

Global Thermoplastic Polyurethanes (Tpu) Material Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The global Thermoplastic Polyurethanes (Tpu) Material market size was estimated at USD 2182.45 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 6.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Thermoplastic Polyurethanes (Tpu) Material market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Thermoplastic Polyurethanes (Tpu) Material market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Thermoplastic Polyurethanes (Tpu)

Material market

Global Thermoplastic Polyurethanes (Tpu) Material Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

American Polyfilm
API Plastics
Huntsman Corporation
BASF
Covestro
Hexpol
Polyone Corporation
Wanhua Chemical Group
Kuraray
The Lubrizol Corporation

Market Segmentation (by Type)

Polyester-based TPUs
Polyether-based TPUs
Polycaprolactone TPUs

Market Segmentation (by Application)

Industrial Utilization
Consumer Goods
Construction
Medicine Utilization
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Thermoplastic Polyurethanes (Tpu) Material Market

Overview of the regional outlook of the Thermoplastic Polyurethanes (Tpu) Material Market.

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Thermoplastic Polyurethanes (Tpu) Material Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Thermoplastic Polyurethanes (Tpu) Material, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Thermoplastic Polyurethanes (Tpu) Material

1.2 Key Market Segments

1.2.1 Thermoplastic Polyurethanes (Tpu) Material Segment by Type

1.2.2 Thermoplastic Polyurethanes (Tpu) Material Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 THERMOPLASTIC POLYURETHANES (TPU) MATERIAL MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Thermoplastic Polyurethanes (Tpu) Material Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Thermoplastic Polyurethanes (Tpu) Material Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 THERMOPLASTIC POLYURETHANES (TPU) MATERIAL MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Thermoplastic Polyurethanes (Tpu) Material Product Life Cycle

3.3 Global Thermoplastic Polyurethanes (Tpu) Material Sales by Manufacturers (2020-2025)

3.4 Global Thermoplastic Polyurethanes (Tpu) Material Revenue Market Share by Manufacturers (2020-2025)

3.5 Thermoplastic Polyurethanes (Tpu) Material Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Thermoplastic Polyurethanes (Tpu) Material Average Price by Manufacturers (2020-2025)

- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Thermoplastic Polyurethanes (Tpu) Material Market Competitive Situation and Trends
 - 3.8.1 Thermoplastic Polyurethanes (Tpu) Material Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Thermoplastic Polyurethanes (Tpu) Material Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 THERMOPLASTIC POLYURETHANES (TPU) MATERIAL INDUSTRY CHAIN ANALYSIS

- 4.1 Thermoplastic Polyurethanes (Tpu) Material Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF THERMOPLASTIC POLYURETHANES (TPU) MATERIAL MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Thermoplastic Polyurethanes (Tpu) Material Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Thermoplastic Polyurethanes (Tpu) Material Market
- 5.7 ESG Ratings of Leading Companies

6 THERMOPLASTIC POLYURETHANES (TPU) MATERIAL MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Thermoplastic Polyurethanes (Tpu) Material Sales Market Share by Type (2020-2025)
- 6.3 Global Thermoplastic Polyurethanes (Tpu) Material Market Size Market Share by Type (2020-2025)
- 6.4 Global Thermoplastic Polyurethanes (Tpu) Material Price by Type (2020-2025)

7 THERMOPLASTIC POLYURETHANES (TPU) MATERIAL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Thermoplastic Polyurethanes (Tpu) Material Market Sales by Application (2020-2025)
- 7.3 Global Thermoplastic Polyurethanes (Tpu) Material Market Size (M USD) by Application (2020-2025)
- 7.4 Global Thermoplastic Polyurethanes (Tpu) Material Sales Growth Rate by Application (2020-2025)

8 THERMOPLASTIC POLYURETHANES (TPU) MATERIAL MARKET SALES BY REGION

- 8.1 Global Thermoplastic Polyurethanes (Tpu) Material Sales by Region
 - 8.1.1 Global Thermoplastic Polyurethanes (Tpu) Material Sales by Region
 - 8.1.2 Global Thermoplastic Polyurethanes (Tpu) Material Sales Market Share by Region
- 8.2 Global Thermoplastic Polyurethanes (Tpu) Material Market Size by Region
 - 8.2.1 Global Thermoplastic Polyurethanes (Tpu) Material Market Size by Region
 - 8.2.2 Global Thermoplastic Polyurethanes (Tpu) Material Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Thermoplastic Polyurethanes (Tpu) Material Sales by Country
 - 8.3.2 North America Thermoplastic Polyurethanes (Tpu) Material Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Thermoplastic Polyurethanes (Tpu) Material Sales by Country

8.4.2 Europe Thermoplastic Polyurethanes (Tpu) Material Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Thermoplastic Polyurethanes (Tpu) Material Sales by Region

8.5.2 Asia Pacific Thermoplastic Polyurethanes (Tpu) Material Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Thermoplastic Polyurethanes (Tpu) Material Sales by Country

8.6.2 South America Thermoplastic Polyurethanes (Tpu) Material Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Thermoplastic Polyurethanes (Tpu) Material Sales by Region

8.7.2 Middle East and Africa Thermoplastic Polyurethanes (Tpu) Material Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 THERMOPLASTIC POLYURETHANES (TPU) MATERIAL MARKET PRODUCTION BY REGION

9.1 Global Production of Thermoplastic Polyurethanes (Tpu) Material by

Region(2020-2025)

9.2 Global Thermoplastic Polyurethanes (Tpu) Material Revenue Market Share by Region (2020-2025)

9.3 Global Thermoplastic Polyurethanes (Tpu) Material Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Thermoplastic Polyurethanes (Tpu) Material Production

9.4.1 North America Thermoplastic Polyurethanes (Tpu) Material Production Growth Rate (2020-2025)

9.4.2 North America Thermoplastic Polyurethanes (Tpu) Material Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Thermoplastic Polyurethanes (Tpu) Material Production

9.5.1 Europe Thermoplastic Polyurethanes (Tpu) Material Production Growth Rate (2020-2025)

9.5.2 Europe Thermoplastic Polyurethanes (Tpu) Material Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Thermoplastic Polyurethanes (Tpu) Material Production (2020-2025)

9.6.1 Japan Thermoplastic Polyurethanes (Tpu) Material Production Growth Rate (2020-2025)

9.6.2 Japan Thermoplastic Polyurethanes (Tpu) Material Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Thermoplastic Polyurethanes (Tpu) Material Production (2020-2025)

9.7.1 China Thermoplastic Polyurethanes (Tpu) Material Production Growth Rate (2020-2025)

9.7.2 China Thermoplastic Polyurethanes (Tpu) Material Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 American Polyfilm

10.1.1 American Polyfilm Basic Information

10.1.2 American Polyfilm Thermoplastic Polyurethanes (Tpu) Material Product Overview

10.1.3 American Polyfilm Thermoplastic Polyurethanes (Tpu) Material Product Market Performance

10.1.4 American Polyfilm Business Overview

10.1.5 American Polyfilm SWOT Analysis

10.1.6 American Polyfilm Recent Developments

10.2 API Plastics

10.2.1 API Plastics Basic Information

- 10.2.2 API Plastics Thermoplastic Polyurethanes (Tpu) Material Product Overview
- 10.2.3 API Plastics Thermoplastic Polyurethanes (Tpu) Material Product Market Performance
- 10.2.4 API Plastics Business Overview
- 10.2.5 API Plastics SWOT Analysis
- 10.2.6 API Plastics Recent Developments
- 10.3 Huntsman Corporation
 - 10.3.1 Huntsman Corporation Basic Information
 - 10.3.2 Huntsman Corporation Thermoplastic Polyurethanes (Tpu) Material Product Overview
 - 10.3.3 Huntsman Corporation Thermoplastic Polyurethanes (Tpu) Material Product Market Performance
 - 10.3.4 Huntsman Corporation Business Overview
 - 10.3.5 Huntsman Corporation SWOT Analysis
 - 10.3.6 Huntsman Corporation Recent Developments
- 10.4 BASF
 - 10.4.1 BASF Basic Information
 - 10.4.2 BASF Thermoplastic Polyurethanes (Tpu) Material Product Overview
 - 10.4.3 BASF Thermoplastic Polyurethanes (Tpu) Material Product Market Performance
 - 10.4.4 BASF Business Overview
 - 10.4.5 BASF Recent Developments
- 10.5 Covestro
 - 10.5.1 Covestro Basic Information
 - 10.5.2 Covestro Thermoplastic Polyurethanes (Tpu) Material Product Overview
 - 10.5.3 Covestro Thermoplastic Polyurethanes (Tpu) Material Product Market Performance
 - 10.5.4 Covestro Business Overview
 - 10.5.5 Covestro Recent Developments
- 10.6 Hexpol
 - 10.6.1 Hexpol Basic Information
 - 10.6.2 Hexpol Thermoplastic Polyurethanes (Tpu) Material Product Overview
 - 10.6.3 Hexpol Thermoplastic Polyurethanes (Tpu) Material Product Market Performance
 - 10.6.4 Hexpol Business Overview
 - 10.6.5 Hexpol Recent Developments
- 10.7 Polyone Corporation
 - 10.7.1 Polyone Corporation Basic Information
 - 10.7.2 Polyone Corporation Thermoplastic Polyurethanes (Tpu) Material Product

Overview

10.7.3 Polyone Corporation Thermoplastic Polyurethanes (Tpu) Material Product

Market Performance

10.7.4 Polyone Corporation Business Overview

10.7.5 Polyone Corporation Recent Developments

10.8 Wanhua Chemical Group

10.8.1 Wanhua Chemical Group Basic Information

10.8.2 Wanhua Chemical Group Thermoplastic Polyurethanes (Tpu) Material Product

Overview

10.8.3 Wanhua Chemical Group Thermoplastic Polyurethanes (Tpu) Material Product

Market Performance

10.8.4 Wanhua Chemical Group Business Overview

10.8.5 Wanhua Chemical Group Recent Developments

10.9 Kuraray

10.9.1 Kuraray Basic Information

10.9.2 Kuraray Thermoplastic Polyurethanes (Tpu) Material Product Overview

10.9.3 Kuraray Thermoplastic Polyurethanes (Tpu) Material Product Market

Performance

10.9.4 Kuraray Business Overview

10.9.5 Kuraray Recent Developments

10.10 The Lubrizol Corporation

10.10.1 The Lubrizol Corporation Basic Information

10.10.2 The Lubrizol Corporation Thermoplastic Polyurethanes (Tpu) Material Product

Overview

10.10.3 The Lubrizol Corporation Thermoplastic Polyurethanes (Tpu) Material Product

Market Performance

10.10.4 The Lubrizol Corporation Business Overview

10.10.5 The Lubrizol Corporation Recent Developments

11 THERMOPLASTIC POLYURETHANES (TPU) MATERIAL MARKET FORECAST BY REGION

11.1 Global Thermoplastic Polyurethanes (Tpu) Material Market Size Forecast

11.2 Global Thermoplastic Polyurethanes (Tpu) Material Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Thermoplastic Polyurethanes (Tpu) Material Market Size Forecast by Country

11.2.3 Asia Pacific Thermoplastic Polyurethanes (Tpu) Material Market Size Forecast by Region

11.2.4 South America Thermoplastic Polyurethanes (Tpu) Material Market Size
Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Thermoplastic Polyurethanes (Tpu)
Material by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Thermoplastic Polyurethanes (Tpu) Material Market Forecast by Type
(2026-2033)

12.1.1 Global Forecasted Sales of Thermoplastic Polyurethanes (Tpu) Material by
Type (2026-2033)

12.1.2 Global Thermoplastic Polyurethanes (Tpu) Material Market Size Forecast by
Type (2026-2033)

12.1.3 Global Forecasted Price of Thermoplastic Polyurethanes (Tpu) Material by
Type (2026-2033)

12.2 Global Thermoplastic Polyurethanes (Tpu) Material Market Forecast by Application
(2026-2033)

12.2.1 Global Thermoplastic Polyurethanes (Tpu) Material Sales (K MT) Forecast by
Application

12.2.2 Global Thermoplastic Polyurethanes (Tpu) Material Market Size (M USD)
Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Thermoplastic Polyurethanes (Tpu) Material Market Size Comparison by Region (M USD)

Table 5. Global Thermoplastic Polyurethanes (Tpu) Material Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Thermoplastic Polyurethanes (Tpu) Material Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Thermoplastic Polyurethanes (Tpu) Material Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Thermoplastic Polyurethanes (Tpu) Material Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Thermoplastic Polyurethanes (Tpu) Material as of 2024)

Table 10. Global Market Thermoplastic Polyurethanes (Tpu) Material Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Thermoplastic Polyurethanes (Tpu) Material Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Thermoplastic Polyurethanes (Tpu) Material Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Thermoplastic Polyurethanes (Tpu) Material Sales by Type (K MT)

Table 26. Global Thermoplastic Polyurethanes (Tpu) Material Market Size by Type (M

USD)

Table 27. Global Thermoplastic Polyurethanes (Tpu) Material Sales (K MT) by Type (2020-2025)

Table 28. Global Thermoplastic Polyurethanes (Tpu) Material Sales Market Share by Type (2020-2025)

Table 29. Global Thermoplastic Polyurethanes (Tpu) Material Market Size (M USD) by Type (2020-2025)

Table 30. Global Thermoplastic Polyurethanes (Tpu) Material Market Size Share by Type (2020-2025)

Table 31. Global Thermoplastic Polyurethanes (Tpu) Material Price (USD/KG) by Type (2020-2025)

Table 32. Global Thermoplastic Polyurethanes (Tpu) Material Sales (K MT) by Application

Table 33. Global Thermoplastic Polyurethanes (Tpu) Material Market Size by Application

Table 34. Global Thermoplastic Polyurethanes (Tpu) Material Sales by Application (2020-2025) & (K MT)

Table 35. Global Thermoplastic Polyurethanes (Tpu) Material Sales Market Share by Application (2020-2025)

Table 36. Global Thermoplastic Polyurethanes (Tpu) Material Market Size by Application (2020-2025) & (M USD)

Table 37. Global Thermoplastic Polyurethanes (Tpu) Material Market Share by Application (2020-2025)

Table 38. Global Thermoplastic Polyurethanes (Tpu) Material Sales Growth Rate by Application (2020-2025)

Table 39. Global Thermoplastic Polyurethanes (Tpu) Material Sales by Region (2020-2025) & (K MT)

Table 40. Global Thermoplastic Polyurethanes (Tpu) Material Sales Market Share by Region (2020-2025)

Table 41. Global Thermoplastic Polyurethanes (Tpu) Material Market Size by Region (2020-2025) & (M USD)

Table 42. Global Thermoplastic Polyurethanes (Tpu) Material Market Size Market Share by Region (2020-2025)

Table 43. North America Thermoplastic Polyurethanes (Tpu) Material Sales by Country (2020-2025) & (K MT)

Table 44. North America Thermoplastic Polyurethanes (Tpu) Material Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Thermoplastic Polyurethanes (Tpu) Material Sales by Country (2020-2025) & (K MT)

Table 46. Europe Thermoplastic Polyurethanes (Tpu) Material Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Thermoplastic Polyurethanes (Tpu) Material Sales by Region (2020-2025) & (K MT)

Table 48. Asia Pacific Thermoplastic Polyurethanes (Tpu) Material Market Size by Region (2020-2025) & (M USD)

Table 49. South America Thermoplastic Polyurethanes (Tpu) Material Sales by Country (2020-2025) & (K MT)

Table 50. South America Thermoplastic Polyurethanes (Tpu) Material Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Thermoplastic Polyurethanes (Tpu) Material Sales by Region (2020-2025) & (K MT)

Table 52. Middle East and Africa Thermoplastic Polyurethanes (Tpu) Material Market Size by Region (2020-2025) & (M USD)

Table 53. Global Thermoplastic Polyurethanes (Tpu) Material Production (K MT) by Region(2020-2025)

Table 54. Global Thermoplastic Polyurethanes (Tpu) Material Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Thermoplastic Polyurethanes (Tpu) Material Revenue Market Share by Region (2020-2025)

Table 56. Global Thermoplastic Polyurethanes (Tpu) Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Thermoplastic Polyurethanes (Tpu) Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Thermoplastic Polyurethanes (Tpu) Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Thermoplastic Polyurethanes (Tpu) Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Thermoplastic Polyurethanes (Tpu) Material Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. American Polyfilm Basic Information

Table 62. American Polyfilm Thermoplastic Polyurethanes (Tpu) Material Product Overview

Table 63. American Polyfilm Thermoplastic Polyurethanes (Tpu) Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. American Polyfilm Business Overview

Table 65. American Polyfilm SWOT Analysis

Table 66. American Polyfilm Recent Developments

Table 67. API Plastics Basic Information

Table 68. API Plastics Thermoplastic Polyurethanes (Tpu) Material Product Overview
Table 69. API Plastics Thermoplastic Polyurethanes (Tpu) Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 70. API Plastics Business Overview
Table 71. API Plastics SWOT Analysis
Table 72. API Plastics Recent Developments
Table 73. Huntsman Corporation Basic Information
Table 74. Huntsman Corporation Thermoplastic Polyurethanes (Tpu) Material Product Overview
Table 75. Huntsman Corporation Thermoplastic Polyurethanes (Tpu) Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 76. Huntsman Corporation Business Overview
Table 77. Huntsman Corporation SWOT Analysis
Table 78. Huntsman Corporation Recent Developments
Table 79. BASF Basic Information
Table 80. BASF Thermoplastic Polyurethanes (Tpu) Material Product Overview
Table 81. BASF Thermoplastic Polyurethanes (Tpu) Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. BASF Business Overview
Table 83. BASF Recent Developments
Table 84. Covestro Basic Information
Table 85. Covestro Thermoplastic Polyurethanes (Tpu) Material Product Overview
Table 86. Covestro Thermoplastic Polyurethanes (Tpu) Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Covestro Business Overview
Table 88. Covestro Recent Developments
Table 89. Hexpol Basic Information
Table 90. Hexpol Thermoplastic Polyurethanes (Tpu) Material Product Overview
Table 91. Hexpol Thermoplastic Polyurethanes (Tpu) Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Hexpol Business Overview
Table 93. Hexpol Recent Developments
Table 94. Polyone Corporation Basic Information
Table 95. Polyone Corporation Thermoplastic Polyurethanes (Tpu) Material Product Overview
Table 96. Polyone Corporation Thermoplastic Polyurethanes (Tpu) Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Polyone Corporation Business Overview
Table 98. Polyone Corporation Recent Developments

Table 99. Wanhua Chemical Group Basic Information
Table 100. Wanhua Chemical Group Thermoplastic Polyurethanes (Tpu) Material Product Overview
Table 101. Wanhua Chemical Group Thermoplastic Polyurethanes (Tpu) Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Wanhua Chemical Group Business Overview
Table 103. Wanhua Chemical Group Recent Developments
Table 104. Kuraray Basic Information
Table 105. Kuraray Thermoplastic Polyurethanes (Tpu) Material Product Overview
Table 106. Kuraray Thermoplastic Polyurethanes (Tpu) Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 107. Kuraray Business Overview
Table 108. Kuraray Recent Developments
Table 109. The Lubrizol Corporation Basic Information
Table 110. The Lubrizol Corporation Thermoplastic Polyurethanes (Tpu) Material Product Overview
Table 111. The Lubrizol Corporation Thermoplastic Polyurethanes (Tpu) Material Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 112. The Lubrizol Corporation Business Overview
Table 113. The Lubrizol Corporation Recent Developments
Table 114. Global Thermoplastic Polyurethanes (Tpu) Material Sales Forecast by Region (2026-2033) & (K MT)
Table 115. Global Thermoplastic Polyurethanes (Tpu) Material Market Size Forecast by Region (2026-2033) & (M USD)
Table 116. North America Thermoplastic Polyurethanes (Tpu) Material Sales Forecast by Country (2026-2033) & (K MT)
Table 117. North America Thermoplastic Polyurethanes (Tpu) Material Market Size Forecast by Country (2026-2033) & (M USD)
Table 118. Europe Thermoplastic Polyurethanes (Tpu) Material Sales Forecast by Country (2026-2033) & (K MT)
Table 119. Europe Thermoplastic Polyurethanes (Tpu) Material Market Size Forecast by Country (2026-2033) & (M USD)
Table 120. Asia Pacific Thermoplastic Polyurethanes (Tpu) Material Sales Forecast by Region (2026-2033) & (K MT)
Table 121. Asia Pacific Thermoplastic Polyurethanes (Tpu) Material Market Size Forecast by Region (2026-2033) & (M USD)
Table 122. South America Thermoplastic Polyurethanes (Tpu) Material Sales Forecast by Country (2026-2033) & (K MT)
Table 123. South America Thermoplastic Polyurethanes (Tpu) Material Market Size

Forecast by Country (2026-2033) & (M USD)

Table 124. Middle East and Africa Thermoplastic Polyurethanes (Tpu) Material Sales

Forecast by Country (2026-2033) & (Units)

Table 125. Middle East and Africa Thermoplastic Polyurethanes (Tpu) Material Market Size Forecast by Country (2026-2033) & (M USD)

Table 126. Global Thermoplastic Polyurethanes (Tpu) Material Sales Forecast by Type (2026-2033) & (K MT)

Table 127. Global Thermoplastic Polyurethanes (Tpu) Material Market Size Forecast by Type (2026-2033) & (M USD)

Table 128. Global Thermoplastic Polyurethanes (Tpu) Material Price Forecast by Type (2026-2033) & (USD/KG)

Table 129. Global Thermoplastic Polyurethanes (Tpu) Material Sales (K MT) Forecast by Application (2026-2033)

Table 130. Global Thermoplastic Polyurethanes (Tpu) Material Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Thermoplastic Polyurethanes (Tpu) Material

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Thermoplastic Polyurethanes (Tpu) Material Market Size (M USD), 2024-2033

Figure 5. Global Thermoplastic Polyurethanes (Tpu) Material Market Size (M USD) (2020-2033)

Figure 6. Global Thermoplastic Polyurethanes (Tpu) Material Sales (K MT) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Thermoplastic Polyurethanes (Tpu) Material Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Thermoplastic Polyurethanes (Tpu) Material Product Life Cycle

Figure 13. Thermoplastic Polyurethanes (Tpu) Material Sales Share by Manufacturers in 2024

Figure 14. Global Thermoplastic Polyurethanes (Tpu) Material Revenue Share by Manufacturers in 2024

Figure 15. Thermoplastic Polyurethanes (Tpu) Material Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Thermoplastic Polyurethanes (Tpu) Material Average Price (USD/KG) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Thermoplastic Polyurethanes (Tpu) Material Revenue in 2024

Figure 18. Industry Chain Map of Thermoplastic Polyurethanes (Tpu) Material

Figure 19. Global Thermoplastic Polyurethanes (Tpu) Material Market PEST Analysis

Figure 20. Global Thermoplastic Polyurethanes (Tpu) Material Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Thermoplastic Polyurethanes (Tpu) Material Market Share by Type

Figure 27. Sales Market Share of Thermoplastic Polyurethanes (Tpu) Material by Type (2020-2025)

Figure 28. Sales Market Share of Thermoplastic Polyurethanes (Tpu) Material by Type in 2024

Figure 29. Market Size Share of Thermoplastic Polyurethanes (Tpu) Material by Type (2020-2025)

Figure 30. Market Size Share of Thermoplastic Polyurethanes (Tpu) Material by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Thermoplastic Polyurethanes (Tpu) Material Market Share by Application

Figure 33. Global Thermoplastic Polyurethanes (Tpu) Material Sales Market Share by Application (2020-2025)

Figure 34. Global Thermoplastic Polyurethanes (Tpu) Material Sales Market Share by Application in 2024

Figure 35. Global Thermoplastic Polyurethanes (Tpu) Material Market Share by Application (2020-2025)

Figure 36. Global Thermoplastic Polyurethanes (Tpu) Material Market Share by Application in 2024

Figure 37. Global Thermoplastic Polyurethanes (Tpu) Material Sales Growth Rate by Application (2020-2025)

Figure 38. Global Thermoplastic Polyurethanes (Tpu) Material Sales Market Share by Region (2020-2025)

Figure 39. Global Thermoplastic Polyurethanes (Tpu) Material Market Size Market Share by Region (2020-2025)

Figure 40. North America Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Thermoplastic Polyurethanes (Tpu) Material Sales Market Share by Country in 2024

Figure 43. North America Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Thermoplastic Polyurethanes (Tpu) Material Market Size Market Share by Country in 2024

Figure 45. U.S. Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 47. Canada Thermoplastic Polyurethanes (Tpu) Material Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Thermoplastic Polyurethanes (Tpu) Material Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Thermoplastic Polyurethanes (Tpu) Material Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Thermoplastic Polyurethanes (Tpu) Material Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Thermoplastic Polyurethanes (Tpu) Material Sales Market Share by Country in 2024

Figure 53. Europe Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Thermoplastic Polyurethanes (Tpu) Material Market Size Market Share by Country in 2024

Figure 55. Germany Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Thermoplastic Polyurethanes (Tpu) Material Sales Market Share by Region in 2024

Figure 67. Asia Pacific Thermoplastic Polyurethanes (Tpu) Material Market Size Market Share by Region in 2024

Figure 68. China Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (K MT)

Figure 79. South America Thermoplastic Polyurethanes (Tpu) Material Sales Market Share by Country in 2024

Figure 80. South America Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (M USD)

Figure 81. South America Thermoplastic Polyurethanes (Tpu) Material Market Size Market Share by Country in 2024

Figure 82. Brazil Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Thermoplastic Polyurethanes (Tpu) Material Market Size and

Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Thermoplastic Polyurethanes (Tpu) Material Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Thermoplastic Polyurethanes (Tpu) Material Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Thermoplastic Polyurethanes (Tpu) Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Thermoplastic Polyurethanes (Tpu) Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Thermoplastic Polyurethanes (Tpu) Material Production Market Share by Region (2020-2025)

Figure 103. North America Thermoplastic Polyurethanes (Tpu) Material Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Thermoplastic Polyurethanes (Tpu) Material Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Thermoplastic Polyurethanes (Tpu) Material Production (K MT)
Growth Rate (2020-2025)

Figure 106. China Thermoplastic Polyurethanes (Tpu) Material Production (K MT)
Growth Rate (2020-2025)

Figure 107. Global Thermoplastic Polyurethanes (Tpu) Material Sales Forecast by
Volume (2020-2033) & (K MT)

Figure 108. Global Thermoplastic Polyurethanes (Tpu) Material Market Size Forecast
by Value (2020-2033) & (M USD)

Figure 109. Global Thermoplastic Polyurethanes (Tpu) Material Sales Market Share
Forecast by Type (2026-2033)

Figure 110. Global Thermoplastic Polyurethanes (Tpu) Material Market Share Forecast
by Type (2026-2033)

Figure 111. Global Thermoplastic Polyurethanes (Tpu) Material Sales Forecast by
Application (2026-2033)

Figure 112. Global Thermoplastic Polyurethanes (Tpu) Material Market Share Forecast
by Application (2026-2033)

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