

# Global Terpenes Market Research Report 2024(Status and Outlook)

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# **Abstracts**

#### Report Overview:

This report studies the Terpenes market, Terpenes are a large and diverse class of organic compounds, produced by a variety of plants, particularly conifers, and by some insects such as termites or swallowtail butterflies, which emit terpenes from their osmeteria. They often have a strong odor and may protect the plants that produce them by deterring herbivores and by attracting predators and parasites of herbivores. The difference between terpenes and terpenoids is that terpenes are hydrocarbons, whereas terpenoids contain additional functional groups.

The Global Terpenes Market Size was estimated at USD 694.45 million in 2023 and is projected to reach USD 1007.61 million by 2029, exhibiting a CAGR of 6.40% during the forecast period.

This report provides a deep insight into the global Terpenes market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Terpenes Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps



the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Terpenes market in any manner.

Global Terpenes Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

sales, and marketing strategies. Market segments can power your product cycles by informing how you create product offerings for different segments
Key Company
Arora Aromatics
Mentha & Allied Products
AOS Products
Kraton
Natural Fractions
Interstate Commodities

Himachal Terepene Products

YASUHARA CHEMICAL

Jiangxi Jishui Xinghua Natural Spice

Market Segmentation (by Type)

Pinene







Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Terpenes Market

Overview of the regional outlook of the Terpenes Market:

# Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,



product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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# **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Terpenes Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.



Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# **Contents**

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Terpenes
- 1.2 Key Market Segments
  - 1.2.1 Terpenes Segment by Type
  - 1.2.2 Terpenes Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### **2 TERPENES MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Terpenes Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Terpenes Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 TERPENES MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Terpenes Sales by Manufacturers (2019-2024)
- 3.2 Global Terpenes Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Terpenes Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Terpenes Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Terpenes Sales Sites, Area Served, Product Type
- 3.6 Terpenes Market Competitive Situation and Trends
  - 3.6.1 Terpenes Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Terpenes Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

#### **4 TERPENES INDUSTRY CHAIN ANALYSIS**

- 4.1 Terpenes Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials



- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

#### 5 THE DEVELOPMENT AND DYNAMICS OF TERPENES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### **6 TERPENES MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Terpenes Sales Market Share by Type (2019-2024)
- 6.3 Global Terpenes Market Size Market Share by Type (2019-2024)
- 6.4 Global Terpenes Price by Type (2019-2024)

#### 7 TERPENES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Terpenes Market Sales by Application (2019-2024)
- 7.3 Global Terpenes Market Size (M USD) by Application (2019-2024)
- 7.4 Global Terpenes Sales Growth Rate by Application (2019-2024)

#### **8 TERPENES MARKET SEGMENTATION BY REGION**

- 8.1 Global Terpenes Sales by Region
  - 8.1.1 Global Terpenes Sales by Region
  - 8.1.2 Global Terpenes Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Terpenes Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada



- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Terpenes Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Terpenes Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Terpenes Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Terpenes Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### 9 KEY COMPANIES PROFILE

- 9.1 Arora Aromatics
  - 9.1.1 Arora Aromatics Terpenes Basic Information
  - 9.1.2 Arora Aromatics Terpenes Product Overview
  - 9.1.3 Arora Aromatics Terpenes Product Market Performance
  - 9.1.4 Arora Aromatics Business Overview
  - 9.1.5 Arora Aromatics Terpenes SWOT Analysis
  - 9.1.6 Arora Aromatics Recent Developments
- 9.2 Mentha and Allied Products
- 9.2.1 Mentha and Allied Products Terpenes Basic Information



- 9.2.2 Mentha and Allied Products Terpenes Product Overview
- 9.2.3 Mentha and Allied Products Terpenes Product Market Performance
- 9.2.4 Mentha and Allied Products Business Overview
- 9.2.5 Mentha and Allied Products Terpenes SWOT Analysis
- 9.2.6 Mentha and Allied Products Recent Developments
- 9.3 AOS Products
  - 9.3.1 AOS Products Terpenes Basic Information
  - 9.3.2 AOS Products Terpenes Product Overview
  - 9.3.3 AOS Products Terpenes Product Market Performance
  - 9.3.4 AOS Products Terpenes SWOT Analysis
  - 9.3.5 AOS Products Business Overview
  - 9.3.6 AOS Products Recent Developments
- 9.4 Kraton
  - 9.4.1 Kraton Terpenes Basic Information
  - 9.4.2 Kraton Terpenes Product Overview
  - 9.4.3 Kraton Terpenes Product Market Performance
  - 9.4.4 Kraton Business Overview
  - 9.4.5 Kraton Recent Developments
- 9.5 Natural Fractions
  - 9.5.1 Natural Fractions Terpenes Basic Information
  - 9.5.2 Natural Fractions Terpenes Product Overview
  - 9.5.3 Natural Fractions Terpenes Product Market Performance
  - 9.5.4 Natural Fractions Business Overview
  - 9.5.5 Natural Fractions Recent Developments
- 9.6 Interstate Commodities
  - 9.6.1 Interstate Commodities Terpenes Basic Information
  - 9.6.2 Interstate Commodities Terpenes Product Overview
  - 9.6.3 Interstate Commodities Terpenes Product Market Performance
  - 9.6.4 Interstate Commodities Business Overview
  - 9.6.5 Interstate Commodities Recent Developments
- 9.7 Himachal Terepene Products
  - 9.7.1 Himachal Terepene Products Terpenes Basic Information
  - 9.7.2 Himachal Terepene Products Terpenes Product Overview
  - 9.7.3 Himachal Terepene Products Terpenes Product Market Performance
  - 9.7.4 Himachal Terepene Products Business Overview
  - 9.7.5 Himachal Terepene Products Recent Developments
- 9.8 YASUHARA CHEMICAL
  - 9.8.1 YASUHARA CHEMICAL Terpenes Basic Information
  - 9.8.2 YASUHARA CHEMICAL Terpenes Product Overview



- 9.8.3 YASUHARA CHEMICAL Terpenes Product Market Performance
- 9.8.4 YASUHARA CHEMICAL Business Overview
- 9.8.5 YASUHARA CHEMICAL Recent Developments
- 9.9 Jiangxi Jishui Xinghua Natural Spice
  - 9.9.1 Jiangxi Jishui Xinghua Natural Spice Terpenes Basic Information
  - 9.9.2 Jiangxi Jishui Xinghua Natural Spice Terpenes Product Overview
  - 9.9.3 Jiangxi Jishui Xinghua Natural Spice Terpenes Product Market Performance
  - 9.9.4 Jiangxi Jishui Xinghua Natural Spice Business Overview
- 9.9.5 Jiangxi Jishui Xinghua Natural Spice Recent Developments

#### 10 TERPENES MARKET FORECAST BY REGION

- 10.1 Global Terpenes Market Size Forecast
- 10.2 Global Terpenes Market Forecast by Region
- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Terpenes Market Size Forecast by Country
- 10.2.3 Asia Pacific Terpenes Market Size Forecast by Region
- 10.2.4 South America Terpenes Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Terpenes by Country

#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Terpenes Market Forecast by Type (2025-2030)
- 11.1.1 Global Forecasted Sales of Terpenes by Type (2025-2030)
- 11.1.2 Global Terpenes Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Terpenes by Type (2025-2030)
- 11.2 Global Terpenes Market Forecast by Application (2025-2030)
- 11.2.1 Global Terpenes Sales (Kilotons) Forecast by Application
- 11.2.2 Global Terpenes Market Size (M USD) Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS



# **List Of Tables**

# **LIST OF TABLES**

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Terpenes Market Size Comparison by Region (M USD)
- Table 5. Global Terpenes Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Terpenes Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Terpenes Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Terpenes Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Terpenes as of 2022)
- Table 10. Global Market Terpenes Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Terpenes Sales Sites and Area Served
- Table 12. Manufacturers Terpenes Product Type
- Table 13. Global Terpenes Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Terpenes
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Terpenes Market Challenges
- Table 22. Global Terpenes Sales by Type (Kilotons)
- Table 23. Global Terpenes Market Size by Type (M USD)
- Table 24. Global Terpenes Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Terpenes Sales Market Share by Type (2019-2024)
- Table 26. Global Terpenes Market Size (M USD) by Type (2019-2024)
- Table 27. Global Terpenes Market Size Share by Type (2019-2024)
- Table 28. Global Terpenes Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Terpenes Sales (Kilotons) by Application
- Table 30. Global Terpenes Market Size by Application
- Table 31. Global Terpenes Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Terpenes Sales Market Share by Application (2019-2024)
- Table 33. Global Terpenes Sales by Application (2019-2024) & (M USD)



- Table 34. Global Terpenes Market Share by Application (2019-2024)
- Table 35. Global Terpenes Sales Growth Rate by Application (2019-2024)
- Table 36. Global Terpenes Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Terpenes Sales Market Share by Region (2019-2024)
- Table 38. North America Terpenes Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Terpenes Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Terpenes Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Terpenes Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Terpenes Sales by Region (2019-2024) & (Kilotons)
- Table 43. Arora Aromatics Terpenes Basic Information
- Table 44. Arora Aromatics Terpenes Product Overview
- Table 45. Arora Aromatics Terpenes Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Arora Aromatics Business Overview
- Table 47. Arora Aromatics Terpenes SWOT Analysis
- Table 48. Arora Aromatics Recent Developments
- Table 49. Mentha and Allied Products Terpenes Basic Information
- Table 50. Mentha and Allied Products Terpenes Product Overview
- Table 51. Mentha and Allied Products Terpenes Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Mentha and Allied Products Business Overview
- Table 53. Mentha and Allied Products Terpenes SWOT Analysis
- Table 54. Mentha and Allied Products Recent Developments
- Table 55. AOS Products Terpenes Basic Information
- Table 56. AOS Products Terpenes Product Overview
- Table 57. AOS Products Terpenes Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 58. AOS Products Terpenes SWOT Analysis
- Table 59. AOS Products Business Overview
- Table 60. AOS Products Recent Developments
- Table 61. Kraton Terpenes Basic Information
- Table 62. Kraton Terpenes Product Overview
- Table 63. Kraton Terpenes Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and
- Gross Margin (2019-2024)
- Table 64. Kraton Business Overview
- Table 65. Kraton Recent Developments
- Table 66. Natural Fractions Terpenes Basic Information
- Table 67. Natural Fractions Terpenes Product Overview
- Table 68. Natural Fractions Terpenes Sales (Kilotons), Revenue (M USD), Price



- (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Natural Fractions Business Overview
- Table 70. Natural Fractions Recent Developments
- Table 71. Interstate Commodities Terpenes Basic Information
- Table 72. Interstate Commodities Terpenes Product Overview
- Table 73. Interstate Commodities Terpenes Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Interstate Commodities Business Overview
- Table 75. Interstate Commodities Recent Developments
- Table 76. Himachal Terepene Products Terpenes Basic Information
- Table 77. Himachal Terepene Products Terpenes Product Overview
- Table 78. Himachal Terepene Products Terpenes Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Himachal Terepene Products Business Overview
- Table 80. Himachal Terepene Products Recent Developments
- Table 81. YASUHARA CHEMICAL Terpenes Basic Information
- Table 82. YASUHARA CHEMICAL Terpenes Product Overview
- Table 83. YASUHARA CHEMICAL Terpenes Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. YASUHARA CHEMICAL Business Overview
- Table 85. YASUHARA CHEMICAL Recent Developments
- Table 86. Jiangxi Jishui Xinghua Natural Spice Terpenes Basic Information
- Table 87. Jiangxi Jishui Xinghua Natural Spice Terpenes Product Overview
- Table 88. Jiangxi Jishui Xinghua Natural Spice Terpenes Sales (Kilotons), Revenue (M
- USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Jiangxi Jishui Xinghua Natural Spice Business Overview
- Table 90. Jiangxi Jishui Xinghua Natural Spice Recent Developments
- Table 91. Global Terpenes Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 92. Global Terpenes Market Size Forecast by Region (2025-2030) & (M USD)
- Table 93. North America Terpenes Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 94. North America Terpenes Market Size Forecast by Country (2025-2030) & (M USD)
- Table 95. Europe Terpenes Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 96. Europe Terpenes Market Size Forecast by Country (2025-2030) & (M USD)
- Table 97. Asia Pacific Terpenes Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 98. Asia Pacific Terpenes Market Size Forecast by Region (2025-2030) & (M USD)
- Table 99. South America Terpenes Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 100. South America Terpenes Market Size Forecast by Country (2025-2030) &



(M USD)

Table 101. Middle East and Africa Terpenes Consumption Forecast by Country (2025-2030) & (Units)

Table 102. Middle East and Africa Terpenes Market Size Forecast by Country (2025-2030) & (M USD)

Table 103. Global Terpenes Sales Forecast by Type (2025-2030) & (Kilotons)

Table 104. Global Terpenes Market Size Forecast by Type (2025-2030) & (M USD)

Table 105. Global Terpenes Price Forecast by Type (2025-2030) & (USD/Ton)

Table 106. Global Terpenes Sales (Kilotons) Forecast by Application (2025-2030)

Table 107. Global Terpenes Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Product Picture of Terpenes
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Terpenes Market Size (M USD), 2019-2030
- Figure 5. Global Terpenes Market Size (M USD) (2019-2030)
- Figure 6. Global Terpenes Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Terpenes Market Size by Country (M USD)
- Figure 11. Terpenes Sales Share by Manufacturers in 2023
- Figure 12. Global Terpenes Revenue Share by Manufacturers in 2023
- Figure 13. Terpenes Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Terpenes Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Terpenes Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Terpenes Market Share by Type
- Figure 18. Sales Market Share of Terpenes by Type (2019-2024)
- Figure 19. Sales Market Share of Terpenes by Type in 2023
- Figure 20. Market Size Share of Terpenes by Type (2019-2024)
- Figure 21. Market Size Market Share of Terpenes by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Terpenes Market Share by Application
- Figure 24. Global Terpenes Sales Market Share by Application (2019-2024)
- Figure 25. Global Terpenes Sales Market Share by Application in 2023
- Figure 26. Global Terpenes Market Share by Application (2019-2024)
- Figure 27. Global Terpenes Market Share by Application in 2023
- Figure 28. Global Terpenes Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Terpenes Sales Market Share by Region (2019-2024)
- Figure 30. North America Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Terpenes Sales Market Share by Country in 2023
- Figure 32. U.S. Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Terpenes Sales (Kilotons) and Growth Rate (2019-2024)



- Figure 34. Mexico Terpenes Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Terpenes Sales Market Share by Country in 2023
- Figure 37. Germany Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Terpenes Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Terpenes Sales Market Share by Region in 2023
- Figure 44. China Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Terpenes Sales and Growth Rate (Kilotons)
- Figure 50. South America Terpenes Sales Market Share by Country in 2023
- Figure 51. Brazil Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Terpenes Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Terpenes Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Terpenes Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Terpenes Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Terpenes Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Terpenes Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Terpenes Market Share Forecast by Type (2025-2030)
- Figure 65. Global Terpenes Sales Forecast by Application (2025-2030)
- Figure 66. Global Terpenes Market Share Forecast by Application (2025-2030)



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