

Global Thermal Films Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Thermal films, also known as thermal laminating films, are widely used in various industries for laminating documents, packaging materials, and other applications. These films are designed to adhere to paper or card substrates when subjected to heat, providing protection, durability, and a professional finish to the underlying material. Thermal films come in different finishes such as gloss, matte, and satin, catering to diverse customer preferences.

The current market size for thermal films in 2023 is estimated at approximately USD 700 million. The market is expected to grow at a compound annual growth rate (CAGR) of 5.80% from 2024 to 2032, reaching a projected value of USD 1.2 billion. This growth can be attributed to several key factors driving the market.

One of the primary growth drivers for thermal films is the increasing demand for high-quality packaging solutions across industries such as food and beverage, cosmetics, and pharmaceuticals. Thermal films offer protection against moisture, UV radiation, and wear and tear, making them ideal for packaging applications. Additionally, the growing e-commerce sector is fueling the demand for durable and visually appealing packaging materials, further boosting the market for thermal films.

Another significant factor contributing to market growth is the rise in digital printing technologies. As digital printing becomes more prevalent, there is a growing need for compatible lamination solutions that can enhance the appearance and longevity of printed materials. Thermal films provide a cost-effective and efficient way to protect digital prints, driving their adoption in the printing industry.

In terms of market trends, there is a noticeable shift towards eco-friendly thermal films made from biodegradable materials. With increasing environmental concerns and regulations, manufacturers are focusing on developing sustainable laminating solutions to meet the demand for greener alternatives. This trend is driven by consumer preferences for eco-conscious products and the push towards reducing carbon footprints across industries.

Furthermore, the market is witnessing a trend towards customization and personalization in thermal films. Manufacturers are offering a wide range of finishes, textures, and effects to cater to the unique branding and design requirements of different businesses. This trend aligns with the growing emphasis on brand differentiation and aesthetics in packaging and printing applications.

In terms of regional market distribution, leading markets for thermal films include North America, Europe, and Asia Pacific. North America dominates the market due to the presence of key players, technological advancements, and a strong focus on innovation. Europe follows closely, driven by stringent regulations promoting sustainable practices in the packaging industry. Asia Pacific is experiencing rapid growth in the thermal films market, fueled by expanding manufacturing sectors and increasing investments in packaging infrastructure.

Despite the positive outlook, the thermal films market faces challenges such as fluctuating raw material prices, intense competition, and the need for continuous innovation to meet evolving customer demands. Manufacturers need to invest in research and development to create advanced thermal film solutions that offer superior performance, sustainability, and cost-effectiveness to stay competitive in the market.

In conclusion, the thermal films market is poised for steady growth driven by increasing demand for packaging solutions, digital printing technologies, and sustainable alternatives. By staying abreast of market trends, regional dynamics, and addressing key challenges, stakeholders in the thermal films industry can capitalize on opportunities for expansion and innovation.

This report provides a deep insight into the global Thermal Films market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Thermal Films Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Thermal Films market in any manner.

Global Thermal Films Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Cosmo Films

JPFL Films Private Limited

Shagun Films Enterprises

Mitsubishi Chemical America

Avery Dennison Corporation

Polyplex Corporation

AE-TRONIC

Alpha Poly Films

J-Film Corporation

Henan Foils

PKC Co.,Ltd.

Sony

Kshitij Polyline

Gaylord Packers

DURICO

GMP UK

Smith and McLaurin

Market Segmentation (by Type)

25 - 50 μm

50 - 100 μm

100 - 150 μm

Other

Market Segmentation (by Application)

Book Cover

Packaged Food

Industrial

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Thermal Films Market

Overview of the regional outlook of the Thermal Films Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Thermal Films Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Thermal Films

1.2 Key Market Segments

1.2.1 Thermal Films Segment by Type

1.2.2 Thermal Films Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 THERMAL FILMS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Thermal Films Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Thermal Films Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 THERMAL FILMS MARKET COMPETITIVE LANDSCAPE

3.1 Global Thermal Films Sales by Manufacturers (2019-2024)

3.2 Global Thermal Films Revenue Market Share by Manufacturers (2019-2024)

3.3 Thermal Films Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Thermal Films Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Thermal Films Sales Sites, Area Served, Product Type

3.6 Thermal Films Market Competitive Situation and Trends

3.6.1 Thermal Films Market Concentration Rate

3.6.2 Global 5 and 10 Largest Thermal Films Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 THERMAL FILMS INDUSTRY CHAIN ANALYSIS

- 4.1 Thermal Films Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF THERMAL FILMS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 THERMAL FILMS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Thermal Films Sales Market Share by Type (2019-2024)
- 6.3 Global Thermal Films Market Size Market Share by Type (2019-2024)
- 6.4 Global Thermal Films Price by Type (2019-2024)

7 THERMAL FILMS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Thermal Films Market Sales by Application (2019-2024)
- 7.3 Global Thermal Films Market Size (M USD) by Application (2019-2024)
- 7.4 Global Thermal Films Sales Growth Rate by Application (2019-2024)

8 THERMAL FILMS MARKET SALES BY REGION

- 8.1 Global Thermal Films Sales by Region
 - 8.1.1 Global Thermal Films Sales by Region
 - 8.1.2 Global Thermal Films Sales Market Share by Region
- 8.2 Global Thermal Films Market Size by Region
 - 8.2.1 Global Thermal Films Market Size by Region

8.2.2 Global Thermal Films Market Size Market Share by Region

8.3 North America

8.3.1 North America Thermal Films Sales by Country

8.3.2 North America Thermal Films Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Thermal Films Sales by Country

8.4.2 Europe Thermal Films Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Thermal Films Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Thermal Films Market Size by Region

8.6.2 Asia Pacific Thermal Films Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Thermal Films Sales by Country

8.7.2 South America Thermal Films Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Thermal Films Sales by Region

8.8.2 Middle East and Africa Thermal Films Market Size by Region

8.8.3 Saudi Arabia

8.8.4 UAE

8.8.5 Egypt

8.8.6 Nigeria

8.8.7 South Africa

9 THERMAL FILMS MARKET PRODUCTION BY REGION

9.1 Global Production of Thermal Films by Region (2019-2024)

9.2 Global Thermal Films Revenue Market Share by Region (2019-2024)

9.3 Global Thermal Films Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Thermal Films Production

9.4.1 North America Thermal Films Production Growth Rate (2019-2024)

9.4.2 North America Thermal Films Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Thermal Films Production

9.5.1 Europe Thermal Films Production Growth Rate (2019-2024)

9.5.2 Europe Thermal Films Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Thermal Films Production (2019-2024)

9.6.1 Japan Thermal Films Production Growth Rate (2019-2024)

9.6.2 Japan Thermal Films Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Thermal Films Production (2019-2024)

9.7.1 China Thermal Films Production Growth Rate (2019-2024)

9.7.2 China Thermal Films Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Cosmo Films

10.1.1 Cosmo Films Thermal Films Basic Information

10.1.2 Cosmo Films Thermal Films Product Overview

10.1.3 Cosmo Films Thermal Films Product Market Performance

10.1.4 Cosmo Films Business Overview

10.1.5 Cosmo Films Thermal Films SWOT Analysis

10.1.6 Cosmo Films Recent Developments

10.2 JPFL Films Private Limited

10.2.1 JPFL Films Private Limited Thermal Films Basic Information

10.2.2 JPFL Films Private Limited Thermal Films Product Overview

10.2.3 JPFL Films Private Limited Thermal Films Product Market Performance

- 10.2.4 JPFL Films Private Limited Business Overview
- 10.2.5 JPFL Films Private Limited Thermal Films SWOT Analysis
- 10.2.6 JPFL Films Private Limited Recent Developments
- 10.3 Shagun Films Enterprises
 - 10.3.1 Shagun Films Enterprises Thermal Films Basic Information
 - 10.3.2 Shagun Films Enterprises Thermal Films Product Overview
 - 10.3.3 Shagun Films Enterprises Thermal Films Product Market Performance
 - 10.3.4 Shagun Films Enterprises Thermal Films SWOT Analysis
 - 10.3.5 Shagun Films Enterprises Business Overview
 - 10.3.6 Shagun Films Enterprises Recent Developments
- 10.4 Mitsubishi Chemical America
 - 10.4.1 Mitsubishi Chemical America Thermal Films Basic Information
 - 10.4.2 Mitsubishi Chemical America Thermal Films Product Overview
 - 10.4.3 Mitsubishi Chemical America Thermal Films Product Market Performance
 - 10.4.4 Mitsubishi Chemical America Business Overview
 - 10.4.5 Mitsubishi Chemical America Recent Developments
- 10.5 Avery Dennison Corporation
 - 10.5.1 Avery Dennison Corporation Thermal Films Basic Information
 - 10.5.2 Avery Dennison Corporation Thermal Films Product Overview
 - 10.5.3 Avery Dennison Corporation Thermal Films Product Market Performance
 - 10.5.4 Avery Dennison Corporation Business Overview
 - 10.5.5 Avery Dennison Corporation Recent Developments
- 10.6 Polyplex Corporation
 - 10.6.1 Polyplex Corporation Thermal Films Basic Information
 - 10.6.2 Polyplex Corporation Thermal Films Product Overview
 - 10.6.3 Polyplex Corporation Thermal Films Product Market Performance
 - 10.6.4 Polyplex Corporation Business Overview
 - 10.6.5 Polyplex Corporation Recent Developments
- 10.7 AE-TRONIC
 - 10.7.1 AE-TRONIC Thermal Films Basic Information
 - 10.7.2 AE-TRONIC Thermal Films Product Overview
 - 10.7.3 AE-TRONIC Thermal Films Product Market Performance
 - 10.7.4 AE-TRONIC Business Overview
 - 10.7.5 AE-TRONIC Recent Developments
- 10.8 Alpha Poly Films
 - 10.8.1 Alpha Poly Films Thermal Films Basic Information
 - 10.8.2 Alpha Poly Films Thermal Films Product Overview
 - 10.8.3 Alpha Poly Films Thermal Films Product Market Performance
 - 10.8.4 Alpha Poly Films Business Overview

- 10.8.5 Alpha Poly Films Recent Developments
- 10.9 J-Film Corporation
 - 10.9.1 J-Film Corporation Thermal Films Basic Information
 - 10.9.2 J-Film Corporation Thermal Films Product Overview
 - 10.9.3 J-Film Corporation Thermal Films Product Market Performance
 - 10.9.4 J-Film Corporation Business Overview
 - 10.9.5 J-Film Corporation Recent Developments
- 10.10 Henan Foils
 - 10.10.1 Henan Foils Thermal Films Basic Information
 - 10.10.2 Henan Foils Thermal Films Product Overview
 - 10.10.3 Henan Foils Thermal Films Product Market Performance
 - 10.10.4 Henan Foils Business Overview
 - 10.10.5 Henan Foils Recent Developments
- 10.11 PKC Co.,Ltd.
 - 10.11.1 PKC Co.,Ltd. Thermal Films Basic Information
 - 10.11.2 PKC Co.,Ltd. Thermal Films Product Overview
 - 10.11.3 PKC Co.,Ltd. Thermal Films Product Market Performance
 - 10.11.4 PKC Co.,Ltd. Business Overview
 - 10.11.5 PKC Co.,Ltd. Recent Developments
- 10.12 Sony
 - 10.12.1 Sony Thermal Films Basic Information
 - 10.12.2 Sony Thermal Films Product Overview
 - 10.12.3 Sony Thermal Films Product Market Performance
 - 10.12.4 Sony Business Overview
 - 10.12.5 Sony Recent Developments
- 10.13 Kshitij Polyline
 - 10.13.1 Kshitij Polyline Thermal Films Basic Information
 - 10.13.2 Kshitij Polyline Thermal Films Product Overview
 - 10.13.3 Kshitij Polyline Thermal Films Product Market Performance
 - 10.13.4 Kshitij Polyline Business Overview
 - 10.13.5 Kshitij Polyline Recent Developments
- 10.14 Gaylord Packers
 - 10.14.1 Gaylord Packers Thermal Films Basic Information
 - 10.14.2 Gaylord Packers Thermal Films Product Overview
 - 10.14.3 Gaylord Packers Thermal Films Product Market Performance
 - 10.14.4 Gaylord Packers Business Overview
 - 10.14.5 Gaylord Packers Recent Developments
- 10.15 DURICO
 - 10.15.1 DURICO Thermal Films Basic Information

- 10.15.2 DURICO Thermal Films Product Overview
- 10.15.3 DURICO Thermal Films Product Market Performance
- 10.15.4 DURICO Business Overview
- 10.15.5 DURICO Recent Developments
- 10.16 GMP UK
 - 10.16.1 GMP UK Thermal Films Basic Information
 - 10.16.2 GMP UK Thermal Films Product Overview
 - 10.16.3 GMP UK Thermal Films Product Market Performance
 - 10.16.4 GMP UK Business Overview
 - 10.16.5 GMP UK Recent Developments
- 10.17 Smith and McLaurin
 - 10.17.1 Smith and McLaurin Thermal Films Basic Information
 - 10.17.2 Smith and McLaurin Thermal Films Product Overview
 - 10.17.3 Smith and McLaurin Thermal Films Product Market Performance
 - 10.17.4 Smith and McLaurin Business Overview
 - 10.17.5 Smith and McLaurin Recent Developments

11 THERMAL FILMS MARKET FORECAST BY REGION

- 11.1 Global Thermal Films Market Size Forecast
- 11.2 Global Thermal Films Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Thermal Films Market Size Forecast by Country
 - 11.2.3 Asia Pacific Thermal Films Market Size Forecast by Region
 - 11.2.4 South America Thermal Films Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Thermal Films by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Thermal Films Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Thermal Films by Type (2025-2032)
 - 12.1.2 Global Thermal Films Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Thermal Films by Type (2025-2032)
- 12.2 Global Thermal Films Market Forecast by Application (2025-2032)
 - 12.2.1 Global Thermal Films Sales (K MT) Forecast by Application
 - 12.2.2 Global Thermal Films Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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