

Global Thermal Insulation Tapes Market Research Report 2026(Status and Outlook)

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Abstracts

Thermal insulating tapes consist of porous foam or cloth backing materials, which provide a thermal barrier around or between components. These tapes are manufactured with a variety of backings and adhesives suited to a wide range of applications. The thermal insulation tape market is a growing market with a wide range of applications. With the development of science and technology and industry, the demand for heat management and heat insulation continues to increase, making the demand for thermal insulation tapes gradually expand. With the rise of electric vehicles and smart cars, the demand for thermal insulation tapes in the automotive industry is also increasing. Thermal tapes can play an important role in battery management, electric drive systems, engine insulation and more. Insulation tapes are also widely used in the field of construction and building materials. For example, they can be used in the edge banding of insulation materials to reduce energy losses and increase the energy efficiency of buildings. As electronic devices continue to grow in popularity and shrink in size, efficient thermal management becomes even more important. Insulation tape is used in the electronics industry for heat insulation and heat dissipation of circuit boards, chips, heat sinks, etc., so there is a high demand in this field.

The global Thermal Insulation Tapes market size was estimated at USD 521.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Thermal Insulation Tapes market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Thermal Insulation Tapes market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Thermal Insulation Tapes market.

Global Thermal Insulation Tapes Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

3M
Armacell
Avery Dennison
Berry Plastics
FANYALON
TESPE
Firwin Corporation

Raytech
Swabs Tapes India
STAP
Denka
Intertape Polymer
Zhejiang Shanghe Plastic Materials

Market Segmentation (by Type)

Cable Tape
Electrical Tape
Electronic Tape
Other

Market Segmentation (by Application)

Piping System Application
Industrial High Temperature Application
Fire Application
Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Thermal Insulation Tapes Market
Overview of the regional outlook of the Thermal Insulation Tapes Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Thermal Insulation Tapes Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Thermal Insulation Tapes, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Thermal Insulation Tapes
- 1.2 Key Market Segments
 - 1.2.1 Thermal Insulation Tapes Segment by Type
 - 1.2.2 Thermal Insulation Tapes Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 THERMAL INSULATION TAPES MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Thermal Insulation Tapes Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Thermal Insulation Tapes Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 THERMAL INSULATION TAPES MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Thermal Insulation Tapes Product Life Cycle
- 3.3 Global Thermal Insulation Tapes Sales by Manufacturers (2020-2025)
- 3.4 Global Thermal Insulation Tapes Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Thermal Insulation Tapes Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Thermal Insulation Tapes Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Thermal Insulation Tapes Market Competitive Situation and Trends
 - 3.8.1 Thermal Insulation Tapes Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Thermal Insulation Tapes Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 THERMAL INSULATION TAPES INDUSTRY CHAIN ANALYSIS

4.1 Thermal Insulation Tapes Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF THERMAL INSULATION TAPES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Thermal Insulation Tapes Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Thermal Insulation Tapes Market

5.7 ESG Ratings of Leading Companies

6 THERMAL INSULATION TAPES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Thermal Insulation Tapes Sales Market Share by Type (2020-2025)

6.3 Global Thermal Insulation Tapes Market Size by Type (2020-2025)

6.4 Global Thermal Insulation Tapes Price by Type (2020-2025)

7 THERMAL INSULATION TAPES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Thermal Insulation Tapes Market Sales by Application (2020-2025)
- 7.3 Global Thermal Insulation Tapes Market Size (M USD) by Application (2020-2025)
- 7.4 Global Thermal Insulation Tapes Sales Growth Rate by Application (2020-2025)

8 THERMAL INSULATION TAPES MARKET SALES BY REGION

- 8.1 Global Thermal Insulation Tapes Sales by Region
 - 8.1.1 Global Thermal Insulation Tapes Sales by Region
 - 8.1.2 Global Thermal Insulation Tapes Sales Market Share by Region
- 8.2 Global Thermal Insulation Tapes Market Size by Region
 - 8.2.1 Global Thermal Insulation Tapes Market Size by Region
 - 8.2.2 Global Thermal Insulation Tapes Market Size by Region
- 8.3 North America
 - 8.3.1 North America Thermal Insulation Tapes Sales by Country
 - 8.3.2 North America Thermal Insulation Tapes Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Thermal Insulation Tapes Sales by Country
 - 8.4.2 Europe Thermal Insulation Tapes Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Thermal Insulation Tapes Sales by Region
 - 8.5.2 Asia Pacific Thermal Insulation Tapes Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Thermal Insulation Tapes Sales by Country
 - 8.6.2 South America Thermal Insulation Tapes Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Thermal Insulation Tapes Sales by Region
 - 8.7.2 Middle East and Africa Thermal Insulation Tapes Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 THERMAL INSULATION TAPES MARKET PRODUCTION BY REGION

- 9.1 Global Production of Thermal Insulation Tapes by Region(2020-2025)
- 9.2 Global Thermal Insulation Tapes Revenue Market Share by Region (2020-2025)
- 9.3 Global Thermal Insulation Tapes Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Thermal Insulation Tapes Production
 - 9.4.1 North America Thermal Insulation Tapes Production Growth Rate (2020-2025)
 - 9.4.2 North America Thermal Insulation Tapes Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Thermal Insulation Tapes Production
 - 9.5.1 Europe Thermal Insulation Tapes Production Growth Rate (2020-2025)
 - 9.5.2 Europe Thermal Insulation Tapes Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Thermal Insulation Tapes Production (2020-2025)
 - 9.6.1 Japan Thermal Insulation Tapes Production Growth Rate (2020-2025)
 - 9.6.2 Japan Thermal Insulation Tapes Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Thermal Insulation Tapes Production (2020-2025)
 - 9.7.1 China Thermal Insulation Tapes Production Growth Rate (2020-2025)
 - 9.7.2 China Thermal Insulation Tapes Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 3M
 - 10.1.1 3M Basic Information

- 10.1.2 3M Thermal Insulation Tapes Product Overview
- 10.1.3 3M Thermal Insulation Tapes Product Market Performance
- 10.1.4 3M Business Overview
- 10.1.5 3M SWOT Analysis
- 10.1.6 3M Recent Developments
- 10.2 Armacell
 - 10.2.1 Armacell Basic Information
 - 10.2.2 Armacell Thermal Insulation Tapes Product Overview
 - 10.2.3 Armacell Thermal Insulation Tapes Product Market Performance
 - 10.2.4 Armacell Business Overview
 - 10.2.5 Armacell SWOT Analysis
 - 10.2.6 Armacell Recent Developments
- 10.3 Avery Dennison
 - 10.3.1 Avery Dennison Basic Information
 - 10.3.2 Avery Dennison Thermal Insulation Tapes Product Overview
 - 10.3.3 Avery Dennison Thermal Insulation Tapes Product Market Performance
 - 10.3.4 Avery Dennison Business Overview
 - 10.3.5 Avery Dennison SWOT Analysis
 - 10.3.6 Avery Dennison Recent Developments
- 10.4 Berry Plastics
 - 10.4.1 Berry Plastics Basic Information
 - 10.4.2 Berry Plastics Thermal Insulation Tapes Product Overview
 - 10.4.3 Berry Plastics Thermal Insulation Tapes Product Market Performance
 - 10.4.4 Berry Plastics Business Overview
 - 10.4.5 Berry Plastics Recent Developments
- 10.5 FANYALON
 - 10.5.1 FANYALON Basic Information
 - 10.5.2 FANYALON Thermal Insulation Tapes Product Overview
 - 10.5.3 FANYALON Thermal Insulation Tapes Product Market Performance
 - 10.5.4 FANYALON Business Overview
 - 10.5.5 FANYALON Recent Developments
- 10.6 TESPE
 - 10.6.1 TESPE Basic Information
 - 10.6.2 TESPE Thermal Insulation Tapes Product Overview
 - 10.6.3 TESPE Thermal Insulation Tapes Product Market Performance
 - 10.6.4 TESPE Business Overview
 - 10.6.5 TESPE Recent Developments
- 10.7 Firwin Corporation
 - 10.7.1 Firwin Corporation Basic Information

- 10.7.2 Firwin Corporation Thermal Insulation Tapes Product Overview
- 10.7.3 Firwin Corporation Thermal Insulation Tapes Product Market Performance
- 10.7.4 Firwin Corporation Business Overview
- 10.7.5 Firwin Corporation Recent Developments
- 10.8 Raytech
 - 10.8.1 Raytech Basic Information
 - 10.8.2 Raytech Thermal Insulation Tapes Product Overview
 - 10.8.3 Raytech Thermal Insulation Tapes Product Market Performance
 - 10.8.4 Raytech Business Overview
 - 10.8.5 Raytech Recent Developments
- 10.9 Swabs Tapes India
 - 10.9.1 Swabs Tapes India Basic Information
 - 10.9.2 Swabs Tapes India Thermal Insulation Tapes Product Overview
 - 10.9.3 Swabs Tapes India Thermal Insulation Tapes Product Market Performance
 - 10.9.4 Swabs Tapes India Business Overview
 - 10.9.5 Swabs Tapes India Recent Developments
- 10.10 STAP
 - 10.10.1 STAP Basic Information
 - 10.10.2 STAP Thermal Insulation Tapes Product Overview
 - 10.10.3 STAP Thermal Insulation Tapes Product Market Performance
 - 10.10.4 STAP Business Overview
 - 10.10.5 STAP Recent Developments
- 10.11 Denka
 - 10.11.1 Denka Basic Information
 - 10.11.2 Denka Thermal Insulation Tapes Product Overview
 - 10.11.3 Denka Thermal Insulation Tapes Product Market Performance
 - 10.11.4 Denka Business Overview
 - 10.11.5 Denka Recent Developments
- 10.12 Intertape Polymer
 - 10.12.1 Intertape Polymer Basic Information
 - 10.12.2 Intertape Polymer Thermal Insulation Tapes Product Overview
 - 10.12.3 Intertape Polymer Thermal Insulation Tapes Product Market Performance
 - 10.12.4 Intertape Polymer Business Overview
 - 10.12.5 Intertape Polymer Recent Developments
- 10.13 Zhejiang Shanghe Plastic Materials
 - 10.13.1 Zhejiang Shanghe Plastic Materials Basic Information
 - 10.13.2 Zhejiang Shanghe Plastic Materials Thermal Insulation Tapes Product Overview
 - 10.13.3 Zhejiang Shanghe Plastic Materials Thermal Insulation Tapes Product Market

Performance

10.13.4 Zhejiang Shanghe Plastic Materials Business Overview

10.13.5 Zhejiang Shanghe Plastic Materials Recent Developments

11 THERMAL INSULATION TAPES MARKET FORECAST BY REGION

11.1 Global Thermal Insulation Tapes Market Size Forecast

11.2 Global Thermal Insulation Tapes Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Thermal Insulation Tapes Market Size Forecast by Country

11.2.3 Asia Pacific Thermal Insulation Tapes Market Size Forecast by Region

11.2.4 South America Thermal Insulation Tapes Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Thermal Insulation Tapes by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Thermal Insulation Tapes Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Thermal Insulation Tapes by Type (2026-2035)

12.1.2 Global Thermal Insulation Tapes Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Thermal Insulation Tapes by Type (2026-2035)

12.2 Global Thermal Insulation Tapes Market Forecast by Application (2026-2035)

12.2.1 Global Thermal Insulation Tapes Sales (K Units) Forecast by Application

12.2.2 Global Thermal Insulation Tapes Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Thermal Insulation Tapes Market Size by Type (M USD)
- Table 4. Global Thermal Insulation Tapes Market Size by Application
- Table 5. Thermal Insulation Tapes Market Size Comparison by Region (M USD)
- Table 6. Global Thermal Insulation Tapes Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Thermal Insulation Tapes Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Thermal Insulation Tapes Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Thermal Insulation Tapes Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Thermal Insulation Tapes as of 2025)
- Table 11. Global Market Thermal Insulation Tapes Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Thermal Insulation Tapes Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Thermal Insulation Tapes Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Thermal Insulation Tapes Sales by Type (K Units)
- Table 27. Global Thermal Insulation Tapes Market Size by Type (M USD)

- Table 28. Global Thermal Insulation Tapes Sales (K Units) by Type (2020-2025)
- Table 29. Global Thermal Insulation Tapes Sales Market Share by Type (2020-2025)
- Table 30. Global Thermal Insulation Tapes Market Size (M USD) by Type (2020-2025)
- Table 31. Global Thermal Insulation Tapes Market Share by Type (2020-2025)
- Table 32. Global Thermal Insulation Tapes Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Thermal Insulation Tapes Sales (K Units) by Application
- Table 34. Global Thermal Insulation Tapes Market Size by Application
- Table 35. Global Thermal Insulation Tapes Sales by Application (2020-2025) & (K Units)
- Table 36. Global Thermal Insulation Tapes Sales Market Share by Application (2020-2025)
- Table 37. Global Thermal Insulation Tapes Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Thermal Insulation Tapes Market Share by Application (2020-2025)
- Table 39. Global Thermal Insulation Tapes Sales Growth Rate by Application (2020-2025)
- Table 40. Global Thermal Insulation Tapes Sales by Region (2020-2025) & (K Units)
- Table 41. Global Thermal Insulation Tapes Sales Market Share by Region (2020-2025)
- Table 42. Global Thermal Insulation Tapes Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Thermal Insulation Tapes Market Size by Region (2020-2025)
- Table 44. North America Thermal Insulation Tapes Sales by Country (2020-2025) & (K Units)
- Table 45. North America Thermal Insulation Tapes Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Thermal Insulation Tapes Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Thermal Insulation Tapes Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Thermal Insulation Tapes Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Thermal Insulation Tapes Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Thermal Insulation Tapes Sales by Country (2020-2025) & (K Units)
- Table 51. South America Thermal Insulation Tapes Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Thermal Insulation Tapes Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Thermal Insulation Tapes Market Size by Region

(2020-2025) & (M USD)

Table 54. Global Thermal Insulation Tapes Production (K Units) by Region(2020-2025)

Table 55. Global Thermal Insulation Tapes Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Thermal Insulation Tapes Revenue Market Share by Region (2020-2025)

Table 57. Global Thermal Insulation Tapes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Thermal Insulation Tapes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Thermal Insulation Tapes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Thermal Insulation Tapes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Thermal Insulation Tapes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. 3M Basic Information

Table 63. 3M Thermal Insulation Tapes Product Overview

Table 64. 3M Thermal Insulation Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. 3M Business Overview

Table 66. 3M SWOT Analysis

Table 67. 3M Recent Developments

Table 68. Armacell Basic Information

Table 69. Armacell Thermal Insulation Tapes Product Overview

Table 70. Armacell Thermal Insulation Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Armacell Business Overview

Table 72. Armacell SWOT Analysis

Table 73. Armacell Recent Developments

Table 74. Avery Dennison Basic Information

Table 75. Avery Dennison Thermal Insulation Tapes Product Overview

Table 76. Avery Dennison Thermal Insulation Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Avery Dennison Business Overview

Table 78. Avery Dennison SWOT Analysis

Table 79. Avery Dennison Recent Developments

Table 80. Berry Plastics Basic Information

Table 81. Berry Plastics Thermal Insulation Tapes Product Overview

- Table 82. Berry Plastics Thermal Insulation Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Berry Plastics Business Overview
- Table 84. Berry Plastics Recent Developments
- Table 85. FANYALON Basic Information
- Table 86. FANYALON Thermal Insulation Tapes Product Overview
- Table 87. FANYALON Thermal Insulation Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. FANYALON Business Overview
- Table 89. FANYALON Recent Developments
- Table 90. TESPE Basic Information
- Table 91. TESPE Thermal Insulation Tapes Product Overview
- Table 92. TESPE Thermal Insulation Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. TESPE Business Overview
- Table 94. TESPE Recent Developments
- Table 95. Firwin Corporation Basic Information
- Table 96. Firwin Corporation Thermal Insulation Tapes Product Overview
- Table 97. Firwin Corporation Thermal Insulation Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Firwin Corporation Business Overview
- Table 99. Firwin Corporation Recent Developments
- Table 100. Raytech Basic Information
- Table 101. Raytech Thermal Insulation Tapes Product Overview
- Table 102. Raytech Thermal Insulation Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Raytech Business Overview
- Table 104. Raytech Recent Developments
- Table 105. Swabs Tapes India Basic Information
- Table 106. Swabs Tapes India Thermal Insulation Tapes Product Overview
- Table 107. Swabs Tapes India Thermal Insulation Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Swabs Tapes India Business Overview
- Table 109. Swabs Tapes India Recent Developments
- Table 110. STAP Basic Information
- Table 111. STAP Thermal Insulation Tapes Product Overview
- Table 112. STAP Thermal Insulation Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. STAP Business Overview

- Table 114. STAP Recent Developments
- Table 115. Denka Basic Information
- Table 116. Denka Thermal Insulation Tapes Product Overview
- Table 117. Denka Thermal Insulation Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Denka Business Overview
- Table 119. Denka Recent Developments
- Table 120. Intertape Polymer Basic Information
- Table 121. Intertape Polymer Thermal Insulation Tapes Product Overview
- Table 122. Intertape Polymer Thermal Insulation Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Intertape Polymer Business Overview
- Table 124. Intertape Polymer Recent Developments
- Table 125. Zhejiang Shanghe Plastic Materials Basic Information
- Table 126. Zhejiang Shanghe Plastic Materials Thermal Insulation Tapes Product Overview
- Table 127. Zhejiang Shanghe Plastic Materials Thermal Insulation Tapes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 128. Zhejiang Shanghe Plastic Materials Business Overview
- Table 129. Zhejiang Shanghe Plastic Materials Recent Developments
- Table 130. Global Thermal Insulation Tapes Sales Forecast by Region (2026-2035) & (K Units)
- Table 131. Global Thermal Insulation Tapes Market Size Forecast by Region (2026-2035) & (M USD)
- Table 132. North America Thermal Insulation Tapes Sales Forecast by Country (2026-2035) & (K Units)
- Table 133. North America Thermal Insulation Tapes Market Size Forecast by Country (2026-2035) & (M USD)
- Table 134. Europe Thermal Insulation Tapes Sales Forecast by Country (2026-2035) & (K Units)
- Table 135. Europe Thermal Insulation Tapes Market Size Forecast by Country (2026-2035) & (M USD)
- Table 136. Asia Pacific Thermal Insulation Tapes Sales Forecast by Region (2026-2035) & (K Units)
- Table 137. Asia Pacific Thermal Insulation Tapes Market Size Forecast by Region (2026-2035) & (M USD)
- Table 138. South America Thermal Insulation Tapes Sales Forecast by Country (2026-2035) & (K Units)
- Table 139. South America Thermal Insulation Tapes Market Size Forecast by Country

(2026-2035) & (M USD)

Table 140. Middle East and Africa Thermal Insulation Tapes Sales Forecast by Country (2026-2035) & (Units)

Table 141. Middle East and Africa Thermal Insulation Tapes Market Size Forecast by Country (2026-2035) & (M USD)

Table 142. Global Thermal Insulation Tapes Sales Forecast by Type (2026-2035) & (K Units)

Table 143. Global Thermal Insulation Tapes Market Size Forecast by Type (2026-2035) & (M USD)

Table 144. Global Thermal Insulation Tapes Price Forecast by Type (2026-2035) & (USD/Unit)

Table 145. Global Thermal Insulation Tapes Sales (K Units) Forecast by Application (2026-2035)

Table 146. Global Thermal Insulation Tapes Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Thermal Insulation Tapes
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Thermal Insulation Tapes Market Size (M USD), 2025-2035
- Figure 5. Global Thermal Insulation Tapes Market Size (M USD) (2020-2035)
- Figure 6. Global Thermal Insulation Tapes Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Thermal Insulation Tapes Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Thermal Insulation Tapes Product Life Cycle
- Figure 13. Thermal Insulation Tapes Sales Share by Manufacturers in 2025
- Figure 14. Global Thermal Insulation Tapes Revenue Share by Manufacturers in 2025
- Figure 15. Thermal Insulation Tapes Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Thermal Insulation Tapes Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Thermal Insulation Tapes Revenue in 2025
- Figure 18. Industry Chain Map of Thermal Insulation Tapes
- Figure 19. Global Thermal Insulation Tapes Market PEST Analysis
- Figure 20. Global Thermal Insulation Tapes Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Thermal Insulation Tapes Market Share by Type
- Figure 27. Sales Market Share of Thermal Insulation Tapes by Type (2020-2025)
- Figure 28. Sales Market Share of Thermal Insulation Tapes by Type in 2025
- Figure 29. Market Share of Thermal Insulation Tapes by Type (2020-2025)
- Figure 30. Market Share of Thermal Insulation Tapes by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Thermal Insulation Tapes Market Share by Application

Figure 33. Global Thermal Insulation Tapes Sales Market Share by Application (2020-2025)

Figure 34. Global Thermal Insulation Tapes Sales Market Share by Application in 2025

Figure 35. Global Thermal Insulation Tapes Market Share by Application (2020-2025)

Figure 36. Global Thermal Insulation Tapes Market Share by Application in 2025

Figure 37. Global Thermal Insulation Tapes Sales Growth Rate by Application (2020-2025)

Figure 38. Global Thermal Insulation Tapes Sales Market Share by Region (2020-2025)

Figure 39. Global Thermal Insulation Tapes Market Size by Region (2020-2025)

Figure 40. North America Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Thermal Insulation Tapes Sales Market Share by Country in 2024

Figure 43. North America Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Thermal Insulation Tapes Market Size by Country in 2024

Figure 45. U.S. Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Thermal Insulation Tapes Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Thermal Insulation Tapes Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Thermal Insulation Tapes Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Thermal Insulation Tapes Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Thermal Insulation Tapes Sales Market Share by Country in 2024

Figure 53. Europe Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Thermal Insulation Tapes Market Size by Country in 2024

Figure 55. Germany Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Thermal Insulation Tapes Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 57. France Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Thermal Insulation Tapes Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Thermal Insulation Tapes Sales Market Share by Region in 2024

Figure 67. Asia Pacific Thermal Insulation Tapes Market Size by Region in 2024

Figure 68. China Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Thermal Insulation Tapes Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 78. South America Thermal Insulation Tapes Sales and Growth Rate (K Units)

Figure 79. South America Thermal Insulation Tapes Sales Market Share by Country in 2024

Figure 80. South America Thermal Insulation Tapes Market Size and Growth Rate (M USD)

Figure 81. South America Thermal Insulation Tapes Market Size by Country in 2024

Figure 82. Brazil Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Thermal Insulation Tapes Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Thermal Insulation Tapes Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Thermal Insulation Tapes Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Thermal Insulation Tapes Market Size by Region in 2024

Figure 92. Saudi Arabia Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Thermal Insulation Tapes Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Thermal Insulation Tapes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Thermal Insulation Tapes Production Market Share by Region (2020-2025)

Figure 103. North America Thermal Insulation Tapes Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Thermal Insulation Tapes Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Thermal Insulation Tapes Production (K Units) Growth Rate (2020-2025)

Figure 106. China Thermal Insulation Tapes Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Thermal Insulation Tapes Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Thermal Insulation Tapes Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Thermal Insulation Tapes Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Thermal Insulation Tapes Market Share Forecast by Type (2026-2035)

Figure 111. Global Thermal Insulation Tapes Sales Forecast by Application (2026-2035)

Figure 112. Global Thermal Insulation Tapes Market Share Forecast by Application (2026-2035)

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