

Global Thermal Insulation Material Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Thermal insulation materials are products designed to reduce the transfer of heat between objects of differing temperatures. These materials are commonly used in construction, industrial processes, and transportation to improve energy efficiency and maintain desired temperatures. Thermal insulation materials can come in various forms such as foam, fiberglass, mineral wool, and reflective materials. They are crucial for reducing energy consumption, lowering heating and cooling costs, and enhancing overall comfort in buildings and vehicles.

The market for thermal insulation materials is experiencing significant growth due to several key market trends and drivers. One major trend is the increasing focus on energy efficiency and sustainability in construction and industrial applications. As regulations become stricter and environmental awareness rises, there is a growing demand for thermal insulation materials that can help reduce carbon emissions and energy consumption. Additionally, the construction industry's rapid expansion in emerging economies is driving the demand for thermal insulation materials to meet stringent building codes and standards.

Furthermore, the market is being driven by technological advancements in insulation materials, leading to the development of innovative products with enhanced performance characteristics. Manufacturers are investing in research and development to create materials that are not only highly effective in reducing heat transfer but also lightweight, durable, and easy to install. The rising demand for green buildings and energy-efficient solutions is also fueling the market growth for thermal insulation materials. At the same time, the increasing adoption of HVAC systems and the

automotive industry's focus on lightweight materials are further driving the demand for thermal insulation products.

This report provides a deep insight into the global Thermal Insulation Material market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Thermal Insulation Material Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Thermal Insulation Material market in any manner.

Global Thermal Insulation Material Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Saint-Gobain

Kingspan Group

Rockwool International

Johns Manville

Owens Corning

Knauf Insulation

DowDuPont

Paroc Group

GAF

Huntsman International

Byucksan Corporation

Atlas Roofing

Jia Fu Da

Lfhuaneng

Beipeng Technology

Taishi Rock

Cellofoam

BNBM Group

Market Segmentation (by Type)

Glass Wool

Stone Wool

PU Foam

Polyisocyanurate

Others

Market Segmentation (by Application)

Flat Roof

External Wall

Internal Wall

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Thermal Insulation Material Market

Overview of the regional outlook of the Thermal Insulation Material Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Thermal Insulation Material Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Thermal Insulation Material

1.2 Key Market Segments

1.2.1 Thermal Insulation Material Segment by Type

1.2.2 Thermal Insulation Material Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 THERMAL INSULATION MATERIAL MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Thermal Insulation Material Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Thermal Insulation Material Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 THERMAL INSULATION MATERIAL MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Thermal Insulation Material Product Life Cycle

3.3 Global Thermal Insulation Material Sales by Manufacturers (2020-2025)

3.4 Global Thermal Insulation Material Revenue Market Share by Manufacturers (2020-2025)

3.5 Thermal Insulation Material Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Thermal Insulation Material Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Thermal Insulation Material Sales Sites, Area Served, Product Type

3.8 Thermal Insulation Material Market Competitive Situation and Trends

3.8.1 Thermal Insulation Material Market Concentration Rate

3.8.2 Global 5 and 10 Largest Thermal Insulation Material Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 THERMAL INSULATION MATERIAL INDUSTRY CHAIN ANALYSIS

4.1 Thermal Insulation Material Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF THERMAL INSULATION MATERIAL MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 PEST Analysis

5.6.1 Industry Policies Analysis

5.6.2 Economic Environment Analysis

5.6.3 Social Environment Analysis

5.6.4 Technological Environment Analysis

5.7 Global Thermal Insulation Material Market Porter's Five Forces Analysis

5.7.1 Global Trade Frictions

5.7.2 Global Trade Frictions and Their Impacts to Thermal Insulation Material Market

5.8 ESG Ratings of Leading Companies

6 THERMAL INSULATION MATERIAL MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Thermal Insulation Material Sales Market Share by Type (2020-2025)

6.3 Global Thermal Insulation Material Market Size Market Share by Type (2020-2025)

6.4 Global Thermal Insulation Material Price by Type (2020-2025)

7 THERMAL INSULATION MATERIAL MARKET SEGMENTATION BY

APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Thermal Insulation Material Market Sales by Application (2020-2025)
- 7.3 Global Thermal Insulation Material Market Size (M USD) by Application (2020-2025)
- 7.4 Global Thermal Insulation Material Sales Growth Rate by Application (2020-2025)

8 THERMAL INSULATION MATERIAL MARKET SALES BY REGION

- 8.1 Global Thermal Insulation Material Sales by Region
 - 8.1.1 Global Thermal Insulation Material Sales by Region
 - 8.1.2 Global Thermal Insulation Material Sales Market Share by Region
- 8.2 Global Thermal Insulation Material Market Size by Region
 - 8.2.1 Global Thermal Insulation Material Market Size by Region
 - 8.2.2 Global Thermal Insulation Material Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Thermal Insulation Material Sales by Country
 - 8.3.2 North America Thermal Insulation Material Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Thermal Insulation Material Sales by Country
 - 8.4.2 Europe Thermal Insulation Material Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Thermal Insulation Material Sales by Region
 - 8.5.2 Asia Pacific Thermal Insulation Material Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Thermal Insulation Material Sales by Country

8.6.2 South America Thermal Insulation Material Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Thermal Insulation Material Sales by Region

8.7.2 Middle East and Africa Thermal Insulation Material Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 THERMAL INSULATION MATERIAL MARKET PRODUCTION BY REGION

9.1 Global Production of Thermal Insulation Material by Region(2020-2025)

9.2 Global Thermal Insulation Material Revenue Market Share by Region (2020-2025)

9.3 Global Thermal Insulation Material Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Thermal Insulation Material Production

9.4.1 North America Thermal Insulation Material Production Growth Rate (2020-2025)

9.4.2 North America Thermal Insulation Material Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Thermal Insulation Material Production

9.5.1 Europe Thermal Insulation Material Production Growth Rate (2020-2025)

9.5.2 Europe Thermal Insulation Material Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Thermal Insulation Material Production (2020-2025)

9.6.1 Japan Thermal Insulation Material Production Growth Rate (2020-2025)

9.6.2 Japan Thermal Insulation Material Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Thermal Insulation Material Production (2020-2025)

9.7.1 China Thermal Insulation Material Production Growth Rate (2020-2025)

9.7.2 China Thermal Insulation Material Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Saint-Gobain

- 10.1.1 Saint-Gobain Basic Information
- 10.1.2 Saint-Gobain Thermal Insulation Material Product Overview
- 10.1.3 Saint-Gobain Thermal Insulation Material Product Market Performance
- 10.1.4 Saint-Gobain Business Overview
- 10.1.5 Saint-Gobain SWOT Analysis
- 10.1.6 Saint-Gobain Recent Developments
- 10.2 Kingspan Group
 - 10.2.1 Kingspan Group Basic Information
 - 10.2.2 Kingspan Group Thermal Insulation Material Product Overview
 - 10.2.3 Kingspan Group Thermal Insulation Material Product Market Performance
 - 10.2.4 Kingspan Group Business Overview
 - 10.2.5 Kingspan Group SWOT Analysis
 - 10.2.6 Kingspan Group Recent Developments
- 10.3 Rockwool International
 - 10.3.1 Rockwool International Basic Information
 - 10.3.2 Rockwool International Thermal Insulation Material Product Overview
 - 10.3.3 Rockwool International Thermal Insulation Material Product Market Performance
 - 10.3.4 Rockwool International Business Overview
 - 10.3.5 Rockwool International SWOT Analysis
 - 10.3.6 Rockwool International Recent Developments
- 10.4 Johns Manville
 - 10.4.1 Johns Manville Basic Information
 - 10.4.2 Johns Manville Thermal Insulation Material Product Overview
 - 10.4.3 Johns Manville Thermal Insulation Material Product Market Performance
 - 10.4.4 Johns Manville Business Overview
 - 10.4.5 Johns Manville Recent Developments
- 10.5 Owens Corning
 - 10.5.1 Owens Corning Basic Information
 - 10.5.2 Owens Corning Thermal Insulation Material Product Overview
 - 10.5.3 Owens Corning Thermal Insulation Material Product Market Performance
 - 10.5.4 Owens Corning Business Overview
 - 10.5.5 Owens Corning Recent Developments
- 10.6 Knauf Insulation
 - 10.6.1 Knauf Insulation Basic Information
 - 10.6.2 Knauf Insulation Thermal Insulation Material Product Overview
 - 10.6.3 Knauf Insulation Thermal Insulation Material Product Market Performance
 - 10.6.4 Knauf Insulation Business Overview
 - 10.6.5 Knauf Insulation Recent Developments

10.7 DowDuPont

10.7.1 DowDuPont Basic Information

10.7.2 DowDuPont Thermal Insulation Material Product Overview

10.7.3 DowDuPont Thermal Insulation Material Product Market Performance

10.7.4 DowDuPont Business Overview

10.7.5 DowDuPont Recent Developments

10.8 Paroc Group

10.8.1 Paroc Group Basic Information

10.8.2 Paroc Group Thermal Insulation Material Product Overview

10.8.3 Paroc Group Thermal Insulation Material Product Market Performance

10.8.4 Paroc Group Business Overview

10.8.5 Paroc Group Recent Developments

10.9 GAF

10.9.1 GAF Basic Information

10.9.2 GAF Thermal Insulation Material Product Overview

10.9.3 GAF Thermal Insulation Material Product Market Performance

10.9.4 GAF Business Overview

10.9.5 GAF Recent Developments

10.10 Huntsman International

10.10.1 Huntsman International Basic Information

10.10.2 Huntsman International Thermal Insulation Material Product Overview

10.10.3 Huntsman International Thermal Insulation Material Product Market

Performance

10.10.4 Huntsman International Business Overview

10.10.5 Huntsman International Recent Developments

10.11 Byucksan Corporation

10.11.1 Byucksan Corporation Basic Information

10.11.2 Byucksan Corporation Thermal Insulation Material Product Overview

10.11.3 Byucksan Corporation Thermal Insulation Material Product Market

Performance

10.11.4 Byucksan Corporation Business Overview

10.11.5 Byucksan Corporation Recent Developments

10.12 Atlas Roofing

10.12.1 Atlas Roofing Basic Information

10.12.2 Atlas Roofing Thermal Insulation Material Product Overview

10.12.3 Atlas Roofing Thermal Insulation Material Product Market Performance

10.12.4 Atlas Roofing Business Overview

10.12.5 Atlas Roofing Recent Developments

10.13 Jia Fu Da

- 10.13.1 Jia Fu Da Basic Information
- 10.13.2 Jia Fu Da Thermal Insulation Material Product Overview
- 10.13.3 Jia Fu Da Thermal Insulation Material Product Market Performance
- 10.13.4 Jia Fu Da Business Overview
- 10.13.5 Jia Fu Da Recent Developments
- 10.14 Lfhuaneng
 - 10.14.1 Lfhuaneng Basic Information
 - 10.14.2 Lfhuaneng Thermal Insulation Material Product Overview
 - 10.14.3 Lfhuaneng Thermal Insulation Material Product Market Performance
 - 10.14.4 Lfhuaneng Business Overview
 - 10.14.5 Lfhuaneng Recent Developments
- 10.15 Beipeng Technology
 - 10.15.1 Beipeng Technology Basic Information
 - 10.15.2 Beipeng Technology Thermal Insulation Material Product Overview
 - 10.15.3 Beipeng Technology Thermal Insulation Material Product Market Performance
 - 10.15.4 Beipeng Technology Business Overview
 - 10.15.5 Beipeng Technology Recent Developments
- 10.16 Taishi Rock
 - 10.16.1 Taishi Rock Basic Information
 - 10.16.2 Taishi Rock Thermal Insulation Material Product Overview
 - 10.16.3 Taishi Rock Thermal Insulation Material Product Market Performance
 - 10.16.4 Taishi Rock Business Overview
 - 10.16.5 Taishi Rock Recent Developments
- 10.17 Cellofoam
 - 10.17.1 Cellofoam Basic Information
 - 10.17.2 Cellofoam Thermal Insulation Material Product Overview
 - 10.17.3 Cellofoam Thermal Insulation Material Product Market Performance
 - 10.17.4 Cellofoam Business Overview
 - 10.17.5 Cellofoam Recent Developments
- 10.18 BNBM Group
 - 10.18.1 BNBM Group Basic Information
 - 10.18.2 BNBM Group Thermal Insulation Material Product Overview
 - 10.18.3 BNBM Group Thermal Insulation Material Product Market Performance
 - 10.18.4 BNBM Group Business Overview
 - 10.18.5 BNBM Group Recent Developments

11 THERMAL INSULATION MATERIAL MARKET FORECAST BY REGION

11.1 Global Thermal Insulation Material Market Size Forecast

11.2 Global Thermal Insulation Material Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Thermal Insulation Material Market Size Forecast by Country

11.2.3 Asia Pacific Thermal Insulation Material Market Size Forecast by Region

11.2.4 South America Thermal Insulation Material Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Thermal Insulation Material by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Thermal Insulation Material Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Thermal Insulation Material by Type (2026-2033)

12.1.2 Global Thermal Insulation Material Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Thermal Insulation Material by Type (2026-2033)

12.2 Global Thermal Insulation Material Market Forecast by Application (2026-2033)

12.2.1 Global Thermal Insulation Material Sales (K MT) Forecast by Application

12.2.2 Global Thermal Insulation Material Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Thermal Insulation Material Market Size Comparison by Region (M USD)
Table 5. Global Thermal Insulation Material Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Thermal Insulation Material Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Thermal Insulation Material Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Thermal Insulation Material Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Thermal Insulation Material as of 2024)
Table 10. Global Market Thermal Insulation Material Average Price (USD/MT) of Key Manufacturers (2020-2025)
Table 11. Manufacturers Thermal Insulation Material Sales Sites and Area Served
Table 12. Manufacturers Thermal Insulation Material Product Type
Table 13. Global Thermal Insulation Material Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Thermal Insulation Material Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. Global Thermal Insulation Material Sales by Type (K MT)
Table 25. Global Thermal Insulation Material Market Size by Type (M USD)
Table 26. Global Thermal Insulation Material Sales (K MT) by Type (2020-2025)
Table 27. Global Thermal Insulation Material Sales Market Share by Type (2020-2025)
Table 28. Global Thermal Insulation Material Market Size (M USD) by Type (2020-2025)
Table 29. Global Thermal Insulation Material Market Size Share by Type (2020-2025)

Table 30. Global Thermal Insulation Material Price (USD/MT) by Type (2020-2025)
Table 31. Global Thermal Insulation Material Sales (K MT) by Application
Table 32. Global Thermal Insulation Material Market Size by Application
Table 33. Global Thermal Insulation Material Sales by Application (2020-2025) & (K MT)
Table 34. Global Thermal Insulation Material Sales Market Share by Application (2020-2025)
Table 35. Global Thermal Insulation Material Market Size by Application (2020-2025) & (M USD)
Table 36. Global Thermal Insulation Material Market Share by Application (2020-2025)
Table 37. Global Thermal Insulation Material Sales Growth Rate by Application (2020-2025)
Table 38. Global Thermal Insulation Material Sales by Region (2020-2025) & (K MT)
Table 39. Global Thermal Insulation Material Sales Market Share by Region (2020-2025)
Table 40. Global Thermal Insulation Material Market Size by Region (2020-2025) & (M USD)
Table 41. Global Thermal Insulation Material Market Size Market Share by Region (2020-2025)
Table 42. North America Thermal Insulation Material Sales by Country (2020-2025) & (K MT)
Table 43. North America Thermal Insulation Material Market Size by Country (2020-2025) & (M USD)
Table 44. Europe Thermal Insulation Material Sales by Country (2020-2025) & (K MT)
Table 45. Europe Thermal Insulation Material Market Size by Country (2020-2025) & (M USD)
Table 46. Asia Pacific Thermal Insulation Material Sales by Region (2020-2025) & (K MT)
Table 47. Asia Pacific Thermal Insulation Material Market Size by Region (2020-2025) & (M USD)
Table 48. South America Thermal Insulation Material Sales by Country (2020-2025) & (K MT)
Table 49. South America Thermal Insulation Material Market Size by Country (2020-2025) & (M USD)
Table 50. Middle East and Africa Thermal Insulation Material Sales by Region (2020-2025) & (K MT)
Table 51. Middle East and Africa Thermal Insulation Material Market Size by Region (2020-2025) & (M USD)
Table 52. Global Thermal Insulation Material Production (K MT) by Region(2020-2025)
Table 53. Global Thermal Insulation Material Revenue (US\$ Million) by Region

(2020-2025)

Table 54. Global Thermal Insulation Material Revenue Market Share by Region
(2020-2025)

Table 55. Global Thermal Insulation Material Production (K MT), Revenue (US\$ Million),
Price (USD/MT) and Gross Margin (2020-2025)

Table 56. North America Thermal Insulation Material Production (K MT), Revenue (US\$
Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 57. Europe Thermal Insulation Material Production (K MT), Revenue (US\$
Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 58. Japan Thermal Insulation Material Production (K MT), Revenue (US\$ Million),
Price (USD/MT) and Gross Margin (2020-2025)

Table 59. China Thermal Insulation Material Production (K MT), Revenue (US\$ Million),
Price (USD/MT) and Gross Margin (2020-2025)

Table 60. Saint-Gobain Basic Information

Table 61. Saint-Gobain Thermal Insulation Material Product Overview

Table 62. Saint-Gobain Thermal Insulation Material Sales (K MT), Revenue (M USD),
Price (USD/MT) and Gross Margin (2020-2025)

Table 63. Saint-Gobain Business Overview

Table 64. Saint-Gobain SWOT Analysis

Table 65. Saint-Gobain Recent Developments

Table 66. Kingspan Group Basic Information

Table 67. Kingspan Group Thermal Insulation Material Product Overview

Table 68. Kingspan Group Thermal Insulation Material Sales (K MT), Revenue (M
USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 69. Kingspan Group Business Overview

Table 70. Kingspan Group SWOT Analysis

Table 71. Kingspan Group Recent Developments

Table 72. Rockwool International Basic Information

Table 73. Rockwool International Thermal Insulation Material Product Overview

Table 74. Rockwool International Thermal Insulation Material Sales (K MT), Revenue
(M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 75. Rockwool International Business Overview

Table 76. Rockwool International SWOT Analysis

Table 77. Rockwool International Recent Developments

Table 78. Johns Manville Basic Information

Table 79. Johns Manville Thermal Insulation Material Product Overview

Table 80. Johns Manville Thermal Insulation Material Sales (K MT), Revenue (M USD),
Price (USD/MT) and Gross Margin (2020-2025)

Table 81. Johns Manville Business Overview

Table 82. Johns Manville Recent Developments
Table 83. Owens Corning Basic Information
Table 84. Owens Corning Thermal Insulation Material Product Overview
Table 85. Owens Corning Thermal Insulation Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 86. Owens Corning Business Overview
Table 87. Owens Corning Recent Developments
Table 88. Knauf Insulation Basic Information
Table 89. Knauf Insulation Thermal Insulation Material Product Overview
Table 90. Knauf Insulation Thermal Insulation Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 91. Knauf Insulation Business Overview
Table 92. Knauf Insulation Recent Developments
Table 93. DowDuPont Basic Information
Table 94. DowDuPont Thermal Insulation Material Product Overview
Table 95. DowDuPont Thermal Insulation Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 96. DowDuPont Business Overview
Table 97. DowDuPont Recent Developments
Table 98. Paroc Group Basic Information
Table 99. Paroc Group Thermal Insulation Material Product Overview
Table 100. Paroc Group Thermal Insulation Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 101. Paroc Group Business Overview
Table 102. Paroc Group Recent Developments
Table 103. GAF Basic Information
Table 104. GAF Thermal Insulation Material Product Overview
Table 105. GAF Thermal Insulation Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 106. GAF Business Overview
Table 107. GAF Recent Developments
Table 108. Huntsman International Basic Information
Table 109. Huntsman International Thermal Insulation Material Product Overview
Table 110. Huntsman International Thermal Insulation Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 111. Huntsman International Business Overview
Table 112. Huntsman International Recent Developments
Table 113. Byucksan Corporation Basic Information
Table 114. Byucksan Corporation Thermal Insulation Material Product Overview

Table 115. Byucksan Corporation Thermal Insulation Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 116. Byucksan Corporation Business Overview

Table 117. Byucksan Corporation Recent Developments

Table 118. Atlas Roofing Basic Information

Table 119. Atlas Roofing Thermal Insulation Material Product Overview

Table 120. Atlas Roofing Thermal Insulation Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 121. Atlas Roofing Business Overview

Table 122. Atlas Roofing Recent Developments

Table 123. Jia Fu Da Basic Information

Table 124. Jia Fu Da Thermal Insulation Material Product Overview

Table 125. Jia Fu Da Thermal Insulation Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 126. Jia Fu Da Business Overview

Table 127. Jia Fu Da Recent Developments

Table 128. Lfhuaneng Basic Information

Table 129. Lfhuaneng Thermal Insulation Material Product Overview

Table 130. Lfhuaneng Thermal Insulation Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 131. Lfhuaneng Business Overview

Table 132. Lfhuaneng Recent Developments

Table 133. Beipeng Technology Basic Information

Table 134. Beipeng Technology Thermal Insulation Material Product Overview

Table 135. Beipeng Technology Thermal Insulation Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 136. Beipeng Technology Business Overview

Table 137. Beipeng Technology Recent Developments

Table 138. Taishi Rock Basic Information

Table 139. Taishi Rock Thermal Insulation Material Product Overview

Table 140. Taishi Rock Thermal Insulation Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 141. Taishi Rock Business Overview

Table 142. Taishi Rock Recent Developments

Table 143. Cellofoam Basic Information

Table 144. Cellofoam Thermal Insulation Material Product Overview

Table 145. Cellofoam Thermal Insulation Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 146. Cellofoam Business Overview

Table 147. Cellofoam Recent Developments
Table 148. BNBM Group Basic Information
Table 149. BNBM Group Thermal Insulation Material Product Overview
Table 150. BNBM Group Thermal Insulation Material Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 151. BNBM Group Business Overview
Table 152. BNBM Group Recent Developments
Table 153. Global Thermal Insulation Material Sales Forecast by Region (2026-2033) & (K MT)
Table 154. Global Thermal Insulation Material Market Size Forecast by Region (2026-2033) & (M USD)
Table 155. North America Thermal Insulation Material Sales Forecast by Country (2026-2033) & (K MT)
Table 156. North America Thermal Insulation Material Market Size Forecast by Country (2026-2033) & (M USD)
Table 157. Europe Thermal Insulation Material Sales Forecast by Country (2026-2033) & (K MT)
Table 158. Europe Thermal Insulation Material Market Size Forecast by Country (2026-2033) & (M USD)
Table 159. Asia Pacific Thermal Insulation Material Sales Forecast by Region (2026-2033) & (K MT)
Table 160. Asia Pacific Thermal Insulation Material Market Size Forecast by Region (2026-2033) & (M USD)
Table 161. South America Thermal Insulation Material Sales Forecast by Country (2026-2033) & (K MT)
Table 162. South America Thermal Insulation Material Market Size Forecast by Country (2026-2033) & (M USD)
Table 163. Middle East and Africa Thermal Insulation Material Sales Forecast by Country (2026-2033) & (Units)
Table 164. Middle East and Africa Thermal Insulation Material Market Size Forecast by Country (2026-2033) & (M USD)
Table 165. Global Thermal Insulation Material Sales Forecast by Type (2026-2033) & (K MT)
Table 166. Global Thermal Insulation Material Market Size Forecast by Type (2026-2033) & (M USD)
Table 167. Global Thermal Insulation Material Price Forecast by Type (2026-2033) & (USD/MT)
Table 168. Global Thermal Insulation Material Sales (K MT) Forecast by Application (2026-2033)

Table 169. Global Thermal Insulation Material Market Size Forecast by Application
(2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Thermal Insulation Material
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Thermal Insulation Material Market Size (M USD), 2024-2033
- Figure 5. Global Thermal Insulation Material Market Size (M USD) (2020-2033)
- Figure 6. Global Thermal Insulation Material Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Thermal Insulation Material Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Thermal Insulation Material Product Life Cycle
- Figure 13. Thermal Insulation Material Sales Share by Manufacturers in 2024
- Figure 14. Global Thermal Insulation Material Revenue Share by Manufacturers in 2024
- Figure 15. Thermal Insulation Material Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Thermal Insulation Material Average Price (USD/MT) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Thermal Insulation Material Revenue in 2024
- Figure 18. Industry Chain Map of Thermal Insulation Material
- Figure 19. Global Thermal Insulation Material Market PESTE Analysis
- Figure 20. Global Thermal Insulation Material Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Thermal Insulation Material Market Share by Type
- Figure 27. Sales Market Share of Thermal Insulation Material by Type (2020-2025)
- Figure 28. Sales Market Share of Thermal Insulation Material by Type in 2024
- Figure 29. Market Size Share of Thermal Insulation Material by Type (2020-2025)
- Figure 30. Market Size Share of Thermal Insulation Material by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Thermal Insulation Material Market Share by Application

Figure 33. Global Thermal Insulation Material Sales Market Share by Application (2020-2025)

Figure 34. Global Thermal Insulation Material Sales Market Share by Application in 2024

Figure 35. Global Thermal Insulation Material Market Share by Application (2020-2025)

Figure 36. Global Thermal Insulation Material Market Share by Application in 2024

Figure 37. Global Thermal Insulation Material Sales Growth Rate by Application (2020-2025)

Figure 38. Global Thermal Insulation Material Sales Market Share by Region (2020-2025)

Figure 39. Global Thermal Insulation Material Market Size Market Share by Region (2020-2025)

Figure 40. North America Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Thermal Insulation Material Sales Market Share by Country in 2024

Figure 43. North America Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Thermal Insulation Material Market Size Market Share by Country in 2024

Figure 45. U.S. Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Thermal Insulation Material Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Thermal Insulation Material Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Thermal Insulation Material Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Thermal Insulation Material Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Thermal Insulation Material Sales Market Share by Country in 2024

Figure 53. Europe Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Thermal Insulation Material Market Size Market Share by Country in 2024

Figure 55. Germany Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Thermal Insulation Material Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Thermal Insulation Material Sales Market Share by Region in 2024

Figure 67. Asia Pacific Thermal Insulation Material Market Size Market Share by Region in 2024

Figure 68. China Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Thermal Insulation Material Sales and Growth Rate (K MT)

Figure 79. South America Thermal Insulation Material Sales Market Share by Country in 2024

Figure 80. South America Thermal Insulation Material Market Size and Growth Rate (M USD)

Figure 81. South America Thermal Insulation Material Market Size Market Share by Country in 2024

Figure 82. Brazil Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Thermal Insulation Material Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Thermal Insulation Material Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Thermal Insulation Material Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Thermal Insulation Material Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Thermal Insulation Material Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Thermal Insulation Material Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Thermal Insulation Material Production Market Share by Region (2020-2025)

Figure 103. North America Thermal Insulation Material Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Thermal Insulation Material Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Thermal Insulation Material Production (K MT) Growth Rate (2020-2025)

Figure 106. China Thermal Insulation Material Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Thermal Insulation Material Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Thermal Insulation Material Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Thermal Insulation Material Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Thermal Insulation Material Market Share Forecast by Type (2026-2033)

Figure 111. Global Thermal Insulation Material Sales Forecast by Application (2026-2033)

Figure 112. Global Thermal Insulation Material Market Share Forecast by Application (2026-2033)

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