyTripSOTC Recent Developments
- 9.6 Thomas Cook
 - 9.6.1 Thomas Cook Tourism Guidance Service Basic Information
 - 9.6.2 Thomas Cook Tourism Guidance Service Product Overview
 - 9.6.3 Thomas Cook Tourism Guidance Service Product Market Performance
 - 9.6.4 Thomas Cook Business Overview
 - 9.6.5 Thomas Cook Recent Developments
- 9.7 Yatra
 - 9.7.1 Yatra Tourism Guidance Service Basic Information

- 9.7.2 Yatra Tourism Guidance Service Product Overview
- 9.7.3 Yatra Tourism Guidance Service Product Market Performance
- 9.7.4 Yatra Business Overview
- 9.7.5 Yatra Recent Developments
- 9.8 Airbnb
 - 9.8.1 Airbnb Tourism Guidance Service Basic Information
 - 9.8.2 Airbnb Tourism Guidance Service Product Overview
 - 9.8.3 Airbnb Tourism Guidance Service Product Market Performance
 - 9.8.4 Airbnb Business Overview
 - 9.8.5 Airbnb Recent Developments
- 9.9 Busindia
 - 9.9.1 Busindia Tourism Guidance Service Basic Information
 - 9.9.2 Busindia Tourism Guidance Service Product Overview
 - 9.9.3 Busindia Tourism Guidance Service Product Market Performance
 - 9.9.4 Busindia Business Overview
 - 9.9.5 Busindia Recent Developments
- 9.10 Cleartrip
 - 9.10.1 Cleartrip Tourism Guidance Service Basic Information
 - 9.10.2 Cleartrip Tourism Guidance Service Product Overview
 - 9.10.3 Cleartrip Tourism Guidance Service Product Market Performance
 - 9.10.4 Cleartrip Business Overview
 - 9.10.5 Cleartrip Recent Developments
- 9.11 Expedia
 - 9.11.1 Expedia Tourism Guidance Service Basic Information
 - 9.11.2 Expedia Tourism Guidance Service Product Overview
 - 9.11.3 Expedia Tourism Guidance Service Product Market Performance
 - 9.11.4 Expedia Business Overview
 - 9.11.5 Expedia Recent Developments
- 9.12 IRCTC
 - 9.12.1 IRCTC Tourism Guidance Service Basic Information
 - 9.12.2 IRCTC Tourism Guidance Service Product Overview
 - 9.12.3 IRCTC Tourism Guidance Service Product Market Performance
 - 9.12.4 IRCTC Business Overview
 - 9.12.5 IRCTC Recent Developments
- 9.13 Meru
 - 9.13.1 Meru Tourism Guidance Service Basic Information
 - 9.13.2 Meru Tourism Guidance Service Product Overview
 - 9.13.3 Meru Tourism Guidance Service Product Market Performance
 - 9.13.4 Meru Business Overview

9.13.5 Meru Recent Developments

9.14 Ola

9.14.1 Ola Tourism Guidance Service Basic Information

9.14.2 Ola Tourism Guidance Service Product Overview

9.14.3 Ola Tourism Guidance Service Product Market Performance

9.14.4 Ola Business Overview

9.14.5 Ola Recent Developments

9.15 OYO Rooms

9.15.1 OYO Rooms Tourism Guidance Service Basic Information

9.15.2 OYO Rooms Tourism Guidance Service Product Overview

9.15.3 OYO Rooms Tourism Guidance Service Product Market Performance

9.15.4 OYO Rooms Business Overview

9.15.5 OYO Rooms Recent Developments

9.16 Treebo

9.16.1 Treebo Tourism Guidance Service Basic Information

9.16.2 Treebo Tourism Guidance Service Product Overview

9.16.3 Treebo Tourism Guidance Service Product Market Performance

9.16.4 Treebo Business Overview

9.16.5 Treebo Recent Developments

9.17 Uber

9.17.1 Uber Tourism Guidance Service Basic Information

9.17.2 Uber Tourism Guidance Service Product Overview

9.17.3 Uber Tourism Guidance Service Product Market Performance

9.17.4 Uber Business Overview

9.17.5 Uber Recent Developments

10 TOURISM GUIDANCE SERVICE MARKET FORECAST BY REGION

10.1 Global Tourism Guidance Service Market Size Forecast

10.2 Global Tourism Guidance Service Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Tourism Guidance Service Market Size Forecast by Country

10.2.3 Asia Pacific Tourism Guidance Service Market Size Forecast by Region

10.2.4 South America Tourism Guidance Service Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Tourism Guidance Service by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Tourism Guidance Service Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Tourism Guidance Service by Type (2025-2030)
 - 11.1.2 Global Tourism Guidance Service Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Tourism Guidance Service by Type (2025-2030)
- 11.2 Global Tourism Guidance Service Market Forecast by Application (2025-2030)
 - 11.2.1 Global Tourism Guidance Service Sales (K Units) Forecast by Application
 - 11.2.2 Global Tourism Guidance Service Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Tourism Guidance Service Market Size Comparison by Region (M USD)

Table 5. Global Tourism Guidance Service Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global Tourism Guidance Service Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Tourism Guidance Service Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Tourism Guidance Service Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Tourism
Guidance Service as of 2022)

Table 10. Global Market Tourism Guidance Service Average Price (USD/Unit) of Key
Manufacturers (2019-2024)

Table 11. Manufacturers Tourism Guidance Service Sales Sites and Area Served

Table 12. Manufacturers Tourism Guidance Service Product Type

Table 13. Global Tourism Guidance Service Manufacturers Market Concentration Ratio
(CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Tourism Guidance Service

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Tourism Guidance Service Market Challenges

Table 22. Global Tourism Guidance Service Sales by Type (K Units)

Table 23. Global Tourism Guidance Service Market Size by Type (M USD)

Table 24. Global Tourism Guidance Service Sales (K Units) by Type (2019-2024)

Table 25. Global Tourism Guidance Service Sales Market Share by Type (2019-2024)

Table 26. Global Tourism Guidance Service Market Size (M USD) by Type (2019-2024)

Table 27. Global Tourism Guidance Service Market Size Share by Type (2019-2024)

Table 28. Global Tourism Guidance Service Price (USD/Unit) by Type (2019-2024)

- Table 29. Global Tourism Guidance Service Sales (K Units) by Application
- Table 30. Global Tourism Guidance Service Market Size by Application
- Table 31. Global Tourism Guidance Service Sales by Application (2019-2024) & (K Units)
- Table 32. Global Tourism Guidance Service Sales Market Share by Application (2019-2024)
- Table 33. Global Tourism Guidance Service Sales by Application (2019-2024) & (M USD)
- Table 34. Global Tourism Guidance Service Market Share by Application (2019-2024)
- Table 35. Global Tourism Guidance Service Sales Growth Rate by Application (2019-2024)
- Table 36. Global Tourism Guidance Service Sales by Region (2019-2024) & (K Units)
- Table 37. Global Tourism Guidance Service Sales Market Share by Region (2019-2024)
- Table 38. North America Tourism Guidance Service Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Tourism Guidance Service Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Tourism Guidance Service Sales by Region (2019-2024) & (K Units)
- Table 41. South America Tourism Guidance Service Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Tourism Guidance Service Sales by Region (2019-2024) & (K Units)
- Table 43. Carlson Wagonlit Travel Tourism Guidance Service Basic Information
- Table 44. Carlson Wagonlit Travel Tourism Guidance Service Product Overview
- Table 45. Carlson Wagonlit Travel Tourism Guidance Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Carlson Wagonlit Travel Business Overview
- Table 47. Carlson Wagonlit Travel Tourism Guidance Service SWOT Analysis
- Table 48. Carlson Wagonlit Travel Recent Developments
- Table 49. Central America Travel Services Tourism Guidance Service Basic Information
- Table 50. Central America Travel Services Tourism Guidance Service Product Overview
- Table 51. Central America Travel Services Tourism Guidance Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Central America Travel Services Business Overview
- Table 53. Central America Travel Services Tourism Guidance Service SWOT Analysis
- Table 54. Central America Travel Services Recent Developments
- Table 55. Regency Travel and Tours Tourism Guidance Service Basic Information
- Table 56. Regency Travel and Tours Tourism Guidance Service Product Overview

- Table 57. Regency Travel and Tours Tourism Guidance Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Regency Travel and Tours Tourism Guidance Service SWOT Analysis
- Table 59. Regency Travel and Tours Business Overview
- Table 60. Regency Travel and Tours Recent Developments
- Table 61. Cox and Kings Tourism Guidance Service Basic Information
- Table 62. Cox and Kings Tourism Guidance Service Product Overview
- Table 63. Cox and Kings Tourism Guidance Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Cox and Kings Business Overview
- Table 65. Cox and Kings Recent Developments
- Table 66. MakeMyTripSOTC Tourism Guidance Service Basic Information
- Table 67. MakeMyTripSOTC Tourism Guidance Service Product Overview
- Table 68. MakeMyTripSOTC Tourism Guidance Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. MakeMyTripSOTC Business Overview
- Table 70. MakeMyTripSOTC Recent Developments
- Table 71. Thomas Cook Tourism Guidance Service Basic Information
- Table 72. Thomas Cook Tourism Guidance Service Product Overview
- Table 73. Thomas Cook Tourism Guidance Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Thomas Cook Business Overview
- Table 75. Thomas Cook Recent Developments
- Table 76. Yatra Tourism Guidance Service Basic Information
- Table 77. Yatra Tourism Guidance Service Product Overview
- Table 78. Yatra Tourism Guidance Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Yatra Business Overview
- Table 80. Yatra Recent Developments
- Table 81. Airbnb Tourism Guidance Service Basic Information
- Table 82. Airbnb Tourism Guidance Service Product Overview
- Table 83. Airbnb Tourism Guidance Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Airbnb Business Overview
- Table 85. Airbnb Recent Developments
- Table 86. Busindia Tourism Guidance Service Basic Information
- Table 87. Busindia Tourism Guidance Service Product Overview
- Table 88. Busindia Tourism Guidance Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 89. Busindia Business Overview
- Table 90. Busindia Recent Developments
- Table 91. Cleartrip Tourism Guidance Service Basic Information
- Table 92. Cleartrip Tourism Guidance Service Product Overview
- Table 93. Cleartrip Tourism Guidance Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Cleartrip Business Overview
- Table 95. Cleartrip Recent Developments
- Table 96. Expedia Tourism Guidance Service Basic Information
- Table 97. Expedia Tourism Guidance Service Product Overview
- Table 98. Expedia Tourism Guidance Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Expedia Business Overview
- Table 100. Expedia Recent Developments
- Table 101. IRCTC Tourism Guidance Service Basic Information
- Table 102. IRCTC Tourism Guidance Service Product Overview
- Table 103. IRCTC Tourism Guidance Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. IRCTC Business Overview
- Table 105. IRCTC Recent Developments
- Table 106. Meru Tourism Guidance Service Basic Information
- Table 107. Meru Tourism Guidance Service Product Overview
- Table 108. Meru Tourism Guidance Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Meru Business Overview
- Table 110. Meru Recent Developments
- Table 111. Ola Tourism Guidance Service Basic Information
- Table 112. Ola Tourism Guidance Service Product Overview
- Table 113. Ola Tourism Guidance Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Ola Business Overview
- Table 115. Ola Recent Developments
- Table 116. OYO Rooms Tourism Guidance Service Basic Information
- Table 117. OYO Rooms Tourism Guidance Service Product Overview
- Table 118. OYO Rooms Tourism Guidance Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. OYO Rooms Business Overview
- Table 120. OYO Rooms Recent Developments
- Table 121. Treebo Tourism Guidance Service Basic Information

- Table 122. Treebo Tourism Guidance Service Product Overview
- Table 123. Treebo Tourism Guidance Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Treebo Business Overview
- Table 125. Treebo Recent Developments
- Table 126. Uber Tourism Guidance Service Basic Information
- Table 127. Uber Tourism Guidance Service Product Overview
- Table 128. Uber Tourism Guidance Service Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Uber Business Overview
- Table 130. Uber Recent Developments
- Table 131. Global Tourism Guidance Service Sales Forecast by Region (2025-2030) & (K Units)
- Table 132. Global Tourism Guidance Service Market Size Forecast by Region (2025-2030) & (M USD)
- Table 133. North America Tourism Guidance Service Sales Forecast by Country (2025-2030) & (K Units)
- Table 134. North America Tourism Guidance Service Market Size Forecast by Country (2025-2030) & (M USD)
- Table 135. Europe Tourism Guidance Service Sales Forecast by Country (2025-2030) & (K Units)
- Table 136. Europe Tourism Guidance Service Market Size Forecast by Country (2025-2030) & (M USD)
- Table 137. Asia Pacific Tourism Guidance Service Sales Forecast by Region (2025-2030) & (K Units)
- Table 138. Asia Pacific Tourism Guidance Service Market Size Forecast by Region (2025-2030) & (M USD)
- Table 139. South America Tourism Guidance Service Sales Forecast by Country (2025-2030) & (K Units)
- Table 140. South America Tourism Guidance Service Market Size Forecast by Country (2025-2030) & (M USD)
- Table 141. Middle East and Africa Tourism Guidance Service Consumption Forecast by Country (2025-2030) & (Units)
- Table 142. Middle East and Africa Tourism Guidance Service Market Size Forecast by Country (2025-2030) & (M USD)
- Table 143. Global Tourism Guidance Service Sales Forecast by Type (2025-2030) & (K Units)
- Table 144. Global Tourism Guidance Service Market Size Forecast by Type (2025-2030) & (M USD)

Table 145. Global Tourism Guidance Service Price Forecast by Type (2025-2030) & (USD/Unit)

Table 146. Global Tourism Guidance Service Sales (K Units) Forecast by Application (2025-2030)

Table 147. Global Tourism Guidance Service Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Tourism Guidance Service
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Tourism Guidance Service Market Size (M USD), 2019-2030
- Figure 5. Global Tourism Guidance Service Market Size (M USD) (2019-2030)
- Figure 6. Global Tourism Guidance Service Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Tourism Guidance Service Market Size by Country (M USD)
- Figure 11. Tourism Guidance Service Sales Share by Manufacturers in 2023
- Figure 12. Global Tourism Guidance Service Revenue Share by Manufacturers in 2023
- Figure 13. Tourism Guidance Service Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Tourism Guidance Service Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Tourism Guidance Service Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Tourism Guidance Service Market Share by Type
- Figure 18. Sales Market Share of Tourism Guidance Service by Type (2019-2024)
- Figure 19. Sales Market Share of Tourism Guidance Service by Type in 2023
- Figure 20. Market Size Share of Tourism Guidance Service by Type (2019-2024)
- Figure 21. Market Size Market Share of Tourism Guidance Service by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Tourism Guidance Service Market Share by Application
- Figure 24. Global Tourism Guidance Service Sales Market Share by Application (2019-2024)
- Figure 25. Global Tourism Guidance Service Sales Market Share by Application in 2023
- Figure 26. Global Tourism Guidance Service Market Share by Application (2019-2024)
- Figure 27. Global Tourism Guidance Service Market Share by Application in 2023
- Figure 28. Global Tourism Guidance Service Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Tourism Guidance Service Sales Market Share by Region (2019-2024)

Figure 30. North America Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Tourism Guidance Service Sales Market Share by Country in 2023

Figure 32. U.S. Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Tourism Guidance Service Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Tourism Guidance Service Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Tourism Guidance Service Sales Market Share by Country in 2023

Figure 37. Germany Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Tourism Guidance Service Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Tourism Guidance Service Sales Market Share by Region in 2023

Figure 44. China Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Tourism Guidance Service Sales and Growth Rate (K Units)

Figure 50. South America Tourism Guidance Service Sales Market Share by Country in 2023

Figure 51. Brazil Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Tourism Guidance Service Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Tourism Guidance Service Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Tourism Guidance Service Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Tourism Guidance Service Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Tourism Guidance Service Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Tourism Guidance Service Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Tourism Guidance Service Market Share Forecast by Type (2025-2030)

Figure 65. Global Tourism Guidance Service Sales Forecast by Application (2025-2030)

Figure 66. Global Tourism Guidance Service Market Share Forecast by Application (2025-2030)

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