

# Global Tartrazine Market Research Report 2025(Status and Outlook)

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## Abstracts

This report offers a comprehensive and in-depth analysis of the global Tartrazine market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Tartrazine market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Tartrazine market.

## Global Tartrazine Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the

overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Koel Colours  
Clariant  
Sensient Cosmetic Technologies  
Spectra Colors  
BASF  
MIFAR  
Neelikon Food Dyes & Chemicals  
Vipul Organics  
Sun Chemical (DIC)  
Daito Kasei Kogyo

### **Market Segmentation (by Type)**

90% (Purity)  
99% (Purity)

### **Market Segmentation (by Application)**

Foods  
Personal Care and Cosmetics  
Medications  
Other

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Tartrazine Market

Overview of the regional outlook of the Tartrazine Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Tartrazine Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Tartrazine, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as

challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Tartrazine

#### 1.2 Key Market Segments

##### 1.2.1 Tartrazine Segment by Type

##### 1.2.2 Tartrazine Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 TARTRAZINE MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Tartrazine Market Size (M USD) Estimates and Forecasts (2020-2033)

##### 2.1.2 Global Tartrazine Sales Estimates and Forecasts (2020-2033)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 TARTRAZINE MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Tartrazine Product Life Cycle

#### 3.3 Global Tartrazine Sales by Manufacturers (2020-2025)

#### 3.4 Global Tartrazine Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 Tartrazine Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global Tartrazine Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

#### 3.8 Tartrazine Market Competitive Situation and Trends

##### 3.8.1 Tartrazine Market Concentration Rate

##### 3.8.2 Global 5 and 10 Largest Tartrazine Players Market Share by Revenue

##### 3.8.3 Mergers & Acquisitions, Expansion

### **4 TARTRAZINE INDUSTRY CHAIN ANALYSIS**

- 4.1 Tartrazine Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF TARTRAZINE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Tartrazine Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Tartrazine Market
- 5.7 ESG Ratings of Leading Companies

## **6 TARTRAZINE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Tartrazine Sales Market Share by Type (2020-2025)
- 6.3 Global Tartrazine Market Size Market Share by Type (2020-2025)
- 6.4 Global Tartrazine Price by Type (2020-2025)

## **7 TARTRAZINE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Tartrazine Market Sales by Application (2020-2025)
- 7.3 Global Tartrazine Market Size (M USD) by Application (2020-2025)
- 7.4 Global Tartrazine Sales Growth Rate by Application (2020-2025)

## **8 TARTRAZINE MARKET SALES BY REGION**

### **8.1 Global Tartrazine Sales by Region**

#### **8.1.1 Global Tartrazine Sales by Region**

#### **8.1.2 Global Tartrazine Sales Market Share by Region**

### **8.2 Global Tartrazine Market Size by Region**

#### **8.2.1 Global Tartrazine Market Size by Region**

#### **8.2.2 Global Tartrazine Market Size Market Share by Region**

### **8.3 North America**

#### **8.3.1 North America Tartrazine Sales by Country**

#### **8.3.2 North America Tartrazine Market Size by Country**

#### **8.3.3 U.S. Market Overview**

#### **8.3.4 Canada Market Overview**

#### **8.3.5 Mexico Market Overview**

### **8.4 Europe**

#### **8.4.1 Europe Tartrazine Sales by Country**

#### **8.4.2 Europe Tartrazine Market Size by Country**

#### **8.4.3 Germany Market Overview**

#### **8.4.4 France Market Overview**

#### **8.4.5 U.K. Market Overview**

#### **8.4.6 Italy Market Overview**

#### **8.4.7 Spain Market Overview**

### **8.5 Asia Pacific**

#### **8.5.1 Asia Pacific Tartrazine Sales by Region**

#### **8.5.2 Asia Pacific Tartrazine Market Size by Region**

#### **8.5.3 China Market Overview**

#### **8.5.4 Japan Market Overview**

#### **8.5.5 South Korea Market Overview**

#### **8.5.6 India Market Overview**

#### **8.5.7 Southeast Asia Market Overview**

### **8.6 South America**

#### **8.6.1 South America Tartrazine Sales by Country**

#### **8.6.2 South America Tartrazine Market Size by Country**

#### **8.6.3 Brazil Market Overview**

#### **8.6.4 Argentina Market Overview**

#### **8.6.5 Columbia Market Overview**

### **8.7 Middle East and Africa**

#### **8.7.1 Middle East and Africa Tartrazine Sales by Region**

8.7.2 Middle East and Africa Tartrazine Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 TARTRAZINE MARKET PRODUCTION BY REGION**

9.1 Global Production of Tartrazine by Region(2020-2025)

9.2 Global Tartrazine Revenue Market Share by Region (2020-2025)

9.3 Global Tartrazine Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Tartrazine Production

9.4.1 North America Tartrazine Production Growth Rate (2020-2025)

9.4.2 North America Tartrazine Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Tartrazine Production

9.5.1 Europe Tartrazine Production Growth Rate (2020-2025)

9.5.2 Europe Tartrazine Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Tartrazine Production (2020-2025)

9.6.1 Japan Tartrazine Production Growth Rate (2020-2025)

9.6.2 Japan Tartrazine Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Tartrazine Production (2020-2025)

9.7.1 China Tartrazine Production Growth Rate (2020-2025)

9.7.2 China Tartrazine Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Koel Colours

10.1.1 Koel Colours Basic Information

10.1.2 Koel Colours Tartrazine Product Overview

10.1.3 Koel Colours Tartrazine Product Market Performance

10.1.4 Koel Colours Business Overview

10.1.5 Koel Colours SWOT Analysis

10.1.6 Koel Colours Recent Developments

10.2 Clariant

10.2.1 Clariant Basic Information

10.2.2 Clariant Tartrazine Product Overview

10.2.3 Clariant Tartrazine Product Market Performance

- 10.2.4 Clariant Business Overview
- 10.2.5 Clariant SWOT Analysis
- 10.2.6 Clariant Recent Developments
- 10.3 Sensient Cosmetic Technologies
  - 10.3.1 Sensient Cosmetic Technologies Basic Information
  - 10.3.2 Sensient Cosmetic Technologies Tartrazine Product Overview
  - 10.3.3 Sensient Cosmetic Technologies Tartrazine Product Market Performance
  - 10.3.4 Sensient Cosmetic Technologies Business Overview
  - 10.3.5 Sensient Cosmetic Technologies SWOT Analysis
  - 10.3.6 Sensient Cosmetic Technologies Recent Developments
- 10.4 Spectra Colors
  - 10.4.1 Spectra Colors Basic Information
  - 10.4.2 Spectra Colors Tartrazine Product Overview
  - 10.4.3 Spectra Colors Tartrazine Product Market Performance
  - 10.4.4 Spectra Colors Business Overview
  - 10.4.5 Spectra Colors Recent Developments
- 10.5 BASF
  - 10.5.1 BASF Basic Information
  - 10.5.2 BASF Tartrazine Product Overview
  - 10.5.3 BASF Tartrazine Product Market Performance
  - 10.5.4 BASF Business Overview
  - 10.5.5 BASF Recent Developments
- 10.6 MIFAR
  - 10.6.1 MIFAR Basic Information
  - 10.6.2 MIFAR Tartrazine Product Overview
  - 10.6.3 MIFAR Tartrazine Product Market Performance
  - 10.6.4 MIFAR Business Overview
  - 10.6.5 MIFAR Recent Developments
- 10.7 Neelikon Food Dyes and Chemicals
  - 10.7.1 Neelikon Food Dyes and Chemicals Basic Information
  - 10.7.2 Neelikon Food Dyes and Chemicals Tartrazine Product Overview
  - 10.7.3 Neelikon Food Dyes and Chemicals Tartrazine Product Market Performance
  - 10.7.4 Neelikon Food Dyes and Chemicals Business Overview
  - 10.7.5 Neelikon Food Dyes and Chemicals Recent Developments
- 10.8 Vipul Organics
  - 10.8.1 Vipul Organics Basic Information
  - 10.8.2 Vipul Organics Tartrazine Product Overview
  - 10.8.3 Vipul Organics Tartrazine Product Market Performance
  - 10.8.4 Vipul Organics Business Overview

- 10.8.5 Vipul Organics Recent Developments
- 10.9 Sun Chemical (DIC)
  - 10.9.1 Sun Chemical (DIC) Basic Information
  - 10.9.2 Sun Chemical (DIC) Tartrazine Product Overview
  - 10.9.3 Sun Chemical (DIC) Tartrazine Product Market Performance
  - 10.9.4 Sun Chemical (DIC) Business Overview
  - 10.9.5 Sun Chemical (DIC) Recent Developments
- 10.10 Daito Kasei Kogyo
  - 10.10.1 Daito Kasei Kogyo Basic Information
  - 10.10.2 Daito Kasei Kogyo Tartrazine Product Overview
  - 10.10.3 Daito Kasei Kogyo Tartrazine Product Market Performance
  - 10.10.4 Daito Kasei Kogyo Business Overview
  - 10.10.5 Daito Kasei Kogyo Recent Developments

## **11 TARTRAZINE MARKET FORECAST BY REGION**

- 11.1 Global Tartrazine Market Size Forecast
- 11.2 Global Tartrazine Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Tartrazine Market Size Forecast by Country
  - 11.2.3 Asia Pacific Tartrazine Market Size Forecast by Region
  - 11.2.4 South America Tartrazine Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Tartrazine by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Tartrazine Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Tartrazine by Type (2026-2033)
  - 12.1.2 Global Tartrazine Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Tartrazine by Type (2026-2033)
- 12.2 Global Tartrazine Market Forecast by Application (2026-2033)
  - 12.2.1 Global Tartrazine Sales (K MT) Forecast by Application
  - 12.2.2 Global Tartrazine Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

|                                                                                                      |
|------------------------------------------------------------------------------------------------------|
| Table 1. Introduction of the Type                                                                    |
| Table 2. Introduction of the Application                                                             |
| Table 3. Market Size (M USD) Segment Executive Summary                                               |
| Table 4. Tartrazine Market Size Comparison by Region (M USD)                                         |
| Table 5. Global Tartrazine Sales (K MT) by Manufacturers (2020-2025)                                 |
| Table 6. Global Tartrazine Sales Market Share by Manufacturers (2020-2025)                           |
| Table 7. Global Tartrazine Revenue (M USD) by Manufacturers (2020-2025)                              |
| Table 8. Global Tartrazine Revenue Share by Manufacturers (2020-2025)                                |
| Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Tartrazine as of 2024) |
| Table 10. Global Market Tartrazine Average Price (USD/KG) of Key Manufacturers (2020-2025)           |
| Table 11. Manufacturers? Manufacturing Sites, Areas Served                                           |
| Table 12. Manufacturers? Product Type                                                                |
| Table 13. Global Tartrazine Manufacturers Market Concentration Ratio (CR5 and HHI)                   |
| Table 14. Mergers & Acquisitions, Expansion Plans                                                    |
| Table 15. Market Overview of Key Raw Materials                                                       |
| Table 16. Midstream Market Analysis                                                                  |
| Table 17. Downstream Customer Analysis                                                               |
| Table 18. Key Development Trends                                                                     |
| Table 19. Driving Factors                                                                            |
| Table 20. Tartrazine Market Challenges                                                               |
| Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026                                 |
| Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027                                   |
| Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026                                   |
| Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries         |
| Table 25. Global Tartrazine Sales by Type (K MT)                                                     |
| Table 26. Global Tartrazine Market Size by Type (M USD)                                              |
| Table 27. Global Tartrazine Sales (K MT) by Type (2020-2025)                                         |
| Table 28. Global Tartrazine Sales Market Share by Type (2020-2025)                                   |
| Table 29. Global Tartrazine Market Size (M USD) by Type (2020-2025)                                  |
| Table 30. Global Tartrazine Market Size Share by Type (2020-2025)                                    |
| Table 31. Global Tartrazine Price (USD/KG) by Type (2020-2025)                                       |
| Table 32. Global Tartrazine Sales (K MT) by Application                                              |

|                                                                                                                           |
|---------------------------------------------------------------------------------------------------------------------------|
| Table 33. Global Tartrazine Market Size by Application                                                                    |
| Table 34. Global Tartrazine Sales by Application (2020-2025) & (K MT)                                                     |
| Table 35. Global Tartrazine Sales Market Share by Application (2020-2025)                                                 |
| Table 36. Global Tartrazine Market Size by Application (2020-2025) & (M USD)                                              |
| Table 37. Global Tartrazine Market Share by Application (2020-2025)                                                       |
| Table 38. Global Tartrazine Sales Growth Rate by Application (2020-2025)                                                  |
| Table 39. Global Tartrazine Sales by Region (2020-2025) & (K MT)                                                          |
| Table 40. Global Tartrazine Sales Market Share by Region (2020-2025)                                                      |
| Table 41. Global Tartrazine Market Size by Region (2020-2025) & (M USD)                                                   |
| Table 42. Global Tartrazine Market Size Market Share by Region (2020-2025)                                                |
| Table 43. North America Tartrazine Sales by Country (2020-2025) & (K MT)                                                  |
| Table 44. North America Tartrazine Market Size by Country (2020-2025) & (M USD)                                           |
| Table 45. Europe Tartrazine Sales by Country (2020-2025) & (K MT)                                                         |
| Table 46. Europe Tartrazine Market Size by Country (2020-2025) & (M USD)                                                  |
| Table 47. Asia Pacific Tartrazine Sales by Region (2020-2025) & (K MT)                                                    |
| Table 48. Asia Pacific Tartrazine Market Size by Region (2020-2025) & (M USD)                                             |
| Table 49. South America Tartrazine Sales by Country (2020-2025) & (K MT)                                                  |
| Table 50. South America Tartrazine Market Size by Country (2020-2025) & (M USD)                                           |
| Table 51. Middle East and Africa Tartrazine Sales by Region (2020-2025) & (K MT)                                          |
| Table 52. Middle East and Africa Tartrazine Market Size by Region (2020-2025) & (M USD)                                   |
| Table 53. Global Tartrazine Production (K MT) by Region(2020-2025)                                                        |
| Table 54. Global Tartrazine Revenue (US\$ Million) by Region (2020-2025)                                                  |
| Table 55. Global Tartrazine Revenue Market Share by Region (2020-2025)                                                    |
| Table 56. Global Tartrazine Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)        |
| Table 57. North America Tartrazine Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025) |
| Table 58. Europe Tartrazine Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)        |
| Table 59. Japan Tartrazine Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)         |
| Table 60. China Tartrazine Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)         |
| Table 61. Koel Colours Basic Information                                                                                  |
| Table 62. Koel Colours Tartrazine Product Overview                                                                        |
| Table 63. Koel Colours Tartrazine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)              |
| Table 64. Koel Colours Business Overview                                                                                  |

|                                                                                                                                  |
|----------------------------------------------------------------------------------------------------------------------------------|
| Table 65. Koel Colours SWOT Analysis                                                                                             |
| Table 66. Koel Colours Recent Developments                                                                                       |
| Table 67. Clariant Basic Information                                                                                             |
| Table 68. Clariant Tartrazine Product Overview                                                                                   |
| Table 69. Clariant Tartrazine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)                         |
| Table 70. Clariant Business Overview                                                                                             |
| Table 71. Clariant SWOT Analysis                                                                                                 |
| Table 72. Clariant Recent Developments                                                                                           |
| Table 73. Sensient Cosmetic Technologies Basic Information                                                                       |
| Table 74. Sensient Cosmetic Technologies Tartrazine Product Overview                                                             |
| Table 75. Sensient Cosmetic Technologies Tartrazine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)   |
| Table 76. Sensient Cosmetic Technologies Business Overview                                                                       |
| Table 77. Sensient Cosmetic Technologies SWOT Analysis                                                                           |
| Table 78. Sensient Cosmetic Technologies Recent Developments                                                                     |
| Table 79. Spectra Colors Basic Information                                                                                       |
| Table 80. Spectra Colors Tartrazine Product Overview                                                                             |
| Table 81. Spectra Colors Tartrazine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)                   |
| Table 82. Spectra Colors Business Overview                                                                                       |
| Table 83. Spectra Colors Recent Developments                                                                                     |
| Table 84. BASF Basic Information                                                                                                 |
| Table 85. BASF Tartrazine Product Overview                                                                                       |
| Table 86. BASF Tartrazine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)                             |
| Table 87. BASF Business Overview                                                                                                 |
| Table 88. BASF Recent Developments                                                                                               |
| Table 89. MIFAR Basic Information                                                                                                |
| Table 90. MIFAR Tartrazine Product Overview                                                                                      |
| Table 91. MIFAR Tartrazine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)                            |
| Table 92. MIFAR Business Overview                                                                                                |
| Table 93. MIFAR Recent Developments                                                                                              |
| Table 94. Neelikon Food Dyes and Chemicals Basic Information                                                                     |
| Table 95. Neelikon Food Dyes and Chemicals Tartrazine Product Overview                                                           |
| Table 96. Neelikon Food Dyes and Chemicals Tartrazine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025) |
| Table 97. Neelikon Food Dyes and Chemicals Business Overview                                                                     |

|                                                                                                                     |
|---------------------------------------------------------------------------------------------------------------------|
| Table 98. Neelikon Food Dyes and Chemicals Recent Developments                                                      |
| Table 99. Vipul Organics Basic Information                                                                          |
| Table 100. Vipul Organics Tartrazine Product Overview                                                               |
| Table 101. Vipul Organics Tartrazine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)     |
| Table 102. Vipul Organics Business Overview                                                                         |
| Table 103. Vipul Organics Recent Developments                                                                       |
| Table 104. Sun Chemical (DIC) Basic Information                                                                     |
| Table 105. Sun Chemical (DIC) Tartrazine Product Overview                                                           |
| Table 106. Sun Chemical (DIC) Tartrazine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025) |
| Table 107. Sun Chemical (DIC) Business Overview                                                                     |
| Table 108. Sun Chemical (DIC) Recent Developments                                                                   |
| Table 109. Daito Kasei Kogyo Basic Information                                                                      |
| Table 110. Daito Kasei Kogyo Tartrazine Product Overview                                                            |
| Table 111. Daito Kasei Kogyo Tartrazine Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)  |
| Table 112. Daito Kasei Kogyo Business Overview                                                                      |
| Table 113. Daito Kasei Kogyo Recent Developments                                                                    |
| Table 114. Global Tartrazine Sales Forecast by Region (2026-2033) & (K MT)                                          |
| Table 115. Global Tartrazine Market Size Forecast by Region (2026-2033) & (M USD)                                   |
| Table 116. North America Tartrazine Sales Forecast by Country (2026-2033) & (K MT)                                  |
| Table 117. North America Tartrazine Market Size Forecast by Country (2026-2033) & (M USD)                           |
| Table 118. Europe Tartrazine Sales Forecast by Country (2026-2033) & (K MT)                                         |
| Table 119. Europe Tartrazine Market Size Forecast by Country (2026-2033) & (M USD)                                  |
| Table 120. Asia Pacific Tartrazine Sales Forecast by Region (2026-2033) & (K MT)                                    |
| Table 121. Asia Pacific Tartrazine Market Size Forecast by Region (2026-2033) & (M USD)                             |
| Table 122. South America Tartrazine Sales Forecast by Country (2026-2033) & (K MT)                                  |
| Table 123. South America Tartrazine Market Size Forecast by Country (2026-2033) & (M USD)                           |
| Table 124. Middle East and Africa Tartrazine Sales Forecast by Country (2026-2033) & (Units)                        |
| Table 125. Middle East and Africa Tartrazine Market Size Forecast by Country (2026-2033) & (M USD)                  |
| Table 126. Global Tartrazine Sales Forecast by Type (2026-2033) & (K MT)                                            |
| Table 127. Global Tartrazine Market Size Forecast by Type (2026-2033) & (M USD)                                     |
| Table 128. Global Tartrazine Price Forecast by Type (2026-2033) & (USD/KG)                                          |

Table 129. Global Tartrazine Sales (K MT) Forecast by Application (2026-2033)

Table 130. Global Tartrazine Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Tartrazine
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Tartrazine Market Size (M USD), 2024-2033
- Figure 5. Global Tartrazine Market Size (M USD) (2020-2033)
- Figure 6. Global Tartrazine Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Tartrazine Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Tartrazine Product Life Cycle
- Figure 13. Tartrazine Sales Share by Manufacturers in 2024
- Figure 14. Global Tartrazine Revenue Share by Manufacturers in 2024
- Figure 15. Tartrazine Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Tartrazine Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Tartrazine Revenue in 2024
- Figure 18. Industry Chain Map of Tartrazine
- Figure 19. Global Tartrazine Market PEST Analysis
- Figure 20. Global Tartrazine Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Tartrazine Market Share by Type
- Figure 27. Sales Market Share of Tartrazine by Type (2020-2025)
- Figure 28. Sales Market Share of Tartrazine by Type in 2024
- Figure 29. Market Size Share of Tartrazine by Type (2020-2025)
- Figure 30. Market Size Share of Tartrazine by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Tartrazine Market Share by Application
- Figure 33. Global Tartrazine Sales Market Share by Application (2020-2025)

- Figure 34. Global Tartrazine Sales Market Share by Application in 2024
- Figure 35. Global Tartrazine Market Share by Application (2020-2025)
- Figure 36. Global Tartrazine Market Share by Application in 2024
- Figure 37. Global Tartrazine Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Tartrazine Sales Market Share by Region (2020-2025)
- Figure 39. Global Tartrazine Market Size Market Share by Region (2020-2025)
- Figure 40. North America Tartrazine Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Tartrazine Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Tartrazine Sales Market Share by Country in 2024
- Figure 43. North America Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Tartrazine Market Size Market Share by Country in 2024
- Figure 45. U.S. Tartrazine Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Tartrazine Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Tartrazine Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Tartrazine Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Tartrazine Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Tartrazine Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Tartrazine Sales Market Share by Country in 2024
- Figure 53. Europe Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Tartrazine Market Size Market Share by Country in 2024
- Figure 55. Germany Tartrazine Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Tartrazine Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Tartrazine Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Tartrazine Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Tartrazine Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Tartrazine Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific Tartrazine Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Tartrazine Market Size Market Share by Region in 2024
- Figure 68. China Tartrazine Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Tartrazine Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Tartrazine Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Tartrazine Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Tartrazine Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Tartrazine Sales and Growth Rate (K MT)

Figure 79. South America Tartrazine Sales Market Share by Country in 2024

Figure 80. South America Tartrazine Market Size and Growth Rate (M USD)

Figure 81. South America Tartrazine Market Size Market Share by Country in 2024

Figure 82. Brazil Tartrazine Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Tartrazine Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Tartrazine Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Tartrazine Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Tartrazine Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Tartrazine Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Tartrazine Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Tartrazine Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Tartrazine Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Tartrazine Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Tartrazine Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Tartrazine Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Tartrazine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Tartrazine Production Market Share by Region (2020-2025)

Figure 103. North America Tartrazine Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Tartrazine Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Tartrazine Production (K MT) Growth Rate (2020-2025)

- Figure 106. China Tartrazine Production (K MT) Growth Rate (2020-2025)
- Figure 107. Global Tartrazine Sales Forecast by Volume (2020-2033) & (K MT)
- Figure 108. Global Tartrazine Market Size Forecast by Value (2020-2033) & (M USD)
- Figure 109. Global Tartrazine Sales Market Share Forecast by Type (2026-2033)
- Figure 110. Global Tartrazine Market Share Forecast by Type (2026-2033)
- Figure 111. Global Tartrazine Sales Forecast by Application (2026-2033)
- Figure 112. Global Tartrazine Market Share Forecast by Application (2026-2033)

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