

# Global Tennis Apparel and Footwear Market Research Report 2024(Status and Outlook)

https://marketpublishers.com/r/G8C05149A117EN.html

Date: May 2024

Pages: 134

Price: US\$ 3,200.00 (Single User License)

ID: G8C05149A117EN

#### **Abstracts**

#### Report Overview:

Tennis players must be able to run, cut, jump, and twist all while executing precise tennis strokes to hit a ball often moving at high speeds. Consequently, comfort is a major concern of players. Modern tennis players prefer tennis clothes that are lightweight, fit well, repel moisture, and are generally comfortable. This report mainly studies tennis apparel and footwear market.

The Global Tennis Apparel and Footwear Market Size was estimated at USD 3288.92 million in 2023 and is projected to reach USD 3769.70 million by 2029, exhibiting a CAGR of 2.30% during the forecast period.

This report provides a deep insight into the global Tennis Apparel and Footwear market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Tennis Apparel and Footwear Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.



In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Tennis Apparel and Footwear market in any manner.

Global Tennis Apparel and Footwear Market: Market Segmentation Analysis

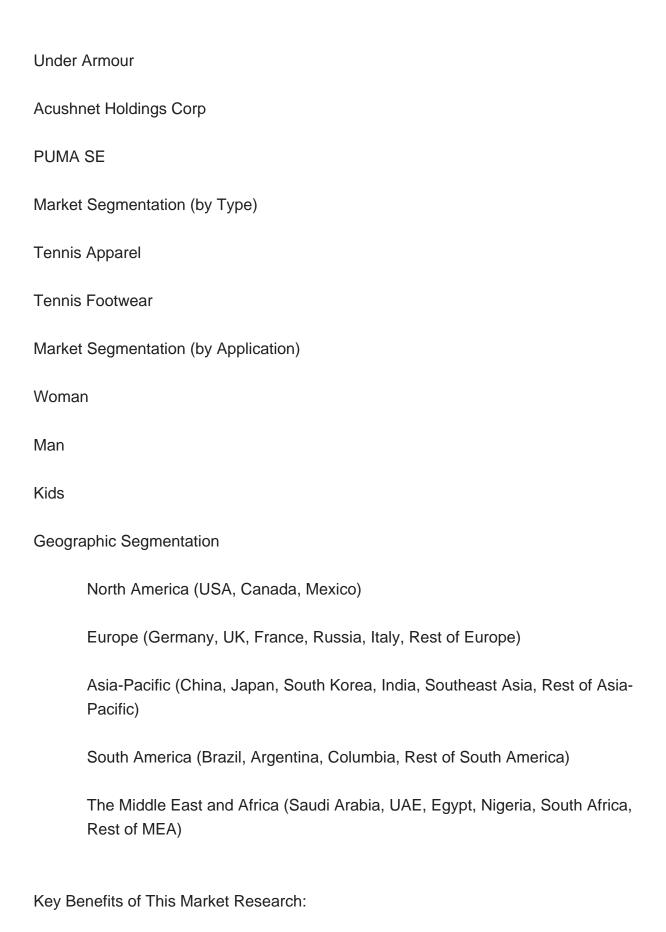
The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

cycles by informing how you create product offerings for different segments.
Key Company
Nike
Adidas
Amer Sports
Babolat
ASICS
Hydrogen
Lotto Sport Italia
New Balance
Sneakers
TaylorMade

Le cogsportif

Ralph Lauren





Global Tennis Apparel and Footwear Market Research Report 2024(Status and Outlook)

Industry drivers, restraints, and opportunities covered in the study



Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Tennis Apparel and Footwear Market

Overview of the regional outlook of the Tennis Apparel and Footwear Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region



Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

#### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

#### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the



Tennis Apparel and Footwear Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



#### **Contents**

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Tennis Apparel and Footwear
- 1.2 Key Market Segments
  - 1.2.1 Tennis Apparel and Footwear Segment by Type
  - 1.2.2 Tennis Apparel and Footwear Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### 2 TENNIS APPAREL AND FOOTWEAR MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Tennis Apparel and Footwear Market Size (M USD) Estimates and Forecasts (2019-2030)
- 2.1.2 Global Tennis Apparel and Footwear Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 TENNIS APPAREL AND FOOTWEAR MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Tennis Apparel and Footwear Sales by Manufacturers (2019-2024)
- 3.2 Global Tennis Apparel and Footwear Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Tennis Apparel and Footwear Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Tennis Apparel and Footwear Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Tennis Apparel and Footwear Sales Sites, Area Served, Product Type
- 3.6 Tennis Apparel and Footwear Market Competitive Situation and Trends
  - 3.6.1 Tennis Apparel and Footwear Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Tennis Apparel and Footwear Players Market Share by Revenue



#### 3.6.3 Mergers & Acquisitions, Expansion

#### 4 TENNIS APPAREL AND FOOTWEAR INDUSTRY CHAIN ANALYSIS

- 4.1 Tennis Apparel and Footwear Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF TENNIS APPAREL AND FOOTWEAR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### 6 TENNIS APPAREL AND FOOTWEAR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Tennis Apparel and Footwear Sales Market Share by Type (2019-2024)
- 6.3 Global Tennis Apparel and Footwear Market Size Market Share by Type (2019-2024)
- 6.4 Global Tennis Apparel and Footwear Price by Type (2019-2024)

# 7 TENNIS APPAREL AND FOOTWEAR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Tennis Apparel and Footwear Market Sales by Application (2019-2024)
- 7.3 Global Tennis Apparel and Footwear Market Size (M USD) by Application (2019-2024)
- 7.4 Global Tennis Apparel and Footwear Sales Growth Rate by Application (2019-2024)



#### 8 TENNIS APPAREL AND FOOTWEAR MARKET SEGMENTATION BY REGION

- 8.1 Global Tennis Apparel and Footwear Sales by Region
  - 8.1.1 Global Tennis Apparel and Footwear Sales by Region
  - 8.1.2 Global Tennis Apparel and Footwear Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Tennis Apparel and Footwear Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Tennis Apparel and Footwear Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Tennis Apparel and Footwear Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Tennis Apparel and Footwear Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Tennis Apparel and Footwear Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### **9 KEY COMPANIES PROFILE**



#### 9.1 Nike

- 9.1.1 Nike Tennis Apparel and Footwear Basic Information
- 9.1.2 Nike Tennis Apparel and Footwear Product Overview
- 9.1.3 Nike Tennis Apparel and Footwear Product Market Performance
- 9.1.4 Nike Business Overview
- 9.1.5 Nike Tennis Apparel and Footwear SWOT Analysis
- 9.1.6 Nike Recent Developments

#### 9.2 Adidas

- 9.2.1 Adidas Tennis Apparel and Footwear Basic Information
- 9.2.2 Adidas Tennis Apparel and Footwear Product Overview
- 9.2.3 Adidas Tennis Apparel and Footwear Product Market Performance
- 9.2.4 Adidas Business Overview
- 9.2.5 Adidas Tennis Apparel and Footwear SWOT Analysis
- 9.2.6 Adidas Recent Developments

#### 9.3 Amer Sports

- 9.3.1 Amer Sports Tennis Apparel and Footwear Basic Information
- 9.3.2 Amer Sports Tennis Apparel and Footwear Product Overview
- 9.3.3 Amer Sports Tennis Apparel and Footwear Product Market Performance
- 9.3.4 Amer Sports Tennis Apparel and Footwear SWOT Analysis
- 9.3.5 Amer Sports Business Overview
- 9.3.6 Amer Sports Recent Developments

#### 9.4 Babolat

- 9.4.1 Babolat Tennis Apparel and Footwear Basic Information
- 9.4.2 Babolat Tennis Apparel and Footwear Product Overview
- 9.4.3 Babolat Tennis Apparel and Footwear Product Market Performance
- 9.4.4 Babolat Business Overview
- 9.4.5 Babolat Recent Developments

#### 9.5 ASICS

- 9.5.1 ASICS Tennis Apparel and Footwear Basic Information
- 9.5.2 ASICS Tennis Apparel and Footwear Product Overview
- 9.5.3 ASICS Tennis Apparel and Footwear Product Market Performance
- 9.5.4 ASICS Business Overview
- 9.5.5 ASICS Recent Developments

#### 9.6 Hydrogen

- 9.6.1 Hydrogen Tennis Apparel and Footwear Basic Information
- 9.6.2 Hydrogen Tennis Apparel and Footwear Product Overview
- 9.6.3 Hydrogen Tennis Apparel and Footwear Product Market Performance
- 9.6.4 Hydrogen Business Overview



#### 9.6.5 Hydrogen Recent Developments

#### 9.7 Lotto Sport Italia

- 9.7.1 Lotto Sport Italia Tennis Apparel and Footwear Basic Information
- 9.7.2 Lotto Sport Italia Tennis Apparel and Footwear Product Overview
- 9.7.3 Lotto Sport Italia Tennis Apparel and Footwear Product Market Performance
- 9.7.4 Lotto Sport Italia Business Overview
- 9.7.5 Lotto Sport Italia Recent Developments

#### 9.8 New Balance

- 9.8.1 New Balance Tennis Apparel and Footwear Basic Information
- 9.8.2 New Balance Tennis Apparel and Footwear Product Overview
- 9.8.3 New Balance Tennis Apparel and Footwear Product Market Performance
- 9.8.4 New Balance Business Overview
- 9.8.5 New Balance Recent Developments

#### 9.9 Sneakers

- 9.9.1 Sneakers Tennis Apparel and Footwear Basic Information
- 9.9.2 Sneakers Tennis Apparel and Footwear Product Overview
- 9.9.3 Sneakers Tennis Apparel and Footwear Product Market Performance
- 9.9.4 Sneakers Business Overview
- 9.9.5 Sneakers Recent Developments

#### 9.10 TaylorMade

- 9.10.1 TaylorMade Tennis Apparel and Footwear Basic Information
- 9.10.2 TaylorMade Tennis Apparel and Footwear Product Overview
- 9.10.3 TaylorMade Tennis Apparel and Footwear Product Market Performance
- 9.10.4 TaylorMade Business Overview
- 9.10.5 TaylorMade Recent Developments

#### 9.11 Le coqsportif

- 9.11.1 Le coqsportif Tennis Apparel and Footwear Basic Information
- 9.11.2 Le cogsportif Tennis Apparel and Footwear Product Overview
- 9.11.3 Le cogsportif Tennis Apparel and Footwear Product Market Performance
- 9.11.4 Le coqsportif Business Overview
- 9.11.5 Le cogsportif Recent Developments

#### 9.12 Ralph Lauren

- 9.12.1 Ralph Lauren Tennis Apparel and Footwear Basic Information
- 9.12.2 Ralph Lauren Tennis Apparel and Footwear Product Overview
- 9.12.3 Ralph Lauren Tennis Apparel and Footwear Product Market Performance
- 9.12.4 Ralph Lauren Business Overview
- 9.12.5 Ralph Lauren Recent Developments

#### 9.13 Under Armour

9.13.1 Under Armour Tennis Apparel and Footwear Basic Information



- 9.13.2 Under Armour Tennis Apparel and Footwear Product Overview
- 9.13.3 Under Armour Tennis Apparel and Footwear Product Market Performance
- 9.13.4 Under Armour Business Overview
- 9.13.5 Under Armour Recent Developments
- 9.14 Acushnet Holdings Corp
- 9.14.1 Acushnet Holdings Corp Tennis Apparel and Footwear Basic Information
- 9.14.2 Acushnet Holdings Corp Tennis Apparel and Footwear Product Overview
- 9.14.3 Acushnet Holdings Corp Tennis Apparel and Footwear Product Market Performance
  - 9.14.4 Acushnet Holdings Corp Business Overview
  - 9.14.5 Acushnet Holdings Corp Recent Developments
- 9.15 PUMA SE
  - 9.15.1 PUMA SE Tennis Apparel and Footwear Basic Information
  - 9.15.2 PUMA SE Tennis Apparel and Footwear Product Overview
  - 9.15.3 PUMA SE Tennis Apparel and Footwear Product Market Performance
  - 9.15.4 PUMA SE Business Overview
  - 9.15.5 PUMA SE Recent Developments

#### 10 TENNIS APPAREL AND FOOTWEAR MARKET FORECAST BY REGION

- 10.1 Global Tennis Apparel and Footwear Market Size Forecast
- 10.2 Global Tennis Apparel and Footwear Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Tennis Apparel and Footwear Market Size Forecast by Country
- 10.2.3 Asia Pacific Tennis Apparel and Footwear Market Size Forecast by Region
- 10.2.4 South America Tennis Apparel and Footwear Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Tennis Apparel and Footwear by Country

#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Tennis Apparel and Footwear Market Forecast by Type (2025-2030)
- 11.1.1 Global Forecasted Sales of Tennis Apparel and Footwear by Type (2025-2030)
- 11.1.2 Global Tennis Apparel and Footwear Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Tennis Apparel and Footwear by Type (2025-2030)
- 11.2 Global Tennis Apparel and Footwear Market Forecast by Application (2025-2030)
- 11.2.1 Global Tennis Apparel and Footwear Sales (K Units) Forecast by Application
- 11.2.2 Global Tennis Apparel and Footwear Market Size (M USD) Forecast by



Application (2025-2030)

### 12 CONCLUSION AND KEY FINDINGS



#### **List Of Tables**

#### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Tennis Apparel and Footwear Market Size Comparison by Region (M USD)
- Table 5. Global Tennis Apparel and Footwear Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Tennis Apparel and Footwear Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Tennis Apparel and Footwear Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Tennis Apparel and Footwear Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Tennis Apparel and Footwear as of 2022)
- Table 10. Global Market Tennis Apparel and Footwear Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Tennis Apparel and Footwear Sales Sites and Area Served
- Table 12. Manufacturers Tennis Apparel and Footwear Product Type
- Table 13. Global Tennis Apparel and Footwear Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Tennis Apparel and Footwear
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Tennis Apparel and Footwear Market Challenges
- Table 22. Global Tennis Apparel and Footwear Sales by Type (K Units)
- Table 23. Global Tennis Apparel and Footwear Market Size by Type (M USD)
- Table 24. Global Tennis Apparel and Footwear Sales (K Units) by Type (2019-2024)
- Table 25. Global Tennis Apparel and Footwear Sales Market Share by Type (2019-2024)
- Table 26. Global Tennis Apparel and Footwear Market Size (M USD) by Type (2019-2024)



- Table 27. Global Tennis Apparel and Footwear Market Size Share by Type (2019-2024)
- Table 28. Global Tennis Apparel and Footwear Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Tennis Apparel and Footwear Sales (K Units) by Application
- Table 30. Global Tennis Apparel and Footwear Market Size by Application
- Table 31. Global Tennis Apparel and Footwear Sales by Application (2019-2024) & (K Units)
- Table 32. Global Tennis Apparel and Footwear Sales Market Share by Application (2019-2024)
- Table 33. Global Tennis Apparel and Footwear Sales by Application (2019-2024) & (M USD)
- Table 34. Global Tennis Apparel and Footwear Market Share by Application (2019-2024)
- Table 35. Global Tennis Apparel and Footwear Sales Growth Rate by Application (2019-2024)
- Table 36. Global Tennis Apparel and Footwear Sales by Region (2019-2024) & (K Units)
- Table 37. Global Tennis Apparel and Footwear Sales Market Share by Region (2019-2024)
- Table 38. North America Tennis Apparel and Footwear Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Tennis Apparel and Footwear Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Tennis Apparel and Footwear Sales by Region (2019-2024) & (K Units)
- Table 41. South America Tennis Apparel and Footwear Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Tennis Apparel and Footwear Sales by Region (2019-2024) & (K Units)
- Table 43. Nike Tennis Apparel and Footwear Basic Information
- Table 44. Nike Tennis Apparel and Footwear Product Overview
- Table 45. Nike Tennis Apparel and Footwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Nike Business Overview
- Table 47. Nike Tennis Apparel and Footwear SWOT Analysis
- Table 48. Nike Recent Developments
- Table 49. Adidas Tennis Apparel and Footwear Basic Information
- Table 50. Adidas Tennis Apparel and Footwear Product Overview
- Table 51. Adidas Tennis Apparel and Footwear Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)



- Table 52. Adidas Business Overview
- Table 53. Adidas Tennis Apparel and Footwear SWOT Analysis
- Table 54. Adidas Recent Developments
- Table 55. Amer Sports Tennis Apparel and Footwear Basic Information
- Table 56. Amer Sports Tennis Apparel and Footwear Product Overview
- Table 57. Amer Sports Tennis Apparel and Footwear Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Amer Sports Tennis Apparel and Footwear SWOT Analysis
- Table 59. Amer Sports Business Overview
- Table 60. Amer Sports Recent Developments
- Table 61. Babolat Tennis Apparel and Footwear Basic Information
- Table 62. Babolat Tennis Apparel and Footwear Product Overview
- Table 63. Babolat Tennis Apparel and Footwear Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Babolat Business Overview
- Table 65. Babolat Recent Developments
- Table 66. ASICS Tennis Apparel and Footwear Basic Information
- Table 67. ASICS Tennis Apparel and Footwear Product Overview
- Table 68. ASICS Tennis Apparel and Footwear Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. ASICS Business Overview
- Table 70. ASICS Recent Developments
- Table 71. Hydrogen Tennis Apparel and Footwear Basic Information
- Table 72. Hydrogen Tennis Apparel and Footwear Product Overview
- Table 73. Hydrogen Tennis Apparel and Footwear Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Hydrogen Business Overview
- Table 75. Hydrogen Recent Developments
- Table 76. Lotto Sport Italia Tennis Apparel and Footwear Basic Information
- Table 77. Lotto Sport Italia Tennis Apparel and Footwear Product Overview
- Table 78. Lotto Sport Italia Tennis Apparel and Footwear Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Lotto Sport Italia Business Overview
- Table 80. Lotto Sport Italia Recent Developments
- Table 81. New Balance Tennis Apparel and Footwear Basic Information
- Table 82. New Balance Tennis Apparel and Footwear Product Overview
- Table 83. New Balance Tennis Apparel and Footwear Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. New Balance Business Overview



- Table 85. New Balance Recent Developments
- Table 86. Sneakers Tennis Apparel and Footwear Basic Information
- Table 87. Sneakers Tennis Apparel and Footwear Product Overview
- Table 88. Sneakers Tennis Apparel and Footwear Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Sneakers Business Overview
- Table 90. Sneakers Recent Developments
- Table 91. TaylorMade Tennis Apparel and Footwear Basic Information
- Table 92. TaylorMade Tennis Apparel and Footwear Product Overview
- Table 93. TaylorMade Tennis Apparel and Footwear Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. TaylorMade Business Overview
- Table 95. TaylorMade Recent Developments
- Table 96. Le cogsportif Tennis Apparel and Footwear Basic Information
- Table 97. Le cogsportif Tennis Apparel and Footwear Product Overview
- Table 98. Le cogsportif Tennis Apparel and Footwear Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Le coqsportif Business Overview
- Table 100. Le cogsportif Recent Developments
- Table 101. Ralph Lauren Tennis Apparel and Footwear Basic Information
- Table 102. Ralph Lauren Tennis Apparel and Footwear Product Overview
- Table 103. Ralph Lauren Tennis Apparel and Footwear Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Ralph Lauren Business Overview
- Table 105. Ralph Lauren Recent Developments
- Table 106. Under Armour Tennis Apparel and Footwear Basic Information
- Table 107. Under Armour Tennis Apparel and Footwear Product Overview
- Table 108. Under Armour Tennis Apparel and Footwear Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Under Armour Business Overview
- Table 110. Under Armour Recent Developments
- Table 111. Acushnet Holdings Corp Tennis Apparel and Footwear Basic Information
- Table 112. Acushnet Holdings Corp Tennis Apparel and Footwear Product Overview
- Table 113. Acushnet Holdings Corp Tennis Apparel and Footwear Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Acushnet Holdings Corp Business Overview
- Table 115. Acushnet Holdings Corp Recent Developments
- Table 116. PUMA SE Tennis Apparel and Footwear Basic Information
- Table 117. PUMA SE Tennis Apparel and Footwear Product Overview



Table 118. PUMA SE Tennis Apparel and Footwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. PUMA SE Business Overview

Table 120. PUMA SE Recent Developments

Table 121. Global Tennis Apparel and Footwear Sales Forecast by Region (2025-2030) & (K Units)

Table 122. Global Tennis Apparel and Footwear Market Size Forecast by Region (2025-2030) & (M USD)

Table 123. North America Tennis Apparel and Footwear Sales Forecast by Country (2025-2030) & (K Units)

Table 124. North America Tennis Apparel and Footwear Market Size Forecast by Country (2025-2030) & (M USD)

Table 125. Europe Tennis Apparel and Footwear Sales Forecast by Country (2025-2030) & (K Units)

Table 126. Europe Tennis Apparel and Footwear Market Size Forecast by Country (2025-2030) & (M USD)

Table 127. Asia Pacific Tennis Apparel and Footwear Sales Forecast by Region (2025-2030) & (K Units)

Table 128. Asia Pacific Tennis Apparel and Footwear Market Size Forecast by Region (2025-2030) & (M USD)

Table 129. South America Tennis Apparel and Footwear Sales Forecast by Country (2025-2030) & (K Units)

Table 130. South America Tennis Apparel and Footwear Market Size Forecast by Country (2025-2030) & (M USD)

Table 131. Middle East and Africa Tennis Apparel and Footwear Consumption Forecast by Country (2025-2030) & (Units)

Table 132. Middle East and Africa Tennis Apparel and Footwear Market Size Forecast by Country (2025-2030) & (M USD)

Table 133. Global Tennis Apparel and Footwear Sales Forecast by Type (2025-2030) & (K Units)

Table 134. Global Tennis Apparel and Footwear Market Size Forecast by Type (2025-2030) & (M USD)

Table 135. Global Tennis Apparel and Footwear Price Forecast by Type (2025-2030) & (USD/Unit)

Table 136. Global Tennis Apparel and Footwear Sales (K Units) Forecast by Application (2025-2030)

Table 137. Global Tennis Apparel and Footwear Market Size Forecast by Application (2025-2030) & (M USD)



### **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Product Picture of Tennis Apparel and Footwear
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Tennis Apparel and Footwear Market Size (M USD), 2019-2030
- Figure 5. Global Tennis Apparel and Footwear Market Size (M USD) (2019-2030)
- Figure 6. Global Tennis Apparel and Footwear Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Tennis Apparel and Footwear Market Size by Country (M USD)
- Figure 11. Tennis Apparel and Footwear Sales Share by Manufacturers in 2023
- Figure 12. Global Tennis Apparel and Footwear Revenue Share by Manufacturers in 2023
- Figure 13. Tennis Apparel and Footwear Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Tennis Apparel and Footwear Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Tennis Apparel and Footwear Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Tennis Apparel and Footwear Market Share by Type
- Figure 18. Sales Market Share of Tennis Apparel and Footwear by Type (2019-2024)
- Figure 19. Sales Market Share of Tennis Apparel and Footwear by Type in 2023
- Figure 20. Market Size Share of Tennis Apparel and Footwear by Type (2019-2024)
- Figure 21. Market Size Market Share of Tennis Apparel and Footwear by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Tennis Apparel and Footwear Market Share by Application
- Figure 24. Global Tennis Apparel and Footwear Sales Market Share by Application (2019-2024)
- Figure 25. Global Tennis Apparel and Footwear Sales Market Share by Application in 2023
- Figure 26. Global Tennis Apparel and Footwear Market Share by Application (2019-2024)
- Figure 27. Global Tennis Apparel and Footwear Market Share by Application in 2023
- Figure 28. Global Tennis Apparel and Footwear Sales Growth Rate by Application



(2019-2024)

Figure 29. Global Tennis Apparel and Footwear Sales Market Share by Region (2019-2024)

Figure 30. North America Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Tennis Apparel and Footwear Sales Market Share by Country in 2023

Figure 32. U.S. Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Tennis Apparel and Footwear Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Tennis Apparel and Footwear Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Tennis Apparel and Footwear Sales Market Share by Country in 2023

Figure 37. Germany Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Tennis Apparel and Footwear Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Tennis Apparel and Footwear Sales Market Share by Region in 2023

Figure 44. China Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Tennis Apparel and Footwear Sales and Growth Rate



(2019-2024) & (K Units)

Figure 49. South America Tennis Apparel and Footwear Sales and Growth Rate (K Units)

Figure 50. South America Tennis Apparel and Footwear Sales Market Share by Country in 2023

Figure 51. Brazil Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Tennis Apparel and Footwear Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Tennis Apparel and Footwear Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Tennis Apparel and Footwear Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Tennis Apparel and Footwear Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Tennis Apparel and Footwear Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Tennis Apparel and Footwear Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Tennis Apparel and Footwear Market Share Forecast by Type (2025-2030)

Figure 65. Global Tennis Apparel and Footwear Sales Forecast by Application (2025-2030)

Figure 66. Global Tennis Apparel and Footwear Market Share Forecast by Application (2025-2030)



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