

# Global Textile Printing Pigment Ink Binder Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Textile Printing Pigment Ink Binder competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global Textile Printing Pigment Ink Binder production reached approximately 146.9 K tons, with an average global market price of around 3,580.2 USD/Ton. Textile Printing Pigment Ink Binder is a core component of textile pigment printing ink, a polymer film-forming material that adheres insoluble pigment particles firmly to the surface of fabrics. It features good adhesion, film-forming properties, and compatibility with pigments, while meeting requirements such as wash fastness, friction fastness, and soft fabric handfeel after printing. Non-toxic and environmentally friendly, it avoids damaging fibers and ensures the clarity and vividness of printed patterns. Suitable for various fabrics (cotton, chemical fiber, blends) and printing processes (digital printing, screen printing), it is a key material for achieving high-quality, clean textile printing. The single-line production capacity of Textile Printing Pigment Ink Binder is 5.9 to 6.3 K tons per year, the average gross profit margin was 36.8%. The cost structure of Textile Printing Pigment Ink Binder is dominated by four core components with clear weights: raw material costs account for the largest share at 45%-55%, mainly including polymer monomers (acrylic acid, vinyl acetate), emulsifiers, crosslinking agents, and functional additives. The quality of polymer monomers and the performance of crosslinking agents directly determine product adhesion and fastness, affecting raw material costs. Production and processing costs make up 25%-30%, covering emulsion polymerization, purification filtration, viscosity adjustment, and performance testing. Strict control over particle size, film-forming uniformity, and stability, as well as compliance with environmental standards, increases manufacturing complexity. R&D costs represent 10%-15%, dedicated to optimizing polymerization formulas to improve

fastness and softness, developing low-VOC and high-compatibility variants, and adapting to the needs of digital printing high-speed jetting. Packaging and logistics costs constitute the remaining 5%-7%, including sealed, moisture-proof packaging (to prevent emulsion deterioration) and normal-temperature transportation, with storage requiring cool and dry conditions to maintain product stability. The industry chain of Textile Printing Pigment Ink Binder consists of three interconnected tiers: upstream includes suppliers of chemical raw materials (polymer monomers, emulsifiers, crosslinking agents), production equipment (polymerization reactors, precision filtration machines), and testing instruments (fastness testers, viscosity meters). Midstream involves enterprises engaged in formula R&D, emulsion polymerization, product modification, and quality calibration, focusing on adjusting product adhesion, film-forming speed, and compatibility to meet the requirements of different fabrics and printing technologies. Downstream covers pigment ink manufacturers, textile printing and dyeing enterprises, garment factories, and home textile producers, with demand driven by the development of the textile printing industry, the popularization of digital printing technology, and the upgrading of environmental protection requirements. Demand for Textile Printing Pigment Ink Binder is growing steadily driven by the global promotion of environmentally friendly textile production, the rapid development of digital printing technology (short process, low pollution), and the expansion of the garment and home textile markets. It addresses pain points such as poor fastness, hard fabric handfeel, and high environmental pollution of traditional binders, while the trend of green and low-carbon development boosts demand for high-performance, low-VOC products. Key business opportunities lie in developing products with excellent compatibility for digital printing high-speed jetting, optimizing formulas to balance fastness and softness, and expanding applications in functional textiles (sportswear, outdoor fabrics). Additionally, strengthening independent R&D to break technical bottlenecks in high-end segments and collaborating with ink manufacturers and printing enterprises for customized solutions can further tap into the high-growth potential of the textile printing material market.

The global Textile Printing Pigment Ink Binder market size was estimated at USD 526.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Textile Printing Pigment Ink Binder market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Textile Printing Pigment Ink Binder market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Textile Printing Pigment Ink Binder market.

### **Global Textile Printing Pigment Ink Binder Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

BASF

DSM

Resonac

DOW

Huntsman

Mitsui Chemical

Morchem  
Songwon  
Wacker Chemical  
Indofil Industries  
APEC  
Kemiteks  
GB Chemical  
Covestro  
Archroma  
Lubrizol  
CHT Group  
Rudolf  
Lamberti  
Tanatex Chemicals

### **Market Segmentation (by Type)**

Pure Acrylic Binder  
Styrene Acrylic Binder  
Polyurethane Binder  
Acrylic?Polyurethane Hybrid Binder  
Vinyl Acrylic Binder  
Bio-Based / Natural Polymer Binder

### **Market Segmentation (by Application)**

Apparel Printing  
Interior Decor Printing  
Flags, Banners and Soft Signage Printing

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Textile Printing Pigment Ink Binder Market

Overview of the regional outlook of the Textile Printing Pigment Ink Binder Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Textile Printing Pigment Ink Binder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Textile Printing Pigment Ink Binder, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

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