

# Global Tourism Digitalization Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G40343394593EN.html>

Date: March 2025

Pages: 151

Price: US\$ 3,200.00 (Single User License)

ID: G40343394593EN

## Abstracts

### Report Overview

Tourism digitalization refers to the integration of digital technologies and platforms in the tourism industry to enhance customer experiences, streamline operations, and improve overall efficiency. This includes the use of online booking systems, mobile apps for travel guidance, virtual reality for destination exploration, and data analytics for personalized marketing. By leveraging digital tools, tourism businesses can better connect with travelers, offer tailored services, and adapt to changing consumer preferences in the digital age. The ultimate goal of tourism digitalization is to create a seamless and engaging travel experience for tourists while optimizing business processes for industry stakeholders.

The market for tourism digitalization is experiencing rapid growth driven by several key trends and market drivers. One significant trend is the increasing reliance on mobile devices and online platforms for travel planning and booking. Travelers today expect instant access to information, convenient booking options, and personalized recommendations, prompting tourism businesses to invest in digital solutions to meet these demands. Additionally, the rise of social media and user-generated content has transformed how destinations are promoted and how travelers make decisions, further fueling the need for digital marketing strategies in the tourism sector. At the same time, advancements in technology such as artificial intelligence, big data analytics, and the Internet of Things are revolutionizing the way tourism services are delivered, offering opportunities for innovation and efficiency in the industry. These trends, combined with the growing global tourism market, are driving the adoption of digitalization across the entire tourism value chain.

This report provides a deep insight into the global Tourism Digitalization market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Tourism Digitalization Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Tourism Digitalization market in any manner.

#### Global Tourism Digitalization Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Trivago

Booking Holdings

Skyscanner

Google

TripAdvisor

Le Travenues Technology Private Limited

Easyvoyage

Jetcost

Swoodoo

Liligo

Trawex

Qunar

Mafengwo

Lvmama

Ctrip

Filgggy

Tuniu

Wego

Hipmunk

NAVER

TourScanner

Prisync

Sniffie

Reactev

Market Segmentation (by Type)

Travel Search /Booking Engines

Dynamic Pricing Software

Other

Market Segmentation (by Application)

Domestic Travel and Tourism

International Travel and Tourism

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Tourism Digitalization Market

Overview of the regional outlook of the Tourism Digitalization Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Tourism Digitalization Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Tourism Digitalization

#### 1.2 Key Market Segments

##### 1.2.1 Tourism Digitalization Segment by Type

##### 1.2.2 Tourism Digitalization Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 TOURISM DIGITALIZATION MARKET OVERVIEW**

#### 2.1 Global Market Overview

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 TOURISM DIGITALIZATION MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Tourism Digitalization Product Life Cycle

#### 3.3 Global Tourism Digitalization Revenue Market Share by Company (2020-2025)

#### 3.4 Tourism Digitalization Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.5 Tourism Digitalization Company Headquarters, Area Served, Product Type

#### 3.6 Tourism Digitalization Market Competitive Situation and Trends

##### 3.6.1 Tourism Digitalization Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest Tourism Digitalization Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

### **4 TOURISM DIGITALIZATION VALUE CHAIN ANALYSIS**

#### 4.1 Tourism Digitalization Value Chain Analysis

#### 4.2 Midstream Market Analysis

#### 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF TOURISM DIGITALIZATION MARKET**

### **5.1 Key Development Trends**

### **5.2 Driving Factors**

### **5.3 Market Challenges**

### **5.4 Industry News**

#### **5.4.1 New Product Developments**

#### **5.4.2 Mergers & Acquisitions**

#### **5.4.3 Expansions**

#### **5.4.4 Collaboration/Supply Contracts**

### **5.5 PEST Analysis**

#### **5.5.1 Industry Policies Analysis**

#### **5.5.2 Economic Environment Analysis**

#### **5.5.3 Social Environment Analysis**

#### **5.5.4 Technological Environment Analysis**

### **5.6 Global Tourism Digitalization Market Porter's Five Forces Analysis**

## **6 TOURISM DIGITALIZATION MARKET SEGMENTATION BY TYPE**

### **6.1 Evaluation Matrix of Segment Market Development Potential (Type)**

### **6.2 Global Tourism Digitalization Market Size Market Share by Type (2020-2025)**

### **6.3 Global Tourism Digitalization Market Size Growth Rate by Type (2021-2025)**

## **7 TOURISM DIGITALIZATION MARKET SEGMENTATION BY APPLICATION**

### **7.1 Evaluation Matrix of Segment Market Development Potential (Application)**

### **7.2 Global Tourism Digitalization Market Size (M USD) by Application (2020-2025)**

### **7.3 Global Tourism Digitalization Sales Growth Rate by Application (2020-2025)**

## **8 TOURISM DIGITALIZATION MARKET SEGMENTATION BY REGION**

### **8.1 Global Tourism Digitalization Market Size by Region**

#### **8.1.1 Global Tourism Digitalization Market Size by Region**

#### **8.1.2 Global Tourism Digitalization Market Size Market Share by Region**

### **8.2 North America**

#### **8.2.1 North America Tourism Digitalization Market Size by Country**

#### **8.2.2 U.S.**

#### **8.2.3 Canada**

#### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Tourism Digitalization Market Size by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Spain

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Tourism Digitalization Market Size by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Tourism Digitalization Market Size by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Tourism Digitalization Market Size by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Trivago

#### 9.1.1 Trivago Basic Information

#### 9.1.2 Trivago Tourism Digitalization Product Overview

#### 9.1.3 Trivago Tourism Digitalization Product Market Performance

#### 9.1.4 Trivago SWOT Analysis

#### 9.1.5 Trivago Business Overview

#### 9.1.6 Trivago Recent Developments

### 9.2 Booking Holdings

#### 9.2.1 Booking Holdings Basic Information

- 9.2.2 Booking Holdings Tourism Digitalization Product Overview
- 9.2.3 Booking Holdings Tourism Digitalization Product Market Performance
- 9.2.4 Booking Holdings SWOT Analysis
- 9.2.5 Booking Holdings Business Overview
- 9.2.6 Booking Holdings Recent Developments
- 9.3 Skyscanner
  - 9.3.1 Skyscanner Basic Information
  - 9.3.2 Skyscanner Tourism Digitalization Product Overview
  - 9.3.3 Skyscanner Tourism Digitalization Product Market Performance
  - 9.3.4 Skyscanner SWOT Analysis
  - 9.3.5 Skyscanner Business Overview
  - 9.3.6 Skyscanner Recent Developments
- 9.4 Google
  - 9.4.1 Google Basic Information
  - 9.4.2 Google Tourism Digitalization Product Overview
  - 9.4.3 Google Tourism Digitalization Product Market Performance
  - 9.4.4 Google Business Overview
  - 9.4.5 Google Recent Developments
- 9.5 TripAdvisor
  - 9.5.1 TripAdvisor Basic Information
  - 9.5.2 TripAdvisor Tourism Digitalization Product Overview
  - 9.5.3 TripAdvisor Tourism Digitalization Product Market Performance
  - 9.5.4 TripAdvisor Business Overview
  - 9.5.5 TripAdvisor Recent Developments
- 9.6 Le Travenues Technology Private Limited
  - 9.6.1 Le Travenues Technology Private Limited Basic Information
  - 9.6.2 Le Travenues Technology Private Limited Tourism Digitalization Product Overview
  - 9.6.3 Le Travenues Technology Private Limited Tourism Digitalization Product Market Performance
  - 9.6.4 Le Travenues Technology Private Limited Business Overview
  - 9.6.5 Le Travenues Technology Private Limited Recent Developments
- 9.7 Easyvoyage
  - 9.7.1 Easyvoyage Basic Information
  - 9.7.2 Easyvoyage Tourism Digitalization Product Overview
  - 9.7.3 Easyvoyage Tourism Digitalization Product Market Performance
  - 9.7.4 Easyvoyage Business Overview
  - 9.7.5 Easyvoyage Recent Developments
- 9.8 Jetcost

- 9.8.1 Jetcost Basic Information
- 9.8.2 Jetcost Tourism Digitalization Product Overview
- 9.8.3 Jetcost Tourism Digitalization Product Market Performance
- 9.8.4 Jetcost Business Overview
- 9.8.5 Jetcost Recent Developments
- 9.9 Swoodoo
  - 9.9.1 Swoodoo Basic Information
  - 9.9.2 Swoodoo Tourism Digitalization Product Overview
  - 9.9.3 Swoodoo Tourism Digitalization Product Market Performance
  - 9.9.4 Swoodoo Business Overview
  - 9.9.5 Swoodoo Recent Developments
- 9.10 Liligo
  - 9.10.1 Liligo Basic Information
  - 9.10.2 Liligo Tourism Digitalization Product Overview
  - 9.10.3 Liligo Tourism Digitalization Product Market Performance
  - 9.10.4 Liligo Business Overview
  - 9.10.5 Liligo Recent Developments
- 9.11 Trawex
  - 9.11.1 Trawex Basic Information
  - 9.11.2 Trawex Tourism Digitalization Product Overview
  - 9.11.3 Trawex Tourism Digitalization Product Market Performance
  - 9.11.4 Trawex Business Overview
  - 9.11.5 Trawex Recent Developments
- 9.12 Qunar
  - 9.12.1 Qunar Basic Information
  - 9.12.2 Qunar Tourism Digitalization Product Overview
  - 9.12.3 Qunar Tourism Digitalization Product Market Performance
  - 9.12.4 Qunar Business Overview
  - 9.12.5 Qunar Recent Developments
- 9.13 Mafengwo
  - 9.13.1 Mafengwo Basic Information
  - 9.13.2 Mafengwo Tourism Digitalization Product Overview
  - 9.13.3 Mafengwo Tourism Digitalization Product Market Performance
  - 9.13.4 Mafengwo Business Overview
  - 9.13.5 Mafengwo Recent Developments
- 9.14 Lvmama
  - 9.14.1 Lvmama Basic Information
  - 9.14.2 Lvmama Tourism Digitalization Product Overview
  - 9.14.3 Lvmama Tourism Digitalization Product Market Performance

- 9.14.4 Lvmama Business Overview
- 9.14.5 Lvmama Recent Developments
- 9.15 Ctrip
  - 9.15.1 Ctrip Basic Information
  - 9.15.2 Ctrip Tourism Digitalization Product Overview
  - 9.15.3 Ctrip Tourism Digitalization Product Market Performance
  - 9.15.4 Ctrip Business Overview
  - 9.15.5 Ctrip Recent Developments
- 9.16 Filggy
  - 9.16.1 Filggy Basic Information
  - 9.16.2 Filggy Tourism Digitalization Product Overview
  - 9.16.3 Filggy Tourism Digitalization Product Market Performance
  - 9.16.4 Filggy Business Overview
  - 9.16.5 Filggy Recent Developments
- 9.17 Tuniu
  - 9.17.1 Tuniu Basic Information
  - 9.17.2 Tuniu Tourism Digitalization Product Overview
  - 9.17.3 Tuniu Tourism Digitalization Product Market Performance
  - 9.17.4 Tuniu Business Overview
  - 9.17.5 Tuniu Recent Developments
- 9.18 Wego
  - 9.18.1 Wego Basic Information
  - 9.18.2 Wego Tourism Digitalization Product Overview
  - 9.18.3 Wego Tourism Digitalization Product Market Performance
  - 9.18.4 Wego Business Overview
  - 9.18.5 Wego Recent Developments
- 9.19 Hipmunk
  - 9.19.1 Hipmunk Basic Information
  - 9.19.2 Hipmunk Tourism Digitalization Product Overview
  - 9.19.3 Hipmunk Tourism Digitalization Product Market Performance
  - 9.19.4 Hipmunk Business Overview
  - 9.19.5 Hipmunk Recent Developments
- 9.20 NAVER
  - 9.20.1 NAVER Basic Information
  - 9.20.2 NAVER Tourism Digitalization Product Overview
  - 9.20.3 NAVER Tourism Digitalization Product Market Performance
  - 9.20.4 NAVER Business Overview
  - 9.20.5 NAVER Recent Developments
- 9.21 TourScanner

- 9.21.1 TourScanner Basic Information
- 9.21.2 TourScanner Tourism Digitalization Product Overview
- 9.21.3 TourScanner Tourism Digitalization Product Market Performance
- 9.21.4 TourScanner Business Overview
- 9.21.5 TourScanner Recent Developments
- 9.22 Prisync
  - 9.22.1 Prisync Basic Information
  - 9.22.2 Prisync Tourism Digitalization Product Overview
  - 9.22.3 Prisync Tourism Digitalization Product Market Performance
  - 9.22.4 Prisync Business Overview
  - 9.22.5 Prisync Recent Developments
- 9.23 Sniffie
  - 9.23.1 Sniffie Basic Information
  - 9.23.2 Sniffie Tourism Digitalization Product Overview
  - 9.23.3 Sniffie Tourism Digitalization Product Market Performance
  - 9.23.4 Sniffie Business Overview
  - 9.23.5 Sniffie Recent Developments
- 9.24 Reactev
  - 9.24.1 Reactev Basic Information
  - 9.24.2 Reactev Tourism Digitalization Product Overview
  - 9.24.3 Reactev Tourism Digitalization Product Market Performance
  - 9.24.4 Reactev Business Overview
  - 9.24.5 Reactev Recent Developments

## **10 TOURISM DIGITALIZATION MARKET FORECAST BY REGION**

- 10.1 Global Tourism Digitalization Market Size Forecast
- 10.2 Global Tourism Digitalization Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Tourism Digitalization Market Size Forecast by Country
  - 10.2.3 Asia Pacific Tourism Digitalization Market Size Forecast by Region
  - 10.2.4 South America Tourism Digitalization Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Sales of Tourism Digitalization by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 11.1 Global Tourism Digitalization Market Forecast by Type (2026-2033)
- 11.2 Global Tourism Digitalization Market Forecast by Application (2026-2033)

## 12 CONCLUSION AND KEY FINDINGS

### List of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Tourism Digitalization Market Size Comparison by Region (M USD)

Table 5. Global Tourism Digitalization Revenue (M USD) by Company (2020-2025)

Table 6. Global Tourism Digitalization Revenue Share by Company (2020-2025)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Tourism Digitalization as of 2024)

Table 8. Tourism Digitalization Company Headquarters and Area Served

Table 9. Company Tourism Digitalization Product Type

Table 10. Global Tourism Digitalization Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Midstream Market Analysis

Table 13. Downstream Customer Analysis

Table 14. Key Development Trends

Table 15. Driving Factors

Table 16. Tourism Digitalization Market Challenges

Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 20. Global Tourism Digitalization Market Size by Type (M USD)

Table 21. Global Tourism Digitalization Market Size (M USD) by Type (2020-2025)

Table 22. Global Tourism Digitalization Market Size Share by Type (2020-2025)

Table 23. Global Tourism Digitalization Market Size Growth Rate by Type (2021-2025)

Table 24. Global Tourism Digitalization Market Size by Application

Table 25. Global Tourism Digitalization Market Size by Application (2020-2025) & (M USD)

Table 26. Global Tourism Digitalization Market Share by Application (2020-2025)

Table 27. Global Tourism Digitalization Sales Growth Rate by Application (2020-2025)

Table 28. Global Tourism Digitalization Market Size by Region (2020-2025) & (M USD)

Table 29. Global Tourism Digitalization Market Size Market Share by Region (2020-2025)

Table 30. North America Tourism Digitalization Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Tourism Digitalization Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Tourism Digitalization Market Size by Region (2020-2025) & (M USD)

Table 33. South America Tourism Digitalization Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Tourism Digitalization Market Size by Region (2020-2025) & (M USD)

Table 35. Trivago Basic Information

Table 36. Trivago Tourism Digitalization Product Overview

Table 37. Trivago Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Trivago SWOT Analysis

Table 39. Trivago Business Overview

Table 40. Trivago Recent Developments

Table 41. Booking Holdings Basic Information

Table 42. Booking Holdings Tourism Digitalization Product Overview

Table 43. Booking Holdings Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Booking Holdings SWOT Analysis

Table 45. Booking Holdings Business Overview

Table 46. Booking Holdings Recent Developments

Table 47. Skyscanner Basic Information

Table 48. Skyscanner Tourism Digitalization Product Overview

Table 49. Skyscanner Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 50. Skyscanner SWOT Analysis

Table 51. Skyscanner Business Overview

Table 52. Skyscanner Recent Developments

Table 53. Google Basic Information

Table 54. Google Tourism Digitalization Product Overview

Table 55. Google Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 56. Google Business Overview

Table 57. Google Recent Developments

Table 58. TripAdvisor Basic Information

Table 59. TripAdvisor Tourism Digitalization Product Overview

Table 60. TripAdvisor Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 61. TripAdvisor Business Overview

Table 62. TripAdvisor Recent Developments

Table 63. Le Travenues Technology Private Limited Basic Information

Table 64. Le Travenues Technology Private Limited Tourism Digitalization Product Overview

Table 65. Le Travenues Technology Private Limited Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 66. Le Travenues Technology Private Limited Business Overview

Table 67. Le Travenues Technology Private Limited Recent Developments

Table 68. Easyvoyage Basic Information

Table 69. Easyvoyage Tourism Digitalization Product Overview

Table 70. Easyvoyage Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 71. Easyvoyage Business Overview

Table 72. Easyvoyage Recent Developments

Table 73. Jetcost Basic Information

Table 74. Jetcost Tourism Digitalization Product Overview

Table 75. Jetcost Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 76. Jetcost Business Overview

Table 77. Jetcost Recent Developments

Table 78. Swoodoo Basic Information

Table 79. Swoodoo Tourism Digitalization Product Overview

Table 80. Swoodoo Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 81. Swoodoo Business Overview

Table 82. Swoodoo Recent Developments

Table 83. Liligo Basic Information

Table 84. Liligo Tourism Digitalization Product Overview

Table 85. Liligo Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 86. Liligo Business Overview

Table 87. Liligo Recent Developments

Table 88. Trawex Basic Information

Table 89. Trawex Tourism Digitalization Product Overview

Table 90. Trawex Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 91. Trawex Business Overview

Table 92. Trawex Recent Developments

Table 93. Qunar Basic Information

Table 94. Qunar Tourism Digitalization Product Overview

Table 95. Qunar Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 96. Qunar Business Overview

Table 97. Qunar Recent Developments

Table 98. Mafengwo Basic Information

Table 99. Mafengwo Tourism Digitalization Product Overview

Table 100. Mafengwo Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 101. Mafengwo Business Overview

Table 102. Mafengwo Recent Developments

Table 103. Lvmama Basic Information

Table 104. Lvmama Tourism Digitalization Product Overview

Table 105. Lvmama Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 106. Lvmama Business Overview

Table 107. Lvmama Recent Developments

Table 108. Ctrip Basic Information

Table 109. Ctrip Tourism Digitalization Product Overview

Table 110. Ctrip Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 111. Ctrip Business Overview

Table 112. Ctrip Recent Developments

Table 113. Filggy Basic Information

Table 114. Filggy Tourism Digitalization Product Overview

Table 115. Filggy Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 116. Filggy Business Overview

Table 117. Filggy Recent Developments

Table 118. Tuniu Basic Information

Table 119. Tuniu Tourism Digitalization Product Overview

Table 120. Tuniu Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 121. Tuniu Business Overview

Table 122. Tuniu Recent Developments

Table 123. Wego Basic Information

Table 124. Wego Tourism Digitalization Product Overview

Table 125. Wego Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 126. Wego Business Overview

Table 127. Wego Recent Developments

Table 128. Hipmunk Basic Information

Table 129. Hipmunk Tourism Digitalization Product Overview

Table 130. Hipmunk Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 131. Hipmunk Business Overview

Table 132. Hipmunk Recent Developments

Table 133. NAVER Basic Information

Table 134. NAVER Tourism Digitalization Product Overview

Table 135. NAVER Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 136. NAVER Business Overview

Table 137. NAVER Recent Developments

Table 138. TourScanner Basic Information

Table 139. TourScanner Tourism Digitalization Product Overview

Table 140. TourScanner Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 141. TourScanner Business Overview

Table 142. TourScanner Recent Developments

Table 143. Prisync Basic Information

Table 144. Prisync Tourism Digitalization Product Overview

Table 145. Prisync Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 146. Prisync Business Overview

Table 147. Prisync Recent Developments

Table 148. Sniffie Basic Information

Table 149. Sniffie Tourism Digitalization Product Overview

Table 150. Sniffie Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 151. Sniffie Business Overview

Table 152. Sniffie Recent Developments

Table 153. Reactev Basic Information

Table 154. Reactev Tourism Digitalization Product Overview

Table 155. Reactev Tourism Digitalization Revenue (M USD) and Gross Margin (2020-2025)

Table 156. Reactev Business Overview

Table 157. Reactev Recent Developments

Table 158. Global Tourism Digitalization Market Size Forecast by Region (2026-2033) & (M USD)

Table 159. North America Tourism Digitalization Market Size Forecast by Country (2026-2033) & (M USD)

Table 160. Europe Tourism Digitalization Market Size Forecast by Country (2026-2033) & (M USD)

Table 161. Asia Pacific Tourism Digitalization Market Size Forecast by Region (2026-2033) & (M USD)

Table 162. South America Tourism Digitalization Market Size Forecast by Country (2026-2033) & (M USD)

Table 163. Middle East and Africa Tourism Digitalization Market Size Forecast by Country (2026-2033) & (M USD)

Table 164. Global Tourism Digitalization Market Size Forecast by Type (2026-2033) & (M USD)

Table 165. Global Tourism Digitalization Market Size Forecast by Application (2026-2033) & (M USD)

List of Figures

Figure 1. Industry Chain of Tourism Digitalization

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Tourism Digitalization Market Size (M USD), 2024-2033

Figure 5. Global Tourism Digitalization Market Size (M USD) (2020-2033)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Tourism Digitalization Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Tourism Digitalization Product Life Cycle

Figure 12. Global Tourism Digitalization Revenue Share by Company in 2024

Figure 13. Tourism Digitalization Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 14. The Global 5 and 10 Largest Players: Market Share by Tourism Digitalization Revenue in 2024

Figure 15. Value Chain Map of Tourism Digitalization

Figure 16. Global Tourism Digitalization Market PEST Analysis

Figure 17. Global Tourism Digitalization Market Porter's Five Forces Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global Tourism Digitalization Market Share by Type

Figure 20. Market Size Share of Tourism Digitalization by Type (2020-2025)

Figure 21. Market Size Share of Tourism Digitalization by Type in 2024

Figure 22. Global Tourism Digitalization Market Size Growth Rate by Type (2021-2025)

Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 24. Global Tourism Digitalization Market Share by Application

Figure 25. Global Tourism Digitalization Market Share by Application (2020-2025)

Figure 26. Global Tourism Digitalization Market Share by Application in 2024

Figure 27. Global Tourism Digitalization Sales Growth Rate by Application (2020-2025)

Figure 28. Global Tourism Digitalization Market Size Market Share by Region (2020-2025)

Figure 29. North America Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 30. North America Tourism Digitalization Market Size Market Share by Country in 2024

Figure 31. U.S. Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Tourism Digitalization Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Tourism Digitalization Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Tourism Digitalization Market Share by Country in 2024

Figure 36. Germany Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Tourism Digitalization Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Tourism Digitalization Market Size Market Share by Region in 2024

Figure 43. China Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Tourism Digitalization Market Size and Growth Rate (M USD)

Figure 49. South America Tourism Digitalization Market Size Market Share by Country in 2024

Figure 50. Brazil Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Tourism Digitalization Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Tourism Digitalization Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Tourism Digitalization Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Tourism Digitalization Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Tourism Digitalization Market Share Forecast by Type (2026-2033)

Figure 62. Global Tourism Digitalization Market Share Forecast by Application (2026-2033)

## I would like to order

Product name: Global Tourism Digitalization Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/G40343394593EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G40343394593EN.html>