

Global Timber Decking Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Decking is defined as a flat or profiled (anti-slip) timber surface designed as a structure to be deployed for outdoor use. Decking finds applications in the residential and non-residential sectors. Different types of woods are used for different applications.

This report provides a deep insight into the global Timber Decking market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Timber Decking Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Timber Decking market in any manner.

Global Timber Decking Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Fiberon

The AZEK Company

Trex

Accsys

Boral

Cali Bamboo

Dasso Group

East Teak Fine Hardwoods

UPM

West Fraser

Universal Forest Products

Metsa Group

Vohringer

Power Dekor

Nature Home

DER

Market Segmentation (by Type)

Wooden Flooring

Parquet

Laminate Flooring

Bamboo Floor

Market Segmentation (by Application)

Residential Building

Commercial Building

Institutional Building

Industrial Facility

Others

Geographic Segmentation

%li%North America (USA, Canada, Mexico)

%li%Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

%li%Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

- South America (Brazil, Argentina, Columbia, Rest of South America)

- The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study

- Neutral perspective on the market performance

- Recent industry trends and developments

- Competitive landscape & strategies of key players

- Potential & niche segments and regions exhibiting promising growth covered

- Historical, current, and projected market size, in terms of value

- In-depth analysis of the Timber Decking Market

- Overview of the regional outlook of the Timber Decking Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

- This enables you to anticipate market changes to remain ahead of your competitors

- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

- Provision of market value (USD Billion) data for each segment and sub-segment

- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

- Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

- Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

- Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

- The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

- Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

- Provides insight into the market through Value Chain

- Market dynamics scenario, along with growth opportunities of the market in the years to come

- 6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Timber Decking Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Timber Decking
- 1.2 Key Market Segments
 - 1.2.1 Timber Decking Segment by Type
 - 1.2.2 Timber Decking Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 TIMBER DECKING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Timber Decking Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Timber Decking Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 TIMBER DECKING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Timber Decking Sales by Manufacturers (2019-2024)
- 3.2 Global Timber Decking Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Timber Decking Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Timber Decking Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Timber Decking Sales Sites, Area Served, Product Type
- 3.6 Timber Decking Market Competitive Situation and Trends
 - 3.6.1 Timber Decking Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Timber Decking Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 TIMBER DECKING INDUSTRY CHAIN ANALYSIS

- 4.1 Timber Decking Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF TIMBER DECKING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 TIMBER DECKING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Timber Decking Sales Market Share by Type (2019-2024)

6.3 Global Timber Decking Market Size Market Share by Type (2019-2024)

6.4 Global Timber Decking Price by Type (2019-2024)

7 TIMBER DECKING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Timber Decking Market Sales by Application (2019-2024)

7.3 Global Timber Decking Market Size (M USD) by Application (2019-2024)

7.4 Global Timber Decking Sales Growth Rate by Application (2019-2024)

8 TIMBER DECKING MARKET SEGMENTATION BY REGION

8.1 Global Timber Decking Sales by Region

8.1.1 Global Timber Decking Sales by Region

8.1.2 Global Timber Decking Sales Market Share by Region

8.2 North America

8.2.1 North America Timber Decking Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Timber Decking Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Timber Decking Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Timber Decking Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Timber Decking Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Fiberon
 - 9.1.1 Fiberon Timber Decking Basic Information
 - 9.1.2 Fiberon Timber Decking Product Overview
 - 9.1.3 Fiberon Timber Decking Product Market Performance
 - 9.1.4 Fiberon Business Overview
 - 9.1.5 Fiberon Timber Decking SWOT Analysis
 - 9.1.6 Fiberon Recent Developments
- 9.2 The AZEK Company

- 9.2.1 The AZEK Company Timber Decking Basic Information
- 9.2.2 The AZEK Company Timber Decking Product Overview
- 9.2.3 The AZEK Company Timber Decking Product Market Performance
- 9.2.4 The AZEK Company Business Overview
- 9.2.5 The AZEK Company Timber Decking SWOT Analysis
- 9.2.6 The AZEK Company Recent Developments
- 9.3 Trex
 - 9.3.1 Trex Timber Decking Basic Information
 - 9.3.2 Trex Timber Decking Product Overview
 - 9.3.3 Trex Timber Decking Product Market Performance
 - 9.3.4 Trex Timber Decking SWOT Analysis
 - 9.3.5 Trex Business Overview
 - 9.3.6 Trex Recent Developments
- 9.4 Accsys
 - 9.4.1 Accsys Timber Decking Basic Information
 - 9.4.2 Accsys Timber Decking Product Overview
 - 9.4.3 Accsys Timber Decking Product Market Performance
 - 9.4.4 Accsys Business Overview
 - 9.4.5 Accsys Recent Developments
- 9.5 Boral
 - 9.5.1 Boral Timber Decking Basic Information
 - 9.5.2 Boral Timber Decking Product Overview
 - 9.5.3 Boral Timber Decking Product Market Performance
 - 9.5.4 Boral Business Overview
 - 9.5.5 Boral Recent Developments
- 9.6 Cali Bamboo
 - 9.6.1 Cali Bamboo Timber Decking Basic Information
 - 9.6.2 Cali Bamboo Timber Decking Product Overview
 - 9.6.3 Cali Bamboo Timber Decking Product Market Performance
 - 9.6.4 Cali Bamboo Business Overview
 - 9.6.5 Cali Bamboo Recent Developments
- 9.7 Dasso Group
 - 9.7.1 Dasso Group Timber Decking Basic Information
 - 9.7.2 Dasso Group Timber Decking Product Overview
 - 9.7.3 Dasso Group Timber Decking Product Market Performance
 - 9.7.4 Dasso Group Business Overview
 - 9.7.5 Dasso Group Recent Developments
- 9.8 East Teak Fine Hardwoods
 - 9.8.1 East Teak Fine Hardwoods Timber Decking Basic Information

- 9.8.2 East Teak Fine Hardwoods Timber Decking Product Overview
- 9.8.3 East Teak Fine Hardwoods Timber Decking Product Market Performance
- 9.8.4 East Teak Fine Hardwoods Business Overview
- 9.8.5 East Teak Fine Hardwoods Recent Developments
- 9.9 UPM
 - 9.9.1 UPM Timber Decking Basic Information
 - 9.9.2 UPM Timber Decking Product Overview
 - 9.9.3 UPM Timber Decking Product Market Performance
 - 9.9.4 UPM Business Overview
 - 9.9.5 UPM Recent Developments
- 9.10 West Fraser
 - 9.10.1 West Fraser Timber Decking Basic Information
 - 9.10.2 West Fraser Timber Decking Product Overview
 - 9.10.3 West Fraser Timber Decking Product Market Performance
 - 9.10.4 West Fraser Business Overview
 - 9.10.5 West Fraser Recent Developments
- 9.11 Universal Forest Products
 - 9.11.1 Universal Forest Products Timber Decking Basic Information
 - 9.11.2 Universal Forest Products Timber Decking Product Overview
 - 9.11.3 Universal Forest Products Timber Decking Product Market Performance
 - 9.11.4 Universal Forest Products Business Overview
 - 9.11.5 Universal Forest Products Recent Developments
- 9.12 Metsa Group
 - 9.12.1 Metsa Group Timber Decking Basic Information
 - 9.12.2 Metsa Group Timber Decking Product Overview
 - 9.12.3 Metsa Group Timber Decking Product Market Performance
 - 9.12.4 Metsa Group Business Overview
 - 9.12.5 Metsa Group Recent Developments
- 9.13 Vohringer
 - 9.13.1 Vohringer Timber Decking Basic Information
 - 9.13.2 Vohringer Timber Decking Product Overview
 - 9.13.3 Vohringer Timber Decking Product Market Performance
 - 9.13.4 Vohringer Business Overview
 - 9.13.5 Vohringer Recent Developments
- 9.14 Power Dekor
 - 9.14.1 Power Dekor Timber Decking Basic Information
 - 9.14.2 Power Dekor Timber Decking Product Overview
 - 9.14.3 Power Dekor Timber Decking Product Market Performance
 - 9.14.4 Power Dekor Business Overview

9.14.5 Power Dekor Recent Developments

9.15 Nature Home

9.15.1 Nature Home Timber Decking Basic Information

9.15.2 Nature Home Timber Decking Product Overview

9.15.3 Nature Home Timber Decking Product Market Performance

9.15.4 Nature Home Business Overview

9.15.5 Nature Home Recent Developments

9.16 DER

9.16.1 DER Timber Decking Basic Information

9.16.2 DER Timber Decking Product Overview

9.16.3 DER Timber Decking Product Market Performance

9.16.4 DER Business Overview

9.16.5 DER Recent Developments

10 TIMBER DECKING MARKET FORECAST BY REGION

10.1 Global Timber Decking Market Size Forecast

10.2 Global Timber Decking Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Timber Decking Market Size Forecast by Country

10.2.3 Asia Pacific Timber Decking Market Size Forecast by Region

10.2.4 South America Timber Decking Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Timber Decking by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Timber Decking Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Timber Decking by Type (2025-2030)

11.1.2 Global Timber Decking Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Timber Decking by Type (2025-2030)

11.2 Global Timber Decking Market Forecast by Application (2025-2030)

11.2.1 Global Timber Decking Sales (Kilotons) Forecast by Application

11.2.2 Global Timber Decking Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Timber Decking Market Size Comparison by Region (M USD)
- Table 5. Global Timber Decking Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Timber Decking Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Timber Decking Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Timber Decking Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Timber Decking as of 2022)
- Table 10. Global Market Timber Decking Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Timber Decking Sales Sites and Area Served
- Table 12. Manufacturers Timber Decking Product Type
- Table 13. Global Timber Decking Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Timber Decking
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Timber Decking Market Challenges
- Table 22. Global Timber Decking Sales by Type (Kilotons)
- Table 23. Global Timber Decking Market Size by Type (M USD)
- Table 24. Global Timber Decking Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Timber Decking Sales Market Share by Type (2019-2024)
- Table 26. Global Timber Decking Market Size (M USD) by Type (2019-2024)
- Table 27. Global Timber Decking Market Size Share by Type (2019-2024)
- Table 28. Global Timber Decking Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Timber Decking Sales (Kilotons) by Application
- Table 30. Global Timber Decking Market Size by Application
- Table 31. Global Timber Decking Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Timber Decking Sales Market Share by Application (2019-2024)

- Table 33. Global Timber Decking Sales by Application (2019-2024) & (M USD)
- Table 34. Global Timber Decking Market Share by Application (2019-2024)
- Table 35. Global Timber Decking Sales Growth Rate by Application (2019-2024)
- Table 36. Global Timber Decking Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Timber Decking Sales Market Share by Region (2019-2024)
- Table 38. North America Timber Decking Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Timber Decking Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Timber Decking Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Timber Decking Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Timber Decking Sales by Region (2019-2024) & (Kilotons)
- Table 43. Fiberon Timber Decking Basic Information
- Table 44. Fiberon Timber Decking Product Overview
- Table 45. Fiberon Timber Decking Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Fiberon Business Overview
- Table 47. Fiberon Timber Decking SWOT Analysis
- Table 48. Fiberon Recent Developments
- Table 49. The AZEK Company Timber Decking Basic Information
- Table 50. The AZEK Company Timber Decking Product Overview
- Table 51. The AZEK Company Timber Decking Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. The AZEK Company Business Overview
- Table 53. The AZEK Company Timber Decking SWOT Analysis
- Table 54. The AZEK Company Recent Developments
- Table 55. Trex Timber Decking Basic Information
- Table 56. Trex Timber Decking Product Overview
- Table 57. Trex Timber Decking Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Trex Timber Decking SWOT Analysis
- Table 59. Trex Business Overview
- Table 60. Trex Recent Developments
- Table 61. Accsys Timber Decking Basic Information
- Table 62. Accsys Timber Decking Product Overview
- Table 63. Accsys Timber Decking Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Accsys Business Overview
- Table 65. Accsys Recent Developments
- Table 66. Boral Timber Decking Basic Information

- Table 67. Boral Timber Decking Product Overview
- Table 68. Boral Timber Decking Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Boral Business Overview
- Table 70. Boral Recent Developments
- Table 71. Cali Bamboo Timber Decking Basic Information
- Table 72. Cali Bamboo Timber Decking Product Overview
- Table 73. Cali Bamboo Timber Decking Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Cali Bamboo Business Overview
- Table 75. Cali Bamboo Recent Developments
- Table 76. Dasso Group Timber Decking Basic Information
- Table 77. Dasso Group Timber Decking Product Overview
- Table 78. Dasso Group Timber Decking Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Dasso Group Business Overview
- Table 80. Dasso Group Recent Developments
- Table 81. East Teak Fine Hardwoods Timber Decking Basic Information
- Table 82. East Teak Fine Hardwoods Timber Decking Product Overview
- Table 83. East Teak Fine Hardwoods Timber Decking Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. East Teak Fine Hardwoods Business Overview
- Table 85. East Teak Fine Hardwoods Recent Developments
- Table 86. UPM Timber Decking Basic Information
- Table 87. UPM Timber Decking Product Overview
- Table 88. UPM Timber Decking Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. UPM Business Overview
- Table 90. UPM Recent Developments
- Table 91. West Fraser Timber Decking Basic Information
- Table 92. West Fraser Timber Decking Product Overview
- Table 93. West Fraser Timber Decking Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. West Fraser Business Overview
- Table 95. West Fraser Recent Developments
- Table 96. Universal Forest Products Timber Decking Basic Information
- Table 97. Universal Forest Products Timber Decking Product Overview
- Table 98. Universal Forest Products Timber Decking Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 99. Universal Forest Products Business Overview
- Table 100. Universal Forest Products Recent Developments
- Table 101. Metsa Group Timber Decking Basic Information
- Table 102. Metsa Group Timber Decking Product Overview
- Table 103. Metsa Group Timber Decking Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Metsa Group Business Overview
- Table 105. Metsa Group Recent Developments
- Table 106. Vohringer Timber Decking Basic Information
- Table 107. Vohringer Timber Decking Product Overview
- Table 108. Vohringer Timber Decking Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Vohringer Business Overview
- Table 110. Vohringer Recent Developments
- Table 111. Power Dekor Timber Decking Basic Information
- Table 112. Power Dekor Timber Decking Product Overview
- Table 113. Power Dekor Timber Decking Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Power Dekor Business Overview
- Table 115. Power Dekor Recent Developments
- Table 116. Nature Home Timber Decking Basic Information
- Table 117. Nature Home Timber Decking Product Overview
- Table 118. Nature Home Timber Decking Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. Nature Home Business Overview
- Table 120. Nature Home Recent Developments
- Table 121. DER Timber Decking Basic Information
- Table 122. DER Timber Decking Product Overview
- Table 123. DER Timber Decking Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 124. DER Business Overview
- Table 125. DER Recent Developments
- Table 126. Global Timber Decking Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 127. Global Timber Decking Market Size Forecast by Region (2025-2030) & (M USD)
- Table 128. North America Timber Decking Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 129. North America Timber Decking Market Size Forecast by Country (2025-2030) & (M USD)

Table 130. Europe Timber Decking Sales Forecast by Country (2025-2030) & (Kilotons)

Table 131. Europe Timber Decking Market Size Forecast by Country (2025-2030) & (M USD)

Table 132. Asia Pacific Timber Decking Sales Forecast by Region (2025-2030) & (Kilotons)

Table 133. Asia Pacific Timber Decking Market Size Forecast by Region (2025-2030) & (M USD)

Table 134. South America Timber Decking Sales Forecast by Country (2025-2030) & (Kilotons)

Table 135. South America Timber Decking Market Size Forecast by Country (2025-2030) & (M USD)

Table 136. Middle East and Africa Timber Decking Consumption Forecast by Country (2025-2030) & (Units)

Table 137. Middle East and Africa Timber Decking Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Global Timber Decking Sales Forecast by Type (2025-2030) & (Kilotons)

Table 139. Global Timber Decking Market Size Forecast by Type (2025-2030) & (M USD)

Table 140. Global Timber Decking Price Forecast by Type (2025-2030) & (USD/Ton)

Table 141. Global Timber Decking Sales (Kilotons) Forecast by Application (2025-2030)

Table 142. Global Timber Decking Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Timber Decking
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Timber Decking Market Size (M USD), 2019-2030
- Figure 5. Global Timber Decking Market Size (M USD) (2019-2030)
- Figure 6. Global Timber Decking Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Timber Decking Market Size by Country (M USD)
- Figure 11. Timber Decking Sales Share by Manufacturers in 2023
- Figure 12. Global Timber Decking Revenue Share by Manufacturers in 2023
- Figure 13. Timber Decking Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Timber Decking Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Timber Decking Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Timber Decking Market Share by Type
- Figure 18. Sales Market Share of Timber Decking by Type (2019-2024)
- Figure 19. Sales Market Share of Timber Decking by Type in 2023
- Figure 20. Market Size Share of Timber Decking by Type (2019-2024)
- Figure 21. Market Size Market Share of Timber Decking by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Timber Decking Market Share by Application
- Figure 24. Global Timber Decking Sales Market Share by Application (2019-2024)
- Figure 25. Global Timber Decking Sales Market Share by Application in 2023
- Figure 26. Global Timber Decking Market Share by Application (2019-2024)
- Figure 27. Global Timber Decking Market Share by Application in 2023
- Figure 28. Global Timber Decking Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Timber Decking Sales Market Share by Region (2019-2024)
- Figure 30. North America Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Timber Decking Sales Market Share by Country in 2023

- Figure 32. U.S. Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Timber Decking Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Timber Decking Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Timber Decking Sales Market Share by Country in 2023
- Figure 37. Germany Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Timber Decking Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Timber Decking Sales Market Share by Region in 2023
- Figure 44. China Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Timber Decking Sales and Growth Rate (Kilotons)
- Figure 50. South America Timber Decking Sales Market Share by Country in 2023
- Figure 51. Brazil Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Timber Decking Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Timber Decking Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Timber Decking Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Timber Decking Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Timber Decking Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Timber Decking Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Timber Decking Market Share Forecast by Type (2025-2030)

Figure 65. Global Timber Decking Sales Forecast by Application (2025-2030)

Figure 66. Global Timber Decking Market Share Forecast by Application (2025-2030)

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