

Global Thermal Moxibustion Physiotherapy Instrument Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Moxibustion is a traditional Chinese medicine technique that involves the burning of dried mugwort (moxa) near certain points on the body to stimulate circulation and improve health. A thermal moxibustion physiotherapy instrument typically consists of a heating element that generates heat and emits infrared radiation. This instrument is applied to specific acupuncture points or areas of the body to produce localized heat and promote therapeutic effects.

The global Thermal Moxibustion Physiotherapy Instrument market size was estimated at USD 385.42 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 6.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Thermal Moxibustion Physiotherapy Instrument market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Thermal

Moxibustion Physiotherapy Instrument market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Thermal Moxibustion Physiotherapy Instrument market

Global Thermal Moxibustion Physiotherapy Instrument Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

ZDEER
Cofoe Medical
AiHUIJia
OMAI
QI ZHOU QI AI TANG
Leawell
Beijing Shangheyuan
Henan Guojian
Henan Xiangyu

Market Segmentation (by Type)

Shoulder Moxibustion
Joint Moxibustion
Waist and Abdomen Moxibustion
Other Moxibustion

Market Segmentation (by Application)

Household
Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Thermal Moxibustion Physiotherapy Instrument Market

Overview of the regional outlook of the Thermal Moxibustion Physiotherapy Instrument Market.

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Thermal Moxibustion Physiotherapy Instrument Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Thermal Moxibustion Physiotherapy Instrument, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Thermal Moxibustion Physiotherapy Instrument
- 1.2 Key Market Segments
 - 1.2.1 Thermal Moxibustion Physiotherapy Instrument Segment by Type
 - 1.2.2 Thermal Moxibustion Physiotherapy Instrument Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 THERMAL MOXIBUSTION PHYSIOTHERAPY INSTRUMENT MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Thermal Moxibustion Physiotherapy Instrument Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Thermal Moxibustion Physiotherapy Instrument Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 THERMAL MOXIBUSTION PHYSIOTHERAPY INSTRUMENT MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Thermal Moxibustion Physiotherapy Instrument Product Life Cycle
- 3.3 Global Thermal Moxibustion Physiotherapy Instrument Sales by Manufacturers (2020-2025)
- 3.4 Global Thermal Moxibustion Physiotherapy Instrument Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Thermal Moxibustion Physiotherapy Instrument Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Thermal Moxibustion Physiotherapy Instrument Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Thermal Moxibustion Physiotherapy Instrument Market Competitive Situation and Trends

3.8.1 Thermal Moxibustion Physiotherapy Instrument Market Concentration Rate

3.8.2 Global 5 and 10 Largest Thermal Moxibustion Physiotherapy Instrument Players
Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 THERMAL MOXIBUSTION PHYSIOTHERAPY INSTRUMENT INDUSTRY CHAIN ANALYSIS

4.1 Thermal Moxibustion Physiotherapy Instrument Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF THERMAL MOXIBUSTION PHYSIOTHERAPY INSTRUMENT MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Thermal Moxibustion Physiotherapy Instrument Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Thermal Moxibustion Physiotherapy Instrument Market

5.7 ESG Ratings of Leading Companies

6 THERMAL MOXIBUSTION PHYSIOTHERAPY INSTRUMENT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Thermal Moxibustion Physiotherapy Instrument Sales Market Share by Type (2020-2025)
- 6.3 Global Thermal Moxibustion Physiotherapy Instrument Market Size Market Share by Type (2020-2025)
- 6.4 Global Thermal Moxibustion Physiotherapy Instrument Price by Type (2020-2025)

7 THERMAL MOXIBUSTION PHYSIOTHERAPY INSTRUMENT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Thermal Moxibustion Physiotherapy Instrument Market Sales by Application (2020-2025)
- 7.3 Global Thermal Moxibustion Physiotherapy Instrument Market Size (M USD) by Application (2020-2025)
- 7.4 Global Thermal Moxibustion Physiotherapy Instrument Sales Growth Rate by Application (2020-2025)

8 THERMAL MOXIBUSTION PHYSIOTHERAPY INSTRUMENT MARKET SALES BY REGION

- 8.1 Global Thermal Moxibustion Physiotherapy Instrument Sales by Region
 - 8.1.1 Global Thermal Moxibustion Physiotherapy Instrument Sales by Region
 - 8.1.2 Global Thermal Moxibustion Physiotherapy Instrument Sales Market Share by Region
- 8.2 Global Thermal Moxibustion Physiotherapy Instrument Market Size by Region
 - 8.2.1 Global Thermal Moxibustion Physiotherapy Instrument Market Size by Region
 - 8.2.2 Global Thermal Moxibustion Physiotherapy Instrument Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Thermal Moxibustion Physiotherapy Instrument Sales by Country
 - 8.3.2 North America Thermal Moxibustion Physiotherapy Instrument Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Thermal Moxibustion Physiotherapy Instrument Sales by Country

8.4.2 Europe Thermal Moxibustion Physiotherapy Instrument Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Thermal Moxibustion Physiotherapy Instrument Sales by Region

8.5.2 Asia Pacific Thermal Moxibustion Physiotherapy Instrument Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Thermal Moxibustion Physiotherapy Instrument Sales by Country

8.6.2 South America Thermal Moxibustion Physiotherapy Instrument Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Thermal Moxibustion Physiotherapy Instrument Sales by Region

8.7.2 Middle East and Africa Thermal Moxibustion Physiotherapy Instrument Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 THERMAL MOXIBUSTION PHYSIOTHERAPY INSTRUMENT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Thermal Moxibustion Physiotherapy Instrument by Region(2020-2025)
- 9.2 Global Thermal Moxibustion Physiotherapy Instrument Revenue Market Share by Region (2020-2025)
- 9.3 Global Thermal Moxibustion Physiotherapy Instrument Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Thermal Moxibustion Physiotherapy Instrument Production
 - 9.4.1 North America Thermal Moxibustion Physiotherapy Instrument Production Growth Rate (2020-2025)
 - 9.4.2 North America Thermal Moxibustion Physiotherapy Instrument Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Thermal Moxibustion Physiotherapy Instrument Production
 - 9.5.1 Europe Thermal Moxibustion Physiotherapy Instrument Production Growth Rate (2020-2025)
 - 9.5.2 Europe Thermal Moxibustion Physiotherapy Instrument Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Thermal Moxibustion Physiotherapy Instrument Production (2020-2025)
 - 9.6.1 Japan Thermal Moxibustion Physiotherapy Instrument Production Growth Rate (2020-2025)
 - 9.6.2 Japan Thermal Moxibustion Physiotherapy Instrument Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Thermal Moxibustion Physiotherapy Instrument Production (2020-2025)
 - 9.7.1 China Thermal Moxibustion Physiotherapy Instrument Production Growth Rate (2020-2025)
 - 9.7.2 China Thermal Moxibustion Physiotherapy Instrument Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 ZDEER
 - 10.1.1 ZDEER Basic Information
 - 10.1.2 ZDEER Thermal Moxibustion Physiotherapy Instrument Product Overview
 - 10.1.3 ZDEER Thermal Moxibustion Physiotherapy Instrument Product Market Performance
 - 10.1.4 ZDEER Business Overview
 - 10.1.5 ZDEER SWOT Analysis
 - 10.1.6 ZDEER Recent Developments
- 10.2 Cofee Medical
 - 10.2.1 Cofee Medical Basic Information

10.2.2 Cofoe Medical Thermal Moxibustion Physiotherapy Instrument Product Overview

10.2.3 Cofoe Medical Thermal Moxibustion Physiotherapy Instrument Product Market Performance

10.2.4 Cofoe Medical Business Overview

10.2.5 Cofoe Medical SWOT Analysis

10.2.6 Cofoe Medical Recent Developments

10.3 AiHUJia

10.3.1 AiHUJia Basic Information

10.3.2 AiHUJia Thermal Moxibustion Physiotherapy Instrument Product Overview

10.3.3 AiHUJia Thermal Moxibustion Physiotherapy Instrument Product Market Performance

10.3.4 AiHUJia Business Overview

10.3.5 AiHUJia SWOT Analysis

10.3.6 AiHUJia Recent Developments

10.4 OMAI

10.4.1 OMAI Basic Information

10.4.2 OMAI Thermal Moxibustion Physiotherapy Instrument Product Overview

10.4.3 OMAI Thermal Moxibustion Physiotherapy Instrument Product Market Performance

10.4.4 OMAI Business Overview

10.4.5 OMAI Recent Developments

10.5 QI ZHOU QI AI TANG

10.5.1 QI ZHOU QI AI TANG Basic Information

10.5.2 QI ZHOU QI AI TANG Thermal Moxibustion Physiotherapy Instrument Product Overview

10.5.3 QI ZHOU QI AI TANG Thermal Moxibustion Physiotherapy Instrument Product Market Performance

10.5.4 QI ZHOU QI AI TANG Business Overview

10.5.5 QI ZHOU QI AI TANG Recent Developments

10.6 Leawell

10.6.1 Leawell Basic Information

10.6.2 Leawell Thermal Moxibustion Physiotherapy Instrument Product Overview

10.6.3 Leawell Thermal Moxibustion Physiotherapy Instrument Product Market Performance

10.6.4 Leawell Business Overview

10.6.5 Leawell Recent Developments

10.7 Beijing Shangheyuan

10.7.1 Beijing Shangheyuan Basic Information

10.7.2 Beijing Shangheyuan Thermal Moxibustion Physiotherapy Instrument Product Overview

10.7.3 Beijing Shangheyuan Thermal Moxibustion Physiotherapy Instrument Product Market Performance

10.7.4 Beijing Shangheyuan Business Overview

10.7.5 Beijing Shangheyuan Recent Developments

10.8 Henan Guojian

10.8.1 Henan Guojian Basic Information

10.8.2 Henan Guojian Thermal Moxibustion Physiotherapy Instrument Product Overview

10.8.3 Henan Guojian Thermal Moxibustion Physiotherapy Instrument Product Market Performance

10.8.4 Henan Guojian Business Overview

10.8.5 Henan Guojian Recent Developments

10.9 Henan Xiangyu

10.9.1 Henan Xiangyu Basic Information

10.9.2 Henan Xiangyu Thermal Moxibustion Physiotherapy Instrument Product Overview

10.9.3 Henan Xiangyu Thermal Moxibustion Physiotherapy Instrument Product Market Performance

10.9.4 Henan Xiangyu Business Overview

10.9.5 Henan Xiangyu Recent Developments

11 THERMAL MOXIBUSTION PHYSIOTHERAPY INSTRUMENT MARKET FORECAST BY REGION

11.1 Global Thermal Moxibustion Physiotherapy Instrument Market Size Forecast

11.2 Global Thermal Moxibustion Physiotherapy Instrument Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Thermal Moxibustion Physiotherapy Instrument Market Size Forecast by Country

11.2.3 Asia Pacific Thermal Moxibustion Physiotherapy Instrument Market Size Forecast by Region

11.2.4 South America Thermal Moxibustion Physiotherapy Instrument Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Thermal Moxibustion Physiotherapy Instrument by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Thermal Moxibustion Physiotherapy Instrument Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Thermal Moxibustion Physiotherapy Instrument by Type (2026-2033)

12.1.2 Global Thermal Moxibustion Physiotherapy Instrument Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Thermal Moxibustion Physiotherapy Instrument by Type (2026-2033)

12.2 Global Thermal Moxibustion Physiotherapy Instrument Market Forecast by Application (2026-2033)

12.2.1 Global Thermal Moxibustion Physiotherapy Instrument Sales (K Units) Forecast by Application

12.2.2 Global Thermal Moxibustion Physiotherapy Instrument Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Thermal Moxibustion Physiotherapy Instrument Market Size Comparison by Region (M USD)
Table 5. Global Thermal Moxibustion Physiotherapy Instrument Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Thermal Moxibustion Physiotherapy Instrument Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Thermal Moxibustion Physiotherapy Instrument Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Thermal Moxibustion Physiotherapy Instrument Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Thermal Moxibustion Physiotherapy Instrument as of 2024)
Table 10. Global Market Thermal Moxibustion Physiotherapy Instrument Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Thermal Moxibustion Physiotherapy Instrument Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Thermal Moxibustion Physiotherapy Instrument Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Thermal Moxibustion Physiotherapy Instrument Sales by Type (K Units)

Table 26. Global Thermal Moxibustion Physiotherapy Instrument Market Size by Type (M USD)

Table 27. Global Thermal Moxibustion Physiotherapy Instrument Sales (K Units) by Type (2020-2025)

Table 28. Global Thermal Moxibustion Physiotherapy Instrument Sales Market Share by Type (2020-2025)

Table 29. Global Thermal Moxibustion Physiotherapy Instrument Market Size (M USD) by Type (2020-2025)

Table 30. Global Thermal Moxibustion Physiotherapy Instrument Market Size Share by Type (2020-2025)

Table 31. Global Thermal Moxibustion Physiotherapy Instrument Price (USD/Unit) by Type (2020-2025)

Table 32. Global Thermal Moxibustion Physiotherapy Instrument Sales (K Units) by Application

Table 33. Global Thermal Moxibustion Physiotherapy Instrument Market Size by Application

Table 34. Global Thermal Moxibustion Physiotherapy Instrument Sales by Application (2020-2025) & (K Units)

Table 35. Global Thermal Moxibustion Physiotherapy Instrument Sales Market Share by Application (2020-2025)

Table 36. Global Thermal Moxibustion Physiotherapy Instrument Market Size by Application (2020-2025) & (M USD)

Table 37. Global Thermal Moxibustion Physiotherapy Instrument Market Share by Application (2020-2025)

Table 38. Global Thermal Moxibustion Physiotherapy Instrument Sales Growth Rate by Application (2020-2025)

Table 39. Global Thermal Moxibustion Physiotherapy Instrument Sales by Region (2020-2025) & (K Units)

Table 40. Global Thermal Moxibustion Physiotherapy Instrument Sales Market Share by Region (2020-2025)

Table 41. Global Thermal Moxibustion Physiotherapy Instrument Market Size by Region (2020-2025) & (M USD)

Table 42. Global Thermal Moxibustion Physiotherapy Instrument Market Size Market Share by Region (2020-2025)

Table 43. North America Thermal Moxibustion Physiotherapy Instrument Sales by Country (2020-2025) & (K Units)

Table 44. North America Thermal Moxibustion Physiotherapy Instrument Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Thermal Moxibustion Physiotherapy Instrument Sales by Country

(2020-2025) & (K Units)

Table 46. Europe Thermal Moxibustion Physiotherapy Instrument Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Thermal Moxibustion Physiotherapy Instrument Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Thermal Moxibustion Physiotherapy Instrument Market Size by Region (2020-2025) & (M USD)

Table 49. South America Thermal Moxibustion Physiotherapy Instrument Sales by Country (2020-2025) & (K Units)

Table 50. South America Thermal Moxibustion Physiotherapy Instrument Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Thermal Moxibustion Physiotherapy Instrument Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Thermal Moxibustion Physiotherapy Instrument Market Size by Region (2020-2025) & (M USD)

Table 53. Global Thermal Moxibustion Physiotherapy Instrument Production (K Units) by Region(2020-2025)

Table 54. Global Thermal Moxibustion Physiotherapy Instrument Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Thermal Moxibustion Physiotherapy Instrument Revenue Market Share by Region (2020-2025)

Table 56. Global Thermal Moxibustion Physiotherapy Instrument Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Thermal Moxibustion Physiotherapy Instrument Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Thermal Moxibustion Physiotherapy Instrument Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Thermal Moxibustion Physiotherapy Instrument Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Thermal Moxibustion Physiotherapy Instrument Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. ZDEER Basic Information

Table 62. ZDEER Thermal Moxibustion Physiotherapy Instrument Product Overview

Table 63. ZDEER Thermal Moxibustion Physiotherapy Instrument Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. ZDEER Business Overview

Table 65. ZDEER SWOT Analysis

Table 66. ZDEER Recent Developments

Table 67. Cofoe Medical Basic Information

Table 68. Cofoe Medical Thermal Moxibustion Physiotherapy Instrument Product Overview

Table 69. Cofoe Medical Thermal Moxibustion Physiotherapy Instrument Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Cofoe Medical Business Overview

Table 71. Cofoe Medical SWOT Analysis

Table 72. Cofoe Medical Recent Developments

Table 73. AiHUIJia Basic Information

Table 74. AiHUIJia Thermal Moxibustion Physiotherapy Instrument Product Overview

Table 75. AiHUIJia Thermal Moxibustion Physiotherapy Instrument Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. AiHUIJia Business Overview

Table 77. AiHUIJia SWOT Analysis

Table 78. AiHUIJia Recent Developments

Table 79. OMAI Basic Information

Table 80. OMAI Thermal Moxibustion Physiotherapy Instrument Product Overview

Table 81. OMAI Thermal Moxibustion Physiotherapy Instrument Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. OMAI Business Overview

Table 83. OMAI Recent Developments

Table 84. QI ZHOU QI AI TANG Basic Information

Table 85. QI ZHOU QI AI TANG Thermal Moxibustion Physiotherapy Instrument Product Overview

Table 86. QI ZHOU QI AI TANG Thermal Moxibustion Physiotherapy Instrument Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. QI ZHOU QI AI TANG Business Overview

Table 88. QI ZHOU QI AI TANG Recent Developments

Table 89. Leawell Basic Information

Table 90. Leawell Thermal Moxibustion Physiotherapy Instrument Product Overview

Table 91. Leawell Thermal Moxibustion Physiotherapy Instrument Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Leawell Business Overview

Table 93. Leawell Recent Developments

Table 94. Beijing Shangheyuan Basic Information

Table 95. Beijing Shangheyuan Thermal Moxibustion Physiotherapy Instrument Product Overview

Table 96. Beijing Shangheyuan Thermal Moxibustion Physiotherapy Instrument Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Beijing Shangheyuan Business Overview

Table 98. Beijing Shangheyuan Recent Developments
Table 99. Henan Guojian Basic Information
Table 100. Henan Guojian Thermal Moxibustion Physiotherapy Instrument Product Overview
Table 101. Henan Guojian Thermal Moxibustion Physiotherapy Instrument Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Henan Guojian Business Overview
Table 103. Henan Guojian Recent Developments
Table 104. Henan Xiangyu Basic Information
Table 105. Henan Xiangyu Thermal Moxibustion Physiotherapy Instrument Product Overview
Table 106. Henan Xiangyu Thermal Moxibustion Physiotherapy Instrument Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Henan Xiangyu Business Overview
Table 108. Henan Xiangyu Recent Developments
Table 109. Global Thermal Moxibustion Physiotherapy Instrument Sales Forecast by Region (2026-2033) & (K Units)
Table 110. Global Thermal Moxibustion Physiotherapy Instrument Market Size Forecast by Region (2026-2033) & (M USD)
Table 111. North America Thermal Moxibustion Physiotherapy Instrument Sales Forecast by Country (2026-2033) & (K Units)
Table 112. North America Thermal Moxibustion Physiotherapy Instrument Market Size Forecast by Country (2026-2033) & (M USD)
Table 113. Europe Thermal Moxibustion Physiotherapy Instrument Sales Forecast by Country (2026-2033) & (K Units)
Table 114. Europe Thermal Moxibustion Physiotherapy Instrument Market Size Forecast by Country (2026-2033) & (M USD)
Table 115. Asia Pacific Thermal Moxibustion Physiotherapy Instrument Sales Forecast by Region (2026-2033) & (K Units)
Table 116. Asia Pacific Thermal Moxibustion Physiotherapy Instrument Market Size Forecast by Region (2026-2033) & (M USD)
Table 117. South America Thermal Moxibustion Physiotherapy Instrument Sales Forecast by Country (2026-2033) & (K Units)
Table 118. South America Thermal Moxibustion Physiotherapy Instrument Market Size Forecast by Country (2026-2033) & (M USD)
Table 119. Middle East and Africa Thermal Moxibustion Physiotherapy Instrument Sales Forecast by Country (2026-2033) & (Units)
Table 120. Middle East and Africa Thermal Moxibustion Physiotherapy Instrument Market Size Forecast by Country (2026-2033) & (M USD)

Table 121. Global Thermal Moxibustion Physiotherapy Instrument Sales Forecast by Type (2026-2033) & (K Units)

Table 122. Global Thermal Moxibustion Physiotherapy Instrument Market Size Forecast by Type (2026-2033) & (M USD)

Table 123. Global Thermal Moxibustion Physiotherapy Instrument Price Forecast by Type (2026-2033) & (USD/Unit)

Table 124. Global Thermal Moxibustion Physiotherapy Instrument Sales (K Units) Forecast by Application (2026-2033)

Table 125. Global Thermal Moxibustion Physiotherapy Instrument Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Thermal Moxibustion Physiotherapy Instrument
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Thermal Moxibustion Physiotherapy Instrument Market Size (M USD), 2024-2033
- Figure 5. Global Thermal Moxibustion Physiotherapy Instrument Market Size (M USD) (2020-2033)
- Figure 6. Global Thermal Moxibustion Physiotherapy Instrument Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Thermal Moxibustion Physiotherapy Instrument Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Thermal Moxibustion Physiotherapy Instrument Product Life Cycle
- Figure 13. Thermal Moxibustion Physiotherapy Instrument Sales Share by Manufacturers in 2024
- Figure 14. Global Thermal Moxibustion Physiotherapy Instrument Revenue Share by Manufacturers in 2024
- Figure 15. Thermal Moxibustion Physiotherapy Instrument Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Thermal Moxibustion Physiotherapy Instrument Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Thermal Moxibustion Physiotherapy Instrument Revenue in 2024
- Figure 18. Industry Chain Map of Thermal Moxibustion Physiotherapy Instrument
- Figure 19. Global Thermal Moxibustion Physiotherapy Instrument Market PEST Analysis
- Figure 20. Global Thermal Moxibustion Physiotherapy Instrument Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Thermal Moxibustion Physiotherapy Instrument Market Share by Type
- Figure 27. Sales Market Share of Thermal Moxibustion Physiotherapy Instrument by Type (2020-2025)
- Figure 28. Sales Market Share of Thermal Moxibustion Physiotherapy Instrument by Type in 2024
- Figure 29. Market Size Share of Thermal Moxibustion Physiotherapy Instrument by Type (2020-2025)
- Figure 30. Market Size Share of Thermal Moxibustion Physiotherapy Instrument by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Thermal Moxibustion Physiotherapy Instrument Market Share by Application
- Figure 33. Global Thermal Moxibustion Physiotherapy Instrument Sales Market Share by Application (2020-2025)
- Figure 34. Global Thermal Moxibustion Physiotherapy Instrument Sales Market Share by Application in 2024
- Figure 35. Global Thermal Moxibustion Physiotherapy Instrument Market Share by Application (2020-2025)
- Figure 36. Global Thermal Moxibustion Physiotherapy Instrument Market Share by Application in 2024
- Figure 37. Global Thermal Moxibustion Physiotherapy Instrument Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Thermal Moxibustion Physiotherapy Instrument Sales Market Share by Region (2020-2025)
- Figure 39. Global Thermal Moxibustion Physiotherapy Instrument Market Size Market Share by Region (2020-2025)
- Figure 40. North America Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Thermal Moxibustion Physiotherapy Instrument Sales Market Share by Country in 2024
- Figure 43. North America Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Thermal Moxibustion Physiotherapy Instrument Market Size Market Share by Country in 2024
- Figure 45. U.S. Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Thermal Moxibustion Physiotherapy Instrument Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Thermal Moxibustion Physiotherapy Instrument Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Thermal Moxibustion Physiotherapy Instrument Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Thermal Moxibustion Physiotherapy Instrument Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Thermal Moxibustion Physiotherapy Instrument Sales Market Share by Country in 2024

Figure 53. Europe Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Thermal Moxibustion Physiotherapy Instrument Market Size Market Share by Country in 2024

Figure 55. Germany Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Thermal Moxibustion Physiotherapy Instrument Sales and

Growth Rate (K Units)

Figure 66. Asia Pacific Thermal Moxibustion Physiotherapy Instrument Sales Market Share by Region in 2024

Figure 67. Asia Pacific Thermal Moxibustion Physiotherapy Instrument Market Size Market Share by Region in 2024

Figure 68. China Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (K Units)

Figure 79. South America Thermal Moxibustion Physiotherapy Instrument Sales Market Share by Country in 2024

Figure 80. South America Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (M USD)

Figure 81. South America Thermal Moxibustion Physiotherapy Instrument Market Size Market Share by Country in 2024

Figure 82. Brazil Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Thermal Moxibustion Physiotherapy Instrument Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Thermal Moxibustion Physiotherapy Instrument Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Thermal Moxibustion Physiotherapy Instrument Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Thermal Moxibustion Physiotherapy Instrument Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Thermal Moxibustion Physiotherapy Instrument Production Market Share by Region (2020-2025)

Figure 103. North America Thermal Moxibustion Physiotherapy Instrument Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Thermal Moxibustion Physiotherapy Instrument Production (K Units)

Growth Rate (2020-2025)

Figure 105. Japan Thermal Moxibustion Physiotherapy Instrument Production (K Units)

Growth Rate (2020-2025)

Figure 106. China Thermal Moxibustion Physiotherapy Instrument Production (K Units)

Growth Rate (2020-2025)

Figure 107. Global Thermal Moxibustion Physiotherapy Instrument Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Thermal Moxibustion Physiotherapy Instrument Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Thermal Moxibustion Physiotherapy Instrument Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Thermal Moxibustion Physiotherapy Instrument Market Share Forecast by Type (2026-2033)

Figure 111. Global Thermal Moxibustion Physiotherapy Instrument Sales Forecast by Application (2026-2033)

Figure 112. Global Thermal Moxibustion Physiotherapy Instrument Market Share Forecast by Application (2026-2033)

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