

# Global Thermal-bonded Airlaid Paper Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

During the production of thermal-bond airlaid paper, the web is formed using synthetic and organic (fluff pulp) fibers. Thermal energy is applied to the web which makes the synthetic fibers to bind with each other.

The global Thermal-bonded Airlaid Paper market size was estimated at USD 446.10 million in 2023 and is projected to reach USD 571.97 million by 2032, exhibiting a CAGR of 2.80% during the forecast period.

North America Thermal-bonded Airlaid Paper market size was estimated at USD 121.89 million in 2023, at a CAGR of 2.40% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Thermal-bonded Airlaid Paper market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Thermal-bonded Airlaid Paper Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Thermal-bonded Airlaid Paper market in any manner.

## Global Thermal-bonded Airlaid Paper Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Glatfelter

Georgia-Pacific

McAirlaid's Vliesstoffe

Duni AB

EAM Corporation?Domtar?

Fitesa

Oji Kinocloth

Kinsei Seishi

M&J Airlaid Products

### Market Segmentation (by Type)

50-100 gsm

? 100 gsm

## Market Segmentation (by Application)

Feminine Hygiene

Consumer Wipes

Adult Incontinence

Industrial Wipes

Tabletop and Napkins

Food Pads

Other

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Thermal-bonded Airlaid Paper Market

Overview of the regional outlook of the Thermal-bonded Airlaid Paper Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Thermal-bonded Airlaid Paper Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Thermal-bonded Airlaid Paper, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Thermal-bonded Airlaid Paper
- 1.2 Key Market Segments
  - 1.2.1 Thermal-bonded Airlaid Paper Segment by Type
  - 1.2.2 Thermal-bonded Airlaid Paper Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 THERMAL-BONDED AIRLAID PAPER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Thermal-bonded Airlaid Paper Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Thermal-bonded Airlaid Paper Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 THERMAL-BONDED AIRLAID PAPER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Thermal-bonded Airlaid Paper Sales by Manufacturers (2019-2024)
- 3.2 Global Thermal-bonded Airlaid Paper Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Thermal-bonded Airlaid Paper Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Thermal-bonded Airlaid Paper Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Thermal-bonded Airlaid Paper Sales Sites, Area Served, Product Type
- 3.6 Thermal-bonded Airlaid Paper Market Competitive Situation and Trends
  - 3.6.1 Thermal-bonded Airlaid Paper Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Thermal-bonded Airlaid Paper Players Market Share by Revenue

### 3.6.3 Mergers & Acquisitions, Expansion

## **4 THERMAL-BONDED AIRLAID PAPER INDUSTRY CHAIN ANALYSIS**

### 4.1 Thermal-bonded Airlaid Paper Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF THERMAL-BONDED AIRLAID PAPER MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Market Restraints

### 5.5 Industry News

#### 5.5.1 New Product Developments

#### 5.5.2 Mergers & Acquisitions

#### 5.5.3 Expansions

#### 5.5.4 Collaboration/Supply Contracts

### 5.6 Industry Policies

## **6 THERMAL-BONDED AIRLAID PAPER MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Thermal-bonded Airlaid Paper Sales Market Share by Type (2019-2024)

### 6.3 Global Thermal-bonded Airlaid Paper Market Size Market Share by Type (2019-2024)

### 6.4 Global Thermal-bonded Airlaid Paper Price by Type (2019-2024)

## **7 THERMAL-BONDED AIRLAID PAPER MARKET SEGMENTATION BY APPLICATION**

### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

### 7.2 Global Thermal-bonded Airlaid Paper Market Sales by Application (2019-2024)

### 7.3 Global Thermal-bonded Airlaid Paper Market Size (M USD) by Application (2019-2024)

### 7.4 Global Thermal-bonded Airlaid Paper Sales Growth Rate by Application

(2019-2024)

## **8 THERMAL-BONDED AIRLAID PAPER MARKET CONSUMPTION BY REGION**

### 8.1 Global Thermal-bonded Airlaid Paper Sales by Region

#### 8.1.1 Global Thermal-bonded Airlaid Paper Sales by Region

#### 8.1.2 Global Thermal-bonded Airlaid Paper Sales Market Share by Region

### 8.2 North America

#### 8.2.1 North America Thermal-bonded Airlaid Paper Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Thermal-bonded Airlaid Paper Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Thermal-bonded Airlaid Paper Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Thermal-bonded Airlaid Paper Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Thermal-bonded Airlaid Paper Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## **9 THERMAL-BONDED AIRLAID PAPER MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Thermal-bonded Airlaid Paper by Region (2019-2024)
- 9.2 Global Thermal-bonded Airlaid Paper Revenue Market Share by Region (2019-2024)
- 9.3 Global Thermal-bonded Airlaid Paper Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Thermal-bonded Airlaid Paper Production
  - 9.4.1 North America Thermal-bonded Airlaid Paper Production Growth Rate (2019-2024)
  - 9.4.2 North America Thermal-bonded Airlaid Paper Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Thermal-bonded Airlaid Paper Production
  - 9.5.1 Europe Thermal-bonded Airlaid Paper Production Growth Rate (2019-2024)
  - 9.5.2 Europe Thermal-bonded Airlaid Paper Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Thermal-bonded Airlaid Paper Production (2019-2024)
  - 9.6.1 Japan Thermal-bonded Airlaid Paper Production Growth Rate (2019-2024)
  - 9.6.2 Japan Thermal-bonded Airlaid Paper Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Thermal-bonded Airlaid Paper Production (2019-2024)
  - 9.7.1 China Thermal-bonded Airlaid Paper Production Growth Rate (2019-2024)
  - 9.7.2 China Thermal-bonded Airlaid Paper Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

- 10.1 Glatfelter
  - 10.1.1 Glatfelter Thermal-bonded Airlaid Paper Basic Information
  - 10.1.2 Glatfelter Thermal-bonded Airlaid Paper Product Overview
  - 10.1.3 Glatfelter Thermal-bonded Airlaid Paper Product Market Performance
  - 10.1.4 Glatfelter Business Overview
  - 10.1.5 Glatfelter Thermal-bonded Airlaid Paper SWOT Analysis
  - 10.1.6 Glatfelter Recent Developments
- 10.2 Georgia-Pacific
  - 10.2.1 Georgia-Pacific Thermal-bonded Airlaid Paper Basic Information
  - 10.2.2 Georgia-Pacific Thermal-bonded Airlaid Paper Product Overview
  - 10.2.3 Georgia-Pacific Thermal-bonded Airlaid Paper Product Market Performance
  - 10.2.4 Georgia-Pacific Business Overview

- 10.2.5 Georgia-Pacific Thermal-bonded Airlaid Paper SWOT Analysis
- 10.2.6 Georgia-Pacific Recent Developments
- 10.3 McAiraid's Vliesstoffe
  - 10.3.1 McAiraid's Vliesstoffe Thermal-bonded Airlaid Paper Basic Information
  - 10.3.2 McAiraid's Vliesstoffe Thermal-bonded Airlaid Paper Product Overview
  - 10.3.3 McAiraid's Vliesstoffe Thermal-bonded Airlaid Paper Product Market Performance
  - 10.3.4 McAiraid's Vliesstoffe Thermal-bonded Airlaid Paper SWOT Analysis
  - 10.3.5 McAiraid's Vliesstoffe Business Overview
  - 10.3.6 McAiraid's Vliesstoffe Recent Developments
- 10.4 Duni AB
  - 10.4.1 Duni AB Thermal-bonded Airlaid Paper Basic Information
  - 10.4.2 Duni AB Thermal-bonded Airlaid Paper Product Overview
  - 10.4.3 Duni AB Thermal-bonded Airlaid Paper Product Market Performance
  - 10.4.4 Duni AB Business Overview
  - 10.4.5 Duni AB Recent Developments
- 10.5 EAM Corporation?Domtar?
  - 10.5.1 EAM Corporation?Domtar? Thermal-bonded Airlaid Paper Basic Information
  - 10.5.2 EAM Corporation?Domtar? Thermal-bonded Airlaid Paper Product Overview
  - 10.5.3 EAM Corporation?Domtar? Thermal-bonded Airlaid Paper Product Market Performance
  - 10.5.4 EAM Corporation?Domtar? Business Overview
  - 10.5.5 EAM Corporation?Domtar? Recent Developments
- 10.6 Fitesa
  - 10.6.1 Fitesa Thermal-bonded Airlaid Paper Basic Information
  - 10.6.2 Fitesa Thermal-bonded Airlaid Paper Product Overview
  - 10.6.3 Fitesa Thermal-bonded Airlaid Paper Product Market Performance
  - 10.6.4 Fitesa Business Overview
  - 10.6.5 Fitesa Recent Developments
- 10.7 Oji Kinocloth
  - 10.7.1 Oji Kinocloth Thermal-bonded Airlaid Paper Basic Information
  - 10.7.2 Oji Kinocloth Thermal-bonded Airlaid Paper Product Overview
  - 10.7.3 Oji Kinocloth Thermal-bonded Airlaid Paper Product Market Performance
  - 10.7.4 Oji Kinocloth Business Overview
  - 10.7.5 Oji Kinocloth Recent Developments
- 10.8 Kinsei Seishi
  - 10.8.1 Kinsei Seishi Thermal-bonded Airlaid Paper Basic Information
  - 10.8.2 Kinsei Seishi Thermal-bonded Airlaid Paper Product Overview
  - 10.8.3 Kinsei Seishi Thermal-bonded Airlaid Paper Product Market Performance

- 10.8.4 Kinsei Seishi Business Overview
- 10.8.5 Kinsei Seishi Recent Developments

#### 10.9 MandJ Airlaid Products

- 10.9.1 MandJ Airlaid Products Thermal-bonded Airlaid Paper Basic Information
- 10.9.2 MandJ Airlaid Products Thermal-bonded Airlaid Paper Product Overview
- 10.9.3 MandJ Airlaid Products Thermal-bonded Airlaid Paper Product Market

#### Performance

- 10.9.4 MandJ Airlaid Products Business Overview
- 10.9.5 MandJ Airlaid Products Recent Developments

### **11 THERMAL-BONDED AIRLAID PAPER MARKET FORECAST BY REGION**

- 11.1 Global Thermal-bonded Airlaid Paper Market Size Forecast
- 11.2 Global Thermal-bonded Airlaid Paper Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Thermal-bonded Airlaid Paper Market Size Forecast by Country
  - 11.2.3 Asia Pacific Thermal-bonded Airlaid Paper Market Size Forecast by Region
  - 11.2.4 South America Thermal-bonded Airlaid Paper Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Consumption of Thermal-bonded Airlaid Paper by Country

### **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global Thermal-bonded Airlaid Paper Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of Thermal-bonded Airlaid Paper by Type (2025-2032)
  - 12.1.2 Global Thermal-bonded Airlaid Paper Market Size Forecast by Type (2025-2032)
  - 12.1.3 Global Forecasted Price of Thermal-bonded Airlaid Paper by Type (2025-2032)
- 12.2 Global Thermal-bonded Airlaid Paper Market Forecast by Application (2025-2032)
  - 12.2.1 Global Thermal-bonded Airlaid Paper Sales (K MT) Forecast by Application
  - 12.2.2 Global Thermal-bonded Airlaid Paper Market Size (M USD) Forecast by Application (2025-2032)

### **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Thermal-bonded Airlaid Paper Market Size Comparison by Region (M USD)
- Table 5. Global Thermal-bonded Airlaid Paper Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Thermal-bonded Airlaid Paper Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Thermal-bonded Airlaid Paper Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Thermal-bonded Airlaid Paper Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Thermal-bonded Airlaid Paper as of 2022)
- Table 10. Global Market Thermal-bonded Airlaid Paper Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Thermal-bonded Airlaid Paper Sales Sites and Area Served
- Table 12. Manufacturers Thermal-bonded Airlaid Paper Product Type
- Table 13. Global Thermal-bonded Airlaid Paper Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Thermal-bonded Airlaid Paper
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Thermal-bonded Airlaid Paper Market Challenges
- Table 22. Global Thermal-bonded Airlaid Paper Sales by Type (K MT)
- Table 23. Global Thermal-bonded Airlaid Paper Market Size by Type (M USD)
- Table 24. Global Thermal-bonded Airlaid Paper Sales (K MT) by Type (2019-2024)
- Table 25. Global Thermal-bonded Airlaid Paper Sales Market Share by Type (2019-2024)
- Table 26. Global Thermal-bonded Airlaid Paper Market Size (M USD) by Type (2019-2024)

- Table 27. Global Thermal-bonded Airlaid Paper Market Size Share by Type (2019-2024)
- Table 28. Global Thermal-bonded Airlaid Paper Price (USD/MT) by Type (2019-2024)
- Table 29. Global Thermal-bonded Airlaid Paper Sales (K MT) by Application
- Table 30. Global Thermal-bonded Airlaid Paper Market Size by Application
- Table 31. Global Thermal-bonded Airlaid Paper Sales by Application (2019-2024) & (K MT)
- Table 32. Global Thermal-bonded Airlaid Paper Sales Market Share by Application (2019-2024)
- Table 33. Global Thermal-bonded Airlaid Paper Sales by Application (2019-2024) & (M USD)
- Table 34. Global Thermal-bonded Airlaid Paper Market Share by Application (2019-2024)
- Table 35. Global Thermal-bonded Airlaid Paper Sales Growth Rate by Application (2019-2024)
- Table 36. Global Thermal-bonded Airlaid Paper Sales by Region (2019-2024) & (K MT)
- Table 37. Global Thermal-bonded Airlaid Paper Sales Market Share by Region (2019-2024)
- Table 38. North America Thermal-bonded Airlaid Paper Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Thermal-bonded Airlaid Paper Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Thermal-bonded Airlaid Paper Sales by Region (2019-2024) & (K MT)
- Table 41. South America Thermal-bonded Airlaid Paper Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Thermal-bonded Airlaid Paper Sales by Region (2019-2024) & (K MT)
- Table 43. Global Thermal-bonded Airlaid Paper Production (K MT) by Region (2019-2024)
- Table 44. Global Thermal-bonded Airlaid Paper Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Thermal-bonded Airlaid Paper Revenue Market Share by Region (2019-2024)
- Table 46. Global Thermal-bonded Airlaid Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Thermal-bonded Airlaid Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Thermal-bonded Airlaid Paper Production (K MT), Revenue (US\$

Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Thermal-bonded Airlaid Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Thermal-bonded Airlaid Paper Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. Glatfelter Thermal-bonded Airlaid Paper Basic Information

Table 52. Glatfelter Thermal-bonded Airlaid Paper Product Overview

Table 53. Glatfelter Thermal-bonded Airlaid Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. Glatfelter Business Overview

Table 55. Glatfelter Thermal-bonded Airlaid Paper SWOT Analysis

Table 56. Glatfelter Recent Developments

Table 57. Georgia-Pacific Thermal-bonded Airlaid Paper Basic Information

Table 58. Georgia-Pacific Thermal-bonded Airlaid Paper Product Overview

Table 59. Georgia-Pacific Thermal-bonded Airlaid Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Georgia-Pacific Business Overview

Table 61. Georgia-Pacific Thermal-bonded Airlaid Paper SWOT Analysis

Table 62. Georgia-Pacific Recent Developments

Table 63. McAiraid's Vliesstoffe Thermal-bonded Airlaid Paper Basic Information

Table 64. McAiraid's Vliesstoffe Thermal-bonded Airlaid Paper Product Overview

Table 65. McAiraid's Vliesstoffe Thermal-bonded Airlaid Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. McAiraid's Vliesstoffe Thermal-bonded Airlaid Paper SWOT Analysis

Table 67. McAiraid's Vliesstoffe Business Overview

Table 68. McAiraid's Vliesstoffe Recent Developments

Table 69. Duni AB Thermal-bonded Airlaid Paper Basic Information

Table 70. Duni AB Thermal-bonded Airlaid Paper Product Overview

Table 71. Duni AB Thermal-bonded Airlaid Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Duni AB Business Overview

Table 73. Duni AB Recent Developments

Table 74. EAM Corporation?Domtar? Thermal-bonded Airlaid Paper Basic Information

Table 75. EAM Corporation?Domtar? Thermal-bonded Airlaid Paper Product Overview

Table 76. EAM Corporation?Domtar? Thermal-bonded Airlaid Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. EAM Corporation?Domtar? Business Overview

Table 78. EAM Corporation?Domtar? Recent Developments

Table 79. Fitesa Thermal-bonded Airlaid Paper Basic Information

- Table 80. Fitesa Thermal-bonded Airlaid Paper Product Overview
- Table 81. Fitesa Thermal-bonded Airlaid Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Fitesa Business Overview
- Table 83. Fitesa Recent Developments
- Table 84. Oji Kinocloth Thermal-bonded Airlaid Paper Basic Information
- Table 85. Oji Kinocloth Thermal-bonded Airlaid Paper Product Overview
- Table 86. Oji Kinocloth Thermal-bonded Airlaid Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. Oji Kinocloth Business Overview
- Table 88. Oji Kinocloth Recent Developments
- Table 89. Kinsei Seishi Thermal-bonded Airlaid Paper Basic Information
- Table 90. Kinsei Seishi Thermal-bonded Airlaid Paper Product Overview
- Table 91. Kinsei Seishi Thermal-bonded Airlaid Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Kinsei Seishi Business Overview
- Table 93. Kinsei Seishi Recent Developments
- Table 94. MandJ Airlaid Products Thermal-bonded Airlaid Paper Basic Information
- Table 95. MandJ Airlaid Products Thermal-bonded Airlaid Paper Product Overview
- Table 96. MandJ Airlaid Products Thermal-bonded Airlaid Paper Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 97. MandJ Airlaid Products Business Overview
- Table 98. MandJ Airlaid Products Recent Developments
- Table 99. Global Thermal-bonded Airlaid Paper Sales Forecast by Region (2025-2032) & (K MT)
- Table 100. Global Thermal-bonded Airlaid Paper Market Size Forecast by Region (2025-2032) & (M USD)
- Table 101. North America Thermal-bonded Airlaid Paper Sales Forecast by Country (2025-2032) & (K MT)
- Table 102. North America Thermal-bonded Airlaid Paper Market Size Forecast by Country (2025-2032) & (M USD)
- Table 103. Europe Thermal-bonded Airlaid Paper Sales Forecast by Country (2025-2032) & (K MT)
- Table 104. Europe Thermal-bonded Airlaid Paper Market Size Forecast by Country (2025-2032) & (M USD)
- Table 105. Asia Pacific Thermal-bonded Airlaid Paper Sales Forecast by Region (2025-2032) & (K MT)
- Table 106. Asia Pacific Thermal-bonded Airlaid Paper Market Size Forecast by Region (2025-2032) & (M USD)

Table 107. South America Thermal-bonded Airlaid Paper Sales Forecast by Country (2025-2032) & (K MT)

Table 108. South America Thermal-bonded Airlaid Paper Market Size Forecast by Country (2025-2032) & (M USD)

Table 109. Middle East and Africa Thermal-bonded Airlaid Paper Consumption Forecast by Country (2025-2032) & (Units)

Table 110. Middle East and Africa Thermal-bonded Airlaid Paper Market Size Forecast by Country (2025-2032) & (M USD)

Table 111. Global Thermal-bonded Airlaid Paper Sales Forecast by Type (2025-2032) & (K MT)

Table 112. Global Thermal-bonded Airlaid Paper Market Size Forecast by Type (2025-2032) & (M USD)

Table 113. Global Thermal-bonded Airlaid Paper Price Forecast by Type (2025-2032) & (USD/MT)

Table 114. Global Thermal-bonded Airlaid Paper Sales (K MT) Forecast by Application (2025-2032)

Table 115. Global Thermal-bonded Airlaid Paper Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Thermal-bonded Airlaid Paper
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Thermal-bonded Airlaid Paper Market Size (M USD), 2019-2032
- Figure 5. Global Thermal-bonded Airlaid Paper Market Size (M USD) (2019-2032)
- Figure 6. Global Thermal-bonded Airlaid Paper Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Thermal-bonded Airlaid Paper Market Size by Country (M USD)
- Figure 11. Thermal-bonded Airlaid Paper Sales Share by Manufacturers in 2023
- Figure 12. Global Thermal-bonded Airlaid Paper Revenue Share by Manufacturers in 2023
- Figure 13. Thermal-bonded Airlaid Paper Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Thermal-bonded Airlaid Paper Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Thermal-bonded Airlaid Paper Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Thermal-bonded Airlaid Paper Market Share by Type
- Figure 18. Sales Market Share of Thermal-bonded Airlaid Paper by Type (2019-2024)
- Figure 19. Sales Market Share of Thermal-bonded Airlaid Paper by Type in 2023
- Figure 20. Market Size Share of Thermal-bonded Airlaid Paper by Type (2019-2024)
- Figure 21. Market Size Market Share of Thermal-bonded Airlaid Paper by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Thermal-bonded Airlaid Paper Market Share by Application
- Figure 24. Global Thermal-bonded Airlaid Paper Sales Market Share by Application (2019-2024)
- Figure 25. Global Thermal-bonded Airlaid Paper Sales Market Share by Application in 2023
- Figure 26. Global Thermal-bonded Airlaid Paper Market Share by Application (2019-2024)
- Figure 27. Global Thermal-bonded Airlaid Paper Market Share by Application in 2023
- Figure 28. Global Thermal-bonded Airlaid Paper Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Thermal-bonded Airlaid Paper Sales Market Share by Region

(2019-2024)

Figure 30. North America Thermal-bonded Airlaid Paper Sales and Growth Rate

(2019-2024) & (K MT)

Figure 31. North America Thermal-bonded Airlaid Paper Sales Market Share by Country in 2023

Figure 32. U.S. Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Thermal-bonded Airlaid Paper Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Thermal-bonded Airlaid Paper Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Thermal-bonded Airlaid Paper Sales Market Share by Country in 2023

Figure 37. Germany Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Thermal-bonded Airlaid Paper Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Thermal-bonded Airlaid Paper Sales Market Share by Region in 2023

Figure 44. China Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Thermal-bonded Airlaid Paper Sales and Growth Rate

(2019-2024) & (K MT)

Figure 49. South America Thermal-bonded Airlaid Paper Sales and Growth Rate (K MT)

Figure 50. South America Thermal-bonded Airlaid Paper Sales Market Share by Country in 2023

Figure 51. Brazil Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Thermal-bonded Airlaid Paper Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Thermal-bonded Airlaid Paper Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Thermal-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Thermal-bonded Airlaid Paper Production Market Share by Region (2019-2024)

Figure 62. North America Thermal-bonded Airlaid Paper Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Thermal-bonded Airlaid Paper Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Thermal-bonded Airlaid Paper Production (K MT) Growth Rate (2019-2024)

Figure 65. China Thermal-bonded Airlaid Paper Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Thermal-bonded Airlaid Paper Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Thermal-bonded Airlaid Paper Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Thermal-bonded Airlaid Paper Sales Market Share Forecast by Type

(2025-2032)

Figure 69. Global Thermal-bonded Airlaid Paper Market Share Forecast by Type

(2025-2032)

Figure 70. Global Thermal-bonded Airlaid Paper Sales Forecast by Application

(2025-2032)

Figure 71. Global Thermal-bonded Airlaid Paper Market Share Forecast by Application

(2025-2032)

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