

Global Thermal Underwear Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Thermal underwear is a modern vocabulary, the relative than ordinary underwear to keep warm, normal to thin, lightweight underwear.

The global Thermal Underwear market size was estimated at USD 274.50 million in 2023 and is projected to reach USD 333.04 million by 2030, exhibiting a CAGR of 2.80% during the forecast period.

North America Thermal Underwear market size was USD 71.53 million in 2023, at a CAGR of 2.40% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global Thermal Underwear market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Thermal Underwear Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Thermal Underwear market in any manner.

Global Thermal Underwear Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Adidas

Alfani

Calvin Klein

Champion

Emporio Armani

ExOfficio

Fruit of the Loom

Hanes

Jockey

L.L.Bean

Patagonia

SmartWool

Under Armour

Market Segmentation (by Type)

Thermal Underwear Tops

Thermal Underwear Bottoms

Thermal Underwear Sets

Market Segmentation (by Application)

Men

Women

Kids

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Thermal Underwear Market

Overview of the regional outlook of the Thermal Underwear Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business

expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Thermal Underwear Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Thermal Underwear
- 1.2 Key Market Segments
 - 1.2.1 Thermal Underwear Segment by Type
 - 1.2.2 Thermal Underwear Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 THERMAL UNDERWEAR MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Thermal Underwear Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Thermal Underwear Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 THERMAL UNDERWEAR MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Thermal Underwear Sales by Manufacturers (2019-2024)
- 3.2 Global Thermal Underwear Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Thermal Underwear Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Thermal Underwear Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Thermal Underwear Sales Sites, Area Served, Product Type
- 3.6 Thermal Underwear Market Competitive Situation and Trends
 - 3.6.1 Thermal Underwear Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Thermal Underwear Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 THERMAL UNDERWEAR INDUSTRY CHAIN ANALYSIS

- 4.1 Thermal Underwear Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF THERMAL UNDERWEAR MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 THERMAL UNDERWEAR MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Thermal Underwear Sales Market Share by Type (2019-2024)

6.3 Global Thermal Underwear Market Size Market Share by Type (2019-2024)

6.4 Global Thermal Underwear Price by Type (2019-2024)

7 THERMAL UNDERWEAR MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Thermal Underwear Market Sales by Application (2019-2024)

7.3 Global Thermal Underwear Market Size (M USD) by Application (2019-2024)

7.4 Global Thermal Underwear Sales Growth Rate by Application (2019-2024)

8 THERMAL UNDERWEAR MARKET SEGMENTATION BY REGION

8.1 Global Thermal Underwear Sales by Region

8.1.1 Global Thermal Underwear Sales by Region

8.1.2 Global Thermal Underwear Sales Market Share by Region

8.2 North America

8.2.1 North America Thermal Underwear Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Thermal Underwear Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Thermal Underwear Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Thermal Underwear Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Thermal Underwear Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Adidas

9.1.1 Adidas Thermal Underwear Basic Information

9.1.2 Adidas Thermal Underwear Product Overview

9.1.3 Adidas Thermal Underwear Product Market Performance

9.1.4 Adidas Business Overview

9.1.5 Adidas Thermal Underwear SWOT Analysis

9.1.6 Adidas Recent Developments

9.2 Alfani

- 9.2.1 Alfani Thermal Underwear Basic Information
- 9.2.2 Alfani Thermal Underwear Product Overview
- 9.2.3 Alfani Thermal Underwear Product Market Performance
- 9.2.4 Alfani Business Overview
- 9.2.5 Alfani Thermal Underwear SWOT Analysis
- 9.2.6 Alfani Recent Developments
- 9.3 Calvin Klein
 - 9.3.1 Calvin Klein Thermal Underwear Basic Information
 - 9.3.2 Calvin Klein Thermal Underwear Product Overview
 - 9.3.3 Calvin Klein Thermal Underwear Product Market Performance
 - 9.3.4 Calvin Klein Thermal Underwear SWOT Analysis
 - 9.3.5 Calvin Klein Business Overview
 - 9.3.6 Calvin Klein Recent Developments
- 9.4 Champion
 - 9.4.1 Champion Thermal Underwear Basic Information
 - 9.4.2 Champion Thermal Underwear Product Overview
 - 9.4.3 Champion Thermal Underwear Product Market Performance
 - 9.4.4 Champion Business Overview
 - 9.4.5 Champion Recent Developments
- 9.5 Emporio Armani
 - 9.5.1 Emporio Armani Thermal Underwear Basic Information
 - 9.5.2 Emporio Armani Thermal Underwear Product Overview
 - 9.5.3 Emporio Armani Thermal Underwear Product Market Performance
 - 9.5.4 Emporio Armani Business Overview
 - 9.5.5 Emporio Armani Recent Developments
- 9.6 ExOfficio
 - 9.6.1 ExOfficio Thermal Underwear Basic Information
 - 9.6.2 ExOfficio Thermal Underwear Product Overview
 - 9.6.3 ExOfficio Thermal Underwear Product Market Performance
 - 9.6.4 ExOfficio Business Overview
 - 9.6.5 ExOfficio Recent Developments
- 9.7 Fruit of the Loom
 - 9.7.1 Fruit of the Loom Thermal Underwear Basic Information
 - 9.7.2 Fruit of the Loom Thermal Underwear Product Overview
 - 9.7.3 Fruit of the Loom Thermal Underwear Product Market Performance
 - 9.7.4 Fruit of the Loom Business Overview
 - 9.7.5 Fruit of the Loom Recent Developments
- 9.8 Hanes
 - 9.8.1 Hanes Thermal Underwear Basic Information

- 9.8.2 Hanes Thermal Underwear Product Overview
- 9.8.3 Hanes Thermal Underwear Product Market Performance
- 9.8.4 Hanes Business Overview
- 9.8.5 Hanes Recent Developments
- 9.9 Jockey
 - 9.9.1 Jockey Thermal Underwear Basic Information
 - 9.9.2 Jockey Thermal Underwear Product Overview
 - 9.9.3 Jockey Thermal Underwear Product Market Performance
 - 9.9.4 Jockey Business Overview
 - 9.9.5 Jockey Recent Developments
- 9.10 L.L.Bean
 - 9.10.1 L.L.Bean Thermal Underwear Basic Information
 - 9.10.2 L.L.Bean Thermal Underwear Product Overview
 - 9.10.3 L.L.Bean Thermal Underwear Product Market Performance
 - 9.10.4 L.L.Bean Business Overview
 - 9.10.5 L.L.Bean Recent Developments
- 9.11 Patagonia
 - 9.11.1 Patagonia Thermal Underwear Basic Information
 - 9.11.2 Patagonia Thermal Underwear Product Overview
 - 9.11.3 Patagonia Thermal Underwear Product Market Performance
 - 9.11.4 Patagonia Business Overview
 - 9.11.5 Patagonia Recent Developments
- 9.12 SmartWool
 - 9.12.1 SmartWool Thermal Underwear Basic Information
 - 9.12.2 SmartWool Thermal Underwear Product Overview
 - 9.12.3 SmartWool Thermal Underwear Product Market Performance
 - 9.12.4 SmartWool Business Overview
 - 9.12.5 SmartWool Recent Developments
- 9.13 Under Armour
 - 9.13.1 Under Armour Thermal Underwear Basic Information
 - 9.13.2 Under Armour Thermal Underwear Product Overview
 - 9.13.3 Under Armour Thermal Underwear Product Market Performance
 - 9.13.4 Under Armour Business Overview
 - 9.13.5 Under Armour Recent Developments

10 THERMAL UNDERWEAR MARKET FORECAST BY REGION

- 10.1 Global Thermal Underwear Market Size Forecast
- 10.2 Global Thermal Underwear Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Thermal Underwear Market Size Forecast by Country
- 10.2.3 Asia Pacific Thermal Underwear Market Size Forecast by Region
- 10.2.4 South America Thermal Underwear Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Thermal Underwear by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Thermal Underwear Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Thermal Underwear by Type (2025-2030)
 - 11.1.2 Global Thermal Underwear Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Thermal Underwear by Type (2025-2030)
- 11.2 Global Thermal Underwear Market Forecast by Application (2025-2030)
 - 11.2.1 Global Thermal Underwear Sales (K Units) Forecast by Application
 - 11.2.2 Global Thermal Underwear Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Thermal Underwear Market Size Comparison by Region (M USD)
- Table 5. Global Thermal Underwear Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Thermal Underwear Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Thermal Underwear Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Thermal Underwear Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Thermal Underwear as of 2022)
- Table 10. Global Market Thermal Underwear Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Thermal Underwear Sales Sites and Area Served
- Table 12. Manufacturers Thermal Underwear Product Type
- Table 13. Global Thermal Underwear Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Thermal Underwear
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Thermal Underwear Market Challenges
- Table 22. Global Thermal Underwear Sales by Type (K Units)
- Table 23. Global Thermal Underwear Market Size by Type (M USD)
- Table 24. Global Thermal Underwear Sales (K Units) by Type (2019-2024)
- Table 25. Global Thermal Underwear Sales Market Share by Type (2019-2024)
- Table 26. Global Thermal Underwear Market Size (M USD) by Type (2019-2024)
- Table 27. Global Thermal Underwear Market Size Share by Type (2019-2024)
- Table 28. Global Thermal Underwear Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Thermal Underwear Sales (K Units) by Application
- Table 30. Global Thermal Underwear Market Size by Application
- Table 31. Global Thermal Underwear Sales by Application (2019-2024) & (K Units)
- Table 32. Global Thermal Underwear Sales Market Share by Application (2019-2024)

- Table 33. Global Thermal Underwear Sales by Application (2019-2024) & (M USD)
- Table 34. Global Thermal Underwear Market Share by Application (2019-2024)
- Table 35. Global Thermal Underwear Sales Growth Rate by Application (2019-2024)
- Table 36. Global Thermal Underwear Sales by Region (2019-2024) & (K Units)
- Table 37. Global Thermal Underwear Sales Market Share by Region (2019-2024)
- Table 38. North America Thermal Underwear Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Thermal Underwear Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Thermal Underwear Sales by Region (2019-2024) & (K Units)
- Table 41. South America Thermal Underwear Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Thermal Underwear Sales by Region (2019-2024) & (K Units)
- Table 43. Adidas Thermal Underwear Basic Information
- Table 44. Adidas Thermal Underwear Product Overview
- Table 45. Adidas Thermal Underwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Adidas Business Overview
- Table 47. Adidas Thermal Underwear SWOT Analysis
- Table 48. Adidas Recent Developments
- Table 49. Alfani Thermal Underwear Basic Information
- Table 50. Alfani Thermal Underwear Product Overview
- Table 51. Alfani Thermal Underwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Alfani Business Overview
- Table 53. Alfani Thermal Underwear SWOT Analysis
- Table 54. Alfani Recent Developments
- Table 55. Calvin Klein Thermal Underwear Basic Information
- Table 56. Calvin Klein Thermal Underwear Product Overview
- Table 57. Calvin Klein Thermal Underwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Calvin Klein Thermal Underwear SWOT Analysis
- Table 59. Calvin Klein Business Overview
- Table 60. Calvin Klein Recent Developments
- Table 61. Champion Thermal Underwear Basic Information
- Table 62. Champion Thermal Underwear Product Overview
- Table 63. Champion Thermal Underwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Champion Business Overview
- Table 65. Champion Recent Developments
- Table 66. Emporio Armani Thermal Underwear Basic Information

- Table 67. Emporio Armani Thermal Underwear Product Overview
- Table 68. Emporio Armani Thermal Underwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Emporio Armani Business Overview
- Table 70. Emporio Armani Recent Developments
- Table 71. ExOfficio Thermal Underwear Basic Information
- Table 72. ExOfficio Thermal Underwear Product Overview
- Table 73. ExOfficio Thermal Underwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. ExOfficio Business Overview
- Table 75. ExOfficio Recent Developments
- Table 76. Fruit of the Loom Thermal Underwear Basic Information
- Table 77. Fruit of the Loom Thermal Underwear Product Overview
- Table 78. Fruit of the Loom Thermal Underwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Fruit of the Loom Business Overview
- Table 80. Fruit of the Loom Recent Developments
- Table 81. Hanes Thermal Underwear Basic Information
- Table 82. Hanes Thermal Underwear Product Overview
- Table 83. Hanes Thermal Underwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Hanes Business Overview
- Table 85. Hanes Recent Developments
- Table 86. Jockey Thermal Underwear Basic Information
- Table 87. Jockey Thermal Underwear Product Overview
- Table 88. Jockey Thermal Underwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Jockey Business Overview
- Table 90. Jockey Recent Developments
- Table 91. L.L.Bean Thermal Underwear Basic Information
- Table 92. L.L.Bean Thermal Underwear Product Overview
- Table 93. L.L.Bean Thermal Underwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. L.L.Bean Business Overview
- Table 95. L.L.Bean Recent Developments
- Table 96. Patagonia Thermal Underwear Basic Information
- Table 97. Patagonia Thermal Underwear Product Overview
- Table 98. Patagonia Thermal Underwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. Patagonia Business Overview
- Table 100. Patagonia Recent Developments
- Table 101. SmartWool Thermal Underwear Basic Information
- Table 102. SmartWool Thermal Underwear Product Overview
- Table 103. SmartWool Thermal Underwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. SmartWool Business Overview
- Table 105. SmartWool Recent Developments
- Table 106. Under Armour Thermal Underwear Basic Information
- Table 107. Under Armour Thermal Underwear Product Overview
- Table 108. Under Armour Thermal Underwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Under Armour Business Overview
- Table 110. Under Armour Recent Developments
- Table 111. Global Thermal Underwear Sales Forecast by Region (2025-2030) & (K Units)
- Table 112. Global Thermal Underwear Market Size Forecast by Region (2025-2030) & (M USD)
- Table 113. North America Thermal Underwear Sales Forecast by Country (2025-2030) & (K Units)
- Table 114. North America Thermal Underwear Market Size Forecast by Country (2025-2030) & (M USD)
- Table 115. Europe Thermal Underwear Sales Forecast by Country (2025-2030) & (K Units)
- Table 116. Europe Thermal Underwear Market Size Forecast by Country (2025-2030) & (M USD)
- Table 117. Asia Pacific Thermal Underwear Sales Forecast by Region (2025-2030) & (K Units)
- Table 118. Asia Pacific Thermal Underwear Market Size Forecast by Region (2025-2030) & (M USD)
- Table 119. South America Thermal Underwear Sales Forecast by Country (2025-2030) & (K Units)
- Table 120. South America Thermal Underwear Market Size Forecast by Country (2025-2030) & (M USD)
- Table 121. Middle East and Africa Thermal Underwear Consumption Forecast by Country (2025-2030) & (Units)
- Table 122. Middle East and Africa Thermal Underwear Market Size Forecast by Country (2025-2030) & (M USD)
- Table 123. Global Thermal Underwear Sales Forecast by Type (2025-2030) & (K Units)

Table 124. Global Thermal Underwear Market Size Forecast by Type (2025-2030) & (M USD)

Table 125. Global Thermal Underwear Price Forecast by Type (2025-2030) & (USD/Unit)

Table 126. Global Thermal Underwear Sales (K Units) Forecast by Application (2025-2030)

Table 127. Global Thermal Underwear Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Thermal Underwear
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Thermal Underwear Market Size (M USD), 2019-2030
- Figure 5. Global Thermal Underwear Market Size (M USD) (2019-2030)
- Figure 6. Global Thermal Underwear Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Thermal Underwear Market Size by Country (M USD)
- Figure 11. Thermal Underwear Sales Share by Manufacturers in 2023
- Figure 12. Global Thermal Underwear Revenue Share by Manufacturers in 2023
- Figure 13. Thermal Underwear Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Thermal Underwear Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Thermal Underwear Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Thermal Underwear Market Share by Type
- Figure 18. Sales Market Share of Thermal Underwear by Type (2019-2024)
- Figure 19. Sales Market Share of Thermal Underwear by Type in 2023
- Figure 20. Market Size Share of Thermal Underwear by Type (2019-2024)
- Figure 21. Market Size Market Share of Thermal Underwear by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Thermal Underwear Market Share by Application
- Figure 24. Global Thermal Underwear Sales Market Share by Application (2019-2024)
- Figure 25. Global Thermal Underwear Sales Market Share by Application in 2023
- Figure 26. Global Thermal Underwear Market Share by Application (2019-2024)
- Figure 27. Global Thermal Underwear Market Share by Application in 2023
- Figure 28. Global Thermal Underwear Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Thermal Underwear Sales Market Share by Region (2019-2024)
- Figure 30. North America Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Thermal Underwear Sales Market Share by Country in 2023

- Figure 32. U.S. Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Thermal Underwear Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Thermal Underwear Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Thermal Underwear Sales Market Share by Country in 2023
- Figure 37. Germany Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Thermal Underwear Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Thermal Underwear Sales Market Share by Region in 2023
- Figure 44. China Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Thermal Underwear Sales and Growth Rate (K Units)
- Figure 50. South America Thermal Underwear Sales Market Share by Country in 2023
- Figure 51. Brazil Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Thermal Underwear Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Thermal Underwear Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Thermal Underwear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Thermal Underwear Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Thermal Underwear Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Thermal Underwear Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Thermal Underwear Market Share Forecast by Type (2025-2030)

Figure 65. Global Thermal Underwear Sales Forecast by Application (2025-2030)

Figure 66. Global Thermal Underwear Market Share Forecast by Application (2025-2030)

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